CAMERON MOY

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EDUCATION

UNIVERSITY OF MICHIGAN Ann Arbor, MI GPA: 4.00

May 2024 (Anticipated)

- Bachelors of Science in Information, Information Analytics
- Minor in Social Class and Inequalities Studies and Music

EXPERIENCE

DEVELOPMENT SUMMER INTERNSHIP PROGRAM, DOBSON INTERN

Ann Arbor, MI

May 2021-Present

- Selected for the University of Michigan's award-winning Development Summer Internship Program (D-SIP) at The Women's Center of Southeastern Michigan, a Washtenaw County mental health-oriented nonprofit
- Assessed current revenue generation methods, completed website analysis, implemented data analytic strategies, and evaluated donor platforms to generate crowdfunding models and diversify fundraising efforts
- Orchestrated a 5-day virtual walking campaign, exceeding individual contributions goals by 60% and successfully soliciting over \$1,000 in product donations from local business partners
- Trained in organizational and foundational giving including grant writing and allocating
- Advocate for D-SIP as a student marketer, working with 50+ student organizations and managing social media

MICHIGAN STATE UNIVERSITY, RESEARCH ASSISTANT

East Lansing, MI

May 2019-Present

- Conduct analytical and social science research under Dr. Angela Hall at the School of Human Resources and Labor Relations' Accountability, Non-Discrimination, Inclusion in Employment (ANDIE) Lab
- Investigate workplace discrimination, with a focus on police reform, through Excel and SPSS data analysis, literature review, survey development, and focus group facilitation in collaboration with the NAACP

MICHIGAN COMMUNITY SCHOLARS PROGRAM, PEER ADVISOR

Ann Arbor, MI

May 2020-Present

- Serve as a Peer Advisor for Community Service for the social justice based Michigan Learning Community, leading community engagement projects, intergroup dialogues, leadership training, and diversity, equity, and inclusion efforts for the Freshmen participants in collaboration with local community leaders.
- Participant in the MCSP nonpartisan voter engagement initiative registering 5,412 young adult voters in collaboration with the Ann Arbor Satellite City Clerk's Office and the Big Ten Voting Challenge

MICHIGAN ECODATA, FINANCIAL DIRECTOR & PROJECT MANAGER

Ann Arbor, MI

January 2021-Present

- Manage Michigan EcoData's finances, fundraising, merchandise, and sponsor relations
- Authored and awarded funding from two grant proposals
- Led the Data Visualization team in researching, crafting, analyzing, and visually presenting a quantitative survey, polling University of Michigan students' awareness and advocacy for environmental policies
- Used ArcGIS to identify and propose potential urban farm locations in Lansing, MI

PRESENTATIONS

"Student Perspective on Diversity, Equity and Inclusion" to the State of Michigan Council for Government and Education on Equity and Inclusion, December 2020

ADDITIONAL

- Skills: Microsoft Office, Python, HTML, CSS, R Studio, Qualtrics, JavaScript, SPSS, GIS, MATLAB
- Public Relations Manager and Vocalist of Amazin' Blue a cappella group (2021-Present)
- Information Management Coordinator for Dance Marathon at the University of Michigan (DMUM), managing the nonprofit's website, donor database, and campaign pages for fundraising and service events (2021-Present)
- Member of the University of Michigan Arts Chorale non-major choir (2020-Present)
- Member of the University of Michigan Collegiate Alpine Ski Team, (2020-Present)
- Graduated Valedictorian of Okemos High School, May 2020 (GPA: 4.00)
- Led and participated in eight high school social justice organizations, including National Honors Society (President), Key Club (Vice President), Student Council (Vice President), Okemos Public Schools Superintendent's Cultural Diversity Advisory Committee (Student Representative)
- Personally raised over \$5,000 for local non-profits through annual summer fundraising projects (2008-2020)

Updated: January 2022