

# CAMERON MOY

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## Research Areas

Data Justice; Digital Platforms; Critical Digital Studies

## Education

<b>University of Pennsylvania Annenberg School for Communication</b>	Philadelphia, PA
<i>Ph.D. Communication</i>	2029 (Expected)

<b>University of Michigan School of Information (UMSI)</b>	Ann Arbor, MI
<i>B.S. Information Analysis (Summa Cum Laude)</i>	2024
Minors: Social Class & Inequality Studies, Music	GPA: 4.0/4.0

## Publications

*Conference Proceedings (Peer-Reviewed, Archived)*

**Moy, C.**, Bui, M. (2025). The Unintended Costs of Platform Interventions: Black-Owned Restaurants and Yelp Reputation. In *Proceedings of ACM CHI Conference on Human Factors in Computing Systems*. ACM, New York, NY, USA. [Acceptance Rate: 25%]

Lu, A.J., **Moy, C.**, Ackerman, M.S., Dillahunt, T.R. (2024). Perceptions of Policing Surveillance Technologies in Detroit: Moving Beyond "Better than Nothing". In *Proceedings of ACM Conference on Fairness, Accountability, and Transparency*. ACM, New York, NY, USA.

Lu, A.J., Sannon, S., **Moy, C.**, Brewer, S., Green, J., Jackson, K.N., Reeder, D., Wafer, C., Ackerman, M.S., Dillahunt, T.R. (2023). Participatory Noticing through Photovoice: Engaging Arts- and Community-Based Approaches in Design Research. In *Proceedings of ACM Designing Interactive Systems Conference*. ACM, New York, NY, USA. [Best Paper Award, Top 1%]

Lu, A.J., Sannon, S., **Moy, C.**, Brewer, S., Green, J., Jackson, K.N., Reeder, D., Wafer, C., Ackerman, M.S., Dillahunt, T.R. (2023). Shifting from surveillance-as-safety to safety-through-noticing: A photovoice study with Eastside Detroit residents. In *Proceedings of ACM CHI Conference on Human Factors in Computing Systems*. ACM, New York, NY, USA. [Acceptance Rate: 28%]

*Research Posters (Peer-Reviewed, Archived)*

**Moy, C.**, Bui, M. (2023). Do Black-Owned Restaurants Matter? Yelp and Platform Visibility Amid a Racial Reckoning. *Annual Meeting of the Association for Information Science and Technology*. [Acceptance Rate: 54%]

## Presentations

**Moy, C.** (2025). The Unintended Costs of Platform Interventions: Black-Owned Restaurants and Yelp Reputation. *ACM CHI Conference on Human Factors in Computing Systems*. Yokohama, JP.

**Moy, C.** (2024). Do Black-Owned Restaurants Matter? Yelp and Platform Visibility Amid a Racial Reckoning. *University of Michigan School of Information Student Exposition*. Ann Arbor, MI.

**Moy, C., Bui, M.** (2023). Do Black-Owned Restaurants Matter? Yelp and Platform Visibility Amid a Racial Reckoning. *Annual Meeting of the Association for Information Science and Technology*. London, UK.

**Moy, C., Dillahunt, T.R.** (2023). Shifting from surveillance-as-safety to safety-through-noticing: A photovoice study with Eastside Detroit residents. *ACM CHI Conference on Human Factors in Computing Systems*. Hamburg, DE.

**Moy, C.** (2020). Student Perspective on Diversity, Equity and Inclusion. *Annual Meeting of the State of Michigan Council for Government and Education on Equity and Inclusion*. Virtual Conference.

## Media & Public Scholarship

Chen, W., Flaherty, T., Liu, F., **Moy, C.**, Phan, C. (2025). From Campus to Chinatown: Community Histories and Youth Organizing in Philadelphia's Chinatown. *Media at Risk*. [[Podcast](#)]

## Grants

Penn GAPSA Research Student Travel Grant, \$433	2025
UMSI Travel Grant, \$2,225	2023
UMSI Travel Grant, \$1,200	2023

## Awards

**Outstanding Student Volunteer**, ACM CHI Conference on Human Factors in Computing Systems 2025

**1<sup>st</sup> Place Best Reviewer**, Association for Information Science & Technology 2024  
*Poster Track*

**Outstanding Student Research in Diversity, Equity, and Inclusion (\$500)**, UMSI 2024  
*Awarded at the 2024 UMSI Student Exposition*

**MLK Spirit Awards**, University of Michigan 2024  
*One of 25 finalists for prestigious student activism and social justice award*

**Best Paper Award**, ACM Designing Interactive Systems (DIS) 2023

**Lawrence E. Quinn Memorial Scholarship (\$7,000)**, University of Michigan 2023  
*Outstanding Leadership and Performance in Amazin' Blue A Cappella*

**Angell Scholar**, University of Michigan 2021-2023  
*Awarded to outstanding undergraduate students with all A records for 2+ consecutive semesters*

**University Honors**, University of Michigan 2020-2023

## Research Experience

<b>Research Fellow</b> , University of Pennsylvania	Philadelphia, PA
<i>PI: Dr. Deen Freelon</i>	2024-2025
Methods: Quantitative (web scraping, data analysis)	

**Research Fellow**, Media, Inequality and Change Center Philadelphia, PA  
*PI: Dr. Sarah Jackson & Dr. Victor Pickard* 2024-2025

**Researcher**, Race and Data Justice Lab, University of Michigan Ann Arbor, MI  
*PI: Dr. Matthew Bui* 2022-2024  
 Methods: Quantitative (web scraping, data analysis, NLP), Qualitative (interviews, ethnography)

**Research Assistant**, Social Innovations Group, University of Michigan Ann Arbor, MI  
*PI: Dr. Tawanna Dillahunt* 2022-2024  
 Methods: Quantitative (data analysis), Community Based Participatory Research (photovoice, participatory design)

**Research Assistant**, East Lansing, MI  
 Accountability Non-Discrimination Inclusion in Employment Lab, 2019-2024  
 Michigan State University  
*PI: Dr. Angela Hall*  
 Methods: Qualitative (structured interviews, literature review)

## Teaching Experience

**Teaching Fellow**, COMM 4190/5190: Talking with AI, University of Pennsylvania Philadelphia, PA  
*Instructor: Dr. Matthew Brook O'Donnell* 2025

**Instructional Aide**, SI 410: Ethics and Information Technology, University of Michigan Ann Arbor, MI  
*Instructor: Dr. Matthew Bui* 2024

**Instructional Aide**, Web Design for Everybody, Coursera Ann Arbor, MI  
*Instructor: Dr. Colleen Van Lent* 2022-2023

## Research Workshops

**International Communication Association (ICA) Research Escalator** Denver, CO  
*Activism, Communication and Social Justice (ACSJ) Track [Acceptance Rate: 32%]* 2025

**Intelligence, Data, Ethics, And Society (IDEAS) Summer Program** Boston, MA  
*Northeastern University and Harvard University [Acceptance Rate: 5%]* 2024

## Professional Experience

**Product Engineer Intern** Redlands, CA  
*Environmental Systems Research Institute (Esri)* 2023

**Data Analysis & Development Intern** Ann Arbor, MI  
*The Women's Center of Southeastern Michigan* 2021

## Ad-Hoc Reviewer

**Association for Information Science and Technology**, Full Paper & Poster Tracks 2024-2025  
*Awarded 1st place outstanding reviewer (2024)*

**ACM CHI Conference on Human Factors in Computing Systems**, Late Breaking Work Track 2025

**iConference**, Short Research Papers Track 2025

## Professional Memberships

**Member**, International Communication Association 2025

**Member**, Association for Information Science and Technology 2023-2025

**Member**, ACM Special Interest Group on Computer-Human Interaction (SIGCHI) 2023-2025

## Skills

**Research Methods:** Qualitative (Structured, Semi-structured Interview), Community-based Participatory Research (Photovoice, Participatory Design, Participant Observation), Quantitative (Regression, PCA, Natural Language Processing)

**Data Analysis:** Python (pandas, scikit-learn), SQL, R, SPSS, STATA, Microsoft Excel, Qualtrics

**Software Development:** Front End (HTML, CSS, JavaScript), Back End (Python, Flask, C, Git)

**Design:** Figma, Adobe Photoshop

## Activities and Leadership

**Social Chair**, Annenberg School for Communication Graduate Council Philadelphia, PA  
*Work with ASC staff and faculty to organize social events Graduate Students* 2024-2025

**Executive Director**, Michigan EcoData Ann Arbor, MI  
*Project club addressing environmental issues through data driven responses* 2021-2024

**President**, Amazin' Blue Ann Arbor, MI  
*The University of Michigan's oldest all-gender a cappella group* 2021-2024

**Student Athlete, University of Michigan Alpine Ski Team** Ann Arbor, MI  
*USCSA Club Sport* 2020-2024

**Peer Advisor for Community Service**, Michigan Community Scholars Program Ann Arbor, MI  
*Led community service projects with Ann Arbor and Detroit nonprofit* 2020-2022