

John Doe

age: 20

residence: Columbia,SC

education: College

occupation: Restaurant Worker

marital status: Single



The lines outside inside our restaurant our always so long!

I go to class in the morning, then spend my afternoons at work.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Take orders and get the food to the customer as soon as possible.

Needs

- An app that better displays wait times and helps with shortening the lines at our restaurant.

Values

- Friendly
- Hard-working

Wants

- Shorter lines at the restaurant
- Easier time at work

Fears

- The amount of people that are in line every-day.
- The anger in people's eyes when they don't get food on time.

