

# Cristiano Dalbem

Design Engineer with over 10 years of experience from designing to building digital products. I'm passionate about bringing ideas to life, seeing the positive impact of my work in people's lives and sharing the learnings along the way.



## Design Engineer, Ashby

Aug 2025 – Present (3 mos)

- I'm bridging design and engineering to tackle Ashby's most complex product challenges, making the product more powerful and easier to use. Contributions include designing and coding (not vibe-coding!) new features and improving our Design System. Customers include Notion, Shopify, Deel, Reddit, OpenAI, Linear.



## Senior Product Designer, Revolut

Jun 2024 – Aug 2025 (1 yrs 3 mos)

- End-to-end UX design for the new Revolut ATMs, leveraging modern web technologies to deliver a next-gen experience. I've leveraged patterns and components from both Web and Mobile Design Systems to build a new design language. Work included also designing the whole Backoffice experience for managing those ATMs. Launched in Spain, plans to expand across Europe.
- Designer on the CX team working with products such as the CRM, internal ticket system, CX insights, and other internal technical products. Designed features to improve how users can design complex ticket layouts for solving CX tasks and redesigned core components based on user feedback.
- In collaboration with the Design System team I've created a new theme and custom components optimized for user productivity in web power tools such as the CRM and backoffice systems.
- Collaborated with Global Hire team building the Backoffice for a remote hiring platform product.



## Senior Product Designer, Nubank

May 2020 – Jun 2024 (4 yrs 2 mos)

- Designed from end-to-end Additional Cards, the first social product of Nubank, enabling customers to extend their credit purchase power to loved ones. I've collaborated in all stages, from research to prototyping and monitoring user feedbacks and metrics after launch. Lift of 25% in customer's average purchase volume and over 450,000 cards requested.
- As the lead designer of the CX Platform, I designed a future vision by researching and prioritizing user needs of CX agents, engineers and developers, connecting them with the business needs of enhancing the productivity and quality of the company's award-winning customer support.
- Collaborated on the Social Design Sprint cross-team task force, one of the top strategic drivers for the company, impacting the whole company's roadmap and presented in forums including the CPO, VPs of Product and Design.
- Designed from end-to-end the Credit Card automatic debit feature, one of the most requested features which increased customer NPS by 2.6% and average account balance by 1.5%.



## Product Designer, VTEX

Oct 2017 – Apr 2020 (2 yrs 7 mos)

- Redesigned Promotions Admin, improving the experience of the biggest e-commerce stores of Brazil to manage prices and campaigns of their immense product catalogs. I simplified a complex product to reduce user errors and to enable it to scale without damaging the user experience.

### Location

Based in Barcelona, Spain  
No work visa required (EU Citizen)

### Portfolio

cristianodalbem.com

### Contact

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### Education

Diplôme d'Ingénieur, Software & Systems Engineering  
Institut Polytechnique de Grenoble, France

Computer Science  
UFRGS – Federal University of Rio Grande do Sul, Brazil

### Skills

UI/UX/Product Design  
Prototyping  
Front-End Development  
Design Systems  
UX Research  
UX Metrics  
Accessibility  
Mentoring  
Entrepreneurship

### Languages

Portuguese (Native)  
English (C1 – Fluent)  
French (C1 – Fluent)  
Spanish (C1 – Fluent)  
Catalan (A2 – Basic)

### Areas Of Interest

Productivity/creativity tools  
Urban Mobility  
No-code  
Geospatial (maps)  
Data Visualization  
Design Systems  
Health and well-being

- Led a cross-functional task force that built the first company's Design System to help scale and improve consistency in the craft of a growing design team, which went from 3 to 20+. I designed and even coded myself several of its components, including the Data Tables that became the centerpiece of most admin screens.
- In the Financial Experience squad I've worked on the Discovery of a new solution for offering credit to large B2B customers.



### UX Designer, **Isobar**

Feb 2017 – Sep 2017 (8 mos)

- I was responsible for analyzing problems, ideating and sketching wireframes for Web and Android/iOS Apps for Enterprise, the biggest car-rental in the world.



### Front-end Developer, **Isobar**

May 2015 – Feb 2017 (1 yr 10 mos)

- Developer on the digital overhaul project of Enterprise Rent-A-Car, the largest car-rental company in the world. Collaborated daily with international teams using the latest web technologies to implement new features and fix bugs meeting Web Accessibility AA standards with the mentoring of The Paciello Group, the biggest authority in the subject.
- As one of the first employees of the new Porto Alegre office, I'm proud to have contributed to the great office culture. I was a founding member of the Dev Relations team, which contributed to promoting events such as Hackathons and Lightning Talks, contributing to knowledge sharing across teams and roles.



### Web Developer Intern, **Klee Group (Paris, France)**

Feb 2014 – Aug 2014 · 7 mos

- Maintenance and development of Klee Store, a Web App for managing store shelves and promotions. My work contributed with performance and usability improvements, as well as new UI features.



### R&D Intern, **Microsoft Computer Graphics Research Group @ UFRGS**

Aug 2011 – Apr 2013 · 1 yr 9 mos

- Developed an extension of a high-performance Color Matting algorithm for real-time video background subtraction using Microsoft Kinect image and depth data layers.
- Development of a 3D Studio Max plugin for automatic generation of NURBS surfaces based on 3D models shapes.
- Maintenance of a plugin for evaluation of nuclei morphology of biological cells.
- Developed a volumetric visualization tool for microtomography of porous structures.



### R&D Intern, **PET Computação UFRGS**

Aug 2011 – Apr 2013 · 1 yr 9 mos

- Development of software for a team of autonomous, AI soccer-playing robots that played in the Robocup 2009 world finals at Graz, Austria.
- Robotics workshops for teenage students in public schools and presentations at the Science Fair of the state of Goiás.
- Preparing and lecturing classes for graduate students, from helping them hone their programming skills to learning exciting new tech.
- As the elected group leader, I managed tasks and people and led the group's rituals.

## Other Experiences

### Design Engineer @ **CicloMapa**

Jun 2019 – Present (5 yrs)

Designer and developer of Brazil's biggest bicycle maps platform. A collaboration with UCB and ITDP, two of the most relevant urban mobility organizations in the country. We combined the power of the open and collaborative OpenStreetMap, simplifying and making it beautiful and easier to use to a wider audience. Winner of the Bicycle Brazil Awards in 2024.

### Product @ **Meu Corre**

Nov 2020 – Jun 2024 (3 yrs 8 mos)

Product Management, Research and Product Design of a financial organization app for delivery workers in Brazil. Raised more than €33,000 of public funding and 2 years of business and product trainings and mentorship. We Successfully launched the app on Google Play in 2024 and got 1376 app installs just in the 1st month with coverage of more than 20 news articles including CNN and Globo.

### Mentor @ **ADPList**

Mar 2022 – Present (3 yrs)

50+ free mentorship sessions offered to designers of diverse nationalities and levels of seniority to improve their skills, practice for interviews, and reflect on career.

### Public speaking

Mar 2014 – Present

Since 2014 I've taught dozens of talks and workshops in prestigious events like Interaction Latin America (ILA), Google IO Extended and TheDevelopersConference. Even being an introverted, I like challenging myself to develop my communication skills always with the ultimate goal of being able to share more and more with the community.