Recurring Return on Modeling Investment: A Conceptual Modeling Language and Extensible Compiler

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Abstract. Proposes a textual programming language that enables conceptual modeling (similarly to UML classes/associations and OCL constraints) and a compiler that allows code generation (via extensible textual templates) to any target language or technology. Together, the language and the compiler make it feasible to specify (in a single high-level language) the information of ever-changing, increasingly distributed software systems. From this single source, the automated code generation keeps the implementations (across the different platforms and technologies) consistent with the specification. Also, as the technology landscape evolves, these textual models allow the recurring use of the investment made on their specification. Unlike other approaches, such as MDA and MPS, the built-in tooling support, along with the textual nature of this programming language and its extensible templates, facilitates the integration to the workflow of software developers, which is expected to promote its adoption. A cost-benefit analysis model is also provided. which should assist the stakeholders in measuring the return of their investment in modeling.

Keywords: conceptual modeling, omg, mda, uml, ocl, mof, mps, mde, mdsd, er, entity-relationship model, programming language, compiler, code generation, model-driven software development, model-driven engineering, modeling investment, classes, associations, constraints, specification, software tools, metaprogramming, generative programming

1 Introduction

In order to address the challenges of the ever-changing, increasingly distributed technologies used on software systems, the Model-Driven Architecture (MDA [3]) initiative by the Object Management Group (OMG) has been promoting model-driven software development. In particular, MDA has guided the use of high-level models (created with OMG standards, such as UML [5], OCL [4]

and MOF [6]) to derive software artifacts and implementations via automated transformations. As one of its value propositions, the MDA guide [3] advocates:

"Automation reduces the time and cost of realizing a design, reduces the time and cost for changes and maintenance and produces results that ensure consistency across all of the derived artifacts. For example, manually producing all of the web service artifacts required to implement a set of processes and services for an organization is difficult and errorprone. Producing execution artifacts from a model is more reliable and faster."

MDA provides guidance and standards in order to realize this vision, but it leaves to software vendors the task of providing the tools that automate the process of generating the implementations from the models.

The key role played by tools has been demonstrated by Voelter [7] in his Generic Tools, Specific Languages approach for model-driven software development. Voelter [7] has used domain-specific languages (DSL's) with the Metaprogramming System (MPS) in order to generate the software artifacts. Unlike MDA, which is based on UML/MOF models, MPS allows the specification of models using domain-specific editors. MPS itself is a generic tool, but it enables the definition of the abstract syntax, the editors and the code generators for DSL's.

The conceptual modeling language and extensible compiler presented here are an alternative approach to MPS. While the latter is a fully integrated development environment based on domain-specific languages and their projectional editors ³, the former (hereby called CML) is a compiler that has:

- as input, source files defined using its own conceptual language, which provides an abstract syntax similar to (but less comprehensive than) a combination of UML [5] and OCL [4];
- and, as output, any target languages based on extensible templates, which
 may be provided by the compiler's base libraries, by third-party libraries, or
 even by the developers themselves.

The section 2 addresses the question of why providing yet another language for conceptual modeling. The next two sections present the conceptual model language (section 3) and the compiler with its extensible templates (section 4). The section 5 discusses how CML can be integrated into the development workflow. The Section 6 provides a cost-benefit analysis model that can be used by organizations in order to determine whether integrating CML into its development workflow would provide recurring return on their modeling investment. We conclude in section 7, reiterating the objectives achieved by CML and exploring future possibilities to expand CML's reach.

³As explained by Voelter [7], projectional editors in MPS do not rely on parsers. Instead, the abstract syntax tree (AST) of the DSL is modified directly. The projection engine renders the visual representation of the AST based on the DSL editor definition.

2 Why A New Language?

At this point, one could question: why define a new textual language for conceptual modeling from scratch? Instead of basing it on an standard, richer textual language, such as OWL 2 [9]. There are two reasons:

- Developer experience: CML is designed for software developers. It is intended to enable developers to do conceptual modeling much the same way they are used to doing programming. Even the Manchester [8] syntax of OWL 2, which was intended to be more user-friendly, does not resemble the syntax of existing programming languages. Using CML, and its familiar syntax (as we shall demonstrate in the next sections), it is expected that developers will be able to raise the abstraction level of their programs, but still work with a syntax that is familiar to them. Thus, a new language is necessary to enable the modeling-as-programming approach.
- Language evolution: CML is intended to evolve with the tooling around it. Unlike the expressive power seen on OWL 2 [9] with its breadth of features, and its ambition to model complete ontologies for the Web, the CML language and its extensible compiler intentionally support a limited number of features and scenarios. This initial CML version is expected to be sufficient for the validation of the model-driven development approach taken by CML. As developers provide feedback, new language features may be added in order to support the extensible compiler and its development scenarios.

3 The Language

This section presents an overview of the conceptual modeling language. The concrete syntax will be presented using examples. The abstract syntax will be presented in more detail in the next subsections; each one focusing on a key features of the language's metamodel. (The appendix A provides a formal description of the concrete syntax, along with its mapping to the abstract syntax.)

3.1 An Example

Before exploring the abstract syntax, a concrete example is displayed in figure 3.1 and commented below:

As seen on the example of figure 3.1, some concepts are declared, such as *Book* and *Customer*. The block-based syntax declaring each concept resembles the C [1] language's syntax. Each concept declares a list of properties. The property declarations are based on the Pascal [2] style for variable declarations, where the name is followed by colon (":") and then the type declaration. Some syntax, such as the expression in *BookStore*'s *orderedBooks*, is based on OCL [4] expressions; while other syntax, such as the expression in *goldCustomers* is new, even though its semantics also match OCL [4] query expressions.

The model specified by the example above will be parsed and instantiated by the CML compiler into the following abstract syntax tree:

```
concept BookStore
    books: Book+;
    customers: Customer*;
    orders: Order*;
    /goldCustomers = customers | select totalSales > 1000;
    /orderedBooks = orders.items.book;
}
concept Book
{
    title: String;
    price: Decimal;
    quantity: Integer = 0;
}
concept Customer
    orders: Order*;
    /totalSales = orders | collect result += total;
}
concept Order
{
    customer: Customer;
    total: Decimal;
}
association CustomerOrder
    Order.customer: Customer;
    Customer.orders: Order*;
}
```

Fig. 1. This example is adapted to CML from the fictional Livir bookstore, which is presented as a case study in Wazlawick [10].



Fig. 2. This is the caption of the figure displaying a white eagle and a white horse on a snow field

- 4 The Extensible Compiler
- 5 The Development Workflow
- 6 The Cost-Benefit Analysis Model
- 7 Conclusion

A The Concrete/Abstract Syntax

This appendix provides a formal description of the concrete syntax, along with its mapping to the abstract syntax.

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