

# Carlos Fournier

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## Jr. Full Stack Developer in Tamarac, FL

I have a passion for learning and am driven by working with and understanding data and new technologies.

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## PROJECT EXPERIENCE

### Simple CRM — Campaign/Donor Management System

- Designed and built a solution for small nonprofits to more easily manage their constituents and cash donations

## WORK EXPERIENCE

### Strategic Analyst — Food For The Poor, Coconut Creek, FL

February 2012 - Present

- Combining SQL queries and Excel to pull data, create ad hoc reports, and analyze donor trends
- Aggregating and standardizing large data sets, appending external data points to existing data, and building mail files using Redpoint Data Management
- Utilizing A/B testing strategies for mailings
- Creating reports using WebFocus BI solution
- Integrating direct mail with digital marketing campaigns
- Utilizing Google Analytics to track conversions and engagement from unique URLs

### Copy Editor — Self-Employed, Tamarac, FL

February 2011 - January 2017

- Created and maintained proprietary website using WordPress and Google Analytics

### Data Entry Supervisor — Mercy Home, Chicago, IL

January 2007 - January 2012

- Creating custom queries, reports, and database selects
- Appointed as one of six “power users” to assist Project Manager in migrating data from AS400 to CRM
- Led agency-wide training for CRM data migration and implementation

## EDUCATION

**LaunchCode**, LC101 Programming Course — 2019

**Florida International University**, BA, Political Science — 2004

## SKILLS

### PROGRAMMING LANGUAGES

- C#
- Python
- HTML5/CSS

### FRAMEWORKS

- .NET Core
- Entity Framework

### DATABASES

- SQL/MySQL
- CRM
- AS400

### TOOLS

- Visual Studio
- SQL Server Management Studio
- RedPoint Data Management
- AquaData
- Google Analytics