Polishing Graphics

New packages

Be sure to install these packages: RColorBrewer, ggthemes, viridis

```
install.packages("RColorBrewer")
install.packages("ggthemes")
install.packages("viridis")
```

Timeline

- HW-2 due Sunday by 11:59 p.m.
- Mini-project 1 due by Fri., April 14 at 9:50 a.m.
 - Work in pairs
 - Choose your own data set
 - Create a data graphic
 - Write a short "blog post"
 - Present your graphic

What we know

- A basic set of geometries
- How to map variables to aesthetics
- How to set colors
- How to change axis labels and titles
- How to add text annotations

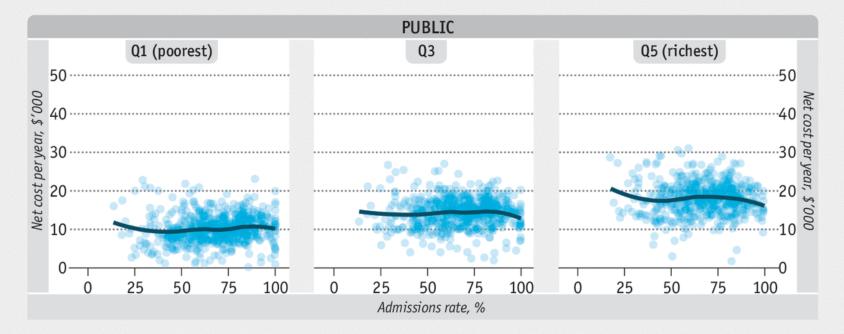
What else is there?

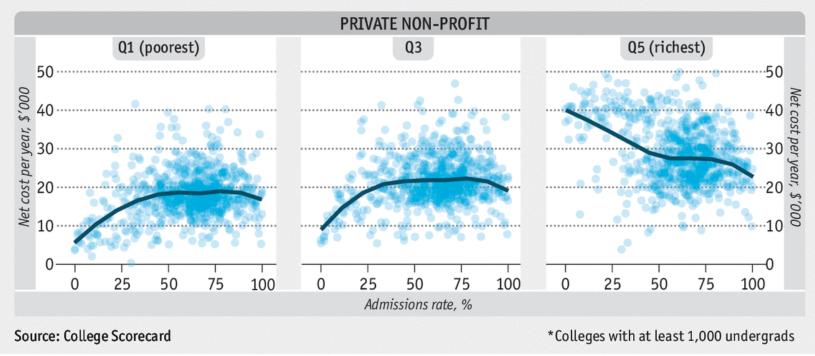
- Reordering factors
- Changing color scales
- Changing themes

Your turn

Scorecard

Average net cost per year at US colleges*, by income quintile





Economist.com

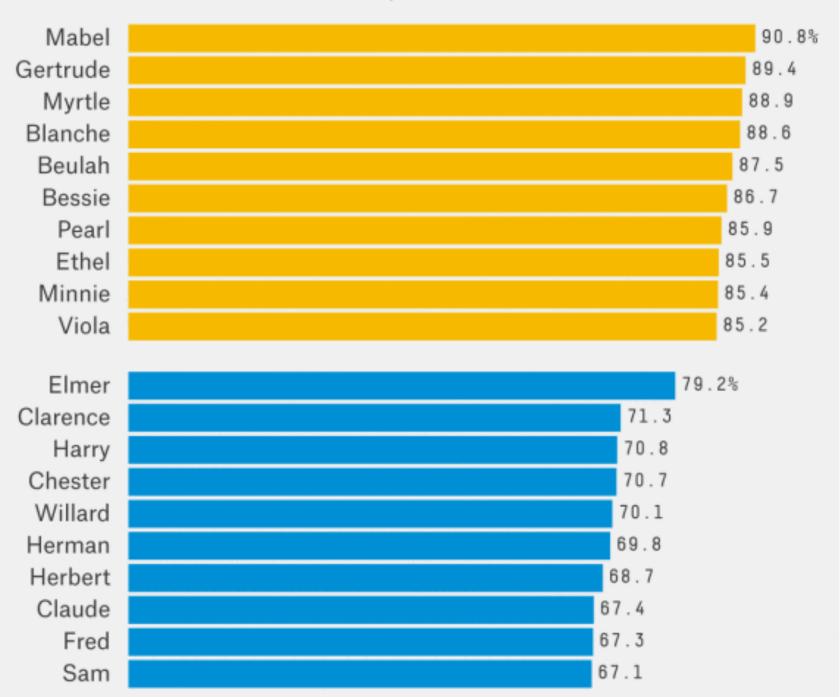
Task: Recreate this graphic from *The Economist*

- ScorecardSmallNarrow.csv available on the course website
- Variables include:
 - 1. CONTROL: public (1) or private (2) institution.
 - 2. ADM_RATE: admissions rate (%)
 - 3. income_group: income quintile
 - 4. net_cost: avg. net cost for students
- Hint: geom_smooth will help

Polishing

Deadest Names

Estimated percentage of Americans with a given name born since 1900 who were dead as of Jan. 1, 2014



FIVETHIRTYEIGHT

SOURCE: SOCIAL SECURITY ADMINISTRATION

Goals

- bar chart for names
- faceting and fill by sex
- flip the axes
- text giving the percentages

Changing scales

Recipe: scale_<aes>_<method>

Examples:

- scale_fill_manual
- scale_fill_brewer
- scale_color_viridis
- scale_shape_manual

Changing themes

Loading ggthemes allows you to access numerous <u>prebuilt</u> themes

- theme_wsj()
- theme_few()
- theme_hc()
- theme_gdocs()

Custom themes

- theme() function allows us to fine tune every aspect of our plot canvas
- A LOT of decisions (run ?theme to see more)
- A LOT of control

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