Disability Employment

05-499/899 Fall 2024

Celebrating Accessibility

https://cmu-05-499.github.io

Andrew Begel and Patrick Carrington





Administrivia

• P4 - Project Milestone 1 due tonight, 11:59pm



1. Unemployment. 2. Disclosure. 3. ADA. 4. Accommodations. 5. Physical and Invisible Disabilities.
6. Managing Disabled Employees. 7. Being Disabled as a Manager. 8. Becoming Disabled on the Job.

USA Unemployment Rate

Civilian unemployment rate, seasonally adjusted

Click and drag within the chart to zoom in on time periods



Source: U.S. Bureau of Labor Statistics.

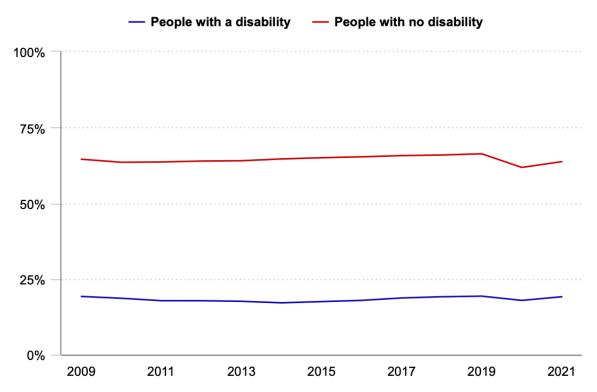






Disabled Unemployment Rate

Employment-population ratios by disability status, 2009-21



Click legend items to change data display. Hover over chart to view data. Source: U.S. Bureau of Labor Statistics.







Disability Inclusion is our Responsibility

The Disability Divide

The gap in societal inclusion for people with disabilities, including in education, employment, and access to technology.





Disability numbers are growing

- 20% of the world has a disability
- 15-20% of the population is neurodivergent.
- Mental health conditions are increasing



The employment divide is worsening

- 61% of people with disabilities in the USA are unemployed.
- 85% of autistic people are unemployed!



Education gaps are increasing

 People with disabilities and the neurodivergent consistently have lower levels of education than their peers



Our commitment



For most people, technology makes things easier. For people with disabilities, technology makes things possible.

Mary Pat Radabaugh,

Director of the IBM National Support Center for

Persons with Disabilities

Focus areas:



Technology: affordable technology that is accessible by design



Talent development: skilling, education, and connection with job opportunities for people with disabilities



Workplace culture: fostering a welcoming and inclusive culture for people with disabilities



Disability Employment Research Pipeline



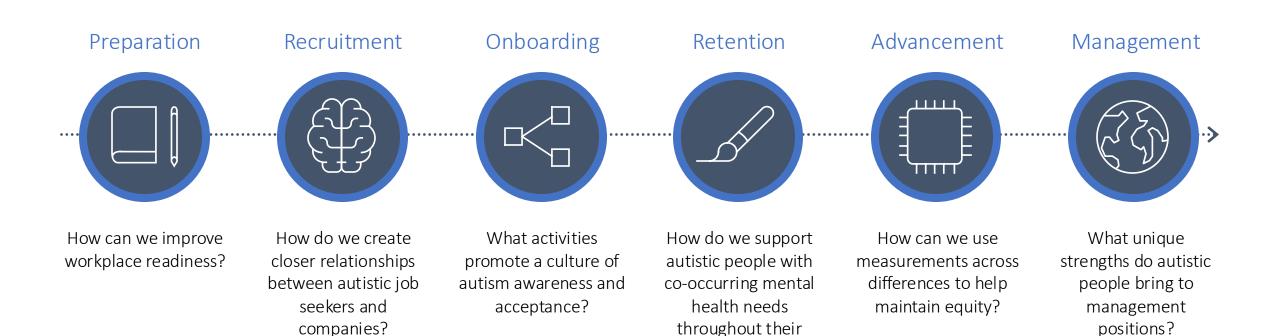
- Vocational policy, training, and support
- Job readiness training
- Social & collaboration skills development

- Employee experience & outcomes
- Organizational design and impact
- Barriers & best practices
- Assistive technology





Autism at Work Research Agenda



career?

Preparation

How can we enhance workplace readiness through evidence-based early intervention?

How can these programs reach disabled persons outside of school?

Investigate the implications of disclosure for those adults with invisible disabilities who are already in the workplace.

How can we facilitate transition without vocational rehab funding?

Investigate the different preparation needs for job readiness across gender/ethnicity/other identities

What is the role of educational institutions in thinking about the ecosystem around disability hiring?





Recruitment

How do we develop closer relationships between disabled job seekers and the companies who want to employ them?

How do we fill the job pipeline with individuals with disabilities who are 22 and older? How can we more easily find them?

How do we ensure we don't engage in job channeling (i.e. stereotyping) in the recruitment process?

What are the impact to disabled individuals after going through disability hiring programs?

How do we assess the outcomes of the different varieties of disability hiring programs?



Onboarding

How can we evaluate onboarding processes and associated outcomes for people with disabilities?

When is it safest/best to disclose invisible disabilities to management and co-workers?

What activities might promote a culture of disability awareness?

Is it better to have specialized onboarding processes for disabled people or embellish mainstream processes?



Retention

How can we best support disabled people with co-occurring mental health needs to enhance retention and advancement?

Moving new hires across the country uproots them from their support networks. How does this impact their quality of life?

What is the impact of the supervisor in retaining disabled employees?

What is working well for disabled people in organizations without disability-specific hiring programs?

How do needs vary across different identities / intersectionality? How do we better meet those needs?



Advancement

Should we redefine advancement for disabled employees? How do disabled employees define advancement for themselves?

How can we support disabled employees in the advancement process?

How do we utilize measurements across differences to help maintain equity?

What cultures best support those who may or may not want to follow a traditional career path?

Are disabled employees hitting glass ceilings or getting stuck in their job positions?



Organizational Impact

What are the barriers at the C-suite level for disabled employment?

What types of disabilities do well in particular industries?

What are the key cultural enablers that enable disability hiring programs?

How to we best scale programs across local and functional areas?

How should we measure success/performance of disability programs?

Meta

How do we center the voices of disabled self advocates?

How can we best facilitate/support/manage job transitions throughout life?

What unique strengths would disabled people bring to management positions?

How do we best allocate resources to support disability hiring programs?

How do we get access in industry to study and evaluate the outcomes of the programs?



Readings Discussion

- Education for Employment Pathways
- <u>The Dandelion Principle: Redesigning Work for the Innovation Economy</u>



There is a shortage of software developers

- We can fix this problem by making development jobs genuinely accessible to people with disabilities.
- 20% of the world's population has a disability.
 - In 2019 in the USA, only 39% of disabled people are employed.
 - Only 33% of those who didn't make it to college were employed.
 - Only 30% of those with a cognitive disability are employed (e.g., autism, ADHD, TBI)
- Let's give every person the opportunity to succeed by making our universities and workplaces more accessible and inclusive for the disabled.
 - This will help us meet the demand for software engineers while also increasing employment.



Erickson, W., Lee, C., von Schrader, S. (2022). Disability Statistics from the American Community Survey (ACS).

Autistic Individuals Enter the Job Market

The need for talented IT professionals is growing faster than the supply. Autistic individuals demonstrate a proclivity towards technology. Employing them can help meet the demand.

This increases the importance of understanding the autistic population to develop supports and build skills in social interaction and job training.

1 in 59

80%

<14%

Children diagnosed with autism in USA

Unemployed autistic adults

Autistic adults work for pay

Autistic people are neurodiverse

All people offer unique strengths. The neurodiversity movement recognizes the positive attributes of *neurominorities* – those that think different from the majority population.

Autistic people tend to excel in concentration, fine detailed processing, memory, and sensory awareness.

Autism@Work Roundtable

50 companies have Autism/Neurodiversity Hiring Programs.

Microsoft has hired over 350 autistic people into engineering roles.



"Some job tips for people with autism or Asperger's syndrome... Computer science is a good choice because it is very likely that many of the best programmers have either Asperger's syndrome or some of its traits."

Temple Grandin





Studying Autism at Microsoft

- Interviewed 10 autistic tech workers in USA/UK
 - 4 Autistic, 4 Asperger's, 1 PDD-NOS, 1 ADHD. 90% male.
- 32 questions based on interview findings
- Sent to 2600 random U.S.-based developers at Microsoft
- 846 completed surveys (32.5% response rate)
 - 85% male
 - 59 neurodivergent (7%)
 - 11 (1.3%) w/ ASD
 - 38 (4.5%) w/ attention-deficit disorder
 - 16 (1.9%) w/ dyslexia or learning disabilities





Neurodiverse Workplace Challenges

- Diagnosis late in life
- Disclose autism to coworkers?
- Team meetings
- Job interviews
- Environmental distractions
- Team reorganizations
- Communication tools



Self-perceived Strengths and Weaknesses

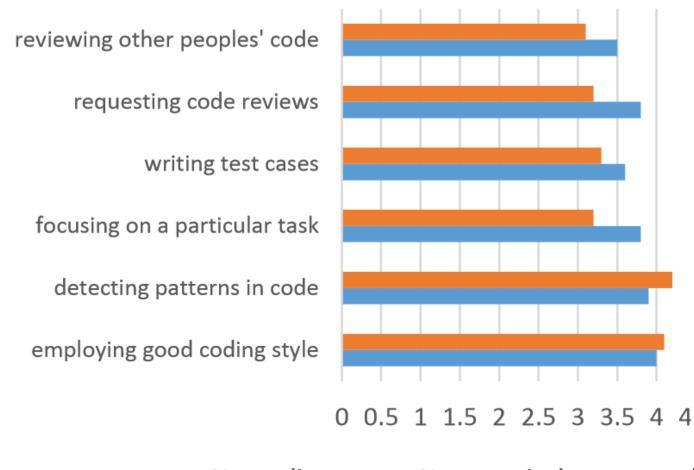
- Strengths
 - Pattern recognition
 - Hyperfocus
 - Coding Style
 - Out-of-the-box thinking
- Weaknesses
 - Rigidly interpreting coding style or team process
 - Difficulty focusing on particular tasks (e.g. testing)
 - Inappropriate emotional reactions (e.g. code review)





How good are you at this software engineering task?

(longer bars are better)



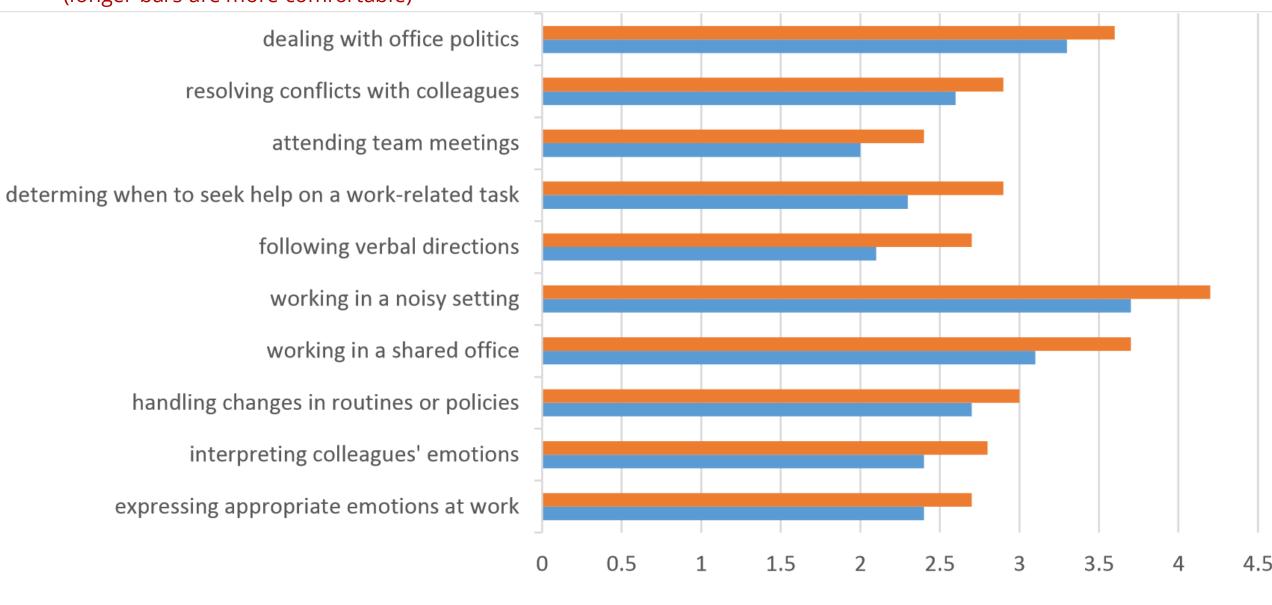






How comfortable are you with this activity?

(longer bars are more comfortable)



Neurotypical

Neurodiverse

Microsoft's Autism Hiring Program

- Autistic job candidates often strike out at interviews due to stress.
- Microsoft's program changes the process to assess talent through practical programming assignments, demonstrate collaboration skills through team projects, practice talking about themselves in mock interviews, and receive guidance through job coaches.
- Hiring managers and their teams receive training about autism, and how to work with autistic people.

09-06-16 | MOST INNOVATIVE COMPANIES

Microsoft Wants Autistic Coders. Can It Find Them And Keep Them?

Job interviews can be especially hard if you're autistic. A Microsoft effort aimed at a wider spectrum of the workforce wants to solve that.



[ILLUSTRATION: BRIAN REA]





Autism Hiring Programs

- Fill important jobs suffering from skills shortage
- Offer access to much higher levels of talent
- Provide marketing benefits for favorable corporate perception
- Increase employee engagement and morale, which improves productivity and work quality
- Innovation through "accessing outliers" neurodivergent employees offer a diversity of ideas
- Strong potential for process improvement comes from neurodivergent abilities to spot irregularities and inefficiencies, and the willingness to call them out.





Spillover Benefits

- Challenges experienced by neurodivergent employees are also experienced by others, but they're more impactful to the neurodivergent.
- Designing for neurodiversity helps the rest of the company's employees
 - Organizational communication standards reduce ambiguity
 - Improvements in mgmt. practices because of being aware of needs to manage neurodiversity program. Makes managers better.
 - Improved employee support practices (e.g. coping with stress and depression) for neurodiverse help the NT employees.
 - Explicit processes are easier to improve. Provides way for anyone to question processes whereas before, everything was assumed.



FIT: Fostering Inclusion through Technology

- Prof. Yi Ting Huang (UMD Linguistics)
- Prof. Kathryn Dow-Burger (UMD Speech and Hearing)
- Prof. Shevaun Lewis (UMD Linguistics and Director of UMARC)
- Prof. Ge Gao (UMD Information School)
- Prof. Carol Espy-Wilson (UMD ECE)
- Prof. Elizabeth Redcay (UMD Pyschology)
- Prof. Louiqa Raschid (UMD Information Systems)
- Ira Kraemer (Autistic advocate)
- Quentin Leifer (Autistic advocate)

Workplace Communication Relies on Common Ground

- Common ground is the alignment between communication partners and is based on a range of verbal and non-verbal channels:
 - Speech
 - Facial Expressions
 - Eye Contact
 - Written text
- Differences in sensory and social information processing reduce the common ground in communication between autistic and non-autistic people.
- These differences lead to miscommunication and misunderstandings, which can lead to discrimination.





Video Calling

- Makes mutual understanding and alignment more difficult.
 - Limits information from faces and voices
 - Slows exchanges between partners
 - Reduces collaboration
 - Increases "Zoom fatigue"
 - Requires tracking additional information channels
 - Disrupts established routines for navigating social norms

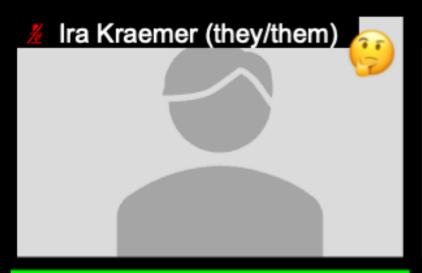


The FIT Video Calling Platform Can Help

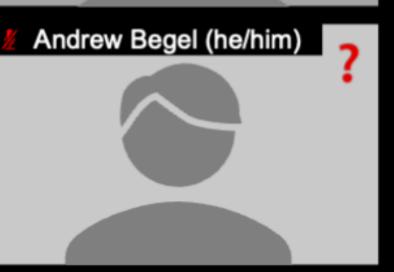
- Harness structured relationships in multimodal signals, conversational dynamics, and workplace objectives.
 - Highlight group sentiment and emotional alignment
 - Support rapport with prompts for expressing alignment
 - Track topics and connect to conversational goals
 - Detect misalignment and offer prompts for conversational repair



Current topic: Widget production



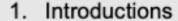








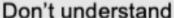




Meeting rules

- Widget production
- Open discussion
- Budget
- To do for payt week





I'm not sure I understand... Could you say that differently? I don't see how this relates to...

Disagree

Slow down



Your alignment: 35%

General sentiment: excited

Check in with the group

I think I may have missed...

Let's review...

Does everyone understand...

Are we all agreed on...









I talked to Carol about the widget production targets and



Unmute



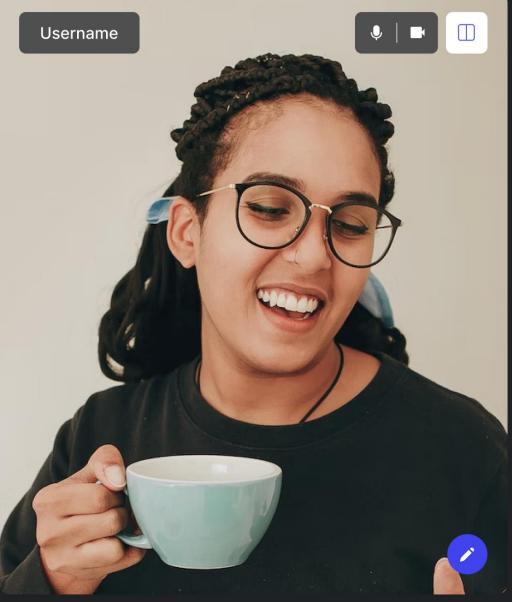


Audio/video

I'm not sure I see what you mean. Could you just say that again in a different way?

You could say:













This Year's Project Activities

- Interviewing autistic stakeholders
- Qualitatively analyzing autistic/nonautistic conversations
 - Initial focus on politeness and critical moments
- Training new ML models to recognize non-verbal signals of mis-understandings
- Preparing study to collect additional corpus of autistic/nonautistic conversations



Participation Activity

- Pair with a neighbor and write your names on a piece of paper.
- Together, conceive of and draw a mockup of a new feature for the FIT AI-powered video calling platform to help mixed neurotype pairs have better conversations.
- Discuss your design with the class!
- Turn in your design at the end of class.





Become an Ally to Autistic Colleagues with INTENT

INteractive Tool for Empathy in NeuroTypicals

Elizabeth Redcay, Andrew Begel, and Kathy Dow-Burger University of Maryland & Carnegie Mellon University





Promoting Allyship with INTENT







Adapted from Learn How to Be a Successful Ally: Four Key Practices and Amplifying Allyship as Part of IDEAL IT https://itcommunity.stanford.edu/news/amplifying-allyship-part-ideal-it



Building Allyship



Neurodiversity Employment Ecosystem

Values, Attitudes, Beliefs, Policy, and Law

Neurodivergent Employees

Employers

Support Services

Colleagues





INTENT Allyship Design

- A game can help people understand. Highly transporting stories make players more receptive to new information.
- Games can get people to change interpersonal behavior enabling them to practice relationships without putting themselves at risk.

Green, M. C., & Brock, T. C. (2000). The role of transportation in the persuasiveness of public narratives. *Journal of personality and social psychology*, 79(5), 701.

Kaufman, G. and Flanagan, M. 2015. A psychologically "embedded" approach to designing games for prosocial causes. Cyberpsychology: Journal of Psychosocial Research on Cyberspace 9, 3 (2015).





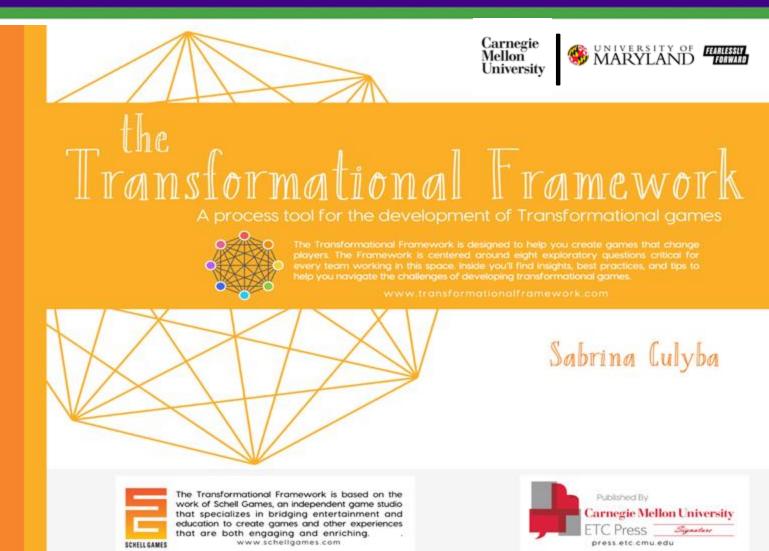


Stage 2: Design Challenges

- Ensure lessons are told from an autistic perspective.
- Representing the heterogeneity of autistic people with just a few characters in the game.
 - Avoid stereotypes in appearance and dialogue.
 - Emphasize characters' intersectionality.
- Design scenarios that show autistic people as multidimensional, not defined by deficits.



Stage 2: Transformational Framework









Stage 2: Transformational Design Goals

KNOWLEDGE

the player knows something new



Facts Information Recall

Learn about autistic people

DISPOSITION

the player's feelings are changed



Attitudes Feelings Motivations

 Grow empathy towards autistic people

BEHAVIOR

the player acts in a different way



Habits Actions Choices

Support autistic people







Stage 3: Demo

https://intent-jnr5.onrender.com

Play along with us! Google Chrome works best.



Next Steps: Pilot



- 1. Evaluate game with autistic workers to gauge their reaction.
 - Tweak the narrative to increase the realism while maintaining the lesson.
- 2. Deliver allyship instruction to allistic workers with traditional lesson and INTENT game.
 - Evaluate how well the game induces transformative change vs. just the traditional lesson.
- 3. Do you want to help out with our study?



Connecting Research with the Community



SOUTHERN GREAT LAKES REGION Neurodiversity at Work Hub

