



Executive Team Bios

Andres Fabris Traxo Founder & CEO



While writing a whitepaper about network effects in graduate school, Andres conceived the idea of a web-based travel proximity alert service that would allow him to stay in better touch with his classmates (who he knew would spread out across the globe after graduation). He figured that if he proactively knew of everyone's upcoming travel plans and could be alerted in advance of any future overlaps there was a much greater chance he'd actually be able to see more of his classmates in person. This idea eventually became Traxo.

Andres was born in Argentina and moved to the United States as a child. Inspired by his international heritage and a love for travel, Andres has spent his entire 22-year career in the travel industry and has held several key leadership positions including VP of Business Development at Travelocity.com where he was responsible for establishing and negotiating the company's major distribution, content and technology partnerships, CFO / COO at World Choice Travel and Director of Emerging Businesses, Corporate Strategy and Business Development at Sabre.

Passionate about entrepreneurship, Andres is involved in the Dallas start-up community as an advisor to several businesses, is an active mentor for TechWildcatters accelerator program, and helps spearhead the annual New Venture Business Plan Competition in conjunction with the Harvard Business School Rock 100 Entrepreneurs Summit.

Andres is a travel technology inventor with two issued and four pending patents. Andres holds a Bachelor of Business Administration degree from the University of Texas, and an M.B.A. from Harvard Business School. A native of Argentina, he enjoys traveling, sailing, skiing, high-tech investing and no-limit poker. Lives in Dallas with wife Carrie, son Lucas, and daughter Lillian.

Chris Stevens Chief Technology Officer



Born and raised in Iowa, Chris lives with his wife and 3 children in Flower Mound, Texas. Chris has been a pilot for more than 15 years. Some of his favorite destinations include the beaches of Maui, the mountains of Colorado, and streets of New Orleans. He enjoys cycling, sport shooting, craft beer, crab cakes, and any place with solid LTE service.

Chris has more than 19 years of experience fulfilling engineering, operations, product management, and leadership roles within consumer web products, aerospace, and defense industries. Prior to joining Traxo as one of the original team members, he introduced a real-time flight reservations and e-commerce platform for the private air travel industry.

Chris holds a B.S. in Mechanical Engineering from Texas A&M University and a M.S. in Management of Technology from the University of Texas at Arlington.

Cara Whitehill

Chief Commercial Officer



Cara's travel addiction started early, fostered by numerous family road trips as a child. It was further exacerbated when she joined American Airlines after college, where she took full advantage of the employee flight benefits - including weekend trips to Paris, holiday weekends in South America, afternoon Cubs games at Wrigley field, and day trips to the California wine country.

Cara brings both strategic and operational expertise to Traxo from her background in business development, product management, and managing key strategic partnerships for major travel and technology firms including Expedia, Travelocity, and Rearden Commerce. Additionally, she has served as an advisor and consultant to several startups, and volunteers as a business plan advisor for the nonprofit Prison Entrepreneurship Program.

As a native Cincinnati, she roots for her hometown Bengals and Reds, as well as her alma mater SMU Mustangs, where she earned her BA in Journalism, and University of Texas at Austin Longhorns, where she earned her MBA. She and her husband currently reside in Cincinnati.

Matt Griffin

SVP, Product



A Dallas native, Matt's interest in travel started early. At the age of 10, his mom, inspired by the film "Out of Africa," packed up the family and headed to Botswana and Kenya. This first trip abroad led to many more summer adventures in other countries and continents. Matt is a fan of auto racing as well as live concerts and always looks for local events when he travels. One never knows when you get to catch Wilco at Royal Festival Hall in London or Band of Horses at The Fillmore in San Francisco.

Matt has more than 15 years of experience in application development, business development, and product management. Not only does he bring 6 years of travel experience from American Airlines, Hotels.com, and Orbitz to the Traxo team but also a deep background in open source software. Prior to Traxo, he managed open source software products and subscription services at Percona, a leader in database performance, and Canonical, the company behind the Ubuntu Linux operating system.

Matt holds a B.B.A. in Information Systems Management and Marketing from Baylor University as well as a M.B.A. from Baylor University. He has spoken at events such as Percona Live and the OpenStack Summit and is an active contributor to the OpenStack project. Matt, his wife Jessica, and two young sons live in Dallas.