CAMERON MOY

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Research Areas

Data Justice; Digital Platforms; Critical Digital Studies

Education

2029   **Ph.D. Communication**
Annenberg School for Communication at the University of Pennsylvania

2024   **B.S. Information Analysis** (*Summa Cum Laude*)
University of Michigan School of Information
Minors: Social Class & Inequality Studies, Music

Publications

Conference Proceedings (Peer-Reviewed, Archived)

2025   **Moy, C.**, Bui, M. (2025). The Unintended Costs of Platform Interventions: Black-Owned Restaurants and Yelp Reputation. In *Proceedings of ACM CHI Conference on Human Factors in Computing Systems*. ACM, New York, NY, USA. [Acceptance Rate: 25%]

2024   Lu, A.J., **Moy, C.**, Ackerman, M.S., Dillahunt, T.R. (2024). Perceptions of Policing Surveillance Technologies in Detroit: Moving Beyond "Better than Nothing". In *Proceedings of ACM Conference on Fairness, Accountability, and Transparency*. ACM, New York, NY, USA.

2023   Lu, A.J., Sannon, S., **Moy, C.**, Brewer, S., Green, J., Jackson, K.N., Reeder, D., Wafer, C., Ackerman, M.S., Dillahunt, T.R. (2023). Participatory Noticing through Photovoice: Engaging Arts- and Community-Based Approaches in Design Research. In *Proceedings of ACM Designing Interactive Systems Conference*. ACM, New York, NY, USA. **[Best Paper Award, Top 1%]**

2023   Lu, A.J., Sannon, S., **Moy, C.**, Brewer, S., Green, J., Jackson, K.N., Reeder, D., Wafer, C., Ackerman, M.S., Dillahunt, T.R. (2023). Shifting from surveillance-as-safety to safety-through-noticing: A photovoice study with Eastside Detroit residents. In *Proceedings of ACM CHI Conference on Human Factors in Computing Systems*. ACM, New York, NY, USA. [Acceptance Rate: 28%]

Research Posters (Peer-Reviewed, Archived)

2023   **Moy, C.**, Bui, M. (2023). Do Black-Owned Restaurants Matter? Yelp and Platform Visibility Amid a Racial Reckoning. *Annual Meeting of the Association for Information Science and Technology*. [Acceptance Rate: 54%]

Media & Public Scholarship

2025   Bui, M., **Moy, C.** (2025). Yelp's addition of a 'Black-owned' tag led to a slight drop in business ratings in Detroit. *The Conversation*. [Research Brief]

2025   Chen, W., Flaherty, T., Liu, F., **Moy, C.**, Phan, C. (2025). From Campus to Chinatown: Community Histories and Youth Organizing in Philadelphia's Chinatown. *Media at Risk*. [Podcast]

Presentations

2025   **Moy, C.** (2025). The Unintended Costs of Platform Interventions: Black-Owned Restaurants and Yelp Reputation. *ACM CHI Conference on Human Factors in Computing Systems*. Yokohama, JP.

2024   **Moy, C.** (2024). Do Black-Owned Restaurants Matter? Yelp and Platform Visibility Amid a Racial Reckoning. *University of Michigan School of Information Student Exposition*. Ann Arbor, MI.

2023   **Moy, C.**, Bui, M. (2023). Do Black-Owned Restaurants Matter? Yelp and Platform Visibility Amid a Racial Reckoning. *Annual Meeting of the Association for Information Science and Technology*. London, UK.

2023   **Moy, C.**, Dillahunt, T.R. (2023). Shifting from surveillance-as-safety to safety-through-noticing: A photovoice study with Eastside Detroit residents. *ACM CHI Conference on Human Factors in Computing Systems*. Hamburg, DE.

2020   **Moy, C.** (2020). Student Perspective on Diversity, Equity and Inclusion. *Annual Meeting of the State of Michigan Council for Government and Education on Equity and Inclusion*. Virtual Conference.

Grants

2025   Penn GAPSA Research Student Travel Grant, $433

2023   UMSI Travel Grant, $2,225

2023   UMSI Travel Grant, $1,200

Awards

2025   **Outstanding Student Volunteer**, ACM CHI Conference on Human Factors in Computing Systems

2024   **1st Place Best Reviewer**, Association for Information Science & Technology *Poster Track*

2024   **Outstanding Student Research in Diversity, Equity, and Inclusion ($500)**, UMSI *Awarded at the 2024 UMSI Student Exposition*

2024	**MLK Spirit Awards**, University of Michigan
	One of 25 finalists for prestigious student activism and social justice award

2023	**Best Paper Award**, ACM Designing Interactive Systems (DIS) 2023

2023	**Lawrence E. Quinn Memorial Scholarship ($7,000)**, University of Michigan
	Outstanding Leadership and Performance in Amazin' Blue A Cappella

2021-2024	**Angell Scholar**, University of Michigan
	Awarded to outstanding undergraduate students with all A records for 2+ consecutive semesters

2020-2024	**University Honors**, University of Michigan

Research Experience

2024-2025	**Research Fellow**
	Politics, Identity, and Communication Lab (University of Pennsylvania)
	PI: Dr. Deen Freelon

2024-2025	**Research Fellow**
	Media, Inequality and Change Center (University of Pennsylvania)
	PI: Dr. Sarah Jackson & Dr. Victor Pickard

2022-2024	**Researcher**
	Race and Data Justice Lab (University of Michigan),
	PI: Dr. Matthew Bui

2022-2024	**Research Assistant**,
	Social Innovations Group (University of Michigan)
	PI: Dr. Tawanna Dillahunt & Dr. Alex Lu (Rutgers University)

2019-2024	**Research Assistant**,
	Accountability Non-Discrimination Inclusion in Employment Lab (Michigan State U)
	PI: Dr. Angela Hall

Teaching Experience

2025	**Teaching Fellow**
	COMM 4190/5190: Talking with AI (University of Pennsylvania)
	Lead Instructor: Dr. Matthew Brook O'Donnell

2024	**Instructional Aide**
	SI 410: Ethics and Information Technology (University of Michigan)
	Lead Instructor: Dr. Matthew Bui

2022-2023	**Instructional Aide**
	Web Design for Everybody (Coursera)
	Lead Instructor: Dr. Colleen Van Lent

Research Workshops

2025	**International Communication Association (ICA) Research Escalator**	Denver, CO

Activism, Communication and Social Justice (ACSJ) Track [Acceptance Rate: 32%]

2024	**Intelligence, Data, Ethics, And Society (IDEAS) Summer Program**	Boston, MA

Northeastern University and Harvard University [Acceptance Rate: 5%]

Professional Experience

2023	**Product Engineer Intern**	Redlands, CA

Environmental Systems Research Institute (Esri)

2021	**Data Analysis & Development Intern**	Ann Arbor, MI

The Women's Center of Southeastern Michigan

Ad-Hoc Reviewer

2024-2025	**Association for Information Science and Technology,** Full Paper & Poster Tracks

Awarded 1st place best poster reviewer (2024)

2025	**ACM CHI Conference on Human Factors in Computing Systems**, LBW Track

2025	**iConference,** Short Research Papers Track

Professional Memberships

2025	**Member**, International Communication Association
2023-2025	**Member**, Association for Information Science and Technology
2023-2025	**Member**, ACM Special Interest Group on Computer-Human Interaction (SIGCHI)

Skills

Research Methods:
Qualitative (Structured, Semi-structured Interview), Community-based Participatory Research (Photovoice, Participatory Design, Participant Observation), Quantitative (Regression, PCA, Natural Language Processing)

Data Analysis:
Python (pandas, scikit-learn), SQL, R, SPSS, STATA, Microsoft Excel, Qualtrics

Software Development:
Front End (HTML, CSS, JavaScript), Back End (Python, Flask, C, Git)

Design:
Figma, Adobe Photoshop

Activities and Leadership

2024-2024   **Social Chair**, Annenberg School for Communication Graduate Council

2021-2024   **Executive Director**, Michigan EcoData

2021-2024   **President**, Amazin' Blue A Cappella

2020-2024   **Student Athlete**, University of Michigan Alpine Ski Team

2020-2022   **Peer Advisor for Community Service**, Michigan Community Scholars Program