

Key Metrics Report

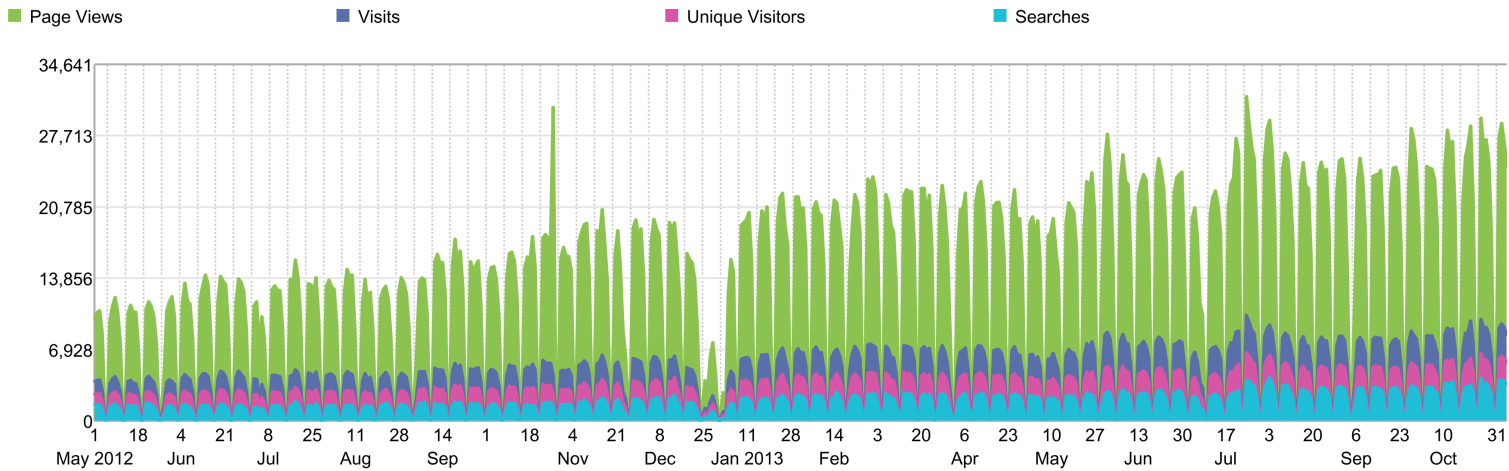
Report Suite: Marketing Cloud Documentation  
Date: Tue. 1 May 2012 - Thu. 31 Oct. 2013  
Segment: All Visits (No Segment)

View by: Day

Day of Week: All Days

Selected Metrics: Page Views, Visits, Unique Visitors, Searches

Normalize Data: No



Key Metrics Report | All Visits (No Segment) | Tue. 1 May 2012 - Thu. 31 Oct. 2013 | Graph generated by Adobe Analytics at 10:30 AM MST, 14 Nov 2013

Date		Page Views	Visits	Unique Visitors	Searches
1.	May 1, 2012	6,046	1,273	1,054	1,535
2.	May 2, 2012	6,633	1,326	1,097	1,462
3.	May 3, 2012	6,688	1,335	1,079	1,568
4.	May 4, 2012	5,554	1,022	850	1,099
5.	May 5, 2012	404	80	69	72
6.	May 6, 2012	863	215	186	156
7.	May 7, 2012	6,085	1,243	1,059	1,320
8.	May 8, 2012	7,078	1,391	1,166	1,492
9.	May 9, 2012	7,694	1,469	1,194	1,619
10.	May 10, 2012	6,796	1,287	1,095	1,368
11.	May 11, 2012	4,805	933	797	1,085
12.	May 12, 2012	378	69	60	35
13.	May 13, 2012	1,333	231	190	222
14.	May 14, 2012	6,646	1,274	1,060	1,492
15.	May 15, 2012	7,280	1,360	1,120	1,463
16.	May 16, 2012	6,870	1,253	1,034	1,358
17.	May 17, 2012	6,940	1,166	959	1,486
18.	May 18, 2012	4,672	922	770	893
19.	May 19, 2012	205	57	54	24
20.	May 20, 2012	1,101	184	168	164
21.	May 21, 2012	6,794	1,303	1,066	1,686
22.	May 22, 2012	7,260	1,404	1,170	1,726
23.	May 23, 2012	7,130	1,352	1,103	1,506
24.	May 24, 2012	6,423	1,288	1,066	1,362
25.	May 25, 2012	4,880	891	766	994
26.	May 26, 2012	464	89	68	83
27.	May 27, 2012	922	188	152	134
28.	May 28, 2012	2,893	527	420	583
29.	May 29, 2012	6,972	1,308	1,100	1,311
30.	May 30, 2012	7,551	1,383	1,100	1,493
31.	May 31, 2012	8,233	1,363	1,103	1,363

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Date: Tue. 1 May 2012 - Thu. 31 Oct. 2013

Segment: All Visits (No Segment)

JJ.ESQUIRE

Date	Page Views	Visits	Unique Visitors	Searches
32. Jun 1, 2012	6,626	1,289	1,076	1,143
33. Jun 2, 2012	625	91	80	67
34. Jun 3, 2012	1,241	305	260	271
35. Jun 4, 2012	7,129	1,476	1,185	1,461
36. Jun 5, 2012	8,885	1,599	1,307	1,572
37. Jun 6, 2012	7,389	1,560	1,285	1,390
38. Jun 7, 2012	7,413	1,432	1,215	1,312
39. Jun 8, 2012	5,265	1,087	918	839
40. Jun 9, 2012	492	88	76	93
41. Jun 10, 2012	1,242	243	207	169
42. Jun 11, 2012	7,754	1,553	1,302	1,301
43. Jun 12, 2012	8,655	1,637	1,339	1,569
44. Jun 13, 2012	9,556	1,714	1,380	1,489
45. Jun 14, 2012	8,934	1,578	1,271	1,455
46. Jun 15, 2012	5,652	1,049	875	972
47. Jun 16, 2012	435	96	70	82
48. Jun 17, 2012	1,667	279	241	269
49. Jun 18, 2012	7,544	1,539	1,273	1,262
50. Jun 19, 2012	9,197	1,763	1,440	1,616
51. Jun 20, 2012	8,896	1,750	1,407	1,531
52. Jun 21, 2012	8,952	1,572	1,259	1,411
53. Jun 22, 2012	6,287	1,191	974	946
54. Jun 23, 2012	328	80	72	39
55. Jun 24, 2012	955	187	173	181
56. Jun 25, 2012	7,357	1,566	1,281	1,328
57. Jun 26, 2012	8,963	1,784	1,455	1,566
58. Jun 27, 2012	8,935	1,649	1,318	1,522
59. Jun 28, 2012	8,371	1,576	1,300	1,326
60. Jun 29, 2012	5,915	1,089	913	956
61. Jun 30, 2012	539	93	87	48
62. Jul 1, 2012	1,223	282	242	197
63. Jul 2, 2012	7,130	1,548	1,319	1,198
64. Jul 3, 2012	7,528	1,476	1,221	1,321
65. Jul 4, 2012	4,449	839	692	716
66. Jul 5, 2012	6,567	1,263	1,056	1,214
67. Jul 6, 2012	5,218	988	839	938
68. Jul 7, 2012	816	98	83	110
69. Jul 8, 2012	1,766	318	258	283
70. Jul 9, 2012	8,371	1,619	1,340	1,427
71. Jul 10, 2012	8,702	1,602	1,298	1,528
72. Jul 11, 2012	8,310	1,607	1,307	1,457
73. Jul 12, 2012	8,375	1,600	1,297	1,362
74. Jul 13, 2012	6,088	1,160	962	975
75. Jul 14, 2012	484	99	76	71
76. Jul 15, 2012	1,104	221	184	179
77. Jul 16, 2012	9,383	1,592	1,286	1,468
78. Jul 17, 2012	8,854	1,599	1,309	1,477
79. Jul 18, 2012	10,700	1,732	1,367	1,846
80. Jul 19, 2012	9,245	1,669	1,328	1,655
81. Jul 20, 2012	6,551	1,324	1,075	1,055

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Date	Page Views	Visits	Unique Visitors	Searches
82. Jul 21, 2012	787	103	85	109
83. Jul 22, 2012	1,431	286	238	211
84. Jul 23, 2012	8,691	1,723	1,390	1,518
85. Jul 24, 2012	8,666	1,705	1,375	1,430
86. Jul 25, 2012	8,068	1,638	1,329	1,353
87. Jul 26, 2012	9,154	1,725	1,369	1,655
88. Jul 27, 2012	6,561	1,256	1,033	1,182
89. Jul 28, 2012	492	100	82	57
90. Jul 29, 2012	1,485	279	217	188
91. Jul 30, 2012	8,750	1,661	1,342	1,340
92. Jul 31, 2012	9,137	1,656	1,333	1,517
93. Aug 1, 2012	8,480	1,686	1,381	1,455
94. Aug 2, 2012	8,493	1,542	1,241	1,506
95. Aug 3, 2012	6,203	1,164	967	1,012
96. Aug 4, 2012	668	99	86	66
97. Aug 5, 2012	1,174	255	216	190
98. Aug 6, 2012	8,273	1,623	1,339	1,335
99. Aug 7, 2012	9,911	1,809	1,443	1,532
100. Aug 8, 2012	9,360	1,740	1,386	1,490
101. Aug 9, 2012	9,668	1,644	1,336	1,515
102. Aug 10, 2012	5,953	1,197	966	950
103. Aug 11, 2012	449	90	78	36
104. Aug 12, 2012	1,803	290	242	306
105. Aug 13, 2012	7,647	1,476	1,198	1,184
106. Aug 14, 2012	9,174	1,715	1,353	1,489
107. Aug 15, 2012	7,443	1,426	1,158	1,343
108. Aug 16, 2012	8,261	1,551	1,219	1,456
109. Aug 17, 2012	5,961	1,066	880	1,064
110. Aug 18, 2012	410	98	82	65
111. Aug 19, 2012	1,464	283	231	250
112. Aug 20, 2012	7,727	1,473	1,179	1,457
113. Aug 21, 2012	8,341	1,582	1,268	1,552
114. Aug 22, 2012	8,349	1,645	1,299	1,762
115. Aug 23, 2012	7,465	1,532	1,213	1,510
116. Aug 24, 2012	5,214	996	825	1,000
117. Aug 25, 2012	466	102	83	68
118. Aug 26, 2012	1,518	233	191	276
119. Aug 27, 2012	8,336	1,468	1,175	1,477
120. Aug 28, 2012	9,276	1,681	1,350	1,585
121. Aug 29, 2012	8,905	1,645	1,286	1,561
122. Aug 30, 2012	8,177	1,549	1,234	1,414
123. Aug 31, 2012	6,144	999	810	1,011
124. Sep 1, 2012	563	119	102	93
125. Sep 2, 2012	1,410	268	219	327
126. Sep 3, 2012	4,461	861	698	964
127. Sep 4, 2012	8,758	1,697	1,349	1,715
128. Sep 5, 2012	9,078	1,725	1,339	1,724
129. Sep 6, 2012	8,917	1,654	1,328	1,808
130. Sep 7, 2012	6,815	1,306	1,061	1,202
131. Sep 8, 2012	390	86	72	73

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Date	Page Views	Visits	Unique Visitors	Searches
132. Sep 9, 2012	1,298	247	206	210
133. Sep 10, 2012	10,345	1,874	1,513	1,729
134. Sep 11, 2012	11,231	1,894	1,476	1,555
135. Sep 12, 2012	10,330	1,950	1,498	1,490
136. Sep 13, 2012	10,482	1,839	1,473	1,586
137. Sep 14, 2012	8,342	1,532	1,231	1,259
138. Sep 15, 2012	1,034	124	102	114
139. Sep 16, 2012	2,148	270	222	195
140. Sep 17, 2012	10,384	1,879	1,469	1,448
141. Sep 18, 2012	12,052	2,107	1,674	1,794
142. Sep 19, 2012	10,071	1,877	1,482	1,685
143. Sep 20, 2012	11,114	2,006	1,574	1,812
144. Sep 21, 2012	8,954	1,531	1,224	1,225
145. Sep 22, 2012	754	141	107	79
146. Sep 23, 2012	1,423	299	242	301
147. Sep 24, 2012	10,429	1,866	1,483	1,671
148. Sep 25, 2012	9,577	1,835	1,467	1,652
149. Sep 26, 2012	10,020	1,898	1,527	1,641
150. Sep 27, 2012	10,385	1,980	1,535	1,652
151. Sep 28, 2012	7,600	1,425	1,152	1,180
152. Sep 29, 2012	1,101	167	139	140
153. Sep 30, 2012	1,348	280	230	233
154. Oct 1, 2012	9,242	1,795	1,458	1,366
155. Oct 2, 2012	9,908	1,885	1,514	1,567
156. Oct 3, 2012	10,097	1,821	1,424	1,651
157. Oct 4, 2012	9,076	1,748	1,402	1,455
158. Oct 5, 2012	6,845	1,309	1,051	1,044
159. Oct 6, 2012	479	118	103	54
160. Oct 7, 2012	1,196	246	212	197
161. Oct 8, 2012	9,513	1,691	1,306	1,404
162. Oct 9, 2012	10,848	2,053	1,623	1,744
163. Oct 10, 2012	11,115	2,022	1,564	1,677
164. Oct 11, 2012	10,206	2,016	1,556	1,704
165. Oct 12, 2012	8,090	1,466	1,158	1,225
166. Oct 13, 2012	738	148	130	92
167. Oct 14, 2012	1,786	352	303	244
168. Oct 15, 2012	9,930	1,907	1,521	1,513
169. Oct 16, 2012	10,686	2,023	1,598	1,601
170. Oct 17, 2012	10,393	2,025	1,615	1,344
171. Oct 18, 2012	12,384	2,250	1,735	1,504
172. Oct 19, 2012	10,091	2,013	1,606	1,330
173. Oct 20, 2012	986	205	159	144
174. Oct 21, 2012	2,428	476	379	324
175. Oct 22, 2012	11,873	2,309	1,811	1,727
176. Oct 23, 2012	12,501	2,215	1,687	1,700
177. Oct 24, 2012	12,150	2,159	1,671	1,771
178. Oct 25, 2012	12,010	2,111	1,635	1,819
179. Oct 26, 2012	26,051	1,785	1,292	1,337
180. Oct 27, 2012	768	156	129	103
181. Oct 28, 2012	2,106	378	310	256

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Date	Page Views	Visits	Unique Visitors	Searches
182. Oct 29, 2012	10,951	1,866	1,442	1,562
183. Oct 30, 2012	11,930	1,903	1,477	1,539
184. Oct 31, 2012	11,183	1,822	1,414	1,579
185. Nov 1, 2012	10,991	1,911	1,482	1,593
186. Nov 2, 2012	10,262	1,639	1,293	1,448
187. Nov 3, 2012	1,033	187	139	89
188. Nov 4, 2012	2,619	498	397	400
189. Nov 5, 2012	12,030	2,048	1,562	1,789
190. Nov 6, 2012	12,892	2,118	1,623	1,730
191. Nov 7, 2012	13,224	2,127	1,642	2,046
192. Nov 8, 2012	13,609	2,164	1,668	1,752
193. Nov 9, 2012	9,557	1,674	1,320	1,466
194. Nov 10, 2012	889	190	148	132
195. Nov 11, 2012	2,587	457	366	378
196. Nov 12, 2012	12,979	2,105	1,623	1,781
197. Nov 13, 2012	12,173	2,127	1,641	1,940
198. Nov 14, 2012	14,153	2,316	1,776	2,263
199. Nov 15, 2012	11,536	2,065	1,595	1,976
200. Nov 16, 2012	9,206	1,551	1,217	1,479
201. Nov 17, 2012	833	174	144	93
202. Nov 18, 2012	2,588	453	360	365
203. Nov 19, 2012	10,837	2,031	1,579	1,810
204. Nov 20, 2012	12,757	2,057	1,600	2,042
205. Nov 21, 2012	10,300	1,756	1,401	1,585
206. Nov 22, 2012	6,181	1,010	785	994
207. Nov 23, 2012	4,330	751	621	711
208. Nov 24, 2012	974	168	142	114
209. Nov 25, 2012	2,700	465	378	350
210. Nov 26, 2012	12,767	2,162	1,733	2,121
211. Nov 27, 2012	13,493	2,210	1,719	2,078
212. Nov 28, 2012	12,088	2,143	1,631	2,065
213. Nov 29, 2012	12,984	2,147	1,630	1,900
214. Nov 30, 2012	9,874	1,603	1,233	1,562
215. Dec 1, 2012	1,136	171	141	162
216. Dec 2, 2012	2,793	424	349	425
217. Dec 3, 2012	11,803	2,094	1,635	1,900
218. Dec 4, 2012	13,288	2,344	1,775	2,136
219. Dec 5, 2012	12,544	2,182	1,698	2,273
220. Dec 6, 2012	12,392	1,967	1,519	2,190
221. Dec 7, 2012	8,092	1,524	1,243	1,373
222. Dec 8, 2012	710	148	121	92
223. Dec 9, 2012	1,801	332	294	302
224. Dec 10, 2012	13,371	2,097	1,634	2,168
225. Dec 11, 2012	12,775	2,099	1,628	2,120
226. Dec 12, 2012	12,938	2,090	1,624	2,564
227. Dec 13, 2012	10,818	1,856	1,466	1,800
228. Dec 14, 2012	8,207	1,292	1,039	1,404
229. Dec 15, 2012	855	150	128	140
230. Dec 16, 2012	2,067	377	317	280
231. Dec 17, 2012	11,100	1,874	1,478	1,821

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232. Dec 18, 2012	10,654	1,863	1,485	1,646
233. Dec 19, 2012	10,447	1,770	1,382	1,794
234. Dec 20, 2012	9,337	1,635	1,297	1,437
235. Dec 21, 2012	6,230	1,065	855	925
236. Dec 22, 2012	512	118	94	58
237. Dec 23, 2012	1,027	157	128	134
238. Dec 24, 2012	2,684	435	346	417
239. Dec 25, 2012	1,884	297	240	296
240. Dec 26, 2012	4,326	681	543	638
241. Dec 27, 2012	5,163	815	633	984
242. Dec 28, 2012	3,299	563	463	453
243. Dec 29, 2012	558	107	94	51
244. Dec 30, 2012	546	126	107	55
245. Dec 31, 2012	1,830	345	278	267
246. Jan 1, 2013	980	162	131	128
247. Jan 2, 2013	8,543	1,487	1,167	1,242
248. Jan 3, 2013	10,829	1,764	1,335	1,736
249. Jan 4, 2013	10,070	1,628	1,249	1,544
250. Jan 5, 2013	1,100	196	148	122
251. Jan 6, 2013	2,773	451	365	348
252. Jan 7, 2013	13,040	2,111	1,639	2,192
253. Jan 8, 2013	13,224	2,183	1,718	2,156
254. Jan 9, 2013	13,334	2,226	1,707	2,244
255. Jan 10, 2013	14,166	2,302	1,736	2,011
256. Jan 11, 2013	10,961	1,739	1,381	1,675
257. Jan 12, 2013	860	160	134	105
258. Jan 13, 2013	1,899	295	244	239
259. Jan 14, 2013	12,001	2,127	1,629	1,757
260. Jan 15, 2013	13,963	2,440	1,889	2,092
261. Jan 16, 2013	13,047	2,377	1,813	2,184
262. Jan 17, 2013	14,325	2,421	1,876	2,161
263. Jan 18, 2013	9,715	1,797	1,416	1,613
264. Jan 19, 2013	892	173	144	113
265. Jan 20, 2013	2,361	472	394	397
266. Jan 21, 2013	13,440	2,199	1,647	2,059
267. Jan 22, 2013	15,009	2,541	1,887	2,256
268. Jan 23, 2013	15,027	2,615	1,964	2,518
269. Jan 24, 2013	12,843	2,248	1,697	2,103
270. Jan 25, 2013	12,127	1,849	1,411	1,739
271. Jan 26, 2013	1,181	195	176	136
272. Jan 27, 2013	2,475	413	335	360
273. Jan 28, 2013	15,188	2,458	1,856	2,245
274. Jan 29, 2013	14,788	2,504	1,914	2,562
275. Jan 30, 2013	13,800	2,390	1,837	2,348
276. Jan 31, 2013	14,067	2,445	1,849	2,312
277. Feb 1, 2013	11,231	1,955	1,536	1,937
278. Feb 2, 2013	993	180	143	140
279. Feb 3, 2013	3,013	491	400	451
280. Feb 4, 2013	13,823	2,486	1,968	2,386
281. Feb 5, 2013	14,137	2,599	1,984	2,575

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282. Feb 6, 2013	13,613	2,427	1,901	2,259
283. Feb 7, 2013	13,328	2,382	1,836	2,408
284. Feb 8, 2013	10,097	1,825	1,436	1,821
285. Feb 9, 2013	1,225	220	186	207
286. Feb 10, 2013	1,855	329	281	201
287. Feb 11, 2013	12,923	2,247	1,728	2,119
288. Feb 12, 2013	14,786	2,503	1,880	2,273
289. Feb 13, 2013	14,206	2,367	1,806	2,788
290. Feb 14, 2013	12,622	2,353	1,787	2,278
291. Feb 15, 2013	11,565	1,924	1,502	1,859
292. Feb 16, 2013	1,133	219	186	174
293. Feb 17, 2013	3,023	538	427	468
294. Feb 18, 2013	9,426	1,798	1,386	1,715
295. Feb 19, 2013	12,462	2,327	1,781	2,366
296. Feb 20, 2013	14,791	2,637	2,039	2,543
297. Feb 21, 2013	14,406	2,564	1,957	2,297
298. Feb 22, 2013	12,232	2,154	1,675	2,153
299. Feb 23, 2013	1,325	223	182	225
300. Feb 24, 2013	3,072	561	451	415
301. Feb 25, 2013	16,139	2,776	2,113	2,486
302. Feb 26, 2013	15,374	2,785	2,087	2,597
303. Feb 27, 2013	16,422	2,642	2,060	2,602
304. Feb 28, 2013	15,240	2,573	1,993	2,554
305. Mar 1, 2013	10,428	1,898	1,513	1,643
306. Mar 2, 2013	955	185	159	169
307. Mar 3, 2013	3,311	541	457	515
308. Mar 4, 2013	14,740	2,606	2,004	2,640
309. Mar 5, 2013	14,225	2,525	1,934	2,475
310. Mar 6, 2013	12,837	2,286	1,789	2,110
311. Mar 7, 2013	12,237	2,210	1,699	2,195
312. Mar 8, 2013	8,833	1,669	1,330	1,564
313. Mar 9, 2013	1,090	195	165	191
314. Mar 10, 2013	2,897	465	376	471
315. Mar 11, 2013	14,644	2,540	1,943	2,785
316. Mar 12, 2013	15,193	2,717	2,037	2,489
317. Mar 13, 2013	15,115	2,567	1,976	2,626
318. Mar 14, 2013	15,295	2,563	1,906	2,470
319. Mar 15, 2013	11,499	2,196	1,734	1,927
320. Mar 16, 2013	1,086	192	157	98
321. Mar 17, 2013	2,588	467	374	384
322. Mar 18, 2013	15,589	2,598	2,011	2,363
323. Mar 19, 2013	15,394	2,613	1,980	2,598
324. Mar 20, 2013	13,124	2,449	1,906	2,350
325. Mar 21, 2013	14,859	2,550	1,931	2,569
326. Mar 22, 2013	11,342	2,015	1,523	1,925
327. Mar 23, 2013	925	156	129	96
328. Mar 24, 2013	2,598	458	362	373
329. Mar 25, 2013	13,445	2,387	1,787	2,367
330. Mar 26, 2013	15,615	2,649	1,975	2,646
331. Mar 27, 2013	14,134	2,417	1,797	2,505

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Date	Page Views	Visits	Unique Visitors	Searches
332. Mar 28, 2013	11,501	2,053	1,601	2,008
333. Mar 29, 2013	6,092	1,079	860	1,095
334. Mar 30, 2013	875	143	115	147
335. Mar 31, 2013	1,572	275	230	254
336. Apr 1, 2013	10,874	1,955	1,492	1,789
337. Apr 2, 2013	13,866	2,466	1,876	2,307
338. Apr 3, 2013	13,740	2,441	1,855	2,547
339. Apr 4, 2013	15,053	2,542	1,913	2,623
340. Apr 5, 2013	9,388	1,845	1,453	1,617
341. Apr 6, 2013	1,155	191	151	115
342. Apr 7, 2013	2,781	485	390	532
343. Apr 8, 2013	14,482	2,501	1,883	2,446
344. Apr 9, 2013	15,498	2,734	2,070	2,478
345. Apr 10, 2013	16,017	2,576	1,939	2,718
346. Apr 11, 2013	14,398	2,462	1,849	2,496
347. Apr 12, 2013	10,867	2,040	1,606	1,977
348. Apr 13, 2013	884	145	117	114
349. Apr 14, 2013	2,533	448	353	378
350. Apr 15, 2013	13,998	2,517	1,937	2,392
351. Apr 16, 2013	14,313	2,558	1,961	2,379
352. Apr 17, 2013	14,336	2,488	1,862	2,567
353. Apr 18, 2013	13,231	2,360	1,821	2,367
354. Apr 19, 2013	10,486	1,904	1,508	1,843
355. Apr 20, 2013	943	158	133	134
356. Apr 21, 2013	2,516	426	339	406
357. Apr 22, 2013	13,809	2,448	1,861	2,471
358. Apr 23, 2013	15,245	2,618	1,976	2,599
359. Apr 24, 2013	12,660	2,231	1,719	2,466
360. Apr 25, 2013	13,295	2,279	1,705	2,386
361. Apr 26, 2013	10,487	1,780	1,384	1,699
362. Apr 27, 2013	1,220	164	122	167
363. Apr 28, 2013	1,788	355	297	303
364. Apr 29, 2013	12,762	2,234	1,693	2,488
365. Apr 30, 2013	13,356	2,301	1,776	2,394
366. May 1, 2013	12,211	1,993	1,532	2,262
367. May 2, 2013	13,235	2,190	1,664	2,339
368. May 3, 2013	9,797	1,791	1,353	2,005
369. May 4, 2013	817	162	136	106
370. May 5, 2013	1,469	294	239	203
371. May 6, 2013	11,918	2,143	1,647	2,212
372. May 7, 2013	12,326	2,230	1,745	2,011
373. May 8, 2013	13,118	2,417	1,837	2,282
374. May 9, 2013	10,994	2,078	1,617	2,030
375. May 10, 2013	9,511	1,705	1,315	1,807
376. May 11, 2013	801	143	119	131
377. May 12, 2013	2,718	423	339	391
378. May 13, 2013	12,908	2,264	1,773	2,365
379. May 14, 2013	14,282	2,533	1,916	2,466
380. May 15, 2013	14,047	2,420	1,848	2,401
381. May 16, 2013	13,730	2,380	1,833	2,332



# Key Metrics Report

Report Suite: Marketing Cloud Documentation

Date: Tue. 1 May 2012 - Thu. 31 Oct. 2013

Segment: All Visits (No Segment)

JJ.ESQUIRE

Date	Page Views	Visits	Unique Visitors	Searches
382. May 17, 2013	11,020	2,262	1,783	1,747
383. May 18, 2013	915	184	151	105
384. May 19, 2013	3,090	451	362	507
385. May 20, 2013	12,702	2,376	1,789	2,081
386. May 21, 2013	15,744	2,757	2,035	2,712
387. May 22, 2013	15,316	2,591	1,938	2,473
388. May 23, 2013	16,442	2,939	2,151	2,569
389. May 24, 2013	13,761	2,712	1,978	1,911
390. May 25, 2013	888	173	132	89
391. May 26, 2013	3,215	548	428	544
392. May 27, 2013	10,638	1,743	1,275	1,680
393. May 28, 2013	16,996	3,271	2,440	2,615
394. May 29, 2013	19,246	3,313	2,456	2,835
395. May 30, 2013	17,043	3,051	2,223	2,702
396. May 31, 2013	11,981	2,132	1,620	1,753
397. Jun 1, 2013	1,050	180	145	136
398. Jun 2, 2013	2,685	464	376	405
399. Jun 3, 2013	15,643	2,921	2,183	2,598
400. Jun 4, 2013	17,482	3,057	2,253	3,068
401. Jun 5, 2013	15,730	2,835	2,135	2,616
402. Jun 6, 2013	15,506	2,708	2,020	2,738
403. Jun 7, 2013	10,525	2,070	1,578	1,862
404. Jun 8, 2013	1,152	232	182	183
405. Jun 9, 2013	2,197	496	394	338
406. Jun 10, 2013	14,810	2,652	1,990	2,540
407. Jun 11, 2013	15,673	2,748	2,060	2,570
408. Jun 12, 2013	16,186	2,852	2,109	2,767
409. Jun 13, 2013	16,089	2,675	1,979	2,612
410. Jun 14, 2013	11,438	2,344	1,788	1,985
411. Jun 15, 2013	1,241	226	184	154
412. Jun 16, 2013	2,942	543	411	539
413. Jun 17, 2013	15,685	2,883	2,128	2,614
414. Jun 18, 2013	17,318	2,992	2,220	2,934
415. Jun 19, 2013	16,400	2,832	2,099	2,979
416. Jun 20, 2013	15,029	2,754	2,054	2,556
417. Jun 21, 2013	11,461	2,094	1,591	2,049
418. Jun 22, 2013	921	187	150	111
419. Jun 23, 2013	2,934	493	393	418
420. Jun 24, 2013	14,723	2,633	2,001	2,782
421. Jun 25, 2013	16,120	2,705	2,025	2,769
422. Jun 26, 2013	16,184	2,728	2,029	2,976
423. Jun 27, 2013	16,555	2,862	2,150	2,605
424. Jun 28, 2013	10,363	2,016	1,516	1,739
425. Jun 29, 2013	1,068	156	122	157
426. Jun 30, 2013	2,396	454	361	343
427. Jul 1, 2013	13,527	2,247	1,692	2,238
428. Jul 2, 2013	14,053	2,420	1,866	2,370
429. Jul 3, 2013	12,132	2,083	1,614	2,022
430. Jul 4, 2013	7,707	1,393	1,073	1,273
431. Jul 5, 2013	7,101	1,146	885	1,150

# Key Metrics Report

Report Suite: Marketing Cloud Documentation

Date: Tue. 1 May 2012 - Thu. 31 Oct. 2013

Segment: All Visits (No Segment)

JJ.ESQUIRE

Date	Page Views	Visits	Unique Visitors	Searches
432. Jul 6, 2013	1,057	128	110	127
433. Jul 7, 2013	2,615	438	342	411
434. Jul 8, 2013	13,274	2,565	1,973	2,277
435. Jul 9, 2013	14,648	2,616	2,010	2,463
436. Jul 10, 2013	15,100	2,660	1,984	2,577
437. Jul 11, 2013	14,156	2,549	1,889	2,377
438. Jul 12, 2013	12,168	2,336	1,807	1,842
439. Jul 13, 2013	944	172	140	190
440. Jul 14, 2013	2,086	405	338	259
441. Jul 15, 2013	14,083	2,596	1,940	2,158
442. Jul 16, 2013	15,434	2,831	2,141	2,624
443. Jul 17, 2013	16,048	2,898	2,152	2,488
444. Jul 18, 2013	18,802	3,347	2,487	2,799
445. Jul 19, 2013	17,189	3,256	2,525	2,952
446. Jul 20, 2013	1,123	196	161	139
447. Jul 21, 2013	4,259	610	493	573
448. Jul 22, 2013	21,281	3,606	2,696	3,909
449. Jul 23, 2013	19,429	3,254	2,430	3,889
450. Jul 24, 2013	17,895	3,047	2,300	3,474
451. Jul 25, 2013	17,016	2,914	2,146	3,407
452. Jul 26, 2013	12,421	2,057	1,592	2,277
453. Jul 27, 2013	1,078	176	138	152
454. Jul 28, 2013	4,095	471	375	430
455. Jul 29, 2013	17,241	2,822	2,087	3,222
456. Jul 30, 2013	19,413	2,984	2,178	3,771
457. Jul 31, 2013	19,870	2,947	2,175	4,183
458. Aug 1, 2013	17,731	2,791	2,122	3,631
459. Aug 2, 2013	13,428	2,052	1,588	2,792
460. Aug 3, 2013	1,104	178	142	158
461. Aug 4, 2013	2,949	465	367	572
462. Aug 5, 2013	16,475	2,622	1,952	3,412
463. Aug 6, 2013	17,515	2,873	2,152	3,465
464. Aug 7, 2013	17,157	2,792	2,060	3,403
465. Aug 8, 2013	15,215	2,630	1,950	2,795
466. Aug 9, 2013	11,401	2,252	1,754	2,115
467. Aug 10, 2013	1,261	166	137	135
468. Aug 11, 2013	2,644	444	367	482
469. Aug 12, 2013	15,502	2,722	2,062	2,886
470. Aug 13, 2013	16,927	2,866	2,187	3,117
471. Aug 14, 2013	15,461	2,645	1,947	2,743
472. Aug 15, 2013	15,345	2,527	1,901	2,821
473. Aug 16, 2013	10,747	1,873	1,438	2,032
474. Aug 17, 2013	1,107	186	141	160
475. Aug 18, 2013	3,977	444	357	472
476. Aug 19, 2013	16,575	2,627	1,982	2,980
477. Aug 20, 2013	17,029	2,779	2,064	3,267
478. Aug 21, 2013	16,185	2,656	1,959	3,187
479. Aug 22, 2013	16,652	2,714	2,022	3,027
480. Aug 23, 2013	12,587	2,057	1,541	2,434
481. Aug 24, 2013	994	178	134	149

# Key Metrics Report

Report Suite: Marketing Cloud Documentation

Date: Tue. 1 May 2012 - Thu. 31 Oct. 2013

Segment: All Visits (No Segment)

JJ.ESQUIRE

Date	Page Views	Visits	Unique Visitors	Searches
482. Aug 25, 2013	2,373	367	300	359
483. Aug 26, 2013	15,152	2,382	1,802	3,071
484. Aug 27, 2013	17,060	2,788	2,046	3,367
485. Aug 28, 2013	17,256	2,856	2,098	3,251
486. Aug 29, 2013	15,823	2,658	1,983	3,149
487. Aug 30, 2013	10,066	1,807	1,401	2,059
488. Aug 31, 2013	1,368	172	127	138
489. Sep 1, 2013	2,080	342	278	388
490. Sep 2, 2013	8,474	1,344	990	1,579
491. Sep 3, 2013	15,414	2,640	1,941	3,117
492. Sep 4, 2013	17,436	2,772	2,040	3,260
493. Sep 5, 2013	15,946	2,648	1,941	3,093
494. Sep 6, 2013	12,127	2,451	1,905	2,258
495. Sep 7, 2013	873	182	151	181
496. Sep 8, 2013	2,659	462	368	638
497. Sep 9, 2013	15,826	2,686	2,011	3,225
498. Sep 10, 2013	15,752	2,804	2,098	3,224
499. Sep 11, 2013	15,849	2,824	2,124	3,115
500. Sep 12, 2013	16,344	2,813	2,099	3,075
501. Sep 13, 2013	12,116	2,150	1,645	2,402
502. Sep 14, 2013	1,142	188	139	180
503. Sep 15, 2013	1,911	372	302	344
504. Sep 16, 2013	14,648	2,480	1,824	3,005
505. Sep 17, 2013	16,731	2,650	1,979	3,178
506. Sep 18, 2013	16,673	2,764	2,005	3,206
507. Sep 19, 2013	15,885	2,708	1,978	3,020
508. Sep 20, 2013	11,701	1,929	1,460	2,195
509. Sep 21, 2013	1,538	220	164	235
510. Sep 22, 2013	4,388	433	307	573
511. Sep 23, 2013	15,328	2,679	2,004	2,813
512. Sep 24, 2013	19,667	3,115	2,244	3,363
513. Sep 25, 2013	19,050	2,868	2,101	3,340
514. Sep 26, 2013	16,745	2,766	2,067	3,132
515. Sep 27, 2013	12,730	2,147	1,608	2,393
516. Sep 28, 2013	1,356	205	158	191
517. Sep 29, 2013	2,574	453	354	511
518. Sep 30, 2013	16,474	2,859	2,166	3,225
519. Oct 1, 2013	16,301	2,849	2,115	3,285
520. Oct 2, 2013	16,226	2,870	2,167	3,209
521. Oct 3, 2013	15,889	2,675	2,014	2,907
522. Oct 4, 2013	12,722	2,256	1,700	2,634
523. Oct 5, 2013	821	152	132	165
524. Oct 6, 2013	2,473	422	330	481
525. Oct 7, 2013	16,208	2,746	2,029	3,649
526. Oct 8, 2013	19,237	3,134	2,255	3,606
527. Oct 9, 2013	17,744	3,061	2,242	3,455
528. Oct 10, 2013	18,226	2,924	2,138	3,850
529. Oct 11, 2013	13,041	2,465	1,881	2,604
530. Oct 12, 2013	909	192	166	200
531. Oct 13, 2013	2,896	408	314	535

# Key Metrics Report

Report Suite: Marketing Cloud Documentation

Date: Tue. 1 May 2012 - Thu. 31 Oct. 2013

Segment: All Visits (No Segment)

JJ.ESQUIRE

Date	Page Views	Visits	Unique Visitors	Searches
532. Oct 14, 2013	14,602	2,441	1,818	2,585
533. Oct 15, 2013	17,100	2,984	2,183	3,319
534. Oct 16, 2013	18,286	3,025	2,236	3,324
535. Oct 17, 2013	18,997	3,588	2,610	3,472
536. Oct 18, 2013	13,897	2,631	1,977	2,755
537. Oct 19, 2013	1,611	289	204	401
538. Oct 20, 2013	3,353	586	460	741
539. Oct 21, 2013	19,553	3,303	2,386	4,166
540. Oct 22, 2013	17,566	3,161	2,294	3,569
541. Oct 23, 2013	18,248	3,139	2,299	3,639
542. Oct 24, 2013	16,901	2,970	2,222	3,245
543. Oct 25, 2013	12,315	2,225	1,702	2,417
544. Oct 26, 2013	1,108	219	174	202
545. Oct 27, 2013	3,946	605	451	775
546. Oct 28, 2013	18,568	2,972	2,145	3,880
547. Oct 29, 2013	19,470	3,155	2,296	3,974
548. Oct 30, 2013	18,014	3,012	2,162	3,859
549. Oct 31, 2013	16,352	2,783	2,049	3,587
Total	4,912,820	858,943	316,382	849,435