Crowdfunding Goal Analysis

Funding Range Distribution: The projects are distributed across different funding ranges, ranging from less than 1000 to greater than or equal to 50000.

Success Rates: The success rates vary across funding ranges. Projects in the 15000 to 19999 and 20000 to 24999 ranges have a 100% success rate, while success rates in other ranges range from 37% to 100%.

Failure Rates: The failure rates also fluctuate. Projects in the 10000 to 14999 range have the highest failure rate at 56%, while other ranges have failure rates ranging from 16% to 53%.

Cancellation Rates: Cancellation rates are generally low, with most ranges having cancellation rates below 10%, except for the 35000 to 39999 range with an 8% cancellation rate.

Trends: In general, there seems to be an inverse relationship between the success and failure rates. As the success rate increases, the failure rate tends to decrease, and vice versa.

Sweet Spots: The funding ranges of 1000 to 4999 and 15000 to 24999 have relatively high success rates compared to their failure rates, indicating that projects in these ranges tend to be more successful.

Moderate Success: Projects in the 5000 to 9999 range have a moderate success rate of 52%, with a relatively higher failure rate of 40%.

Variable Performance: Funding ranges below 5000 and above 45000 exhibit variable success and failure rates, with some ranges having higher success rates and others having higher failure rates.

Goal	Number Successful	Number Failed	Number Canceled	Total Projects	Percentage Successful	Percentage Failed	Percentage Canceled
Less than 1000	30	20	1	51	59%	39%	2%
1000 to 4999	191	38	2	231	83%	16%	1%
5000 to 9999	164	126	25	315	52%	40%	8%
10000 to 14999	4	5	0	9	44%	56%	0%
15000 to 19999	10	0	0	10	100%	0%	0%
20000 to 24999	7	0	0	7	100%	0%	0%
25000 to 29999	11	3	0	14	79%	21%	0%
30000 to 34999	7	0	0	7	100%	0%	0%
35000 to 39999	8	3	1	12	67%	25%	8%
40000 to 44999	11	3	0	14	79%	21%	0%
45000 to 49999	8	3	0	11	73%	27%	0%
Greater than or equal to 50000	114	163	28	305	37%	53%	9%

Outcomes Based on Goal