Py	jamas Conf 2022	Standard Sponsor	rship Package	T					
	Silk	Cashmere	Wool *	Cotton *					
Video Ads in breaks (30s each)	3	2	1	0					
Discord Chat room	A text channel and a voice channel	A text channel	No	No					
Logo Placement	Website, Video overlay in conference, YouTube thumnails, opening session slides	Website, YouTube thumnails, opening session slides	Website, opening session slides	Website, opening session slides					
Sponsored talks (25 mins each)	2	1	0	0					
Twitter mention	Yes	Yes	Yes	No					
Amount: EUR or USD **	2,800.00	2,000.00	1,500.00	1,000.00					
Video Ads in breaks (30s each)	Videos ads will be played in between talks during our live stream (1.1K views last year). Numbers of video ads a sponsor can submit depends on the tier of sponsorship but they will all be at max 30 seconds long. The conference is devided into 5 sessions over the 24 hours and in each session each video ads will be played at least twice (usually 5 times in average), depending on how many ads we received and if the speakers over run.								
Discord Chat room	The virtual social space for the conference is on Discord and if given a specific chat room, sponsors will be given admin rights and be able to <b>organise virtual event</b> there								
Logo Placement	Where the sponsor's logo will be place, it is advised to provide 1 logo for light background and 1 for dark background								
Sponsored talks (25 mins each)	Number of talk slots (25 mins) that will be reserved for sponsor, it can be recorded or live, time of the talk will be subject to the schedule done by the organising team								

Twitter mention	Sponsorship will be announced on <b>Twitter</b> (@PyjamasConf, with <b>1K+ followers</b> ) within the month of the event (i.e. in November 2022)								
* A discount of 15% is o	ffered for SME (a	pplicable for Wool	and Cotton tiers						
** Profit this year will be	donated to the P	ython Software Fo	oundation to supp	ort Python the pro	ogramming langua	age and its comm	unity		
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		I.	Other sponsors	ship ideas					
These are some of the be decided). Support m to discuss in more deta	ay come in a form ils or get specific	n of services or mo quote if needed. Y	oney. The prices for are also welco	or the items varie omed to talk to us	s and the items a	re customisable, p	olease contact us		
Gift for attendees	Gift or discound code for all attendees or as prices for raffle								
Sponsor for speakers and volunteers T-shirts	Free T-shirt for our speakers and volunteers. Most likely to be ordered from our merch shop (Spreadshirt). Logo can be added to the design.								
Professional public speaking training for speakers	Provide or sponsoring workshop or coaching session given by professionals.								
Sponsor for accessibility	To help our talk videos to be properly subtitled								
Email: contact@pyjamas.live		Website: https://j	oyjamas.live						