

# USB 3.0 Technical Overview

MCCI Corporation

CEO

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# Agenda

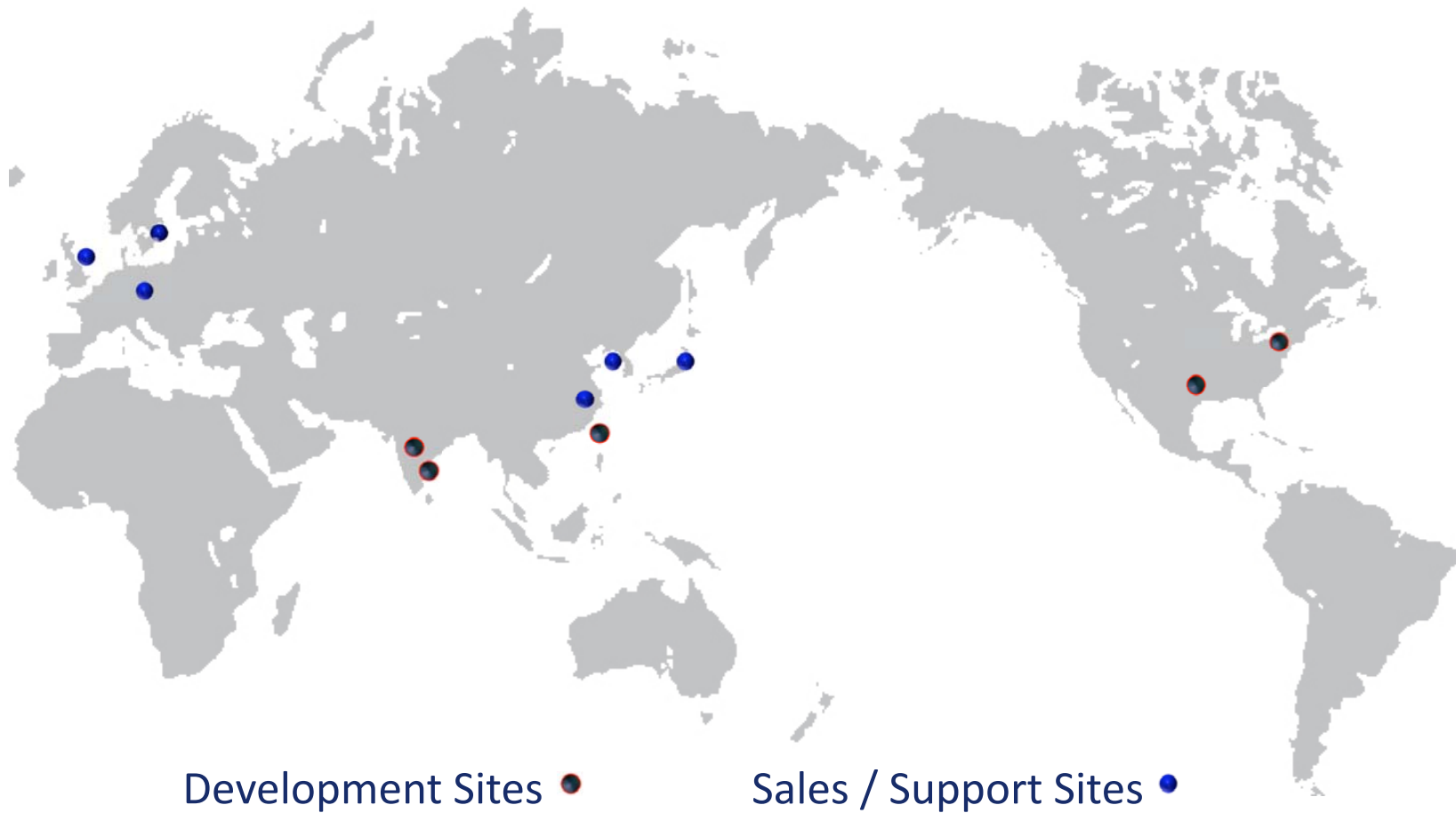
- Introducing MCCI
- Technical Overview of USB 3.0
- Demonstration
- USB 3.0 Software Challenges
- New Device Classes for USB 3.0
- Conclusion

# **Introducing MCCI**

# About MCCI

- World Leader in USB technology, system engineering specialists since 1995
- Worldwide headcount: 85
- Focused on cell phone industry
  - Over 600 million products use MCCI technology
  - Two of the top five handset vendors
  - Three of the top five handset platform vendors
- Additional market base in set-top boxes, car navi systems
- Test services reinforce system capabilities
  - One of 5 USB-IF certified test houses world-wide
  - Microsoft WHQL test services
  - One of two ExpressCard test houses

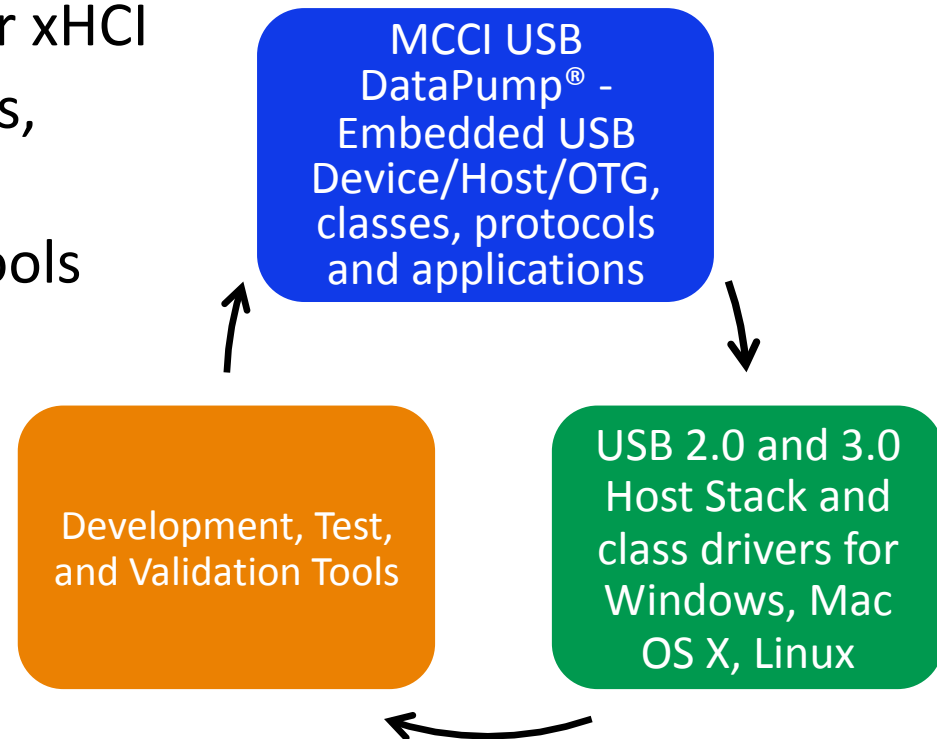
# MCCI Worldwide



# MCCI USB Product Offering

## End to End Solutions for USB 2.0 and 3.0

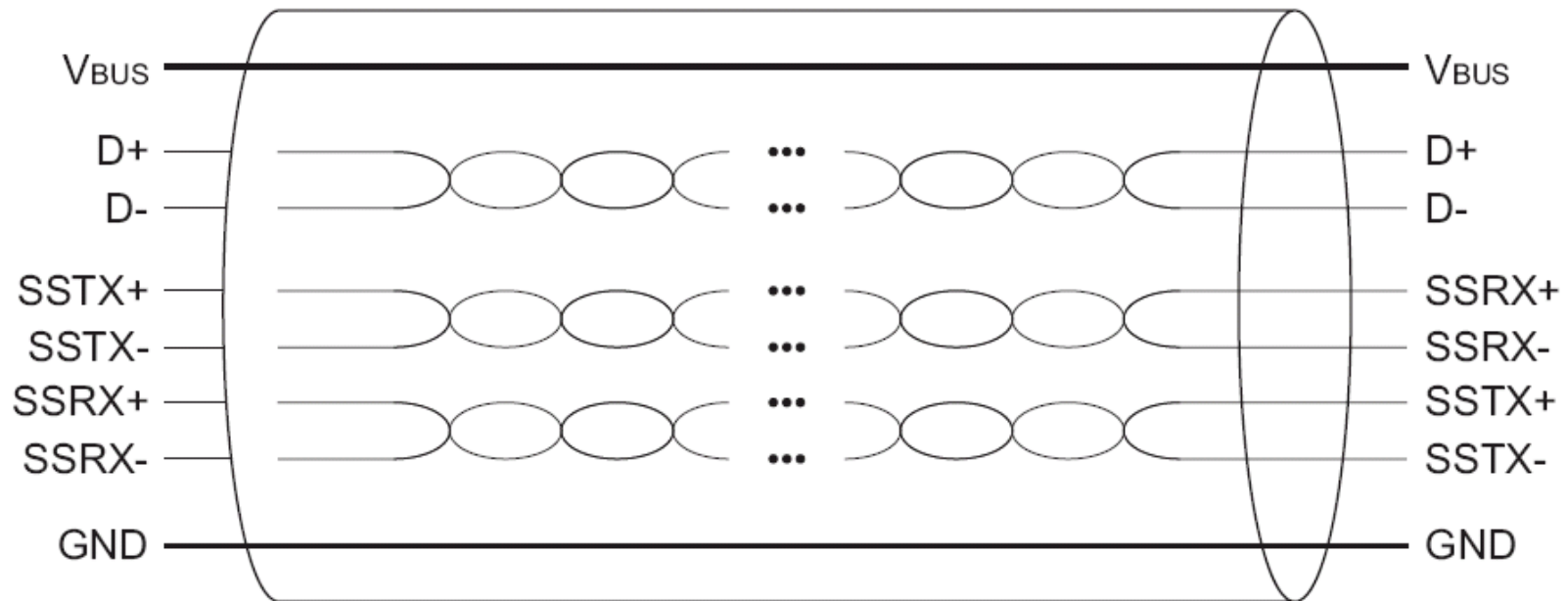
- Embedded Device/Host/OTG
- Applications (MTP, PictBridge)
- Windows Host Drivers for xHCI
- Class drivers for Windows, Mac OS X, Linux
- Development and Test Tools



# Technical Overview of USB 3.0

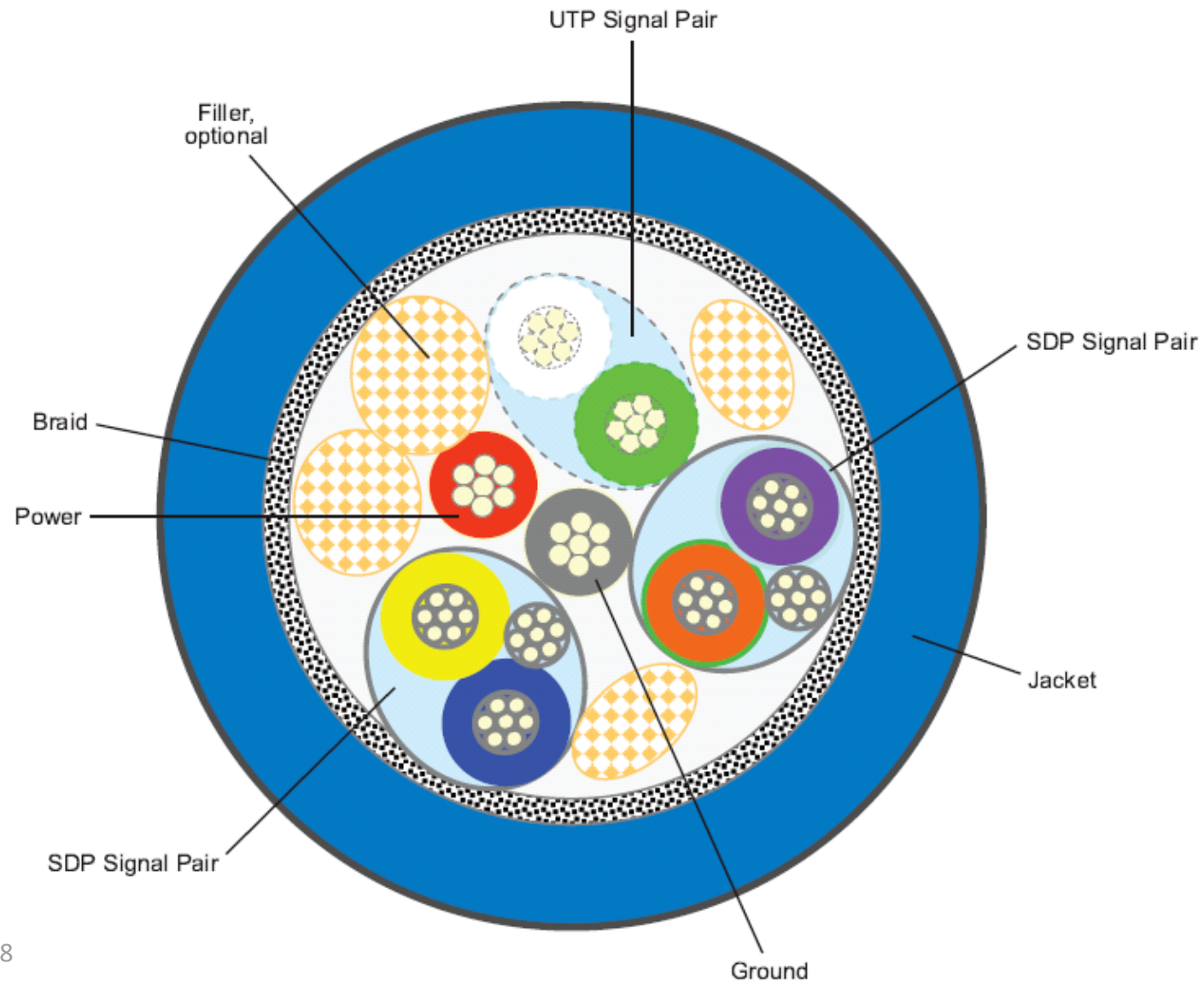
# Technical Overview

- USB 3.0 starts with USB 2.0: Vbus, D+, D-, GND
- It adds two new signaling pairs: SSTX+/- (Super Speed transmit) and SSRX+/- (Super Speed Receive)
- These new signals operate independently of and in parallel to the USB 2.0 bus





# USB 3.0 Cable Details

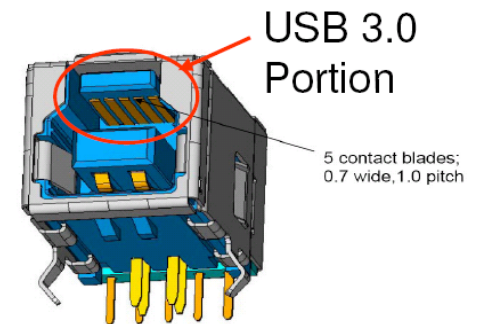
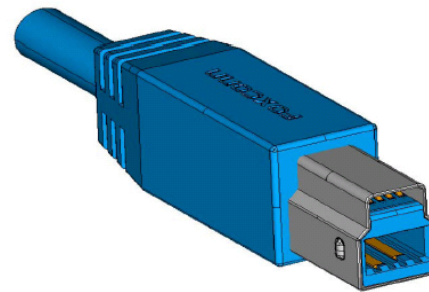
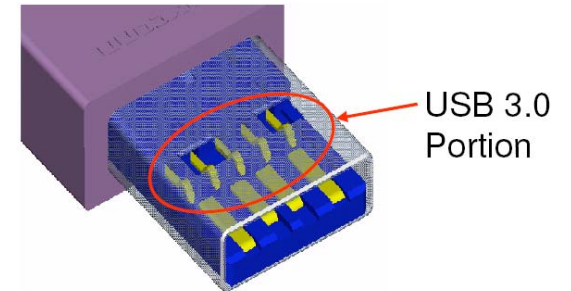
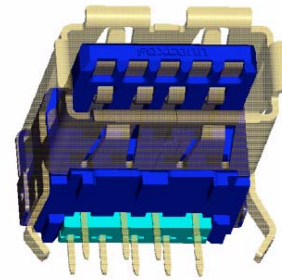


# Connectors

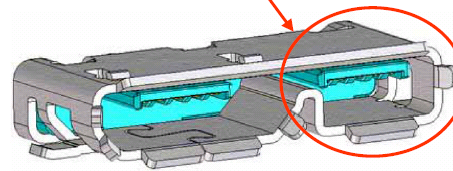
Type A connector uses staggered contacts

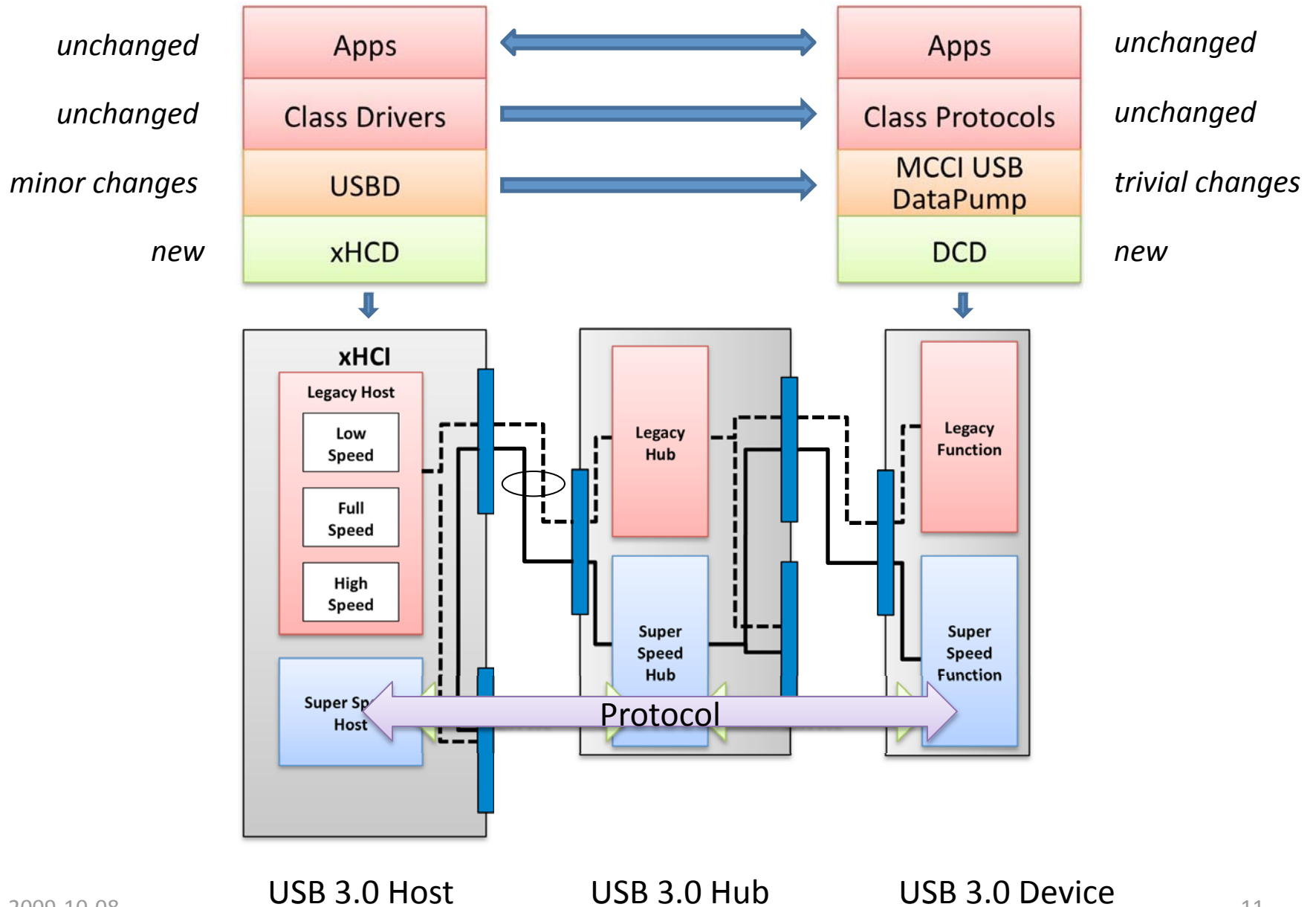
Type B connector uses second connector above older connector

Micro A/B uses side-by-side configuration



USB 3.0 Portion





# Layers of the Specification

- Physical (cables, connectors)
- Link (point to point)
- Protocol (host controller to device controller)
- Device Framework (host USB D to device framework software)
- Device Classes
  - Hub: expands one host port to many device ports
  - Application classes: connect OS applications to standard device functions

# Comparing USB 3.0 to USB 2.0

	USB 3.0	USB 2.0
<b>Bus Type</b>	Routed at link layer	Broadcast
<b>Hub Technology</b>	Link-level router	Bit-level repeater
<b>Bus clock</b>	Spread spectrum	Fixed
<b>Power Management</b>	Pervasive, managed primarily by hardware	Basic, managed by software on host
<b>Raw bit rates</b>	5 Gbps	1.5, 12, 480 Mbps
<b>Signaling</b>	voltage mode, dual simplex	voltage mode (LS, FS), current mode (HS), simplex
<b>Flow control</b>	direct interaction between source and sink	polling by host
<b>Error control</b>	reliable link-level transport	broadcast end-to-end only
<b>Bus Power</b>	900 mA	500 mA
<b>Published</b>	2008	1995/1999

# Technical Benefits

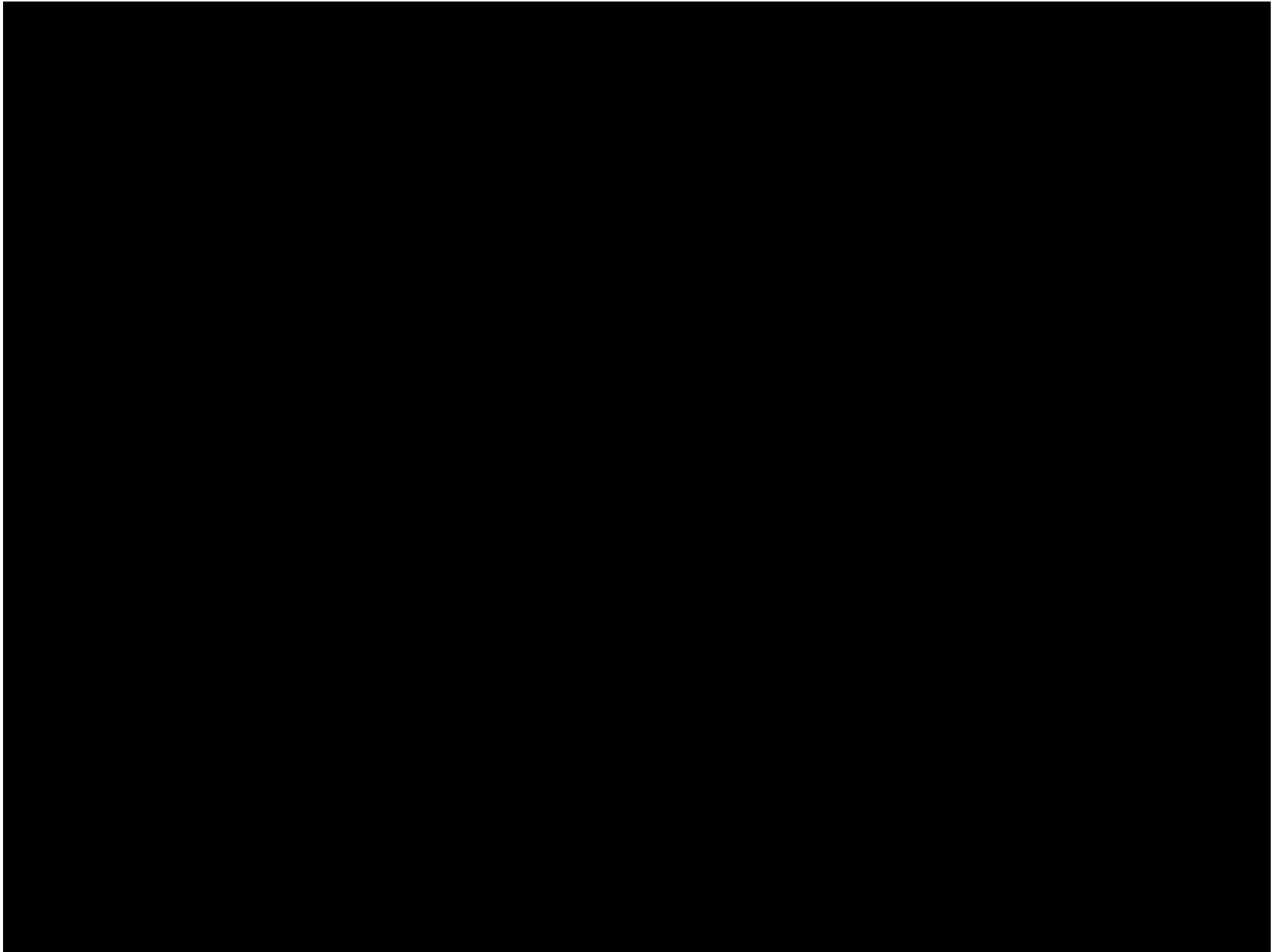
	USB 3.0	Benefit
<b>Bus Type</b>	Routed at link layer	Power reduction
<b>Hub Technology</b>	Link-level router	Power reduction
<b>Bus clock</b>	Spread spectrum	Reduced EMI
<b>Power Management</b>	Pervasive, managed primarily by hardware	More bits transferred per Watt, compared to USB 2.0
<b>Raw bit rates</b>	5 Gbps	More bits per second
<b>Signaling</b>	Voltage mode, duplex	Reuse proven PCIe / SATA phy technology
<b>Flow control</b>	Direct interaction between source and sink	Power reduction
<b>Error control</b>	Reliable link-level transport	Localized error recovery
<b>Bus Power</b>	900 mA	More power for drives, etc.
<b>Published</b>	2008	Matches needs through 2015

# Infrastructure

- Development USB 3.0 hosts
  - USB-IF PDK
- Host hardware: NEC, Fresco Logic
- Host software: hardware vendors, Linux, MCCI
- Licensable IP: Synopsys, PLDA, Faraday, Gennum Snowbush
- Device Software: MCCI
- Test Equipment
  - Analyzers: LeCroy, Ellisys
  - Electrical testers: LeCroy, Ellisys
- Compatibility Test Labs
  - USB-IF Workshops
  - Intel PIL
  - Independent labs

# Demonstration





# **USB 3.0 Software Challenges**

# xHCI – Key Software Issues

- Single controller supports low, full, high and super speeds
- Scheduling and bus management handled internally
  - EHCI operates by processing linked lists in system memory
    - EHCI continually accesses system memory to keep USB bus running, even when there's no data to move
  - xHCI operates on lists held internally
    - No system memory accesses needed to keep bus running, until data must be moved
- xHCI can achieve much lower system power, but system software must change (even for high/full/low speed)

# Host Software Changes and Issues

- USB 3.0 hubs are similar to, but not identical to, USB 2.0 hubs
  - Finite state machines and control operations are different
  - Adding USB 3.0 support to an existing USB 2.0 hub driver may destabilize the USB 2.0 driver
  - Early hubs will have bugs
- Legacy enumeration is different when working with xHCI
  - TT support is substantially different
  - Enumeration of legacy devices is different
- Billions of legacy devices shipped
  - Test matrix is huge
- USB 3.0 host adds “streams”
  - New API

# Device-Side Changes

- USB 3.0 adds Super Speed
  - 400 MB/sec theoretical max
  - Requires efficient hardware
    - Flexible DMA engine with scatter/gather and good support for short/zero-length packets
    - Minimize software intervention for “ordinary” things
  - Requires efficient software
    - Zero copy architecture
    - Minimize “round trips”
    - Careful CPU cache management
    - Able to tune for bus bandwidth and interrupt mitigation, so that Super Speed USB can co-exist with other applications
  - Debugging with `printf()` will be difficult

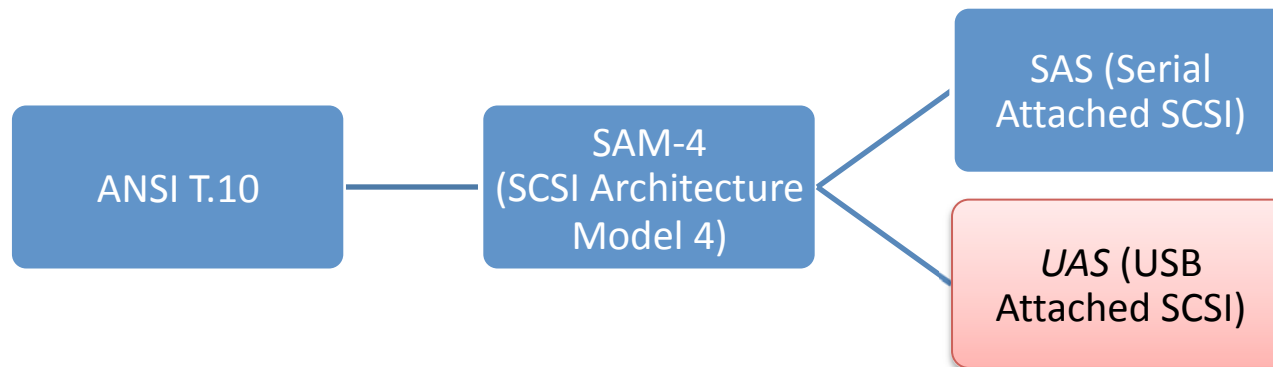
# Legacy Issues (Devices)

- Devices have to work with USB 2.0 hosts
  - This will be major use case for next year or two!
  - Must include production-quality USB 2.0 device controller hardware
  - If USB 2.0 controller hardware is not integrated with Super Speed hardware, then may need two software stacks
  - Devices have to disconnect from legacy when Super Speed connect is detected
- The USB 2.0 portion must meet USB 2.0 logo test requirements

# New Device Classes for USB 3.0

# UAS: USB Attached SCSI

- In order to get maximum benefit of USB 3.0, the mass storage protocol has to be improved
  - Current BOT (Bulk Only Transfer) protocol doesn't allow overlapped operations and out-of-order completion
  - BOT doesn't match modern SCSI architecture





## More on UAS

- The host can issue multiple commands to the device concurrently
- USB 3.0 streams are used by the mass storage device to complete commands in optimum order
- All the features available on SATA or SAS are now available for storage connected over USB

# Video Display Class

- USB 3.0 is fast enough to carry full HD uncompressed
- New workgroup at USB-IF is developing a standard device class
- Use cases
  - PC or STB host streaming HD content
  - Mobile device streaming MP-4 content
  - Mobile or embedded device using USB display for user interface
- Publication probably in early 2010

# Conclusion

# Conclusion

- It's now possible to develop USB 3.0 Super Speed devices
- Super Speed offers real speed advantages
- The USB 3.0 specification is well designed and carefully thought out, to allow very rapid adoption
- Software and practical issues suggest partnering with a strong software and technology company such as MCCI

*Thank you!*

# **Supplemental slides**

# MCCI USB DataPump

A complete embedded USB 3.0 Host/Device stack for cell-phones and other intelligent products.

USB Device Features	USB Host/OTG Features
<ul style="list-style-type: none"><li>• USB 3.0 Super Speed, High Speed, Full Speed</li><li>• Multi-function, multi-mode</li><li>• Audio, Video and HID (web cam, VoIP)</li><li>• CDC ECM, EEM and NCM for TCP/IP</li><li>• CDC ACM, WMC and MCPC GL-004/005 for multi-function cell-phones.</li><li>• Mass Storage UAS and BOT</li><li>• Still Image Class (PictBridge, MTP)</li><li>• Device Firmware Update (DFU) , for firmware update over USB</li><li>• Various special purpose and custom protocols</li></ul>	<ul style="list-style-type: none"><li>• Hub</li><li>• Composite (for multi-function devices)</li><li>• ACM/WMC</li><li>• OBEX</li><li>• Mass Storage</li><li>• HID</li><li>• USBSIM Classes (UICC, EEM)</li></ul>

Portable across CPUs, little/big-endian, HW platforms, OS, compilers, development platforms

# Windows Drivers

- MCCI provides all the software necessary to use a USB 3.0 SuperSpeed device on Windows
  - xHCI Host Controller Driver
  - Hub Driver
  - Composite Driver
  - UASP Driver for Hard Drives
  - Support Windows 2000, XP, Vista, Windows 7
  - Support all existing USB 2.0 devices and their drivers
  - Support all existing device classes



# Kinds of Host Stacks

- Embedded stacks
  - Normally support host, hubs, specific devices
  - Drivers specified at compile time
  - Low memory footprint
  - Efficient but not flexible
- Windows-compatible stack
  - Supports any current or future USB device
  - Loads drivers at run time
- Embedded stack on Windows
  - Uses embedded stack approach for low memory footprint
  - Devices are pre-configured, so test matrix is small