

## BLOOMBERG RANKINGS

# THE GLOBAL CITIES INDEX 2012

*New York, London and Paris lead the list of cities that are best at attracting, retaining and generating global capital, people and ideas.*

2012 Rank	2010 Rank	City	RANK IN KEY CRITERIA					Overall Score
			Business Activity	Human Capital	Information Exchange	Cultural Experience	Political Engagement	
1	1	New York	2	1	1	3	2	6.35
2	2	London	5	2	6	1	5	5.79
3	4	Paris	3	6	2	2	4	5.48
4	3	Tokyo	1	5	14	4	9	4.99
5	5	Hong Kong	4	4	4	36	21	4.56
6	7	Los Angeles	24	3	5	6	38	3.94
7	6	Chicago	13	8	8	8	30	3.66
8	10	Seoul	9	22	16	11	16	3.41
9	11	Brussels	17	21	3	39	3	3.33
10	13	Washington, D.C.	36	18	9	29	1	3.22
11	8	Singapore	8	13	24	50	20	3.20
12	9	Sydney	22	9	12	31	26	3.13
13	18	Vienna	15	15	18	24	7	3.11
14	15	Beijing	6	33	50	15	10	3.05
15	19	Boston	40	7	20	18	47	2.94
16	14	Toronto	25	11	26	19	29	2.92
17	12	San Francisco	35	12	15	12	44	2.89
18	17	Madrid	14	31	17	10	11	2.80
19	25	Moscow	28	20	36	5	19	2.77
20	16	Berlin	26	38	13	7	14	2.76
21	21	Shanghai	7	28	60	25	32	2.73
22	22	Buenos Aires	34	14	39	9	15	2.71
23	20	Frankfurt	11	42	11	20	39	2.69
24	26	Barcelona	21	23	28	17	33	2.59
25	24	Zurich	29	17	10	40	51	2.53

SOURCE: Bloomberg, A.T. Kearney

AS OF: February 22, 2012

## RANKINGS BY REGION

Overall Rank	City	Business Activity	Human Capital	Information Exchange	Cultural Experience	Political Engagement
AFRICA*						
52	Johannesburg	50	57	33	48	53
56	Nairobi	61	59	42	64	35
59	Lagos	63	58	40	66	60
ASIA PACIFIC						
4	Tokyo	1	5	14	4	9
5	Hong Kong	4	4	4	36	21
8	Seoul	9	22	16	11	16
11	Singapore	8	13	24	50	20
12	Sydney	22	9	12	31	26
EUROPE						
2	London	5	2	6	1	5
3	Paris	3	6	2	2	4
9	Brussels	17	21	3	39	3
13	Vienna	15	15	18	24	7
18	Madrid	14	31	17	10	11
LATIN AMERICA						
22	Buenos Aires	34	14	39	9	15
33	Sao Paulo	12	40	49	21	49
34	Mexico City	38	24	54	13	13
53	Rio de Janeiro	56	52	56	27	45
55	Bogotá	54	46	61	52	27
MIDDLE EAST*						
29	Dubai	16	25	45	33	40
46	Tel Aviv	57	45	19	42	37
50	Cairo	53	44	47	46	12
NORTH AMERICA						
1	New York	2	1	1	3	2
6	Los Angeles	24	3	5	6	38
7	Chicago	13	8	8	8	30
10	Washington, D.C.	36	18	9	29	1
15	Boston	40	7	20	18	47

\*Only three cities were ranked in these regions.

## TOP 20 CITIES BY CATEGORY

Rank	Business Activity	Human Capital	Information Exchange	Cultural Experience	Political Engagement
1	Tokyo	New York	New York	London	Washington, D.C.
2	New York	London	Paris	Paris	New York
3	Paris	Los Angeles	Brussels	New York	Brussels
4	Hong Kong	Hong Kong	Hong Kong	Tokyo	Paris
5	London	Tokyo	Los Angeles	Moscow	London
6	Beijing	Paris	London	Los Angeles	Geneva
7	Shanghai	Boston	Geneva	Berlin	Vienna
8	Singapore	Chicago	Chicago	Chicago	Rome
9	Seoul	Sydney	Washington, D.C.	Buenos Aires	Tokyo
10	Amsterdam	Melbourne	Zurich	Madrid	Beijing
11	Frankfurt	Toronto	Frankfurt	Seoul	Madrid
12	Sao Paulo	San Francisco	Sydney	San Francisco	Cairo
13	Chicago	Singapore	Berlin	Mexico City	Mexico City
14	Madrid	Buenos Aires	Tokyo	Rome	Berlin
15	Vienna	Vienna	San Francisco	Beijing	Buenos Aires
16	Dubai	Montreal	Seoul	Munich	Seoul
17	Brussels	Zurich	Madrid	Barcelona	Stockholm
18	Bangkok	Washington, D.C.	Vienna	Boston	New Delhi
19	Mumbai	Houston	Tel Aviv	Toronto	Moscow
20	Stockholm	Moscow	Boston	Frankfurt	Singapore

**METHODOLOGY:** To identify the most global cities Bloomberg Rankings worked with A.T. Kearney to analyze five metrics for 66 cities.

**Business Activity (30%):** Headquarters of global firms, location of top service firms, market capitalization of local stock markets and volume of derivative exchanges, flow of goods to ports, flow of goods via air freight, number of medical/science/technology conferences of companies and associations

**Human Capital (30%):** Size of foreign-born population, rankings of universities, number of inhabitants with tertiary degrees, international student population, number of international schools

**Information Exchange (15%):** Accessibility to TV news, news agency bureaus, broadband subscribers, censorship, Internet presence

**Cultural Experience (15%):** Number of museums, visual and performing arts, sporting events, international travelers, culinary offerings, sister cities

**Political Engagement (10%):** Headquarters of international organizations, number of embassies and consulates, number of think tanks, political conferences, local institutions with international reach

Cities were assigned a rank for each component within each metric. The ranks were multiplied by the appropriate weighting ratio to determine a score, and the scores within each component were tallied to determine a metric score. Each metric score was then weighted and tallied to determine the overall score.