#### **Linear Models**

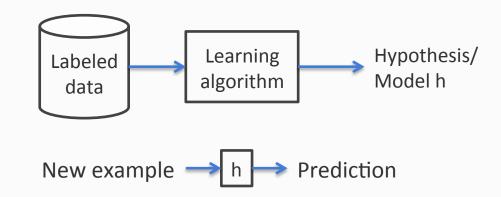
Lecture 5

Machine Learning Fall 2015



### Checkpoint: The bigger picture

- Supervised learning: instances, concepts, and hypotheses
- Specific learners
  - Decision trees
  - Nearest neighbors



- General ML ideas
  - Features as high dimensional vectors
  - Overfitting
  - The curse of dimensionality

**Questions?** 

#### This lecture

Linear classifiers

Expressivity of linear classifiers

Least Squares Method for Regression

Learning linear classifiers: The lay of the land

#### Where are we?

Linear classifiers

Expressivity of linear classifiers

Least Squares Method for Regression

Learning linear classifiers: The lay of the land

## Is learning possible at all?

- There are 2<sup>16</sup> = 65536 possible
   Boolean functions over 4 inputs
  - Why? There are 16 possible outputs. Each way to fill these 16 slots is a different function, giving 2<sup>16</sup> functions.
- We have seen only 7 outputs
- We cannot know what the rest are without seeing them
  - Think of an adversary filling in the labels every time you make a guess at the function

$x_1$	$x_2$	$x_3$	$x_4$	$\mid y \mid$
0	0	0	0	?
0	0	0	1	?
0	0	1	0	<b>0</b> ←
0	0	1	1	$1 \leftarrow$
0	1	0	0	0 ←
0	1	0	1	0 ←
0	1	1	0	0 ←
0	1	1	1	?
1	0	0	0	?
1	0	0	1	$1 \leftarrow$
1	0	1	0	?
1	0	1	1	?
1	1	0	0	0 ←
1	1	0	1	?
1	1	1	0	?
1	1	1	1	?

## Is learning possible at all?

- There are 2<sup>16</sup> = 65536 possible Boolean functions over 4 inputs
  - Why? There are 16 possible outputs. Each way to fill these 16 slots is a different function, giving 2<sup>16</sup> functions.

	$x_1$	$x_2$	$x_3$	$x_4$	y
	0	0	0	0	?
	0	0	0	1	?
h	0	0	1	0	0 ←
	0	0	1	1	1 ←
	0	1	0	0	0 ←
				1	0 ←

#### How could we possibly learn anything?

- We have seen only 7 outputs
- We cannot know what the rest are without seeing them
  - Think of an adversary filling in the labels every time you make a guess at the function

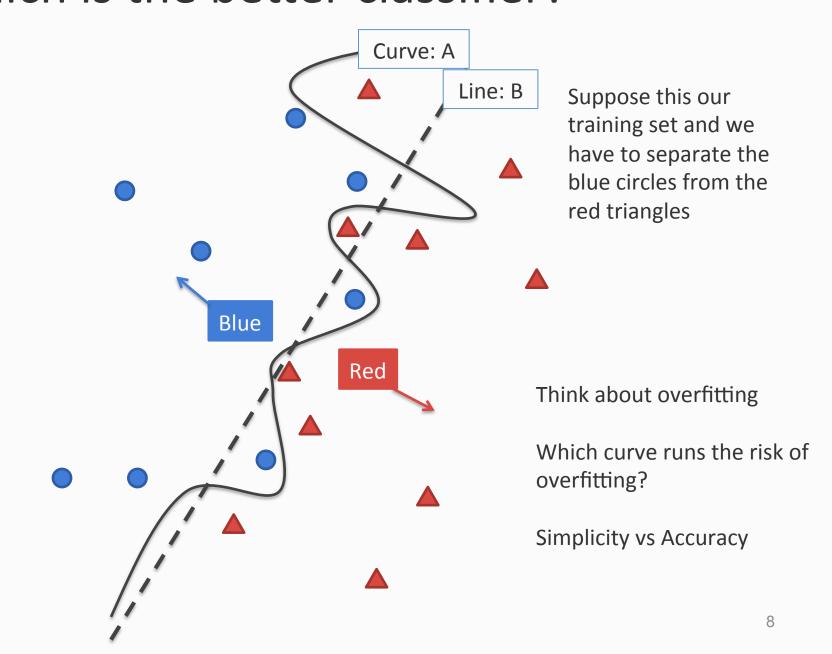
an	ythii	ng!	0	0 ←
0	1	1	1	?
1	0	0	0	?
1	0	0	1	$1 \leftarrow$
1	0	1	0	?
1	0	1	1	?
1	1	0	0	0 ←
1	1	0	1	?
1	1	1	0	?
1	1	1	1	?

#### Solution: Restrict the search space

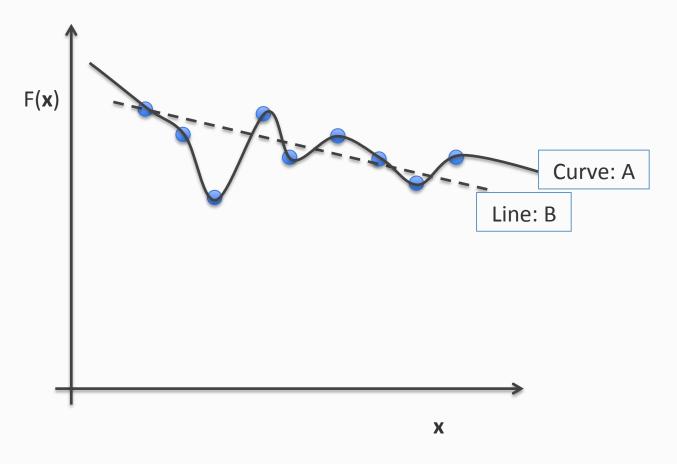
- A *hypothesis space* is the set of possible functions we consider
  - We were looking at the space of all Boolean functions
  - Instead choose a hypothesis space that is smaller than the space of all functions
    - Only simple conjunctions (with four variables, there are only 16 conjunctions without negations)
    - Simple disjunctions
    - m-of-n rules: Fix a set of n variables. At least m of them must be true
    - Linear functions

•

#### Which is the better classifier?



## Similar argument for regression



Linear regression might make smaller errors on new points

#### **Linear Classifiers**

Input is a n dimensional vector  $\mathbf{x}$ Output is a label  $\mathbf{y} \in \{-1, 1\}$ 

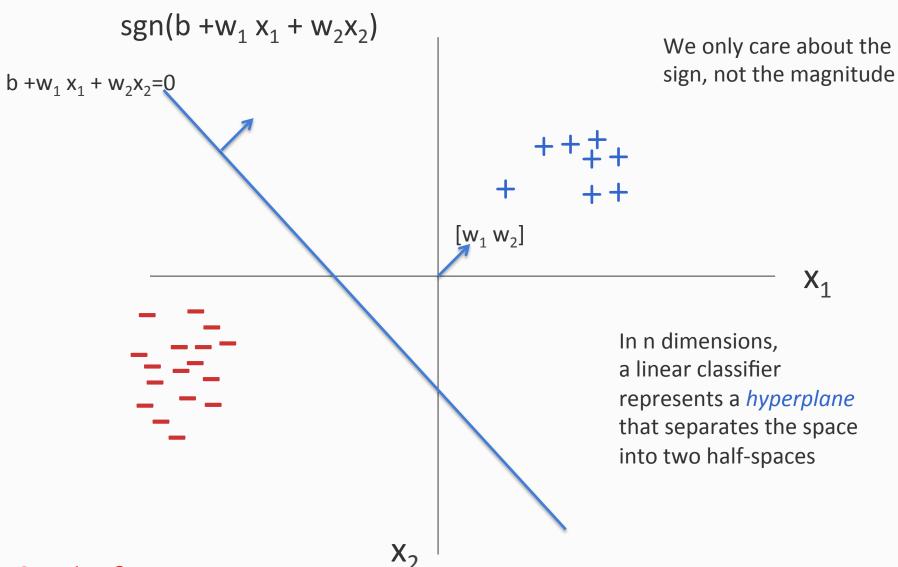
Linear Threshold Units classify an example x using a parameters w (a vector) and b (a real number) according the following classification rule

Output = 
$$sign(\mathbf{w}^T\mathbf{x} + \mathbf{b}) = sign(\mathbf{b} + \sum \mathbf{w}_i \mathbf{x}_i)$$

$$\mathbf{w}^{\mathsf{T}}\mathbf{x} + \mathbf{b} \ge 0 \Rightarrow \mathsf{Predict} \ \mathbf{y} = 1$$
  
 $\mathbf{w}^{\mathsf{T}}\mathbf{x} + \mathbf{b} < 0 \Rightarrow \mathsf{Predict} \ \mathbf{y} = -1$ 

b is called the bias term

## The geometry of a linear classifier



**Questions?** 

#### Where are we?

Linear classifiers

Expressivity of linear classifiers

Least Squares Method for Regression

Learning linear classifiers: The lay of the land

# Which Boolean functions can linear classifiers represent?

Linear classifiers are an expressive hypothesis class

- Many Boolean functions are linearly separable
  - Not all though
  - Recall: Decision trees can represent any Boolean function

#### Conjunctions and disjunctions

 $y = x_1 \land x_2 \land x_3$  is equivalent to "y = 1 if  $x_1 + x_2 + x_3 \ge 3$ "

<b>X</b> <sub>1</sub>	<b>X</b> <sub>2</sub>	<b>X</b> <sub>3</sub>	у
0	0	0	0
0	0	1	0
0	1	0	0
0	1	1	0
1	0	0	0
1	0	1	0
1	1	0	0
1	1	1	1

### Conjunctions and disjunctions

 $y = x_1 \land x_2 \land x_3$  is equivalent to "y = 1 if  $x_1 + x_2 + x_3 \ge 3$ "

<b>X</b> <sub>1</sub>	<b>x</b> <sub>2</sub>	<b>X</b> <sub>3</sub>	у	$x_1 + x_2 + x_3 - 3$	sign
0	0	0	0	-3	0
0	0	1	0	-2	0
0	1	0	0	-2	0
0	1	1	0	-1	0
1	0	0	0	-2	0
1	0	1	0	-1	0
1	1	0	0	-1	0
1	1	1	1	0	1

Negations are okay too

$$y = x_1 \wedge x_2 \wedge \neg x_3$$

is equivalent to

$$y' = 1 \text{ if } x_1 + x_2 - x_3 \ge 2$$

**Exercise**: What would the linear threshold function be if the conjunctions here were replaced with disjunctions?

#### m-of-n functions

#### m-of-n rules

- There is a fixed set of n variables
- y = true if, and only if, at least m of them are true
- All other variables are ignored

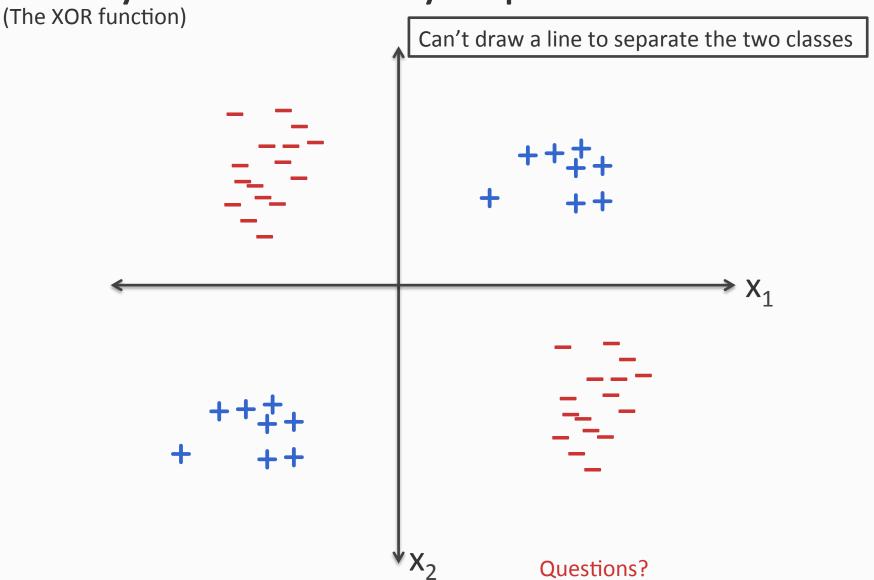
Suppose there are five Boolean variables:  $x_1$ ,  $x_2$ ,  $x_3$ ,  $x_4$ ,  $x_5$ 

What is a linear threshold unit that is equivalent to the classification rule "at least 2 of  $\{x_1, x_2, x_3\}$ "?

$$x_1 + x_2 + x_3 \ge 2$$

Questions?

## Parity is not linearly separable



## Not all functions are linearly separable

XOR is not linear

$$- y = (x_1 \lor x_2) \land (\neg x_1 \lor \neg x_2)$$

- Parity cannot be represented as a linear classifier
  - f(x) = 1 if the number of 1's is even
- Many non-trivial Boolean functions
  - $y = (x_1 \wedge x_2) \vee (x_3 \wedge \neg x_4)$
  - The function is not linear in the four variables

#### Even these functions can be made linear

These points are not separable in 1-dimension by a line

What is a one-dimensional line, by the way?



The trick: Change the representation

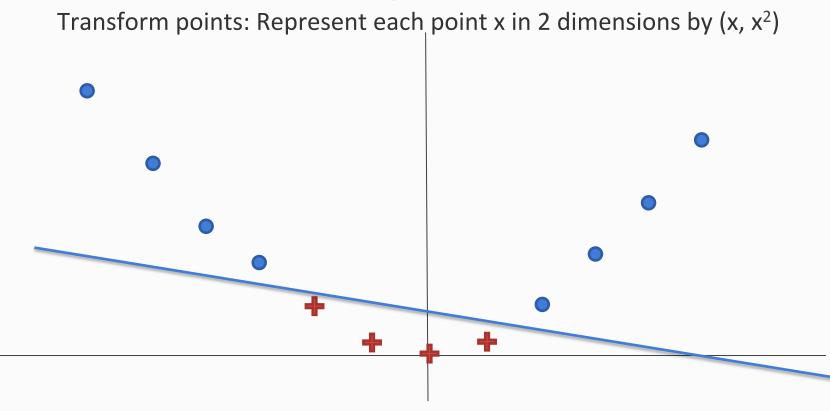
## The blown up feature space

The trick: Use feature conjunctions

Transform points: Represent each point x in 2 dimensions by  $(x, x^2)$ 

## The blown up feature space

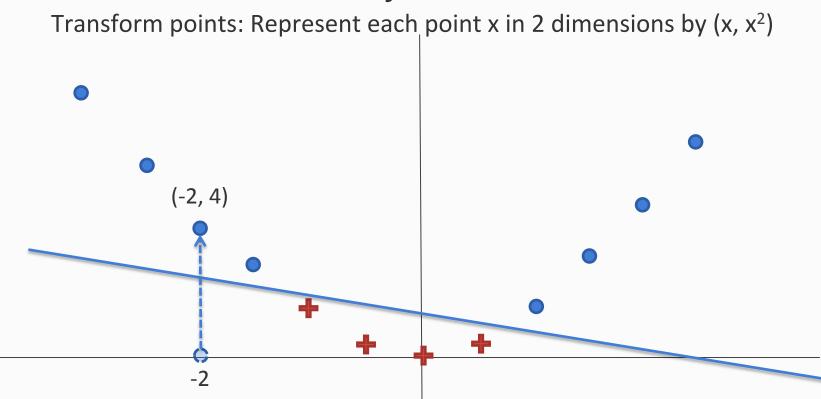
The trick: Use feature conjunctions



Now the data is linearly separable in this space!

## The blown up feature space

#### The trick: Use feature conjunctions



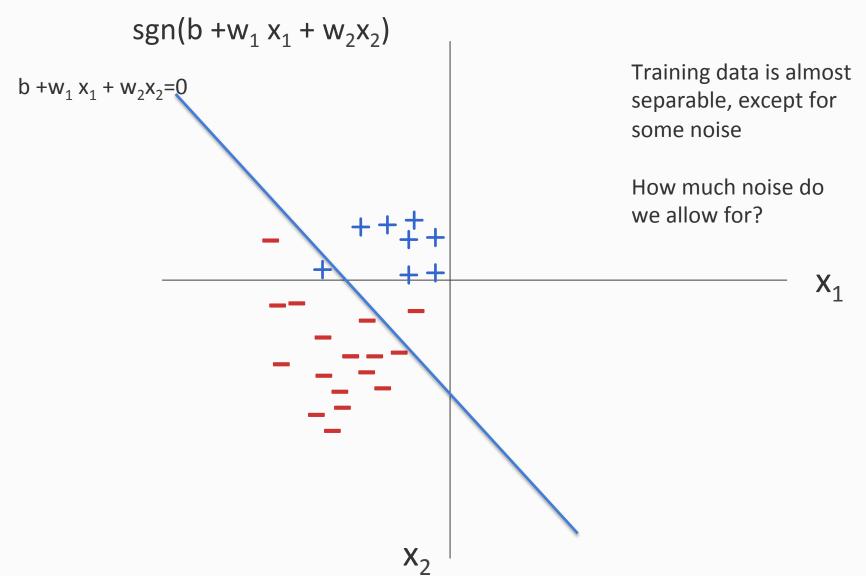
Now the data is linearly separable in this space!

#### Exercise

How would you use the feature transformation idea to make XOR in two dimensions linearly separable in a new space?

To answer this question, you need to think about a function that maps examples from two dimensional space to a higher dimensional space.

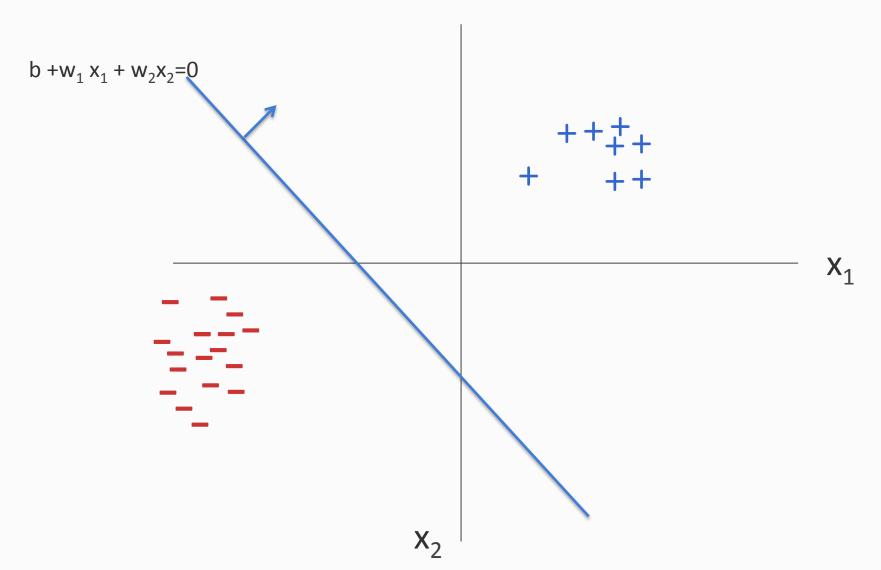
## Almost linearly separable data



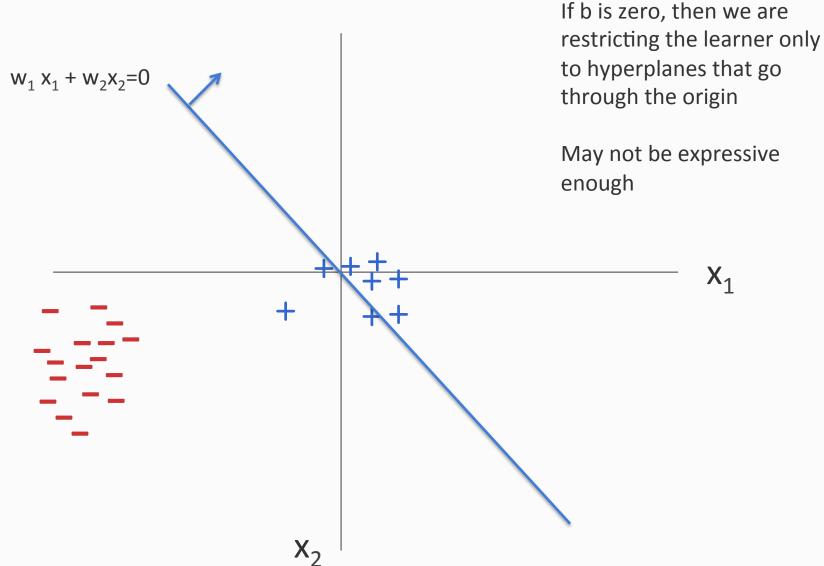
#### Linear classifiers: An expressive hypothesis class

- Many functions are linear
- Often a good guess for a hypothesis space
- Some functions are not linear
  - The XOR function
  - Non-trivial Boolean functions
- But there are ways of making them linear in a higher dimensional feature space

## Why is the bias term needed?



## Why is the bias term needed?



## Simplifying notation

We can stop writing b at each step using notational sugar:

The prediction function is  $sgn(b + \mathbf{w}^T\mathbf{x})$ 

Rewrite **x** as  $[1, x] \rightarrow x'$ 

Rewrite **w** as  $[b, w] \rightarrow w'$ 

Increases dimensionality by one

Equivalent to adding a feature that is always 1

The prediction is now  $sgn(\mathbf{w'}^\mathsf{T}\mathbf{x'})$ 

In the increased dimensional space, w' goes through the origin

We sometimes show b, and instead fold the bias term into the input by adding an extra constant feature. But remember that it is there

#### Exercises

1. Represent the simple disjunction as a linear classifier (slide 15)

2. How would you apply the feature space expansion idea for the XOR function?

#### Exercises

1. Represent the simple disjunction as a linear classifier (slide 15)

$$x_1 \lor x_2 \lor x_3$$
 can be represented as  $x_1 + x_2 + x_3 \ge 1$ 

2. How would you apply the feature space expansion idea for the XOR function? (slide 19)

Use features for conjunctions of Boolean variables rather than single Boolean variables

#### Where are we?

Linear classifiers

Expressivity of linear classifiers

- Least Squares Method for regression
  - A detour via regression

Learning linear classifiers: The lay of the land

## What's the mileage?

Suppose we want to predict the mileage of a car from its weight and age

Weight (x 100 lb) x <sub>1</sub>	Age (years) x <sub>2</sub>	Mileage
31.5	6	21
36.2	2	25
43.1	0	18
27.6	2	30

What we want: A function that can predict mileage using  $x_1$  and  $x_2$ 

#### Linear regression: The strategy

Predicting continuous values using a linear model

Assumption: The output is a linear function of the inputs

Mileage = 
$$w_0 + w_1 x_1 + w_2 x_2$$

Parameters of the model Also called weights Collectively, a vector

Learning: Using the training data to find the *best* possible value of **w** 

Prediction: Given the values for  $x_1$ ,  $x_2$  for a new car, use the learned **w** to predict the Mileage for the new car

## Linear regression: The strategy

- Inputs are vectors:  $\mathbf{x} \in \Re^d$
- Outputs are real numbers:  $y \in \Re$
- We have a training set

$$D = \{ (\mathbf{x}_1, \mathbf{y}_1), (\mathbf{x}_2, \mathbf{y}_2), \dots, (\mathbf{x}_m, \mathbf{y}_m) \}$$

We want to approximate y as

$$y = f_w(x) = w_1 + w_2 x_2 + \cdots + w_n x_n$$
  
=  $\mathbf{w}^T \mathbf{x}$ 

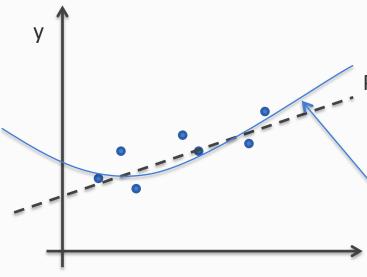
 ${f w}$  is the learned weight vector in  $\Re^{\sf d}$ 

For simplicity, we will assume that  $x_1$  is always 1.

That is 
$$\mathbf{x} = [1 x_2 x_3 ... x_d]^T$$

This lets makes notation easier

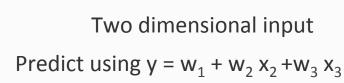
### Examples



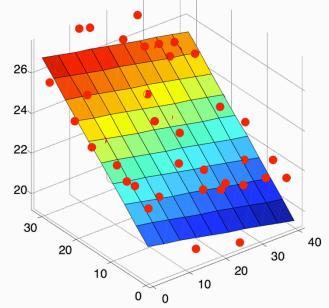
One dimensional input

Predict using  $y = w_1 + w_2 x_2$ 

The linear function is not our only choice. We could have tried to fit the data as another polynomial



 $\mathbf{X}_1$ 



#### What is the best weight vector?

Question: How do we know which weight vector is the best one for a training set?

For an input  $(\mathbf{x}_i, \mathbf{y}_i)$  in the training set, the **cost** of a mistake is

$$|y_i - \mathbf{w}^T \mathbf{x}_i|$$

Define the cost (or *loss*) for a particular weight vector w to be

$$J(\mathbf{w}) = \frac{1}{2} \sum_{i=1}^{m} (y_i - \mathbf{w}^T \mathbf{x}_i)^2$$
 Sum of squared costs over the training set

One strategy for learning: Find the w with least cost on this data

# Least Mean Squares (LMS) Regression

$$\min_{\mathbf{w}} \frac{1}{2} \sum_{i=1}^{m} (y_i - \mathbf{w}^T \mathbf{x}_i)^2$$

Learning: minimizing mean squared error

Different strategies exist for learning by optimization

- Gradient descent is a popular algorithm
  - (For this minimization objective, there is also an analytical solution)

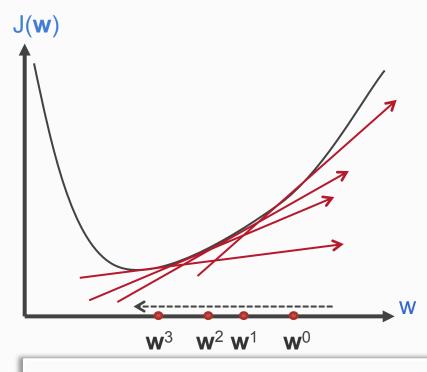
### Gradient descent

General strategy for minimizing a function J(w)

- Start with an initial guess for w, say w<sup>0</sup>
- Iterate till convergence:
  - Compute the gradient of the gradient of J at w<sup>t</sup>
  - Update w<sup>t</sup> to get w<sup>t+1</sup> by taking a step in the opposite direction of the gradient

We are trying to minimize

$$J(\mathbf{w}) = \frac{1}{2} \sum_{i=1}^{m} (y_i - \mathbf{w}^T \mathbf{x}_i)^2$$



**Intuition**: The gradient is the direction of steepest increase in the function. To get to the minimum, go in the opposite direction

### Gradient descent for LMS

$$J(\mathbf{w}) = \frac{1}{2} \sum_{i=1}^{m} (y_i - \mathbf{w}^T \mathbf{x}_i)^2$$

- Initialize w<sup>0</sup>
- 2. For t = 0, 1, 2, ...
  - 1. Compute gradient of  $J(\mathbf{w})$  at  $\mathbf{w}^t$ . Call it  $\nabla J(\mathbf{w}^t)$
  - 2. Update w as follows:

$$\mathbf{w}^{t+1} = \mathbf{w}^t - r\nabla J(\mathbf{w}^t)$$

r: Called the learning rate (For now, a small constant. We will get to this later)

### Gradient descent for LMS

$$J(\mathbf{w}) = \frac{1}{2} \sum_{i=1}^{m} (y_i - \mathbf{w}^T \mathbf{x}_i)^2$$

- 1. Initialize w<sup>0</sup>
- 2. For  $t = 0, 1, 2, \dots$  What is the gradient of J?
  - 1. Compute gradient of  $J(\mathbf{w})$  at  $\mathbf{w}^t$ . Call it  $\nabla J(\mathbf{w}^t)$
  - 2. Update w as follows:

$$\mathbf{w}^{t+1} = \mathbf{w}^t - r\nabla J(\mathbf{w}^t)$$

r: Called the learning rate (For now, a small constant. We will get to this later)

We are trying to minimize

### Gradient of the cost

$$J(\mathbf{w}) = \frac{1}{2} \sum_{i=1}^{m} (y_i - \mathbf{w}^T \mathbf{x}_i)^2$$

- The gradient is of the form  $\nabla J(\mathbf{w}^t) = \left[\frac{\partial J}{\partial w_1}, \frac{\partial J}{\partial w_2}, \cdots, \frac{\partial J}{\partial w_d}\right]$
- Remember that w is a vector with d elements

$$- \mathbf{w} = [w_1, w_2, w_3, \dots w_j, \dots, w_d]$$

We are trying to minimize

## Gradient of the cost

$$J(\mathbf{w}) = \frac{1}{2} \sum_{i=1}^{m} (y_i - \mathbf{w}^T \mathbf{x}_i)^2$$

$$\frac{\partial J}{\partial w_j} = \frac{\partial}{\partial w_j} \frac{1}{2} \sum_{i=1}^m (y_i - \mathbf{w}^T \mathbf{x}_i)^2$$

We are trying to minimize

### Gradient of the cost

$$J(\mathbf{w}) = \frac{1}{2} \sum_{i=1}^{m} (y_i - \mathbf{w}^T \mathbf{x}_i)^2$$

$$\frac{\partial J}{\partial w_j} = \frac{\partial}{\partial w_j} \frac{1}{2} \sum_{i=1}^m (y_i - \mathbf{w}^T \mathbf{x}_i)^2$$
$$= \frac{1}{2} \sum_{i=1}^m \frac{\partial}{\partial w_j} (y_i - \mathbf{w}^T \mathbf{x}_i)^2$$

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$$\frac{\partial J}{\partial w_j} = \frac{\partial}{\partial w_j} \frac{1}{2} \sum_{i=1}^m (y_i - \mathbf{w}^T \mathbf{x}_i)^2$$

$$= \frac{1}{2} \sum_{i=1}^m \frac{\partial}{\partial w_j} (y_i - \mathbf{w}^T \mathbf{x}_i)^2$$

$$= \frac{1}{2} \sum_{i=1}^m 2(y_i - \mathbf{w}^T \mathbf{x}_i) \frac{\partial}{\partial w_j} (y_i - w_1 x_{i1} - \cdots w_j x_{ij} - \cdots)$$

$$J(\mathbf{w}) = \frac{1}{2} \sum_{i=1}^{m} (y_i - \mathbf{w}^T \mathbf{x}_i)^2$$

$$\frac{\partial J}{\partial w_j} = \frac{\partial}{\partial w_j} \frac{1}{2} \sum_{i=1}^m (y_i - \mathbf{w}^T \mathbf{x}_i)^2$$

$$= \frac{1}{2} \sum_{i=1}^m \frac{\partial}{\partial w_j} (y_i - \mathbf{w}^T \mathbf{x}_i)^2$$

$$= \frac{1}{2} \sum_{i=1}^m 2(y_i - \mathbf{w}^T \mathbf{x}_i) \frac{\partial}{\partial w_j} (y_i - w_1 x_{i1} - \cdots w_j x_{ij} - \cdots)$$

$$= \frac{1}{2} \sum_{i=1}^m 2(y_i - \mathbf{w}^T \mathbf{x}_i)(-x_{ij})$$

$$J(\mathbf{w}) = \frac{1}{2} \sum_{i=1}^{m} (y_i - \mathbf{w}^T \mathbf{x}_i)^2$$

$$\frac{\partial J}{\partial w_j} = \frac{\partial}{\partial w_j} \frac{1}{2} \sum_{i=1}^m (y_i - \mathbf{w}^T \mathbf{x}_i)^2$$

$$= \frac{1}{2} \sum_{i=1}^m \frac{\partial}{\partial w_j} (y_i - \mathbf{w}^T \mathbf{x}_i)^2$$

$$= \frac{1}{2} \sum_{i=1}^m 2(y_i - \mathbf{w}^T \mathbf{x}_i) \frac{\partial}{\partial w_j} (y_i - w_1 x_{i1} - \cdots w_j x_{ij} - \cdots)$$

$$= \frac{1}{2} \sum_{i=1}^m 2(y_i - \mathbf{w}^T \mathbf{x}_i) (-x_{ij})$$

$$= -\sum_{i=1}^m (y_i - \mathbf{w}^T \mathbf{x}_i) x_{ij}$$

$$J(\mathbf{w}) = \frac{1}{2} \sum_{i=1}^{m} (y_i - \mathbf{w}^T \mathbf{x}_i)^2$$

$$\frac{\partial J}{\partial w_{j}} = \frac{\partial}{\partial w_{j}} \frac{1}{2} \sum_{i=1}^{m} \left( y_{i} - \mathbf{w}^{T} \mathbf{x}_{i} \right)^{2}$$

$$= \frac{1}{2} \sum_{i=1}^{m} \frac{\partial}{\partial w_{j}} \left( y_{i} - \mathbf{w}^{T} \mathbf{x}_{i} \right)^{2}$$

$$= \frac{1}{2} \sum_{i=1}^{m} 2(y_{i} - \mathbf{w}^{T} \mathbf{x}_{i}) \frac{\partial}{\partial w_{j}} \left( y_{i} - w_{1} x_{i1} - \cdots w_{j} x_{ij} - \cdots \right)$$

$$= \frac{1}{2} \sum_{i=1}^{m} 2(y_{i} - \mathbf{w}^{T} \mathbf{x}_{i}) (-x_{ij})$$
One element of the gradient vector

Sum of Error × Input

### Gradient descent for LMS

$$J(\mathbf{w}) = \frac{1}{2} \sum_{i=1}^{m} (y_i - \mathbf{w}^T \mathbf{x}_i)^2$$

- 1. Initialize w<sup>0</sup>
- 2. For t = 0, 1, 2, .... (until total error is below a threshold)
  - 1. Compute gradient of  $J(\mathbf{w})$  at  $\mathbf{w}^t$ . Call it  $\nabla J(\mathbf{w}^t)$

Evaluate the function for *each* training example to compute the error and construct the gradient vector

$$\frac{\partial J}{\partial w_j} = -\sum_{i=1}^m (y_i - \mathbf{w}^T \mathbf{x}_i) x_{ij} \qquad \text{One element of } \nabla \mathbf{J}$$

2. Update **w** as follows:  $\mathbf{w}^{t+1} = \mathbf{w}^t - r 
abla J(\mathbf{w}^t)$ 

r: Called the learning rate (For now, a small constant. We will get to this later)

This algorithm is guaranteed to converge to the minimum of J if r is small enough. Why? The objective J is a *convex* function

### Gradient descent for LMS

$$J(\mathbf{w}) = \frac{1}{2} \sum_{i=1}^{m} (y_i - \mathbf{w}^T \mathbf{x}_i)^2$$

- Initialize **w**<sup>0</sup>
- 2. For  $t = 0, 1, 2, \dots$  (until total error is below a threshold)
  - Compute gradient of  $J(\mathbf{w})$  at  $\mathbf{w}^t$ . Call it  $\nabla J(\mathbf{w}^t)$

Evaluate the function for *each* training example to compute the error and construct the gradient vector

$$\frac{\partial J}{\partial w_j} = -\sum_{i=1}^m (\mathbf{y}_i - \mathbf{w}^T \mathbf{x}_i) x_{ij}$$

 $\frac{\partial J}{\partial w_j} = -\sum_{i=1}^m (\mathbf{y}_i - \mathbf{w}^T \mathbf{x}_i) x_{ij}$ Update w as follows:  $\mathbf{w}^{t+1} = \mathbf{w}^t - r \nabla J(\mathbf{w}^t)$ 

The weight vector is not updated until all errors are calculated

Why not make early updates to the weight vector as soon as we encounter errors instead of waiting for a full pass over the data?

### Incremental/Stochastic gradient descent

- Repeat for each example (x<sub>i</sub>, y<sub>i</sub>)
  - Pretend that the entire training set is represented by this single example
  - Use this example to calculate the gradient and update the model

 Contrast with batch gradient descent which makes one update to the weight vector for every pass over the data

## Incremental/Stochastic gradient descent

- 1. Initialize w
- 2. For  $t = 0, 1, 2, \dots$  (until error below some threshold)
  - For each training example  $(\mathbf{x}_i, y_i)$ :
    - Update w. For each element of the weight vector (w<sub>i</sub>):

$$w_j^{t+1} = w_j^t + r(y_i - \mathbf{w}^T \mathbf{x}_i) x_{ij}$$

Contrast with the previous method, where the weights are updated only after all examples are processed once

### Incremental/Stochastic gradient descent

- 1. Initialize w
- 2. For  $t = 0, 1, 2, \dots$  (until error below some threshold)
  - For each training example  $(\mathbf{x}_i, y_i)$ :
    - Update **w**. For each element of the weight vector (w<sub>i</sub>):

$$w_j^{t+1} = w_j^t + r(y_i - \mathbf{w}^T \mathbf{x}_i) x_{ij}$$

This update rule is also called the Widrow-Hoff rule in the neural networks literature

Online/Incremental algorithms are often preferred when the training set is very large

May get close to optimum much faster than the batch version

## Learning Rates and Convergence

- In the general (non-separable) case the learning rate *r* must decrease to zero to guarantee convergence
- The learning rate is called the step size.
  - More sophisticated algorithms choose the step size automatically and converge faster
- Choosing a better starting point can also have impact
- Gradient descent and its stochastic version are very simple algorithms
  - Yet, almost all the algorithms we will learn in the class can be traced back to gradient decent algorithms for different loss functions and different hypotheses spaces

## Linear regression: Summary

- What we want: Predict a real valued output using a feature representation of the input
- Assumption: Output is a linear function of the inputs
- Learning by minimizing total cost
  - Gradient descent and stochastic gradient descent to find the *best* weight vector
  - This particular optimization can be computed directly by framing the problem as a matrix problem

#### **Exercises**

- 1. Use the gradient descent algorithms to solve the mileage problem (on paper, or write a small program)
- 2. LMS regression can be solved analytically. Given a dataset  $D = \{ (x_1, y_1), (x_2, y_2), \dots, (x_m, y_m) \}$ , define matrix X and vector Y as follows:

Show that the optimization problem we saw earlier is equivalent to

$$\min_{\mathbf{w}} (X^T \mathbf{w} - Y)^T (X^T \mathbf{w} - Y)$$

This can be solved analytically. Show that the solution w\* is

$$\mathbf{w}^* = \left(XX^T\right)^{-1}XY$$

**Hint**: You have to take the derivative of the objective with respect to the vector **w** and set it to zero.

#### Where are we?

Linear classifiers

Expressivity of linear classifiers

Least Squares Method

Learning linear classifiers: The lay of the land

## Regression vs. Classification

Linear regression is about predicting real valued outputs

 Linear classification is about predicting a discrete class label

```
- +1 \text{ or } -1
```

- SPAM or NOT-SPAM
- Or more than two categories

### Coming up (next several weeks): Linear classification

- Perceptron and Winnow: Similar to the "incremental" method –
   Error driven learning, updates the hypothesis if there is an error
- Support Vector Machines: Define a different cost function that includes an error term and a term that targets future performance
- Naïve Bayes classifier: A simple linear classifier with a probabilistic interpretation
- Logistic regression: Another probabilistic linear classifier, bears similarity to linear regression and support vector machines

In all cases, the prediction will be done with the same rule:

$$\mathbf{w}^{\mathsf{T}}\mathbf{x} + \mathbf{b} \ge 0 \Rightarrow \mathsf{Predict} \ \mathbf{y} = \mathbf{1}$$
  
 $\mathbf{w}^{\mathsf{T}}\mathbf{x} + \mathbf{b} < 0 \Rightarrow \mathsf{Predict} \ \mathbf{y} = -1$