



# FinanceBlog: Your Gateway to Financial Literacy

A modern platform democratising investment and personal finance knowledge



# Empowering Financial Education

## What We Built

A responsive financial blog platform delivering investment strategies and personal finance wisdom through accessible, engaging content

## Who It Serves

Individual investors, finance enthusiasts, and beginners seeking clear, actionable financial guidance

# Platform Capabilities



## Content Management

Create and publish financial articles with ease



## Smart Navigation

Category-based organisation for quick discovery



## Secure Access

Robust user authentication system



## Advanced Search

Find relevant content instantly



## Responsive Design

Seamless experience across all devices



## Featured Articles

Highlighted content for maximum impact



# Built with Modern Technology

## React + TypeScript

Powerful frontend framework with type safety

## Tailwind CSS + shadcn/ui

Beautiful, customisable component library

## React Router + TanStack Query

Smooth navigation and efficient state management

## Vite Build Tool

Lightning-fast development and optimised builds

# The User Journey



## Discover

Browse curated featured articles on homepage



## Explore

Filter content by Investment, Stocks, Personal Finance categories



## Create

Write and publish your own financial insights



## Engage

Read in-depth articles with author information



## Search

Locate specific financial topics instantly

# Comprehensive Page Architecture



## Homepage

Hero section with featured blogs

## Categories

Organised content discovery

## Blog Detail

Full article view with metadata

## Create Blog

Intuitive content editor

## Authentication

Secure login and signup system



# Thoughtful Design System

## Professional Palette

Finance-themed colours built for trust and readability

## Reusable Components

50+ shadcn components for consistency

## Mobile-First

Responsive design prioritising accessibility

## WCAG Compliant

Accessibility standards throughout

## Theme Support

Dark and light mode options

# Development Progress

## Completed

- Frontend architecture established
- UI/UX design implemented
- Routing system configured
- Component library integrated
- Authentication pages built

## In Progress

- Backend integration
- Database connectivity
- User management system
- Content persistence layer





# Roadmap: What's Coming Next



## Database Integration

Lovable Cloud backend for robust data storage



## User Profiles

Dedicated author pages and personalised dashboards



## Community Features

Comments and discussion threads



## Email Notifications

Keep readers updated on new content



## Analytics Dashboard

Track engagement and content performance



## Smart Recommendations

Personalised content suggestions powered by AI

# Making Finance Accessible



Fully functional  
frontend with modern  
technology



Democratising financial  
education for everyone



Next phase: Backend integration and user testing

Ready to transform how people learn about finance

