

# Structural Equation Modeling with R and lavaan

## Day 1: Structural and Measurement Models

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Welcome! It's great to have you in the  
workshop!

# Workshop structure (1)

First two days focus on 2 core components of SEM models:

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We also cover the intersection of these two: the full structural equation model (structural + measurement).

We go through: (1) specification; (2) identification (*basics*); (3) estimation (*basics*); (4) interpretation; and (5) assessment of fit.

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The majority of the lessons from the previous two days hold for ML-SEM specifications, so we will spend more time on the key differences and interpretation.

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We also won't be able to delve into more complex types of MSEM models, like random slopes MSEM specifications.

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Lecture based on [.pdf](#). Labs based on [.Rdata](#) & [.R](#), and carried out “live” (via Zoom).

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Small part of the lab also devoted to questions about lectures.



# SEM foundations

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Smaller advantages: (1) can model multiple outcomes simultaneously; (2) can accommodate both direct and indirect effects; (3) can produce measures of both local and global fit; (4) can accommodate multiple data configurations.

# Questions probed with SEM

A marked gain in flexibility when considering the questions it can answer.

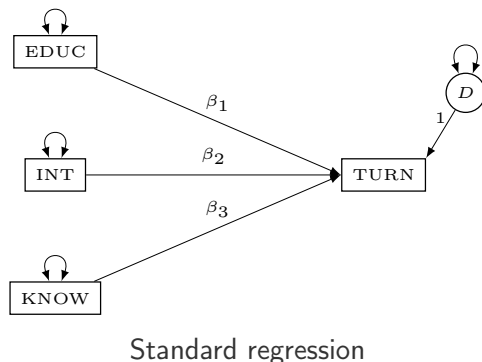
	Topic	
<i>Political efficacy</i>	Impact of attentiveness to political news on internal political efficacy	(Semetko & Valkenburg, 1998)
	Investigating the properties (reliability, validity) of a new scale	(Morrell, 2003)
<i>Political trust</i>	The structure of political trust across different educational groups	(Elsas, 2015)
	Association between education and generalized/political trust	(Hooghe, Marien, & de Vroome, 2012)
<i>Justification of inequality</i>	Link between “just-world” belief and justification of inequality	(Beierlein, Werner, Preiser, & Wermuth, 2011)
<i>Political participation</i>	The connection between personality traits and political participation	(Vecchione & Caprara, 2009)

# Reasons for using SEMs (I)

**Substantive:** allows you to test more accurate depictions of social processes.

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The standard regression approach will assume no measurement error and *independence of predictors*.

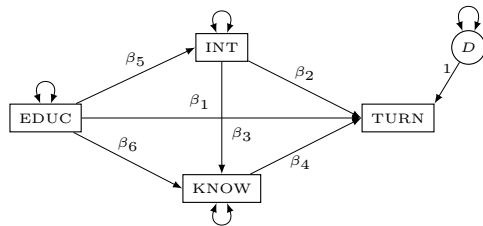


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- ✓ ability to test for measurement invariance across groups;
- ✓ ability to leverage *latent* variables to account for measurement error.

It's a particularly strong tool for those with theories about the dimensionality of concepts, and who have multi-item measures in their data.

# Development of SEMs

Draws on two separate traditions:

- ✓ path modeling, where a system of equations is used to describe functional relations among **observed** variables (Wright, 1918, 1921, 1934)
- ✓ factor analysis, where one tries to explain the (co-)variation in a set of observed measures with a reduced set of **latent** variables (Tucker, 1955)

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By the 70s, theoretical work had joined these two into the full SEM framework, combining a measurement model with a structural one (Jöreskog, 1967, 1969, 1973; Jöreskog & Sörbom, 1979).



# Foundational concepts in SEM

# Observed vs. latent (I)

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**Example:** anxiety. Many measures, but a common one is the State-Trait Anxiety Inventory, asking for agreement with a series of factual questions: “I feel jittery”, “I feel content”, “I am worried”, “I am tense”, “I feel that difficulties are piling up” etc.

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Other examples: intelligence, political efficacy, patriotism, homophobia, religiosity.

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Error terms in the model are also depicted with circles or ellipses, as they are (in a sense) latent constructs.

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Two types of relationships are depicted in SEM:



Directional causal effect



Unanalyzed association



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Unanalyzed associations (*covariances*) are estimated by the software, but no theory explains them (we don't know *why* they covary).

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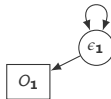
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A special type of this is unexplained variance in observed or latent indicators.



or



# Exogenous & Endogenous

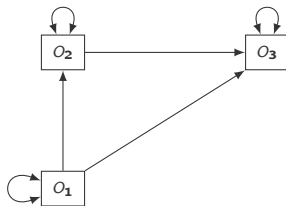
SEM no longer uses the DV/IV distinction, as a variable can be both outcome and predictor here. Instead:

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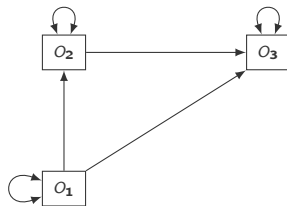
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Parameters estimated by the model:

- ✓ direct effects on endogenous variables
- ✓ variances and covariances of exogenous variables

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Fixing or constraining parameters is a way to address problems with lack of identification based on theory—if  $\beta_2 = 0.6 * \beta_1$ , only  $\beta_1$  needs to be estimated.

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SEM works by analyzing a variance–covariance matrix of the variables included in the model.

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$$df_M = p - q \quad (1)$$

# Importance of graphical models

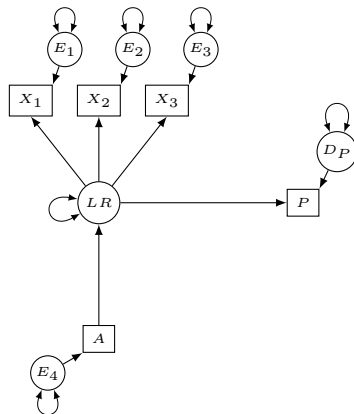
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Graphics (1) organize knowledge and (2) represent your hypotheses. They also illustrate what parameters are fixed or free.

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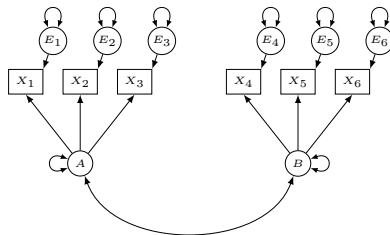
Measurement component: *factor analysis*

# Factor analysis (I)

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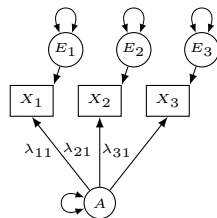


Confirmatory factor analysis (CFA) model

## Factor analysis (II)

The association between indicators and factor is called a *factor loading*.

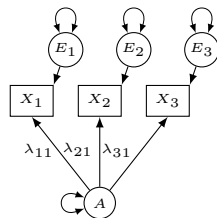
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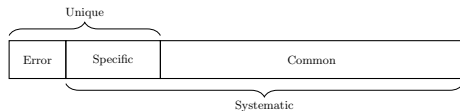
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The method *decomposes* variance:

- ✓ *common* variance between indicators is assumed to be due to the factor
- ✓ *unique* variance: composed of specific variance and measurement error



# Exploratory vs. confirmatory (I)

Exploratory (EFA)	Confirmatory (CFA)
No need to pre-specify number of factors	Must always pre-specify number of factors
Cannot specify correspondence between indicators and factors	Can pre-specify correspondence between indicators and factors
Not identified by default; require <i>rotation</i>	Need to be identified before estimating; no <i>rotation</i> phase

Differences: EFA vs. CFA (Kline, 2015)

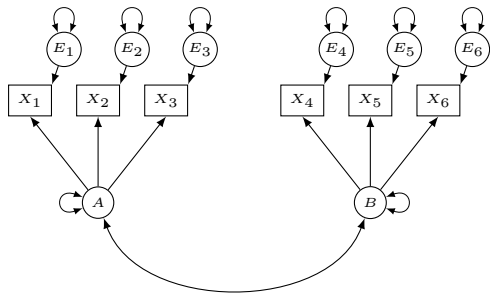
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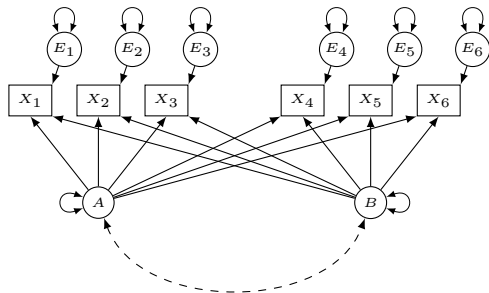
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EFA is used to determine the dimensionality; CFA is used to confirm a theoretically-defined or hypothesized factorial structure.

## Exploratory vs. confirmatory (II)



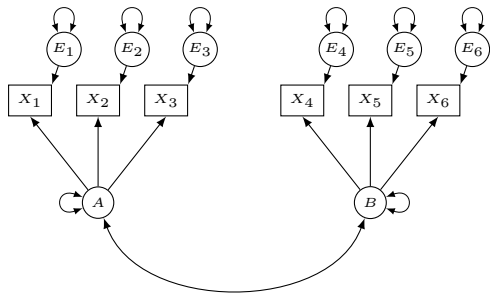
Confirmatory (restricted)



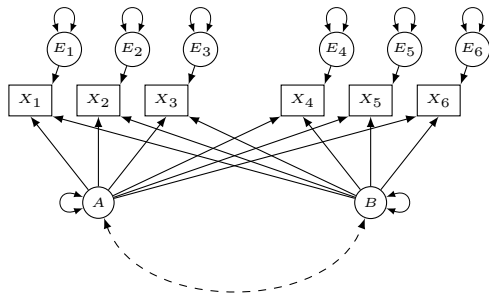
Exploratory (unrestricted)



## Exploratory vs. confirmatory (II)



Confirmatory (restricted)



Exploratory (unrestricted)

EFA does not require the estimation of factor covariances, though it is possible.

## EFA: rotation types

EFA also includes a rotation stage before loadings are provided—it serves to increase interpretability.

It reweights the initial solution, so that each extracted factor explains as much variance as possible in a unique set of indicators (it increases *separation*).

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Types:

- ✓ orthogonal: factors are uncorrelated (e.g. *varimax* rotation)
- ✓ oblique: factors will be correlated (e.g. *promax* rotation)

**Keep in mind:** CFA requires no rotation, as there you're already specifying the number of factors to extract.

## Exploratory vs. confirmatory (III)

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In EFA we frequently decide to take only the first  $k$  factors based on how much “sense” they make (which is where theory plays a role).

# Data interlude (I)

# Political efficacy

Let's take a short example: ANES 1987 pilot study. We're interested in people's sense of political efficacy ( $N = 351$ ).

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Multiple indicators available:

- ✓ A38a: I consider myself well-qualified to participate in politics
- ✓ A38b: I have good understanding of important political issues
- ✓ A38c: Other people seem to understand complicated political issues easier than I do
- ✓ A38e: I often don't feel sure of myself when talking with other people about politics
- ✓ ...: ...
- ✓ A15c: Most officials can be trusted to do what is right without having to constantly check on them
- ✓ A15d: Most officials are truly interested in what the people think
- ✓ A15e: Candidates for office are only interested in people's votes, not in their opinions



## Observations: covariance matrix

	a38a	a38b	a38c	a38d	a38e	a38f	a15a	a15b	a15c	a15d	a15e	a15f	a15g
a38a	2.05	0.93	0.46	1.12	0.76	0.75	0.08	-0.04	0.05	0.12	0.16	0.09	0.14
a38b	0.93	1.42	0.30	0.74	0.53	0.76	0.02	-0.10	0.16	0.09	0.06	0.05	0.07
a38c	0.46	0.30	1.75	0.57	0.84	0.43	-0.18	0.15	-0.12	0.02	0.24	0.31	0.27
a38d	1.12	0.74	0.57	2.00	0.77	0.75	-0.09	-0.02	-0.14	-0.10	0.03	0.06	-0.04
a38e	0.76	0.53	0.84	0.77	2.00	0.66	-0.11	0.11	-0.16	0.03	0.24	0.23	0.18
a38f	0.75	0.76	0.43	0.75	0.66	1.81	-0.03	-0.03	0.02	0.04	0.14	0.17	0.13
a15a	0.08	0.02	-0.18	-0.09	-0.11	-0.03	1.07	0.15	0.43	0.45	0.14	0.15	0.24
a15b	-0.04	-0.10	0.15	-0.02	0.11	-0.03	0.15	0.79	0.20	0.22	0.34	0.49	0.37
a15c	0.05	0.16	-0.12	-0.14	-0.16	0.02	0.43	0.20	1.51	0.53	0.22	0.40	0.22
a15d	0.12	0.09	0.02	-0.10	0.03	0.04	0.45	0.22	0.53	1.13	0.40	0.36	0.40
a15e	0.16	0.06	0.24	0.03	0.24	0.14	0.14	0.34	0.22	0.40	1.60	0.65	0.61
a15f	0.09	0.05	0.31	0.06	0.23	0.17	0.15	0.49	0.40	0.36	0.65	1.29	0.76
a15g	0.14	0.07	0.27	-0.04	0.18	0.13	0.24	0.37	0.22	0.40	0.61	0.76	1.30

## EFA: Factor loadings

	MR2	MR1	MR3	MR4	MR5
a38a	-0.04	0.39	0.12	0.29	0.17
a38b	0.00	0.88	0.00	0.00	-0.01
a38c	0.15	-0.02	-0.11	0.05	0.53
a38d	0.01	0.00	-0.01	1.00	0.00
a38e	-0.04	0.05	0.01	0.02	0.75
a38f	0.06	0.43	-0.04	0.09	0.18
a15a	-0.07	-0.04	0.64	0.06	-0.07
a15b	0.49	-0.20	0.12	0.05	0.07
a15c	0.12	0.14	0.47	-0.02	-0.18
a15d	0.08	0.00	0.68	-0.06	0.09
a15e	0.48	0.00	0.10	-0.04	0.11
a15f	0.90	0.02	-0.04	0.02	-0.04
a15g	0.62	0.03	0.10	-0.07	0.07

Pattern matrix with standardized loadings

Every possible factor loading (*pattern coefficient*) is estimated in this setup.

## EFA: continuation

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Here, though, the full solution is given, leaving perhaps the confirmatory step for another data set (or the second split half of data).

# CFA: theory testing

If we have a pretty good idea of which factors we can extract, based on theory, we can go directly to *confirmatory* factor analysis.

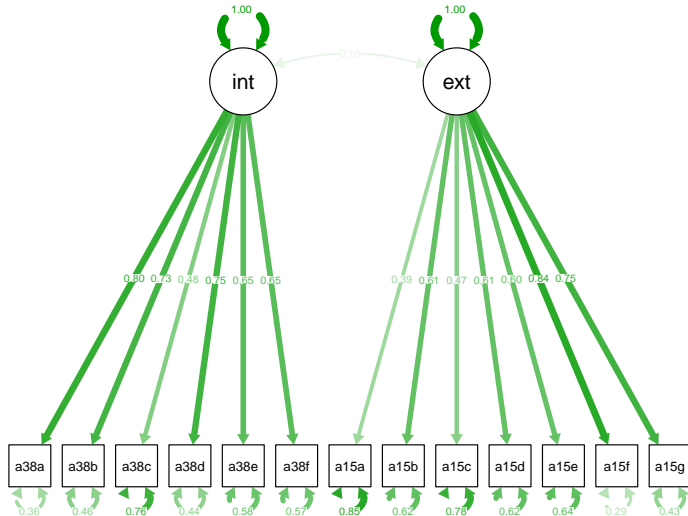
# CFA: theory testing

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Internal	External
Believe well-qualified to participate	Politicians well-qualified
Good understanding of political issues	Politicians not as honest as voters deserve
Others comprehend politics easier than I do	Public officials can be trusted to do right
I could do a good job in office	Public officials truly interested in what people think
Not sure of myself when talking politics	Candidates interested only in votes, not opinions
I'm equally well-informed about politics as most	Many politicians think they are masters, not servants
	Elected officials lose touch pretty quickly

Internal vs. external political efficacy

# CFA: two factors





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We cover these in tomorrow's "full" SEM session.

	$\chi^2$ scaled	DF scaled	<i>p</i> scaled	RMSEA scaled	CFI scaled	TLI scaled	SRMR
2F	344.11	64	.000	.112	.883	.858	.093
1F	1254.27	65	.000	.229	.504	.404	.200

# Structural component: *path analysis*

# Basic features

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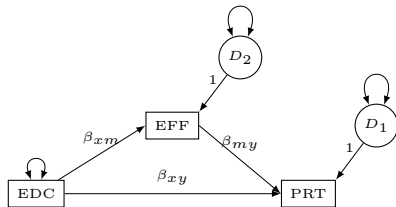
A system of equations *using only observed variables* that together specify a complex set of causal linkages.

This system has at least 2 *endogenous* variables and at least 1 *exogenous* one.



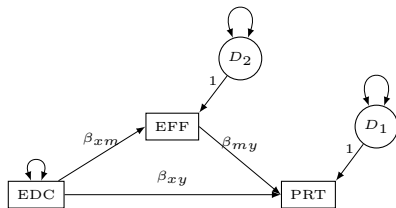
Every endogenous variable has a disturbance (denoted here with  $D$ )—unexplained variation.

# Pared down example



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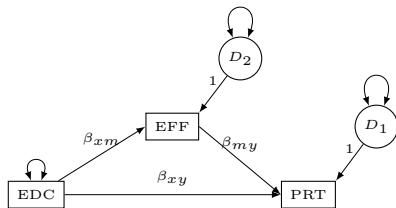
2 endogenous variables: *EFF* and *PRT*;  
1 exogenous one: *EDU*.





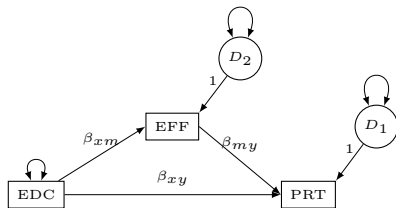
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## Pared down example



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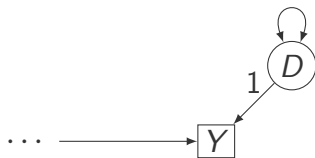
For more complex configurations, though, a SEM approach will save considerable time.

# Latent scales (I)

Just as in the case of a factor, disturbances are also considered latent variables (have to be estimated).

## Latent scales (I)

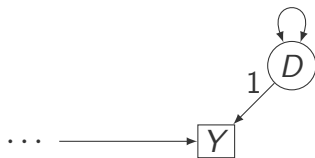
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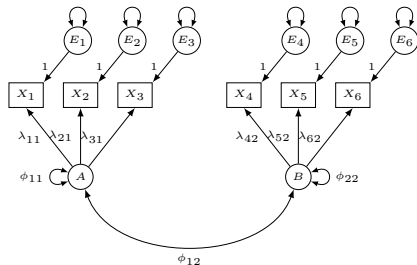
The 1 is a *scaling constant*; needed because latent variables have no inherent scale, so one needs to be imposed before estimating things about  $D$ .

This was also the case for EFA/CFA earlier, though it wasn't depicted yet on plots for the sake of simplicity.

## Latent scales (II)

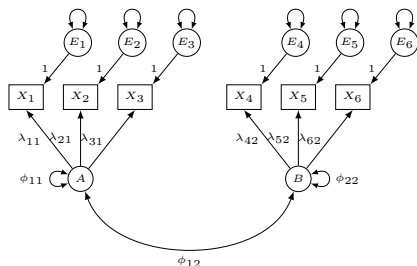
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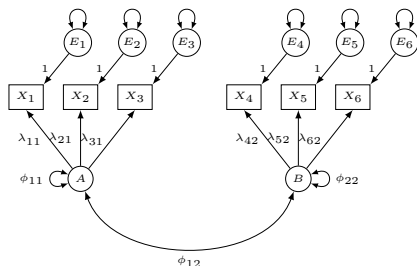


Two strategies:

- ✓ set constraint on a unstandardized factor loading, e.g.  $\lambda_{11} = \lambda_{42} = 1$  (what we did for  $E$ s; also called a **unit loading identification (ULI) constraint**)

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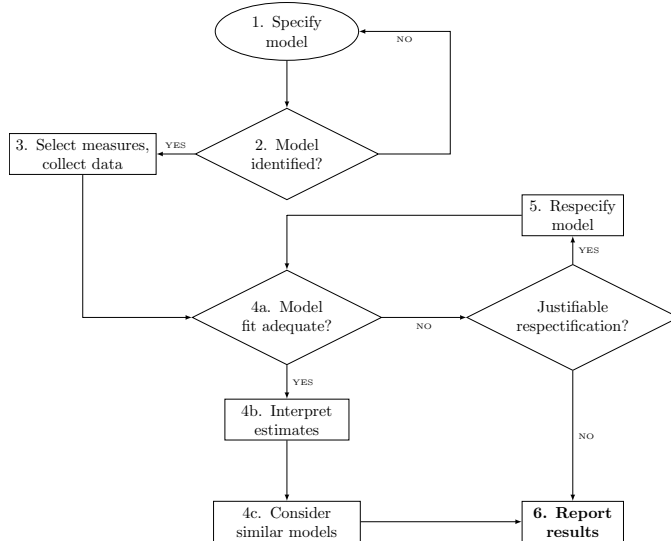


Two strategies:

- ✓ set constraint on a unstandardized factor loading, e.g.  $\lambda_{11} = \lambda_{42} = 1$  (what we did for  $E$ s; also called a **unit loading identification (ULI) constraint**)
- ✓ set constraint on their variances, e.g.  $\phi_{11} = \phi_{22} = 1$  (also called a **unit variance identification (UVI) constraint**)



# Stages in the analysis (Kline, 2015)



# Identification of path models (I)

To very general rules:

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$a + b = 6$  is insufficient, but the following works (**just-identified**):

$$\begin{cases} a + b = 6 \\ 2a + b = 10 \end{cases} \quad (2)$$

# Identification of path models (II)

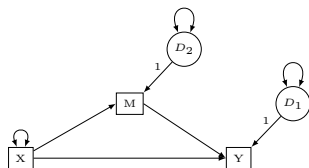
Two broad categories:

- ✓ **recursive:** (1) disturbances are uncorrelated; (2) causal effects are unidirectional
- ✓ **non-recursive:** either (1) or (2) (or both) no longer apply

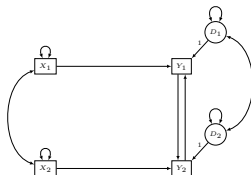
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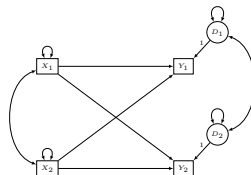
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Recursive



Non-recursive



(Partially) recursive

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3. Add instruments for each endogenous variable in a non-recursive link

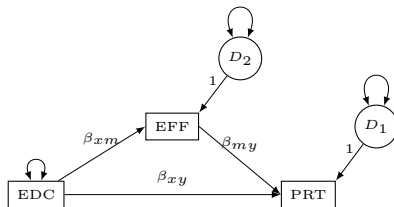
# Mediation (I)

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*Mediation* is a causal concept, with deeper implications: effect *passes through* another variable on its way to the outcome.

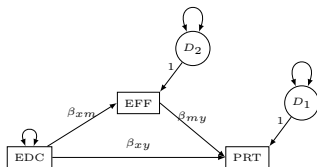


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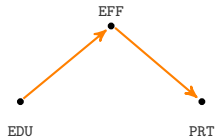
Indirect effect:  $\beta_{xm} * \beta_{my}$

Total effect = direct + indirect

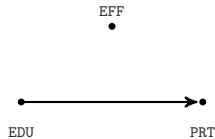


# Configurations

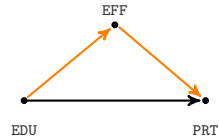
If  $\beta_{xy} \approx 0$  and  $\beta_{xm}\beta_{my} \neq 0$ :  
full mediation.



If  $\beta_{xy} \neq 0$  and  $\beta_{xm}\beta_{my} \approx 0$ :  
no mediation.



If  $\beta_{xy} \neq 0$  and  $\beta_{xm}\beta_{my} \neq 0$ :  
partial mediation.



# Data interlude (II)

# JOBS II program

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Treatment was a job-search skills seminar administered to unemployed persons.  
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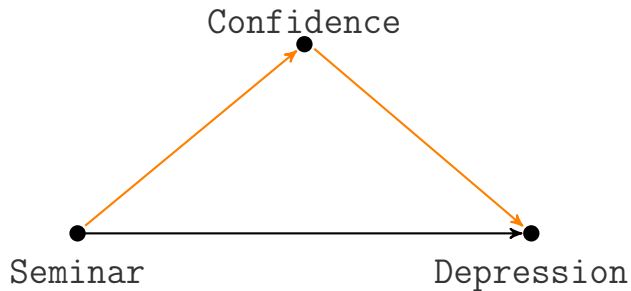
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Treatment was a job-search skills seminar administered to unemployed persons.  
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Expected effects:

- ✓ increased employment
- ✓ increased self-confidence  $\Rightarrow$  decreased depression

## JOBS II program



How much of the effect of the program on depression is *transmitted* through improved self-confidence?

## JOBS II data

Outcome: continuous, score on Hopkins Symptom Checklist, measured 6 months after treatment.

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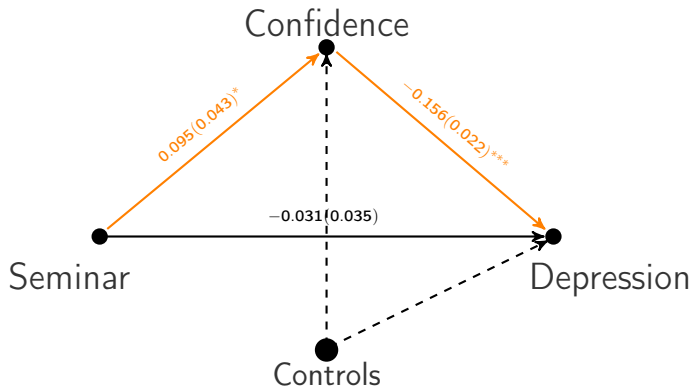
Covariates: age, gender, ethnic minority, depression measured during treatment, economic hardship. Step-by-step approach (pre-SEM):

$$Depression_i = \alpha_1 + \beta_1 \overbrace{Seminar_i}^{treatment} + \zeta_1 X_i + \epsilon_{i1} \quad (3)$$

$$Confidence_i = \alpha_2 + \beta_2 Seminar_i + \zeta_2 X_i + \epsilon_{i2} \quad (4)$$

$$Depression_i = \alpha_3 + \gamma Seminar_i + \beta_3 \underbrace{Confidence_i}_{mediator} + \zeta_3 X_i + \epsilon_{i3} \quad (5)$$

# Results



Standard path analysis through the `sem()` function in lavaan

# Interpreting estimates

Coefficients interpreted as for a standard regression model:  $\beta$  quantifies change in  $Y$  resulting from 1-unit change in  $X$ .

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*Indirect effect* has similar interpretation: change in  $Y$  from 1-unit change in  $X$  transmitted through changes in the mediator.

# Computing effects

	Direct	Indirect
$\beta$	-0.031	-0.015*
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A case of pure mediation: a negative indirect effect of seminar attendance on depression (via confidence).



Thank **you** for the kind attention!

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