

There were issues affecting this run of Lighthouse:

Chrome extensions negatively affected this page's load performance. Try
auditing the page in incognito mode or from a Chrome profile without
extensions.



Metrics			=
First Contentful Paint	2.1 s	First Meaningful Paint	2.2 s
Speed Index	2.5 s	First CPU Idle	3.4 s

Time to Interactive 4.4 s Max Potential First Input Delay 170 ms

View Trace

Values are estimated and may vary. The performance score is <u>based only on these</u> metrics.



Opportunities — These suggestions can help your page load faster. They don't directly affect the Performance score.

Opportunity Estimated Savings

▲ Defer offscreen images

1.5 s ^

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. <u>Learn more</u>.

Show 3rd party resources (0)

URL Size Potential Savings

/images/office.jpg (localhost) 129 KB 129 KB

/images/couple-selfie-sq.jpg (localhost) 72 KB 72 KB

Properly size images

0.9 s ^

Serve images that are appropriately-sized to save cellular data and improve load time. Learn more.

Show	3rd-	party	resources	(0))
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URL	Size	Potential Savings
/images/office.jpg (localhost)	129 KB	102 KB
/images/couple-selfie-sq.jpg (localhost)	72 KB	41 KB

Remove unused CSS

0.75 s ^

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. <u>Learn more</u>.

Show 3rd-party resources (4)

URL	Size	Potential Savings
css/pro.min.css (kit-pro.fontawesome.com)	53 KB	53 KB
/stylesheets/style.css (localhost)	61 KB	50 KB
/css? family=Chivo:400,700 Noto+Serif+JP:400&display=swap (fonts.googleapis.com)	27 KB	27 KB
css/pro-v4-shims.min.css (kit-pro.fontawesome.com)	4 KB	4 KB
css/pro-v4-font-face.min.css (kit-pro.fontawesome.com)	3 KB	3 KB

Eliminate render-blocking resources

0.5 s ^

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. <u>Learn more</u>.

Show 3rd-party resources (4)

URL	Size	Potential Savings
/stylesheets/style.css (localhost)	61 KB	1,360 ms
/slr6emh.css (use.typekit.net)	1 KB	810 ms
/css? family=Barlow:400,700 Montserrat:700,900&display=swap (fonts.googleapis.com)	1 KB	800 ms
/css? family=Chivo:400,700 Noto+Serif+JP:400&display=swap (fonts.googleapis.com)	27 KB	480 ms
/c7228e8690.js (kit.fontawesome.com)	2 KB	780 ms

Serve images in next-gen formats

0.45 s ^

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. Learn more.

٦.	Chow	220	narty	resources	(0)
J	OHOW	oru	pairy	103001003	(U)

URL	Size	Potential Savings
/images/office.jpg (localhost)	129 KB	59 KB
/images/couple-selfie-sq.jpg (localhost)	72 KB	21 KB

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. <u>Learn more</u>.

Show 3rd-party resources (0		
URL	Size	Potential Savings
/stylesheets/style.css (localhost)	60 KB	47 KB
http://localhost:3000	15 KB	10 KB
/javascripts/main.js (localhost)	10 KB	6 KB
Minify CSS		0.15 s ^
Minifying CSS files can reduce network payload sizes. Learn n	nore.	
✓ Show 3rd	d-party reso	ources (1)
URL	Size	Potential Savings
/stylesheets/style.css (localhost)	61 KB	19 KB
/css? family=Chivo:400,700 Noto+Serif+JP:400&display=swap (fonts.googleapis.com)	27 KB	3 KB

Diagnostics — More information about the performance of your application. These numbers don't <u>directly affect</u> the Performance score.

▲ Ensure text remains visible during webfont load

Leverage the font-display CSS feature to ensure text is user-visible while webfonts are loading. <u>Learn more</u>.

Show 3rd-party resources (6)

URL	Potential Savings
webfonts/fa-brands-400-free-5.0.0.woff2 (kit-free.fontawesome.com)	70 ms
webfonts/fa-brands-400-free-5.8.2.woff2 (kit-free.fontawesome.com)	70 ms
webfonts/fa-light-300-pro-5.6.0.woff2 (kit-pro.fontawesome.com)	40 ms
webfonts/fa-light-300-pro-5.5.0.woff2 (kit-pro.fontawesome.com)	40 ms
webfonts/fa-light-300-pro-5.2.0.woff2 (kit-pro.fontawesome.com)	40 ms
webfonts/fa-light-300-pro-5.4.0.woff2 (kit-pro.fontawesome.com)	50 ms

Minimize main-thread work — 5.4 s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this.

Category	Time Spent
Script Evaluation	1,848 ms
Other	1,349 ms
Style & Layout	733 ms
Script Parsing & Compilation	619 ms
Rendering	499 ms
Parse HTML & CSS	287 ms
Garbage Collection	85 ms

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. <u>Learn more</u>.

	Chaw	224	norty	resources	(1)
14"		JIG	party	Tesources	(1)
			. ,		` '

URL	Total CPU Time	Script Evaluation	Script Parse
Other	3,192 ms	254 ms	4 ms
<pre>chrome- extension://hdokiejnpimakedhajhdlcegeplio ahd/onloadwff.js</pre>	545 ms	233 ms	312 ms
<pre>chrome- extension://fmkadmapgofadopljbjfkapdkoien ihi/build/injectGlobalHook.js</pre>	355 ms	320 ms	36 ms
<pre>chrome- extension://nndknepjnldbdbepjfgmncbggmopg den/js/dm_content.js</pre>	285 ms	201 ms	79 ms
<pre>chrome- extension://nndknepjnldbdbepjfgmncbggmopg den/client/dist2/js/dm_content_script.js</pre>	191 ms	155 ms	36 ms
<pre>chrome- extension://mgdhaoimpabdhmacaclbbjddhngch jik/js/sepllcheck-extension.js</pre>	181 ms	178 ms	3 ms
<pre>chrome- extension://mgdhaoimpabdhmacaclbbjddhngch jik/js/jquery-1.4.2.min.js</pre>	103 ms	68 ms	29 ms
/c7228e8690.js (kit.fontawesome.com)	102 ms	99 ms	3 ms
<pre>chrome- extension://gppongmhjkpfnbhagpmjfkannfbll amg/js/lib/iframe.js</pre>	80 ms	42 ms	38 ms
<pre>chrome- extension://gppongmhjkpfnbhagpmjfkannfbll amg/js/inject.js</pre>	66 ms	65 ms	2 ms

URL	Total CPU Time	Script Evaluation	Script Parse
<pre>chrome- extension://nndknepjnldbdbepjfgmncbggmopg den/client/dist2/js/vendor.js</pre>	56 ms	41 ms	14 ms
<pre>chrome- extension://gppongmhjkpfnbhagpmjfkannfbll amg/js/content.js</pre>	51 ms	50 ms	1 ms

Minimize Critical Requests Depth — 17 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. <u>Learn more</u>.

Maximum critical path latency: 1,030 ms

Initial Navigation

http://localhost:3000

/stylesheets/style.css (localhost) - 20 ms, 60.73 KB

/slr6emh.css (use.typekit.net) - 150 ms, 0.91 KB

/css?family=Barlow:400,700|Montserrat:700,900&display=swap (fonts.gc

/css?family=Chivo:400,700|Noto+Serif+JP:400&display=swap (fonts.goog

/css?family=DM+Sans:400,700&display=swap (fonts.googleapis.com) - 70

/c7228e8690.js (kit.fontawesome.com) - 120 ms, 2.38 KB

/javascripts/main.js (localhost) - 0 ms, 9.8 KB

/p.css?s=... (p.typekit.net) - 40 ms, 0.16 KB

...v3/rP2Cp2ywx....woff2 (fonts.gstatic.com) - 20 ms, 11.88 KB

...v7/xn7mYHs72....119.woff2 (fonts.gstatic.com) - 40 ms, 58.88 KB

...v3/rP2Hp2ywx....woff2 (fonts.gstatic.com) - 20 ms, 11.8 KB
...webfonts/fa-brands-400-free-5.0.0.woff2 (kit-free.fontawesome.com) - 7
...webfonts/fa-brands-400-free-5.8.2.woff2 (kit-free.fontawesome.com) - 7
...webfonts/fa-light-300-pro-5.6.0.woff2 (kit-pro.fontawesome.com) - 40 m
...webfonts/fa-light-300-pro-5.5.0.woff2 (kit-pro.fontawesome.com) - 40 m
...webfonts/fa-light-300-pro-5.2.0.woff2 (kit-pro.fontawesome.com) - 40 m
...webfonts/fa-light-300-pro-5.4.0.woff2 (kit-pro.fontawesome.com) - 50 m

Keep request counts low and transfer sizes small — 25 requests ● 599 KB

To set budgets for the quantity and size of page resources, add a budget.json file. <u>Learn more</u>.

Resource Type	Requests	Transfer Size
Total	25	599 KB
Image	3	233 KB
Font	9	186 KB
Stylesheet	9	151 KB
Document	1	15 KB
Script	3	14 KB
Media	0	0 KB
Other	0	0 KB
Third-party	19	280 KB

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. <u>Learn more</u>.

Third-	^o arty	Size	Main Th	read Time
FontAwesome Cl	<u>ON</u>	166 KB		102 ms
Adobe TypeKit		1 KB		0 ms
Passed audits (11)				^
Minify JavaScript	 Potential saving 	s of 5 KB		^
Minifying JavaScri more.	pt files can reduce pa	ayload sizes and s	cript parse time.	<u>Learn</u>
		She	w 3rd party rese	urces (0)
URL			Size	Potential Savings
/javascripts/main	.js (localhost)		10 KB	5 KB
Efficiently encode	images			^
Optimized images	load faster and cons	ume less cellular d	data. <u>Learn more</u>	
Preconnect to rec	uired origins			^
	reconnect or dns-pre portant third-party ori		nts to establish e	arly
Server response t	imes are low (TTFB)	 Root docume 	ent took 10 ms	^

Time To First Byte identifies the time at which your server sends a response. Learn more.

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. <u>Learn</u> more.

Preload key requests

Consider using <link rel=preload> to prioritize fetching resources that are currently requested later in page load. <u>Learn more</u>.

Use video formats for animated content

Large GIFs are inefficient for delivering animated content. Consider using MPEG4/WebM videos for animations and PNG/WebP for static images instead of GIF to save network bytes. <u>Learn more</u>

Avoids enormous network payloads — Total size was 599 KB

Large network payloads cost users real money and are highly correlated with long load times. Learn more.

Show 3rd-party resources (6)

URL	Size
/images/office.jpg (localhost)	129 KB
/images/couple-selfie-sq.jpg (localhost)	72 KB
/stylesheets/style.css (localhost)	61 KB
v7/xn7mYHs72119.woff2 (fonts.gstatic.com)	59 KB
css/pro.min.css (kit-pro.fontawesome.com)	53 KB

URL	Size
webfonts/fa-brands-400-free-5.0.0.woff2 (kit-free.fontawesome.com)	40 KB
/images/logo-wip.svg (localhost)	32 KB
/css? family=Chivo:400,700 Noto+Serif+JP:400&display=swap (fonts.googlea pis.com)	27 KB
webfonts/fa-light-300-pro-5.4.0.woff2 (kit-pro.fontawesome.com)	19 KB
webfonts/fa-light-300-pro-5.2.0.woff2 (kit-pro.fontawesome.com)	16 KB
Uses efficient cache policy on static assets — 1 resource found	^
A long cache lifetime can speed up repeat visits to your page. <u>Learn more</u> .	
Show 3rd-party resou	rees (1)

URL	Cache TTL	Size
/p.css?s= (p.typekit.net)	7 d	0 KB

Cache

Avoids an excessive DOM size - 188 elements

Browser engineers recommend pages contain fewer than ~1,500 DOM elements. The sweet spot is a tree depth < 32 elements and fewer than 60 children/parent element. A large DOM can increase memory usage, cause longer style <u>calculations</u>, and produce costly <u>layout reflows</u>. <u>Learn more</u>.

Statistic	Element	Value
Total DOM Element		188

Statistic	Element	Value
Maximu m DOM Depth	<pre><path class="st0 line" d="M173.5 336.7h-83c-5.7 0-10.3- 4.6-10.3-10.3 0-5.7 4.6-10.3 10.3-10.3h83c5.7 0 10.3 4.6 10.3 10.31 5.7-4.7 10.3-10.3 10.3z"></path></pre>	10
Maximu m Child Element s	<ul class="main-nav" id="js-menu">	7

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. <u>Learn more</u>.



Accessibility

These checks highlight opportunities to <u>improve the accessibility of your web app</u>. Only a subset of accessibility issues can be automatically detected so manual testing is also encouraged.

Contrast — These are opportunities to improve the legibility of your content.

Background and foreground colors do not have a sufficient contrast ratio.

Low-contrast text is difficult or impossible for many users to read. Learn more.

Failing Elements

```
Failing Elements

a.logo-link

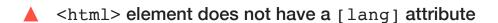
h6.fine-print

p.hidden

h6.fine-print
```

p.hidden

Internationalization and localization — These are opportunities to improve the interpretation of your content by users in different locales.



If a page doesn't specify a lang attribute, a screen reader assumes that the page is in the default language that the user chose when setting up the screen reader. If the page isn't actually in the default language, then the screen reader might not announce the page's text correctly. <u>Learn more</u>.

Failing Elements

html

Names and labels — These are opportunities to improve the semantics of the controls in your application. This may enhance the experience for users of assistive technology, like a screen reader.

Image elements do not have [alt] attributes

Informative elements should aim for short, descriptive alternate text. Decorative elements can be ignored with an empty alt attribute. Learn more.

img

Tables and lists — These are opportunities to to improve the experience of reading tabular or list data using assistive technology, like a screen reader.

▲ List items () are not contained within or parent elements.

Screen readers require list items (`') to be contained within a parent ` `or `` to be announced properly. <u>Learn more</u>.

Failing Elements

li#logo

Additional items to manually check (11) — These items address areas which an automated testing tool cannot cover. Learn more in our guide on conducting an accessibility review.

The page has a logical tab order

Tabbing through the page follows the visual layout. Users cannot focus elements that are offscreen. Learn more.

Interactive controls are keyboard focusable

Custom interactive controls are keyboard focusable and display a focus indicator. Learn more.

Interactive elements indicate their purpose and state

Interactive elements, such as links and buttons, should indicate their state and be distinguishable from non-interactive elements. Learn more. The user's focus is directed to new content added to the page If new content, such as a dialog, is added to the page, the user's focus is directed to it. Learn more. User focus is not accidentally trapped in a region A user can tab into and out of any control or region without accidentally trapping their focus. Learn more. Custom controls have associated labels Custom interactive controls have associated labels, provided by aria-label or aria-labelledby. Learn more. Custom controls have ARIA roles Custom interactive controls have appropriate ARIA roles. <u>Learn more</u>. Visual order on the page follows DOM order DOM order matches the visual order, improving navigation for assistive technology. Learn more. Offscreen content is hidden from assistive technology Offscreen content is hidden with display: none or aria-hidden=true. Learn more.

HTML5 landmark elements are used to improve navigation

Headings are used to create an outline for the page and heading levels are not

Headings don't skip levels

skipped. Learn more.

Landmark elements (<main>, <nav>, etc.) are used to improve the keyboard navigation of the page for assistive technology. <u>Learn more</u>.

Passed audits (7)

Buttons have an accessible name

When a button doesn't have an accessible name, screen readers announce it as "button", making it unusable for users who rely on screen readers. <u>Learn more</u>.

The page contains a heading, skip link, or landmark region

Adding ways to bypass repetitive content lets keyboard users navigate the page more efficiently. <u>Learn more</u>.

Document has a <title> element

The title gives screen reader users an overview of the page, and search engine users rely on it heavily to determine if a page is relevant to their search. <u>Learn more</u>.

[id] attributes on the page are unique

The value of an id attribute must be unique to prevent other instances from being overlooked by assistive technologies. <u>Learn more</u>.

Links have a discernible name

Link text (and alternate text for images, when used as links) that is discernible, unique, and focusable improves the navigation experience for screen reader users. <u>Learn more</u>.

Lists contain only elements and script supporting elements (<script> and <template>).

Screen readers have a specific way of announcing lists. Ensuring proper list structure aids screen reader output. <u>Learn more</u>.

[user-scalable="no"] is not used in the <meta name="viewport"> element and the [maximum-scale] attribute is not less than 5.

Disabling zooming is problematic for users with low vision who rely on screen magnification to properly see the contents of a web page. <u>Learn more</u>.

Not applicable (24)

[accesskey] values are unique

Access keys let users quickly focus a part of the page. For proper navigation, each access key must be unique. <u>Learn more</u>.

[aria-*] attributes match their roles

Each ARIA `role` supports a specific subset of `aria-*` attributes. Mismatching these invalidates the `aria-*` attributes. <u>Learn more</u>.

[role]s have all required [aria-*] attributes

Some ARIA roles have required attributes that describe the state of the element to screen readers. <u>Learn more</u>.

Elements with [role] that require specific children [role]s, are present

Some ARIA parent roles must contain specific child roles to perform their intended accessibility functions. <u>Learn more</u>.

[role]s are contained by their required parent element

Some ARIA child roles must be contained by specific parent roles to properly perform their intended accessibility functions. <u>Learn more</u>.

[role] values are valid

ARIA roles must have valid values in order to perform their intended accessibility functions. <u>Learn more</u>.

[aria-*] attributes have valid values

Assistive technologies, like screen readers, can't interpret ARIA attributes with invalid values. <u>Learn more</u>.

[aria-*] attributes are valid and not misspelled

Assistive technologies, like screen readers, can't interpret ARIA attributes with invalid names. <u>Learn more</u>.

<audio> elements contain a <track> element with [kind="captions"]

Captions make audio elements usable for deaf or hearing-impaired users, providing critical information such as who is talking, what they're saying, and other non-speech information. <u>Learn more</u>.

<dl>'s contain only properly-ordered <dt> and <dd> groups, <script> or <template> elements.

When definition lists are not properly marked up, screen readers may produce confusing or inaccurate output. <u>Learn more</u>.

Definition list items are wrapped in <d1> elements

Definition list items ('<dt>' and '<dd>') must be wrapped in a parent '<dl>' element to ensure that screen readers can properly announce them. <u>Learn more</u>.

<frame> or <iframe> elements have a title

Screen reader users rely on frame titles to describe the contents of frames. <u>Learn</u> more.

<html> element has a valid value for its [lang] attribute

Specifying a valid <u>BCP 47 language</u> helps screen readers announce text properly. <u>Learn more</u>.

<input type="image"> elements have [alt] text

When an image is being used as an `<input>` button, providing alternative text can help screen reader users understand the purpose of the button. <u>Learn more</u>.

Form elements have associated labels

Labels ensure that form controls are announced properly by assistive technologies, like screen readers. <u>Learn more</u>.

Presentational elements avoid using , <caption> or the [summary] attribute.

A table being used for layout purposes should not include data elements, such as the thor caption elements or the summary attribute, because this can create a confusing experience for screen reader users. <u>Learn more</u>.

The document does not use <meta http-equiv="refresh">

Users do not expect a page to refresh automatically, and doing so will move focus back to the top of the page. This may create a frustrating or confusing experience. Learn more.

<object> elements have [alt] text

Screen readers cannot translate non-text content. Adding alt text to `<object>` elements helps screen readers convey meaning to users. <u>Learn more</u>.

No element has a [tabindex] value greater than 0

A value greater than 0 implies an explicit navigation ordering. Although technically valid, this often creates frustrating experiences for users who rely on

Cells in a element that use the [headers] attribute only refer to other cells of that same table.

Screen readers have features to make navigating tables easier. Ensuring `` cells using the `[headers]` attribute only refer to other cells in the same table may improve the experience for screen reader users. <u>Learn more</u>.

elements and elements with [role="columnheader"/"rowheader"]
have data cells they describe.

Screen readers have features to make navigating tables easier. Ensuring table headers always refer to some set of cells may improve the experience for screen reader users. <u>Learn more</u>.

[lang] attributes have a valid value

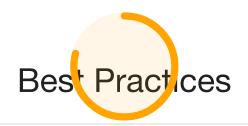
Specifying a valid <u>BCP 47 language</u> on elements helps ensure that text is pronounced correctly by a screen reader. <u>Learn more</u>.

<video> elements contain a <track> element with [kind="captions"]

When a video provides a caption it is easier for deaf and hearing impaired users to access its information. <u>Learn more</u>.

<video> elements contain a <track> element with
[kind="description"]

Audio descriptions provide relevant information for videos that dialogue cannot, such as facial expressions and scenes. <u>Learn more</u>.



HTTP/2 HTTP/2 offers many benefits over HTTP/1.1, including binary headers, multiplexing, and server push. Learn more.

Does not use HTTP/2 for all of its resources — 6 requests not served via

URLProtocolhttp://localhost:3000http/1.1/stylesheets/style.css (localhost)http/1.1/images/couple-selfie-sq.jpg (localhost)http/1.1/images/office.jpg (localhost)http/1.1/images/logo-wip.svg (localhost)http/1.1/javascripts/main.js (localhost)http/1.1

▲ Uses document.write()

For users on slow connections, external scripts dynamically injected via `document.write()` can delay page load by tens of seconds. <u>Learn more</u>.

Show 3rd-party resources (0)

Show 3rd-party resources (0)

URL Location

http://localhost:3000 line: 250

Errors logged to the console indicate unresolved problems. They can come from network request failures and other browser concerns.

Show 3rd-party resources (0)

URL

Description

/javascripts/main.js (localhost)

TypeError: Cannot read property 'style' of undefined at showSlides (http://localhost:3000/javascripts/main.js:397:24) at http://localhost:3000/javascri

pts/main.js:357:5

Passed audits (12)

Avoids Application Cache

Application Cache is deprecated. <u>Learn more</u>.

Uses HTTPS

All sites should be protected with HTTPS, even ones that don't handle sensitive data. HTTPS prevents intruders from tampering with or passively listening in on the communications between your app and your users, and is a prerequisite for HTTP/2 and many new web platform APIs. <u>Learn more</u>.

Uses passive listeners to improve scrolling performance

Consider marking your touch and wheel event listeners as `passive` to improve your page's scroll performance. <u>Learn more</u>.

Links to cross-origin destinations are safe

Add `rel="noopener"` or `rel="noreferrer"` to any external links to improve performance and prevent security vulnerabilities. Learn more. Avoids requesting the geolocation permission on page load Users are mistrustful of or confused by sites that request their location without context. Consider tying the request to a user action instead. Learn more. Page has the HTML doctype Specifying a doctype prevents the browser from switching to guirks-mode. Read more on the MDN Web Docs page Avoids front-end JavaScript libraries with known security vulnerabilities Some third-party scripts may contain known security vulnerabilities that are easily identified and exploited by attackers. Learn more. **Detected JavaScript libraries** All front-end JavaScript libraries detected on the page. Avoids requesting the notification permission on page load Users are mistrustful of or confused by sites that request to send notifications without context. Consider tying the request to user gestures instead. <u>Learn more</u>. **Avoids deprecated APIs** Deprecated APIs will eventually be removed from the browser. Learn more. Allows users to paste into password fields Preventing password pasting undermines good security policy. Learn more. Displays images with correct aspect ratio

Image display dimensions should match natural aspect ratio. Learn more.



These checks ensure that your page is optimized for search engine results ranking. There are additional factors Lighthouse does not check that may affect your search ranking. <u>Learn more</u>.

Content Best Practices — Format your HTML in a way that enables crawlers to better understand your app's content.

Links do not have descriptive text — 2 links found		^
Descriptive link text helps search engines understand your conte	ent. <u>Learn more</u> .	
Show 3rd p	oarty resources ((0)
Link destination	Link Text	
/work/growth-marketing (localhost)	Learn more	
/work/fundraising (localhost)	Learn more	

Image elements do not have [alt] attributes

Informative elements should aim for short, descriptive alternate text. Decorative elements can be ignored with an empty alt attribute. <u>Learn more</u>.

Failing Elements

img

Additional items to manually check (1) — Run these additional validators on your site to check additional SEO best practices.	^
Structured data is valid	^
Run the <u>Structured Data Testing Tool</u> and the <u>Structured Data Linter</u> to validate structured data. <u>Learn more</u> .	
Passed audits (7)	^
Has a <meta name="viewport"/> tag with width or initial-scale	^
Add a viewport meta tag to optimize your app for mobile screens. Learn more.	
Document has a <title> element</td><td>^</td></tr><tr><td>The title gives screen reader users an overview of the page, and search engine users rely on it heavily to determine if a page is relevant to their search. <u>Learn more</u>.</td><td></td></tr><tr><td>Document has a meta description</td><td>^</td></tr><tr><td>Meta descriptions may be included in search results to concisely summarize page content. <u>Learn more</u>.</td><td></td></tr><tr><td>Page has successful HTTP status code</td><td>^</td></tr><tr><td>Pages with unsuccessful HTTP status codes may not be indexed properly. Lear more.</td><td><u>'n</u></td></tr><tr><td>Page isn't blocked from indexing</td><td>^</td></tr></tbody></table></title>	

Search engines are unable to include your pages in search results if they don't have permission to crawl them. <u>Learn more</u>.

Document has a valid hreflang

hreflang links tell search engines what version of a page they should list in search results for a given language or region. Learn more.

Document avoids plugins

Search engines can't index plugin content, and many devices restrict plugins or don't support them. <u>Learn more</u>.

Not applicable (4)

robots.txt is valid

If your robots.txt file is malformed, crawlers may not be able to understand how you want your website to be crawled or indexed.

Document has a valid rel=canonical

Canonical links suggest which URL to show in search results. Learn more.

Document uses legible font sizes

Font sizes less than 12px are too small to be legible and require mobile visitors to "pinch to zoom" in order to read. Strive to have >60% of page text ≥12px. <u>Learn more</u>.

Tap targets are sized appropriately

Interactive elements like buttons and links should be large enough (48x48px), and have enough space around them, to be easy enough to tap without overlapping onto other elements. Learn more.



Progressive Web App

These checks validate the aspects of a Progressive Web App. Learn more.

Fast and reliable

Page load is fast enough on mobile networks

A fast page load over a cellular network ensures a good mobile user experience. Learn more.

Current page does not respond with a 200 when offline

If you're building a Progressive Web App, consider using a service worker so that your app can work offline. <u>Learn more</u>.

start_url does not respond with a 200 when offline

No usable web app manifest found on page.

A service worker enables your web app to be reliable in unpredictable network conditions. <u>Learn more</u>.

Installable

Uses HTTPS

All sites should be protected with HTTPS, even ones that don't handle sensitive data. HTTPS prevents intruders from tampering with or passively listening in on

the communications between your app and your users, and is a prerequisite for HTTP/2 and many new web platform APIs. <u>Learn more</u>.

Does not register a service worker that controls page and start_url

The service worker is the technology that enables your app to use many Progressive Web App features, such as offline, add to homescreen, and push notifications. Learn more.

Web app manifest does not meet the installability requirements

Failures: No manifest was fetched.

Browsers can proactively prompt users to add your app to their homescreen, which can lead to higher engagement. Learn more.

PWA Optimized

▲ Does not redirect HTTP traffic to HTTPS

If you've already set up HTTPS, make sure that you redirect all HTTP traffic to HTTPS. <u>Learn more</u>.

Is not configured for a custom splash screen

Failures: No manifest was fetched.

A themed splash screen ensures a high-quality experience when users launch your app from their homescreens. <u>Learn more</u>.

Does not set an address-bar theme color

Failures: No manifest was fetched, No `<meta name="theme-color">` tag found.

The browser address bar can be themed to match your site. Learn more.

Content is sized correctly for the viewport

If the width of your app's content doesn't match the width of the viewport, your app might not be optimized for mobile screens. <u>Learn more</u>.

Has a <meta name="viewport"> tag with width or initial-scale

Add a viewport meta tag to optimize your app for mobile screens. Learn more.

Contains some content when JavaScript is not available

Your app should display some content when JavaScript is disabled, even if it's just a warning to the user that JavaScript is required to use the app. <u>Learn more</u>.

▲ Does not provide a valid apple-touch-icon

For ideal appearance on iOS when users add to the home screen, define an apple-touch-icon. It must point to a non-transparent 192px (or 180px) square PNG. Learn More.

Additional items to manually check (3) — These checks are required by the baseline PWA Checklist but are not automatically checked by Lighthouse. They do not affect your score but it's important that you verify them manually.

Site works cross-browser

To reach the most number of users, sites should work across every major browser. <u>Learn more</u>.

Page transitions don't feel like they block on the network

Transitions should feel snappy as you tap around, even on a slow network, a key to perceived performance. <u>Learn more</u>.

^

Each page has a URL

Ensure individual pages are deep linkable via the URLs and that URLs are unique for the purpose of shareability on social media. <u>Learn more</u>.

Runtime Settings

URL http://localhost:3000/

Fetch time Sep 26, 2019, 9:18 AM EDT

Device Emulated Desktop

Network throttling 150 ms TCP RTT, 1,638.4 Kbps throughput

(Simulated)

CPU throttling 4x slowdown (Simulated)

User agent (host) Mozilla/5.0 (Macintosh; Intel Mac OS X 10_14_0)

AppleWebKit/537.36 (KHTML, like Gecko)

Chrome/77.0.3865.90 Safari/537.36

User agent (network) Mozilla/5.0 (Macintosh; Intel Mac OS X 10_13_6)

AppleWebKit/537.36 (KHTML, like Gecko) Chrome/74.0.3694.0 Safari/537.36 Chrome-

Lighthouse

CPU/Memory Power 932

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