

CONCORD

CONCORD COMMEMORATES THE YEAR OF THE HORSE WITH A SPECIAL EDITION SARATOGA AUTOMATIC LADY

IN 2013, CONCORD LAUNCHED THE SARATOGA CHRONOGRAPH IN FULL PVD TO MARK THE 150TH ANNIVERSARY OF THE FAMED SARATOGA THOROUGHbred RACE COURSE LOCATED IN THE US. THIS TIMELESS SARATOGA MODEL CELEBRATED AN UP-TO-THE-MINUTE INTERPRETATION OF THE EMINENTLY DISTINGUISHED SARATOGA SR LAUNCHED IN 2004, A WORTHY DESCENDANT OF THE FIRST SARATOGA WATCH TO HIT THE TRACK IN 1986.

NOW, FOR 2014, CONCORD COMMEMORATES THE YEAR OF THE HORSE WITH A SPECIAL EDITION SARATOGA AUTOMATIC LADY. IN THE CHINESE ZODIAC, THE YEAR OF THE HORSE REPRESENTS CLEVERNESS, CHEERFULNESS, AND GOOD COMMUNICATION SKILLS – ALL QUALITIES THAT CONCORD NATURALLY EMBRACES AND WHICH ARE INDEED REFLECTED IN THE ETHOS OF THE SARATOGA COLLECTION. FREE SPIRITED, EASY-GOING, ADVENTUROUS – THESE ADJECTIVES DESCRIBE BOTH PEOPLE BORN IN THE YEAR OF THE HORSE, AND THE NEW CONCORD AUTOMATIC LADY – THE ULTIMATE IN SLEEK, UNBRIDLED SPORTS LUXURY; A CONTEMPORARY WATCH IN WHICH THE BLOODLINE'S CLASSIC FEATURES HAVE SUBTLY TRANSFORMED INTO ERGONOMIC PERFECTION.

THE CONCORD SARATOGA LADY AUTOMATIC IS OFFERED IN A PRISTINE, ELEGANT AND UNDERSTATED SOLID STAINLESS STEEL VERSION AND A SECOND, DISTINCTIVELY DIFFERENT STYLE, RESPLENDENT IN STAINLESS STEEL WITH A BEZEL BRILLIANTLY EMBELLISHED WITH 32 MAGNIFICENT DIAMONDS – BOTH SLEEK LOOKS ARE FINISHED WITH A STAINLESS STEEL CROWN.

IN TRIBUTE TO ITS THOROUGHbred ORIGINS, THE CASE-BACK OF THE NEW CONCORD SARATOGA LADY AUTOMATIC IS EMBOSSED WITH THE COLLECTION'S SIGNATURE EMBLEM OF TWO RACING HORSES – A TRUE REFLECTION OF SARATOGA'S UNIQUELY PRESTIGIOUS PEDIGREE, ASSOCIATING AN ENDURING LOVE OF ARISTOCRATIC HORSES WITH EQUALLY NOBLE WATCHMAKING AESTHETICS. THIS ASSOCIATION IS FURTHER ECHOED ON THE WHITE MOTHER-OF-PEARL DIALS OF THESE TWO SPECIAL EDITIONS WHICH ARE ETCHED WITH A SOPHISTICATED HORSE PATTERN IN HOMAGE TO THE YEAR OF THE HORSE. THEY ARE DETAILED WITH TEN SPARKLING DIAMOND MARKERS AND RHODIUM-PLATED ROMAN NUMERALS AT 6 AND 12 O'CLOCK.

BOTH OPTIONS ARE FIRMLY REINED ON A DISTINCTIVE STAINLESS STEEL MESH BRACELET WITH GLEAMING STAINLESS STEEL LINKS THROUGHOUT, RESULTING IN GREATER SUPPLENESS AND THUS ENHANCED COMFORT. A MECHANICAL SELF-WINDING MOVEMENT WITH 38-HOUR POWER RESERVE SUCCEEDS ONCE AGAIN IN MAKING THIS NEWEST DEVELOPMENT IN THE SARATOGA LINE A SHINING DEMONSTRATION OF TECHNOLOGICAL ADVANCES IN ACTION. THE CASE OFFERS THE ADDED ADVANTAGE OF BEING WATER RESISTANT TO 30 METRES TO SUIT THE MOST ADVENTUROUS SPIRITS.

CONCORD

SARATOGA LADY AUTOMATIC, STAINLESS STEEL, 31 MM

TECHNICAL DETAILS

SKU 0320283

MOVEMENT

MECHANICAL SELF-WINDING, CALIBRE ETA 7 3/4 ''' 2671

38 HOURS POWER RESERVE

28'800 VIBRATIONS PER HOUR (4 Hz)

25 JEWELS

FUNCTIONS

HOURS, MINUTES, SECONDS

CASE

STAINLESS STEEL CASE

31 MM DIAMETER – 9.65 MM IN DEPTH

SAPPHIRE CRYSTAL WITH ANTI-REFLECTIVE TREATMENT

STAINLESS STEEL CROWN

STAINLESS STEEL CASE BACK WITH HORSES EMBOSSED / SARATOGA EMBLEM

WATER RESISTANT TO 30 METERS

DIAL

WHITE MOTHER-OF-PEARL WITH HORSE PATTERN

10 DIAMONDS SI 1.10 (TCW = 0.0520) AT 1-2-3-4-5-7-8-9-10-11 O'CLOCK

RHODIUM ROMAN NUMBERS AT 6 AND 12 O'CLOCK

BRACELET

STAINLESS STEEL BRACELET

STAINLESS STEEL SPRING DEPLOYMENT BUCKLE WITH PUSHERS

CONCORD

SARATOGA LADY AUTOMATIC, STAINLESS STEEL SET CASE, 31 MM TECHNICAL DETAILS

SKU 0320284

MOVEMENT

MECHANICAL SELF-WINDING, CALIBRE ETA 7 3/4 ''' 2671
38 HOURS POWER RESERVE
28'800 VIBRATIONS PER HOUR (4 Hz)
25 JEWELS

FUNCTIONS

HOURS, MINUTES, SECONDS,

CASE

STAINLESS STEEL CASE SET WITH DIAMONDS
31 MM DIAMETER – 9.65 MM IN DEPTH
SAPPHIRE CRYSTAL WITH ANTI-REFLECTIVE TREATMENT
STAINLESS STEEL CROWN
STAINLESS STEEL CASE BACK WITH HORSES EMBOSSED/SARATOGA EMBLEM
WATER RESISTANT TO 30 METERS
32 DIAMONDS (32 X 1.50) – SETTING IN BETWEEN DECORS
VS QUALITY
TOTAL CARAT WEIGHT: 0.416

DIAL

WHITE MOTHER-OF-PEARL WITH HORSE PATTERN
10 DIAMONDS SI 1.10 (TCW = 0.0520) AT 1-2-3-4-5-7-8-9-10-11 O'CLOCK
RHODIUM ROMAN NUMBERS AT 6 AND 12 O'CLOCK

BRACELET

STAINLESS STEEL BRACELET
STAINLESS STEEL SPRING DEPLOYMENT BUCKLE WITH PUSHERS