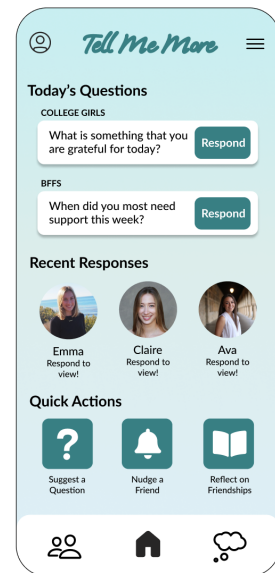


Tell Me More

Medium-fi Prototype Link

Target Audience

Tell Me More caters to individuals craving deeper connections within their circle of friends. This platform is designed for groups of friends who are searching for more profound and meaningful interactions. It serves as an outlet for those seeking emotional expression and a safe space to share their thoughts and concerns openly. We identified this target audience through interviews with people who felt the need for a platform that promotes genuine communication and vulnerability among friends.



Design Tools

Our medium-fi prototype was completed solely in **Figma** and mimics a cross-platform mobile application, tailored for iPhone 13 & 14. We chose Figma for its intuitive interface, collaboration, integration, and real-time capabilities, ensuring efficient teamwork and a quality prototype. However, we found that Figma has a somewhat steep learning curve for the prototype tool, which meant that there was a gulf of execution for some of our team members.

Operating Instructions

Running the Prototype:

- Navigate to the "MedFi" page in Figma and click on this welcome screen (shown to the right). Then, press play in the top right corner.



Primary Input:

- The main input method for the prototype is **Clicking**. A light blue box will flash above actionable items, including **Text-covered Buttons**, **Dropdown Menus**, **Icons**, and **Text Boxes**, the last of which users will be unable to type in for this prototype.
 - NOTE: The interactivity of items may change based on the task the user is carrying out.

Navigation:

- Depending on their function, some **Buttons** may transition screens.
- When clicked, the **Creation Button (+)** on our **Groups Page** exposes options to **Create a Group** or **Suggest a Question**, both of which transition to relevant screens when **Clicked**.
- The **Navigation Bar** located at the bottom of the **Home Page** allows users to jump between our three prototype sections (from left to right): **Groups Page**, **Home Page**, and **Reflect Page**, the last of which will not be used in this prototype.

Tasks:

- Simple: Answer a prompt in order to see your friend group's responses.
- Moderate: Suggest a question for the group to answer.
- Complex: Build a group of friends to encourage sharing vulnerable thoughts.

Limitations

Closed User Experience:

- The prototype offers a limited, closed experience without the dynamic engagement that would define a real version. Users are unable to generate real questions or experience the excitement of receiving responses from their friends, a key feature of the complete experience.

Lack of User Interaction:

- In this prototype, users cannot actively respond to questions. The interactive aspect, where users can engage with the content by providing their responses, is another fundamental feature absent in this version.

Non-Interactive Elements:

- **Recent Responses Photo Icons:** These elements are present but not directly interactable, serving as display elements without user engagement instead. In reality, users would be able to click on the photos of their friends, taking them to view their friend's responses.
 - Moreover, **Tips for Responding**, serving as minimalistic content moderation, is non-interactable.
- **Profile Icon and Menu:** Currently non-actionable, these items on the **Home Page** serve as placeholders for future customization and additional features.

Wizard of Oz

To provide testers with an understanding of the interconnected user activities that define the Tell Me More experience, certain features in our prototype have been designed to function seamlessly, despite being controlled behind the scenes:

Pre-populated Text Boxes:

- In the **Suggest a Question** view, the "Write your question" **Text box** does not allow users to directly type into it. Instead, the prototype automatically generates a question (e.g. "What is one thing you wish...").
 - Similarly, within the **College Girls Group**, users are unable to respond with a unique answer; instead, text is pre-generate.
- While users cannot directly input questions at this stage, our prototype still allows testers to experience the flow of asking questions, giving them an overview of the interaction without the need for manual input.

Fixed Selections:

- In the **Suggest a Question** view, while other groups are displayed, users are forced to select the **College Girls Group**.
- Within a group, specifically the **College Girls** group, **Nudges**, which are buttons used to encourage friends to submit responses to questions, preselect a fake user named "Lauren" from the two users provided. In aggregate, users would be allowed to make this judgment.
- In the **Add Friends** View, the prototype arbitrarily decides which friends to add or invite. The user would have complete freedom in this process with a real version of Tell Me More.
 - Similarly, User's are given a pre-selected photo to upload when creating a group—something they would ideally be left to choose themselves, reflecting the theme of the group.

Hard-coded Items

The "Wizard of Oz" components of this prototype overlap with its hard-coded elements, but here are additional considerations:

Home and Group Page:

- On the **Home Page**, below **Today's Questions**, text, grouped by friend group, is hard-coded to approximate what a user could see when first logging in, prompting them with an immediate task to complete and perpetuating engagement.
- Within the **College Girls Group**, article notifications (e.g., "4/6 friends have responded") are pre-populated, simulating the real-time dynamic interactions that users would experience in the complete version.

Enjoy!

-Team T.L.C