

# CREATING YOUTUBE THUMBNAIL WITH CANVA

## 1.INTRODUCTION

### Overview;

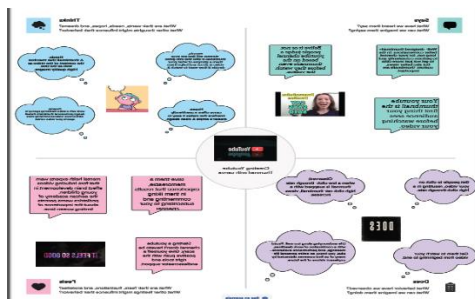
Make you ideas stand out online and grow your channel's reach. No matter what niche you're in, our free YouTube thumbnail templates help you give your audience a preview of your awesome content.

### Purpose;

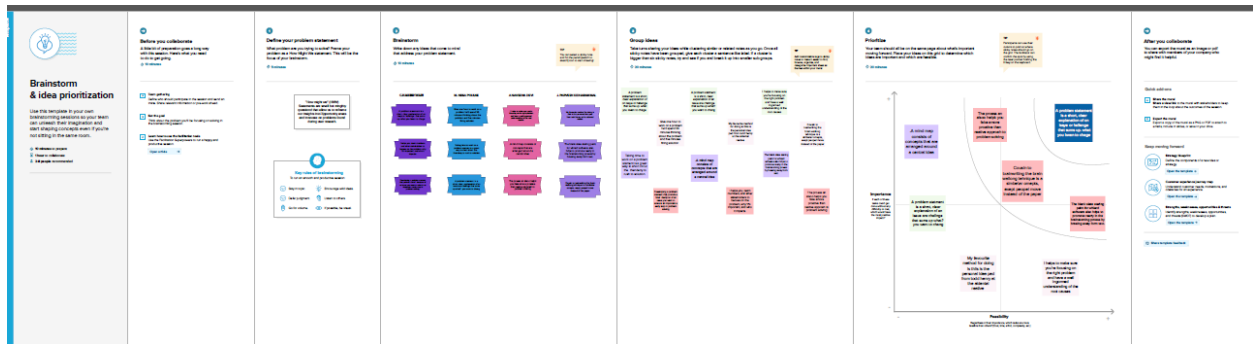
A thumbnail is the face of your video on social media. Creating YouTube thumbnail with your video title and visuals has never been easier. Visme's free thumbnail maker has plenty of professional templates to choose from you can customize images, graphics, Colors and fonts to match your video.

## 2.PROBLEM DEFINITION & DESIGN THINKING

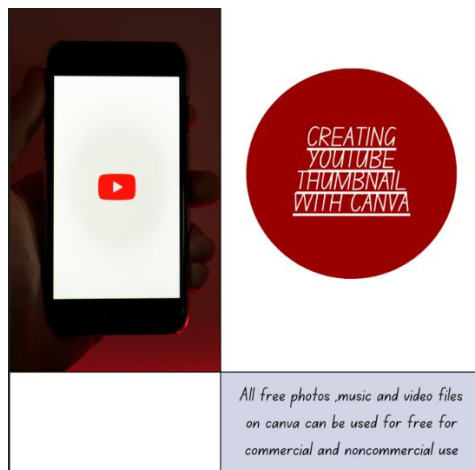
### Empathy map;



## Ideation & Brainstorming Map;



## 3.RESULT



## 4.ADVANDAGES & DISADVANTAGES

### Advantages;

You've probably heard the phrase , 'you never get a second chance to make a first impression,' Which is exactly why video thumbnaills are so important .

They give potential viewers the first impression of your video.A great video thumbnail can mean the difference between getting a few views.

## **Disadvantages;**

Videos that are uploaded are fully public and for people who are uploaded them can be dangerous, since their information can be used against them.

## **5.APPLICATIONS**

A striking thumbnail is a powerful tool for making your video stand out from all the others within search results. To grab attention, use the adobe express online YouTube thumbnail maker to create a brand kit that allows you to apply your logo, brand colors schemes , and fonts across all your videos so they're instantly recognizable to loyal subscribers and new viewers.

## **6.CONCLUSION**

YouTube must be used carefully so that the information shared in these videos does not become a danger to them.