# SARAH GANO

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#### **EDUCATION**

## Carnegie Mellon University – Tepper School of Business

Pittsburgh, PA

B.S. in Business Admin., Concentration: Business Analytics & Strategic Management

August 2022 - May 2026

Relevant Coursework: Microeconomics, Methods of Statistics & Data Science, Accounting, Business Computing

## **EXPERIENCE**

**Scottie Ventures** 

Pittsburgh, PA

Analyst and Intern at 412 Venture Fund

September 2022 - Present

- Received weekly experiential learning from upperclassmen mentors in preparation for an internship with 412 Venture Fund, conducting market research for three potential investments and creating an Airtable to store firm data
- Researched an AI legal contracting startup, created due diligence forms and written deliverables, and presented reasons and strategies for investment as the Founder's Choice team in an internal VC competition

#### **Business Technology Group**

Pittsburgh, PA

Business Analyst and Product Manager

September 2022 - Present

- Spearheaded communications with CMU organizations and administrators, synthesized students' needs, and gave a midpoint presentation to 30 professors, advisors, and club members in a year-long workshop called Product Studio
- Designed, planned, and constructed Scotty Connect, a website that displays upperclassmen's coursework, organizations, activities etc. in college so that new students can better navigate their academic path

# **Carnegie Mellon Business Association**

Pittsburgh, PA

Consultant

September 2022 - Present

- Studied and evaluated recommendations regarding outreach strategies and data analytics during a 12-week period
- Won the Fall 2022 Case Competition, introducing a market analysis and implementation strategy for LEGO

#### Clear Medical Revenue Services, LLC.

Paoli, PA

Medical Billing Associate

March 2020 - May 2022

- Processed 900+ medical insurance billing claims and reviewed 500+ appeal forms
- Contacted insurance company representatives to minimize patients' medical expenses

## **TRAINING**

## University of California, Berkeley Data Strategy Summer Research Program

Remote

Product Developer and Data Scientist

June 2021 - July 2021

- Researched under finance and strategy professor Gregory La Blanc at the Berkeley Haas School of Business
- Explored data science topics such as customer segmentation, classification, predictive analysis, etc. and presented a mock business idea that incorporated data usage into grocery shopping with app prototypes

### **University of Pennsylvania Social Innovators Program**

Remote

Founder and Entrepreneur

February 2020 - May 2021

- Received a Certificate in Social Entrepreneurship from the University of Pennsylvania's School of Social Policy & Practice
- Founded Help A Hiller, a high school student-alumni matching service of 350+ members
- Coordinated 3 Alumni Panel Discussions as a Peer Liaison within the Tower Hill College Counseling administration

### **Global Scholars Certificate Program**

Wilmington, DE

Global Scholar

September 2018 - June 2022

- Investigated global studies topics through interdisciplinary ventures such as service learning, independent research, and panels with professionals in the field of international relations and global studies
- Assembled a senior research portfolio on the 12th UNSDG of ensuring responsible consumption and production
- Built and presented a 3-step action plan on how to eliminate food waste and establish sustainable consumption

### **LEADERSHIP**

# C Sharp Singers A Cappella Group

Pittsburgh, PA

Soprano and Social Media Chair

September 2022 - Present Promoted individual growth and musical creativity by running the group's Instagram and Facebook pages

- Performed student-arranged songs for the International Championship of Collegiate A Cappella (ICCA)
- Ranked #1 Soprano in the state as a high school senior in Delaware All-State Choir

# **Delaware Chinese American Community Center Chinese Festival**

Hockessin, DE

June 2020 - July 2021

Accepted the Community Service Award for distinguished leadership and 60+ hours of service

Ran the bookkeeping, oversaw 25+ volunteers, and sold tickets to 4,000+ attendees

### **Global Initiatives Board**

Finance Team Lead

Wilmington, DE

4-Year Chair

November 2018 - June 2022

- Interviewed forum speakers and international students and led activities that sparked global inquiry for 450+ students
- Organized 3 International Nights for students to share their culture through food, posters, music, dance, etc.
- Filmed, edited, and presented a 20-minute video on Lunar New Year, receiving 25 contributions from 75+ students

#### **TECHNICAL SKILLS & INTERESTS**

Technical Skills: Microsoft Office, RStudio, MuseScore

Interests: Entrepreneurship, Sudoku, Decision Science, A Cappella, Crosswords, Social Media Marketing