```
In [61]: import pandas as pd
import numpy as np
from matplotlib import pyplot as plt
from sklearn.preprocessing import MinMaxScaler
import seaborn as sns

In [20]: voice_usage_info = pd.read_csv("data/VOICE_INCOMING_CALL_USAGE_OFFNET.csv")
    voice_usage_info.shape
Out[20]: (36156, 10)
```

In [21]: voice_usage_info

Out[21]:

| | event_source | event_source.hash | call_count | duration (seconds) | ym | rtom_code | location_code | msan | equp_i |
|-------|--------------|----------------------------------|------------|-----------------------|--------|-----------|------------------|------------------|--------|
| 0 | 412244863 | ef74b1171331411a4d2e9fada9158215 | 2 | 186 | 202001 | R-MH | MH-POL- NODE | MSAG5200- ISL | 4914 |
| 1 | 412244863 | ef74b1171331411a4d2e9fada9158215 | 3 | 114 | 202002 | R-MH | MH-POL- NODE | MSAG5200- ISL | 4914 |
| 2 | 662227788 | 30576ca16275a38f6bb4491015edb96c | 10 | 2435 | 201909 | R-MT | MT-AVR- NODE | MSAG5200- ISL | 4671 |
| 3 | 412244863 | ef74b1171331411a4d2e9fada9158215 | 14 | 1061 | 202003 | R-MH | MH-POL- NODE | MSAG5200- ISL | 4914 |
| 4 | 412228632 | d3439750c4842a755ebfddc64a0b42ae | 65 | 7971 | 201910 | R-MH | MH-POL- NODE | MSAG5200- ISL | 4914 |
| | | | | | | | | | |
| 36151 | 112411111 | 64879716f309303245754526212d990e | 182 | 20134 | 202008 | R-KON | IDH-KGW- NODE | MSAG5200- ISL | 61944 |
| 36152 | 112411111 | 64879716f309303245754526212d990e | 173 | 14409 | 201908 | R-KON | IDH-KGW- NODE | MSAG5200- ISL | 61944 |
| 36153 | 112411111 | 64879716f309303245754526212d990e | 196 | 19571 | 201910 | R-KON | IDH-KGW- NODE | MSAG5200- ISL | 61944 |
| 36154 | 112411111 | 64879716f309303245754526212d990e | 205 | 17685 | 201911 | R-KON | IDH-KGW- NODE | MSAG5200- ISL | 61944 |
| 36155 | 112411111 | 64879716f309303245754526212d990e | 242 | 19340 | 201912 | R-KON | IDH-KGW- NODE | MSAG5200- ISL | 61944 |

36156 rows × 10 columns

```
In [22]: # ToDo
    # Handle null values
    # Drop unnecessary cols
    # Pivot by monthYear
    # Usage rating Upload/Downlad/Duration - bucketizing/ add rating cols
    # location grouping/bucketizing (consider 4 location cols)
    # User profile dim table
    # visualize and analyze data

In [23]: voice_usage_info.drop_duplicates("event_source")
    voice_usage_info.shape

Out[23]: (36156, 10)

In [24]: voice_usage_info = voice_usage_info.drop(['event_source.hash'], axis=1)
    voice_usage_info.rename(columns={'duration (seconds)': 'duration','ym':'year-month'}, inplace=True)
```

Out[24]:

| | event_source | call_count | duration | year-month | rtom_code | location_code | msan | equp_id | equp_index |
|-------|--------------|------------|----------|------------|-----------|---------------|--------------|---------|------------|
| 0 | 412244863 | 2 | 186 | 202001 | R-MH | MH-POL-NODE | MSAG5200-ISL | 49145 | 1 |
| 1 | 412244863 | 3 | 114 | 202002 | R-MH | MH-POL-NODE | MSAG5200-ISL | 49145 | 1 |
| 2 | 662227788 | 10 | 2435 | 201909 | R-MT | MT-AVR-NODE | MSAG5200-ISL | 46716 | 1 |
| 3 | 412244863 | 14 | 1061 | 202003 | R-MH | MH-POL-NODE | MSAG5200-ISL | 49145 | 1 |
| 4 | 412228632 | 65 | 7971 | 201910 | R-MH | MH-POL-NODE | MSAG5200-ISL | 49145 | 1 |
| | | | | | | | | | |
| 36151 | 112411111 | 182 | 20134 | 202008 | R-KON | IDH-KGW-NODE | MSAG5200-ISL | 619449 | 1 |
| 36152 | 112411111 | 173 | 14409 | 201908 | R-KON | IDH-KGW-NODE | MSAG5200-ISL | 619449 | 1 |
| 36153 | 112411111 | 196 | 19571 | 201910 | R-KON | IDH-KGW-NODE | MSAG5200-ISL | 619449 | 1 |
| 36154 | 112411111 | 205 | 17685 | 201911 | R-KON | IDH-KGW-NODE | MSAG5200-ISL | 619449 | 1 |
| 36155 | 112411111 | 242 | 19340 | 201912 | R-KON | IDH-KGW-NODE | MSAG5200-ISL | 619449 | 1 |

36156 rows × 9 columns

voice usage info

```
In [25]: voice_usage_info['duration'].fillna(0)
         voice_usage_info['call_count'].fillna(0)
Out[25]: 0
                     2
         1
                     3
         2
                    10
         3
                   14
                   65
         36151
                  182
         36152
                  173
         36153
                  196
         36154
                  205
         36155
                  242
         Name: call_count, Length: 36156, dtype: int64
In [26]: voice_usage_info.isnull().sum(axis=0)
Out[26]: event_source
                           0
         call_count
                           0
         duration
                           0
         year-month
         rtom_code
         location_code
                           0
         msan
         equp_id
         equp_index
         dtype: int64
```

Phase 1

Usage Ranking

- 1. Pivot by year-month
- 2. Bin by Upload/Download/Duration
- 3. Usage Rank
- 4. Labling usage

```
In [125]: voice_usage = voice_usage_info[['event_source','call_count','duration','year-month']]
voice_usage
```

Out[125]:

| | event_source | call_count | duration | year-month |
|-------|--------------|------------|----------|------------|
| 0 | 412244863 | 2 | 186 | 202001 |
| 1 | 412244863 | 3 | 114 | 202002 |
| 2 | 662227788 | 10 | 2435 | 201909 |
| 3 | 412244863 | 14 | 1061 | 202003 |
| 4 | 412228632 | 65 | 7971 | 201910 |
| | | | | |
| 36151 | 112411111 | 182 | 20134 | 202008 |
| 36152 | 112411111 | 173 | 14409 | 201908 |
| 36153 | 112411111 | 196 | 19571 | 201910 |
| 36154 | 112411111 | 205 | 17685 | 201911 |
| 36155 | 112411111 | 242 | 19340 | 201912 |

36156 rows × 4 columns

In [126]: pivot_voice_usage_info = pd.pivot_table(voice_usage,index=['event_source'],columns=['year-month'], a
 pivot_voice_usage_info

Out[126]:

| | call_cou | nt | | | | | | | | | ••• | duration | 1 | | |
|--------------|----------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-----|----------|--------|--------|--------|
| year-month | 201908 | 201909 | 201910 | 201911 | 201912 | 202001 | 202002 | 202003 | 202004 | 202005 | | 201911 | 201912 | 202001 | 202002 |
| event_source | | | | | | | | | | | | | | | |
| 112053582 | 72 | 45 | 66 | 82 | 27 | 15 | 0 | 0 | 0 | 0 | | 4171 | 1403 | 1508 | (|
| 112053623 | 5 | 0 | 2 | 0 | 0 | 0 | 2 | 1 | 1 | 0 | | 0 | 0 | 0 | 88 |
| 112053643 | 281 | 253 | 321 | 264 | 192 | 221 | 237 | 162 | 163 | 196 | | 23680 | 11903 | 13158 | 22212 |
| 112054356 | 20 | 17 | 16 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | 0 | 0 | (|
| 112055452 | 17 | 37 | 58 | 25 | 26 | 23 | 12 | 35 | 71 | 23 | | 1040 | 1725 | 1477 | 538 |
| | | | | | | | | | | | | | | | |
| 912286932 | 99 | 104 | 84 | 93 | 144 | 71 | 54 | 50 | 39 | 25 | | 4013 | 8937 | 4710 | 530 |
| 912286967 | 17 | 38 | 37 | 31 | 42 | 19 | 13 | 4 | 3 | 23 | | 2574 | 1646 | 1680 | 55! |
| 912286996 | 4 | 3 | 0 | 0 | 1 | 0 | 3 | 0 | 2 | 1 | | 0 | 57 | 0 | 30; |
| 912287030 | 4 | 0 | 0 | 0 | 0 | 4 | 4 | 6 | 6 | 15 | | 0 | 0 | 261 | 129 |
| 912287049 | 4 | 2 | 1 | 1 | 3 | 1 | 1 | 1 | 1 | 0 | | 23 | 143 | 37 | 60 |

3329 rows × 26 columns

4

```
In [127]: pivot_voice_usage_info.columns
Out[127]: MultiIndex([('call count', 201908),
                       ('call count', 201909),
                       ('call_count', 201910),
                       ('call count', 201911),
                       ('call count', 201912),
                       ('call_count', 202001),
                       ('call count', 202002),
                       ('call count', 202003),
                       ('call count', 202004),
                       ('call count', 202005),
                       ('call count', 202006),
                       ('call_count', 202007),
                       ('call count', 202008),
                          'duration', 201908),
                          'duration', 201909),
                          'duration', 201910),
                          'duration', 201911),
                          'duration', 201912),
                          'duration', 202001),
                          'duration', 202002),
                          'duration', 202003),
                          'duration', 202004),
                          'duration', 202005),
                          'duration', 202006),
                          'duration', 202007),
                          'duration', 202008)],
                      names=[None, 'year-month'])
```

```
In [128]: pivot_voice_usage_info.describe().apply(lambda s: s.apply('{0:.5f}'.format))
```

Out[128]:

call_count ...

| year- month | 201908 | 201909 | 201910 | 201911 | 201912 | 202001 | 202002 | 202003 | 202004 | 202005 | |
|----------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-------|
| count | 3329.00000 | 3329.00000 | 3329.00000 | 3329.00000 | 3329.00000 | 3329.00000 | 3329.00000 | 3329.00000 | 3329.00000 | 3329.00000 | - |
| mean | 48.44067 | 47.52598 | 51.09042 | 48.65906 | 51.97236 | 43.26224 | 46.80805 | 43.56083 | 33.52989 | 37.42746 | |
| std | 130.59213 | 136.98717 | 145.82699 | 131.81204 | 133.12486 | 125.44991 | 133.14003 | 103.47912 | 86.67630 | 90.99460 | |
| min | 0.00000 | 0.00000 | 0.00000 | 0.00000 | 0.00000 | 0.00000 | 0.00000 | 0.00000 | 0.00000 | 0.00000 | |
| 25% | 4.00000 | 4.00000 | 5.00000 | 4.00000 | 5.00000 | 4.00000 | 4.00000 | 4.00000 | 1.00000 | 3.00000 | |
| 50% | 23.00000 | 24.00000 | 25.00000 | 24.00000 | 26.00000 | 22.00000 | 23.00000 | 21.00000 | 14.00000 | 17.00000 | |
| 75% | 57.00000 | 56.00000 | 60.00000 | 58.00000 | 61.00000 | 51.00000 | 54.00000 | 52.00000 | 38.00000 | 44.00000 | |
| max | 4459.00000 | 4940.00000 | 5242.00000 | 4397.00000 | 4162.00000 | 4728.00000 | 4506.00000 | 2723.00000 | 1873.00000 | 2708.00000 | 4 |

8 rows × 26 columns

4

In [129]: voice_usage.describe().apply(lambda s: s.apply('{0:.5f}'.format))

Out[129]:

| | event_source | call_count | duration | year-month |
|-------|-----------------|-------------|--------------|--------------|
| count | 36156.00000 | 36156.00000 | 36156.00000 | 36156.00000 |
| mean | 334648410.45956 | 54.83004 | 5550.79423 | 201968.02716 |
| std | 206951545.50293 | 134.93060 | 12798.75523 | 46.04741 |
| min | 112053582.00000 | 1.00000 | 1.00000 | 201908.00000 |
| 25% | 112809457.00000 | 11.00000 | 823.00000 | 201911.00000 |
| 50% | 332284754.00000 | 30.00000 | 2667.00000 | 202002.00000 |
| 75% | 512232254.00000 | 62.00000 | 6400.00000 | 202005.00000 |
| max | 912287049.00000 | 5558.00000 | 709004.00000 | 202008.00000 |

In [130]: # binning call_count count_bins = [0, 11, 30, 100,300,800,2000,3500, 5558] for col in pivot_voice_usage_info['call_count'].columns: pivot_voice_usage_info['call_count'][col] = np.searchsorted(count_bins, pivot_voice_usage_info['pivot_voice_usage_info['call_count']

<ipython-input-130-2060bf1af780>:4: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row indexer,col indexer] = value instead

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/index ing.html#returning-a-view-versus-a-copy (https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy)

pivot_voice_usage_info['call_count'][col] = np.searchsorted(count_bins, pivot_voice_usage_info['call_count'][col].values)

Out[130]:

| year-month | 201908 | 201909 | 201910 | 201911 | 201912 | 202001 | 202002 | 202003 | 202004 | 202005 | 202006 | 202007 | 202008 |
|--------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| event_source | | | | | | | | | | | | | |
| 112053582 | 3 | 3 | 3 | 3 | 2 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 112053623 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 1 | 1 |
| 112053643 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 112054356 | 2 | 2 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 2 |
| 112055452 | 2 | 3 | 3 | 2 | 2 | 2 | 2 | 3 | 3 | 2 | 2 | 2 | 2 |
| | | | | | | | | | | | | | |
| 912286932 | 3 | 4 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 |
| 912286967 | 2 | 3 | 3 | 3 | 3 | 2 | 2 | 1 | 1 | 2 | 2 | 2 | 2 |
| 912286996 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 0 |
| 912287030 | 1 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 1 | 2 | 2 | 2 | 2 |
| 912287049 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 |

3329 rows × 13 columns

In [131]: pivot_voice_usage_info['call_count'].describe()

Out[131]:

| year- month | 201908 | 201909 | 201910 | 201911 | 201912 | 202001 | 202002 | 202003 | 202004 | 202 |
|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|------------|----------|
| count | 3329.000000 | 3329.000000 | 3329.000000 | 3329.000000 | 3329.000000 | 3329.000000 | 3329.000000 | 3329.000000 | 3329.00000 | 3329.000 |
| mean | 2.031241 | 2.026735 | 2.072094 | 2.059778 | 2.111445 | 1.963953 | 2.015320 | 1.985581 | 1.68429 | 1.820 |
| std | 1.321370 | 1.305340 | 1.324090 | 1.295460 | 1.320790 | 1.256913 | 1.287213 | 1.263308 | 1.26567 | 1.259 |
| min | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.00000 | 0.000 |
| 25% | 1.000000 | 1.000000 | 1.000000 | 1.000000 | 1.000000 | 1.000000 | 1.000000 | 1.000000 | 1.00000 | 1.000 |
| 50% | 2.000000 | 2.000000 | 2.000000 | 2.000000 | 2.000000 | 2.000000 | 2.000000 | 2.000000 | 2.00000 | 2.000 |
| 75% | 3.000000 | 3.000000 | 3.000000 | 3.000000 | 3.000000 | 3.000000 | 3.000000 | 3.000000 | 3.00000 | 3.000 |
| max | 8.000000 | 8.000000 | 8.000000 | 8.000000 | 8.000000 | 8.000000 | 8.000000 | 7.000000 | 6.00000 | 7.000 |
| | | | | | | | | | | |

4 1

<ipython-input-132-eb75694b315c>:4: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row indexer,col indexer] = value instead

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/index ing.html#returning-a-view-versus-a-copy (https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy)

pivot_voice_usage_info['duration'][col] = np.searchsorted(duration_bins, pivot_voice_usage_info
['duration'][col].values)

Out[132]:

| year-month | 201908 | 201909 | 201910 | 201911 | 201912 | 202001 | 202002 | 202003 | 202004 | 202005 | 202006 | 202007 | 202008 |
|--------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| event_source | | | | | | | | | | | | | |
| 112053582 | 3 | 3 | 3 | 3 | 2 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 112053623 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 1 | 1 |
| 112053643 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 6 |
| 112054356 | 2 | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 |
| 112055452 | 1 | 3 | 4 | 2 | 2 | 2 | 1 | 3 | 3 | 2 | 2 | 2 | 1 |
| | | | | | | | | | | | | | |
| 912286932 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 2 |
| 912286967 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 1 | 1 | 2 | 1 | 1 | 1 |
| 912286996 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 0 |
| 912287030 | 1 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 2 | 2 | 2 | 3 | 2 |
| 912287049 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 |

3329 rows × 13 columns

```
In [133]: pivot_voice_usage_info['call_count'].describe()
Out[133]:
               year-
                         201908
                                      201909
                                                  201910
                                                              201911
                                                                           201912
                                                                                       202001
                                                                                                   202002
                                                                                                                202003
                                                                                                                          202004
                                                                                                                                       202
              month
              count 3329.000000
                                 3329.000000
                                             3329.000000
                                                          3329.000000
                                                                      3329.000000 3329.000000
                                                                                              3329.000000
                                                                                                           3329.000000
                                                                                                                       3329.00000
                                                                                                                                  3329.000
                        2.031241
                                                2.072094
                                                             2.059778
                                                                         2.111445
                                                                                     1.963953
                                                                                                 2.015320
                                                                                                              1.985581
                                                                                                                          1.68429
                                                                                                                                     1.820
                                    2.026735
              mean
                std
                        1.321370
                                    1.305340
                                                1.324090
                                                            1.295460
                                                                         1.320790
                                                                                     1.256913
                                                                                                 1.287213
                                                                                                              1.263308
                                                                                                                          1.26567
                                                                                                                                     1.259
                                                                                     0.000000
                                                                                                                                     0.000
                min
                        0.000000
                                    0.000000
                                                0.000000
                                                            0.000000
                                                                         0.000000
                                                                                                 0.000000
                                                                                                              0.000000
                                                                                                                          0.00000
               25%
                        1.000000
                                    1.000000
                                                1.000000
                                                            1.000000
                                                                         1.000000
                                                                                     1.000000
                                                                                                 1.000000
                                                                                                                          1.00000
                                                                                                                                     1.000
                                                                                                              1.000000
               50%
                        2.000000
                                    2.000000
                                                2.000000
                                                             2.000000
                                                                         2.000000
                                                                                     2.000000
                                                                                                 2.000000
                                                                                                              2.000000
                                                                                                                          2.00000
                                                                                                                                     2.000
                                                                                                                                     3.000
               75%
                        3.000000
                                    3.000000
                                                3.000000
                                                             3.000000
                                                                         3.000000
                                                                                     3.000000
                                                                                                 3.000000
                                                                                                              3.000000
                                                                                                                          3.00000
                                                                         8.000000
                                                                                     8.000000
                        8.000000
                                    8.000000
                                                8.000000
                                                            8.000000
                                                                                                 8.000000
                                                                                                              7.000000
                                                                                                                          6.00000
                                                                                                                                     7.000
               max
In [134]: year_month_list = pivot_voice_usage_info['call_count'].columns
In [135]:
           # multplying bins to get usage rating
             for col in year month list:
                  pivot_voice_usage_info[col] = pivot_voice_usage_info['call_count'][col] * pivot_voice_usage_inf
```

Usage ratings for year-month

In [136]: pivot_voice_usage_info = pivot_voice_usage_info.drop(['call_count','duration'], axis=1)
pivot_voice_usage_info

Out[136]:

201908 201909 201910 201911 201912 202001 202002 202003 202004 202005 202006 202007 202008 year-month event_source

3329 rows × 13 columns

In [137]: pivot_voice_usage_info.T.reset_index(drop=True).T
 pivot_voice_usage_info.columns=year_month_list

In [138]: # scaling usage rating scaler = MinMaxScaler() for col in year_month_list: pivot_voice_usage_info[col] = scaler.fit_transform(pivot_voice_usage_info[col].values.reshape(-1 pivot_voice_usage_info

Out[138]:

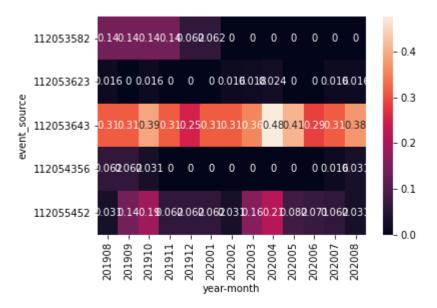
| year-month | 201908 | 201909 | 201910 | 201911 | 201912 | 202001 | 202002 | 202003 | 202004 | 202005 | 202006 | 202007 |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| event_source | | | | | | | | | | | | |
| 112053582 | 0.140625 | 0.140625 | 0.140625 | 0.140625 | 0.062500 | 0.062500 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 112053623 | 0.015625 | 0.000000 | 0.015625 | 0.000000 | 0.000000 | 0.000000 | 0.015625 | 0.017857 | 0.023810 | 0.000000 | 0.000000 | 0.015625 |
| 112053643 | 0.312500 | 0.312500 | 0.390625 | 0.312500 | 0.250000 | 0.312500 | 0.312500 | 0.357143 | 0.476190 | 0.408163 | 0.285714 | 0.312500 |
| 112054356 | 0.062500 | 0.062500 | 0.031250 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.015625 |
| 112055452 | 0.031250 | 0.140625 | 0.187500 | 0.062500 | 0.062500 | 0.062500 | 0.031250 | 0.160714 | 0.214286 | 0.081633 | 0.071429 | 0.062500 |
| | | | | | | | | | | | | |
| 912286932 | 0.140625 | 0.187500 | 0.140625 | 0.140625 | 0.250000 | 0.140625 | 0.140625 | 0.160714 | 0.214286 | 0.081633 | 0.160714 | 0.140625 |
| 912286967 | 0.062500 | 0.093750 | 0.093750 | 0.093750 | 0.093750 | 0.062500 | 0.031250 | 0.017857 | 0.023810 | 0.081633 | 0.035714 | 0.031250 |
| 912286996 | 0.015625 | 0.015625 | 0.000000 | 0.000000 | 0.015625 | 0.000000 | 0.015625 | 0.000000 | 0.023810 | 0.020408 | 0.017857 | 0.015625 |
| 912287030 | 0.015625 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.015625 | 0.015625 | 0.017857 | 0.047619 | 0.081633 | 0.071429 | 0.093750 |
| 912287049 | 0.015625 | 0.015625 | 0.015625 | 0.015625 | 0.015625 | 0.015625 | 0.015625 | 0.017857 | 0.023810 | 0.000000 | 0.000000 | 0.015625 |

3329 rows × 13 columns

4

```
In [139]: sns.heatmap(pivot_voice_usage_info.head(), annot=True)
```

Out[139]: <AxesSubplot:xlabel='year-month', ylabel='event_source'>



In [140]: pivot_voice_usage_info['Usage_Rating_Scaled'] = pivot_voice_usage_info.sum(axis=1)/len(year_month_li
pivot_voice_usage_info

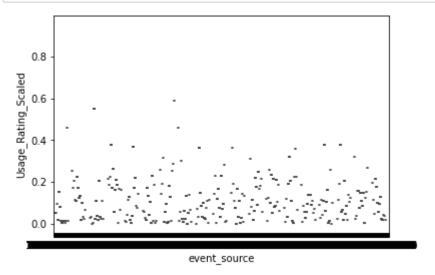
Out[140]:

| year-month | 201908 | 201909 | 201910 | 201911 | 201912 | 202001 | 202002 | 202003 | 202004 | 202005 | 202006 | 202007 |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| event_source | | | | | | | | | | | | |
| 112053582 | 0.140625 | 0.140625 | 0.140625 | 0.140625 | 0.062500 | 0.062500 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 112053623 | 0.015625 | 0.000000 | 0.015625 | 0.000000 | 0.000000 | 0.000000 | 0.015625 | 0.017857 | 0.023810 | 0.000000 | 0.000000 | 0.015625 |
| 112053643 | 0.312500 | 0.312500 | 0.390625 | 0.312500 | 0.250000 | 0.312500 | 0.312500 | 0.357143 | 0.476190 | 0.408163 | 0.285714 | 0.312500 |
| 112054356 | 0.062500 | 0.062500 | 0.031250 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.015625 |
| 112055452 | 0.031250 | 0.140625 | 0.187500 | 0.062500 | 0.062500 | 0.062500 | 0.031250 | 0.160714 | 0.214286 | 0.081633 | 0.071429 | 0.062500 |
| | | | | | | | | | | | | |
| 912286932 | 0.140625 | 0.187500 | 0.140625 | 0.140625 | 0.250000 | 0.140625 | 0.140625 | 0.160714 | 0.214286 | 0.081633 | 0.160714 | 0.140625 |
| 912286967 | 0.062500 | 0.093750 | 0.093750 | 0.093750 | 0.093750 | 0.062500 | 0.031250 | 0.017857 | 0.023810 | 0.081633 | 0.035714 | 0.031250 |
| 912286996 | 0.015625 | 0.015625 | 0.000000 | 0.000000 | 0.015625 | 0.000000 | 0.015625 | 0.000000 | 0.023810 | 0.020408 | 0.017857 | 0.015625 |
| 912287030 | 0.015625 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.015625 | 0.015625 | 0.017857 | 0.047619 | 0.081633 | 0.071429 | 0.093750 |
| 912287049 | 0.015625 | 0.015625 | 0.015625 | 0.015625 | 0.015625 | 0.015625 | 0.015625 | 0.017857 | 0.023810 | 0.000000 | 0.000000 | 0.015625 |

3329 rows × 14 columns

Finding Outliers

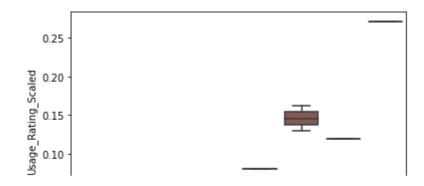
```
In [159]: sns.boxplot(x=pivot_voice_usage_info.index,y=pivot_voice_usage_info['Usage_Rating_Scaled'])
plt.show()
```



```
In [142]: pivot_voice_usage_info.columns.get_level_values(level=0)[0]
```

Out[142]: 201908

In [156]: for col in year_month_list:
 sns.boxplot(x=pivot_voice_usage_info[col].sample(n=10),y=pivot_voice_usage_info['Usage_Rating_Sc
 plt.show()



In [53]: pivot_voice_usage_info.describe()

Out[53]:

| | 201908 | 201909 | 201910 | 201911 | 201912 | 202001 | 202002 | 202003 | 202004 | 202005 |
|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------|
| year- month | | | | | | | | | | |
| count | 3329.000000 | 3329.000000 | 3329.000000 | 3329.000000 | 3329.000000 | 3329.000000 | 3329.000000 | 3329.000000 | 3329.000000 | 3329.00 |
| mean | 0.099312 | 0.097538 | 0.101124 | 0.099396 | 0.104193 | 0.091244 | 0.096289 | 0.111702 | 0.128295 | 0.11 |
| std | 0.102543 | 0.099801 | 0.103081 | 0.100766 | 0.103895 | 0.094929 | 0.099686 | 0.114240 | 0.147237 | 0.12 |
| min | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.00 |
| 25% | 0.015625 | 0.015625 | 0.015625 | 0.015625 | 0.015625 | 0.015625 | 0.015625 | 0.017857 | 0.023810 | 0.02 |
| 50% | 0.062500 | 0.062500 | 0.062500 | 0.062500 | 0.093750 | 0.062500 | 0.062500 | 0.071429 | 0.095238 | 30.0 |
| 75% | 0.140625 | 0.140625 | 0.140625 | 0.140625 | 0.140625 | 0.140625 | 0.140625 | 0.160714 | 0.214286 | 0.18 |
| max | 1.000000 | 1.000000 | 1.000000 | 1.000000 | 1.000000 | 1.000000 | 1.000000 | 1.000000 | 1.000000 | 1.00 |

In [54]: # labling usage bins bins = [0, 0.1, 0.3,1] labels = ['LOW', 'MEDIUM', 'HIGH'] pivot_voice_usage_info['Usage_Rating_Categorical'] = pd.cut(pivot_voice_usage_info['Usage_Rating_Scapivot_voice_usage_info

Out[54]:

| 140625 | 0.140625 | 0.062500 | 0.062500 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.052885 |
|--------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| 015625 | 0.000000 | 0.000000 | 0.000000 | 0.015625 | 0.017857 | 0.023810 | 0.000000 | 0.000000 | 0.015625 | 0.015625 | 0.009215 |
| 390625 | 0.312500 | 0.250000 | 0.312500 | 0.312500 | 0.357143 | 0.476190 | 0.408163 | 0.285714 | 0.312500 | 0.375000 | 0.339834 |
| 031250 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.015625 | 0.031250 | 0.015625 |
| 187500 | 0.062500 | 0.062500 | 0.062500 | 0.031250 | 0.160714 | 0.214286 | 0.081633 | 0.071429 | 0.062500 | 0.031250 | 0.092303 |
| | | | | | | | | | | | |
| 140625 | 0.140625 | 0.250000 | 0.140625 | 0.140625 | 0.160714 | 0.214286 | 0.081633 | 0.160714 | 0.140625 | 0.093750 | 0.153257 |
| 093750 | 0.093750 | 0.093750 | 0.062500 | 0.031250 | 0.017857 | 0.023810 | 0.081633 | 0.035714 | 0.031250 | 0.031250 | 0.057905 |
| 000000 | 0.000000 | 0.015625 | 0.000000 | 0.015625 | 0.000000 | 0.023810 | 0.020408 | 0.017857 | 0.015625 | 0.000000 | 0.010785 |
| 000000 | 0.000000 | 0.000000 | 0.015625 | 0.015625 | 0.017857 | 0.047619 | 0.081633 | 0.071429 | 0.093750 | 0.062500 | 0.032436 |
| 015625 | 0.015625 | 0.015625 | 0.015625 | 0.015625 | 0.017857 | 0.023810 | 0.000000 | 0.000000 | 0.015625 | 0.015625 | 0.014022 |

Usage_Rating_Scaled Usag

•

Fina Result: Usage Ratings

```
In [56]: pivot_voice_usage_info
Out[56]:
                          201908
                                   201909
                                             201910
                                                       201911
                                                                201912
                                                                          202001
                                                                                   202002
                                                                                             202003
                                                                                                      202004
                                                                                                                202005
                                                                                                                         202006
                                                                                                                                   202007
             year-month
             event_source
                                   0.140625
                                             0.140625
                                                      0.140625
                                                                0.062500
                                                                          0.062500
                                                                                   0.000000 0.000000
                                                                                                      0.000000
                                                                                                                0.000000
                                                                                                                         0.000000
                                                                                                                                   0.000000
               112053582
                          0.140625
               112053623
                          0.015625  0.000000  0.015625  0.000000
                                                                0.000000 0.000000
                                                                                   0.015625 0.017857 0.023810
                                                                                                               0.000000
                                                                                                                         0.000000
                                                                                                                                   0.015625
               112053643
                          0.312500
                                   0.312500
                                            0.390625
                                                      0.312500
                                                                0.250000 0.312500
                                                                                   0.312500 0.357143
                                                                                                     0.476190
                                                                                                               0.408163
                                                                                                                         0.285714 0.312500
               112054356
                          0.062500
                                   0.062500
                                             0.031250
                                                       0.000000
                                                                0.000000
                                                                         0.000000
                                                                                   0.000000
                                                                                            0.000000
                                                                                                      0.000000
                                                                                                               0.000000
                                                                                                                         0.000000
                                                                                                                                   0.015625
                          0.031250
                                   0.140625  0.187500  0.062500
                                                                0.062500 0.062500
                                                                                  0.031250 0.160714 0.214286 0.081633 0.071429 0.062500
                       ...
               912286932
                         0.140625
                                   0.187500 0.140625
                                                       0.140625
                                                                0.250000 0.140625
                                                                                  0.140625
                                                                                            0.160714
                                                                                                      0.214286
                                                                                                               0.081633
                                                                                                                         0.160714
                                                                                                                                   0.140625
               912286967
                          0.062500
                                   0.093750
                                            0.093750
                                                      0.093750
                                                                0.093750
                                                                         0.062500
                                                                                   0.031250
                                                                                            0.017857
                                                                                                      0.023810
                                                                                                               0.081633
                                                                                                                         0.035714 0.031250
               912286996
                          0.015625
                                             0.000000
                                                       0.000000
                                                                0.015625
                                                                         0.000000
                                                                                   0.015625 0.000000
                                                                                                      0.023810
                                                                                                               0.020408
                                                                                                                                   0.015625
                                   0.015625
                                                                                                                         0.017857
                          0.015625
                                   0.000000
                                             0.000000
                                                      0.000000
                                                                0.000000 0.015625
                                                                                   0.015625 0.017857
                                                                                                      0.047619
                                                                                                               0.081633
                                                                                                                         0.071429
                                                                                                                                   0.093750
               912287049 0.015625 0.015625 0.015625 0.015625 0.015625 0.015625 0.015625 0.015625 0.017857 0.023810 0.000000
                                                                                                                         0.000000
                                                                                                                                   0.015625
            3329 rows × 15 columns
 In [ ]:
```

Phase 2

Binnig by Location

- 1. group by location columns
- 2. Bin by location and get counts

In [57]: # bucketing by location
 voice_location_info = voice_usage_info
 voice_location_info['Location_Identifier'] = voice_location_info['msan'].astype(str)+ voice_location
 voice_location_info

Out[57]:

| | event_source | call_count | duration | year- month | rtom_code | location_code | msan | equp_id | equp_index | Location_Identifier |
|-------|--------------|------------|----------|----------------|-----------|------------------|------------------|---------|------------|---|
| 0 | 412244863 | 2 | 186 | 202001 | R-MH | MH-POL- NODE | MSAG5200- ISL | 49145 | 1 | MSAG5200-ISLMH- POL-NODE491451 |
| 1 | 412244863 | 3 | 114 | 202002 | R-MH | MH-POL- NODE | MSAG5200- ISL | 49145 | 1 | MSAG5200-ISLMH- POL-NODE491451 |
| 2 | 662227788 | 10 | 2435 | 201909 | R-MT | MT-AVR- NODE | MSAG5200- ISL | 46716 | 1 | MSAG5200-ISLMT- AVR-NODE467161 |
| 3 | 412244863 | 14 | 1061 | 202003 | R-MH | MH-POL- NODE | MSAG5200- ISL | 49145 | 1 | MSAG5200-ISLMH- POL-NODE491451 |
| 4 | 412228632 | 65 | 7971 | 201910 | R-MH | MH-POL- NODE | MSAG5200- ISL | 49145 | 1 | MSAG5200-ISLMH- POL-NODE491451 |
| | | | | | | | | | | |
| 36151 | 112411111 | 182 | 20134 | 202008 | R-KON | IDH-KGW- NODE | MSAG5200- ISL | 619449 | 1 | MSAG5200-ISLIDH- KGW- NODE6194491 |
| 36152 | 112411111 | 173 | 14409 | 201908 | R-KON | IDH-KGW- NODE | MSAG5200- ISL | 619449 | 1 | MSAG5200-ISLIDH- KGW- NODE6194491 |
| 36153 | 112411111 | 196 | 19571 | 201910 | R-KON | IDH-KGW- NODE | MSAG5200- ISL | 619449 | 1 | MSAG5200-ISLIDH- KGW- NODE6194491 |
| 36154 | 112411111 | 205 | 17685 | 201911 | R-KON | IDH-KGW- NODE | MSAG5200- ISL | 619449 | 1 | MSAG5200-ISLIDH- KGW- NODE6194491 |
| 36155 | 112411111 | 242 | 19340 | 201912 | R-KON | IDH-KGW- NODE | MSAG5200- ISL | 619449 | 1 | MSAG5200-ISLIDH- KGW- NODE6194491 |

```
In [58]: voice_location_info["User_Count"] = 1
voice_gropued_by_locations = voice_location_info.groupby(['Location_Identifier'], axis=0,as_index=Fa
voice_gropued_by_locations = voice_gropued_by_locations[['Location_Identifier','User_Count']]
```

In [59]: voice_gropued_by_locations

Out[59]:

| | Location_Identifier | User_Count |
|----|---------------------------------|------------|
| 0 | C300MHE-DMD-NODE15221561 | 142 |
| 1 | C300MHT-NE-NODE8152461 | 179 |
| 2 | C300MIDH-IDJ-NODE11065541 | 699 |
| 3 | C300MKI-NODE10668164 | 984 |
| 4 | C300MNW-MEE-NODE18887751 | 1891 |
| 5 | C300MPDT-NODE13379431 | 142 |
| 6 | C300MTP-NODE8700911 | 234 |
| 7 | C300MVH-NODE9874041 | 152 |
| 8 | MA5603TAD-SRV-NODE10224991 | 89 |
| 9 | MSAG5200-ISLBZ-NODE435881 | 1891 |
| 10 | MSAG5200-ISLGE-NODE5577981 | 143 |
| 11 | MSAG5200-ISLHC-NAP-NODE478721 | 192 |
| 12 | MSAG5200-ISLHK-OCC-NODE506561 | 197 |
| 13 | MSAG5200-ISLHNT-NODE423851 | 169 |
| 14 | MSAG5200-ISLHO-NODE524692 | 39 |
| 15 | MSAG5200-ISLHZ-BRL-NODE471911 | 184 |
| 16 | MSAG5200-ISLIDH-KGW-NODE6194491 | 2139 |
| 17 | MSAG5200-ISLJA-PKV-NODE460421 | 204 |
| 18 | MSAG5200-ISLKI-KRB-NODE479411 | 9 |
| 19 | MSAG5200-ISLMB-PSL-NODE482261 | 198 |
| 20 | MSAG5200-ISLMH-POL-NODE491451 | 1330 |
| 21 | MSAG5200-ISLMLT-VMD-NODE4145091 | 581 |
| 22 | MSAG5200-ISLMT-AVR-NODE467161 | 3487 |
| 23 | MSAG5200-ISLMV-GDM-NODE482491 | 3803 |
| 24 | MSAG5200-ISLMX-NODE5391821 | 247 |

| Location_Identifier | User_Count |
|---------------------------------|--|
| MSAG5200-ISLND-PHG-NODE500241 | 3845 |
| MSAG5200-ISLNL-HGW-NODE491281 | 166 |
| MSAG5200-ISLPC-AGT-NODE480031 | 1346 |
| MSAG5200-ISLPK-PNU-NODE6136021 | 76 |
| MSAG5200-ISLPRN-NODE427901 | 103 |
| MSAG5200-ISLSI-DWS-NODE520721 | 921 |
| MSAG5200-ISLTBL-NODE5577771 | 176 |
| MSAG5200-ISLTBT-TLJ-NODE487241 | 97 |
| MSAG5200-ISLVA-NKM-NODE481961 | 485 |
| MSAG5200-ISLWI-NWT-NODE485201 | 226 |
| MSAG5200-ISLWKN-SWP-NODE473481 | 370 |
| MSAG5200-ISLWM-NODE432881 | 63 |
| MSAG5200-ISLWY-MDB-NODE506221 | 197 |
| MSAG5200BG-NODE431391 | 2568 |
| MSAG5200HPG-NODE432141 | 209 |
| MSAG5200MGE-NODE428381 | 192 |
| MSAG5200PH-AKG-NODE431631 | 2967 |
| MSAG5200PK-NODE438641 | 148 |
| MSAG5200WLI-NODE422581 | 15 |
| UA5000(IPMB)IM-NODE391531 | 196 |
| UA5000(IPMB)SL-NODE385341 | 1753 |
| ZXDSL9806H-ISLAG-PNP-NODE529761 | 227 |
| ZXDSL9806H-ISLKE-NRP-NODE495731 | 232 |
| ZXDSL9806H-ISLKL-PRC-NODE482361 | 253 |
| | MSAG5200-ISLND-PHG-NODE500241 MSAG5200-ISLNL-HGW-NODE491281 MSAG5200-ISLPC-AGT-NODE480031 MSAG5200-ISLPK-PNU-NODE6136021 MSAG5200-ISLPRN-NODE427901 MSAG5200-ISLSI-DWS-NODE520721 MSAG5200-ISLTBL-NODE5577771 MSAG5200-ISLTBT-TLJ-NODE487241 MSAG5200-ISLWA-NKM-NODE481961 MSAG5200-ISLWI-NWT-NODE485201 MSAG5200-ISLWKN-SWP-NODE473481 MSAG5200-ISLWW-NODE432881 MSAG5200-ISLWY-MDB-NODE506221 MSAG5200-ISLWY-MDB-NODE506221 MSAG5200HPG-NODE432141 MSAG5200HPG-NODE432141 MSAG5200PH-AKG-NODE431631 MSAG5200PH-AKG-NODE438641 MSAG5200WLI-NODE422581 UA5000(IPMB)IM-NODE391531 UA5000(IPMB)IM-NODE395731 ZXDSL9806H-ISLAG-PNP-NODE529761 |