

Disability Employment

05-499/899 Fall 2024

Celebrating Accessibility

<https://cmu-05-499.github.io>

Andrew Begel and Patrick Carrington

Administrivia

- P4 - Project Milestone 1 due tonight, 11:59pm
- HW4 – Celebrating Accessibility Essay out next Tuesday

USA Unemployment Rate

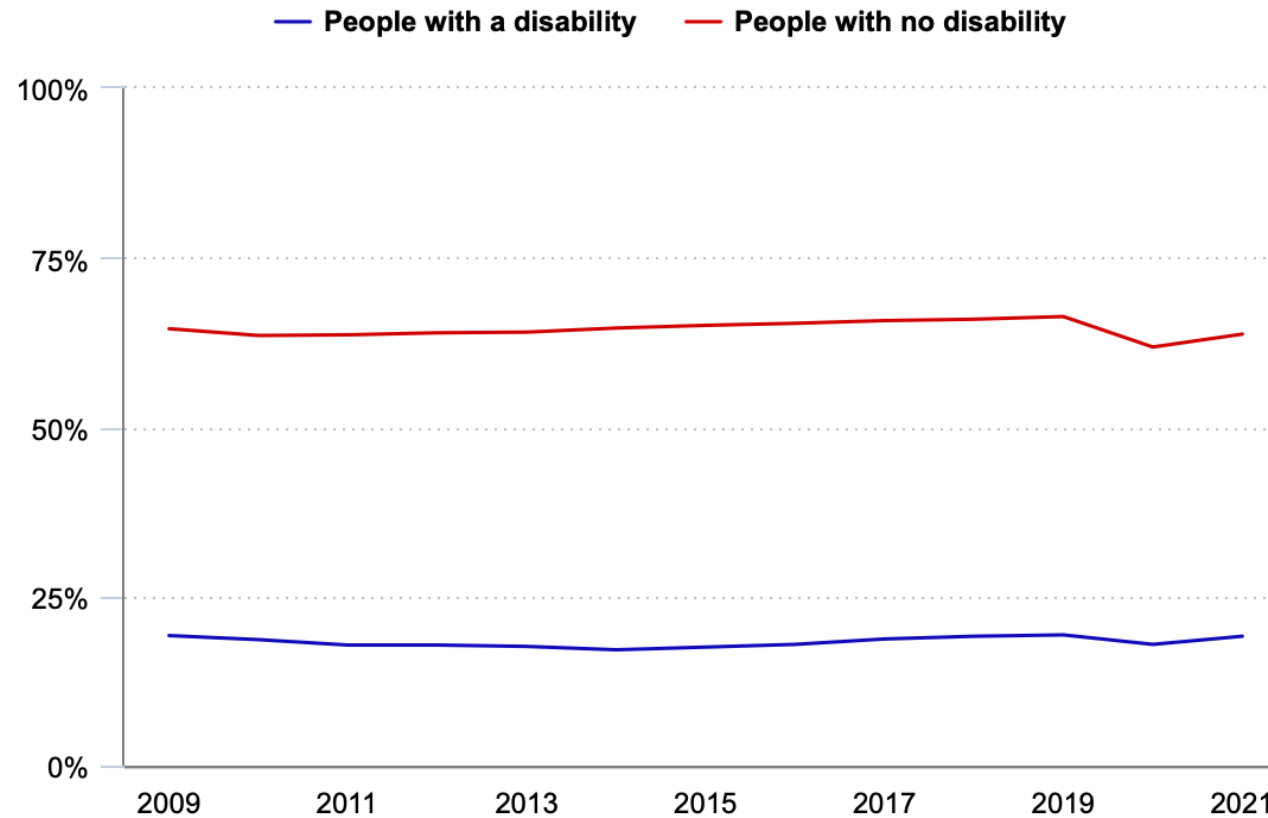
Civilian unemployment rate, seasonally adjusted

Click and drag within the chart to zoom in on time periods



Disabled Unemployment Rate

Employment–population ratios by disability status, 2009–21



Click legend items to change data display. Hover over chart to view data.
Source: U.S. Bureau of Labor Statistics.



Disability Inclusion is our Responsibility

The Disability Divide

The gap in societal inclusion for people with disabilities, including in education, employment, and access to technology.



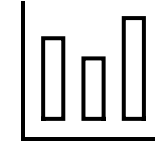
Disability numbers are growing

- 20% of the world has a disability
- 15-20% of the population is neurodivergent.
- Mental health conditions are increasing



The employment divide is worsening

- 61% of people with disabilities in the USA are unemployed.
- 85% of autistic people are unemployed!



Education gaps are increasing

- People with disabilities and the neurodivergent consistently have lower levels of education than their peers

Our commitment



For most people, technology makes things easier. For people with disabilities, technology makes things possible.

Mary Pat Radabaugh,
*Director of the IBM National Support Center for
Persons with Disabilities*

Focus areas:



Technology: affordable technology that is accessible by design



Talent development: skilling, education, and connection with job opportunities for people with disabilities



Workplace culture: fostering a welcoming and inclusive culture for people with disabilities

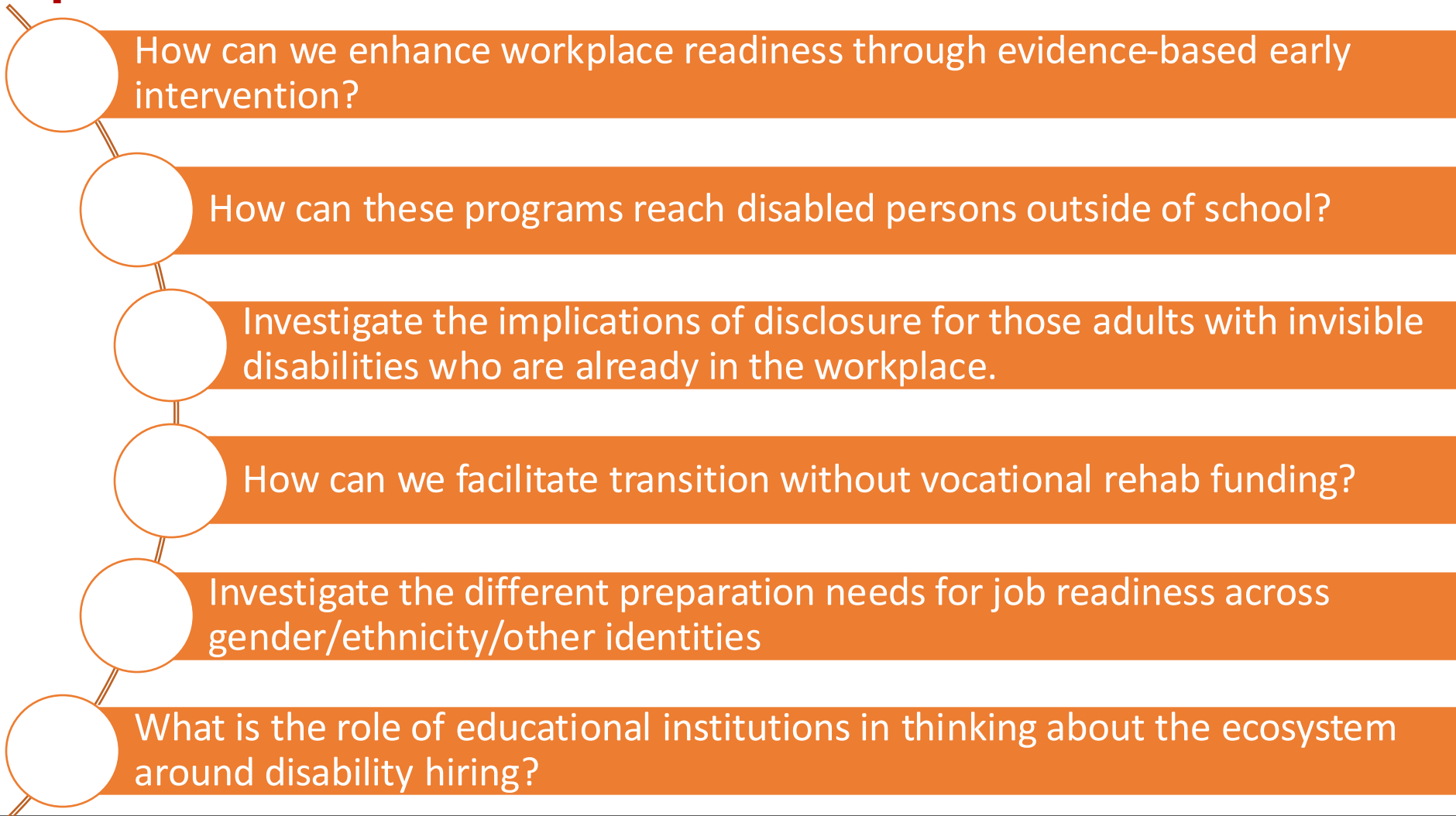
Disability Employment Research Pipeline



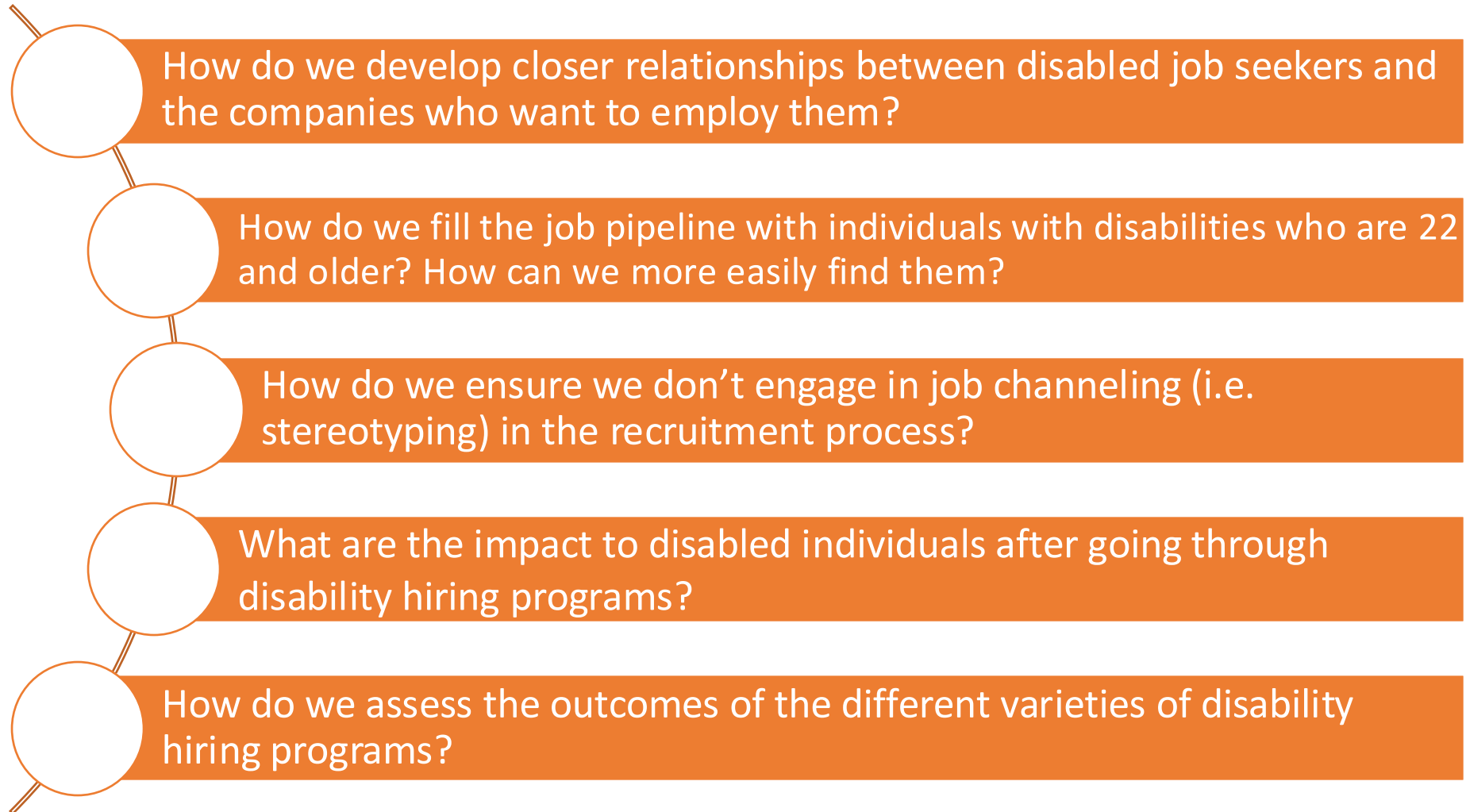
- Vocational policy, training, and support
- Job readiness training
- Social & collaboration skills development

- Employee experience & outcomes
- Organizational design and impact
- Barriers & best practices
- Assistive technology

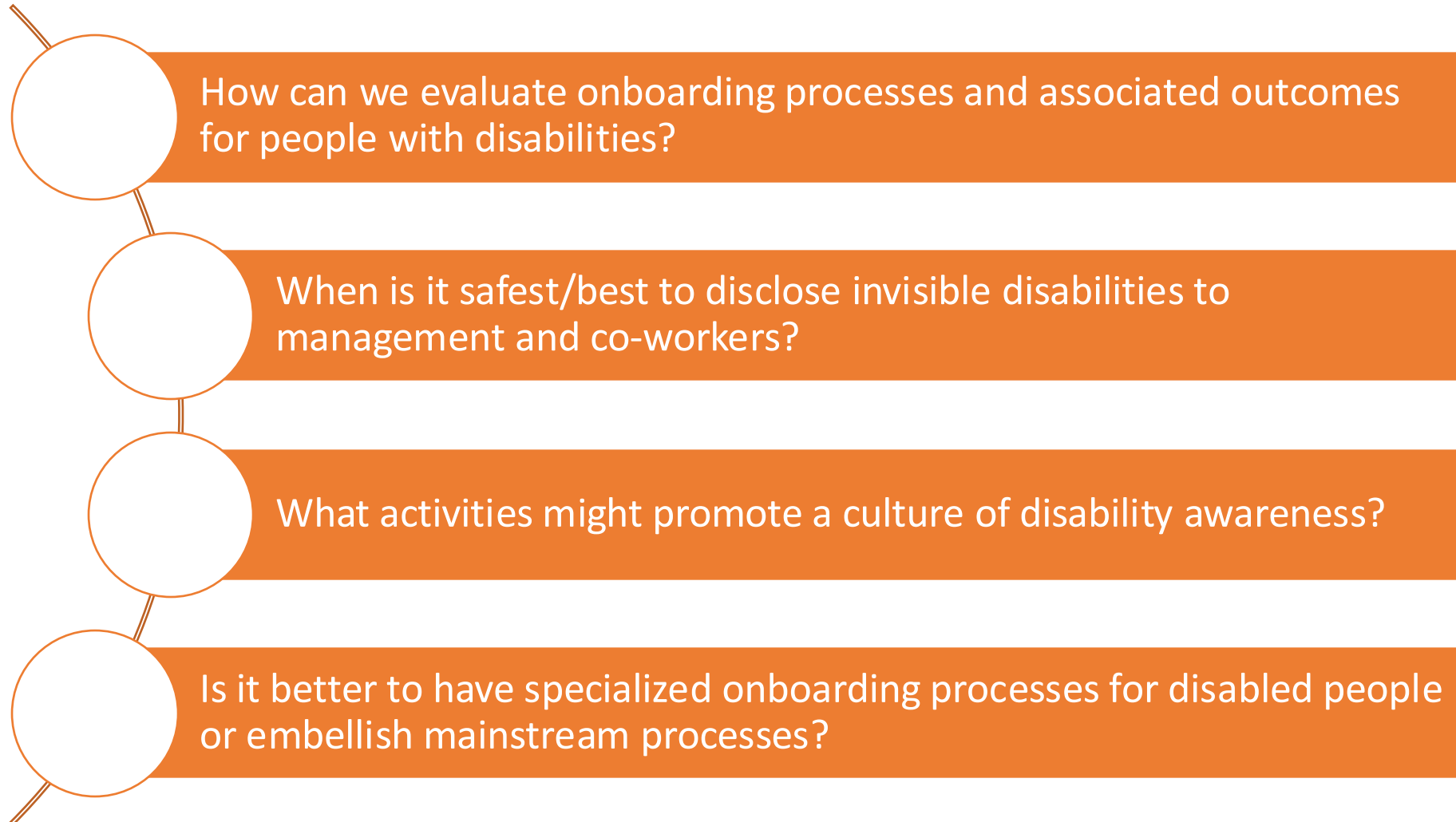
Preparation



Recruitment



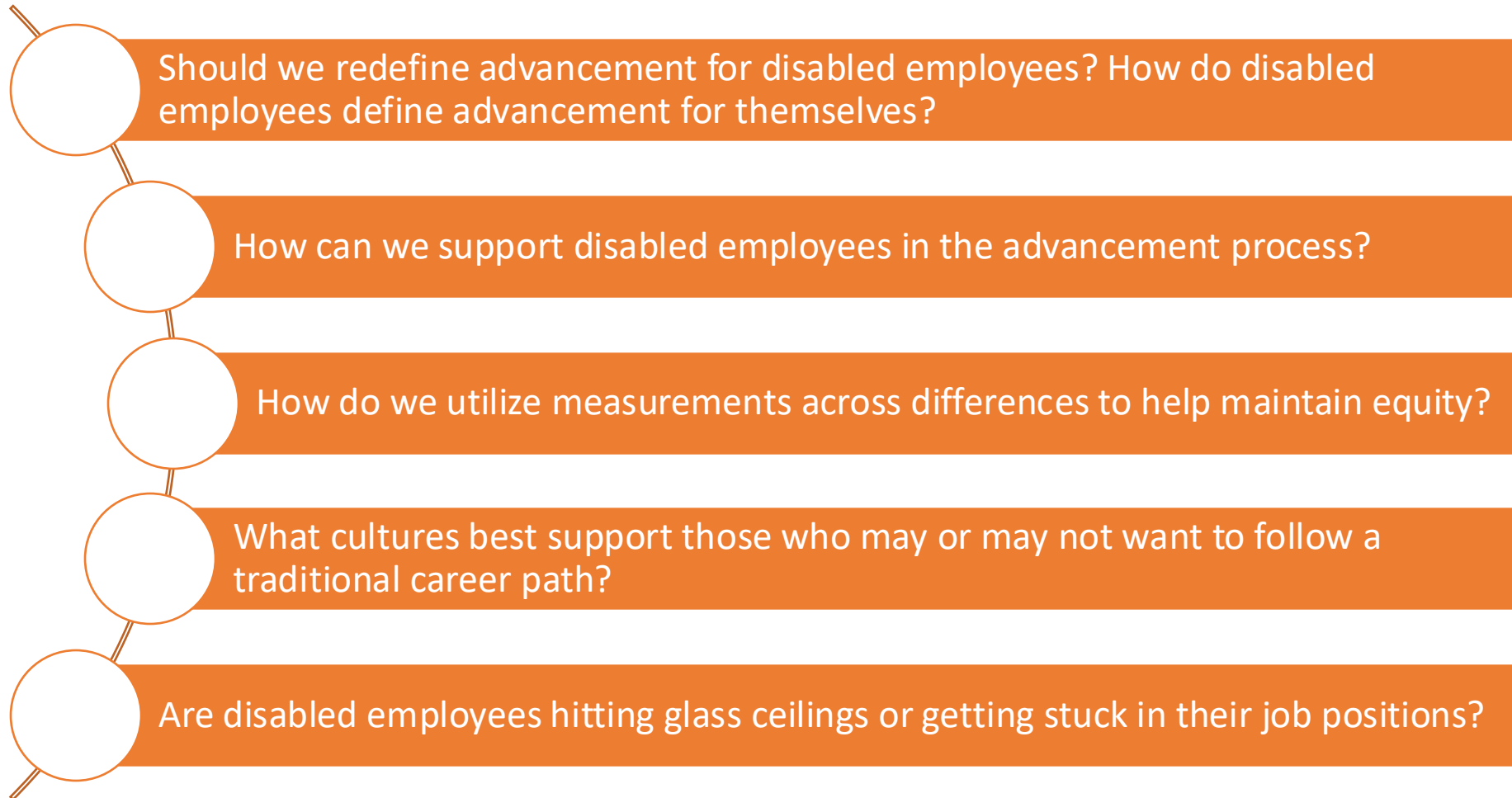
Onboarding



Retention



Advancement



Organizational Impact



Meta



Readings Discussion

- [Education for Employment Pathways](#)
- [The Dandelion Principle: Redesigning Work for the Innovation Economy](#)

There is a shortage of software developers

- We can fix this problem by making development jobs genuinely accessible to people with disabilities.
- 20% of the world's population has a disability.
 - In 2019 in the USA, only 39% of disabled people are employed.
 - Only 33% of those who didn't make it to college were employed.
 - Only 30% of those with a cognitive disability are employed (e.g., autism, ADHD, TBI)
- Let's give every person the opportunity to succeed by making our universities and workplaces more accessible and inclusive for the disabled.
 - This will help us meet the demand for software engineers while also increasing employment.

Erickson, W., Lee, C., von Schrader, S. (2022). Disability Statistics from the American Community Survey (ACS). Ithaca, NY: Cornell University Yang-Tan Institute (YTI). Retrieved from Cornell University Disability Statistics website: www.disabilitystatistics.org

Autistic Individuals Enter the Job Market

The need for talented IT professionals is growing faster than the supply. Autistic individuals demonstrate a proclivity towards technology. Employing them can help meet the demand.

This increases the importance of understanding the autistic population to develop supports and build skills in social interaction and job training.

1 in 59

Children
diagnosed with
autism in USA

80%

Unemployed
autistic adults

<14%

Autistic adults
work for pay

Autistic people are neurodiverse

All people offer unique strengths. The neurodiversity movement recognizes the positive attributes of *neurominorities* – those that think different from the majority population.

Autistic people tend to excel in concentration, fine detailed processing, memory, and sensory awareness.

Autism@Work Roundtable

50 companies have Autism/Neurodiversity Hiring Programs.

Microsoft has hired over 350 autistic people into engineering roles.

“Some job tips for people with autism or Asperger's syndrome... Computer science is a good choice because it is very likely that many of the best programmers have either Asperger's syndrome or some of its traits.”

– Temple Grandin



Studying Autism at Microsoft

- Interviewed 10 autistic tech workers in USA/UK
 - 4 Autistic, 4 Asperger's, 1 PDD-NOS, 1 ADHD. 90% male.
- 32 questions based on interview findings
- Sent to 2600 random U.S.-based developers at Microsoft
- 846 completed surveys (32.5% response rate)
 - 85% male
 - 59 neurodivergent (7%)
 - 11 (1.3%) w/ ASD
 - 38 (4.5%) w/ attention-deficit disorder
 - 16 (1.9%) w/ dyslexia or learning disabilities

Neurodiverse Workplace Challenges

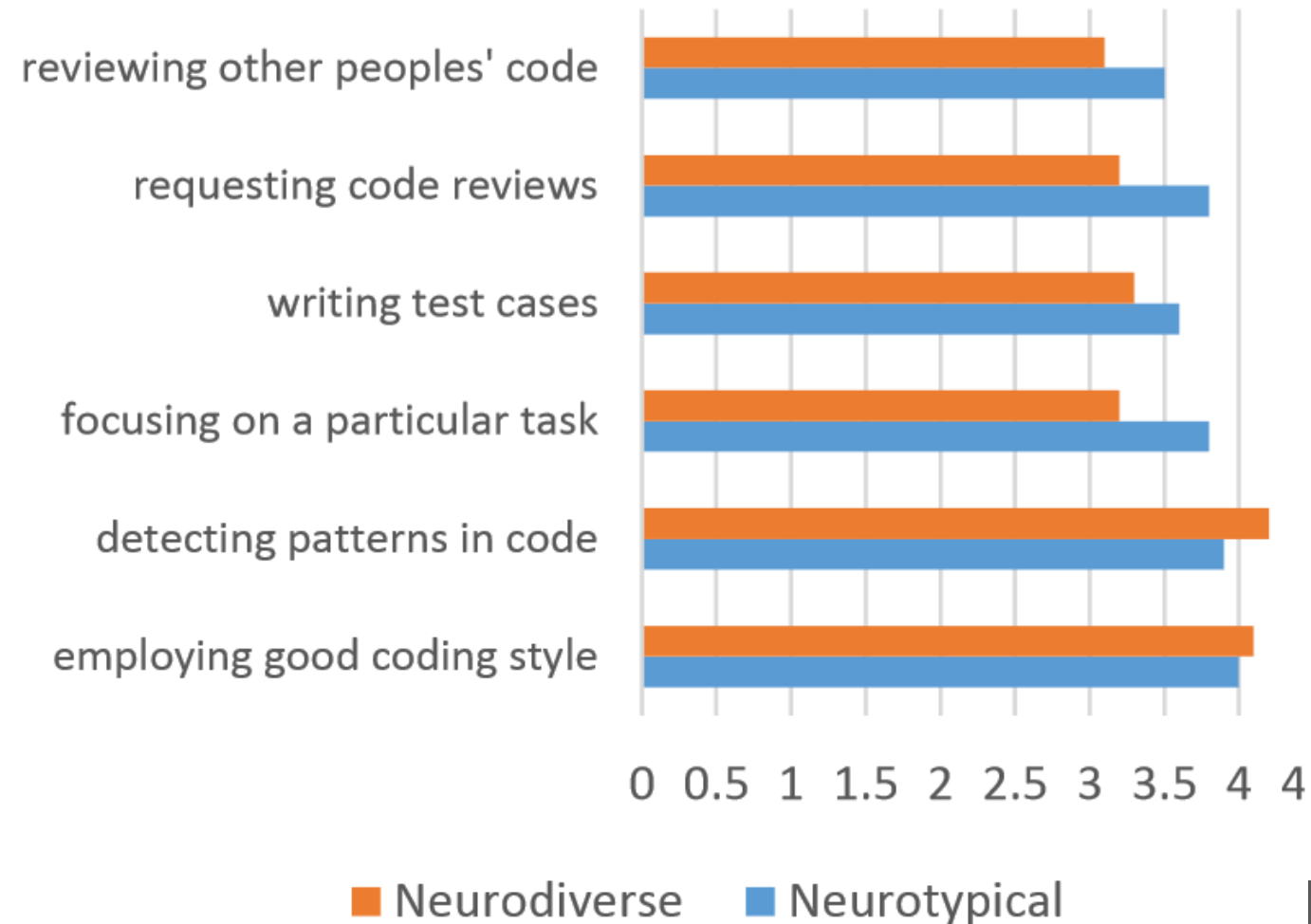
- Diagnosis late in life
- Disclose autism to coworkers?
- Team meetings
- Job interviews
- Environmental distractions
- Team reorganizations
- Communication tools

Self-perceived Strengths and Weaknesses

- Strengths
 - Pattern recognition
 - Hyperfocus
 - Coding Style
 - Out-of-the-box thinking
- Weaknesses
 - Rigidly interpreting coding style or team process
 - Difficulty focusing on particular tasks (e.g. testing)
 - Inappropriate emotional reactions (e.g. code review)

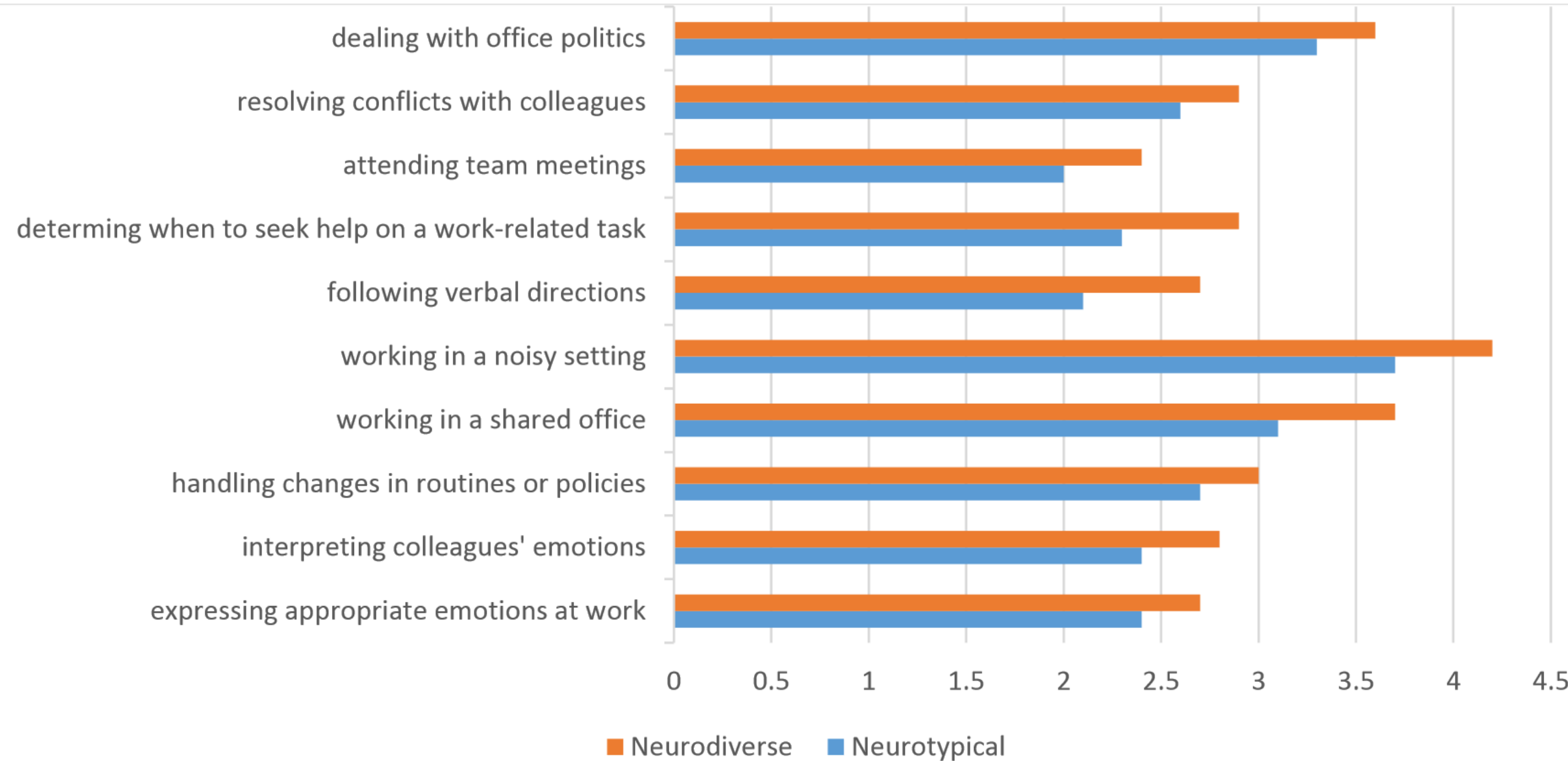
How good are you at this software engineering task?

(longer bars are better)



How comfortable are you with this activity?

(longer bars are more comfortable)



Microsoft's Autism Hiring Program

- Autistic job candidates often strike out at interviews due to stress.
- Microsoft's program changes the process to assess talent through practical programming assignments, demonstrate collaboration skills through team projects, practice talking about themselves in mock interviews, and receive guidance through job coaches.
- Hiring managers and their teams receive training about autism, and how to work with autistic people.

09-06-16 | MOST INNOVATIVE COMPANIES

Microsoft Wants Autistic Coders. Can It Find Them And Keep Them?

Job interviews can be especially hard if you're autistic. A Microsoft effort aimed at a wider spectrum of the workforce wants to solve that.



[ILLUSTRATION: BRIAN REA]

Autism Hiring Programs

- Fill important jobs suffering from skills shortage
- Offer access to much higher levels of talent
- Provide marketing benefits for favorable corporate perception
- Increase employee engagement and morale, which improves productivity and work quality
- Innovation through “accessing outliers” – neurodivergent employees offer a diversity of ideas
- Strong potential for process improvement comes from neurodivergent abilities to spot irregularities and inefficiencies, and the willingness to call them out.

Spillover Benefits

- Challenges experienced by neurodivergent employees are also experienced by others, but they're more impactful to the neurodivergent.
- Designing for neurodiversity helps the rest of the company's employees
 - Organizational communication standards reduce ambiguity
 - Improvements in mgmt. practices because of being aware of needs to manage neurodiversity program. Makes managers better.
 - Improved employee support practices (e.g. coping with stress and depression) for neurodiverse help the NT employees.
 - Explicit processes are easier to improve. Provides way for anyone to question processes whereas before, everything was assumed.

FIT: Fostering Inclusion through Technology

- Prof. Yi Ting Huang (UMD Linguistics)
- Prof. Kathryn Dow-Burger (UMD Speech and Hearing)
- Prof. Shevaun Lewis (UMD Linguistics and Director of UMARC)
- Prof. Ge Gao (UMD Information School)
- Prof. Carol Espy-Wilson (UMD ECE)
- Prof. Elizabeth Redcay (UMD Psychology)
- Prof. Louiqa Raschid (UMD Information Systems)
- Ira Kraemer (Autistic advocate)
- Quentin Leifer (Autistic advocate)

Workplace Communication Relies on Common Ground

- *Common ground* is the alignment between communication partners and is based on a range of verbal and non-verbal channels:
 - Speech
 - Facial Expressions
 - Eye Contact
 - Written text
- Differences in sensory and social information processing reduce the common ground in communication between autistic and non-autistic people.
- These differences lead to miscommunication and misunderstandings, which can lead to discrimination.

Video Calling

- Makes mutual understanding and alignment more difficult.
 - Limits information from faces and voices
 - Slows exchanges between partners
 - Reduces collaboration
 - Increases “Zoom fatigue”
 - Requires tracking additional information channels
 - Disrupts established routines for navigating social norms

The FIT Video Calling Platform Can Help

- Harness structured relationships in multimodal signals, conversational dynamics, and workplace objectives.
 - Highlight group sentiment and emotional alignment
 - Support rapport with prompts for expressing alignment
 - Track topics and connect to conversational goals
 - Detect misalignment and offer prompts for conversational repair

Current topic: Widget production

🚫 Ira Kraemer (they/them)



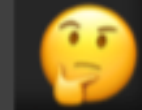
🚫 Yi Ting Huang (she/her)



🎤 Kathy Dow-Burger (she/her)

I talked to Carol about the widget production targets and

🚫 Andrew Begel (he/him)



Meeting rules

Agenda

1. Introductions
2. **Widget production**
3. Open discussion
4. Budget
5. To do for next week

Suggestions

Don't understand

I'm not sure I understand...

Could you say that differently?

I don't see how this relates to...

Disagree

Slow down

Group alignment

Your alignment: 35%

General sentiment: excited

Check in with the group

I think I may have missed...

Let's review...

Does everyone understand...

Are we all agreed on...

Public chat

31



Unmute Stop video Stop CC Audio/video

You could say:

I'm not sure I see what you mean. Could you just say that again in a different way?

Participant Name



Username



REC 00:06:26



End Call

Participation Activity

- Pair with a neighbor and write your names on a piece of paper.
- Together, conceive of and draw a mockup of a new feature for the FIT AI-powered video calling platform to help mixed neurotype pairs have better conversations.
- Discuss your design with the class!
- Turn in your design at the end of class.

Become an Ally to Autistic Colleagues with **INTENT**

Interactive Tool for Empathy in NeuroTypicals

Elizabeth Redcay, Andrew Begel, and Kathy Dow-Burger

University of Maryland & Carnegie Mellon University



Promoting Allyship with INTENT



Adapted from Learn How to Be a Successful Ally: Four Key Practices and Amplifying Allyship as Part of IDEAL IT <https://itcommunity.stanford.edu/news/amplifying-allyship-part-ideal-it>

Building Allyship

Neurodiversity Employment Ecosystem

Values, Attitudes, Beliefs, Policy, and Law

Neurodivergent
Employees

Employers

Support
Services

Colleagues

INTENT Allyship Design

- A game can help people understand. Highly transporting stories make players more receptive to new information.
- Games can get people to change interpersonal behavior enabling them to practice relationships without putting themselves at risk.

Green, M. C., & Brock, T. C. (2000). The role of transportation in the persuasiveness of public narratives. *Journal of personality and social psychology*, 79(5), 701.

Kaufman, G. and Flanagan, M. 2015. A psychologically “embedded” approach to designing games for prosocial causes. *Cyberpsychology: Journal of Psychosocial Research on Cyberspace* 9, 3 (2015).

Design Challenges

1. Ensure lessons are told from an autistic perspective.
2. Representing the heterogeneity of autistic people with just a few characters in the game.
 - Avoid stereotypes in appearance and dialogue.
 - Emphasize characters' intersectionality.
3. Design scenarios that show autistic people as multidimensional, not defined by deficits.

Transformational Framework

Carnegie
Mellon
University



the Transformational Framework

A process tool for the development of Transformational games



The Transformational Framework is designed to help you create games that change players. The Framework is centered around eight exploratory questions critical for every team working in this space. Inside you'll find insights, best practices, and tips to help you navigate the challenges of developing transformational games.

www.transformationalframework.com

Sabrina Culyba



The Transformational Framework is based on the work of Schell Games, an independent game studio that specializes in bridging entertainment and education to create games and other experiences that are both engaging and enriching.
www.schellgames.com



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 **Kennedy
Krieger**
Neurodiversity at Work

Transformational Design Goals

KNOWLEDGE

the player **knows** something new



Facts
Information
Recall

- Learn about autistic people

DISPOSITION

the player's **feelings** are changed



Attitudes
Feelings
Motivations

- Grow empathy towards autistic people

BEHAVIOR

the player **acts** in a different way



Habits
Actions
Choices

- Support autistic people

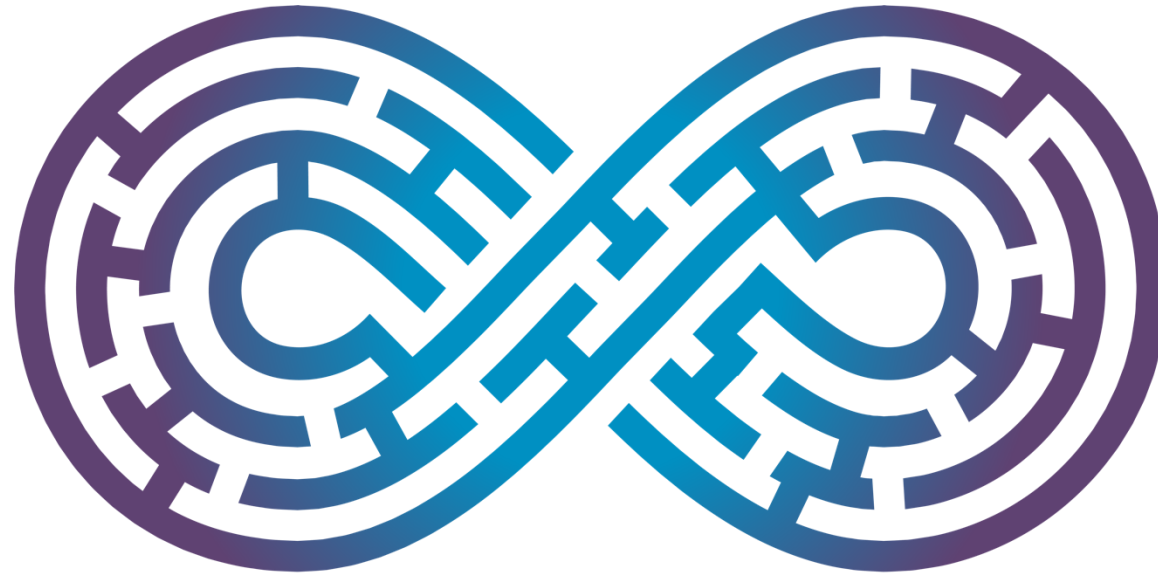


Demo

<https://intent-jnr5.onrender.com>

Play along with us!
Google Chrome works best.

Connecting Research with the Community



SOUTHERN GREAT LAKES REGION
Neurodiversity at Work Hub