1) Customer submits info
(Form -> HTTP POST)

browser

website

godaddy
PHP
JS/HTML

email

Will/Cliff

INDIVIDUAL
First Name, Last Name
Address
Employment description
Funds
Phone
Email
Nationality
Driver's Lic/Passport photo

COMPANY/ENTITY
Entity Legal Name
Address
Employment description
Type of entity
Formation city/state/country
Nature of business
Source of funds
Primary contact:Name,Phone,Email,Nationality
Employment description
Names of persons (15% or more equity)
Names of Directors
Names of Officers
Website
Bus. Registration (Proof of Good Standing)

Excel

Folder

3) Manually copy text to Excel
and scans (PDF) to Folder

2) Site sends mail

2b) Manual correction via mail

email

4) Verify ID

www

Search
LinkedIn
etc

5a) Rejected

Verify
ID

5b) Approved

AGREEMENT

QUESTIONNAIRE
Anti-Money Laundering

7) Manually copy
scans (PDF) to Folder

6) Signed

Folder

Retry

AGREEMENT
(signed)

QUESTIONNAIRE
Anti-Money Laundering
(signed)

8) Review docs

7a) Rejected

Review

7b) Approved

8) More info

9) Manually copy
Info to Excel

MORE_INFO
Skype ID
Bank Routing ID

Excel

10) Let's trade!

Opportunities

2a) Auto-generate response email to new customer
4) Use a background check service
6,7) Use DocuSign
5b) Include a personalized video welcome message
2,5,6,7,8) Manage via web portal and not over email