Assignment Name:    Concert Companion Affinity Diagram

Group Name:    Worldwide Coders

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| Sharing | Personalization | Monetization | Design | | Information |
|---|---|---|---|---|---|
| Add friends through the app to see who else is attending an event | connection to spotify/apple music to be able to suggest artists the user is interested in | **ads?** | **simple, intuitive interface** | how many sections of genres. subgenres? | Information on the venue regarding age restrictions, services, maps |
| connectivity to other social media apps | notifications for selected artists tickets getting cheaper | **free?** | **quick tutorial for use** | **android & iOS & web** | **cost of tickets** |
| Add or Share our website for 5% or 10% OFF, Facebook, Instagram, Snapchat and etc. | budget for tickets. being able to set filters for maximum price willing to pay | not free? auto-recurring, low cost monthly subscription | graphics specific to artist or genre user is viewing | | Tour location information for specific artist across the country or world |
| **Digital bar codes, paper and etc.** | tickets suggested based on convenience of location | partnerships with artists | **logo?** | | **Who is the singer or rap artist?** |
| personalized messages from artist regarding upcoming tours and dates | | different types of memberships available | Options to design T-Shirt, caps, and other accessories all from the website. | | infographic of ticket price change over time |

| Monetization | Values | Information | | |
|---|---|---|---|---|
| partnerships with/sponsorships from ticket selling platforms | Community outreach with local concerts put on for charity | dates that tickets first become available (presale) | afterparties??? | |
| Merchandising including T-Shirts, Yeti's, Hoodies, Pens, Backpacks, Energy Drinks | **Green Company** | PayPal, Apple Pay, big credit card brands, and Crypto. | **customer service?** | |
| Promotions at live events including corn hole, circus games, basketball, and other arcade games to win prizes and promote company | **donations to user chosen causes** | Is the concert eco-friendly! | estimated cost of travel to location of concert(plane ticket costs, cost of gas, etc.) | |
| route users to places to purchase artist merchandise | **Vegan friendly.** | **Pay over time.** | | |
| | **Chewbacca friendly.** | | | |