



120 Hawley Street, Binghamton, NY 13901
<https://americanrealpublishing.com/>

Author Services Plan

Achieve your publishing goals with a comprehensive solution that unites the independence of self-publishing with the rigor and quality of traditional publishing. Our team of seasoned editors, designers, and marketing experts will transform your manuscript into a publication of the highest professional standard. Through a customized approach, we provide:

- **Creative Control:** Maintain full authority over your work, supported by expert execution.
- **Professional Branding:** Build a distinguished presence to captivate your target audience.
- **Tailored Support:** Receive personalized, high-touch guidance throughout the process.
- **Market-Ready Quality:** Benefit from industry-leading editing, design, and production standards.
- **Strategic Marketing Solutions:** Access proven strategies to maximize your book's success.

Authors retain 100% of the rights and copyright to their manuscript and materials, with a commitment to delivering exceptional quality in every aspect of our services.

To review our Terms and Conditions, [CLICK HERE](#)

CLIENT NAME: _____

BOOK TITLE: _____

EMAIL ADDRESS: _____

PHONE NUMBER: _____

WHAT ARE WE WORKING WITH?

- ☐ Nonfiction Manuscript
- ☐ Fiction Manuscript
- ☐ Word Count _____
- ☐ # of Interior Images _____
- ☐ AI-generated (indicate scope here):

- ☐ Document Conversion (Required when starting with a PDF instead of a Word document, i.e. Republish.)
- ☐ Is there an existing Amazon listing? If so, note URL: _____

EDITING PLAN

- ☐ Proofreading ONLY (Most Popular Option)
OR
- ☐ Developmental Editing w/ Critique Report
- ☐ Line Editing (Substantive/Structural and Copy Editing)
- ☐ Copy-Editing & Proofreading Combined
- ☐ Proofreading

PUBLISHING PLAN

- ☐ Book Design & Production
- ☐ Print on Demand Publication
 - ☐ Amazon & IngramSpark (MOST POPULAR)
 - ☐ ADD-ON Special Edition Hardcover w/ dust jacket (with Ingram only)
 - ☐ KDP distribution to Amazon only
- ☐ Audiobook Production & Publication (excluding narration fees)
- ☐ Special Edition Paperback Print Run (Limited Signed Editions, Holiday Special Editions, etc.)
- ☐ Copyright
 - ☐ Client filing registration of copyright claim. We'll take care of the copyright page legalese within the book versions.
 - ☐ We'll file registration on behalf of Client and assist them with how to pay the fee to the copyright office in their account at copyright.gov.

PROMOTION & MARKETING PLAN

- ☐ Author Website
- ☐ Author Website Premium
- ☐ Press Release on the AP Newswire
- ☐ Author Wiki Page
- ☐ Amazon Bestseller Campaign Free eBook (#1 Guaranteed)
 - ☐ *Bronze (one campaign)*
 - ☐ *Silver (four campaigns)*
 - ☐ *Gold (six campaigns)*
- ☐ Amazon Bestseller Campaign Paid eBook (Top 100 Guaranteed)
- ☐ Barnes & Noble Bestseller Campaign Paid eBook (Top 100 Guaranteed)
- ☐ Sales Boost (ranking improvement)
 - ☐ *250 guaranteed book sales*
 - ☐ *500 guaranteed book sales*
 - ☐ *750 guaranteed book sales*
 - ☐ *1,000 guaranteed book sales*
 - ☐ *Monthly or standalone service*
- ☐ Spotlight Article(s) such as *NY Weekly, MSN, Midday News, American Reporter, Financial Express, TechBullion*
- ☐ Editorial Review (The Book Revue)
- ☐ Interview on American Real Talk Show (after book release)
- ☐ Book Video Trailer Service
- ☐ Marketing Images (20) (universal use, i.e., website, social media)
- ☐ Custom Services/Other:

The total price for the services selected above is \$_____.