



KCD CHENNAI 2025

SPONSORSHIP PROSPECTUS

SUPPORTED BY



Contribute to the growth and advancement of our vibrant community

We are thrilled to present you with the unique opportunity to sponsor KCDs, an extraordinary series of events that play a vital role in fostering the global community of engineers, developers, and cloud-native enthusiasts. As the adoption of Kubernetes and cloud-native technologies continues to surge, KCDs have emerged as one of the premier platforms for connecting like-minded professionals who shape the future of digital infrastructure.

In almost 5 years, the Cloud Native Computing Foundation supported more than 93 completed KCD events in 41 countries, and 59 cities.

(December 2024)

5 YEARS GLOBAL IMPACT



41 COUNTRIES / 59 CITIES
and counting...



93 completed KCDs
worldwide



WHY SPONSOR

Sponsoring KCDs offers companies a unique opportunity to achieve multiple strategic objectives.

01

KCDs provides unparalleled **brand awareness** within the cloud-native and Kubernetes communities, connecting your company with highly engaged developers, system engineers, architects & technical leaders.

03

Associate your brand with one of the fastest-growing technology communities and demonstrates your **commitment to community** growth and development.

02

Gain access to **networking opportunities** with quality, targeted attendees, and leverage KCDs as a powerful platform to promote your product and recruit top talent from a diverse pool of skilled professionals.

04

By supporting KCDs, your brand will enhance its **credibility** by establishing itself as a prominent and influential player in Cloud Native technology.

SUPPORTED BY





KCD CHENNAI 2025

On 26 April 2025, the Kubernetes and Cloud Native community will gather in Chennai, India for a one-day technical conference loaded with exciting talks and plenty of opportunities for growing and networking. What to expect:

- With over 500 attendees, KCD Chennai 2025 will be the biggest CNCF event organized in Chennai.
- Over 500 Developers, DevOps engineers, Architects and IT leaders attending this year's event.
- A diverse and vibrant community of local and international attendees.

THE VENUE



SATHYABAMA UNIVERSITY, CHENNAI

KCD Chennai 2025 will be held at Sathyabama University, located in Rajiv Gandhi Salai (OMR).

Known for its state-of-the-art campus and commitment to innovation, Sathyabama offers modern amenities, cutting-edge facilities, and a vibrant environment.

THE VENUE

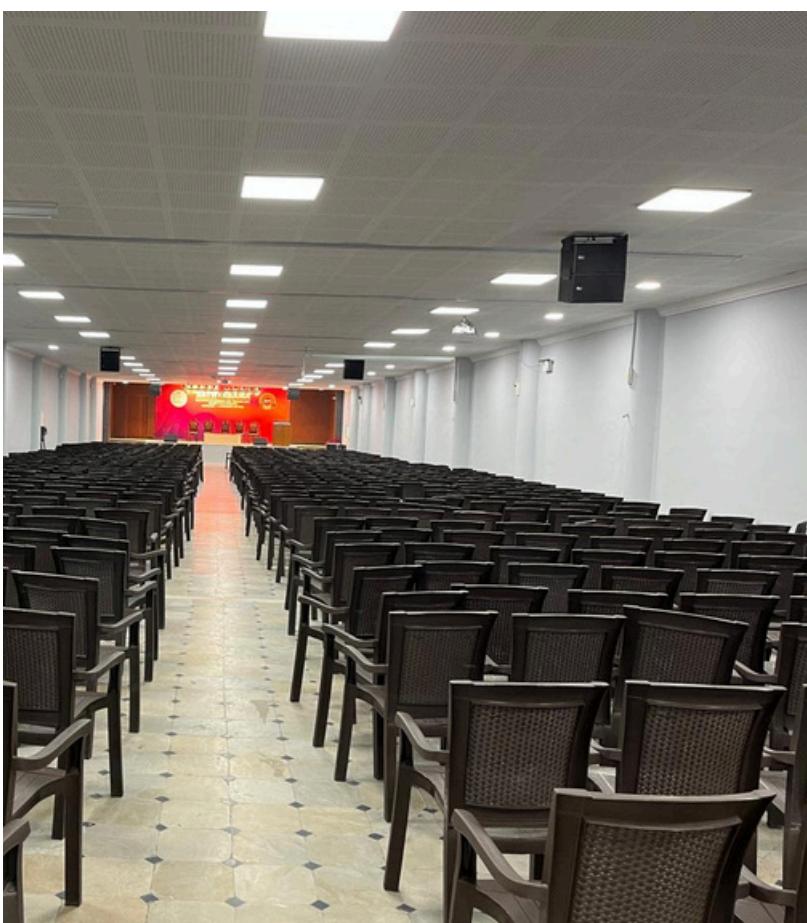
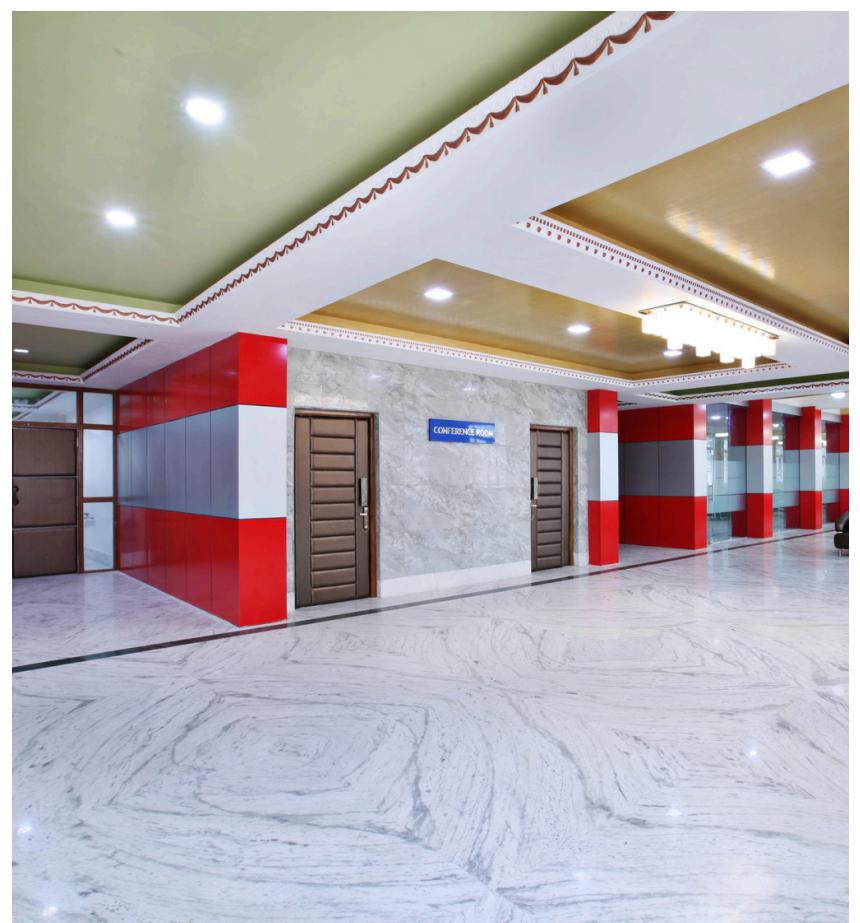
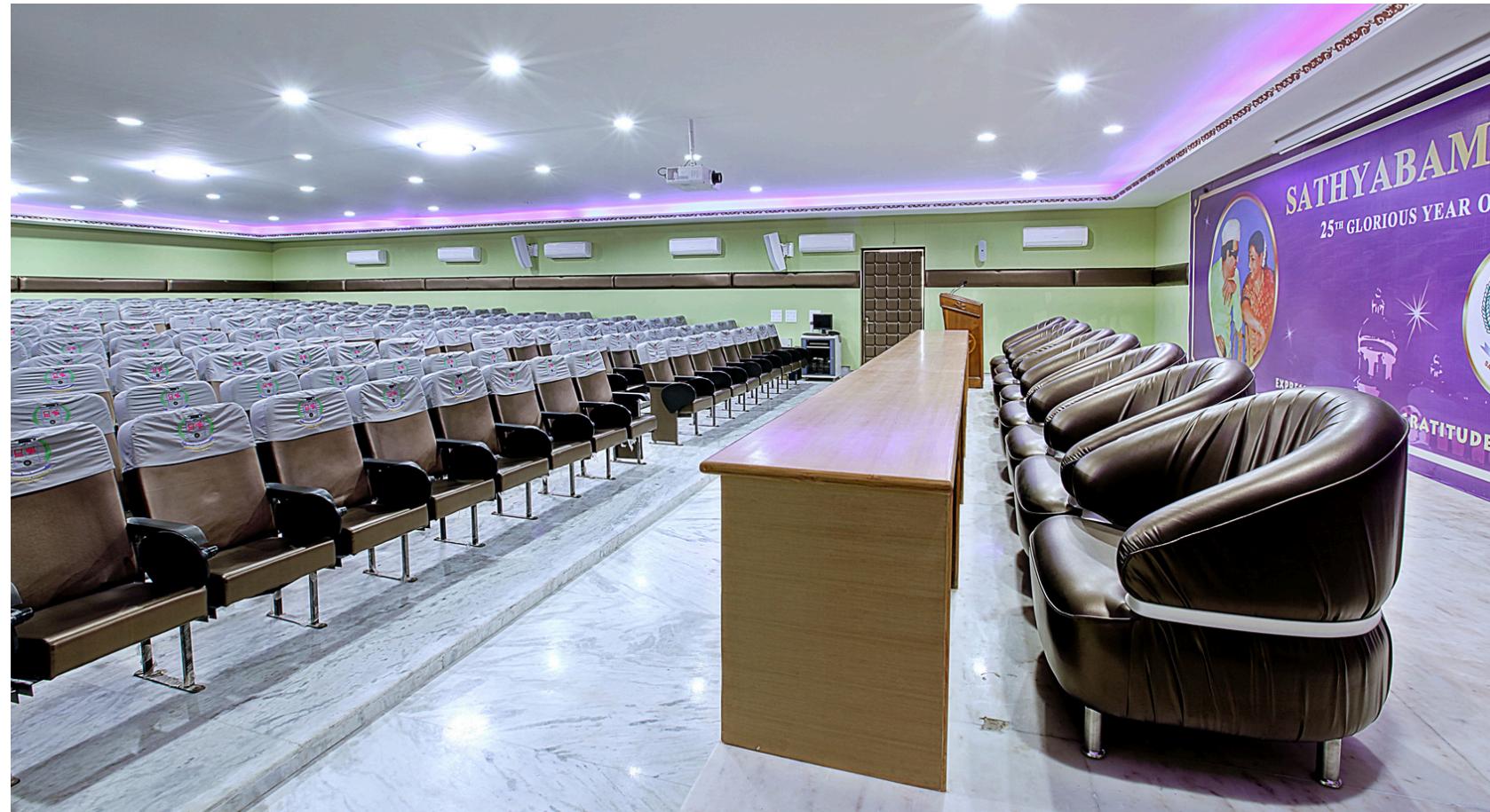
STATE OF THE ART FACILITIES

Located just 20 km from the airport, Sathyabama university offers state-of-the-art facilities.

The university boasts multiple auditoriums, enabling the seamless conduction of various tracks simultaneously.

Its spacious lobby is perfectly designed to accommodate sponsor booths, providing ample opportunities for engagement and interaction.

Nestled within a lush green campus, Sathyabama University provides a serene and inspiring environment, enhancing the overall experience of the conference.



Key Numbers

500+
Atendees

50+
Speakers

30+
Sessions

INR 750
Ticket Price
(early bird)

INR 1500
Ticket Price
(standard)

INR 2000
Ticket Price
(late)

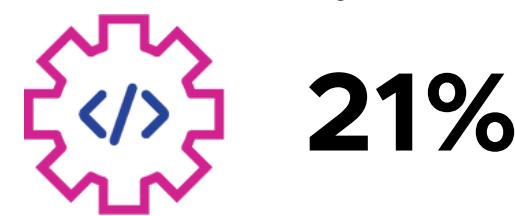


2023 RECAP



2023 DEMOGRAPHICS

I PRIMARILY CONSIDER MYSELF AS:



2023 DEMOGRAPHICS

ATTENDEE LOCATION



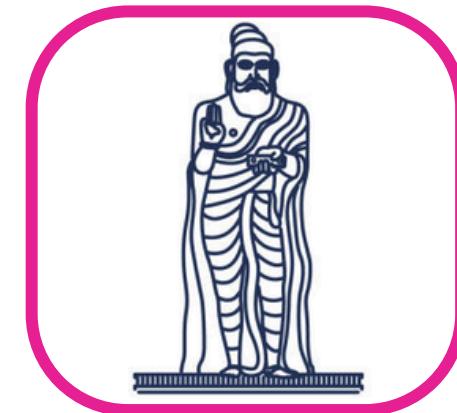
81%

CHENNAI



7%

BENGALURU



5%

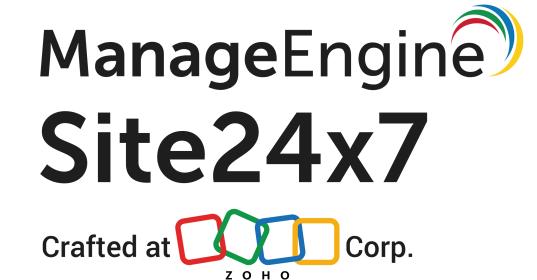
TAMILNADU



6%

REST OF INDIA

SPONSORS 2022 - 2023

					
					
				 Crafted at 	



Platinum Sponsorships



PACKAGE PRICE: INR 4,25,000

Platinum sponsors are the ones contributing the most to the conference. They represent companies for which Cloud Native approach is central in the way they implement their activity.

WHAT'S INCLUDED

- Extra Large booth (14 x 8 ft)
- TV (55 inch)
- Table (4 ft) with branding and 2 chairs
- Break-out session (30 mins)
- 6 Complimentary tickets
- 50% Discount code for guests (10 tickets)
- Branding in all banners
- Branding in swags
- Logo on social media posts
- Social boost



Gold Sponsorships

PACKAGE PRICE: INR 2,50,000

Gold sponsors form the backbone of the conference backers. They represent companies that believe the strongest in the Cloud Native movement and have the financial means and the willingness to support it.

WHAT'S INCLUDED

- Large booth (10 x 8 ft)
- TV (55 inch)
- Table (4 ft) with branding and 2 chairs
- Lightning talk (15 mins)
- 4 Complimentary tickets
- 50% Discount code for guests (5 tickets)
- Branding in welcome banner
- Social boost



Silver Sponsorships

PACKAGE PRICE: INR 1,25,000

Silver sponsors are important contributors to the conference. They represent companies who believe in cloud native technologies and experience daily their benefits for their software and platforms (or those from their customers!).

WHAT'S INCLUDED

- TV (55 inch)
- Table (4 ft) with branding and 2 chairs, Backdrop with branding
- 2 Complimentary tickets
- Branding in welcome banner
- Social boost

BENEFITS	Platinum	Gold	Silver
Booth	Extra large booth	Large booth	
Booth visit nudge by MC	2	1	
Table with branding and 2 chairs	✓	✓	✓
TV	✓	✓	✓
Slot for Talk	Breakout (30 mins)	Lightning (15 mins)	
Complimentary tickets	6 Tickets	4 Tickets	2 Tickets
Discount code for your guests (50%)	10 Tickets	5 Tickets	
Logo on social media posts	✓		
Logo on website	✓	✓	✓
Social boost	✓	✓	✓
Lead Scanner App	✓	✓	✓

SCHEDULE

	DATE	DAYS UNTIL EVENT
CFP OPENS	06th January, 2025	110
CFP CLOSES	17th February, 2025	68
CFP NOTIFICATIONS	10th March, 2025	47
SCHEDULE ANNOUNCED	24th March, 2025	33
FEES & LOGO ASSETS DUE	05th April, 2025	21
EVENT START	26th April, 2025	Live!





COMMUNITY ORGANIZED CNCF SUPPORTED

“

**It was very engaging
and as a sponsor there
was lots of opportunity
to engage with
potential customers.**

INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

Contact us for more information on sponsorship packages and how to be a part of our exciting journey!

CONTACT

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KCD CHENNAI**

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LET'S GET SOCIAL

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