

CAMERON MOY

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Research Areas

Data Justice; Digital Platforms; Critical Digital Studies

Education

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| 2029 | Ph.D. Communication
<i>Annenberg School for Communication at the University of Pennsylvania</i> |
| 2024 | B.S. Information Analysis (<i>Summa Cum Laude</i>)
University of Michigan School of Information
Minors: Social Class & Inequality Studies, Music |

Publications

Conference Proceedings (Peer-Reviewed, Archived)

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| 2025 | Moy, C. , Bui, M. (2025). The Unintended Costs of Platform Interventions: Black-Owned Restaurants and Yelp Reputation. In <i>Proceedings of ACM CHI Conference on Human Factors in Computing Systems</i> . ACM, New York, NY, USA. [Acceptance Rate: 25%] |
| 2024 | Lu, A.J., Moy, C. , Ackerman, M.S., Dillahunt, T.R. (2024). Perceptions of Policing Surveillance Technologies in Detroit: Moving Beyond "Better than Nothing". In <i>Proceedings of ACM Conference on Fairness, Accountability, and Transparency</i> . ACM, New York, NY, USA. |
| 2023 | Lu, A.J., Sannon, S., Moy, C. , Brewer, S., Green, J., Jackson, K.N., Reeder, D., Wafer, C., Ackerman, M.S., Dillahunt, T.R. (2023). Participatory Noticing through Photovoice: Engaging Arts- and Community-Based Approaches in Design Research. In <i>Proceedings of ACM Designing Interactive Systems Conference</i> . ACM, New York, NY, USA. [Best Paper Award, Top 1%] |
| 2023 | Lu, A.J., Sannon, S., Moy, C. , Brewer, S., Green, J., Jackson, K.N., Reeder, D., Wafer, C., Ackerman, M.S., Dillahunt, T.R. (2023). Shifting from surveillance-as-safety to safety-through-noticing: A photovoice study with Eastside Detroit residents. In <i>Proceedings of ACM CHI Conference on Human Factors in Computing Systems</i> . ACM, New York, NY, USA. [Acceptance Rate: 28%] |

Research Posters (Peer-Reviewed, Archived)

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| 2023 | Moy, C. , Bui, M. (2023). Do Black-Owned Restaurants Matter? Yelp and Platform Visibility Amid a Racial Reckoning. <i>Annual Meeting of the Association for Information Science and Technology</i> . [Acceptance Rate: 54%] |
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Media & Public Scholarship

- 2025 Bui, M., **Moy, C.** (2025). Yelp's addition of a 'Black-owned' tag led to a slight drop in business ratings in Detroit. *The Conversation* (republished in The Chicago Defender, New Pittsburgh Courier, Michigan Chronicle, and others). [[Research Brief](#)]
- 2025 Chen, W., Flaherty, T., Liu, F., **Moy, C.**, Phan, C. (2025). From Campus to Chinatown: Community Histories and Youth Organizing in Philadelphia's Chinatown. *Media at Risk*. [[Podcast](#)]

Presentations

- 2025 **Moy, C.** (2025). The Unintended Costs of Platform Interventions: Black-Owned Restaurants and Yelp Reputation. *ACM CHI Conference on Human Factors in Computing Systems*. Yokohama, JP.
- 2024 **Moy, C.** (2024). Do Black-Owned Restaurants Matter? Yelp and Platform Visibility Amid a Racial Reckoning. *University of Michigan School of Information Student Exposition*. Ann Arbor, MI.
- 2023 **Moy, C.**, Bui, M. (2023). Do Black-Owned Restaurants Matter? Yelp and Platform Visibility Amid a Racial Reckoning. *Annual Meeting of the Association for Information Science and Technology*. London, UK.
- 2023 **Moy, C.**, Dillahunt, T.R. (2023). Shifting from surveillance-as-safety to safety-through-noticing: A photovoice study with Eastside Detroit residents. *ACM CHI Conference on Human Factors in Computing Systems*. Hamburg, DE.
- 2020 **Moy, C.** (2020). Student Perspective on Diversity, Equity and Inclusion. *Annual Meeting of the State of Michigan Council for Government and Education on Equity and Inclusion*. Virtual Conference.

Grants

- 2025 Penn GAPSA Research Student Travel Grant, \$433
- 2023 UMSI Travel Grant, \$2,225
- 2023 UMSI Travel Grant, \$1,200

Awards

- 2025 **Outstanding Student Volunteer**, ACM CHI Conference on Human Factors in Computing Systems
- 2024 **1st Place Best Reviewer**, Association for Information Science & Technology *Poster Track*
- 2024 **Outstanding Student Research in Diversity, Equity, and Inclusion (\$500)**, UMSI *Awarded at the 2024 UMSI Student Exposition*

- 2024 **MLK Spirit Awards**, University of Michigan
One of 25 finalists for prestigious student activism and social justice award
- 2023 **Best Paper Award**, ACM Designing Interactive Systems (DIS) 2023
- 2023 **Lawrence E. Quinn Memorial Scholarship (\$7,000)**, University of Michigan
Outstanding Leadership and Performance in Amazin' Blue A Cappella
- 2021-2024 **Angell Scholar**, University of Michigan
Awarded to outstanding undergraduate students with all A records for 2+ consecutive semesters
- 2020-2024 **University Honors**, University of Michigan

Research Experience

- 2024-2025 **Research Fellow**
Politics, Identity, and Communication Lab (University of Pennsylvania)
PI: Dr. Deen Freelon
- 2024-2025 **Research Fellow**
Media, Inequality and Change Center (University of Pennsylvania)
PI: Dr. Sarah Jackson & Dr. Victor Pickard
- 2022-2024 **Researcher**
Race and Data Justice Lab (University of Michigan),
PI: Dr. Matthew Bui
- 2022-2024 **Research Assistant**,
Social Innovations Group (University of Michigan)
PI: Dr. Tawanna Dillahunt & Dr. Alex Lu (Rutgers University)
- 2019-2024 **Research Assistant**,
Accountability Non-Discrimination Inclusion in Employment Lab (Michigan State U)
PI: Dr. Angela Hall

Teaching Experience

- 2025 **Teaching Fellow**
COMM 4190/5190: Talking with AI (University of Pennsylvania)
Lead Instructor: Dr. Matthew Brook O'Donnell
- 2024 **Instructional Aide**
SI 410: Ethics and Information Technology (University of Michigan)
Lead Instructor: Dr. Matthew Bui
- 2022-2023 **Instructional Aide**
Web Design for Everybody (Coursera)
Lead Instructor: Dr. Colleen Van Lent

Research Workshops

2025	International Communication Association (ICA) Research Escalator <i>Activism, Communication and Social Justice (ACSJ) Track [Acceptance Rate: 32%]</i>	Denver, CO
2024	Intelligence, Data, Ethics, And Society (IDEAS) Summer Program <i>Northeastern University and Harvard University [Acceptance Rate: 5%]</i>	Boston, MA

Professional Experience

2023	Product Engineer Intern <i>Environmental Systems Research Institute (Esri)</i>	Redlands, CA
2021	Data Analysis & Development Intern <i>The Women's Center of Southeastern Michigan</i>	Ann Arbor, MI

Ad-Hoc Reviewer

2024-2025	Association for Information Science and Technology , Full Paper & Poster Tracks <i>Awarded 1st place best poster reviewer (2024)</i>
2025	ACM CHI Conference on Human Factors in Computing Systems , LBW Track
2025	iConference , Short Research Papers Track

Professional Memberships

2025	Member , International Communication Association
2023-2025	Member , Association for Information Science and Technology
2023-2025	Member , ACM Special Interest Group on Computer-Human Interaction (SIGCHI)

Skills

Research Methods:

Qualitative (Structured, Semi-structured Interview), Community-based Participatory Research (Photovoice, Participatory Design, Participant Observation), Quantitative (Regression, PCA, Natural Language Processing)

Data Analysis:

Python (pandas, scikit-learn), SQL, R, SPSS, STATA, Microsoft Excel, Qualtrics

Software Development:

Front End (HTML, CSS, JavaScript), Back End (Python, Flask, C, Git)

Design:

Figma, Adobe Photoshop

Activities and Leadership

- 2024-2024 **Social Chair**, Annenberg School for Communication Graduate Council
- 2021-2024 **Executive Director**, Michigan EcoData
- 2021-2024 **President**, Amazin' Blue A Cappella
- 2020-2024 **Student Athlete**, University of Michigan Alpine Ski Team
- 2020-2022 **Peer Advisor for Community Service**, Michigan Community Scholars Program