

✔ Congratulations! You passed!

Grade
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To pass 80% or
higher

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1. What are some typical responsibilities of technical data professionals? Select all that apply.

1 / 1 point

☐ Create business intelligence dashboards

☒ Build models and make predictions

✔ Correct

☒ Explore datasets

✔ Correct

☒ Transform raw data into useful information

✔ Correct

2. What do data professionals do during a hackathon?

1 / 1 point

☐ Install the latest information technology hardware

☐ Gain unauthorized access to computer systems

☒ Collaborate to solve a problem using technology

☐ Vote on the best new data analysis software

✔ Correct

3. What is the term for data that can be used to determine an individual's identity, either by direct or indirect means?

1 / 1 point

☐ Personal data map

☐ Identity analytics

☐ Digital identifier

☒ Personally identifiable information

✔ Correct

4. Fill in the blank: A business _____ data by collecting information from a significant number of users. This increases the likelihood that the data will be representative of the population as a whole.

0 / 1 point

☐ assigns

☐ aggregates

☐ annotates

☒ averages

✘ Incorrect

Review [the video about data limitations](#). [↗](#)

5. A good sample is a segment of a population that is representative of what?

1 / 1 point

☐ A portion of the population

☐ The outliers within the population

☒ The entire population

☐ Half the population

✔ Correct

6. Fill in the blank: Artificial intelligence is the development of computer systems that are able to perform tasks that normally require _____ intelligence.

1 / 1 point

☐ business

☐ machine

☐ market

☒ human

✔ Correct

7. At a business, who is responsible for ensuring socially beneficial and inclusive practices, applying scientific and ethical principles, and staying aware of possible bias?

1 / 1 point

☐ Only information technology professionals

☒ All data professionals

☐ Only project managers

☐ Only business intelligence professionals

✔ Correct

8. A data manager brainstorms ways to ensure that the experiences and worldviews of their team members do not affect data team projects. They establish processes for impartially analyzing and communicating sensitive information. What does this scenario describe?

1 / 1 point

- ☐ Protecting customer or user privacy
- ☐ Generating data from communication
- ☐ Establishing data security procedures
- ☒ Avoiding subtle biases in data work

✔ Correct