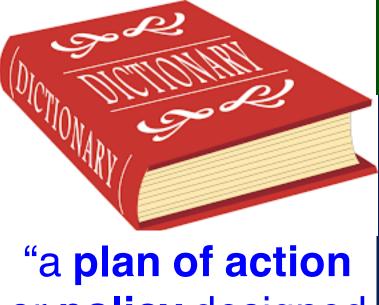
# Building a Big Data Strategy

#### After this video you will be able to...

 Describe main steps to iteratively define a Big Data strategy that is relevant to your organization

List three questions related to big data policy



# Strategy

"a plan of action or policy designed to achieve an overall aim"





**Business Objectives** 



**Short Term** 

**Business Objectives** 

### Provide organizational buy-in



- Commitment
- Sponsorship
- Communication

#### **Build diverse teams**



- Diverse expertise
- Deliver as a team

# **Build in-house expertise**

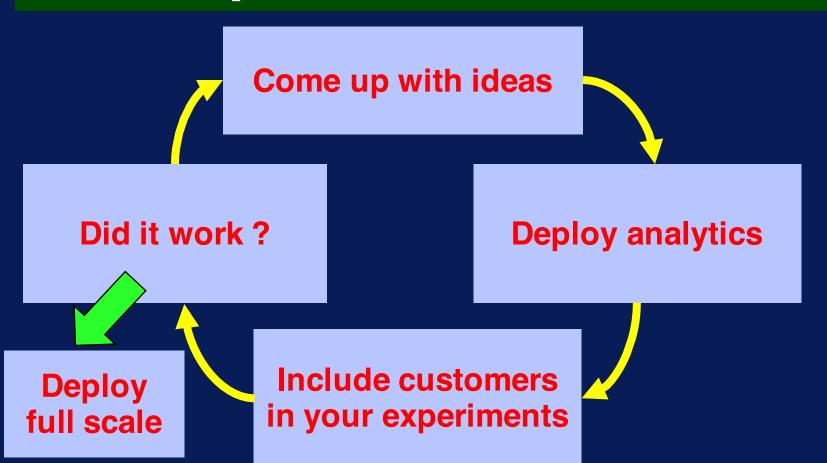






Training

# Open a mini Idea Lab



#### **Share data**

- Remove barriers to data access
- No data silos
- Data sharing mindset



#### Define big data policies

Privacy and lifetime

Curation and quality

Interoperability and regulation

#### Cultivate analytics-driven culture

**Analytics** 

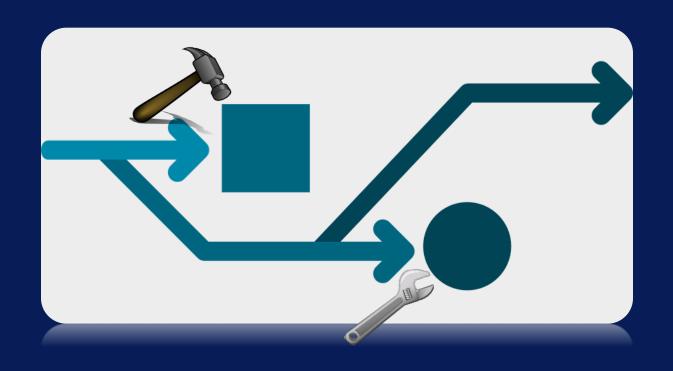




Opportunities

Business

### Adapt strategy to your use cases



# **Integrate** analytics



Adopt for new situations



**Share data** 



**Build teams** 



Communicate goals

