

Long-term Support

Requires long term support from gym faculty and administration from the University

Connor Wiggins

Future growth

If application reaches certain growth, pitches to other universities could be made

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Platform/application type

Mobile application-
available on apple and
android

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Technology Requirements

Sensors, tracking devices, or check-in systems

Neel Patel

User Feedback/Requirements

Ability to predict peak and low gym times

Neel Patel

Financial support

Keep costs as minimal as possible using resources already provided by our supporters(The University)

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Promotion

Promote website and app by offering QR codes posted on signs throughout campus and around campus

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- Requires long term support from users

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Application could become a third party company

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Online website- available on any device with an internet connection

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Ensuring user data
privacy and security

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Users prefer to get gym occupancy data through a mobile app

Neel Patel

Any financial support
from University

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Provide links and online advertisements on university webpages and student newspaper

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New gym partner matching feature could bring more user to user engagement

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Use machine learning to predict crowded times based on historical data

Neel Patel

Users want live updates about gym occupancy

Neel Patel

workout tracking and
workout tutorials could
also be added

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storing data for
predicting and real-time
monitoring

Neel Patel

concerned about privacy if location tracking or cameras are used

Neel Patel