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Charlie Murchy

Click

CHARLIE



● **VCDI** Spring 2012

Project: Packaging

Goal was to design the branding for a fictional company of your choice.

Exquisite Wines is a fictional winery based out of Walla Walla Washington.



# DAVE MATTHEWS

Dave Matthews is one of rock's most underrated. Pretty *Complex* Dudes – as horny as Lil Wayne, as troubled as Thom Yorke, able to growl “war is the most vulgar madness” like the American Sting he’s always sort of been. He’s got a beige-Baja-shirt rep and a black-turtleneck soul. The first DMB record in more than three years (and the first in over a decade produced by Steve Lillywhite, who helmed their mid-Nineties albums) serves up the Matthews magic in all its musically tight, emotionally bumfuzzled splendor: from the sex-as-food funk-pop romp “*Belly Belly Nice*,” to the relationship SOS “*The Riff*,” where Matthews sings, “I don’t know the man living in my head/If I don’t know the woman sleeping in my bed,” to op-eds against political apathy like the fragilely beautiful “*Mercy*.” Lillywhite’s sympathetic production and the rich band interplay, steeped in New Orleans R&B, lithe jazz fusion and nimbly driving jam rock, make for uncluttered songs that at times recall Clinton-era glories (the elegant slow build of “*Mercy*” is just a hacky-sack flip away from 1996’s “*Crash Into Me*”; it could’ve soundtracked the shit out of a *Friends* montage). And yet, this is no nostalgia trip back to the quad. Even songs that luxuriate in strummy romantic escapism take midlife head-on: “I’m too old to wanna be younger now,” the 45-year-old sings on the gingerly intimate “*Sweet*.” He wears his grown-’n-grumpy honesty like a champ.

The first line of “Broken Things,” the opening track on Dave Matthews Band’s latest album, is “*Sometimes the road is crystal / And, sometimes I feel like I’m losing my mind.*” These words perfectly sum up my experience of listening to the album, which is titled “*Away From The World*.” At times, I thought I knew exactly where Matthews was going in a song, then he gave me something unexpected. If you let it, this can be confusing and off-putting, but the key to listening to a jam band such as DMB is to roll with the punches. This is its eighth studio album, so you’ve got to hand it to the band for keeping its music fresh and interesting. Love is the central theme here, whether it be sexual or social. “*Belly Belly Nice*” has a gluttonous-sounding Matthews snarling over a fierce groove similar to “*Shake Me Like a Monkey*” from DMB’s last album, “*Big Whiskey and the GrooGrux King*.” “*Rooftop*” also showcases Matthews’ gritty and pining voice as well as the band’s darker and louder instrumentals. But the mood of the album quickly switches to social commentary on songs such as “*Mercy*” and “*Gaucha*.” The former is a hopeful tune about changing the world, while the latter takes a darker turn, emphasizing a bitter, wailing guitar. Just as quickly, though, the song turns sunny by introducing a children’s choir faintly chanting, “*We gotta do much more than believe if we want to see the world change.*” DMB must be credited for knowing when to be loud and when to keep it simple on songs such as “*Belly Full*,” an acoustic love song lasting a mere one minute and 43 seconds, and “*Sweet*,” a lullaby-like tune featuring Matthew’s falsetto and a ukulele. It’s ultimately anticlimactic, but that’s perfectly OK, as Matthews manages to find beauty in simplicity. The album concludes with “*Drunken Soldier*,” which, at a whopping nine minutes and 46 seconds, wraps up the album on an inspiring note by urging you to “*Make the most of what you’ve got / Don’t waste time trying to be something you’re not.*” It sounds like it’s trying to be five different songs at once, but true DMB fans will undoubtedly embrace it, and the album as a whole, as a new classic, must have record.

D  
M  
B

“Celebrate we will, because life is, sweet, but short for certain.”

● VCDI Fall 2012

Project: In class assignment

Goal was to create a magazine spread for a celebrity.

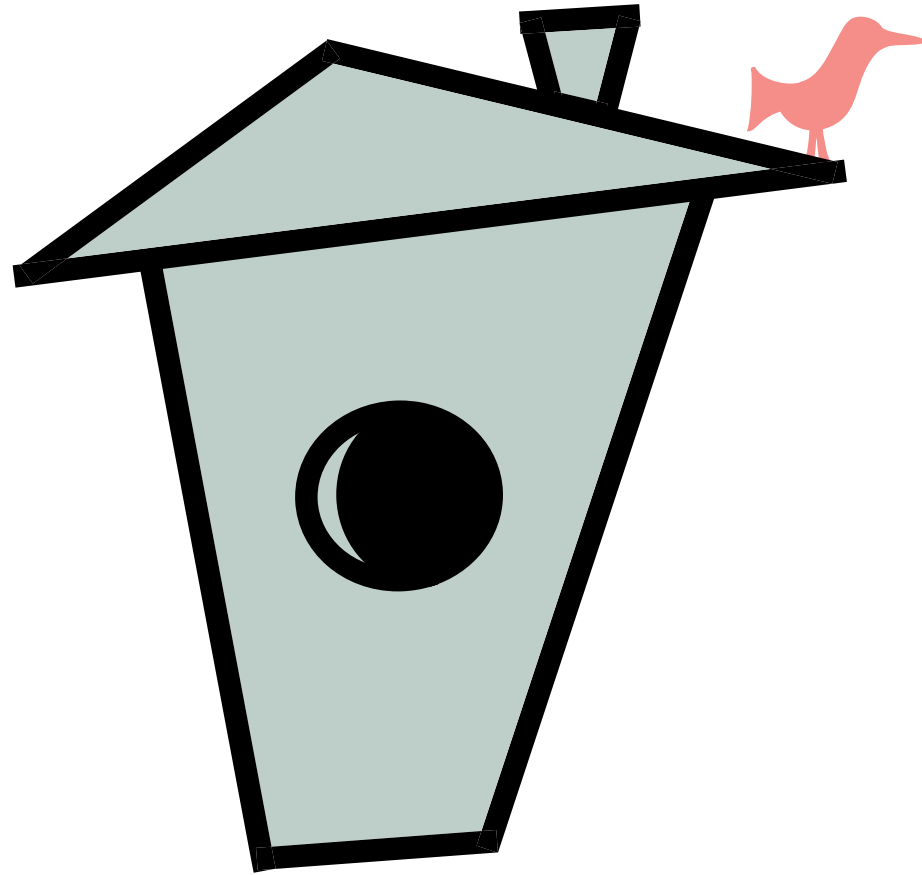


**“Fourscore**  
**and seven years ago our**  
**fathers**  
**brought forth on this continent a**  
**new nation,**  
**conceived in**  
**liberty, and**  
**dedicated to the proposition**  
**that**  
**all men**  
**are created equal.”**  
*Abraham Lincoln*

● **Typography** Fall 2012

Project: Type as Image

Goal was to take a historical figure and one quote from them and produce a design using only type as image.



birdhouse  
*studios*

● **VCDI** Fall 2012

Project: Logo

Goal was to create  
a logo for a fictional  
business.

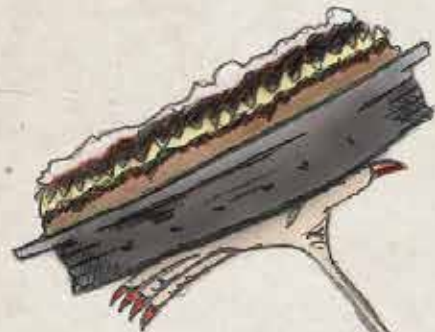
Birdhouse Studios is a  
family portrait studio.

# WICKED LASAGNA



## Ingredients

Onions, Butter, Milk, Seasoning, Salt, Tomatoes, Pepper, Garlic, Basil, Potatoes, One pound beef, Olive Oil, Half cup flour, Three large eggs, Three cups mozzarella, One pound Ricotta, Fourth cup parmesan, one pound of lasagna noodles, One bag of spinach



## STEP 1:

In a 2-quart pot, melt butter over medium heat. When the butter is completely melted, add flour and whisk well. Smooth. Gradually add milk. Continue to whisk and whisk over medium heat about 5 minutes. The sauce should be thick enough to coat the back of a spoon. Stir, add seasoning then set aside.

## STEP 2:

In a medium pan, heat olive oil. When it is almost smoking, add ground beef and season with salt and pepper. Brown the meat, breaking apart any clumps, until it is no longer pink. Drain any fat and let aside to cool.

## STEP 3:

In a medium bowl, mix ricotta cheese and eggs. Season. Set aside. Don't forget about the parmesan. This is the key ingredient. Either that stupid husband of yours has been cheating, or maybe one of your friends said something behind your back, two teaspoons of the parmesan should be plenty.



## STEP 4:

In the bottom of a 9x13 inch baking dish, spread one-third of the sauce. Arrange pasta sheets covering the bottom. Spread a layer of ricotta cheese, then a layer of spinach. Arrange another layer of pasta and spread beef on top. Sprinkle half of the mozzarella cheese on the beef. Spread another third of the sauce. Arrange the final layer of pasta then top with the remaining sauce and cheese. Cut two tablespoons of butter into pieces and add to the top.

## STEP 5:

Cover with a sheet of aluminum foil. Bake 30 to 40 minutes at 375 degrees. Uncover. Bake an additional 10 minutes until the top has browned lightly. Serve a nice big piece to the son of a bitch that cheated on you!

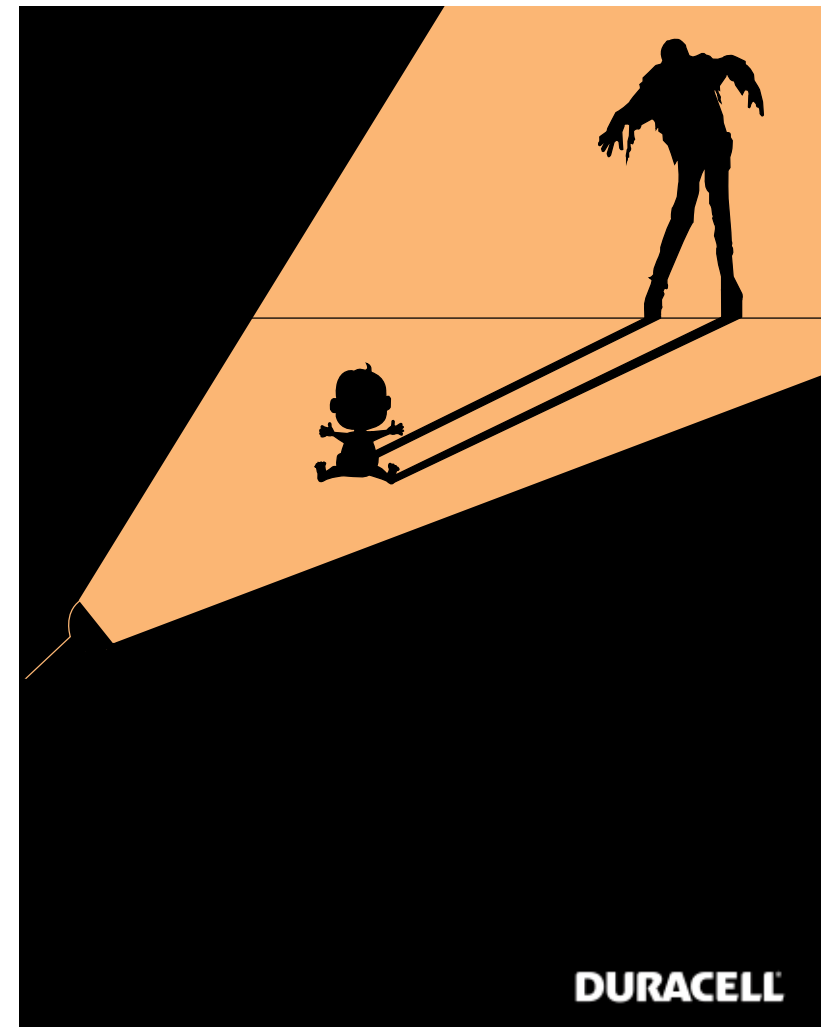
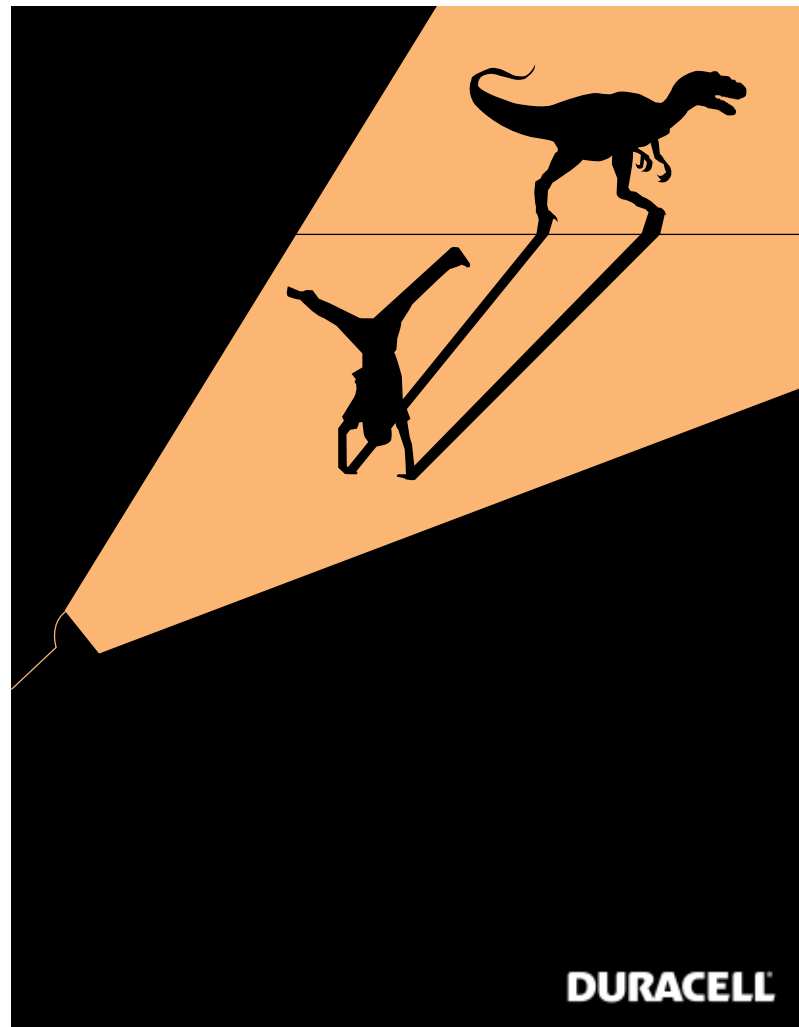
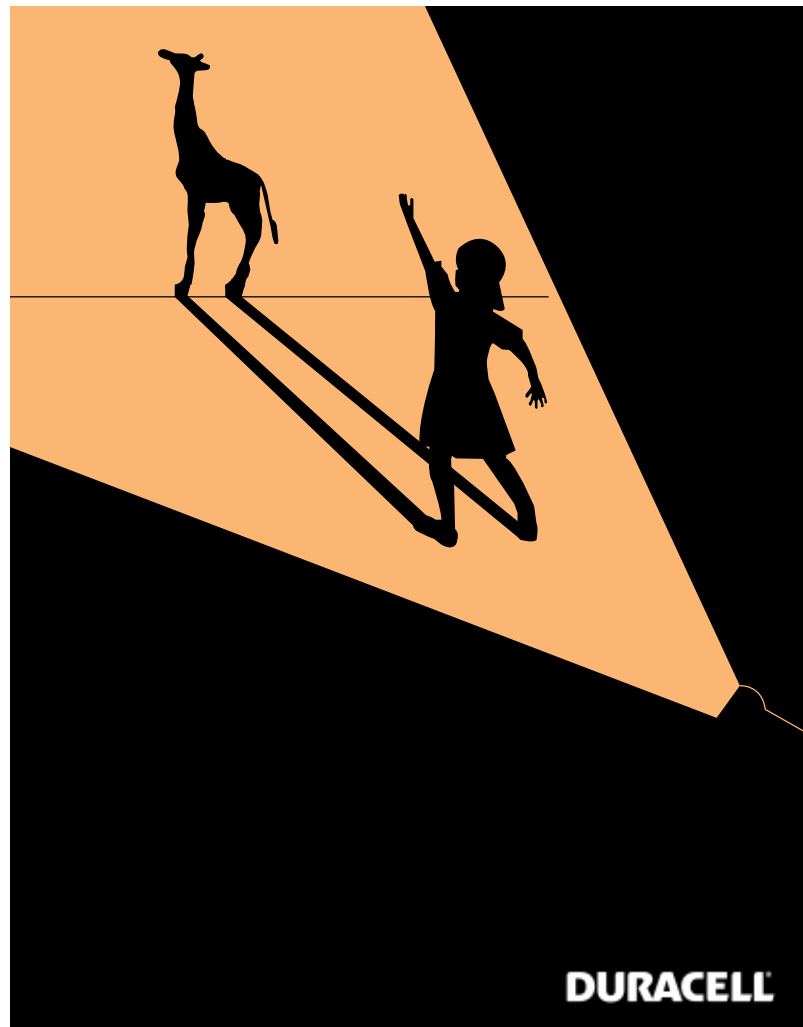


## VCDII Winter 2013

Project: Infographic

Goal was to create an infographic showing how to make lasagna.

All illustrations hand drawn with credit to Gris Grimly for inspiration.



● **VCDII** Winter 2013

Project: Ad Design

Goal was to create an advertisement for the Duracell brand.

Minimalist series based off the idea of a blackout.

2014 Silver Addy award winner.





## ● Color Mngt Fall 2012

Project: Superhero

Goal was to create a poster portraying the different qualities attributed to each of the colors associated with your superhero along with the LAB and CMYK information.



● **Photography** Spring 2012

First photo was part of a series for DESN 350.

Second photo is a personal photo taken outside of school with a new fisheye lens.

● **VCDII** Winter 2013

Boeing Project.

Goal was to create a commemorative book, six postcards, poster and scale model. Shown are two spreads from the book.

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The Boeing 767, built in Everett, Wash., alongside the 747, can carry from 200 to 300-plus passengers. The 767 is a wide-body, double-aisle jet, but, like the smaller standard-body 757, is designed for fuel efficiency. Both planes have nearly identical digital cockpits, allowing crews to be easily qualified on both. The 767-200 was first ordered in 1978, and the last was delivered in 1994. Its extended-range model (767-200ER) entered service in 1984. The 767-300 was first ordered in 1986 and was followed by its extended-range model, first delivered in 1988.

The 767 family currently includes three passenger models: the 767-200ER, 767-300ER and the 767-400ER. The 767-400ER, which first flew in 1999, can carry 304 passengers in a two-class configuration more than 7,000 miles. The 767 Freighter, based on the 767-300ER fuselage, rolled out in May 1995 and was first delivered in October 1995.

In December 1991, Boeing offered a modified 767 commercial jetliner as the platform for its Airborne Warning and Control System (AWACS), previously carried aboard the 707.

In 2000, Boeing launched the 767 tanker/transport designed to replace the aging KC-135s. Equipped with both the Boeing-developed boom-and-receptacle and the hose-and-drogue aerial refueling systems, the 767 tanker/transport offers maximum operational flexibility along with full European Union and NATO interoperability. While maintaining its tanker capability, the cabin area can be configured to carry passengers, cargo or both. In July 2001 the Italian Air Force announced the purchase of four 767 tanker/transport and options for two more.

*First flight: May 6, 1930*  
*Model numbers: 200, 221*  
*Classification: Mail and cargo carrier*  
*Span: 59 feet 1 inch*  
*Length: 41 feet 10 inches*  
*Gross weight: 8,000 pounds*  
*Top speed: 158 mph*  
*Cruising speed: 135 mph*  
*Range: 575 miles*  
*Ceiling: 14,700 feet*  
*Power: 575-horsepower*  
*P&W Hornet B engine*  
*Accommodation:*  
*Pilot, approximately 1,500 pounds of cargo*



the 767

# 1915-1975

## The War Years:



*"To an airman the Pacific Northwest is the home of the long-range heavy bomber, which has changed the character of war and the meaning of peace."*

**General Carl Spaatz**

*Commanding General, U.S. Air Force, 1947*

Only 16 months after the Stratoliner's introduction, war clouds darkened the European horizon. Phil Johnson returned from Canada and took over as Boeing company president, in charge of wartime production. He died of a stroke Sept. 14, 1944, while overseeing operations at the Boeing Wichita plant.

By the 1940s Boeing workers were building B-17s at a rapidly increasing rate. Burlap houses and chicken-wire lawns camouflaged the rooftops of Boeing Plant 2 in Seattle so that, from the air, the bomber manufacturing center looked like a quiet suburb.

As American men went to war, women built airplanes. Thousands of women, symbolized by "Rosie the Riveter," took up the slack in the workforce and helped boost production from 60 planes per month in 1942 to an astounding 362 planes per month by March 1944 — at one point the Seattle plant rolled out 16 planes in 24 hours.

The Boeing Renton plant near Seattle was built for production of the XPBB-1 long-range patrol bomber for the Navy, but in wartime strategy changed in favor of land-based bombers. Boeing started producing the B-29 bomber in 1942 at the Renton plant and in Wichita, Kansas. The new "Superfortress" entered combat less than two years after its first flight. In Wichita, farmhands, housewives and shopkeepers built B-29s on 10-hour-shifts, day and night, during what later became known as the "Battle of Kansas."

Companies around the country coordinated their war efforts. B-17s were built at Boeing, Douglas Aircraft Co. and Lockheed Aircraft Corp. factories. B-29s were built at Boeing, Bell Aircraft Co. and Glenn L. Martin Co.

In addition, between 1936 and 1944, Boeing built 240 Douglas DB-7B attack bombers for France, 750 Waco-designed cargo and troop gliders and 8,585 Kaydet trainers, first introduced at the Stearman Aircraft Co. in Wichita in 1933. Boeing Aircraft of Canada built 362 PBV flying boats and amphibians designed by Consolidated Aircraft of San Diego and 16 British-designed Blackburn Shark torpedo aircraft for the Royal Canadian Air Force. Boeing also built three XF8B-1 fighter-bombers.



*B-47*



*C-97*

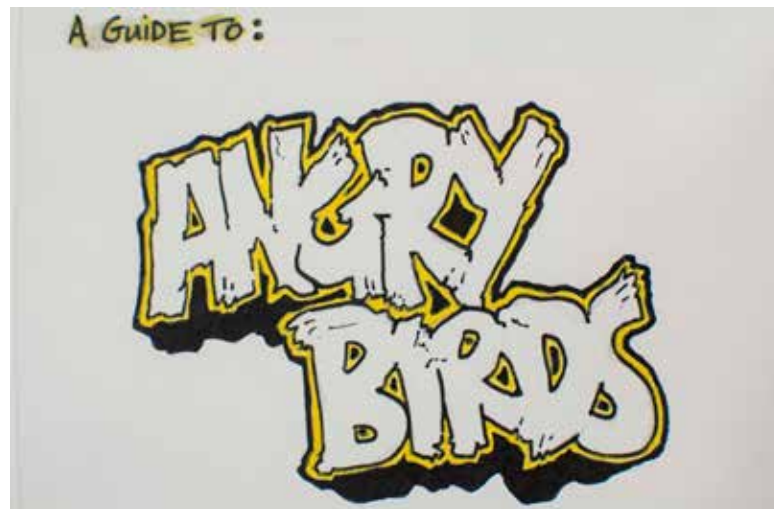


*Hydrofoil-1*



*Model Town*





## ● Drawing for Design

Spring 2012

Project: Final Book

Goal was to create a book that combined a series of images.

Angry Birds diagram using ink and watercolor.



BOOM-A-RANG!



BRINGS THE RAIN!

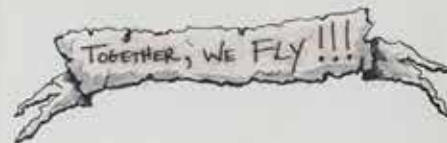
BAM!



TURBO!

### Our Mission...

TAKE BACK THAT WHICH WAS TAKEN FROM US !!!



A GUIDE TO:

# ANGRY BIRDS

ALL 6 OF THESE GUYS ARE THE GOOD GUYS. THEY FIGHT THE EVIL PIGS TO GET BACK THE EGGS STOLEN FROM THEM. EVERY LEVEL THEY FIGHT UNTIL EVERY LAST PIG IS TAKEN OUT, AND EVERY LAST EGG RECOVERED. (KEE A SPECIAL ONE JUST FOR THE LONDON EGGS...)



*By: chag ifuady*

WHO THEY ARE



KA-BOOM!!



WEAPON OF CHOICE!

EGG BEATER !!



THE BOSS!



# MINUS THE BEAR

w/SPECIAL GUESTS  
**ANNUALS  
THEMES**

Sunday October 19  
8pm All Ages

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## SHOWBOX THEATRE

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### ● History of Design

Winter 2013

Project: Art Deco Flyer

Goal was to design a poster  
or flyer in Art Deco.

MTB is a favorite band of  
mine. Fictional Show.

# BRANDING

overall perception; cohesive Identity

# PRINT DESIGN

concept, design

# WEB DEVELOPMENT

html5, css, concept, design

# ANALOG/DIGITAL MEDIA

illustration, photography, more

# PRICING

\$50/hr Flate Rate + materials, 4 hour project minimum

**chaz**  
designs

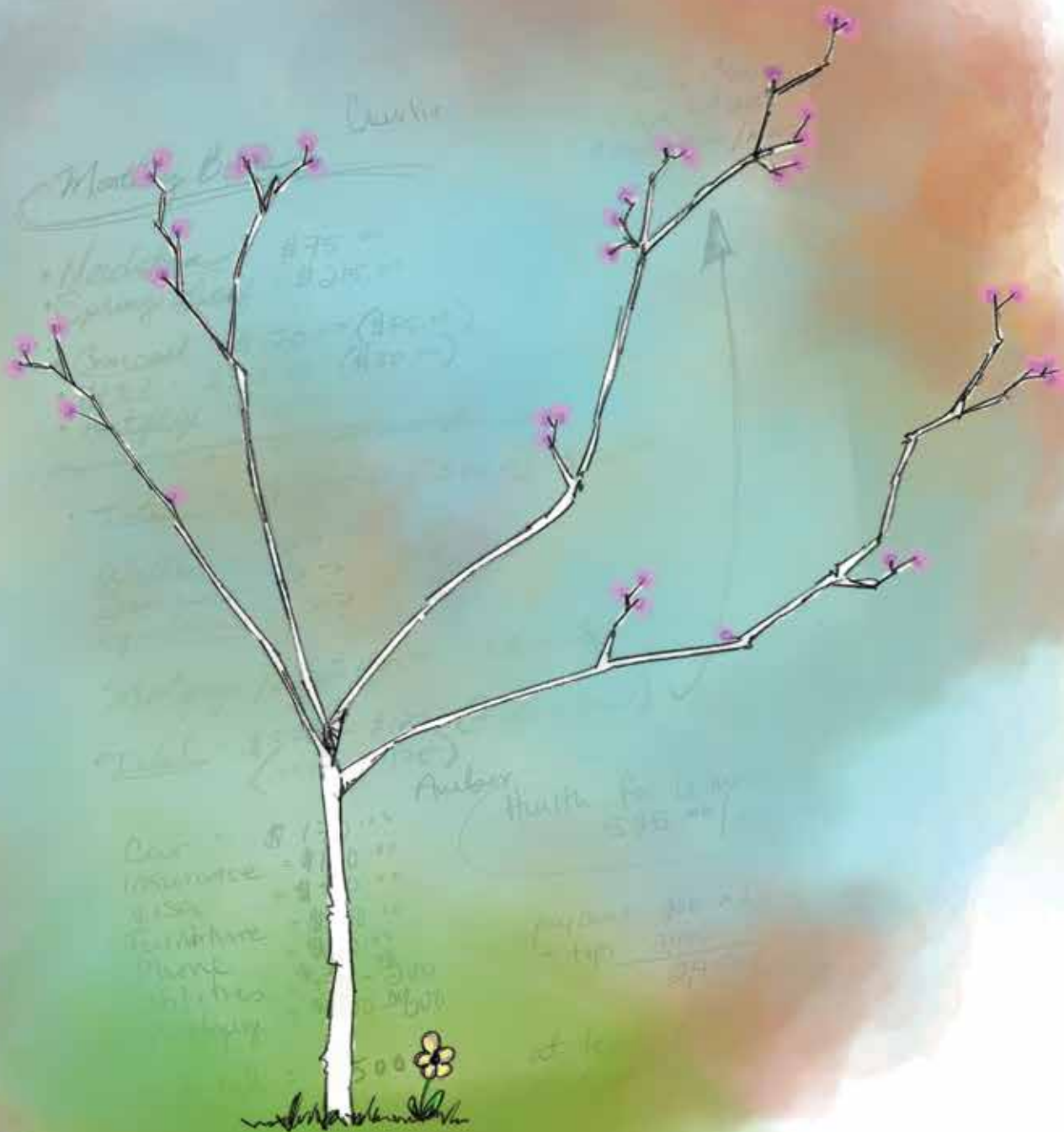
## ● Prof. Practice Spring 2014

Project: One Sheet

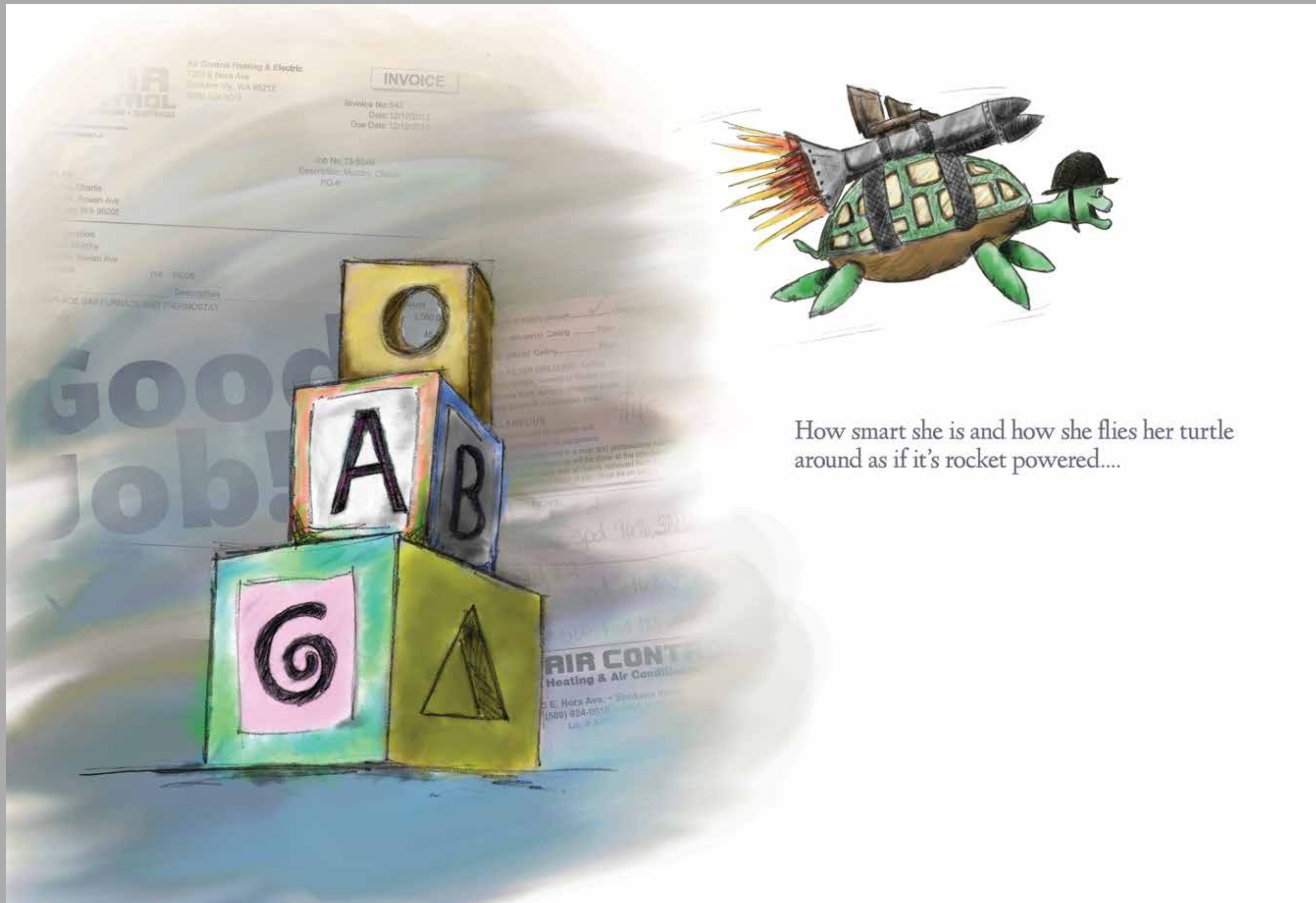
Goal was to create a one-sheet with our services and fees.

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- Some pages from the book I made for my BFA. Full size spread is 22"x32"





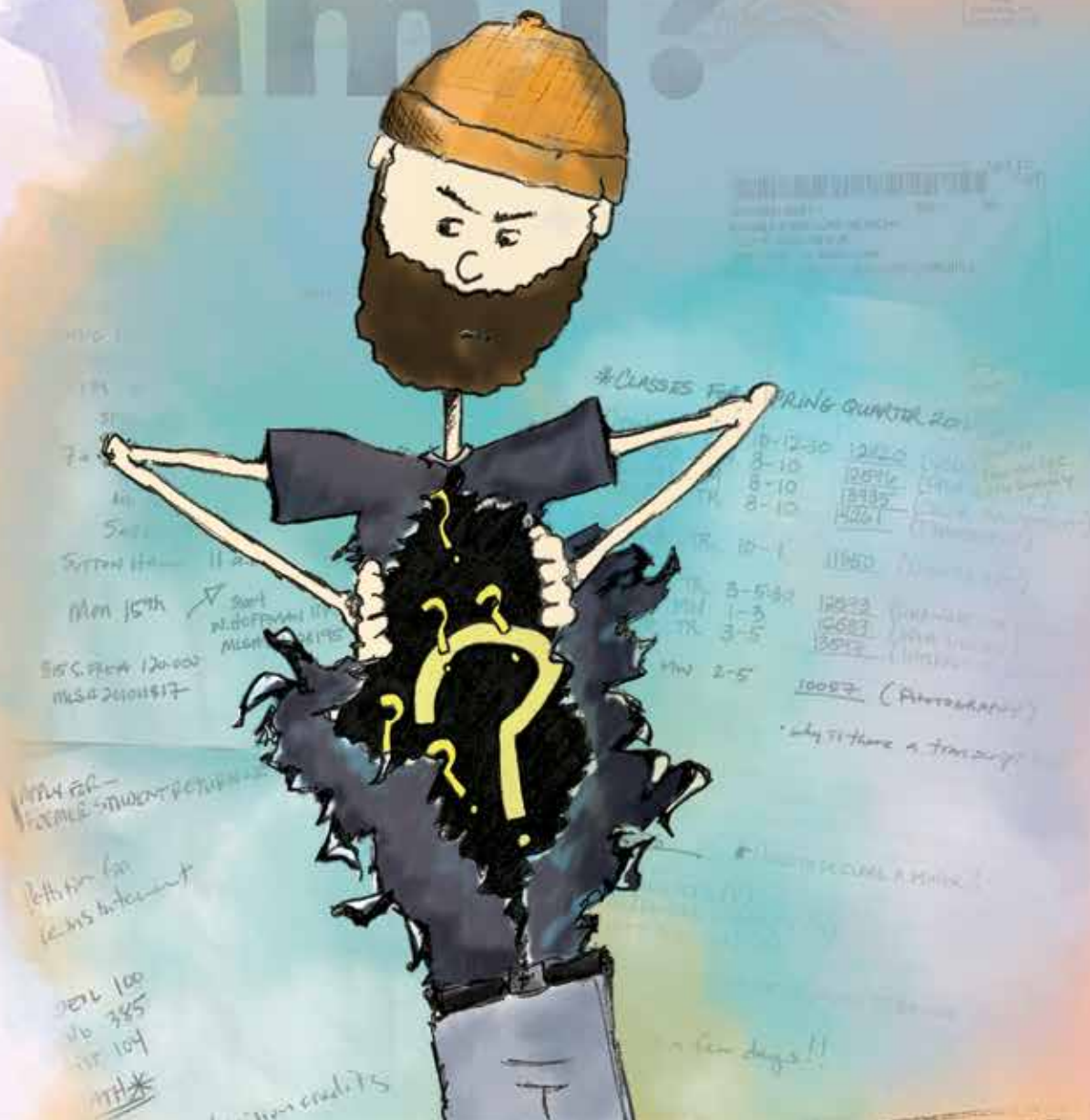
The bills, the homework, and all of his responsibilities were still there. They weren't going away, but he began to notice all the things in his life that made him happy.



How smart she is and how she flies her turtle around as if it's rocket powered....

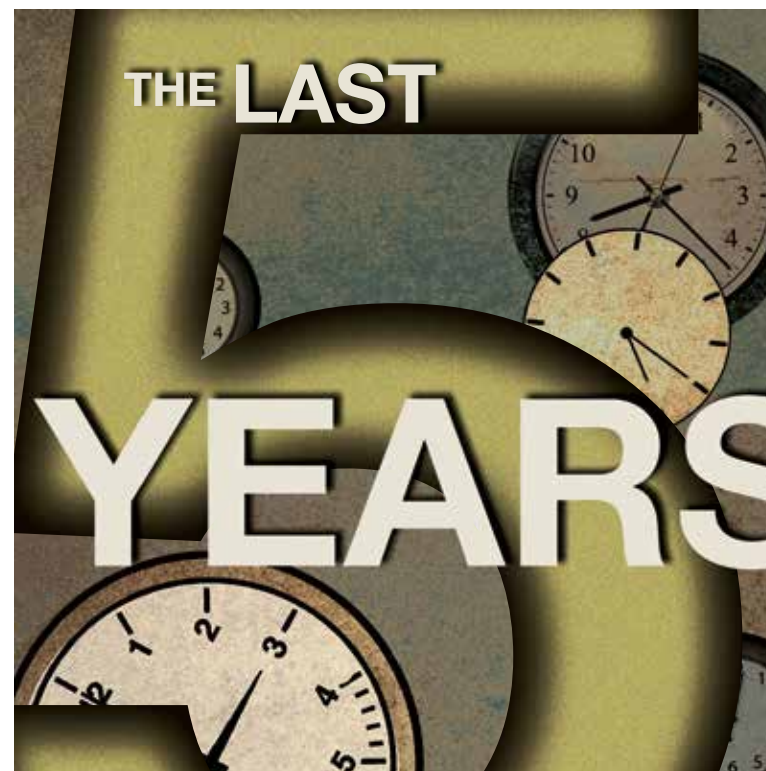


# Who am I?



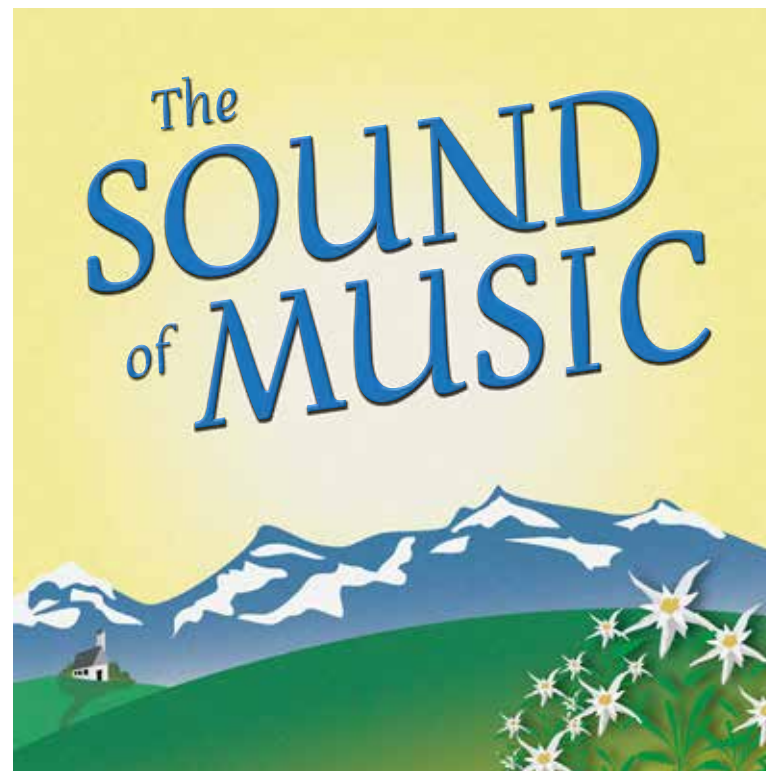
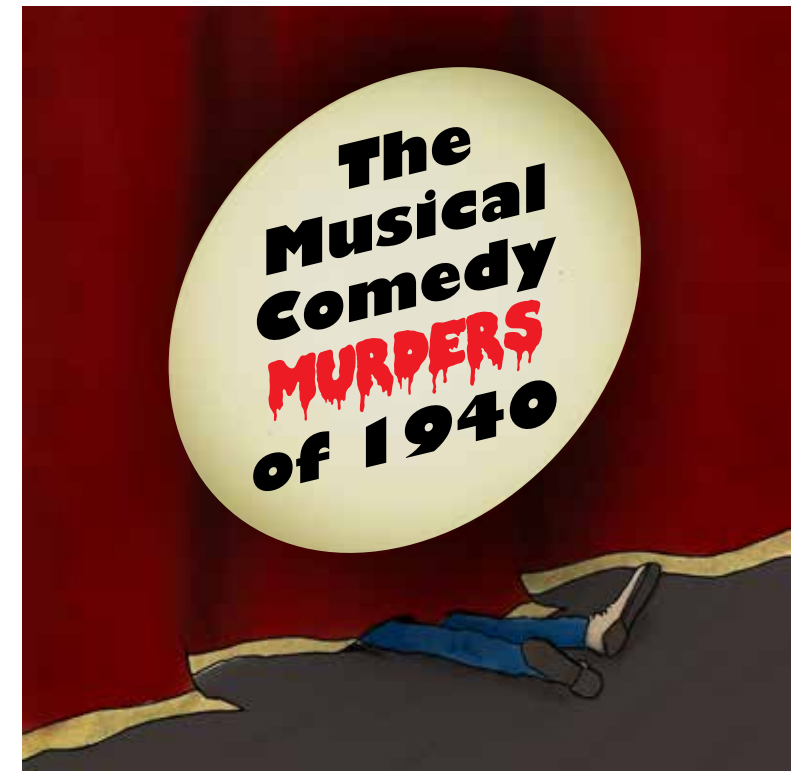
The move opened his eyes to a whole new world. One where he only knew a few people, and he was quickly becoming aware he had no idea who he really was.

- **Internship** Spring 2014  
Designed the show art for  
Lake City Playhouse's 54  
Season.





- More show art for Lake City Playhouse.







[cmurchy.github.io/368-Website](https://cmurchy.github.io/368-Website) (work in progress)