

CAITLIN CALLAS

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PROFILE

I am a curious, empathy-driven UX Designer. Through my diverse roles, from construction worker to professional violist, I've had the opportunity to observe the way people operate. Learning about their interests, daily habits, and painpoints as humans navigating life has fueled my passion for design. My goal is to make lives easier through inclusive design.

SKILLS

Agile • Jira • Prototyping • User Testing • SketchApp • Balsamiq • Google Suite • InVision

EXPERIENCE

Freelance UX Designer | Aug '17 – Present

- Designed a visual and informational website, with the purpose of capturing primary business stakeholders for DriveVoya, an app that incentivizes safe driving in teens
- Conducted usability testing, built prototypes and wireframes for speculative project, redesigning the Etsy mobile app
- Designed all aspects of speculative website for the Blanton Museum Store

AUDIO, Music Analyst | May '17 – Aug '17

Curated the music database for a startup by analyzing individual tracks and tagging them with specific qualifiers

uShip, Member Support Specialist | April '16 – May '17

Gathered and synthesized user feedback to improve site usability • Educated users on how to use the site • Sought out UX mentor who coached on best UX practices and how to better understand challenges with existing platform • Conveyed site defects to the developers • Arbitrated disputes between shipping customers and carriers

Ashokan Capital Management, Administrative Assistant | Nov '15 – Feb '16

Provided high-level administrative support for the Portfolio Manager of a multi-million dollar hedge fund • Designed curriculum for a company sponsored financial management course

Covington Fine Arts Academy, Private Violin/ Viola Instructor | Sep '15 – Apr '16

Tailored student-specific curricula focused on individual needs and goals

Kendra Scott Design, Quality Control and Receiving Associate | Jun '14 – Jun '15

Established quality control processes that improved production efficiency • Corresponded with the design department to resolve on-going product issues

Modus Novus String Quartet, Violist | Oct '14 – July '15

Rehearsed and performed the music of local Austin composers

EDUCATION

10 Week User Experience Design Immersive (2017)
General Assembly

Bachelor of Music (2013)
Berklee College of Music