User testing

Step 1: The Usability Test

User Feedback: Explain here in detail

1. It is easy to understand how to transfer to a different page; buttons are conveniently placed
2. Page elements are organized; placement follows convention which makes it easy to use
3. Website is mostly for concerts, needs more activities

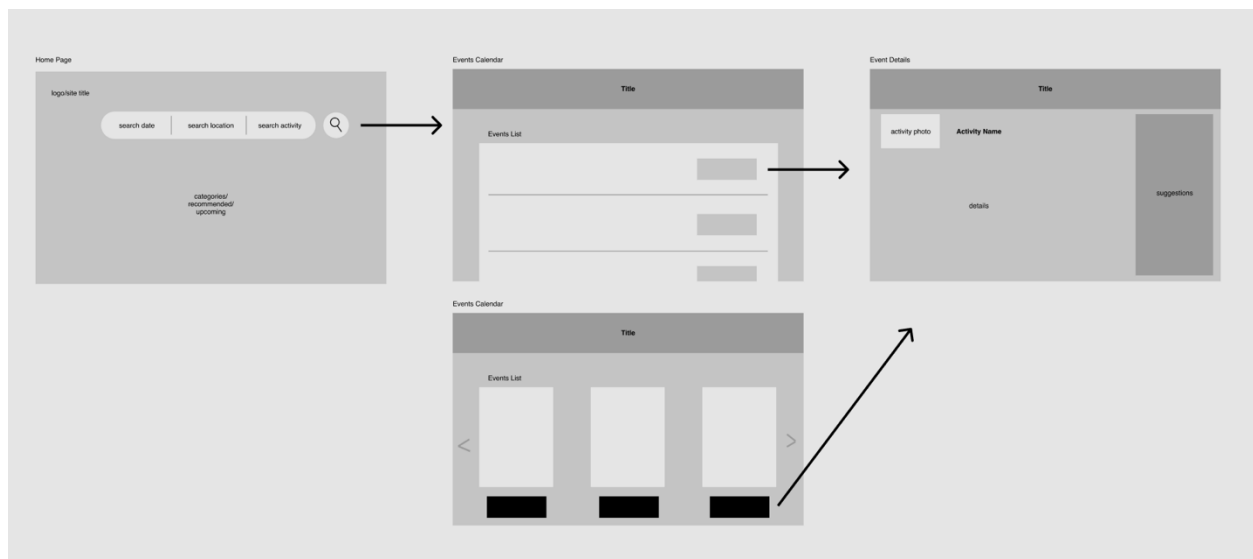Proposed Changes as a result of feedback

1. Add icons to better represent buttons (magnifying glass for search, text that says what it does, etc.)
2. Create other layouts for activities such as watching movies, going to a restaurant, etc.
3. Add more options such as places to stay, where to eat, what to watch, etc.

Step 2: Revision

Explanation of changes made

1. Added a magnifying glass to the search button for easy identification
2. Created another layout for movies to watch
3. Changed "search artist" to "search activity"

Sketch with changes

Step 3: Second Usability Test

User Feedback: Explain here in detail

1. Activity photo should be bigger
2. "Search activity" is too broad
3. It might help to add visuals to search results

Proposed Changes as a result of feedback

1. Make the photo larger
2. Add more specific suggestions when user is searching
3. Add photos to event list

Step 4: Revision

Explanation of changes made

1. Made photo larger on third screen
2. Added a drop-down suggestion list
3. Added photos to the events list

Sketches with changes