

ROKKU Designstudio GmbH, based in Hamburg, currently has the following job opening:

## **COLLECTION PRODUCT MANAGER (M/F/D)**

### **ABOUT ROKKU DESIGN**

ROKKU DESIGN is a design studio based in Hamburg, Germany. We are specialized in research, design, product development, and production handling for eyewear products. Our clients include brands, manufacturers and retailers. Through a global network of partners, we are able to provide fashionable eyewear at a competitive price.

Founded in 2015, ROKKU DESIGN is a start-up led by two experienced managers who jointly have more than 20 years of experience in the eyewear industry. With a team composed of young creatives and business entrepreneurs we provide our clients with innovative design, professional services and customized product proposals.

### **RESPONSABILITIES**

- Collaboration on projects in the Fielmann 2025 project organisation, in particular on the digitisation of the value chain for optical and sunglasses
- Collaboration on existing and new project plans and business cases
- Control of strategic development plans and guidelines for the Design & Product Development Department and product assortment for E-Commerce
- Recording, detailing, analysing and optimising the processes in the Design & Product Development Department and product assortment for E-Commerce
- Recording and analysing strategic framework through the coordination with cross-functional teams
- Contact person for the Senior Collection Product Manager and Head of Design & Product Development as well as for the project organisation of all existing and planned processes
- Interface between Design, Content, Marketing, E-Commerce, Purchase and Procurement

### **WHAT WE EXPECT**

- Successfully completed business-related studies (Business Administration, Fashion Management or comparable)
- > 2 years of relevant experience in Product Management (ideally in the areas of Fashion or Eyewear)
- Distinct sense of style and interest in fashion, brands and trends
- Independent, committed and structured way of working
- Organizational and coordination skills, strong analytical thinking skills
- Ability to thrive in a high growth, entrepreneurial, and ambiguous environment
- Reliability, conscientiousness, ability to work under pressure
- Confident handling of Microsoft Office, Adobe-Suite (especially Illustrator) is a plus
- Business level fluency of English
- Additional languages as Italian can be a plus
- Strong team working and team building skills
- Strong interpersonal skills and strong written and spoken communication skills

### **WHAT WE OFFER**

At ROKKU you will be part of a young and international team. You can work independently under the guidance of our experienced Creative Director with more than 15 years of experience in the eyewear industry and fashion world.

Our office is located in the heart of Eppendorf, Hamburg. In the top floor of a historical building we are working in an environment that caters to the needs of creatives. Bustling cafés, shops and parks are surrounding our building.



**START:** immediately

**DURATION:** permanent full-time employment, flexible working hours

**SALARY:** competitive, depends on skills and qualifications

## **WE ARE LOOKING FORWARD TO YOUR APPLICATION**

Please send your letter of motivation, your CV and your portfolio to:

Christine Baier, ROKKU Designstudio GmbH, Email: [recruiting@rokku-design.com](mailto:recruiting@rokku-design.com), Tel.: +49 40 5700983-25