Brilliant Unicorn LLC

Foundational Blueprint for a Lean Unicorn-Scale Tech Company

Founder & Ownership

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1. Company Vision & Identity

Brilliant Unicorn LLC operates as a hybrid organization: SaaS builder, consulting engineering firm, research lab, and personal innovation umbrella company under the ownership of Charles Mwaura. The company is designed to host intellectual property, internal applications, experimental research, and commercial software platforms developed by the founder.

Personal Umbrella Company Declaration

Brilliant Unicorn LLC serves as the personal technology and intellectual property umbrella for all software systems, repositories, applications, and research initiatives developed under the professional identity 'cmwrxh'. All public engineering work, SaaS products, and research projects may originate from or be governed by this company structure.

2. Company Architecture Blueprint

- **Core Layer:** Quant Engine, Internal APIs, Data Pipelines
- **Product Layer:** SaaS applications and dashboards
- **Research Layer:** Experimental systems, simulations, reliability testing
- **Consulting Layer:** Client reliability engineering and system audits
- **Infrastructure Layer:** VPS, CI/CD, monitoring, security

3. Landing Page Content

Hero Statement:
We build systems that think, measure, and survive at scale.

Company Summary:
Brilliant Unicorn LLC is a founder-led technology lab and SaaS studio building quantitative engines, resilient cloud systems, and research-driven software products.

4. Email Structure

- cmwrxh@brilliantunicorn.com – Founder / Engineering
- hello@brilliantunicorn.com – Public contact
- support@brilliantunicorn.com – SaaS support
- security@brilliantunicorn.com – Vulnerability disclosure

5. Security Baseline

- Cloudflare DNS, SSL, and DDoS protection
- Firewall (UFW) and SSH key-only authentication
- Environment-based secret management
- Automated backups and audit logs

6. GitHub Organization Structure

- quant-engine – Core quantitative systems
- platform-infra – Infrastructure and deployment
- saas-products – Commercial applications
- research-lab – Experiments and technical research
- consulting-playbooks – Client engineering frameworks

7. Legal & Compliance Checklist

- Registered LLC entity under founder ownership
- Business banking and financial record keeping
- Privacy Policy and Terms of Service
- Data protection and compliance requirements
- Invoice and accounting documentation

8. Founder Technology Stack

- Cloudflare – Domain, DNS, and email routing
- Hetzner / DigitalOcean – VPS hosting
- Docker and GitHub Actions – Continuous deployment
- PostgreSQL, Python, and Rust – Core development stack
- Notion or MkDocs – Documentation systems

Closing Note

Brilliant Unicorn LLC is designed to scale from a founder-led laboratory into a unicorn-grade technology company. The company protects intellectual property, supports research innovation, and enables scalable software product development under the leadership of Charles Mwaura.