Instructions

Thank you for entering this study. Your participation is voluntary. More information about this study, including how the data will be used, can be found here (/static/mobi_app_infosheet.pdf).

In this study, you will be asked to identify a mobile app that you use on your phone and write a short 8-10 sentence scenario describing how you use a specific feature of the app. We ask that you upload an anonymized screenshot of the app. To help you anonymize the screenshot, we provide a tool where you can redact any sensitive information before the screenshot is uploaded, ensuring that we do not collect that information from you.

Step 1

Selecting a Mobile Application (App)

▾ If you use an Android mobile phone (click here)

Choose a mobile app that you use frequently. Search for the name of the selected app on the Google Play App Store (https://play.google.com/store/apps). Next, click on the search result showing your chosen app, which will redirect you to the app's unique webpage. Copy the URL address of the app's webpage and paste in the following textbox.

Example URL address for Android apps: https://play.google.com/store/apps/details?id=com.myfitnesspal.android

▾ If you use an Apple mobile phone (click here)

Choose a mobile app that you use frequently. For example, you can choose a health-related app, financial and banking app, or lifestyle app. Search for the following phrase on the Google search engine (https://www.google.com/): "app-name apple app". Replace the *app-name* with the name of your chosen app. For example, "myfitnesspal apple app". Next, click on the search result showing your selected app with the URL beginning with "http://apps.apple.com". This URL will take you to the app's unique webpage. Copy the URL address of the app's webpage and paste in the following textbox.

Example URL address for Apple apps: https://apps.apple.com/us/app/myfitnesspal-calorie-counter/id341232718

App URL: https://play.google.com/store/apps/details?id=com.myfitnesspal.a

Validate App URL Address   Valid URL. Please proceed.

Step 2

Tell us about privacy and your use of the App

In the past year, how frequently did you use this mobile app?

- ◉ More than once a day
- ○ Once or more a week
- ○ Once a month
- ○ A few times in the year
- ○ I did not use this app in the last year

For this app, identify three types of personal information that the app collects, uses or shares, and rate how willing you are to share this information **for any purpose outside of the app**.
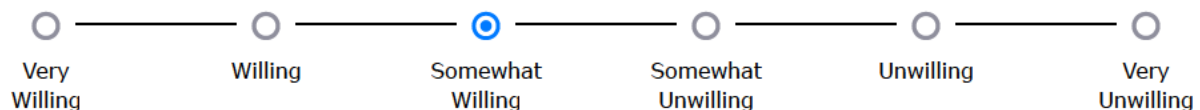
Personal Information 1:

How willing are you to share this information with third-parties for any purpose?

○	○	◉	○	○	○
Very Willing	Willing	Somewhat Willing	Somewhat Unwilling	Unwilling	Very Unwilling
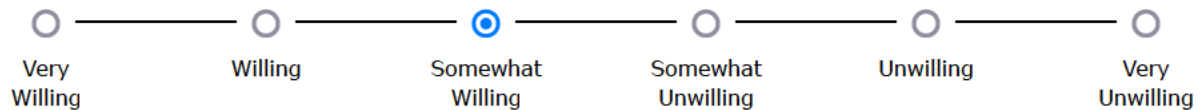
Personal Information 2:

How willing are you to share this information with third-parties for any purpose?

○	○	◉	○	○	○
Very Willing	Willing	Somewhat Willing	Somewhat Unwilling	Unwilling	Very Unwilling

Personal Information 3:

How willing are you to share this information with third-parties for any purpose?

○	○	○	◉	○	○
Very Willing	Willing	Somewhat Willing	Somewhat Unwilling	Unwilling	Very Unwilling
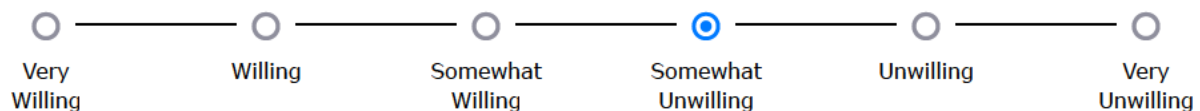
Step 3

Taking a Screenshot from the App

In this step, we ask you to take a screenshot from a specific screen of your selected app that shows **one of the personal information types described above.**
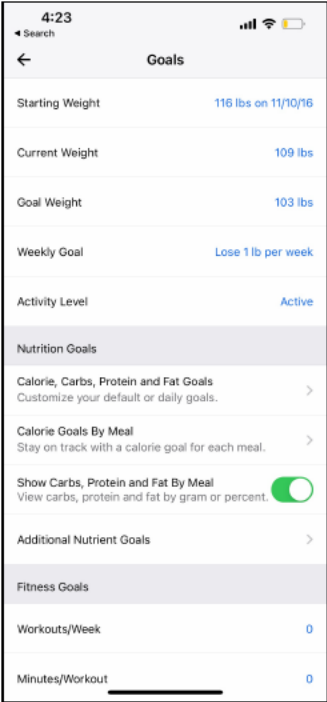
Which screenshot is best to capture?

DO NOT choose a screenshot that is the:

- App's profile page
- App's settings page
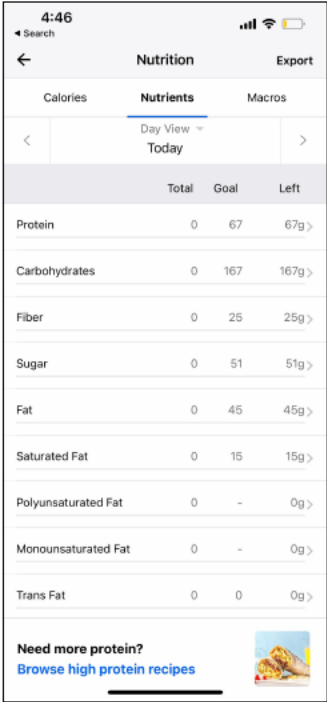- App's homepage
- App's login page

Instead, choose a screen that highlights the benefits that you receive from using the app.

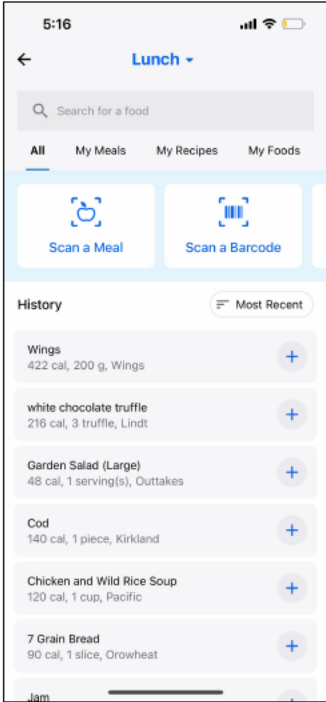▼ **Examples of ideal screenshots (click here)**

Example 1: Goals Page	Example 2: Nutrition Page	Example 3: Diary Page

▾ How to take a screenshot from a screen? (click here)

Navigate to the selected app on your mobile phone. Please do not take a screenshot from the home page of the app. Instead, consider different functionalities of the app. Choose a feature or functionality of the app and navigate to the associated screen. Next, take a screenshot of the screen and submit the screenshot using the instructions below. For example, MyFitnessPal mobile app has various functionalities, such as, setting profile information, adding nutrients, finding friends, connecting with the MyFitnessPal community, setting weight and nutrients goals, adding meals and recipes, completing diary, scanning food barcode, etc.

For further help on taking a screenshot on Android devices, click here (https://support.google.com/android/answer/9075928?hl=en).

For further help on taking a screenshot on Apple iOS devices, click here (https://support.apple.com/guide/iphone/take-a-screenshot-or-screen-recording-iphc872c0115/ios).

Step 4

Upload Your Screenshot

To upload your screenshot, scan the following QR code using your phone camera. Follow the link provided by the QR code on your phone. You will be redirected to a web-page to upload the screenshot. At that web-page, you can redact any personal information on the screenshot. When finished, submit your redacted screenshot.

Examples of personal information that we recommend you remove include: first and last names, credit card numbers or account balances, phone numbers, etc.
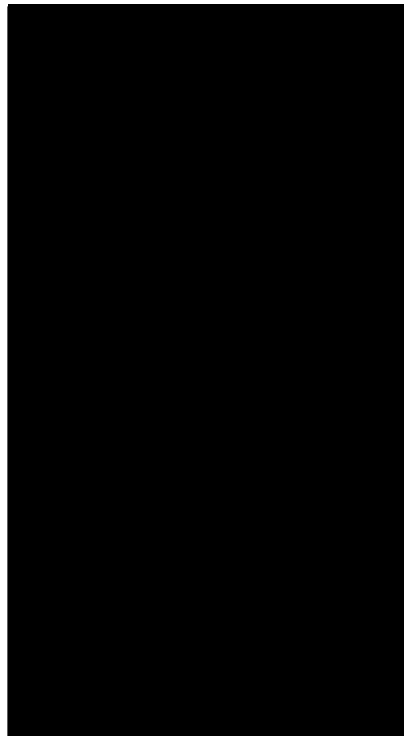
Step 5

Mobile App Screenshot Questions

Question 1: Provide a title for the screen (e.g., MyFitnessPal Profile).

Screen Title:

For each numbered sensitive information type shown in the screenshot, provide a general description of the information redacted (e.g., first name, account number).

Masked Information Type 1:

Masked Information Type 2:

Question 2: Write a brief 150-word minimum description of how you use this screen, including: (1) describe the goals you want to achieve through the screen; (2) your

interactions with this screen to achieve your goals; (3) the information that is used by the app to support this screen.

Word Count: 0

▾ **Click here for Examples**

To log my lunch in the diary for the current day, I open the app and choose the diary page. Next, I click on ADD FOOD in the Lunch section. The app can scan the meal or barcode to enter food items. Also, the app shows my most recent food items, meals, and recipes from the app history. I can choose an item from the app history or manually enter a new food item by clicking the Quick Add button.

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