



## About Diploma In E-Business Technology

This programme equips students for success in the digital economy by providing a deep understanding of the high standards in E-Business. Students will gain expertise in securing information in E-Business operations and mastering the development and implementation of E-Business strategies. Additionally, they will acquire foundational skills in programming, networking, and web development, enabling them to navigate and thrive in the digital landscape.

### **— Study Mode / Duration**

Full-time (2 years)

### **— Delivery Location**

The Ship Campus, Penang

### **— Intakes**

January, May, September



approx. RM 24,500

### – Entry Requirements\*

- SPM / IGCSE : Pass with 3 credits inclusive of Mathematics and pass in English
- UEC : Pass with 3 B6 inclusive of Mathematics and pass in English

### – Career Prospects

- Web Designer
- E-Marketing Executive
- Social Media Executive
- E-Commerce Executive
- Information System Executive

## Programme Structure

### Year 1

- Introduction to Business
- Introduction to Information Technology and Applications
- Introduction to Management
- English Language Proficiency
- Penghayatan Etika dan Peradaban / Bahasa Melayu Komunikasi 1\*
- Introduction to Accounting
- Business Statistics
- Principles of Marketing
- Principles of Economics
- Multimedia Principles



Business Communication

Organisational Behaviour

Business Finance

Fundamentals of Programming

- Bahasa Kebangsaan A\*\* / Public Speaking

**Year 2**

- Database Management System
- Human Resource Management
- Visual Programming
- Introduction to Networking
- Entrepreneurship
- Business law
- Project Management
- System Analysis & Design
- Web Development
- Integrity and Anti-corruption
- International Business
- E-Business
- Management Information System
- Project
- Community Service 1

*Changes to the programme structure are at Peninsula College Georgetown's discretion as approved by MQA*

*\* for international students only.*

*\*\* for individuals who did not meet the minimum grade C in their SPM results or hold equivalent qualifications from other examinations.*

[Download Course Guide](#)



# PENINSULA COLLEGE

**Peninsula College Georgetown  
DK266-03(P)**

The Ship Campus, Penang

WhatsApp +6012-5650051

**Peninsula College Shah Alam  
DK056(B)**

The Lighthouse Campus, Shah Alam

WhatsApp +6016-2151303

**The City Campus, Klang**

WhatsApp +6016-2151303

E-mail [enquiry@peninsulacollege.edu.my](mailto:enquiry@peninsulacollege.edu.my)

## Our Campuses

The Ship Campus, Penang

The Lighthouse Campus, Shah Alam

The City Campus, Klang

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