

Cameron MacInnis

Video Visionary

WHAT I'VE DONE

Digital Marketing Intern at Magnusmode

April 2014

- Filmed and edited video tutorials for company website
- Designed infographics for trade events
- Created storyboards for future company videos

Marketing Intern at iNot4Profit

March 2014

- Participated in promotional videos for the company
- Assisted in a social media campaign to promote charitable causes
- Worked with charities and non-profits to find high-tech fundraising solutions

Visual Arts Leader at City of Toronto, Parks and Recreation

June 2010 - August 2013

- Taught various forms of visual arts to children
- Led "claymation" activities, and edited stop-motion videos
- Prepared filmed videos of performances

WHAT I BRING

- Experienced video editor
- Adept at Adobe After Effects
- Knowledge of animation and rotoscoping
- Highly creative
- Proficient at learning new skills
- Motivated to get things done
- Able to juggle multiple projects and deadlines
- Skilled communicator
- Innovative problem solver

EDUCATION


UNIVERSITY OF WATERLOO - ARTS AND BUSINESS/POLITICAL SCIENCE Class of 2017


Relevant Courses

- ARBUS 302 (Principles of Marketing and Consumer Economics)
- ARBUS 300 (Practical Business Skills)



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 lnkdin.me/p/thecameronmacinnis

WHO I AM

My name is Cam MacInnis and I want to change the world. I am very passionate about harnessing my creativity and producing unique visual art.

WHAT MAKES ME DIFFERENT

- Attended 2012 DECA Internationals in a Sports and Entertainment Marketing category
- Basic blacksmithing ability
- Volunteer at the Scarborough Clown Corps since 2004
- Avid competitive trivia player