



KCD BENGALURU 2025

SPONSORSHIP PROSPECTUS

SUPPORTED BY



www.kcdblr.in



Contribute to the growth and advancement of our vibrant community

We are thrilled to present you with the unique opportunity to sponsor KCDs, an extraordinary series of events that play a vital role in fostering the global community of engineers, developers, and cloud-native enthusiasts. As the adoption of Kubernetes and cloud-native technologies continues to surge, KCDs have emerged as one of the premier platforms for connecting like-minded professionals who shape the future of digital infrastructure.

In almost 5 years, the Cloud Native Computing Foundation supported more than 89 completed KCD events in 41 countries, and 59 cities.

(December 2024)



WHY SPONSOR

Sponsoring KCDs offers companies a unique opportunity to achieve multiple strategic objectives.

01

KCDs provides unparalleled **brand awareness** within the cloud-native and Kubernetes communities, connecting your company with highly engaged developers, system engineers, architects & technical leaders.

03

Associate your brand with one of the fastest-growing technology communities and demonstrates your **commitment to community** growth and development.

02

Gain access to **networking opportunities** with quality, targeted attendees, and leverage KCDs as a powerful platform to promote your product and recruit top talent from a diverse pool of skilled professionals.

04

By supporting KCDs, your brand will enhance its **credibility** by establishing itself as a prominent and influential player in Cloud Native technology.

SUPPORTED BY





KCD Bengaluru 2025

On 7th June 2025, the Kubernetes and Cloud Native community will gather in Bengaluru for a one-day technical conference loaded with exciting talks and plenty of opportunities for growing and networking. What to expect:

- Over 500+, KCD Bengaluru 2025 will be the biggest CNCF event organized in Bengaluru.
- Over 500 developers, system engineers, and IT professionals attending this year's event.
- A diverse and vibrant community of local and international attendees.

Venue- Radisson Blu,
Outer Ring Road, Bangalore



RADISSON BLU , BENGALURU

KCD Bengaluru 2025 will be held at Radisson Blu located in Outer Ring Road, Bengaluru.

- Can accommodate over 700+ attendees.
- High-quality acoustic panels for clear sound distribution.
- Ergonomic seating with proper ventilation and air-conditioning.
- Ample Parking Space for attendees...

THE VENUE



Key Numbers

500+
Atendees

40+
Speakers

25+
Sessions

3+
Tracks

1099 INR
Ticket Price
(Super early bird)

1299 INR
Ticket Price
(Early bird)

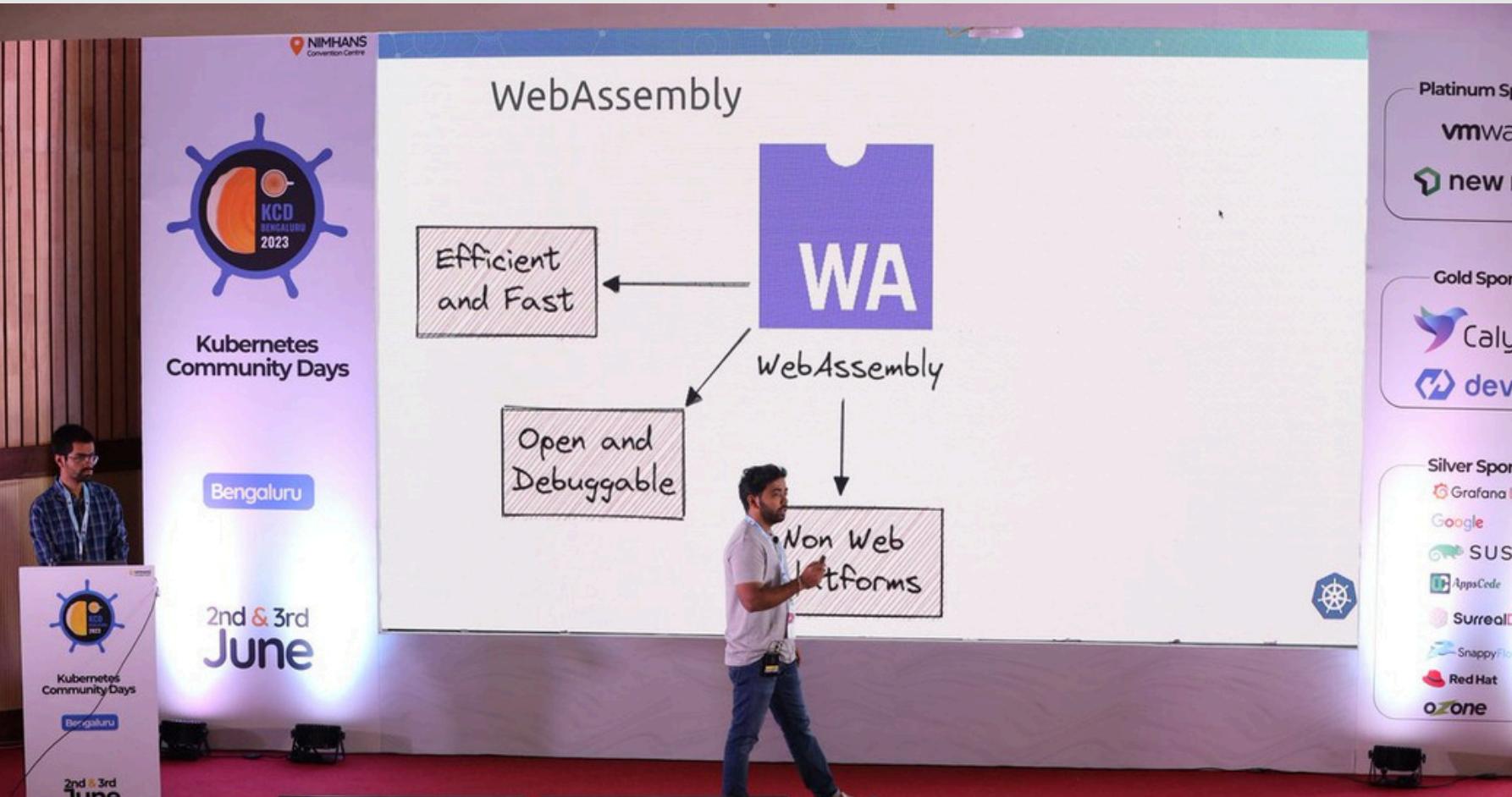
1599 INR
Ticket Price
(Standard)

1999 INR
Ticket Price
(Late bird)

- Keynote Track
- Security/Ops Track
- AI/ML Track
- Unconference Sessions
- Opensource Hub....



KCD Bengaluru 2023 - Recap



Previous Sponsors



VMware Tanzu®



new relic®



devtron



Calyptia



Grafana Labs



AppsCode

Google



Red Hat

ozone



SUSE



SnappyFlow



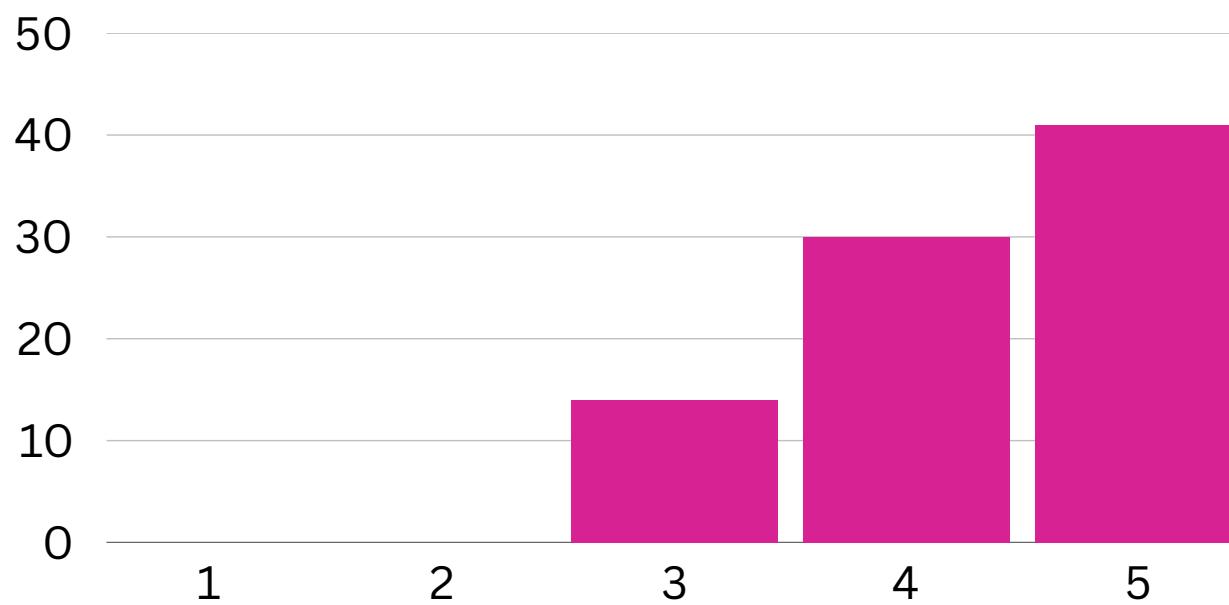
SurrealDB

HOW ATTENDEES RATED

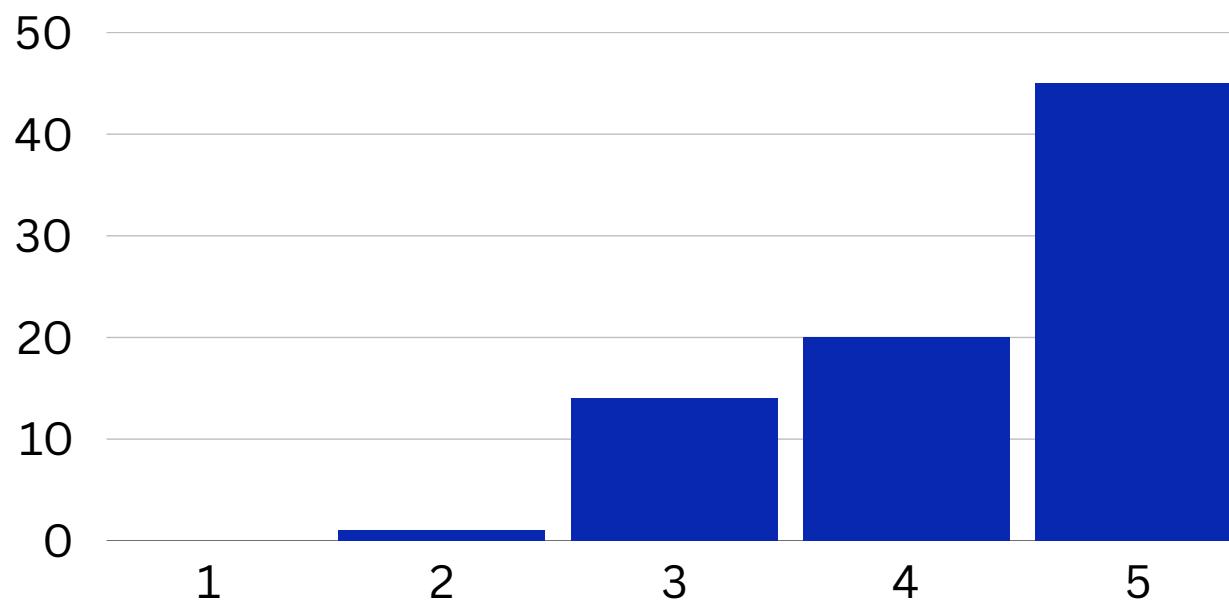
OVERALL SATISFACTION SCORE



EVENT RATING from 85 responses



TALKS RATING from 80 responses

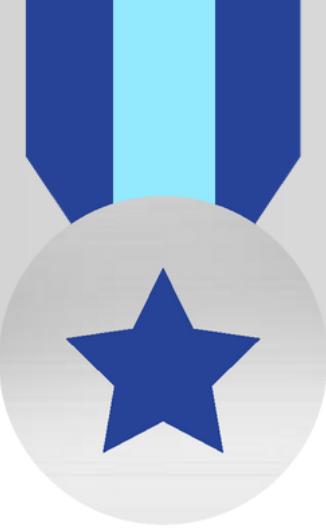


WHAT ATTENDEES SAID

“ Kudos to @Kcdbengaluru team for pulling off an awesome event filled with learning, fun, knowledge, and vigor...!!

Splendid it was ...!!

“ KCDBengaluru = #Kubecon of India



Platinum Sponsors



PACKAGE PRICE: 5,00,000 INR

Platinum sponsors are the ones contributing the most to the conference. They represent companies for which Cloud Native approach is central in the way they implement their activity.

Platinum sponsors will be offered a [unique presence](#) before, during and after the event: a very large booth (12x8 Ft), 7min speech during the keynote, 1 break-out session (30min), branding onsite on common areas and welcome banner, keynote mention, logo on the website

WHAT'S INCLUDED

- Extra Large booth* (12x8 Ft)
- Keynote presence on stage (7min)
- Break-out session** (30 Mins).
- 7 complimentary tickets
- 50% Discount code for guests (10 tickets)
- Branding in all banners
- Branding in swags
- Logo on social media posts
- Social boost

* Including standard furniture & TV

** Subject to validation by the KCD program committee (High quality. No promotion)



Gold Sponsorships

PACKAGE PRICE: 3,50,000 INR

Gold sponsors form the backbone of the conference backers. They represent companies that believe the strongest in the Cloud Native movement and have the financial means and the willingness to support it.

Gold sponsors will be offered very strong visibility during and after the event: a large booth (10x8 Ft), a lightning talk slot (15min), branding onsite on common areas and welcome banner, keynote mention, logo on the website

WHAT'S INCLUDED

- Large booth* (10x8 Ft)
- Lightning talk (15 mins)
- 5 complimentary tickets
- 30% Discount code for guests (8 tickets)
- Branding in all banners
- Logo on social media posts
- Social boost

* Including standard furniture & TV

** Subject to validation by the KCD program committee (High quality. No promotion)



Silver Sponsorships

PACKAGE PRICE: 200,000 INR

Silver sponsors are important contributors to the conference. They represent companies who believe in cloud native technologies and experience daily their benefits for their software and platforms (or those from their customers!).

Silver sponsors will be offered strong visibility during the event: booth (8x8 Ft) , branding onsite on common areas and welcome banner, keynote mention, logo on the website. They also get a discount code for their guests.

WHAT'S INCLUDED

- Medium booth* (8X8 Ft)
- 3 complimentary tickets
- 30% Discount code for guests (6 tickets)
- Branding in all banners
- Logo on social media posts
- Social boost

* Including standard furniture & TV

** Subject to validation by the KCD program committee (High quality. No promotion)

BENEFITS	Platinum	Gold	Silver
Booth*	12x8 Ft	10x8 Ft	8x8 Ft
Keynote Presence	✓		
Slot for Talk**	Breakout Session (30 Mins)	Lightning Talk (15 Mins)	
TV	✓	✓	✓
Video presence on forum screen	✓		
Discount code for your guests	10 Tickets	8 Tickets	6 Tickets
Branding on common areas, logo on website	✓	✓	✓
Keynote mention	✓	✓	✓
Lead Scanner App	✓	✓	✓
Free Tickets	7	5	3

* Includes standard furniture ** Subject to validation by the KCD program committee (High quality. No promotion)

SCHEDULE

	DATE	DAYS UNTIL EVENT
CFP OPENS	10-Feb-2025	115
CFP CLOSES	20-Mar-2025	75
CFP NOTIFICATIONS	01-Apr-2025	65
SCHEDULE ANNOUNCED	15-Apr-2025	50
FEES & LOGO ASSETS DUE	29-Apr-2025	30
EVENT START	07-Jun-2025	Live!



“

It was very engaging and as a sponsor there was lots of opportunity to engage with potential customers.

INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

Contact us for more information on sponsorship packages and how to be a part of our exciting journey!

CONTACT

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LET'S GET SOCIAL

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