



KUBERNETES AI CONFORMANCE BRAND GUIDELINES

November 2025

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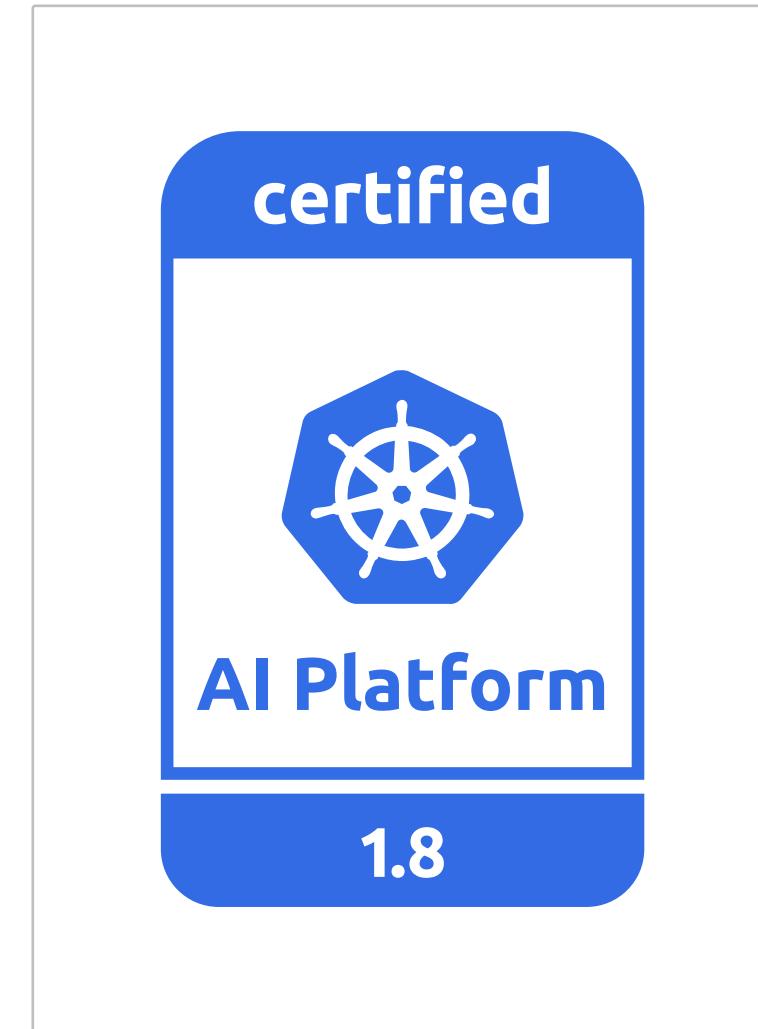
01 Certified Kubernetes AI Platform Mark

The Certified Kubernetes AI Platform mark in primary RGB color.

MARK



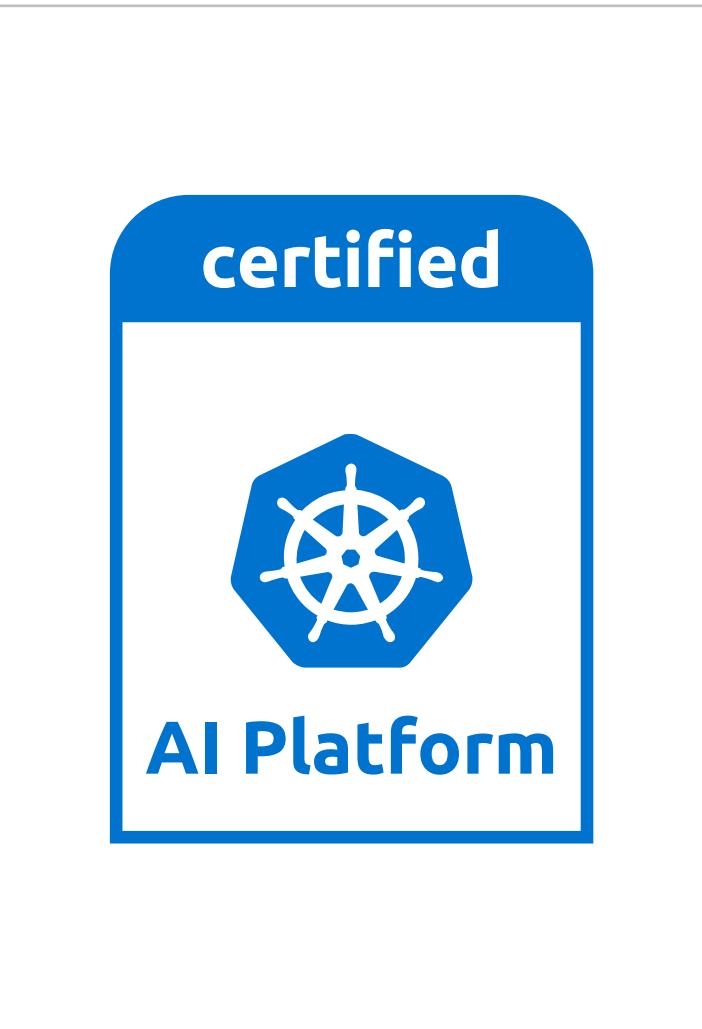
MARK WITH VERSION BADGE



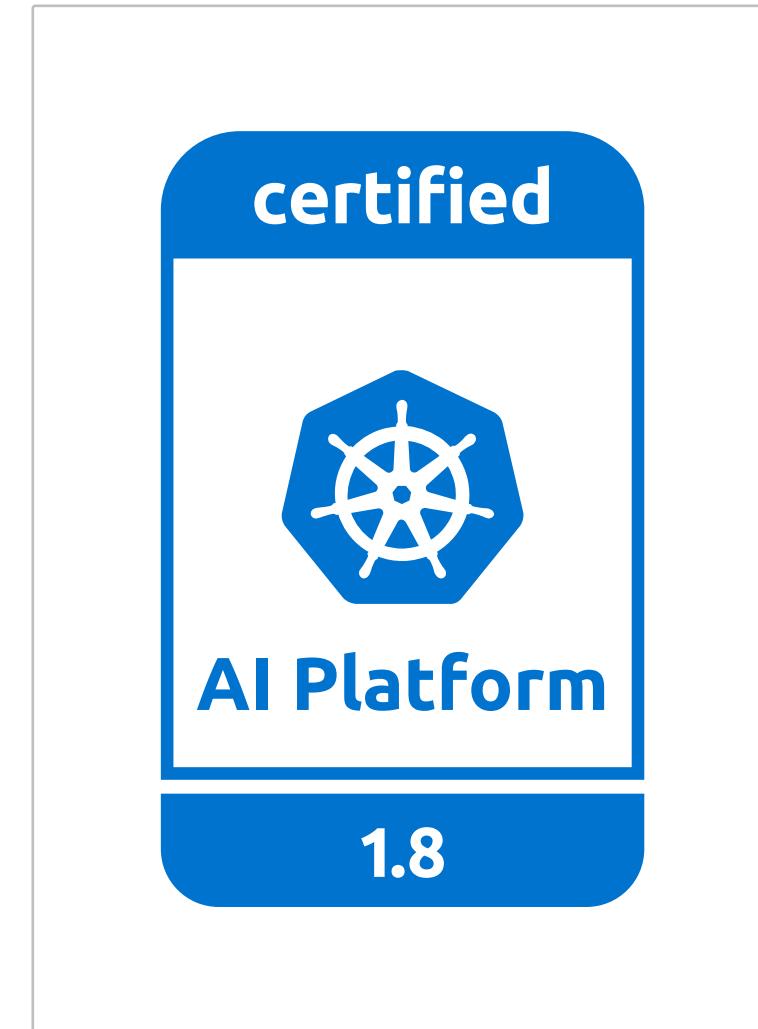
01 Certified Kubernetes AI Platform Mark

The Certified Kubernetes AI Platform mark in Pantone® color.

MARK



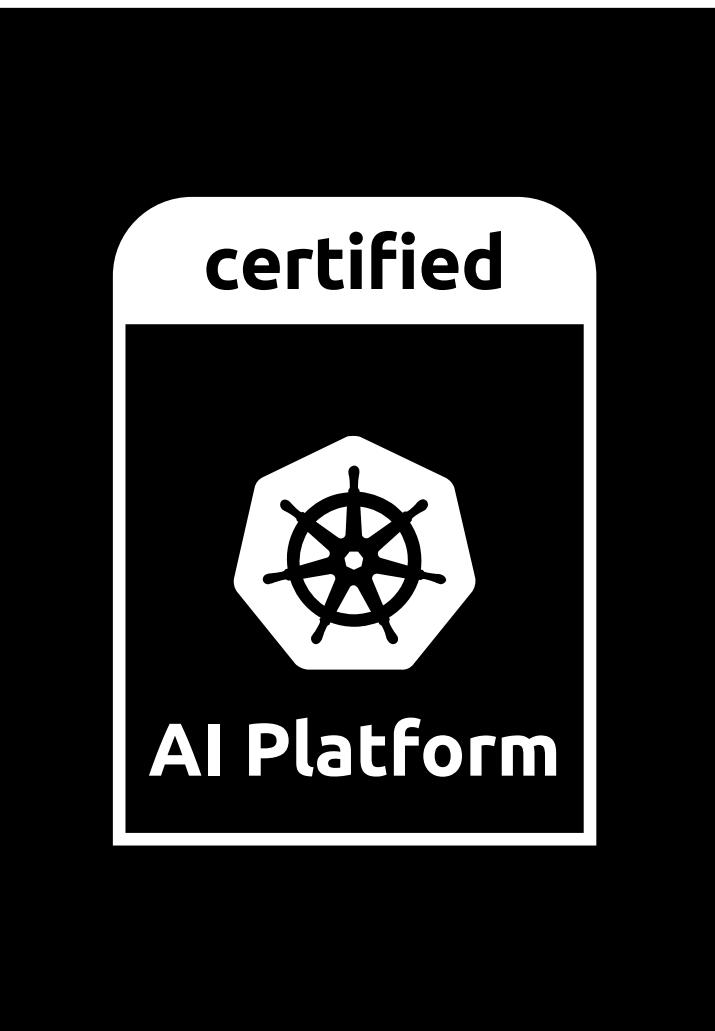
MARK WITH VERSION BADGE



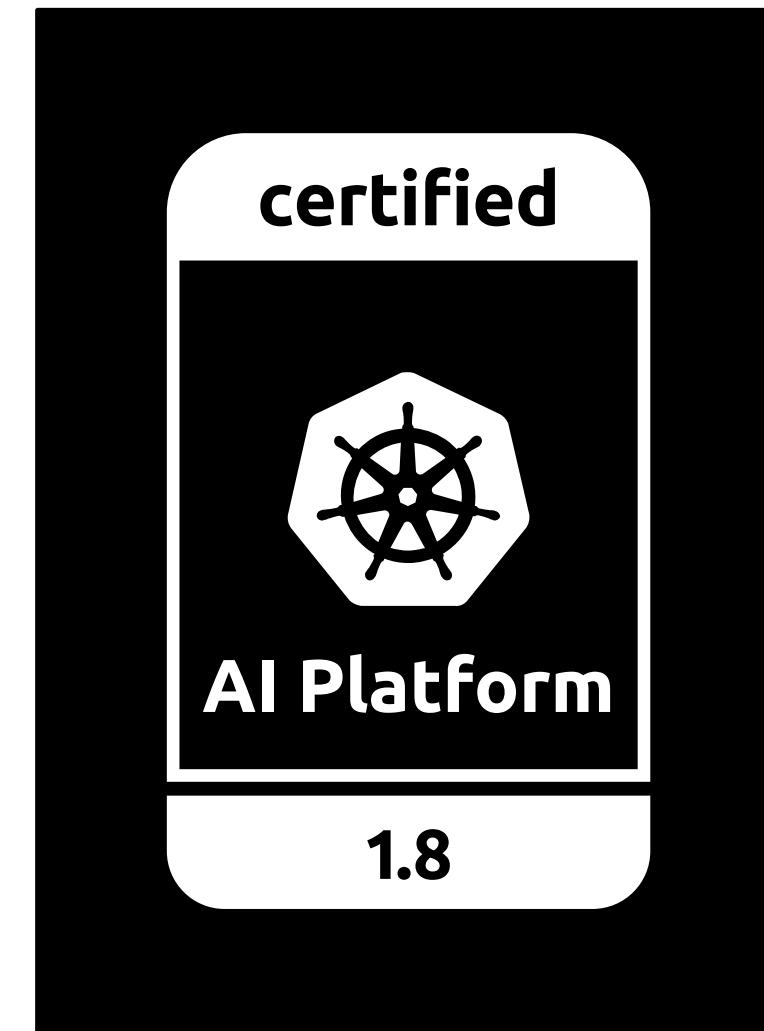
01 Certified Kubernetes AI Platform Mark

The Certified Kubernetes AI Platform mark in white.

MARK



MARK WITH VERSION BADGE



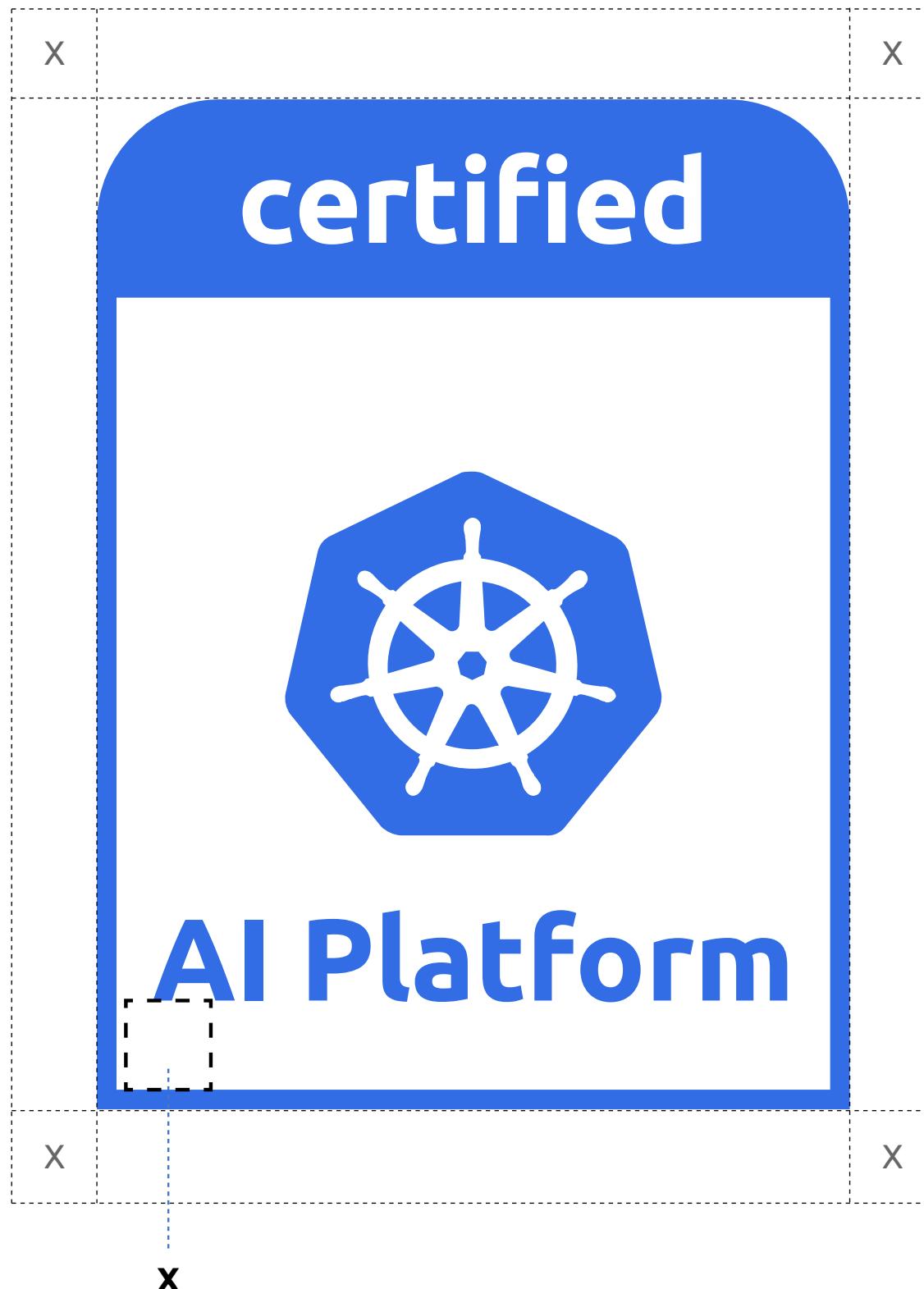
02 Clear Space

Clear space is the minimum “breathing room” maintained around the Logo.

To work out the clearspace, measure the space between the AI Platform tag and the inside border.

(Clearspace = x)

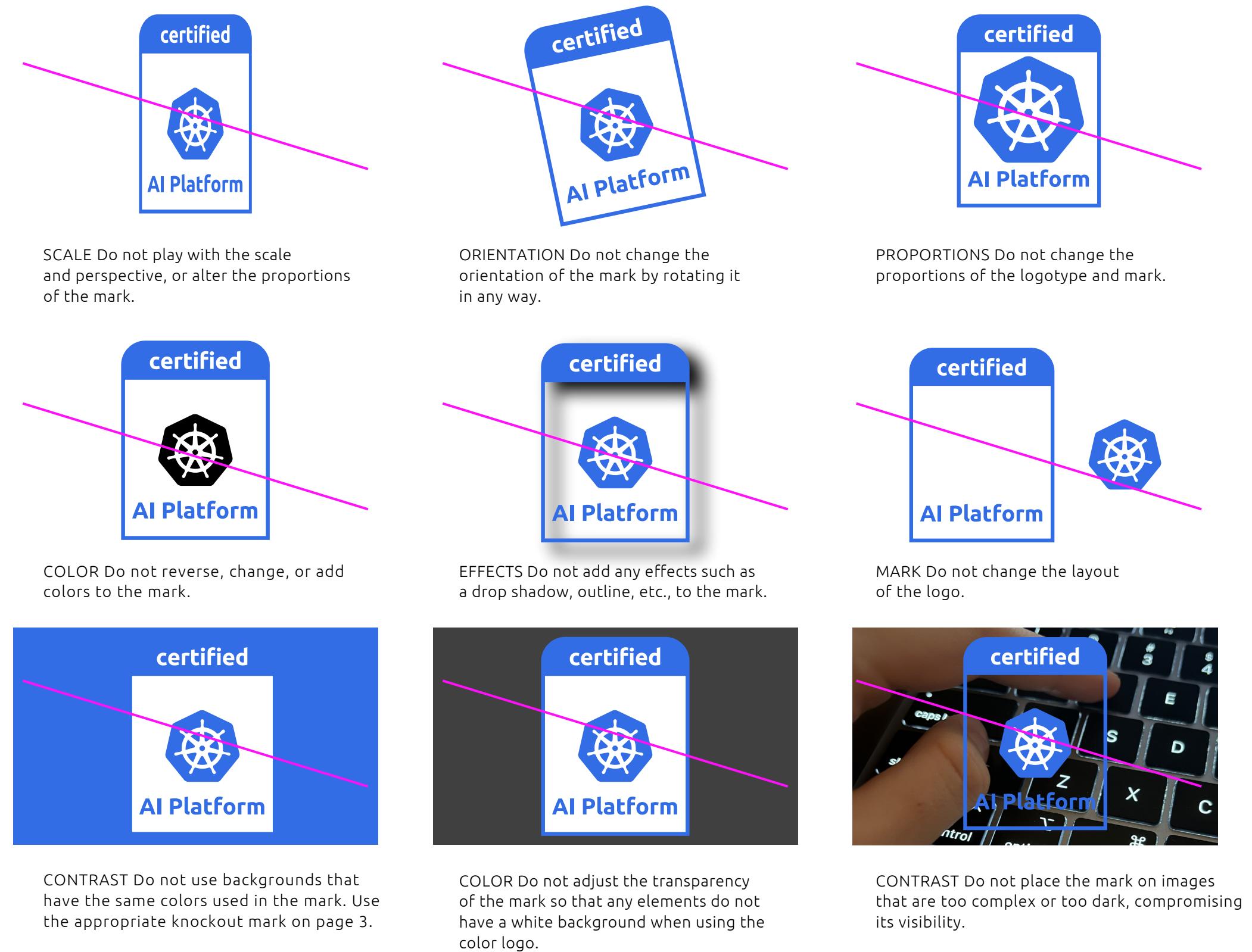
This area should be kept free of graphics, text and other marks. This space also defines the minimum distance from the mark to the edge of a border, page, screen, etc.



03 Usage Cases

The integrity of the Certified Kubernetes AI Platform logo must be respected at all times. Do not alter, recreate OR distort the mark in any way.

Please use approved electronic art when reproducing the Certified Kubernetes AI Platform logo.



04 Color Palette

The Certified Kubernetes color palette represents a vibrant, dynamic and forward-looking brand.

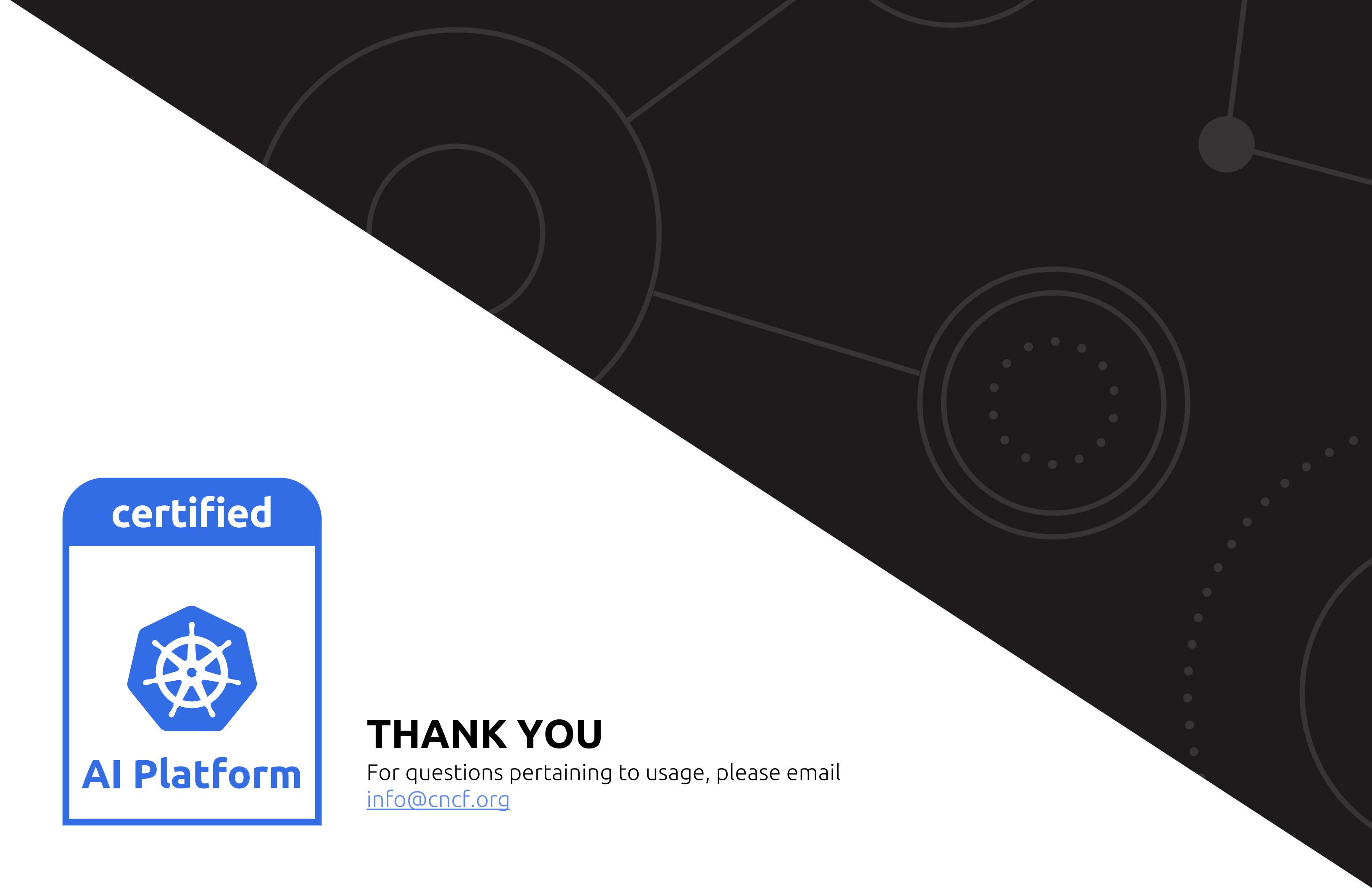
The selected palette provides a foundation for color consistency across diverse types of layouts.

If a Pantone is needed for print-related items, please use Pantone 285 C. Otherwise please use the RGB or CMYK breakdown indicated on this page, as that is the main signifying color for the brand. It should be used for all solid fill secondary graphics and colored typography.

PRIMARY COLOR



	MAIN BLUE C79 M60 Y0 K0 R50 G108 B229 HEX#326CE5
	PANTONE® 285C (FOR NECESSARY PRINT-USE ONLY)



certified



AI Platform

THANK YOU

For questions pertaining to usage, please email
info@cncf.org