



CHRIS MENDEZ

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cjmendez.com

EXPERIENCE

musx, Austin, TX - *Digital Marketing Intern*

January 2020 - May 2020

- Planned and executed marketing campaigns to promote brand
- Worked closely with the social media team to create content
- Gathered social media analytics and conducted market research

EMURGO, Tokyo, Japan - *Video Production Intern*

June 2019 - August 2019

- Captured content for social media accounts
- Edited video for social media accounts
- Conducted marketing research for future video content

Longhorn Center for Academic Excellence, Austin, TX - *Marketing Intern*

August 2017 - May 2019

- Designed flyers, presentations and logos for marketing use
- Photographed events for the organization's social media accounts
- Created and maintained a crowd-funded campaign for first-generation students, raising over \$20,000

Coastal Community & Teachers Credit Union, Corpus Christi, TX - *Bank Teller*

June 2015 - August 2016

- Processed financial services such as deposits, loan payments, and credit evaluations
- Maintained a depository station at Collegiate High School and promoted financial literacy to students

EDUCATION

The University of Texas at Austin - *B.S. in Advertising*

August 2016 - May 2020

SKILLS

Adobe Creative Suite, Video Production, HTML, CSS, Bootstrap, Canva, Content Marketing, Digital Print Production, Spredfast, NUVI, Google Analytics

RELATED COURSEWORK

ADV 378 - Graphic Communications

ADV 369 - Social Media

ADV 339K - Brand Storytelling

J 336D - Graphic Design

J 326C - Front-end Web Development