

Personas - people who go to Strom

Samuel, 20, is insecure about going to the gym alone, and only goes if it is not busy.
Scenario: Gets out of class, checks the app, there's too many people, he doesn't go.



Jordan Stevens, 19, goes to the gym 3 times a week, but sometimes has trouble using equipment when it's crowded and people are using them.

Solution: Jordan normally goes to the gym MWF, but upon checking the app and seeing that the gym is too crowded, he's able to adjust his schedule to instead go on Tuesday, when it's less busy.



Julia Johnson, 22, Likes to go to the gym with her friends, but has difficulty doing so when the gym is really crowded.

Julia wants to go the gym with friends, she checks her phone, sees that it is currently full, and chooses not to go.

