

Step 5:

Insights into Action

After this video you will be able to..

- Explain what turning insights into action means
- Connect your results with your business question

Big Data Engineering

Computational Big Data Science

ACQUIRE

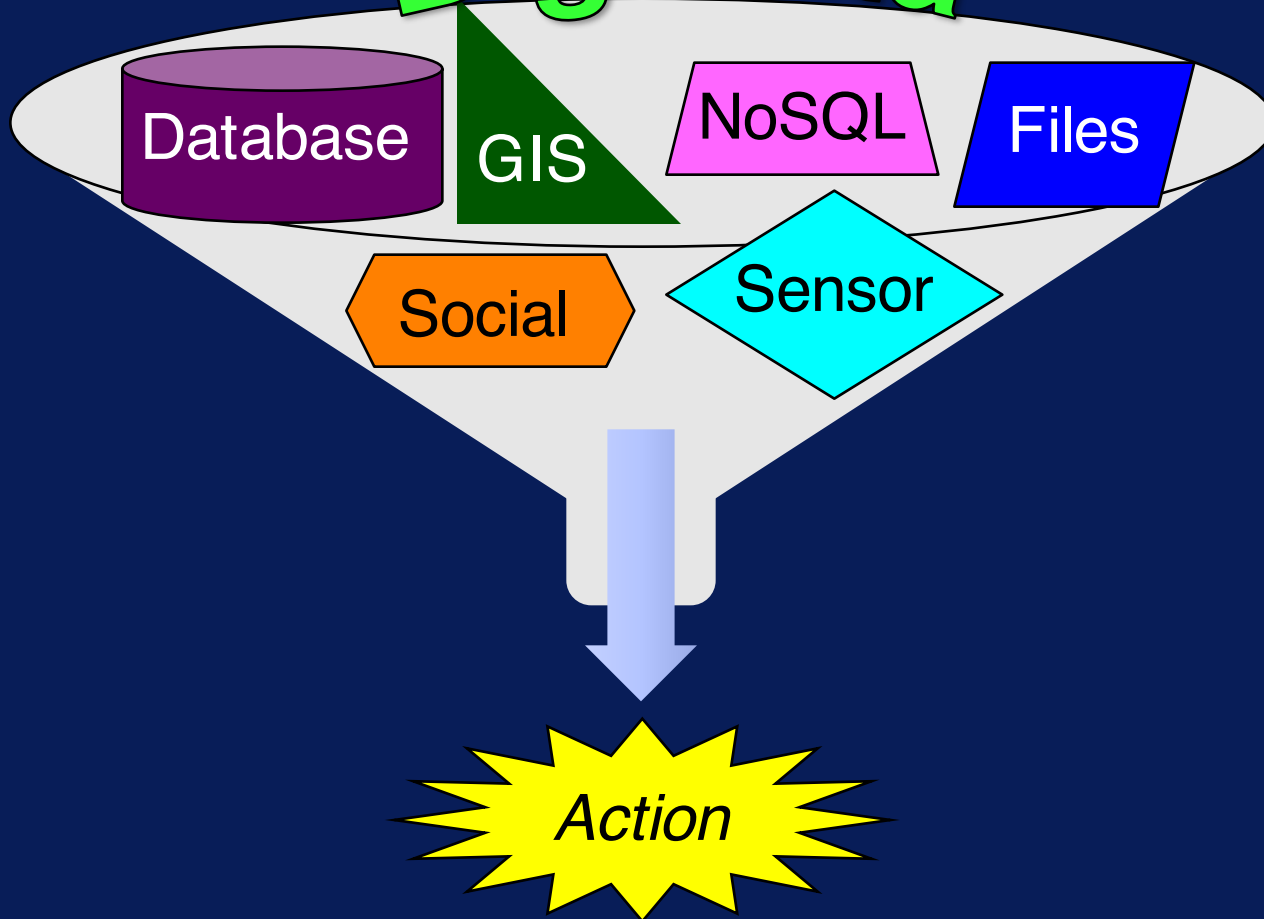
PREPARE

ANALYZE

REPORT

ACT

Big Data



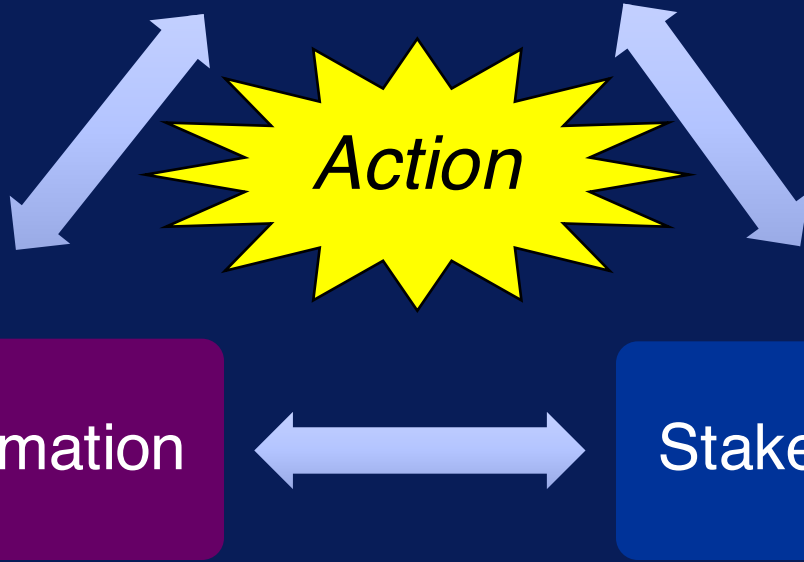
Implementation

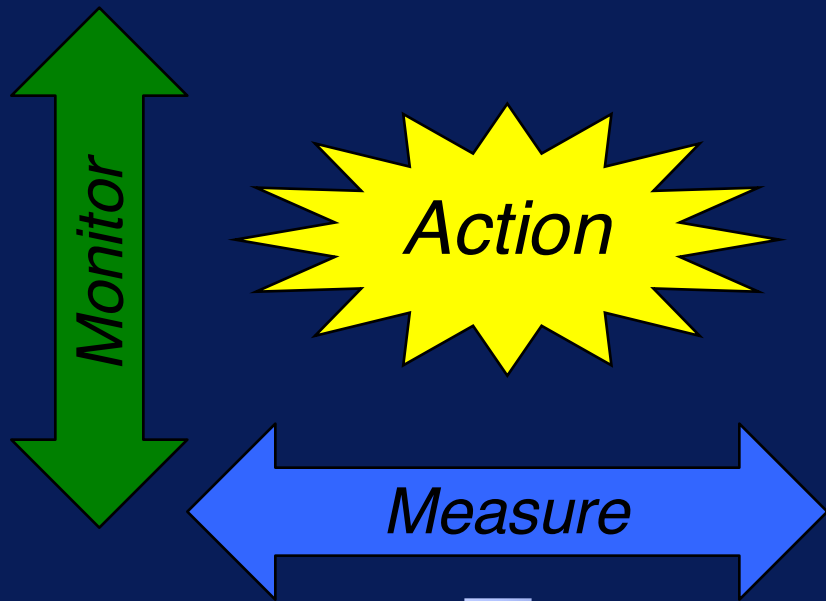
Process

Action

Automation

Stakeholders





Assess Impact

A diagram showing a light blue arrow pointing downwards from the blue double-headed horizontal arrow labeled *Measure* to a light green rounded rectangular box containing the word **Evaluation**.

Evaluation

Action

Determine Next
Steps

Evaluation

Favorable
Results?

Revisit?

Further
Opportunities?

Action

Determine Next
Steps

Evaluation

Real-time
Action?

Favorable
Results?

Revisit?

Further
Opportunities?

