

# Robyn Lee

## UX Designer

### EXPERIENCE

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#### UI/UX Design Intern @ eBay

May 2022 - Aug 2022

Designed the UX flow and high-fidelity screens of eBay Live's guest experience on mWeb. Conceptualized and prototyped the landscape tablet app experience, which when released, will differentiate us from other live platforms.

#### UX Design Intern @ PureUX

May 2021 - Aug 2021

Conducted usability test sessions and redesigned a dashboard aimed at helping managers test and evaluate incoming potential candidates for design-related jobs.

#### UI Design Intern @ Oppti

May 2021 - Aug 2021

Spearheaded promotional designs for the website of an EdTech startup and their new educational bootcamp that generated over \$30,000 in revenue.

#### UX Research Assistant @ CMU HCII

Aug 2020 - Dec 2020

Conducted user research on how technology can be leveraged to support makers in their creative entrepreneurship. Created user personas, and designed low fidelity prototypes based on insights derived from user research

#### Marketing Design Intern @ GrowthTeam

May 2020 - Present

Designed landing pages, app store screens, business support tools, and more for client businesses looking to scale and generate more B2B leads.

### EDUCATION

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#### Carnegie Mellon University

Fall 2019 - Spring 2023

Double Major: Human Computer Interaction, Business Administration

**Relevant Coursework:** Interaction Design Studio I & II, Service Design, User Centered Research and Evaluation, Design for AI, Communication Design Fundamentals, Persuasive Design, Programming Usable Interfaces

robyn.l.myportfolio.com

### SKILLS

#### Design

Storyboarding  
User Personas  
Info Architecture  
Wireframing  
Interaction Flows  
Rapid Prototyping  
Responsive Design

#### Research

Interviews  
Paper Prototypes  
Contextual Inquiry  
Journey Maps  
Affinity Diagrams  
Think Alouds  
Data Visualization

#### Programming

HTML + CSS

### TOOLS

Figma  
Photoshop  
Illustrator  
Indesign  
Adobe XD  
Miro

### LANGUAGES

English (Fluent)  
Mandarin (Fluent)