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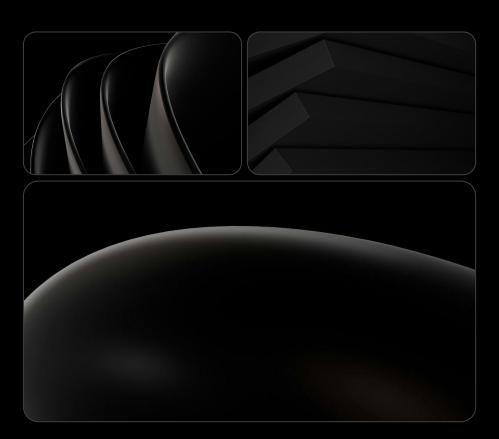
Introduction to Scrum-Agile Methodology

- Scrum-Agile is an iterative, team-based approach to software development.
- Focuses on collaboration, customer feedback, and adaptability
- Key components: product backlog, sprints, user stories, daily stand-ups
- Emphasizes working software over comprehensive documentation

"Agile is the ability to adapt and respond to change. Agile organizations view change as an opportunity, not a threat." — Jim Highsmith

Scrum-Agile Team Roles

- Product Owner: Defines product vision, prioritizes backlog, represents stakeholders
- Scrum Master: Facilitates meetings, removes blockers, protects the team from scope creep
- Development Team: Self-organizing team that delivers product increments
 Collaboration across roles ensures fast feedback and high-qu



● Company Name Year

Agile SDLC Phases

- 1. **Concept/Initiation**: Product Owner defines vision and high-level features
- 2. Planning: User stories are prioritized and estimated
- 3. **Design & Development**: In short sprints, features are built and tested
- 4. **Testing**: Continuous testing with each sprint (includes unit and acceptance tests)
- 5. **Deployment**: Delivered in working increments
- 6. **Review & Feedback**: Sprint Review and Retrospective improve future work

Waterfall vs. Agile - Process Comparison



"Agile leads the way in flexibility and adaptability. Waterfall struggles with change."

Highlight your team's ability to pivot quickly during the SNHU Travel project using Agile.

Agile recognized for improving time-to-market by up to 50% (Source: Highsmith, 2019)

Of Agile projects show improved team collaboration (Source: HBR, 2016)

Agile ranks as the top SDLC methodology for fast-changing environments

"Using Agile, we adapted mid-sprint when priorities changed — without missing deadlines."

– CS 250 Project Reflection

When to Choose Waterfall vs. Agile

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Choose Agile When:

- Project scope is dynamic or unclear
- Frequent feedback and iteration are needed
- Rapid delivery and adaptation are key

References

- Highsmith, J. A. (2019). Agile Project Management: Creating Innovative Products (2nd ed.). Addison-Wesley Professional.
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- Agile Alliance. (2020). The Agile
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- Choose Waterfall When:
 - Requirements are fixed and fully known
 - Project scope is simple or highly regulated
 - Changes are minimal