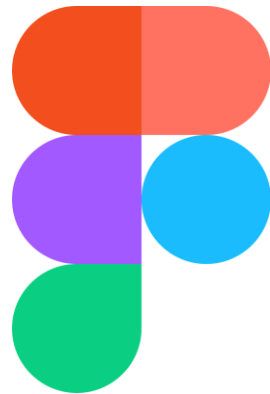


WORKSHOP

Design de UX/UI usando Figma

04-05 dez 2019



Carlos Marcelo Azevedo

Designer de UX/UI na Petrobras

Bem-vindos!

Sem apresentações formais ;-)

Sou designer, falo rápido e às vezes vocês podem não entender o que eu digo, então perguntem!

Quem tem experiência com ferramentas de design e/ou prototipação?

Quem pretende aplicar as dicas mostradas aqui?

Qual a expectativa de vocês em relação ao workshop?

Trouxeram notebook com internet (e mouse)?!

Objetivos

Mostrar um pouco do processo criativo envolvido no design de UX/UI

Apresentar o Figma e os recursos essenciais para prototipar já!

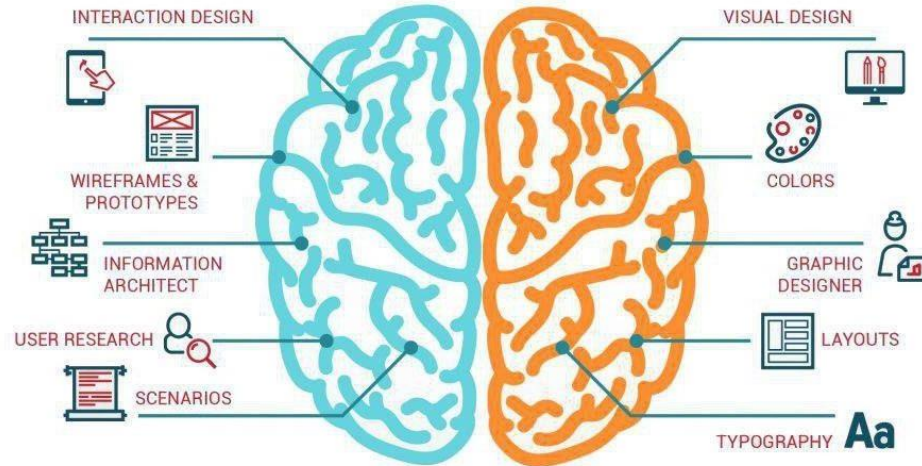
Construir um protótipo em 1 hora e meia

Conceitos, Ferramentas e Recursos

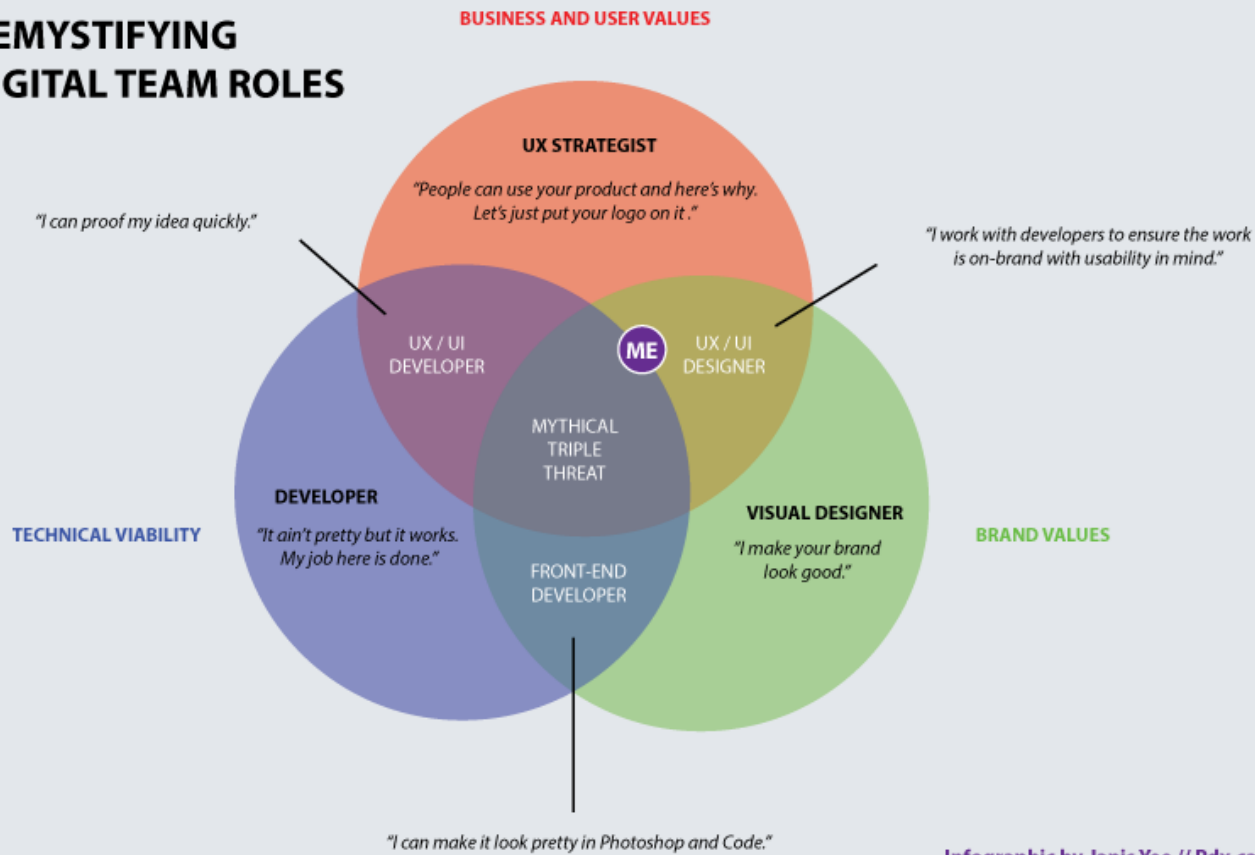
Diferenças de mindset entre os designers de UX e UI

UX VS UI

DESIGN



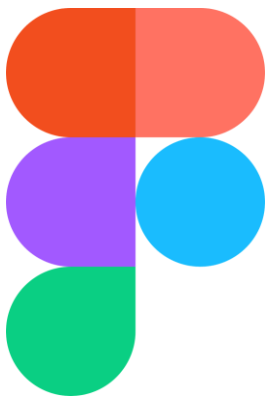
DEMYSTIFYING DIGITAL TEAM ROLES



Protótipos e fidelidade

<https://mmabloguk.com/2015/12/11/mobile-prototyping-101/>

Ferramentas de prototipação mais indicadas



Links úteis

UI design patterns

<http://ui-patterns.com/>

<https://pttrns.com/>

Fontes gratuitas

<https://fonts.google.com/>

Cores e degradês

<https://color.adobe.com/>

<http://www.flatuicolorpicker.com/>

<https://webgradients.com/>

Bibliotecas de ícones

<https://fontawesome.com/>

<https://material.io/resources/icons/>

Fotos gratuitas

<https://www.pexels.com/>

Inspirações

<https://dribbble.com/>

<https://www.uplabs.com/>

<https://www.uisources.com/>

Design systems

<https://www.figma.com/design-systems/>

<https://material.io/design/>

Pesquisa e testes com usuários

<https://medium.com/user-research/tagged/ux-research>

<https://medium.com/user-research/first-time-usability/home>

Como aprender mais sobre UX/UI



Medium



Baixem todo o material do workshop

<https://github.com/cmaazevedo/workshopfigma>

<https://www.figma.com/>

Desafio: Redesign da versão mobile do Ajuste de Frequência



Enviar

Salvar

Preencher



Dezembro 2019

01/12, dom



Entrada

Saída

-

-

+ Inserir ajuste

+ Inserir ajuste de vários dias...

02/12, seg

- 03:00



Entrada

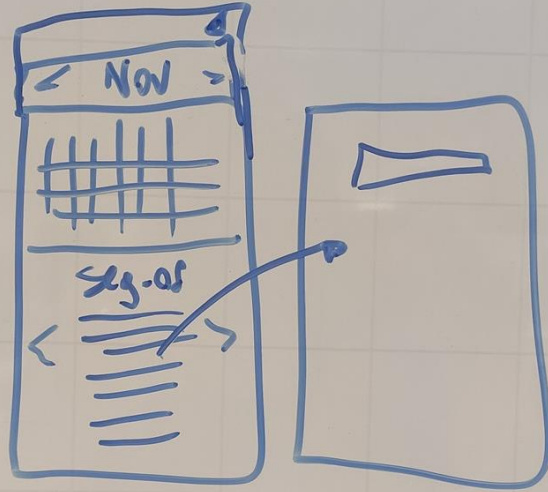
Saída

-

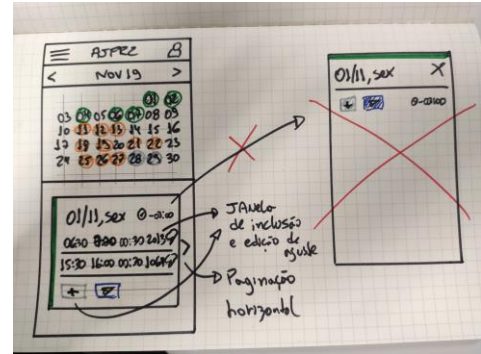
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AUTHENTICATION. SUIZ



CA



Inspirações

Shot results for calendar

Shots Members Teams

Popular ▾

All

Animation

Branding

Illustration

Mobile

Print

Product Design

Typography

Web Design

Filters

TAGS



COLOR



Enter hex or select

TIMEFRAME

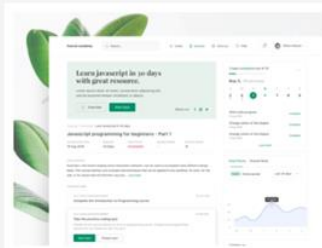
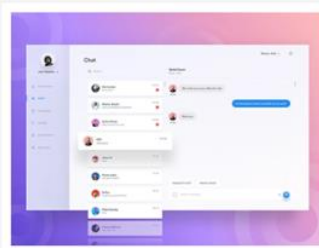
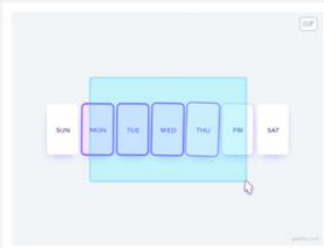
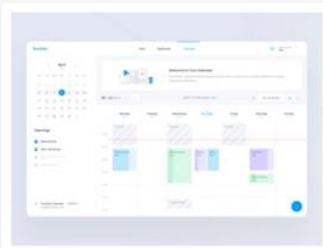
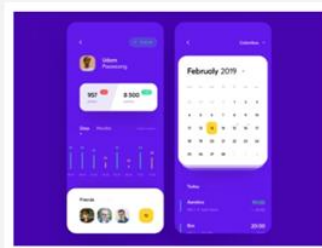
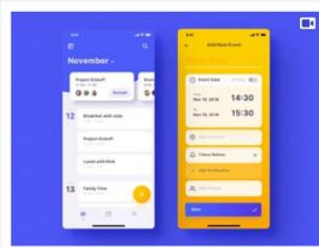
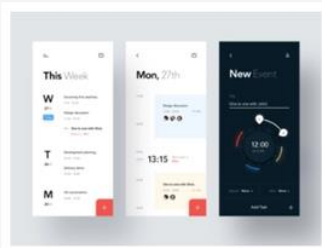
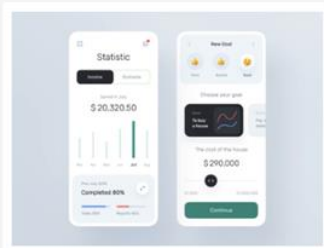
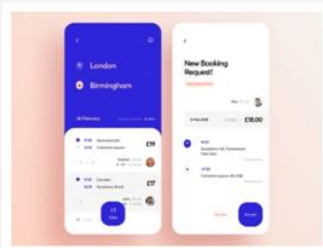
All Time

MADE WITH

All Apps

DOWNLOADS

All Shots



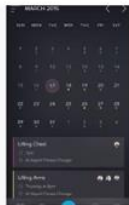
Todas Imagens Vídeos Notícias Shopping Mais Configurações Ferramentas

Coleções SafeSearch ativado

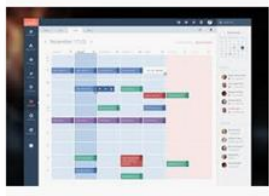
dashboard css pikbest icon pack adobe xd ui kit dribbble austinappy google calendar justinmind ui design mobile app interface bootstrap weather psd



10 Open Source Calendar UI Layouts Built Wit...
1stwebdesigner.com



Beautiful calendar app ...
pinterest.com



Pin on User Interface Designs
pinterest.com



Beautiful Calendar UI (iOS) by Maximilia...
dribbble.com



Awesome calendar app designs and how L...
justinmind.com



Beautiful red flat time ...
pikbest.com



Stunning Examples of Calendar Mobile A...
1stwebdesigner.com



Calendar UI (Web App)
pinterest.com



Minimal Calendar App: A Beautiful Calend...
theblog.adobe.com



Stunning Examples of Calendar Mobil...
1stwebdesigner.com



Awsome calendar app designs and how to...
justinmind.com



Kalender ui
pinterest.com



Designers Mantra: 66 Be...
designersmantra.blogspot...



Figma calendar widget UI - FigmaCrush.com
figmacrush.com



39 CSS Calendars
freefrontend.com



Windows 10 Calendar Receives New, B...
winanero.com



Beautiful Flat UI Element Kit Free PSD ...
downloadpsd.cc



Calendars UI designs - UI Movement
uimovement.com



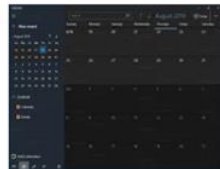
Beautiful time manage...
pikbest.com



Minimal Calendar App: A Beautiful Calendar UI Created in ...
theblog.adobe.com



50 Best Free Dashboard UI Kits and Templates in 2019
uxplanet.org



Windows 10 Calendar Receives New...
winanero.com

Tipografia, paleta de cores, ícones, etc

Roboto Thin

Roboto Light

Roboto Regular

Roboto Medium

Roboto Bold

Roboto Black



Vamos trabalhar!

(diga não ao pixel perfect)



Bibliotecas “prontas” podem ajudar

<https://material.io/resources/>

<https://ui-kit.co/>

Muito obrigado!

O que acharam? Até onde foram? Dúvidas?

Que tal criarmos uma comunidade sobre o Figma?

Para quem quiser se aprofundar

<https://www.udemy.com/course/learn-figma/>

<https://www.figma.com/blog/>