

Emma Siyeong Im

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Education

Seoul International School - Seoul, South Korea, 2017-2022 (GPA: 94.00)

Carnegie Mellon University - Pittsburgh, Pennsylvania, 2022 - Present

8 APs (Including Biology, Chemistry, Physics I, English Language, and more)

Activities & Awards

High School Student Council (HSSC) - Grade Representative

2019~2020

- Lead weekly council meetings
- Lead monthly grade assembly meetings
- Update and organize school events like...
 - *Assassin, Snowball, Prom, AISA conference, Freshman late night, etc.*
- Added fundraisers through snack platform called *Cartnivore* with a profit of approximate 100,000 KRW daily, and using most of them on development of school events and advancements
- Listen to students' opinions and incorporate with the school function
- Was head of the school club management and organized how each school club functions

Get out to vote T.I.M.E. Project

2022 August - October

- Partnered with the Center for Shared Prosperity at CMU co-designing a short video and other both interactive and static media that community organizations will use to strongly advocate for voting a community organization

ScottyLab - Design committee member

2022 - Present

- Highly involved in technology team projects as a part of UI team in a team named "ScottyLab," a catalog for CMU students to easily access information about certain courses.
- Grasped skills like prototyping, user interface design, and wireframing

American All High School Film Festival (AAHSFF) - Nomination

2021

- Submitted work *How to remove a smudge on your wall* and got nomination
- Got the work screened on NY Times Square at the actual festival on October 2021

SaeManGeum Youth English Article Contest - Essay Silver Award

2020 June

- Close research essay on the progress of Saemangeum Seawall Project and its further implications on South Korean society
- Final Silver Award (3rd place)

K-Art international Art Competition - Gold Medal Award

2020 August

- Gold Medal in competition from the International Korean Art Institution (K-art)
- Submitted work [Welcome] and [Rectify]

Research Paper Program (Psychology)

2021~Present

- An ongoing research program regarding the combat towards agnostic patients' inability to perceive the world normally.

Theory Of Colors - UI/UX Project Design Proposed to the high school

2021

- The UI Prototype Designer of the interactive app "Theory Of Colors," which allows the user to search nutritious value of the food just with the color of the food / camera
- The advertised video posted on the official art portfolio

Kaleidoscope - Layout Artist

2019~2020

- Member of a magazine production club associated with humanity / literature / scientific literature
- Worked as a layout artist, thus used Adobe InDesign, Photoshop, and many other tools to refine the pre-written literatures
- Published [Issue 2: Stigma] in 2019

Seoulite - Layout Artist

2020~2021

- Member of a publication production club associated with the backstory of Model United Nations conferences
- Worked primarily as a layout artist
- Published [Volume SEOMUN XVII]

Volunteerism

Peer Mentor Program - Mentor

2021~2022

- Involving in mentoring young students from middle schoolers to high schoolers for their adaptation in new school system
- Thoroughly organizing the schedules, regular weekly meetings and plans for the future for the young students to adapt and grow in SIS community

Design For America - Footbridge for Families Project

2022

- Attempted to answer the question of: “How can we redesign Footbridge's online presence to better connect with government agencies and health insurance administrators?” with the presence of aesthetics around the Pittsburgh community

AISA Leadership Conference - School Representative

2020 January

- Attended annual AISA Leadership conference associated with an intention of growing as a better leader
- Attended as one of the SIS school representatives and communicated with oversea international schools like Busan Foreign School, Korea International School jeju, Senri Osaka International School and Yokohama International School

KYEN (Korean Youth English News) - Reporter

2019~Present

- Publishes bimonthly literature articles targeting international audience to deliver the societal issues in South Korea through the KYEN organization
- Publishes articles regarding subjects in diverse range - like environmental, societal, political and trending issues
- Primarily wrote regarding
 - *Dilemma of public electric scooter's mandate of helmet policy*
 - *Making money from shoes; Korean teenagers enthusiastic about 'Sneakers Resale'*
 - *Subway station bench, a new resting place for teenagers*
 - *Korea, the Heaven of Delivery*
 - *Covid19 is getting worse; the stock market is getting higher*
 - *Gwyneth Paltrow praised...Is kimchi really helpful for Covid19 treatment?*

The Voice In My Brain - Head Judge

2022

- Mentoring youth artists about their artistic abilities, communication skills, and their artworks and executing consulting session on how to start your art career

“Noise” Composition Recital - Stage designer / graphic designer / album cover designer

2021 September

- Designed the promotional material (Main poster, Program notes, various other graphics, album cover)
- Showcasted the self-made animation along with the performance *Sketches from December 2019*
 - https://www.youtube.com/watch?v=ovQmTH0SI4o&t=1s&ab_channel=siye0ng
- Combined the logistical and artistic elements of planning in stage design
 - Layout of players, lighting, projections, media, promotion, etc.
- Umbra: EP Music Album - Album cover designer
- 2021 July
- Worked collaboratively with a composer
- Had to reflect the music visually by communicating extensively with the composer
- Released on all major streaming platforms (Spotify, Youtube Music, Apple Music, etc.)

Job opportunities

BlueKeyPrep Bundang - Teaching Assistant

2022 June ~ August

- Worked as a front desk staff involving in homework check, attendance, vocabulary testings, SAT mock testing, tutoring after classes, etc

Pearson Education - Translator

2022 June ~ August

- Worked to translate the Korean program of the Pearson education of Seoul to English for advertising the education to international audience