

Chris Macharia

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Portfolio: www.chrismacharia.com

Profile

A web designer with a passion for the technical elements of designing aesthetically pleasing web content; highly driven and motivated team member who is continually striving to identify and partake in new ways to further professional development and skill set.

Work Experience

Tire Rack

Web Designer

July 2012 - Current

Responsibilities include, but not limited to:

- Design, front-end development, and maintenance of company retail website and numerous web projects (microsites, dealer websites, etc.)
- Design and development of online banner ads and promotions.
- Design and development of HTML email campaigns (using ExactTarget).

Legacy Publishing Group

Design Assistant

May 2008 - May 2009

Responsibilities included, but not limited to:

- Slicing and layering digital painting files for streamlined use during design process.
- Proofing finished design projects for inconsistencies and errors.

Freelance

2008-Current

Minutes 2 Midnight (Layout Design)

- Designed the company's business cards and helped in developing its new logo.

Andrews University Jordan Field School (Layout Design)

- Designed the Poster and Postcards used in advertising their program.

Andrews University Web Site

- Utilized the Content Management System to create new Faculty and Staff Pages for the College of Technology.

Education

Andrews University,

Berrien Springs, MI

B.F.A. Visual Communications (Web Design) conferred May 2012

Additional Technical Skills

XHTML/HTML5

CSS/CSS3

Adobe Photoshop & Illustrator

Adobe Dreamweaver

Responsive Web Design

ExactTarget

CVS/SVN

Bootstrap

Javascript/Jquery

Flash