Christopher M. Jezior

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EDUCATION	
Certificate in Full Stack Web Development	
George Washington University – College of Professional Studies, Washington, DC	Nov. 2017 – May 2018
B.S. School of Media Arts & Design, Integrated Advertising & Corporate Communications Concentration	
James Madison University, Harrisonburg, Virginia	May 2015
Minors: Human Resource Development; British Communication & Media	
Study Abroad, London, England, UK	May 2014 – Jul. 2014

RELEVANT EXPERIENCE

Instructional Systems Designer, UX/UI Crossover, Unisys Corporation, Washington, DC   Mar. 2017 - Present
- Align with the Federal Systems Market and Training Development Community within the Department of Justice's Asset Forfeiture Program
- Collaborate with Analysts and Developers throughout development, staging, QA, & production (SDLC) of newest Consolidated Asset Tracking System (CATS) releases
- Coordinate with SMEs to create government client-facing deliverables including sitemaps, user/agency journey maps, wireframes, usability testing, user scenarios, process flows, and digital courseware and sites for eLearning deployment

Marketing Coordinator, Citizen Engagement Lead, Carahsoft Technology Corp., Reston, VA   Sept. 2015 – Mar. 2017
- Conducted over 80 integrated marketing campaigns in the public sector for Adobe and its partners, and 18 complementary IT vendor-accounts, resulting in $2M in revenue
- Managed over $30K in marketing development funds for Adobe's partner enablement and demand/lead generation
- Handled planning, logistics, and execution of on-site events in 20 states across the country, including tradeshows, summits, seminars, workshops, and partner exchanges
- Designed and created custom content for webcasts, email promotions, whitepapers, and social media initiatives
- Tracked performance of campaigns and analyzed impact on profitability through cross-channel treatments, control groups, and A/B Testing
- Organized Carahsoft's 6th Annual Citizen Engagement Seminar as Event Manager, attaining 16 government & industry speakers, which garnered over 400 registrants, and accrued the largest financial backing from vendor sponsorships
- Developed new marketing training curriculum and materials for the successful on-boarding of 17 new Coordinators, and spearheaded the Mentorship Program, in concert with upper management

ADDITIONAL EXPERIENCE

Adobe Student Representative, Adobe, Harrisonburg, VA   Feb. 2015 – May 2015
- Selected as 1 of Adobe Systems' 300 students responsible for driving awareness of Adobe Creative Cloud
- Executed on-campus workshops, training 30 students in design techniques, aesthetics, and tools

Orientation Leader, JMU Orientation Office, Harrisonburg, VA   Jan. 2013 – Dec. 2013
- Directed operations and staff management of 2 events for 4,000 students and presented Student Life Sessions to prospective students and their families
- Assisted in selection of 300 guides; directly supervised and trained 11 guides for first-year student orientation

Resident Advisor, JMU Office of Residence Life, Harrisonburg, VA   Aug. 2012 – May 2013
- Received "Resident Advisor of the Year" award for overall performance in conflict resolution and policy enforcement
- Led 8 educational programs for 200 residents with focuses on community, academics, and diversity

TECHNICAL SKILLS

Programming: Github, HTML, CSS, JavaScript, jQuery, MySQL, MongoDB, Node.js, Express
Adobe Products: Connect, Dreamweaver, InDesign, Illustrator, Photoshop
Content Automation & Analytics; CRM: Marketo, Act-On, Delivra (A/B Testing); Salesforce, Homegrown
Social Media: Facebook, Instagram, Twitter, Snapchat (Filter creation), LinkedIn, GaggleAMP (Employee Advocacy)
Digital & Video: Livestreaming, Articulate Storyline, Camtasia Studio 8, Brainshark (Sales Enablement), Cisco WebEx