## **CAMERON MOY**

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#### Research Areas

Data Justice; Digital Platforms; Culture & Media

#### **Education**

University of Pennsylvania Annenberg School for Communication Philadelphia, PA
Ph.D. Communication 2029 (Expected)

**University of Michigan School of Information (UMSI)** 

B.S. Information Analysis (Summa Cum Laude) Minors: Social Class & Inequality Studies, Music Ann Arbor, MI 2024 GPA: 4.0/4.0

### **Publications**

Conference Proceedings (Peer-Reviewed, Archived)

- Lu, A.J., **Moy, C.**, Ackerman, M.S., Dillahunt, T.R. (2024). Perceptions of Policing Surveillance Technologies in Detroit: Moving Beyond "Better than Nothing". In *Proceedings of ACM Conference on Fairness, Accountability, and Transparency*. ACM, New York, NY, USA.
- Lu, A.J., Sannon, S., **Moy, C.**, Brewer, S., Green, J., Jackson, K.N., Reeder, D., Wafer, C., Ackerman, M.S., Dillahunt, T.R. (2023). Participatory Noticing through Photovoice: Engaging Arts- and Community-Based Approaches in Design Research. In *Proceedings of ACM Designing Interactive Systems Conference*. ACM, New York, NY, USA. [Best Paper Award, Top 1%]
- Lu, A.J., Sannon, S., **Moy, C.**, Brewer, S., Green, J., Jackson, K.N., Reeder, D., Wafer, C., Ackerman, M.S., Dillahunt, T.R. (2023). Shifting from surveillance-as-safety to safety-through-noticing: A photovoice study with Eastside Detroit residents. In *Proceedings of ACM Conference on Human Factors in Computing Systems*. ACM, New York, NY, USA. [Acceptance Rate: 28%]

Research Posters (Peer-Reviewed, Archived)

**Moy, C.**, Bui, M. (2023). Do Black-Owned Restaurants Matter? Yelp and Platform Visibility Amid a Racial Reckoning. *Annual Meeting of the Association for Information Science and Technology*. [Acceptance Rate: 54%]

#### **Presentations**

- Moy, C. (2024). Do Black-Owned Restaurants Matter? Yelp and Platform Visibility Amid a Racial Reckoning. *University of Michigan School of Information Student Exposition*. Ann Arbor, MI.
- Moy, C., Bui, M. (2023). Do Black-Owned Restaurants Matter? Yelp and Platform Visibility Amid a Racial Reckoning. *Annual Meeting of the Association for Information Science and Technology*. London, UK.

Lu, A.J., Sannon, S., **Moy, C.**, Brewer, S., Green, J., Jackson, K.N., Reeder, D., Wafer, C., Ackerman, M.S., Dillahunt, T.R. (2023). *ACM Conference on Human Factors in Computing Systems*. Hamburg, DE.

**Moy, C.** (2020). Student Perspective on Diversity, Equity and Inclusion. *Annual Meeting of the State of Michigan Council for Government and Education on Equity and Inclusion*. Virtual Conference.

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Grunds	
UMSI Travel Grant, \$2,225	2023
UMSI Travel Grant, \$1,200	2023
Awards	
1st Place Best Reviewer, Association for Information Science & Technology Poster Track	2024
Outstanding Student Research in Diversity, Equity, and Inclusion (\$500), UMSI Awarded at the 2024 UMSI Student Exposition	2024
MLK Spirit Awards, University of Michigan One of 25 finalists for prestigious student activism and social justice award	2024
Best Paper Award, ACM Designing Interactive Systems (DIS) 2023	2023
Lawrence E. Quinn Memorial Scholarship (\$7,000), University of Michigan Outstanding Leadership and Performance in Amazin' Blue A Cappella	2023
Angell Scholar, University of Michigan Awarded to outstanding undergraduate students with all A records for 2+ consecutive semester.	2021-2023 ters
University Honors, University of Michigan	2020-2023

## **Research Experience**

Research Fellow, University of Pennsylvania	Philadelphia, PA
PI: Dr. Deen Freelon	2024-2025
Methods: Quantitative (web scraping, data analysis)	

Research Fellow, Media, Inequality and Change Center	Philadelphia, PA
PI: Dr. Sarah Jackson & Dr. Victor Pickard	2024-2025

Researcher, Race and Data Justice Lab, University of Michigan	Ann Arbor, MI
PI: Dr. Matthew Bui	2022-2024

Methods: Quantitative (web scraping, data analysis, NLP), Qualitative (interviews, fieldwork)

Research Assistant, Social Innovations Group, University of Michigan	Ann Arbor, MI
PI: Dr. Tawanna Dillahunt	2022-2024
Methods: Quantitative (data analysis), Community Based Participatory Research (photovoice,	
participatory design)	•

Research Assistant. East Lansing, MI Accountability Non-Discrimination Inclusion in Employment Lab, 2019-2024 Michigan State University PI: Dr. Angela Hall Methods: Qualitative (structured interviews, literature review) **Teaching Experience Instructional Aide**, Ethics and Information Technology, University of Michigan Ann Arbor, MI Instructor: Dr. Matthew Bui 2024 Instructional Aide, Web Design for Everybody, Coursera Ann Arbor, MI Instructor: Dr. Colleen Van Lent 2022-2023 **Professional Experience Product Engineer Intern** Redlands, CA Environmental Systems Research Institute (Esri) 2023 **Data Analysis & Development Intern** Ann Arbor, MI The Women's Center of Southeastern Michigan 2021 **Professional Workshops** Intelligence, Data, Ethics, And Society (IDEAS) Summer Program Boston, MA Northeastern University and Harvard University [Acceptance Rate: 5%] 2024 Ad-Hoc Reviewer iConference, Short Research Papers Track 2025 Association for Information Science and Technology Annual Meeting, Poster Track 2024 Awarded 1st place outstanding reviewer **Professional Memberships** Member, Association for Information Science and Technology 2023-2024 Member, ACM Special Interest Group on Computer-Human Interaction (SIGCHI) 2023-2024 **Skills** 

**Research Methods**: Qualitative (Structured, Semi-structured Interview), Community-based Participatory Research (Photovoice, Participatory Design, Participant Observation), Quantitative (Regression, PCA, Natural Language Processing)

Data Analysis: Python (pandas, scikit-learn), SQL, R, SPSS, STATA, Microsoft Excel, Qualtrics

Software Development: Front End (HTML, CSS, JavaScript), Back End (Python, Flask, C, Git)

Design: Figma, Adobe Photoshop

# **Activities and Leadership**

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Executive Director, Michigan EcoData	Ann Arbor, MI
Project club addressing environmental issues through data driven responses	2021-2024
President, Amazin' Blue	Ann Arbor, MI
The University of Michigan's oldest all-gender a cappella group	2021-2024
Student Athlete, University of Michigan Alpine Ski Team	Ann Arbor, MI
USCSA Club Sport	2020-2024
Peer Advisor for Community Service, Michigan Community Scholars Program	Ann Arbor, MI
Led community service projects with Ann Arbor and Detroit nonprofit	2020-2022