

Chris Mahr

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SKILLS

JavaScript | jQuery | Ajax | JSON | Node | Express | Ruby | Sinatra | Rails | SQL | Postgres |
ActiveRecord | SQLite | MongoDB | RSpec | GitHub | HTML | CSS | CMS | Photoshop

EXPERIENCE

General Assembly – cutting-edge institution for web technology, design and entrepreneurship

Web Development Immersive Program

December 2015 – March 2016

Dinner And A Movie: single-page application designed to streamline the process of users selecting nearby movie theaters/showtimes and making adjacent meal plans

- App framework constructed using MEAN stack components - namely an Express.js-based blueprint for the server and two open-source Node.js libraries/packages, "showtimes" and "googleapis"
- Functionality guided by Ajax- and JSON-powered API calls to aforementioned Node packages based on location specified by user
- Clean and elegant HTML/CSS design applied to page using Google's Material Design library

Admissions Portal: application page for aspiring General Assembly students, complete with separate portals for admissions officers and instructors to track students through the interview process

- Created user dashboards customized to students, admissions officers and instructors using Ruby on Rails - specifically RESTful routing and user authentication/password encryption
- CRUD abilities granted to all users via ActiveRecord access to a PostgreSQL database
- Implemented ActionMailer to notify applicants of application submission and account creation

Pats Chat: user-friendly, interactive chat room modeled after New England Patriots subreddit

- Utilized core Sinatra principles to design chat room home page and sub-pages for topics and posts
- Allowed creation of individual user profiles, complete with BCrypt authentication of passwords
- Maintained dynamic database of users, topics posted, comments made and upvotes/downvotes cast using concepts of PostgreSQL

Tic-Tac-Toe/The X's and O's Awaken: 2-player web version of tic-tac-toe with Star Wars theme

- Developed functionality and incorporated game theory/scenarios using JavaScript/jQuery
- Created captivating user experience (both PC and mobile-friendly) using HTML and CSS

The Odyssey/Olympia Media Group – rapidly growing, millennial-targeted social content platform

Managing Editor

August 2014 – October 2015

- Played key role as digital/editorial content strategist during company's expansion of online presence, helping boost monthly traffic from 1.1M to 20M+ page views in under 12 months

Lost Lettermen – college sports website averaging 2M+ unique visitors/month

Managing Editor

July 2012 – July 2014

- Built critical user base by improving content and SEO strategy, doubling social media audience across Twitter and Facebook from 60,000 to 120,000 followers

Sports Illustrated – flagship sports property for Time Inc. with expanding multi-platform presence

Publicity Assistant

April 2008 – January 2012

- Used analytics to inform strategy for official Twitter account, @SINow, helping create 15-20 tweets per day consisting of informative anecdotes of SI content that resonated with the target audience
- Made brand more accessible to sports media tastemakers through curation of corporate blog, "Inside Sports Illustrated," providing previously unseen updates on company's most important developments

EDUCATION

Brown University – B.A. Sociology

Class of 2007