

Hello,

I am writing this letter in regards to Christopher Jimerson, who worked under and alongside me during my time as CEO and Owner of Fox in a Box Stockholm and the Fox in a Box Global Franchise. Christopher joined our company as the Managing Director of our showroom location in Stockholm and during his time there he did many great things. He set records for the highest number of events sold, leading to record high revenue for the company. He standardized all of the daily, monthly, and quarterly accounting and operations work and also created many new systems that we continued to use at the showroom for years. He created the training manual and documents and also trained all the new incoming staff. With his help and hard work our location maintained the number 1 top ratings on many reviewer websites and was the “#1 Fun Thing to Do” in Stockholm according to TripAdvisor for the entirety of his time as Managing Director.

After all his hard work helping build the showroom we began talking with him on how to use his strengths in other places. Our global network was growing and as we were almost to 30 locations all over the world we needed someone who could help lead our franchise partners. Christopher started working as the Franchise Director for our global brand in 2018 and it was a great choice. He worked closely with interested partners, helping in the sales. He also was involved with onboarding and on a few occasions assisted in the building of franchise locations. Whenever he was on site he was always willing to lend a hand in anyway he could and his past experience in the I.T. field helped greatly. His strong operational knowledge allowed him to help our partners all across the world.

Christopher was an important part of our leadership and core structure and many times he showed what a skilled, reliable, and good employee he could be. I have no doubt that Christopher will be great for your organization and I know he will work as hard for you as he did for me.

If you wish to reach me you can email at gabor.cseh@equibro.com and if needed we can schedule a phone meeting.

Best regards,

Gabor Cseh

A handwritten signature in black ink, appearing to be 'Gabor Cseh', with a stylized, flowing script.