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charlie
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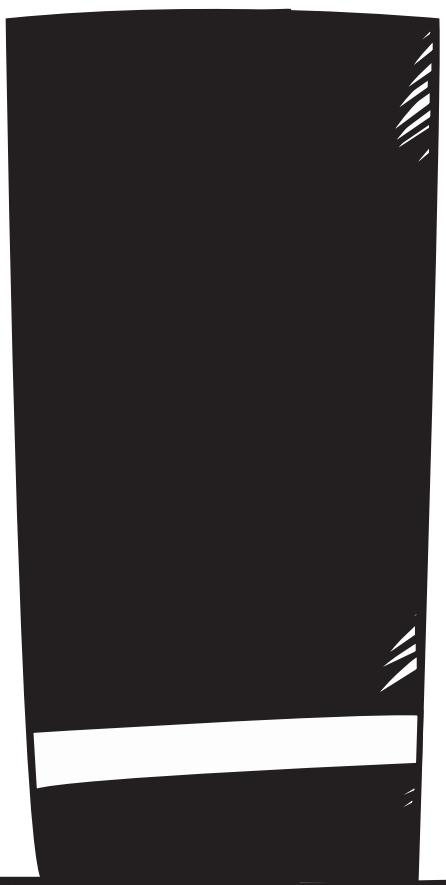
CHARLIE
MURCHY

● **VCDI** Spring 2012

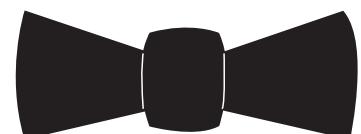
Project: Packaging

Goal was to design the branding for a fictional company of your choice.

Exquisite Wines is a fictional winery based out of Walla Walla Washington.



— Exquisite —
Wines





DAVE MATTHEWS



Dave Matthews is one of rock's most underrated Pretty Complex Dudes – as horny as Lil Wayne, as troubled as Thom Yorke, able to growl “war is the most vulgar madness” like the American Sting he’s always sort of been. He’s got a beige-Baja-

shirt rep and a black-turtleneck soul.

The first DMB record in more than three years (and the first in over a decade produced by Steve Lillywhite, who helmed their mid-Nineties albums) serves up the Matthews magic in all its musically tight, emotionally bumfuzzled splendor:

from the sex-as-food funk-pop romp “*Belly Belly Nice*,” to the relationship SOS “*The Riff*,” where Matthews sings, “I don’t know the man living in my head/If I don’t know the woman sleeping in my bed,” to op-eds against political apathy like the fragilely beautiful “*Mercy*.

Lillywhite’s sympathetic production and the rich band interplay, steeped in New Orleans R&B, lithe jazz fusion and nimbly driving jam rock, make for uncluttered songs that at times recall Clinton-era glories (the elegant slow build of “*Mercy*” is just a hacky-sack flip away from 1996’s “*Crash Into Me*”; it could’ve soundtracked the shit out of a Friends montage).

And yet, this is no nostalgia trip back to the quad.

Even songs that luxuriate in strummy romantic escapism take midlife head-on: “I’m too old to wanna be younger now,” the 45-year-old sings on the gingerly intimate “*Sweet*.” He wears his grown-’n-grumpy honesty like a champ.

“*Celebrate we will because life is sweet, but short for certain*”

The first line of “*Broken Things*,” the opening track on Dave Matthew Band’s latest album, is “*Sometimes the road is crystal / And, sometimes I feel like I’m losing my mind.*”

These words perfectly sum up my experience of listening to the album, which is titled “*Away From The World*.” At times, I thought I knew exactly where Matthews was going in a song, then he gave me something unexpected. If you let it, this can be confusing and off-putting, but the key to listening to a jam band such as DMB is to roll with the punches. This is its eighth studio album, so you’ve got to hand it to the band for keeping its music fresh and interesting.

Love is the central theme here, whether it be sexual or social. “*Belly Belly Nice*” has a glutinous-sounding Matthews snarling over a fierce groove similar to “*Shake Me Like a Monkey*” from DMB’s last album, “*Big Whiskey and the GrooGrux King*.”

“*Rooftop*” also showcases Matthews’ gritty and pining voice as well as the band’s darker and louder instrumentals. But the mood of the album quickly switches to social commentary on songs such as “*Mercy*” and “*Gaucho*. ”

The former is a hopeful tune about changing the world, while the latter takes a darker turn, emphasizing a bitter, wailing guitar. Just as quickly, though, the song turns sunny by introducing a children’s choir faintly chanting, “*We gotta do much more than believe if we want to see the world change*.

DMB must be credited for knowing when to be loud and when to keep it simple on songs such as “*Belly Full*,” an acoustic love song lasting a mere one minute and 43 seconds, and “*Sweet*,” a lullaby-like tune featuring Matthews’ falsetto and a ukulele. It’s ultimately anticlimactic, but that’s perfectly OK, as Matthews manages to find beauty in simplicity. The album concludes with “*Drunken Soldier*,” which, at a whopping nine minutes and 46 seconds, wraps up the album on an inspiring note by urging you to “*Make the most of what you’ve got / Don’t waste time trying to be something you’re not*.” It sounds like it’s trying to be five different songs at once, but true DMB fans will undoubtedly embrace it, and the album as a whole, as a new classic, must have record.

D
M
B

“*Celebrate we will, because life is sweet, but short for certain.*”

● VCDI Fall 2012

Project: In class assignment

Goal was to create a magazine spread for a celebrity.

● **Typography** Fall 2012

Project: Type as Image

Goal was to take a historical figure and one quote from them and produce a design using only type as image.

**“Four score
and seven years ago our
fathers
brought forth on this continent a
new nation,
conceived in
liberty, and
dedicated to the proposition
that
all men
are created equal.”**
Abraham Lincoln



birdhouse
studios

● **VCDI** Fall 2012

Project: Logo

Goal was to create a logo for a fictional business.

Birdhouse Studios is a family portrait studio.

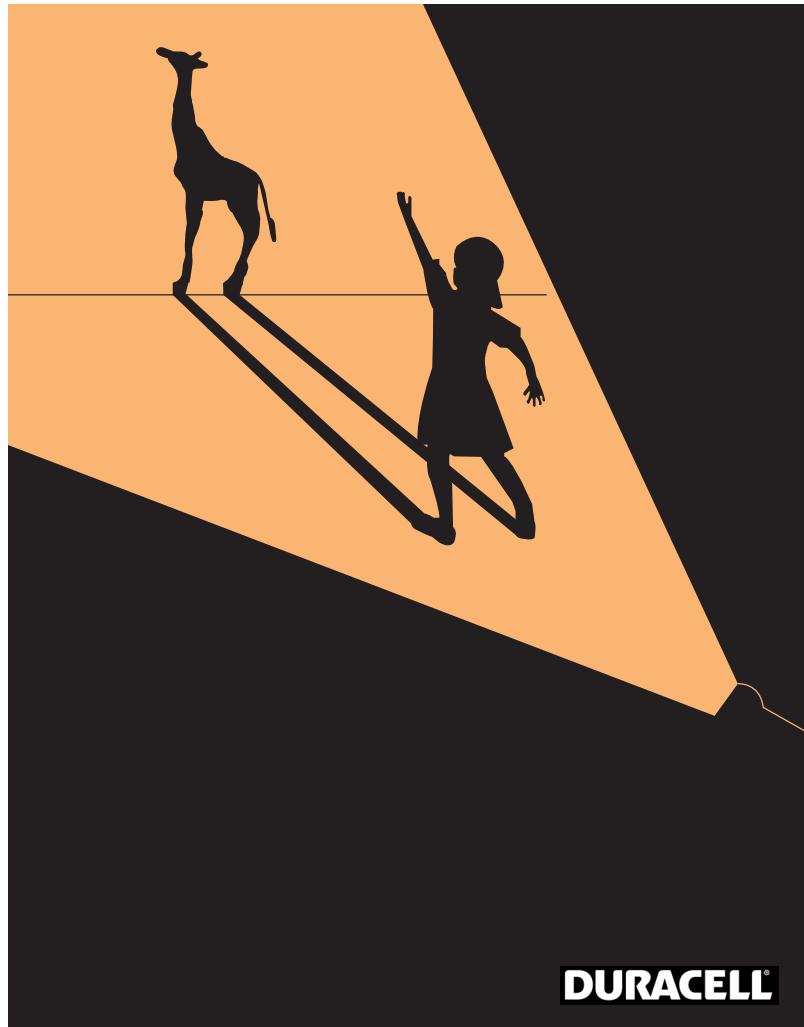


● VCDII Winter 2013

Project: Infographic

Goal was to create an infographic showing how to make lasagna.

All illustrations hand drawn with credit to Gris Grimly for inspiration.



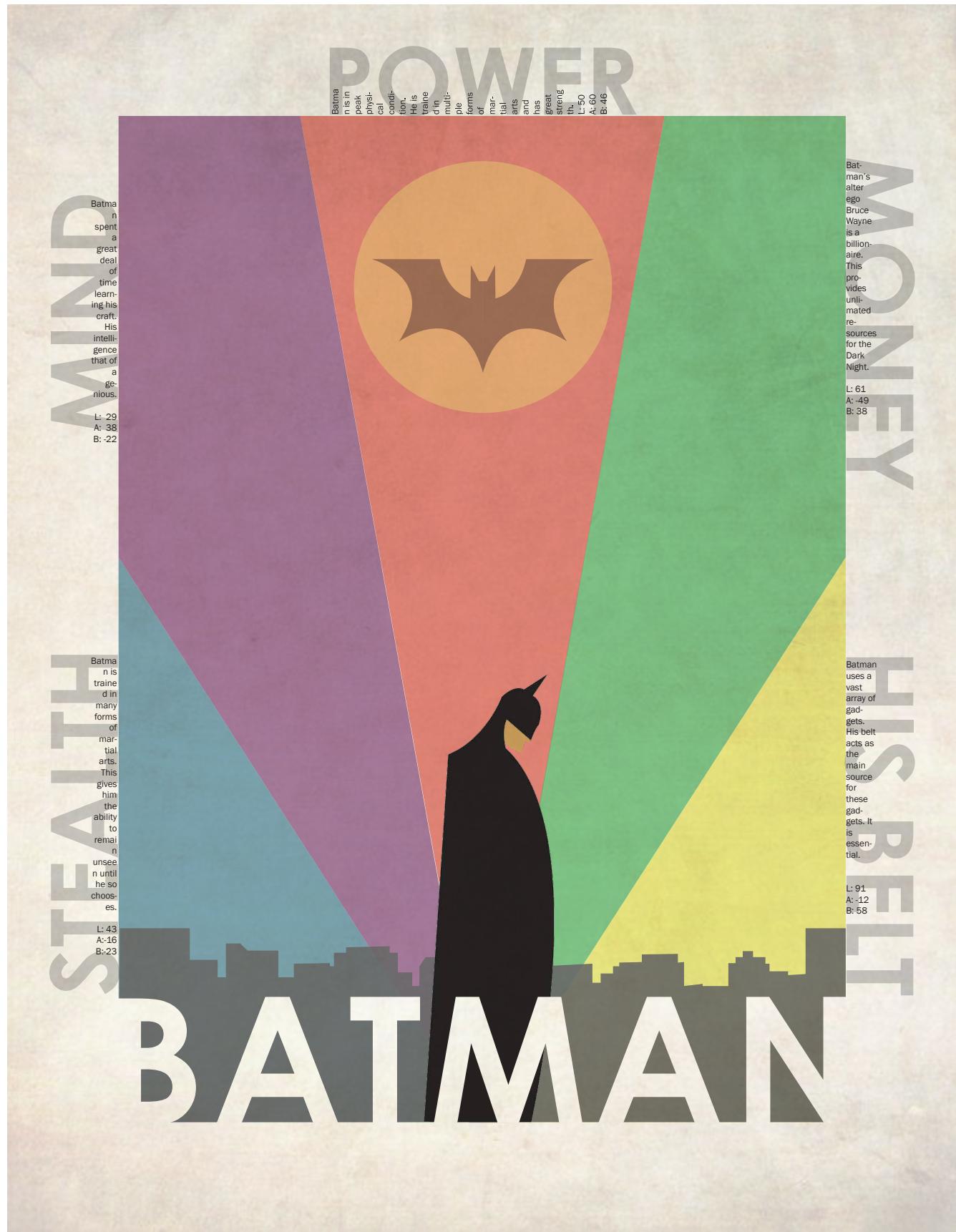
● **VCDII** Winter 2013

Project: Ad Design

Goal was to create an advertisement for the Duracell brand.

Minimalist series based off the idea of a blackout.

2014 Silver Addy award winner.



● Color Mngt Fall 2012

Project: Superhero

Goal was to create a poster portraying the different qualities attributed to each of the colors associated with your superhero along with the LAB and CMYK information.



● **Photography** Spring 2012

First photo was part of a series
for DESN 350.

Second photo is a personal
photo taken outside of school
with a new fisheye lens.

● **VCDII** Winter 2013

Boeing Project.

Goal was to create a commemorative book, six postcards, poster and scale model. Shown are two spreads from the book.

The Boeing 767, built in Everett, Wash., alongside the 747, can carry from 200 to 300-plus passengers. The 767 is a wide-body, double-aisle jet, but, like the smaller standard-body 757, is designed for fuel efficiency. Both planes have nearly identical digital cockpits, allowing crews to be easily qualified on both. The 767-200 was first ordered in 1978, and the last was delivered in 1994. Its extended-range model (767-200ER) entered service in 1984. The 767-300 was first ordered in 1986 and was followed by its extended-range model, first delivered in 1988.

The 767 family currently includes three passenger models: the 767-200ER, 767-300ER and the 767-400ER. The 767-400ER, which first flew in 1999, can carry 304 passengers in a two-class configuration more than 7,000 miles. The 767 Freighter, based on the 767-300ER fuselage, rolled out in May 1995 and was first delivered in October 1995.

In December 1991, Boeing offered a modified 767 commercial jetliner as the platform for its Airborne Warning and Control System (AWACS), previously carried aboard the 707.

In 2000, Boeing launched the 767 tanker/transport designed to replace the aging KC-135s. Equipped with both the Boeing-developed boom-and-receptacle and the hose-and-drogue aerial refueling systems, the 767 tanker/transport offers maximum operational flexibility along with full European Union and NATO interoperability. While maintaining its tanker capability, the cabin area can be configured to carry passengers, cargo or both. In July 2001 the Italian Air Force announced the purchase of four 767 tanker/transports and options for two more.

*First flight: May 6, 1980
Model numbers: 200, 221
Classification: Mail and cargo carrier
Span: 59 feet 1 inch
Length: 41 feet 10 inches
Gross weight: 8,000 pounds
Top speed: 158 mph
Cruising speed: 135 mph
Range: 575 miles
Ceiling: 14,700 feet
Power: 575-horsepower P&W Hornet B engine
Accommodation:
Pilot, approximately 1,500 pounds of cargo*



the 767

1915-1975

The War Years:



"To an airman the Pacific Northwest is the home of the long-range heavy bomber, which has changed the character of war and the meaning of peace."

General Carl Spaatz

Commanding General, U.S. Air Force, 1947

Only 16 months after the Stratoliner's introduction, war clouds darkened the European horizon. Phil Johnson returned from Canada and took over as Boeing company president, in charge of wartime production. He died of a stroke Sept. 14, 1944, while overseeing operations at the Boeing Wichita plant.

By the 1940s Boeing workers were building B-17s at a rapidly increasing rate. Burlap houses and chicken-wire lawns camouflaged the rooftops of Boeing Plant 2 in Seattle so that, from the air, the bomber manufacturing center looked like a quiet suburb.

As American men went to war, women built airplanes. Thousands of women, symbolized by "Rosie the Riveter," took up the slack in the workforce and helped boost production from 60 planes per month in 1942 to an astounding 362 planes per month by March 1944 — at one point the Seattle plant rolled out 16 planes in 24 hours.

The Boeing Renton plant near Seattle was built for production of the XPBB-1 long-range patrol bomber for the Navy, but in wartime strategy changed in favor of land-based bombers. Boeing started producing the B-29 bomber in 1942 at the Renton plant and in Wichita, Kansas. The new "Superfortress" entered combat less than two years after its first flight. In Wichita, farmhands, housewives and shopkeepers built B-29s on 10-hour-shifts, day and night, during what later became known as the "Battle of Kansas."

Companies around the country coordinated their war efforts. B-17s were built at Boeing, Douglas Aircraft Co. and Lockheed Aircraft Corp. factories. B-29s were built at Boeing, Bell Aircraft Co. and Glenn L. Martin Co.

In addition, between 1936 and 1944, Boeing built 240 Douglas DB-7B attack bombers for France, 750 Waco-designed cargo and troop gliders and 8,585 Kaydet trainers, first introduced at the Stearman Aircraft Co. in Wichita in 1933. Boeing Aircraft of Canada built 362 PBY flying boats and amphibians designed by Consolidated Aircraft of San Diego and 16 British-designed Blackburn Shark torpedo aircraft for the Royal Canadian Air Force. Boeing also built three XF8B-1 fighter-bombers.



B-47



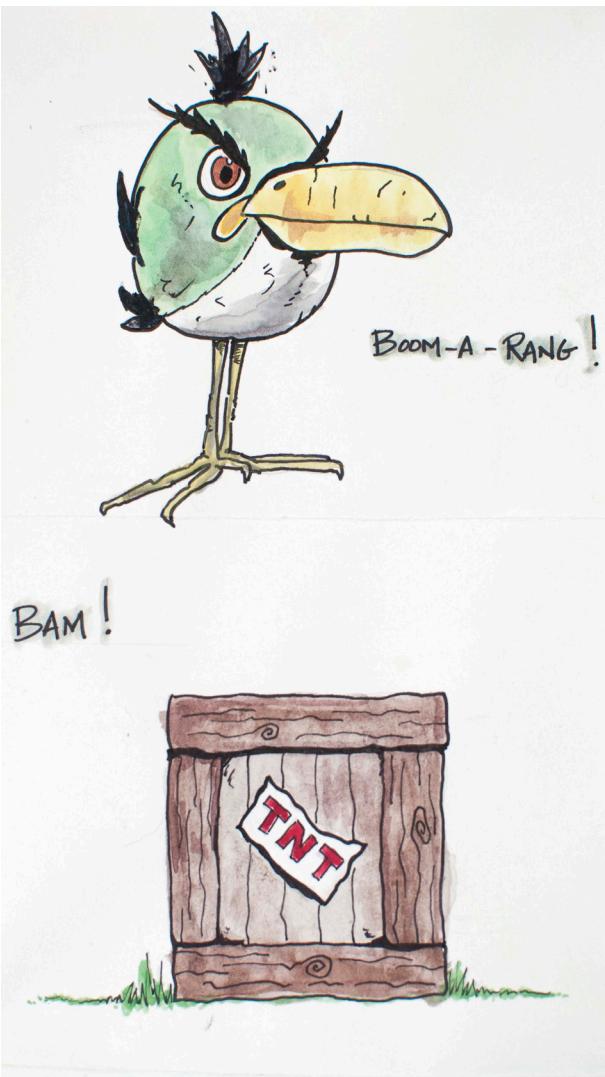
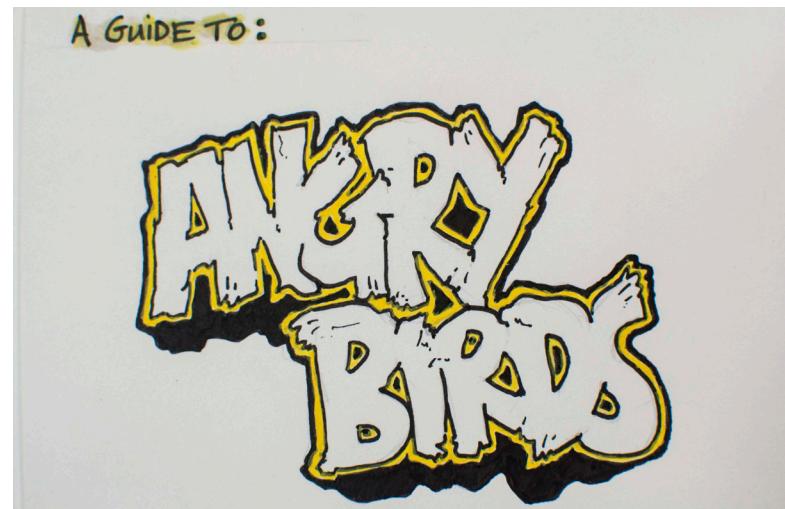
C-97



Hydrofoil-1



Model Town



● Drawing for Design

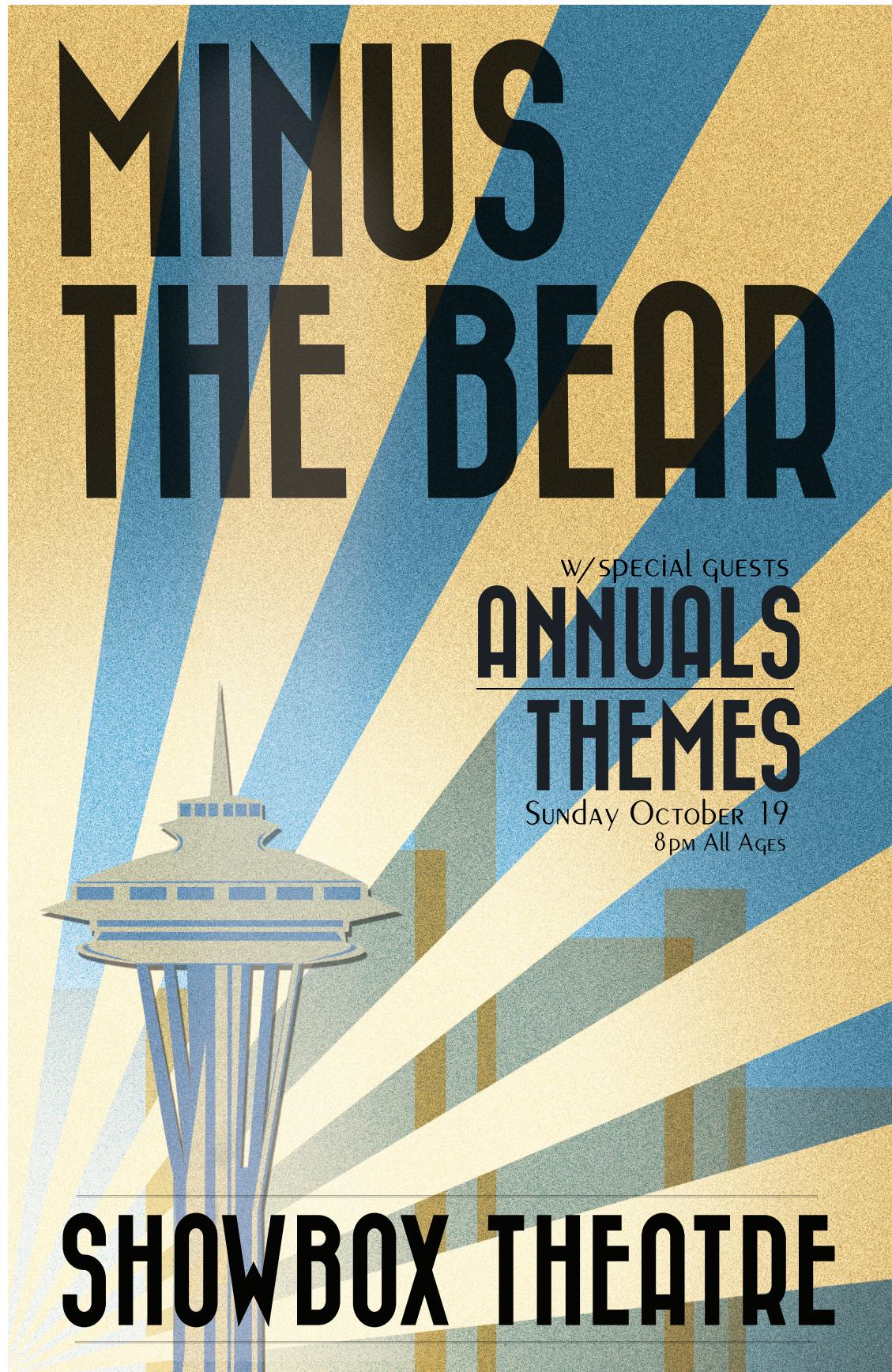
Spring 2012

Project: Final Book

Goal was to create a book that combined a series of images.

Angry Birds diagram using ink and watercolor.





● History of Design

Winter 2013

Project: Art Deco Flyer

Goal was to design a poster or flyer in Art Deco.

MTB is a favorite band of mine. Fictional Show.



BRANDING

overall perception; cohesive Identity

PRINT DESIGN

concept, design

WEB DEVELOPMENT

html5, css, concept, design

ANALOG/DIGITAL MEDIA

illustration, photography, more

PRICING

\$50/hr Flat Rate + materials, 4 hour project minimum

● Prof. Practice Spring 2014

Project: One Sheet

Goal was to create a one-sheet with our services and fees.

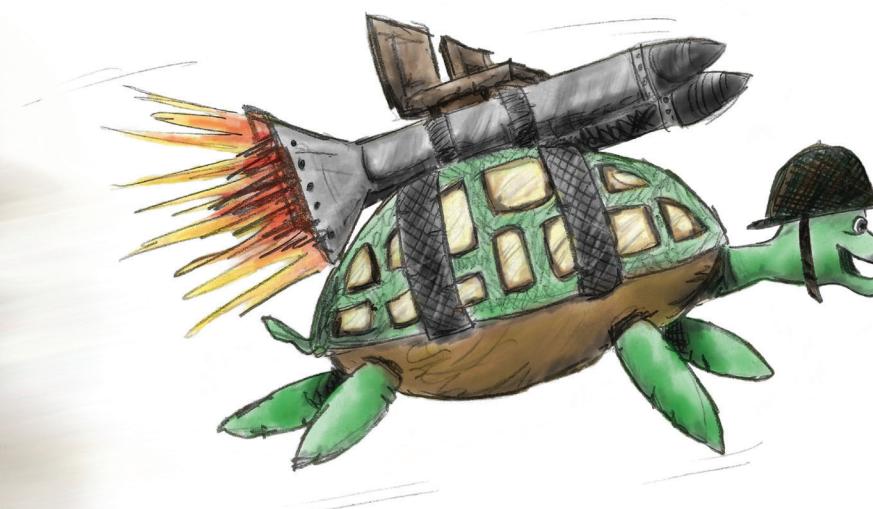
chaz
designs



-
- Some pages from the book I made for my BFA. Full size spread is 22"x32"



The bills, the homework, and all of his responsibilities were still there. They weren't going away, but he began to notice all the things in his life that made him happy.



How smart she is and how she flies her turtle around as if it's rocket powered....

Who am I?



2625 N MONROE
SPOKANE WA 99205
(509) 328-3824

W 255 APPLEWAY
CDA ID: 83815
(208) 765-4204

10619 E SPRAGUE
SPO. VALLEY 99206
(509) 893-3581

3117 N DIVISION
SPOKANE WA 99207
(509) 484-1616

383 S COLUMBIA CNTR. BLVD
KENNEWICK WA 99336
(509) 736-9596

Order: DR00
Date: 5/5/12
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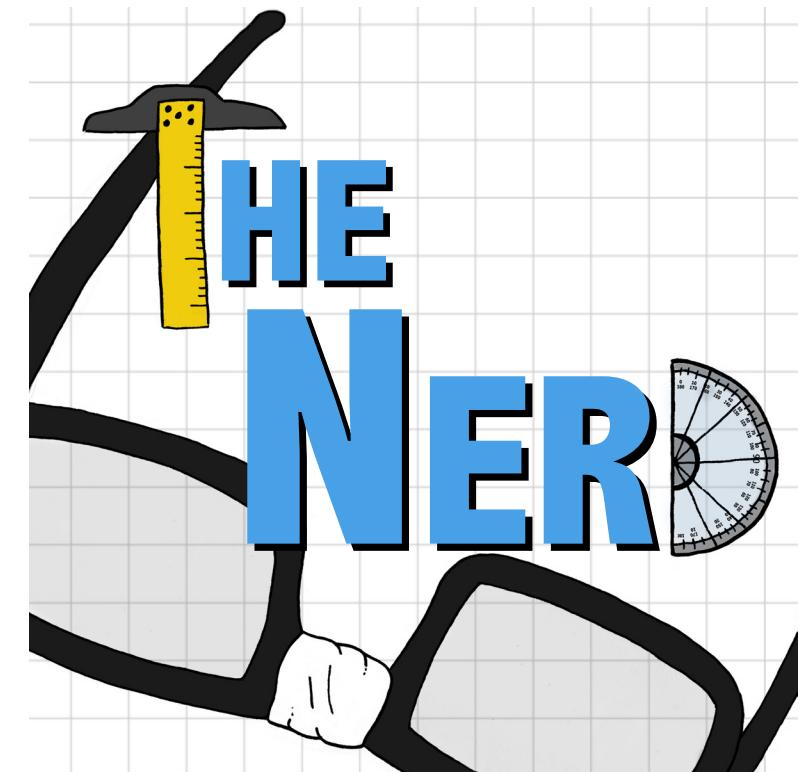
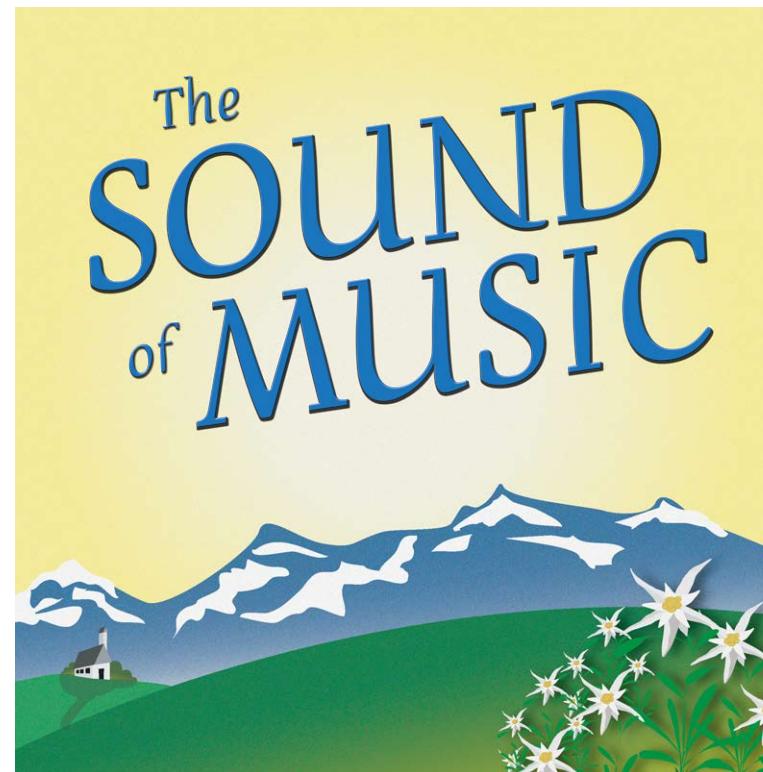
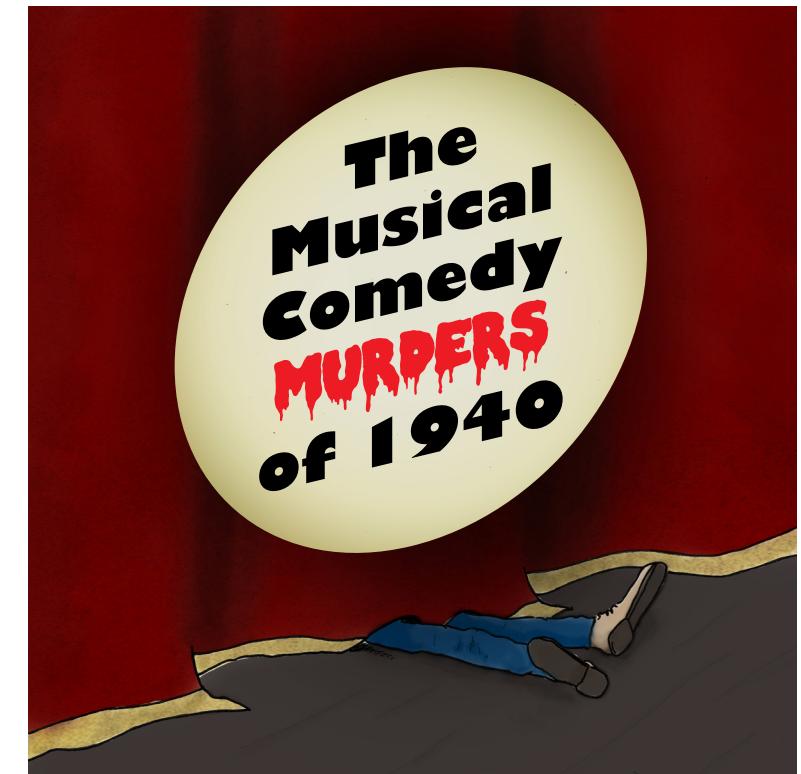


The move opened his eyes to a whole new world. One where he only knew a few people, and he was quickly becoming aware he had no idea who he really was.

- Internship Spring 2014
Designed the show art for Lake City Playhouse's 54 Season.



- More show art for Lake City Playhouse.





cmurphy.github.io/368-Website (work in progress)