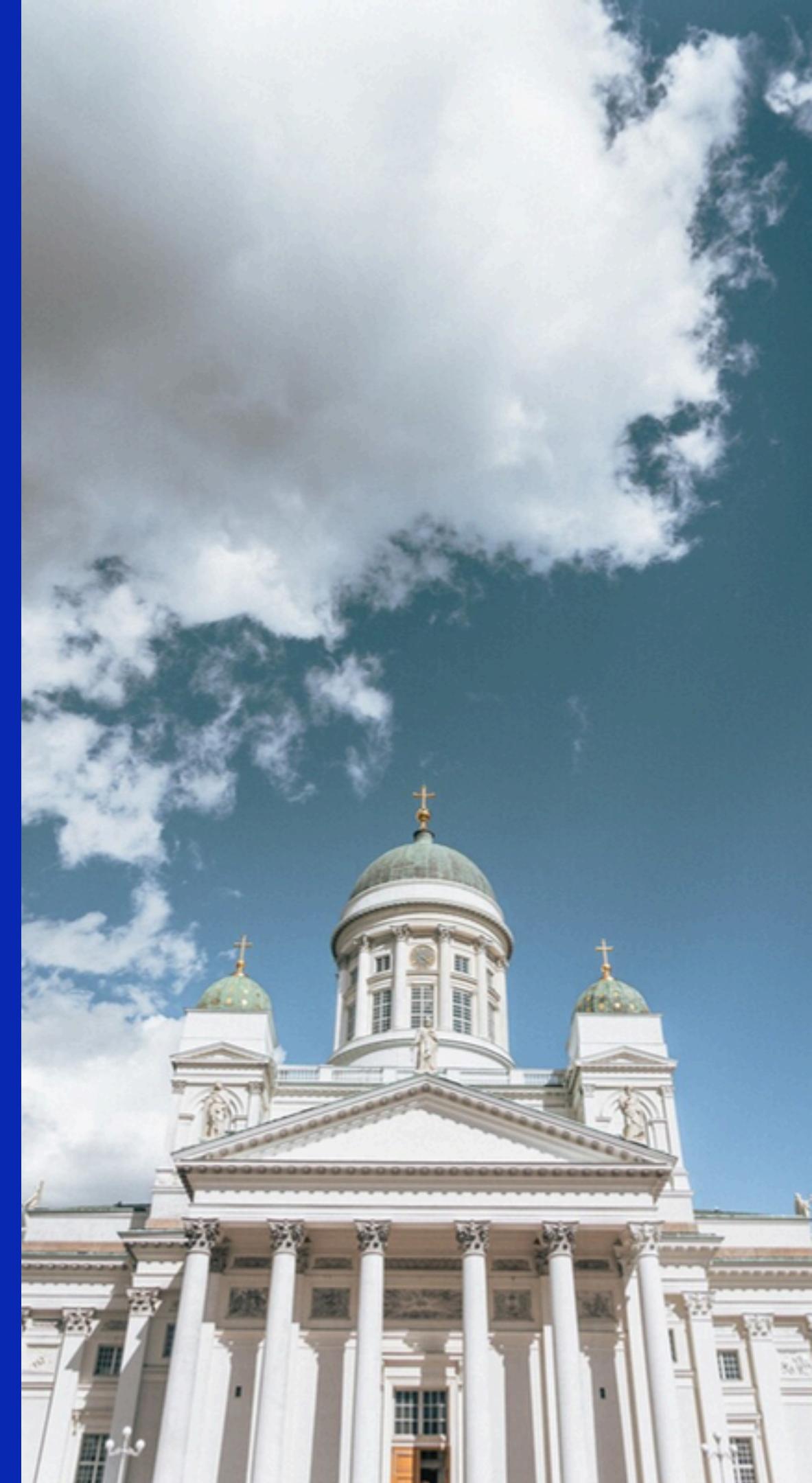




KCD HELSINKI 2026

SPONSORSHIP PROSPECTUS

SUPPORTED BY



Contribute to the growth and advancement of our vibrant community

We are thrilled to present you with the unique opportunity to sponsor KCDs, an extraordinary series of events that play a vital role in fostering the global community of engineers, developers, and cloud-native enthusiasts. As the adoption of Kubernetes and cloud-native technologies continues to surge, KCDs have emerged as one of the premier platforms for connecting like-minded professionals who shape the future of digital infrastructure.

5 YEARS GLOBAL IMPACT

MORE THAN
40 COUNTRIES / 60 CITIES
and counting...

Over
90 completed KCDs
worldwide



WHY SPONSOR

Sponsoring KCDs offers companies a unique opportunity to achieve multiple strategic objectives.

01

KCDs provides great **brand awareness** within the cloud-native and Kubernetes communities, connecting your company with highly engaged developers, system engineers, architects & technical leaders.

03

Associate your brand with one of the fastest-growing technology communities and demonstrates your **commitment to community** growth and development.

02

Gain access to **networking opportunities** with quality, targeted attendees, and leverage KCDs as a powerful platform to promote your product and recruit top talent from a diverse pool of skilled professionals.

04

By supporting KCDs, your brand will enhance its **credibility** by establishing itself as a prominent and influential player in Cloud Native technology and show your support of open source communities.

SUPPORTED BY



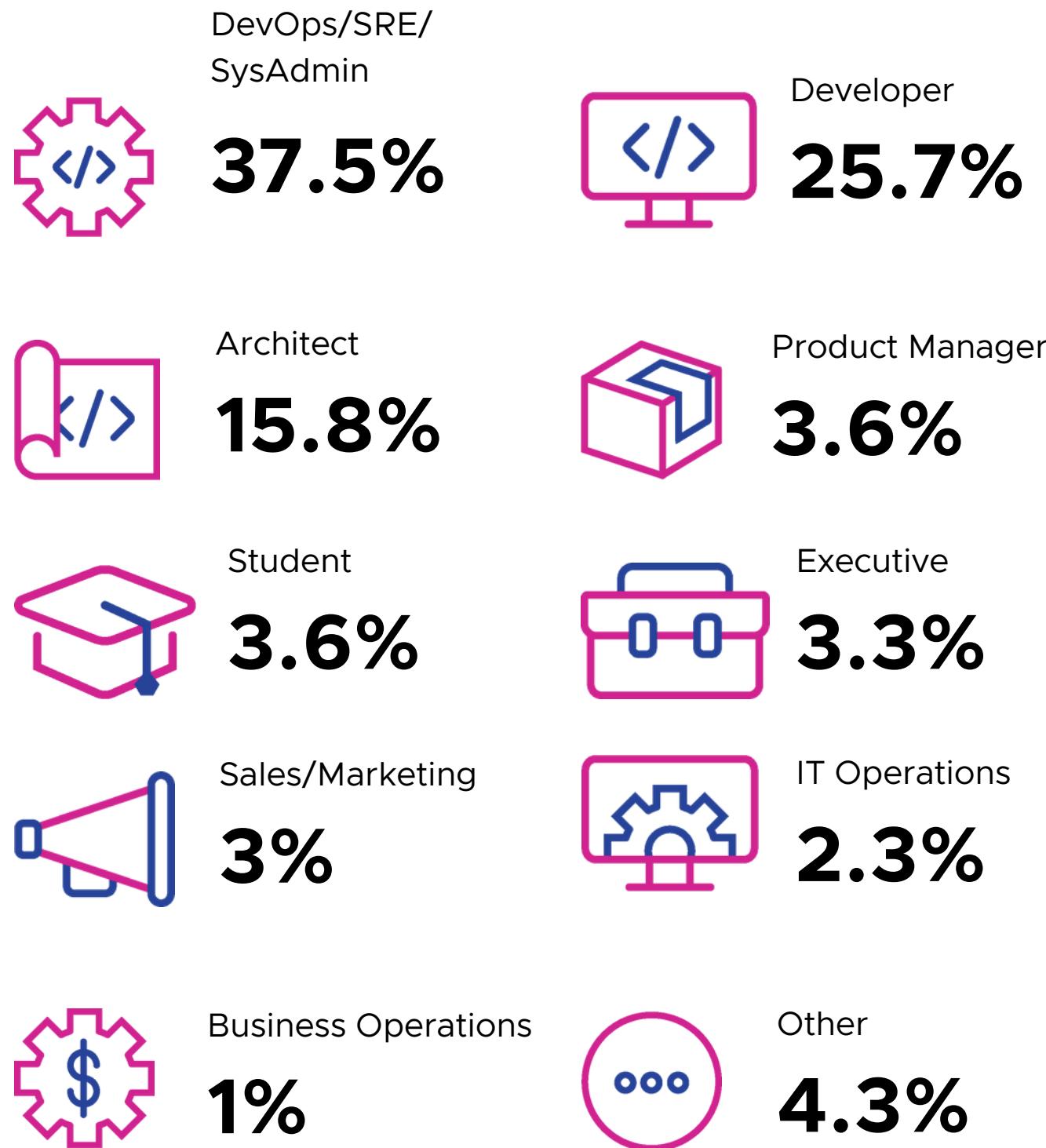


KCD HELSINKI 2026

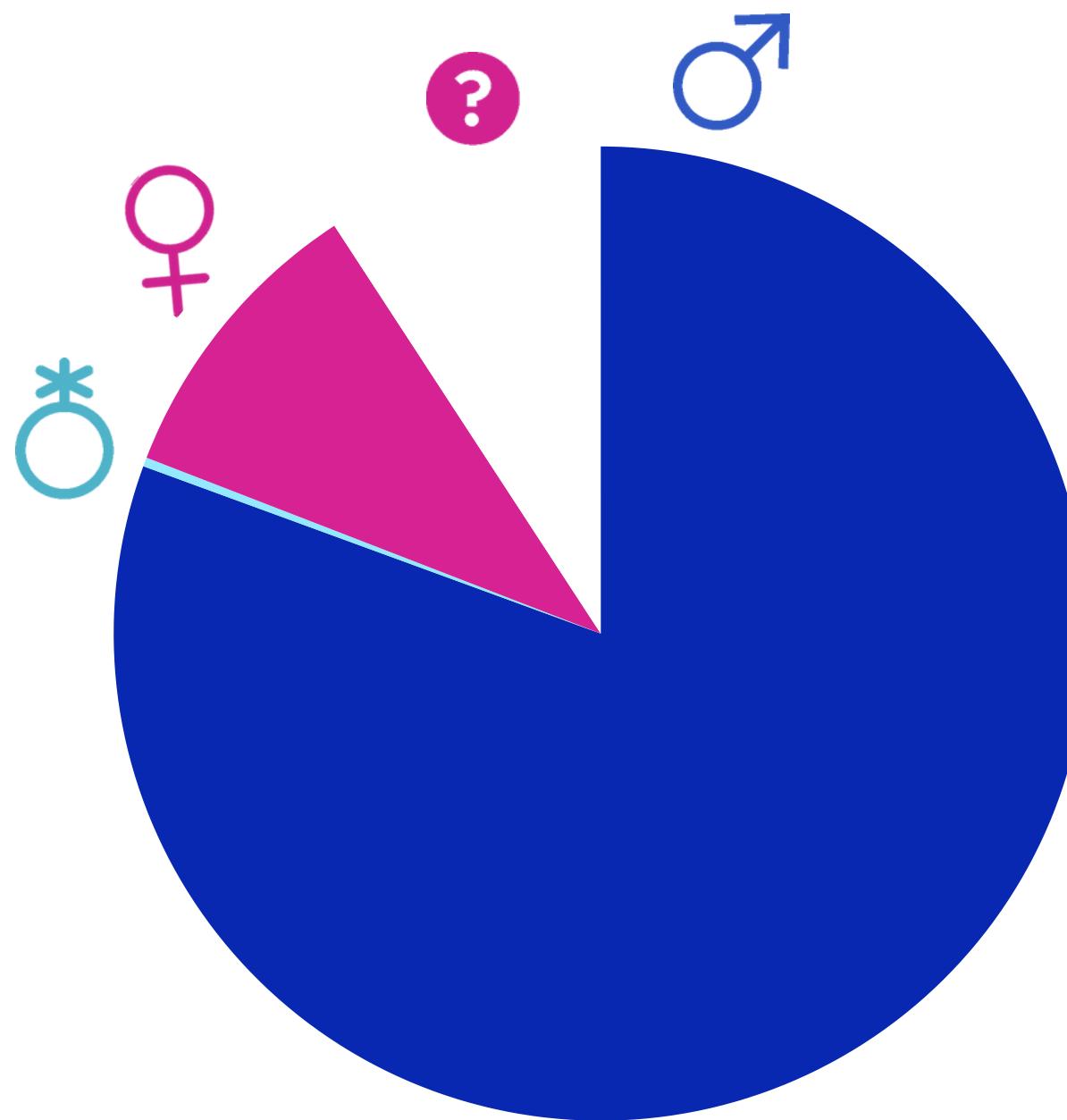
On 20th of May, 2026 the Kubernetes and Cloud Native Community will gather in Helsinki for a one day technical conference full of exciting talks and plenty of opportunities for growing and networking. This technical conference will attract hundreds of engineers, IT professionals, architects and cloud native stakeholders who come from the local cloud native community as well as international speakers and attendees.

KCD HELSINKI 2025 DEMOGRAPHICS

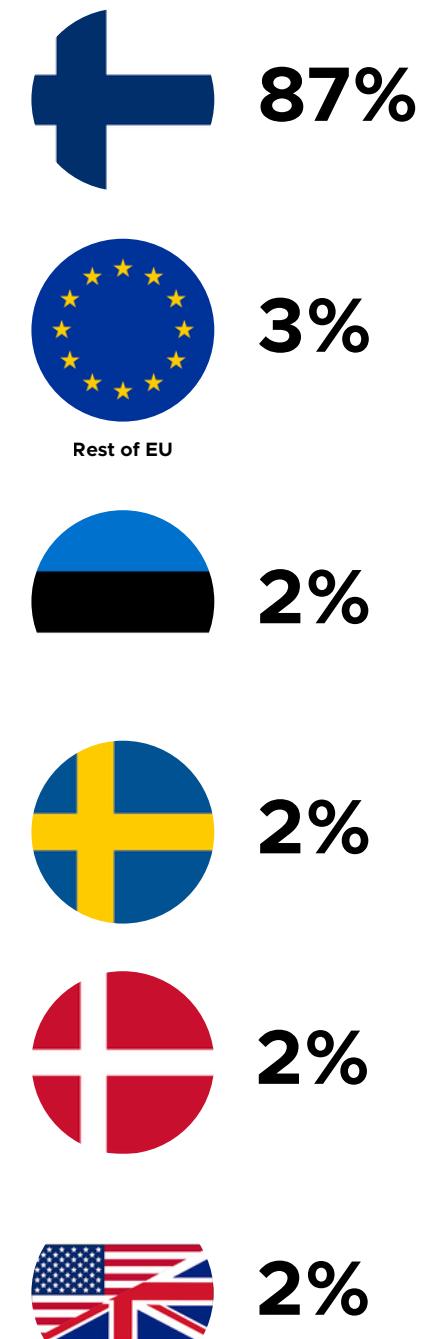
PRIMARILY ROLES



GENDER



GEOGRAPHICS



KCD HELSINKI 2025 PHOTO HIGHLIGHTS



THE VENUE



AALTO DIPOLI, ESPOO

KCD Helsinki, 2026 will be held at Aalto Dipoli located in Espoo.

Dipoli is the main building of the Aalto University in Espoo. The building hosts the vibrant technology community of the biggest technical university in Finland. Its unique architecture is inspired by materials from Finnish nature, like pine, copper, wood and natural rocks. It has good connection to the Vantaa airport and Helsinki downtown.

THE VENUE

THE ROOMS

The venue offers two big auditoriums with a capacity of 600 and 350 people as well as other conference rooms suitable for conducting conferences such as a KCD.

The spacious booth area is just outside the big auditorium and is in perfect place for the exhibitions of the sponsors and for serving refreshments.



THE LAYOUT



Key Numbers

500

Attendees

40+

Speakers

30+

Sessions

€115

Ticket Price

3

Track

1

Day

Largest CNCF event in Finland in 2026

Connect with local community





Platinum Sponsorships



PACKAGE PRICE: €10,000 + VAT

Platinum sponsors are the ones contributing the most to the conference. They represent companies for which Cloud Native approach is central in the way they implement their activity.

Platinum sponsors will be offered a [unique presence](#) before, during and after the event.

WHAT'S INCLUDED

- 3 sponsors in this category
- 5 minutes Keynote*
- Logo visibility in badge
- Extra Large booth**
- 7 free tickets and 33% discount on 8 more tickets
- Badge scanning
- Quote in the KCD Helsinki Press Release
- Logo visibility in KCD Helsinki Web Site
- Logo visibility & shoutout in KCD Helsinki Email and Social Media
- Opportunity to organize after party
- Logo shown during event***

* Keynote content is subject of the organizers approval

** Including standard furniture

*** Company logo will be in slide rotation on video projectors during breaks



Diamond Sponsorships

PACKAGE PRICE: €6,000 + VAT

Diamond sponsors form the backbone of the conference backers. They represent companies that believe the strongest in the Cloud Native movement and have the financial means and the willingness to support it.

Diamond sponsors will be offered very strong visibility during and after the event.

WHAT'S INCLUDED

- 3 sponsors in this category
- Large booth*
- 5 free tickets and 33% discount on 5 more tickets
- Badge scanning
- Logo visibility in KCD Helsinki Web Site
- Logo visibility & shoutout in KCD Helsinki Email and Social Media
- Logo shown during event**

* Including standard furniture

** Company logo will be in slide rotation on video projectors during breaks



Gold Sponsorships

PACKAGE PRICE: €3,500 + VAT

Gold sponsors are important contributors to the conference. They represent companies who believe in cloud native technologies and experience daily their benefits for their software and platforms (or those from their customers!).

Gold sponsors will be offered strong visibility during the event.

WHAT'S INCLUDED

- 8 sponsors in this category
- Normal booth*
- 2 free tickets and 25% discount on 2 more tickets
- Badge scanning
- Logo visibility in KCD Helsinki Web Site
- Logo visibility in Social Media
- Logo shown during event**

* Including standard furniture

** Company logo will be in slide rotation on video projectors during breaks



Community Sponsorships



PACKAGE PRICE: €1,500 + VAT

Community sponsors, such as cloud native project maintainers, tech community leaders in Open Source, DevOps, or Cloud Native technologies, and Open Source Evangelists, play a unique role as central contributors to our KCD event.

They have the opportunity to contribute to our community zone in a dedicated area of the venue. Even small contributions from these partners, such as event promotion, attendee education and networking, and creative ideas for our community zone, can make a significant impact.

- Company logo will be in slide rotation on video projectors during breaks

WHAT'S INCLUDED

- 10 sponsors in this category
- 1 free Ticket and 25% discount on 1 more ticket
- Badge scanning
- Logo visibility in KCD Helsinki Web Site
- Logo shown during event*

Additional Sponsorship Opportunities



Coffee Sponsor

1000 Eur + VAT

1 AVAILABLE

Keep KCD Helsinki 2026 caffeinated!
Your logo will be visible during coffee
breaks.



Lunch Sponsor

2000 Eur + VAT

1 AVAILABLE

Keep the energy of KCD Helsinki
2026 during the day. Your logo will
be displayed during the lunch break.



Afterparty

1 AVAILABLE

CUSTOM

Organize the official after party of
KCD Helsinki 2026. An unique
opportunity to party big!



Reception Sponsor

2000 Eur + VAT

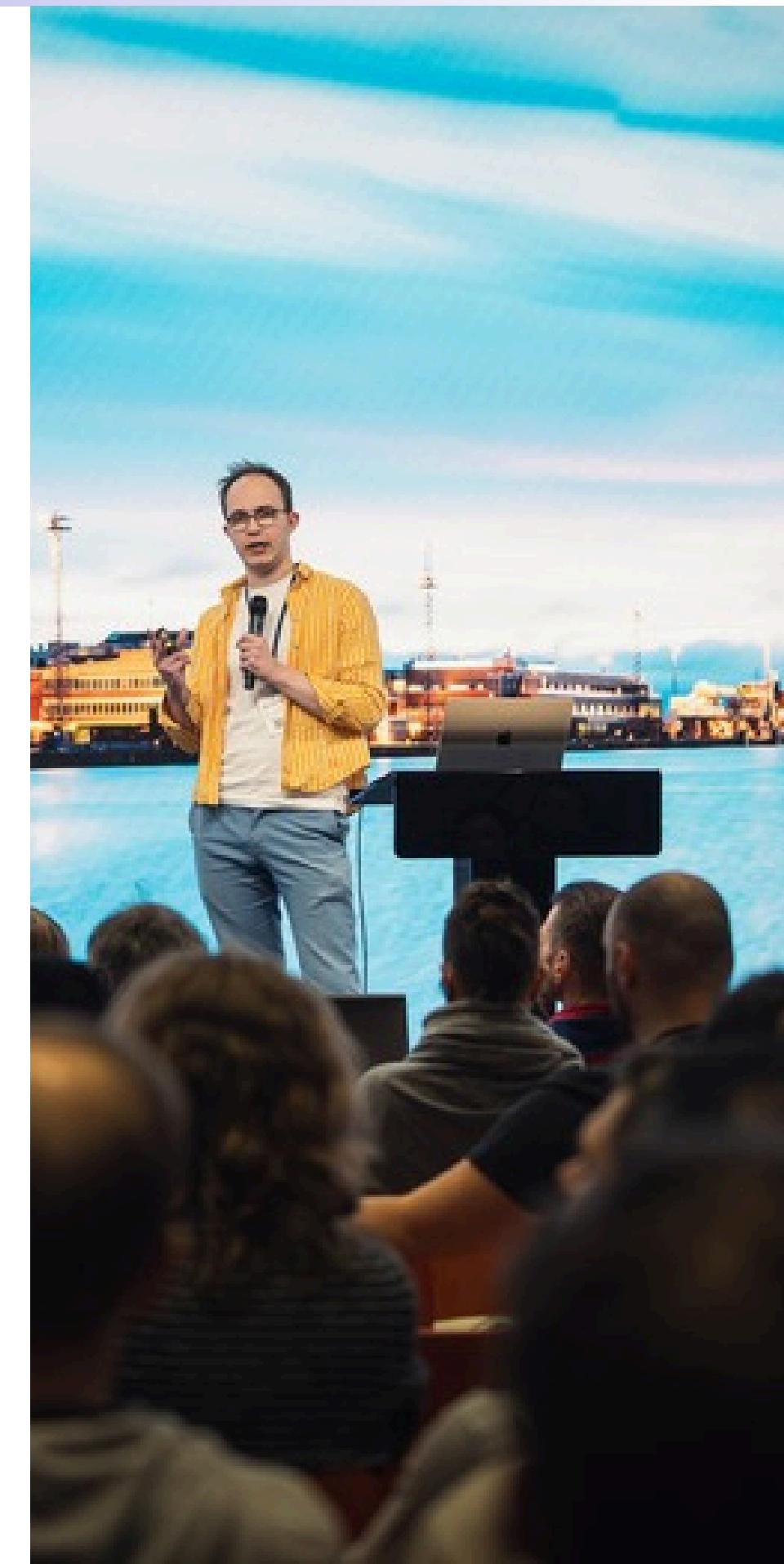
1 AVAILABLE

Support a memorable end of the
conference! Your logo will be
displayed during the dinner after the
sessions.

BENEFITS	Platinum	Diamond	Gold	Community
Booth	Extra large	Large	Normal	
Sponsors in this category	2	3	8	10
Keynote	✓			
Logo visibility on badge	✓			
Quote in Press Release	✓	✓		
Logo visibility & shoutout in KCD Helsinki Email and Social Media	✓	✓		
Logo visibility in KCD Helsinki Web Site	✓	✓	✓	✓
Logo shown during event	✓	✓	✓	✓
Free Tickets	7	5	2	1
Extra discount Tickets	33% discount on 8	33% discount on 5	25% discount on 2	25% discount on 1

SCHEDULE*

	DATE	DAYS UNTIL EVENT
CFP OPENS	2025 Dec 12	156
CFP CLOSES	2026 Feb 15	94
CFP NOTIFICATIONS	2026 March 16	62
SCHEDULE ANNOUNCED	2026 March 16	62
EVENT START	2026 May 20	Live!



* This schedule can change

“
It was very engaging and as a sponsor there was lots of opportunity to engage with potential customers.

INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

Contact us for more information on sponsorship packages and how to be a part of our exciting journey!

CONTACT

**KCD Helsinki
Organising Team**

KCD HELSINKI
sponsor@cloudnativefinland.org
kcdhelsinki.fi

LET'S GET SOCIAL

 KCD Helsinki

 @kubernetesFin