

1) How do you describe your business/yourself?

2) What is the primary goal of your website?

3) What problem you want to solve with this design?

4) Who are you competitors (their website links)?

5) Do you have the content ready for your website (logo + text content)?

Questions about your end-users/customers

6) What are demographic of your customers/users?

7) What impression you want to give your users when they see your website for the first time? (e.g. sleek, fun, reliable, serious, bold)

8) What information your users will be looking for on your website?