



Trademark Usage Guidelines

Why do we limit the use of our logo and branding?

- **Prevent** any appearance of association with political or personal stances that may alienate customers, clients, or investors.
- **Ensure** that the company does not appear to be affiliated with other organizations or parties unrelated to Horizon Music Recording.
- **Avoid** situations where the company may seem to endorse or sponsor specific products or services, which may mislead investors or other parties.

What are the usage guidelines?

- **Promotions, advertisements, marketing materials**
Only Horizon's marketing team and authorized 3rd parties may use materials for these purposes.
- **Publications, articles, blog posts**
Use is authorized as long as the company is reflected in a positive light.
- **Client use**
Clients of Horizon Music Recording must have our authorization in order to use our branding materials.

Remember!

If all of our employees and staff adhere to these guidelines, we can ensure that our reputation is as solid as the music we produce!

Questions?

If you are a current or former client, contractor, or fan with questions about our usage policies, please contact the marketing team at marketing@horizonmusicpro.com. We'd love to hear from you!

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