

JBS DESIGN

Design | Illustration | Photography | Infographics | Branding | Web Solutions



www.jbsinternational.com

MARYLAND

5515 Security Lane
Suite 800
North Bethesda, MD 20852-5032

CALIFORNIA

555 Airport Boulevard
Suite 400
Burlingame, CA 94010-2002

GEORGIA

3 Corporate Boulevard, NE
Suite 100
Atlanta, GA 30329-2013

JBS Awards 2013-2015

JBS is the proud recipient of multiple awards from each of the organizations listed below.



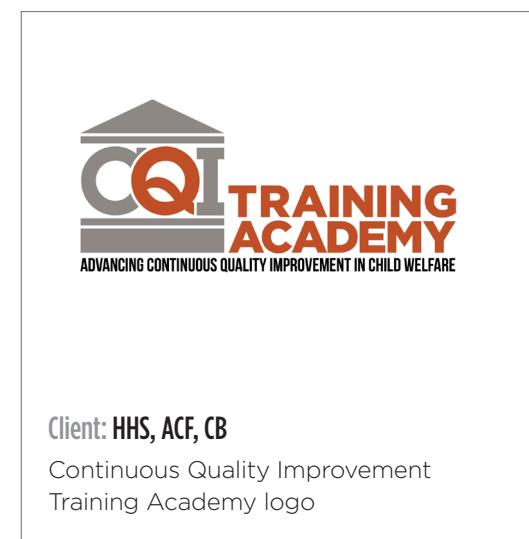
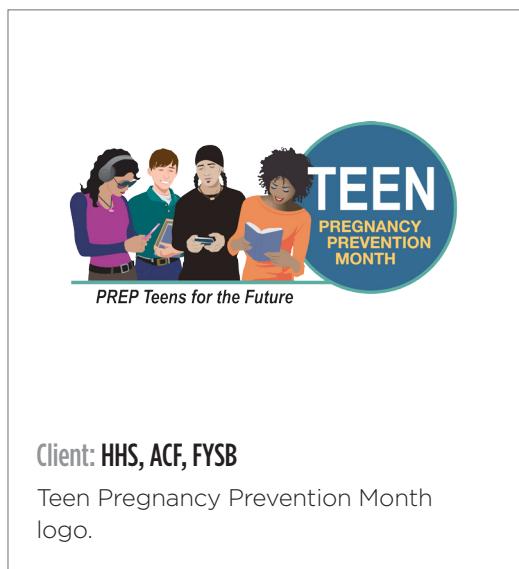
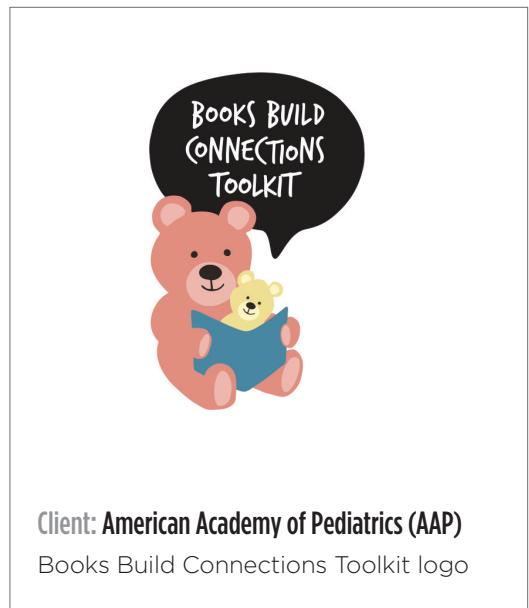
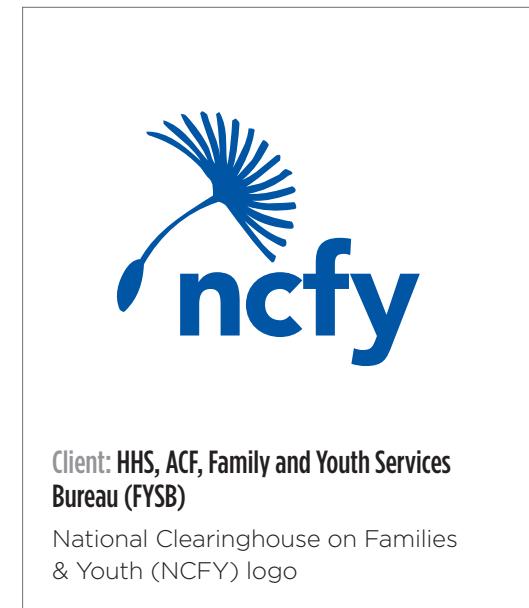
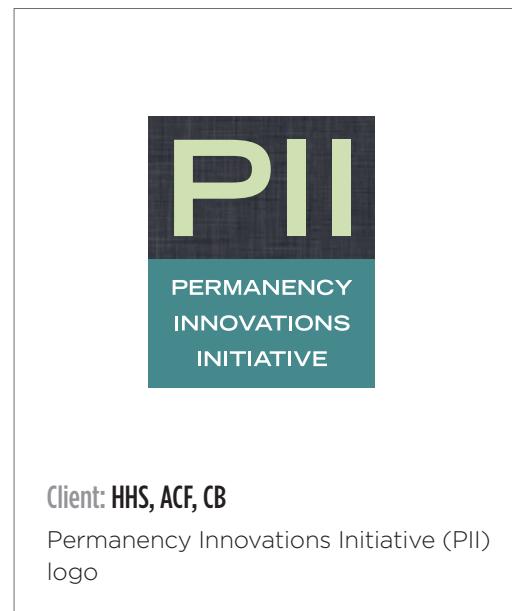
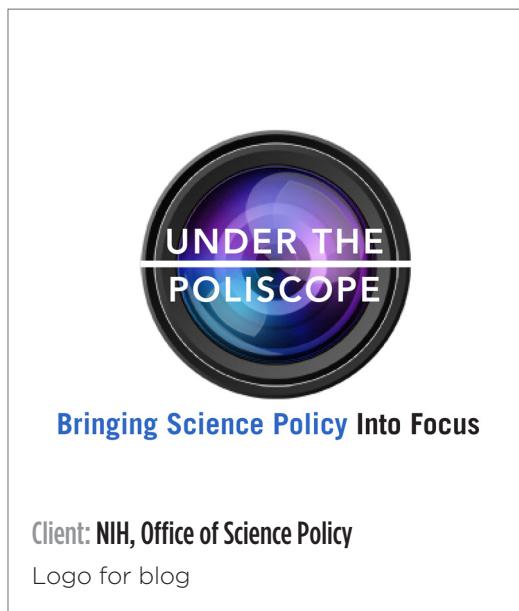
JBS Design Portfolio



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1 Branding



2 Publications

Client: HHS, NIH, NIDA
Information Specialist Training Manual cover.

Client: HHS, ACF, FYSB
We Prep Teens for the Future, Teen Pregnancy Prevention Month poster.

Client: HHS, ACF, CB
Fact Sheet for Tribal Child Welfare Officials.

Client: HHS, NIH, NIDA
Annual Report cover.

Client: Pharmaceutical Research and Manufacturers of America (PhRMA)
Biopharmaceutical Industry Annual Pharma Profile Reports 2013, 2014, and 2015.

Client: PhRMA
PhRMA Chart Packs: Biopharmaceuticals in Government Programs, Summer 2015; Biopharmaceuticals in Perspective, Spring 2015 and Spring 2014. The Chart Pack is also provided in PowerPoint format.



Innovations in Mobiles for Youth Workforce Development

Learning Product 1: Case Studies

October 15, 2012 | FH 360 Conference Center | Washington, DC

THE PII APPROACH:
BUILDING IMPLEMENTATION AND EVALUATION CAPACITY IN CHILD WELFARE

PII PERMANENCY INNOVATIONS INITIATIVE Children's Bureau OPRE

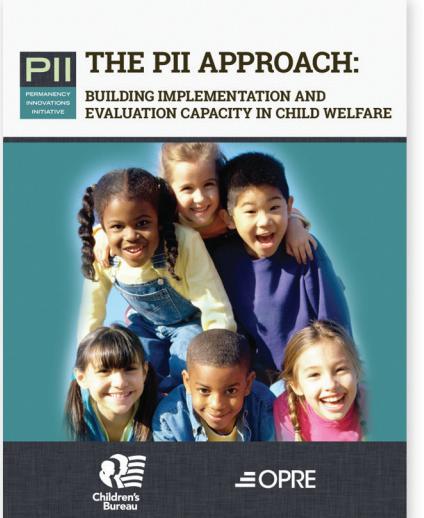
Healthy Foster Care America

Health Issues Judges Need to Consider for Children in Foster Care

American Academy of Pediatrics DEDICATED TO THE HEALTH OF ALL CHILDREN®

www.aap.org/fostercare

Client: U.S. Agency for International Development (USAID)
Innovations in Mobiles for Youth Workforce Development flier.



Client: HHS, ACF, CB
The PII Approach booklet.

Client: AAP
Health Issues Judges Need to Consider for Children in Foster Care booklet.

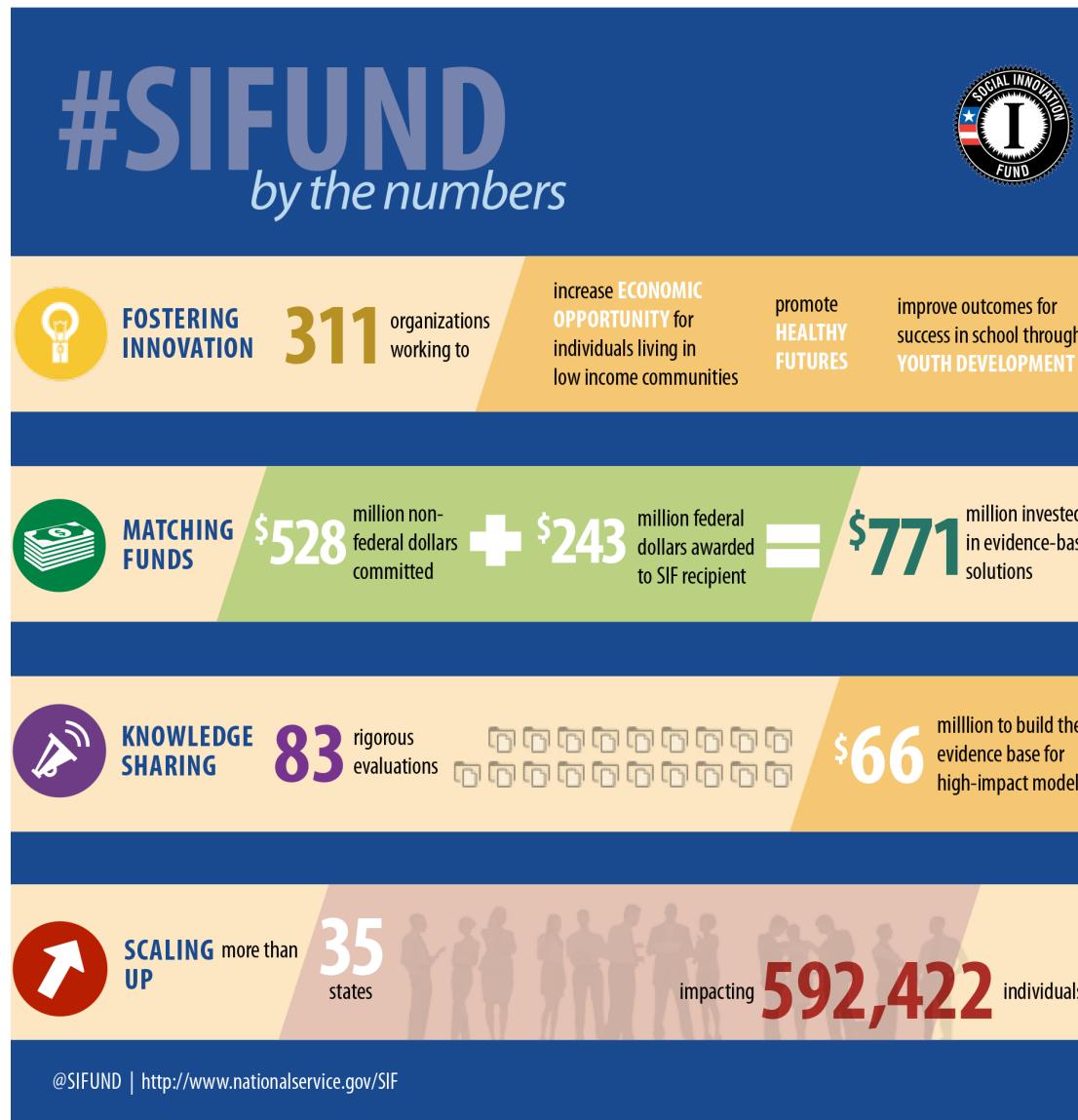
MARCOM AWARDS

JANUARY	Join or start an effort to map youth services in your community Make a New Year's resolution to become a mentor Help a community center organize a youth diversity workshop for Martin Luther King, Jr., Day		FEBRUARY Send valentines and toiletries, like toothpaste and soap, to a shelter for runaway and homeless youth Bring a youth to work on Groundhog Job Shadow Day Take young people to visit your mayor's office, city council, or State legislature in honor of President's Day	
MARCH	Aid in a spring musical at the local high school Organize a mural-painting project at a youth-serving agency Encourage your employer to designate your workplace a Safe Place where youth in crisis can get emergency help and shelter		APRIL Teach youth about financial literacy Take on a project for National Volunteer Week or National Youth Service Day Run a poetry workshop for youth at a residential program	
MAY	Consider becoming a foster parent Coach a sports team or start an exercise club Donate young adult books to a school, library, or youth center		JUNE Encourage employers to recruit and hire summer interns Drive youth to camp Ask your employer to donate office or business space for summer youth activities	
JULY	Help youth organize a car wash or walkathon to raise money for a drop-in center or a sports team Tutor high school students in Math and English		AUGUST Donate school supplies to an after-school center Join a youth group in building affordable housing Organize a "block party" and get to know the young people in your neighborhood	
SEPTEMBER	Organize a used book drive to benefit a local school or youth agency Teach nutrition and meal planning to high school students or youth at a transitional living program Start a peer counseling program, in which youth advise other youth, at your school or workplace or in your community		OCTOBER Run for office on a youth-friendly platform Join your community's youth advisory board Help high school seniors fill out college applications at a school or community center	
NOVEMBER	Help a youth shelter by doing paperwork, writing a newsletter, maintaining a Web site, balancing the organization's books, or giving legal advice Commit to working for a runaway or youth-in-crisis hotline Sponsor a canned food drive for a youth shelter or food bank		DECEMBER Lead or make donations to a gift drive at a residential youth agency Invite young people to holiday dinners at your home Volunteer at a youth group's holiday fundraiser	

Whatever your motivation, it doesn't take much to help youth all year long.
(Many of the ideas in this guide can be done any time of the year.)

Client: HHS, ACF, FYSB
Lend a Hand brochure/poster.

3 Infographics



Client: Corporation for National and Community Service
Social Innovation Fund (SIF) report infographic.

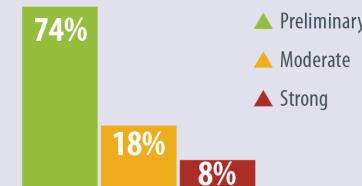
MOVING from preliminary to strong evidence

SIF Evidence and Evaluation Overview

1 STARTING with evidence

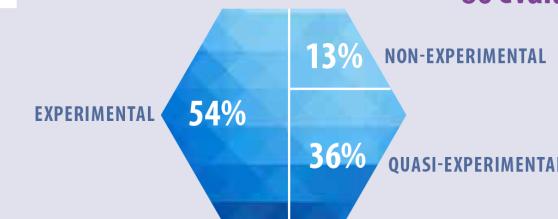
Programs are selected through an open competition, and must show at least a preliminary level of evidence at entry*

*Assessed by SIF Grantees



2 INVESTING in rigorous designs

\$66 million in evaluation investment
86 evaluation designs*

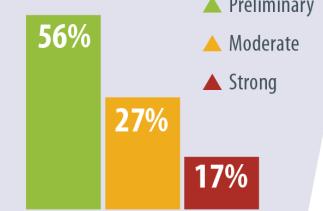


Experts provide support and review designs

*As of July, 2015

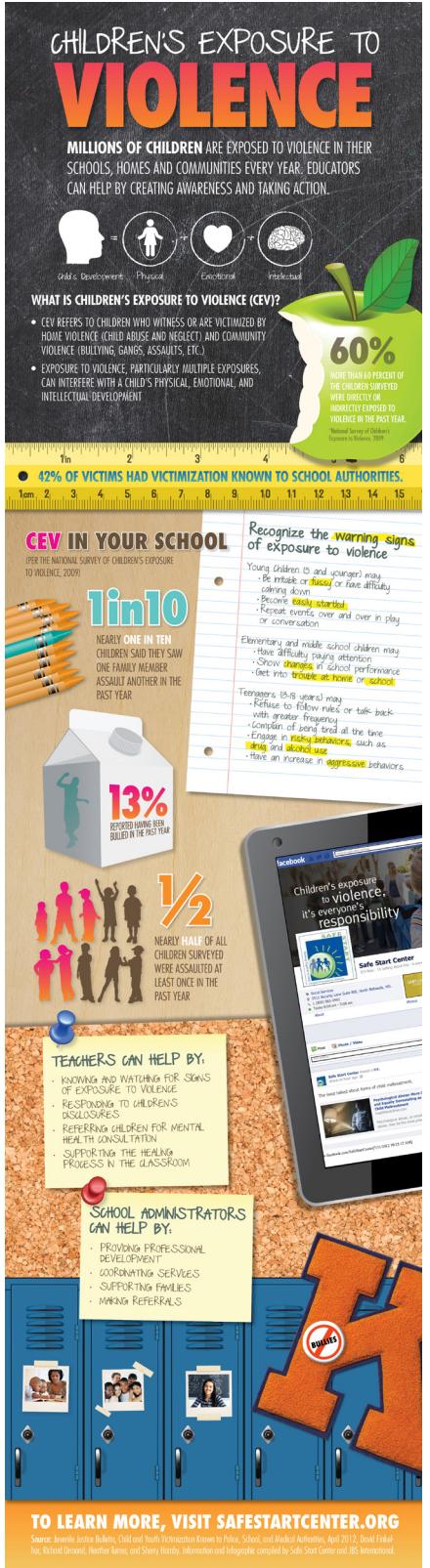
3 STRENGTHENING evidence

Programs aim for higher levels of evidence by partnering with external evaluation teams to implement designs



This approach will identify effective programs, build high-impact organizations focused on results and produce best practices that will strengthen the entire social sector.

Client: Corporation for National and Community Service
Social Innovation Fund (SIF) report infographic.



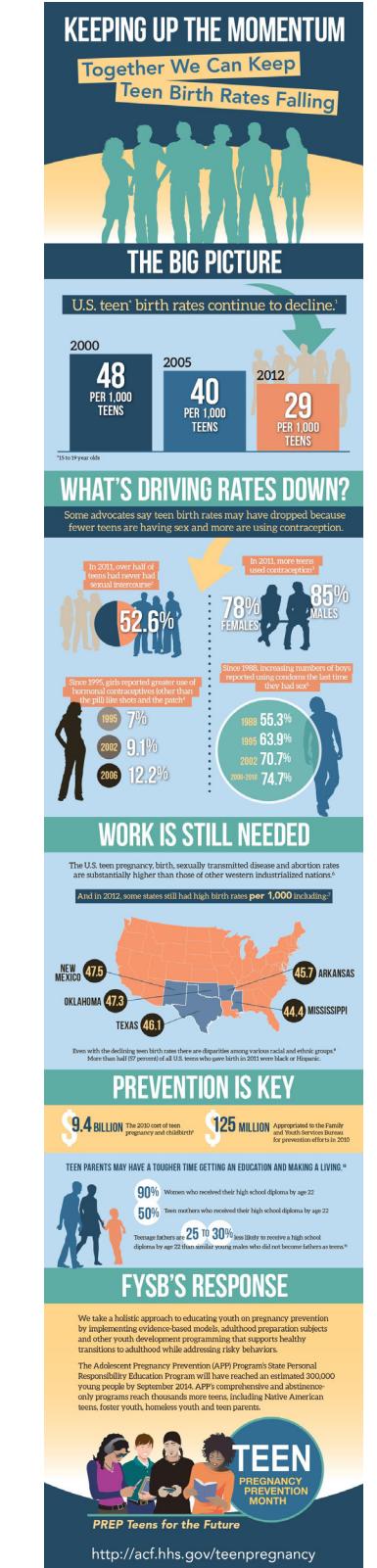
Client: DOJ, OJJDP

Children's Exposure to Violence in School.



Client: HHS, ACF, FYSB

Keeping Up the Momentum, Teen Pregnancy Month.



Client: NIA

"Spread the Word About Volunteering" Infographic.



4 Multichannel Campaigns

Trusted answers to important questions

Your Pregnancy and Childbirth Month to Month, Sixth Edition

New in the sixth edition:

- Updates on due date calculation, genetic testing, and flu vaccine during pregnancy
- Expanded coverage of pain relief options for childbirth
- Updated, balanced chapter on breastfeeding

She'll read 3 to 5 books during her pregnancy. Give her the one you trust.

ORDER NOW! www.acog.org/YPc6 800-762-2264 Bulk discounts available Pricing as low as \$7.65/book!

Illustrations and easy-to-understand text reinforce your guidance by giving your patient the most accurate and up-to-date information available.

Can I still exercise? What are my options for genetic testing? How will a second pregnancy be different?

From month 1 to birth— the only book that can answer all her questions

At this exciting time in her life, give her the pregnancy book you trust

15% OFF! [Your Pregnancy and Childbirth Month to Month, Sixth Edition](#)

Beautifully designed month-to-month illustrations for moms-to-be

SPECIAL OFFER: 15% OFF ANY ORDER AMOUNT!

Copies	1-9	10-50	51-499	500+
Reg. Price (ea.)	\$14.25	\$11.45	\$10.25	\$9.00
15% OFF (ea.)	\$13.81	\$9.73	\$8.71	\$7.65

Use promo code **PregnancyBook** for discount Offer valid thru: 10/1/2015

Call 800-762-2264 – mention promo code **PregnancyBook**, or order online at acog.org/PregnancyBook

Client: American Congress of Obstetricians and Gynecologists (ACOG)

Patient Publication Promotion to Clinicians: *Your Pregnancy and Childbirth* journal ad, postcard, and trifold brochure.

ACOG THE AMERICAN COLLEGE OF OBSTETRICIANS AND GYNECOLOGISTS

Your Pregnancy and Childbirth: Month to Month, Sixth Edition

For trusted answers to important questions Give her Your Pregnancy and Childbirth: Month to Month, Sixth Edition

ORDER NOW! Featuring Peer-Reviewed, Evidence-Based Content from ACOG Your Pregnancy and Childbirth: Month to Month, Sixth Edition, contains everything your patient needs to know, from preconception to labor and delivery and beyond. Easy-to-understand text reinforces your guidance, giving your patient the most up-to-date information available.

Key Features

- Illustrated, month-by-month chapters showing her baby's development
- Complete information on labor, delivery, and the postpartum period
- Expert advice on nutrition, multiples, and medical conditions during pregnancy

Now in the Sixth Edition

Your Pregnancy and Childbirth: Month to Month includes new content based on reader feedback, such as:

- A separate chapter on vaginal birth after cesarean delivery
- The most current information about her options for preconception
- Updates on due date calculation, genetic testing, and flu vaccine during pregnancy
- Answers to her questions about potential environmental hazards and birth defects
- A straightforward discussion on pain relief during labor—including options that don't involve medications

Order today! Pricing as low as \$9.00/book!

Put her mind at ease during this exciting time...give her a copy of *Your Pregnancy and Childbirth*.

Contact Us | Copyright Information | Green Jobs | About ACOG | 409 12th Street SW, Washington, DC 20024-9998

She'll read 3 to 5 books during her pregnancy.

Give her the one you trust.

BULK DISCOUNTS AVAILABLE

For trusted answers to important questions...

- Can I still exercise?
- What are my options for genetic testing?
- How will a second pregnancy be different?

...give her Your Pregnancy and Childbirth: Month to Month

BRAND NEW EDITION

SAVE 15% NOW Use promo code YPCbook15

Reader-requested content now included!

Your Pregnancy and Childbirth: Month to Month, Sixth Edition features new topics developed in response to patient feedback. All content is peer-reviewed, evidence-based, and developed by ACOG—the leading experts in women's health care.

New in the 6th edition

- Updates on due date calculation, genetic testing, and flu vaccine during pregnancy
- A separate chapter on vaginal birth after cesarean delivery
- The most up-to-date information on preconception options
- Answers to her questions about potential environmental hazards and birth defects
- Expanded coverage of pain relief options for childbirth
- New, balanced chapter on breastfeeding—including tips for working moms

Core features

- Month-by-month information and advice for your patient on nutrition, prenatal visits, exercise, and her baby's milestones
- Up-to-date information on common medical conditions that affect pregnancy
- Detailed sections on labor, delivery, and the postpartum period
- Illustrations and easy-to-understand text reinforce your guidance by giving her the most accurate and up-to-date information available

Now accepting preorders at discounted rates!

Visit our website to learn more about special pricing:

- Save 15% if you purchase before May 2015—use promo code YPCbook15
- Bulk discounts available—pricing as low as \$7.65/book

Put her mind at ease during this exciting time...give her *Your Pregnancy and Childbirth: Month to Month* today!

The American Congress of Obstetricians and Gynecologists and the American College of Obstetricians and Gynecologists respect your email privacy. To remove this email address from future email messages, please click the Unsubscribe link below. You may also send a written request to 409 12th Street, SW, Washington, DC 20024-2188, ATTENTION: Information Systems.

The American College of Obstetricians and Gynecologists
OBSTETRICIANS AND GYNECOLOGISTS
DIVISION OF EDUCATION

MULTICHANNEL CAMPAIGNS 13

Client: ACOG

CME Promotions: Boost Your Knowledge journal ad, Web page layout, and email blast.

Go4Life® Month

SEPTEMBER 2015

IN COLLABORATION WITH THE WHITE HOUSE CONFERENCE ON AGING



Client: NIA Go4Life Month

Logo design, print documents, Workout to Go booklet, and Twitter feeds.

"A great site visit that was worth the investment."
—GENERAL COUNSEL HOSPITAL SYSTEM *****

ENHANCE YOUR HOSPITAL'S QUALITY OF CARE & REDUCE RISK

VOLUNTARY REVIEW OF QUALITY OF CARE

ACOG's multidisciplinary peer consultation can provide your OB/GYN department with a thorough, evidence-based assessment of your department's quality of care.



- ONE REVIEW, COUNTLESS BENEFITS**
- Identify issues that underlie adverse events
 - Obtain actionable recommendations for improvement
 - Improve teamwork and trust
 - Enhance patient-centered care
 - Improve your position for value-based payments
 - Provide evaluative information for a purchase or sale
- A CONSTRUCTIVE, NON-PUNITIVE PROCESS**
- Site visit by practicing OB/GYN physicians and nurses with 15+ years of quality review expertise
 - Assessment based on facility tour, interviews, and review of medical records
 - Evaluation based on ACOG guidelines
 - Final report with findings and recommendations
- VOLUNTARY AND CONFIDENTIAL**

CONTACT ACOG TO SCHEDULE YOUR SITE VISIT TODAY!

Call (800) 266-8043
or email vrqc@acog.org
www.acog.org/goto/vrqc



VRQC | ACOG
Voluntary Review of Quality of Care | American Congress of Obstetricians and Gynecologists

Did you know?
Adverse events are 10 times more likely in an office setting compared with a hospital.*

SCOPE
Reduce risk with SCOPE certification.
SAFETY CERTIFICATION IN OUTPATIENT PRACTICE EXCELLENCE FOR WOMEN'S HEALTH

"In many ways, the area of office-based surgery is young, and the checks and balances that have existed for years in hospitals have not been as well-established for the office setting. The SCOPE program is ACOG's effort to improve in-office patient safety procedures."

—James T. Breeden, MD, President Emeritus, ACOG

Voluntary, comprehensive, effective

START THE PROCESS

SCOPE's objective, confidential assessment answers key safety questions:

- Are your safety measures for inpatient surgery sufficient?
- Are you using the most up-to-date best practice methods to prevent medication errors?
- Is your equipment testing, inspection, and staff training appropriate and sufficient?
- Does your practice support a culture of patient safety?

Multiple benefits from SCOPE:

- Reduction in medical errors
- Enhanced patient outcomes safety
- Better alignment with value-base payment
- Improved teamwork in office

Get SCOPE-certified in 4 easy steps:

- Complete your application for a 3-year SCOPE certification.
- Contact SCOPE staff for office size based pricing quote.
- Optional on-site consultation if requested and/or needed.
- Receive and review your report that includes an analysis of current practices and suggestions for improvement.

Competitively priced based on practice size.
To learn more, visit scopeforwomenshealth.org or CALL (800) 266-8043

SCOPE | ACOG
American Congress of Obstetricians and Gynecologists

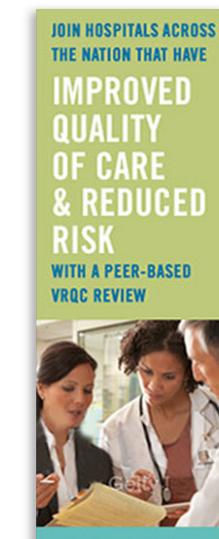
Adverse events are 10x more likely in an office setting vs a hospital.

JOIN HOSPITALS ACROSS THE NATION THAT HAVE IMPROVED QUALITY OF CARE & REDUCED RISK WITH A PEER-BASED VRQC REVIEW

SCOPE
Reduce risk for your practice with SCOPE certification from ACOG.

Contact ACOG to get started

VRQC | ACOG
Voluntary Review of Quality of Care | American Congress of Obstetricians and Gynecologists



JOIN HOSPITALS ACROSS THE NATION THAT HAVE IMPROVED QUALITY OF CARE & REDUCED RISK WITH A PEER-BASED VRQC REVIEW

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Contact ACOG to get started

VRQC | ACOG
Voluntary Review of Quality of Care | American Congress of Obstetricians and Gynecologists

Adverse events are 10x more likely in an office setting vs a hospital.
Reduce risk for your practice with SCOPE certification from ACOG.

Click or call to learn more (800) 266-8043

SCOPE Click or call to learn more (800) 266-8043

Client: ACOG

Practice-based and hospital-based promotions for safety and quality programs; VRQC and SCOPE ads, and digital ads.

5 Digital Publications

Take Action Against Hepatitis C
For People in Recovery From Mental Illness or Addiction

Hepatitis C is inflammation* of the liver caused by a virus. You might not notice symptoms for years while the disease attacks and destroys your liver. *swelling, tenderness, and pain

SAMHSA
Substance Abuse and Mental Health Services Administration



Client: HHS, Substance Abuse and Mental Health Services Administration (SAMHSA)

Take Action Against Hepatitis C illustrated booklet in English and Spanish and Education Session Guide with PowerPoint slides, adapted for fixed layout eBook.

PEOPLE Recover

EVERYTHING'S WRONG IT'S OKAY YOU'RE DOING ONE

SAMHSA

PEOPLE Recover

IT'S OKAY YOU'RE DOING ONE

SAMHSA

MARCOM AWARDS

Client: HHS, SAMHSA

People Recover illustrated comic book, adapted for eBook.

PEDiatric PROFESSIONAL RESOURCE: EVIDENCE SUPPORTING EARLY LITERACY AND EARLY LEARNING

EVIDENCE SUPPORTING EARLY LITERACY AND EARLY LEARNING

Books Build Connections Toolkit

Books are part of our lives. We read them, we write them, and whenever we just want to relax, we curl up in a chair or on a couch and lose ourselves in them. Books have just become even more important reading to...—Brenda Wells, mother of a 3-year-old and a newborn

Why Early Literacy Promotion Is So Important!

Research shows that reading aloud, and singing regularly with young children from birth stimulates brain development. This interaction in turn builds language, literacy, and children's motivation to learn. A young child's early language experience predicts her early academic skills; however, nation-wide, many minority parents have heard about or acted on this important message:

- More than 1 in 3 American children start kindergarten without the language skills they need to learn to read.
- Each year approximately 2/3 of children in the United States and 80% of those living below the poverty line in low-income families do not read daily almost 2/3 of them hear stories or sing with their parents every day.
- By comparison, 1/3 of children from low-income families one read to daily and fewer than half of them hear stories or sing with their parents every day.
- Parents are more likely to sing with or tell stories to their children than they are to read together. In families dealing with economic hardship, children are less likely to engage in any of these activities as compared with children in more economically advantaged families.
- When parents read to their children, they help them learn new words and concepts. Reading children and provide children's books, the necessary tools to young families, parents listen. They read more with their young child and their child's early language and early literacy skills grow.

Source: National Survey of Children's Health 2011-2012, <http://childhealthdata.org/learn/NSCH/> and AAP Policy Statement, "Literacy Promotion: An Essential Component of Primary Care Pediatric Practice" (see next page).

American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN

BOOKS BUILD CONNECTIONS TOOLKIT

FOR PROFESSIONALS

What Every Pediatrician Can Do

Talking to parents about how they can nurture their young child's development can feel naturally into your visits with families. Review the tips to help you begin conversations that will teach parents how to promote their child's early literacy and early learning skills.

FOR FAMILIES

What Every Pediatric Professional CAN DO

1. Familiarize yourself with the evidence on the importance of reading, singing, talking, and playing with your child. Early literacy promotion creates and reinforces optimal conditions for children to learn language, build connections, build language, literacy, and social-emotional skills, and support the overall healthy development and secure the bond between parent and child.

2. Implement a literacy promotion program in your medical home. This can include a variety of helpful information on establishing and supporting parent-child reading time, including resources from this toolkit and from Reach Out and Read (ROR).

3. Encourage parents and other caregivers to read, talk, sing, and play with their children from the beginning of birth. Ask about family beliefs and practices around reading and literacy. Provide specific guidance for parents about reading and sharing books with their children, available in the family resources publications listed below.

FAMILIES

Kit items are available to print, download, or share via social media.

1. Familiarize yourself with the evidence on the importance of reading, singing, talking, and playing with your child. Early literacy promotion creates and reinforces optimal conditions for children to learn language, build connections, build language, literacy, and social-emotional skills, and support the overall healthy development and secure the bond between parent and child.

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Pediatric Professional Resource

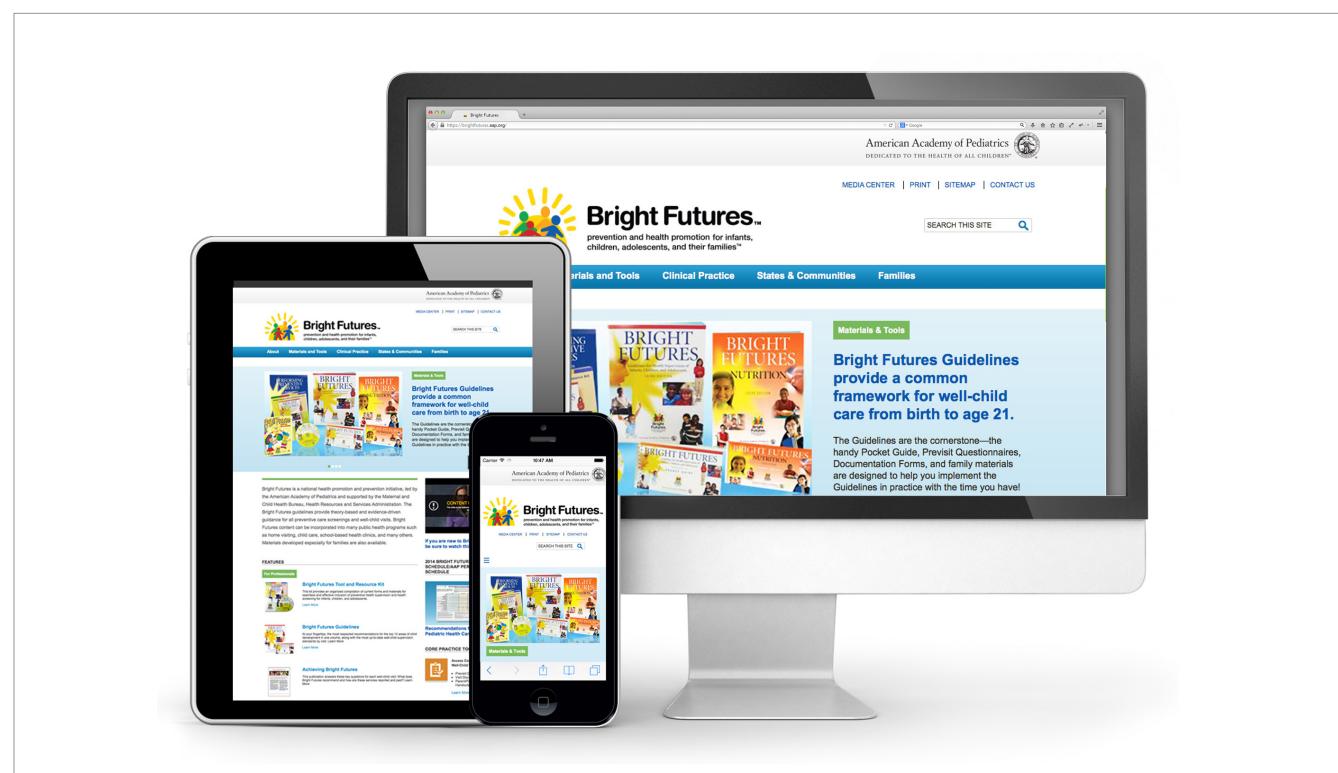
Evidence Supporting Early Literacy and Early Learning

Books Build Connections Toolkit

American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN

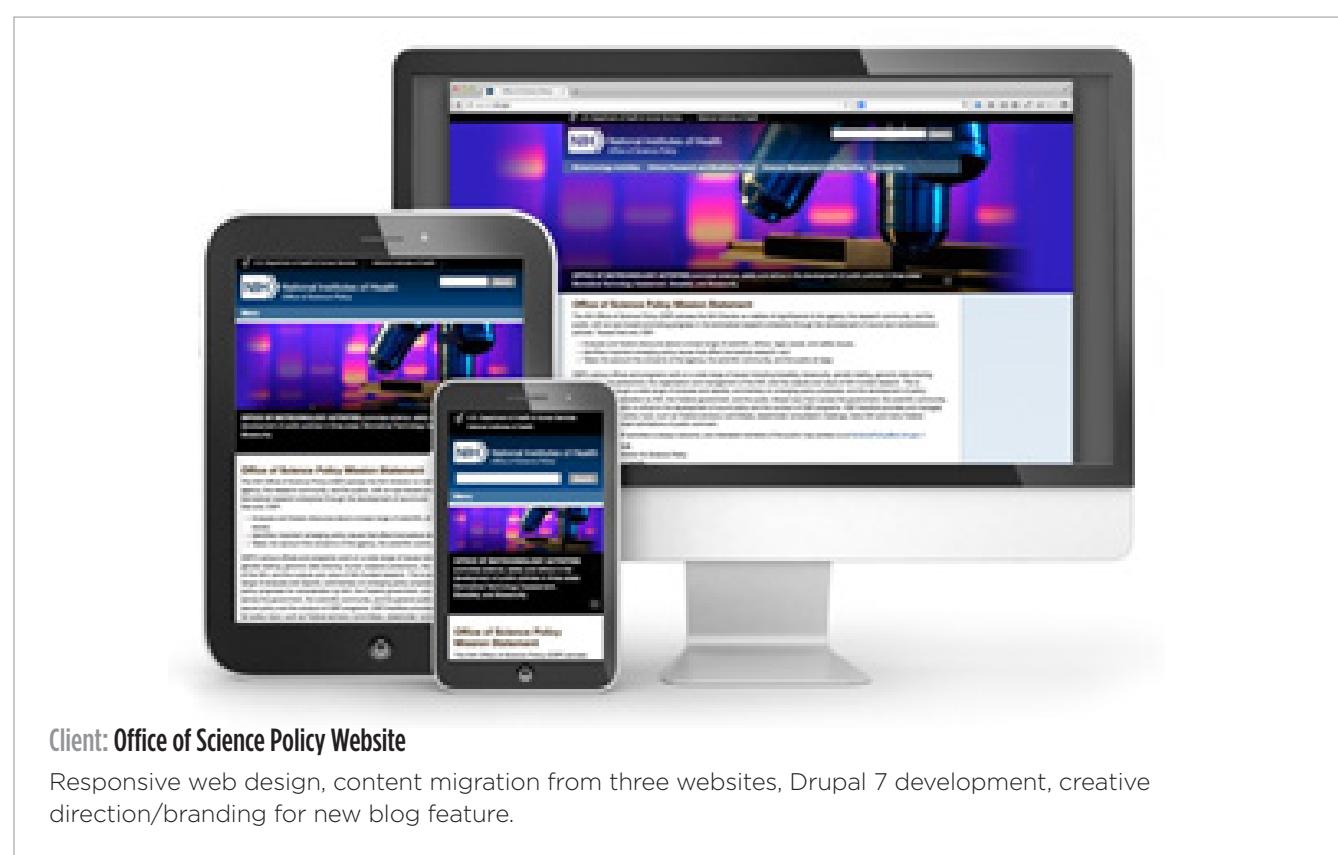
The Communicator Awards

6 Web Solutions



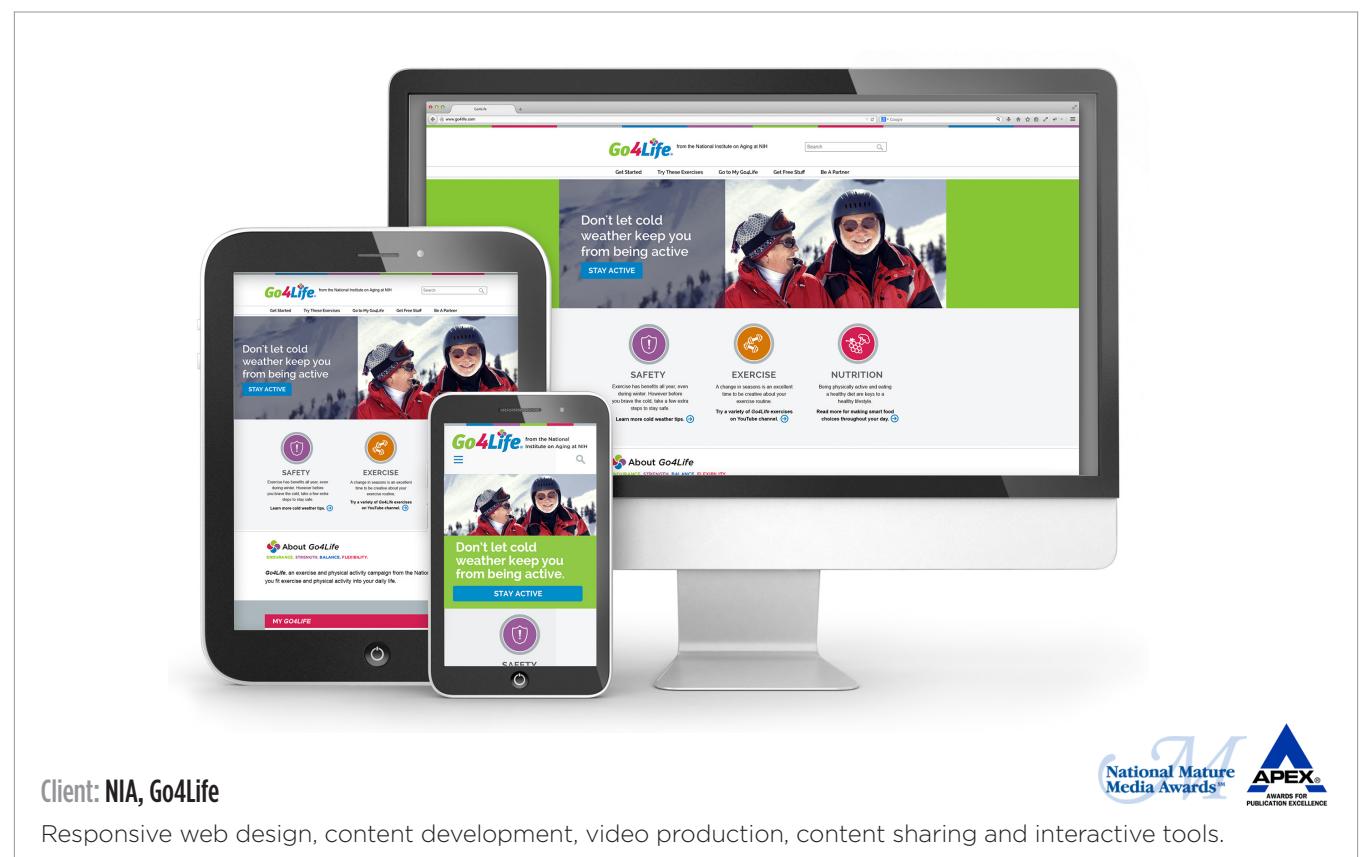
Client: American Academy of Pediatrics

Bright Futures website redesign, content development, video production.



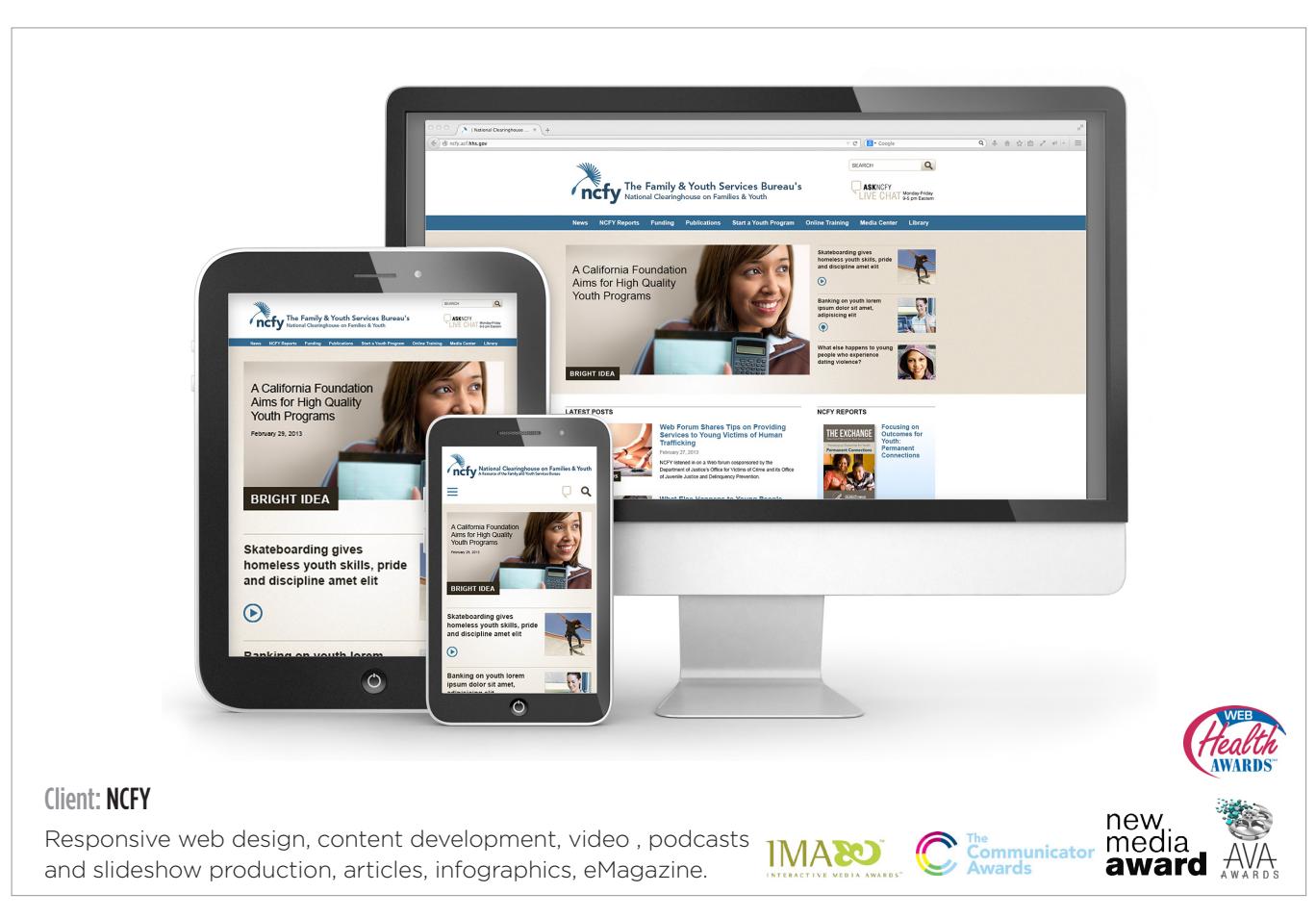
Client: Office of Science Policy

Responsive web design, content migration from three websites, Drupal 7 development, creative direction/branding for new blog feature.



Client: NIA, Go4Life

Responsive web design, content development, video production, content sharing and interactive tools.

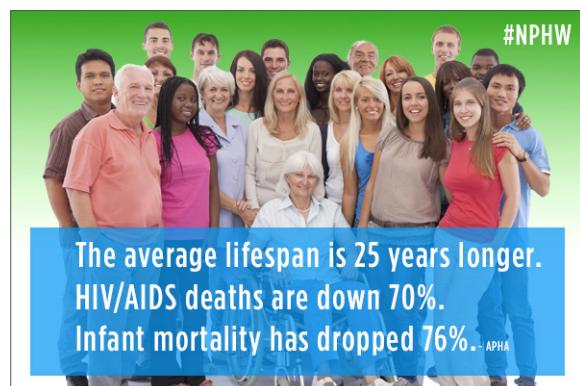


Client: NCFY

Responsive web design, content development, video , podcasts and slideshow production, articles, infographics, eMagazine.

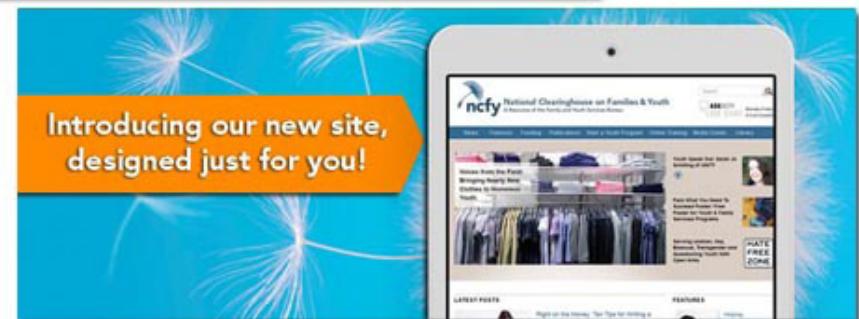


7 Digital Marketing



Client: JBS, National Public Health Week

Twitter posts.



Client: NCFY

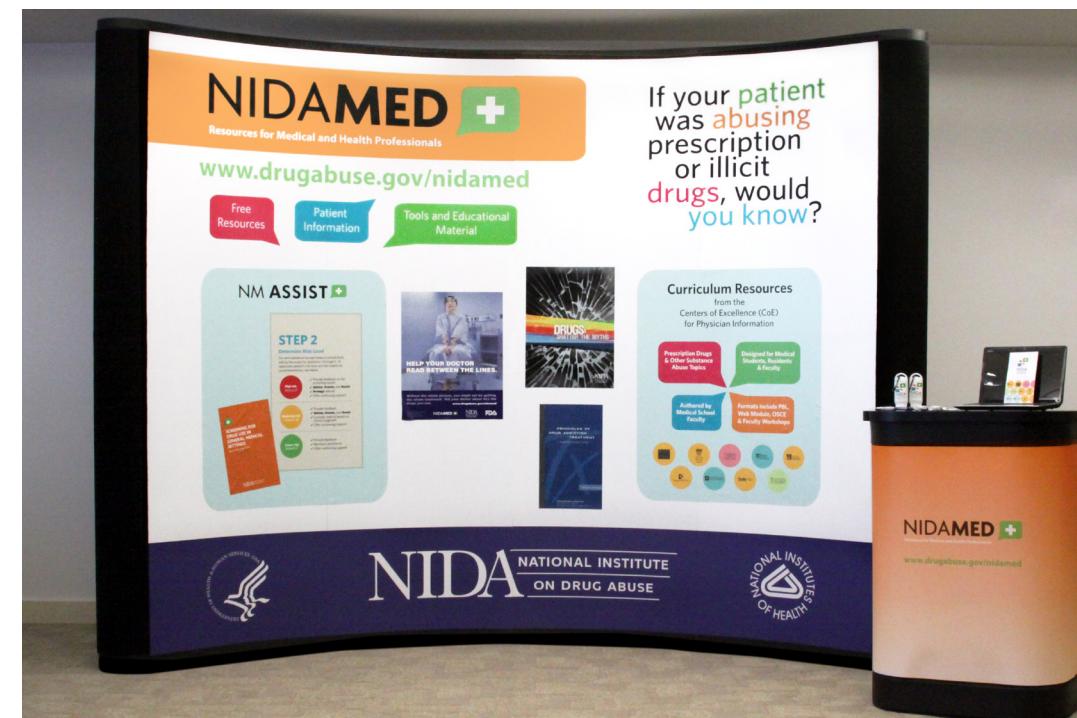
Facebook and Twitter banner ads.

8 Conference Exhibits



Client: JBS

Tabletop exhibit and materials for IT business development.



Client: HHS, NIH, NIDA

Conference exhibit and materials: full-floor exhibit, podium, online presentation, fliers, briefing cards, handouts, small booklet, and pop-up floor banners.



Client: JBS

Conference exhibit and materials for Drupal Web Solutions business development: concept, logo, full-floor exhibit, two handouts, writing notepad, stickers, and T-shirts.



Client: JBS

Conference exhibit and materials for corporate software business development: logo design, full-floor exhibit, online presentation, two case studies, and postcard.

Get us involved at the beginning of your project for seamless integration of content and design or a quick consultation.

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Creative Director
rwalter@jbsinternational.com
240.645.4604

