



About Diploma In E-Business Technology

This programme equips students for success in the digital economy by providing a deep understanding of the high standards in E-Business. Students will gain expertise in securing information in E-Business operations and mastering the development and implementation of E-Business strategies. Additionally, they will acquire foundational skills in programming, networking, and web development, enabling them to navigate and thrive in the digital landscape.

— Study Mode / Duration

Full-time (2 years)

— Delivery Location

The Ship Campus, Penang

— Intakes

January, May, September



Approx. RM 24,500

— Entry Requirements*

- SPM / IGCSE : Pass with 3 credits inclusive of Mathematics and pass in English
- UEC : Pass with 3 B6 inclusive of Mathematics and pass in English

— Career Prospects

- Web Designer
- E-Marketing Executive
- Social Media Executive
- E-Commerce Executive
- Information System Executive

Programme Structure

Year 1

- Introduction to Business
- Introduction to Information Technology and Applications
- Introduction to Management
- English Language Proficiency
- Penghayatan Etika dan Peradaban / Bahasa Melayu Komunikasi 1*
- Introduction to Accounting
- Business Statistics
- Principles of Marketing
- Principles of Economics
- Multimedia Principles



- Business Communication
- Organisational Behaviour
- Business Finance
- Fundamentals of Programming
- Bahasa Kebangsaan A** / Public Speaking

Year 2

- Database Management System
- Human Resource Management
- Visual Programming
- Introduction to Networking
- Entrepreneurship
- Business law
- Project Management
- System Analysis & Design
- Web Development
- Integrity and Anti-corruption
- International Business
- E-Business
- Management Information System
- Project
- Community Service 1

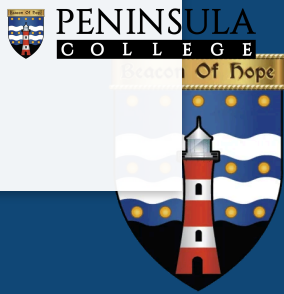
Changes to the programme structure are at Peninsula College Georgetown's discretion as approved by MQA

** for international students only.*

*** for individuals who did not meet the minimum grade C in their SPM results or hold equivalent qualifications from other examinations.*



Download Course Guide



PENINSULA

C O L L E G E


Peninsula College Georgetown DK266-03(P)

The Ship Campus, Penang

 +6012-5650051

Peninsula College Shah Alam DK056(B)

The Lighthouse Campus, Shah Alam

 +6016-2151303

The City Campus, Klang

 +6016-2151303

 enquiry@peninsulacollege.edu.my

Our Campuses

The Ship Campus, Penang

The Lighthouse Campus, Shah Alam

The City Campus, Klang

Quick Links

[About Peninsula](#)

[Find A Course](#)

[Scholarship](#)

Contact Us

[Join Our Crew](#)

[Latest News](#)

[More Info](#)





PENINSULA
COLLEGE

Copyright © 2025 Peninsula Higher Education Sdn Bhd. All Rights Reserved.

