



## Lesson Overview

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You can see one of Cole's seminars [here](#). She stresses that six lessons of communicating with data:

1. **Understand the context** - this means knowing your audience and conveying a clear message about what you want your audience to know or do with the information you are providing.



2. **Choose an appropriate visual display** - this was covered in the last lesson. Check out the lesson titled recap in the previous section if you need a quick refresher.
3. **Eliminate clutter** - you should only provide information to the user that helps convey your message.
4. **Focus attention where you want it** - build visualizations that pull attention to the message you want to highlight.
5. **Think like a designer** - you will learn a number of design principles in this lesson to assist as you start to put together your own data visualizations.
6. **Tell a story** - your visualizations should give the audience a story. The most powerful data visualizations move people to take action.

Have questions? Head to the [forums](#) for discussion with the Udacity Community.

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