

CLAIRE MACDONALD



With more than 34 years' experience in graphic design, I have has earned a reputation for flexibility, creativity, and efficiency in producing print and digital products. I have won 31 awards for publications and am proficient in software such as Adobe Creative Suite, Power Point 2010, Acrobat XI Pro. My previous experience has been in textile and theater design, and fine art illustration.

EDUCATION

- 1995** AA (with honors), Graphic Design, Northern Virginia Community College
- 1985** School of the Art Institute of Chicago, Concentration in Painting and Art History
- 1981** BFA (with honors), Theatre Design, Pratt Institute, Brooklyn
- 1976** Epsom School of Art and Design, England

EMPLOYMENT HISTORY

- 1998-present** JBS International, Inc. (Senior Graphic Designer)
- 1997-1998** KDdid Marketing and Design, (Graphic Designer)
- 1995-1997** J.S. Nichols, Inc. (Textile Designer)
- 1987-1992** La Petite Academy (Muralist)
- 1981-1987** Jean Cocteau Repertory Theatre, NY; New Brunswick Theatre, Maine; Arena Stage, DC (Costume Designer)

PROFESSIONAL SUMMARY

Award-winning designer with 34 years of experience in design and illustration, and 12 years of management experience. Designed publications including brochures, booklets, and annual reports for audiences ranging from homeless teens, seniors with plain-language requirements to caregivers for people with Alzheimer's disease. 31 awards for publications including Alzheimer's disease education, senior health issues, information of children's exposure to violence and substance use disorder treatment.



301.233.2571
cmacdesign@gmail.com



HONORS AND AWARDS

HONORS AND AWARDS

2012 ClearMark Awards

NIA's Stay Safe in Cold Weather! Learn Why You Need to Stay Warm When It's Cold (Before and After/Revised category) category—Award of Distinction)

2012 Communicator Awards

NIA's Stay Safe in Cold Weather! Learn Why You Need to Stay Warm When It's Cold (Print & Design/Brochure/Educational category—Silver Award of Distinction)

2012 Communicator Awards

NIA's Older Adults and Alcohol: You Can Get Help (Print & Design/Brochure/Educational category—Silver Award of Distinction)

2012 Communicator Awards

Safe Start Center's Trauma-Informed Care for Children Exposed to Violence: Tip Sheet for Professionals (Print & Design/Brochure Campaign category—Silver Award of Distinction)

2010 Clearmark Awards

NIA's Older Adults and Alcohol (Award of Excellence)

2011 Communicators Silver Award of Distinction

NIA's Frontotemporal Disorders: Information for Patients, Families, and Caregivers (Educational print category)

2011 MarCom Awards

JBS Heart in Action volunteer banner (Illustration/Graphic Design category—Honorable mention)

2010 Clearmark Awards

NIA's Frontotemporal Disorders: Information for Patients, Families, and Caregivers (Best Original Document category—Finalist)

2010 Apex Award for Publication Excellence

Safe Start Center's Issue Brief #3: Moving from Evidence to Action: Schools (Writing - Education and Training)

2009 MarCom Web Health and National Health Information Awards

Safe Start Healing the Invisible Wounds: Children's Exposure to Violence (Publications/Brochure/Educational category—Gold winner)

2009 MarCom Web Health and National Health Information Awards

Safe Start Center's Issue Brief #2: Pediatric Care Settings (Publications/Brochure/Consumer Awareness category—Platinum winner)

2009 MarCom Web Health and National Health Information Awards

Safe Start Center's Issue Brief #1: Understanding Children's Exposure to Violence (Publications/Brochure/Consumer Awareness category—Gold winner)

2009 MarCom Web Health and National Health Information Awards

Safe Start Center's Quick Reference Card (Publications/Brochure/Consumer Awareness category—Honorable Mention)

2009 Hermes Creative Awards

NCFY's Ready for Anything Manual (Publications/Brochure category—Platinum winner)

2008 Apex Award for Publication Excellence

National Clearinghouse on Families and Youth's (NCFY's) The Exchange: News from FYSB and the Youth Services Field (Newsletter category—Grand Award winner)

2008 Hermes Creative Awards

NCFY's Keep in Touch (Publications/Brochure category—Platinum winner)

2007 Apex Award for Publication Excellence

NCFY's Putting Positive Youth Development Into Practice—A Resource Guide (Brochures, Manuals & Reports, Education & Training category)

2007 Communicators Award of Distinction

NCFY's Take the Lead brochure (Educational category) co-designed

2006 National Mature Media Awards

NIA's Genes, Lifestyles, and Crossword Puzzles: Can Alzheimer's Be Prevented? (Brochures/Booklet category)

2006 Communicators Award of Distinction

NIA's Genes, Lifestyles, and Crossword Puzzles: Can Alzheimer's Be Prevented? (Brochures/Booklet category)

2006 Communicators Award of Distinction

NCFY's Youth Leadership in America's Communities: Report from the National Youth Summit: Honorable Mention (Brochures/Handouts category)

2006 Communicators Award of Distinction

NCFY's The Exchange: News from FYSB and the Youth Services Field: Honorable Mention (Newsletters category)

2006 Apex Award for Publication Excellence

NCFY's The Exchange: News from FYSB and the Youth Services Field (Education and Training; Brochures, Manuals and Reports category)

2005 National Association of Government Communicators Blue Pencil/Gold Screen Awards

NCFY's The Exchange: News from FYSB and the Youth Services Field: Award of Excellence; Most Improved Newsletter

2005 National Association of Government

NIA's Genes, Lifestyles, and Crossword Puzzles: Can Alzheimer's Be Prevented? Communicators Blue Pencil/Gold Screen Awards, First Place, Soft Cover Book

2005 Communicators Award of Distinction

Center for Substance Abuse Treatment's What Is Substance Abuse Treatment? A Booklet for Families (Print Brochures/Handouts category)

2004 Communicators Award of Distinction

NIA's Protección en el Hogar para las Personas con la Enfermedad de Alzheimer (Spanish-language version of Home Safety for People with Alzheimer's Disease booklet) (Brochure/Consumer Awareness category)

2003 National Association of Government Communicators Blue Pencil/Gold Screen Awards

NIA's Home Safety for People with Alzheimer's Disease: Honorable Mention (Soft Cover Book category)

2003 Apex Award for Publication Excellence

NIA's Home Safety for People with Alzheimer's Disease (Most Improved Brochures, Manuals and Reports category)

2006 National Mature Media Awards

NIA's Home Safety for People with Alzheimer's Disease (Government Brochure/Booklet category)

2003 Apex Award for Publication Excellence

Office of National Drug Control Policy's PulseCheck (Manual and Report Writing category)