

## About Diploma In Business Studies

### 2-Year Diploma In Business Studies At Ship Campus Penang Malaysia

Peninsula College's Diploma in Business Studies is recognised as one of the leading diplomas in business in Malaysia. This programme is a full-time, two-year course delivered at our state-of-the-art, The Ship Campus in Penang.

Business Studies tackles the finer details of business operations from a local and global perspective. Students enrolled in our diploma in business will learn to analyse business information while developing plans to execute business solutions for various scenarios.

#### — Study Mode / Duration

Full-time (2 years)

#### — Delivery Location

The Ship Campus, Penang

#### — Intakes

**PENINSULA**  
COLLEGE, May, September**— Fee**

Approx. RM 24,500

**— Entry Requirements\***

- SPM / IGCSE : Pass with 3 credits
- UEC : Pass with 3 B6

**— Career Prospects**

- Customer Service
- Personal Assistant
- Procurement Officer
- Sales/Marketing Executive
- Human Resources Assistant

## Programme Structure

**Year 1**

- English Language Proficiency
- Business Mathematics
- Introduction to Economics
- Introduction to Information Technology and Applications
- Introduction to Accounting
- Introduction to Management
- Introduction to Marketing
- Integrity and Anti-corruption

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## Quantitative Methods

## Business Communication

- Bahasa Kebangsaan A\*\* / Public Speaking
- Business Economics
- Organisational Behaviour
- Financial Accounting
- Penghayatan Etika dan Peradaban / Bahasa Melayu Komunikasi 1\*

**Year 2**

- Personal Development Skills
- Business Law
- Human Resource Management
- Business Finance
- Operations Management
- Taxation 1
- E-Business
- Consumer Behaviour
- Business Planning
- Leadership
- Entrepreneurship
- Management Information System
- Business Ethics
- International Business
- Community Service 1

*Changes to the programme structure are at Peninsula College Georgetown's discretion as approved by MQA*

*\* for international students only.*


*\*\* for individuals who did not meet the minimum grade C in their SPM results or hold equivalent qualifications from other examinations.*

[Download Course Guide](#)




## **Peninsula College Georgetown DK266-03(P)**

The Ship Campus, Penang


 +6012-5650051

## **Peninsula College Shah Alam DK056(B)**

The Lighthouse Campus, Shah Alam

 +6016-2151303

The City Campus, Klang

 +6016-2151303

 [enquiry@peninsulacollege.edu.my](mailto:enquiry@peninsulacollege.edu.my)

### **Our Campuses**

The Ship Campus, Penang

The Lighthouse Campus, Shah Alam

The City Campus, Klang

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