



Kubernetes
Community
Days

KCD NIGERIA 2024

SPONSORSHIP PROSPECTUS

SUPPORTED BY



Contribute to the growth and advancement of our vibrant community

We are thrilled to present you with the unique opportunity to sponsor Kubernetes Community Days (KCDs), an extraordinary series of events that play a vital role in fostering the global community of engineers, developers, and cloud-native enthusiasts. As the adoption of Kubernetes and cloud-native technologies continues to surge, KCDs have emerged as one of the premier platforms for connecting like-minded professionals who shape the future of digital infrastructure.

In the last 3 years, the Cloud Native Computing Foundation supported more than 62 completed KCD events in 33 countries, and 45 cities.



WHY SPONSOR

Sponsoring KCDs offers companies a unique opportunity to achieve multiple strategic objectives.

01

KCDs provides unparalleled **brand awareness** within the cloud-native and Kubernetes communities, connecting your company with highly engaged developers, system engineers, architects & technical leaders.

03

Associate your brand with one of the fastest-growing technology communities and demonstrates your **commitment to community** growth and development.

02

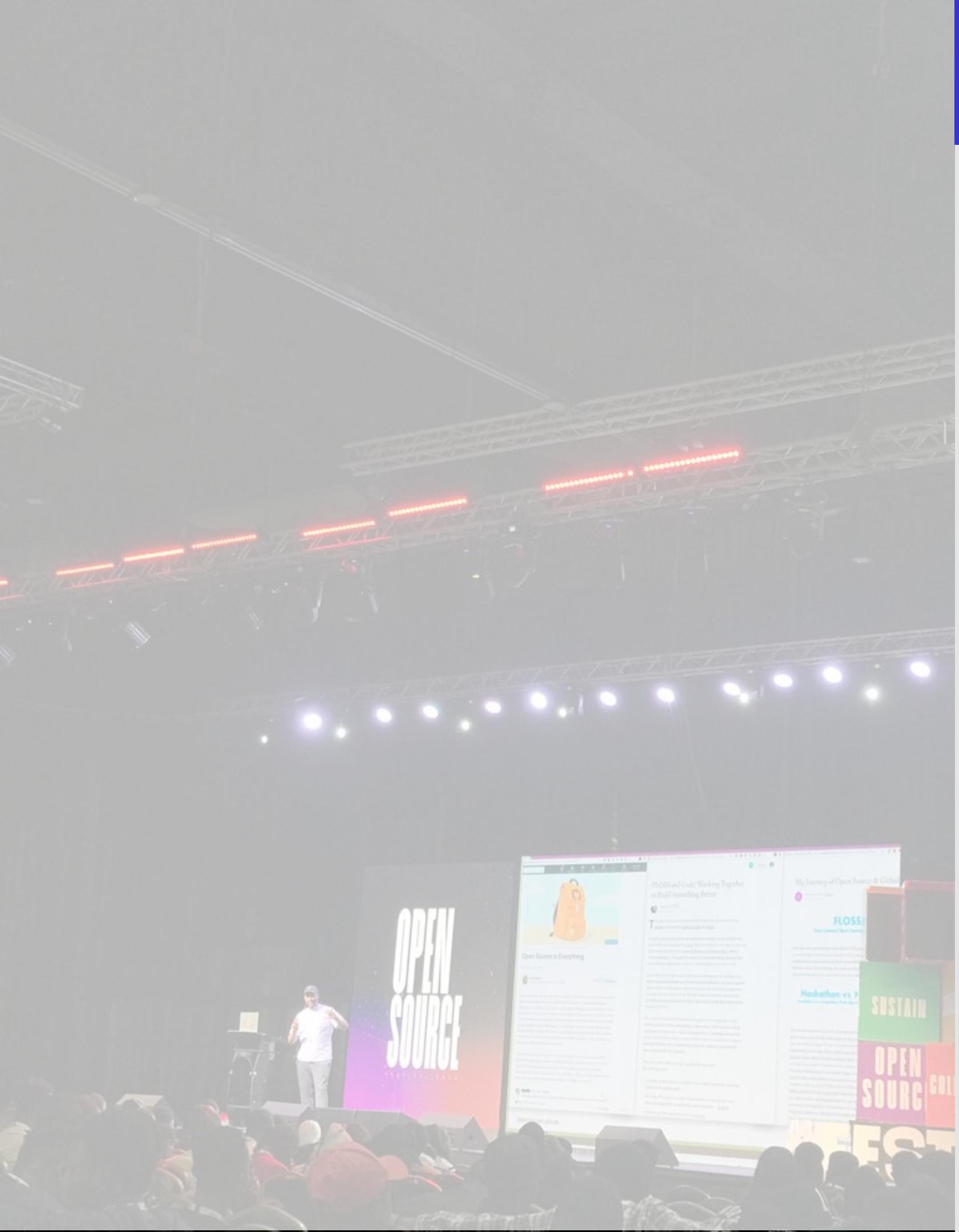
Gain access to **networking opportunities** with quality, targeted attendees, and leverage KCDs as a powerful platform to promote your product and recruit top talent from a diverse pool of skilled professionals.

04

By supporting KCDs, your brand will enhance its **credibility** by establishing itself as a prominent and influential player in Cloud Native technology.

SUPPORTED BY





KCD Nigeria 2024

The Kubernetes and Cloud Native community will gather in Lagos, Nigeria for a one-day technical conference loaded with exciting talks and plenty of opportunities for growing and networking. What to expect:

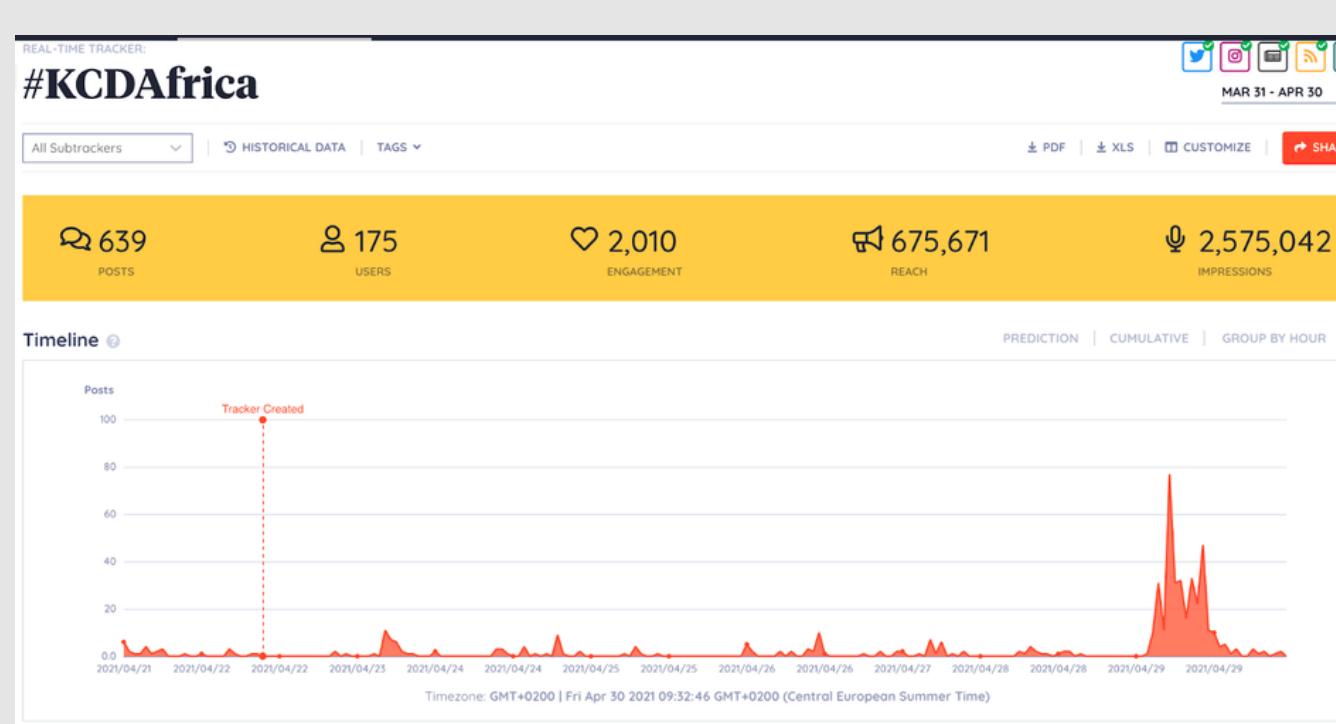
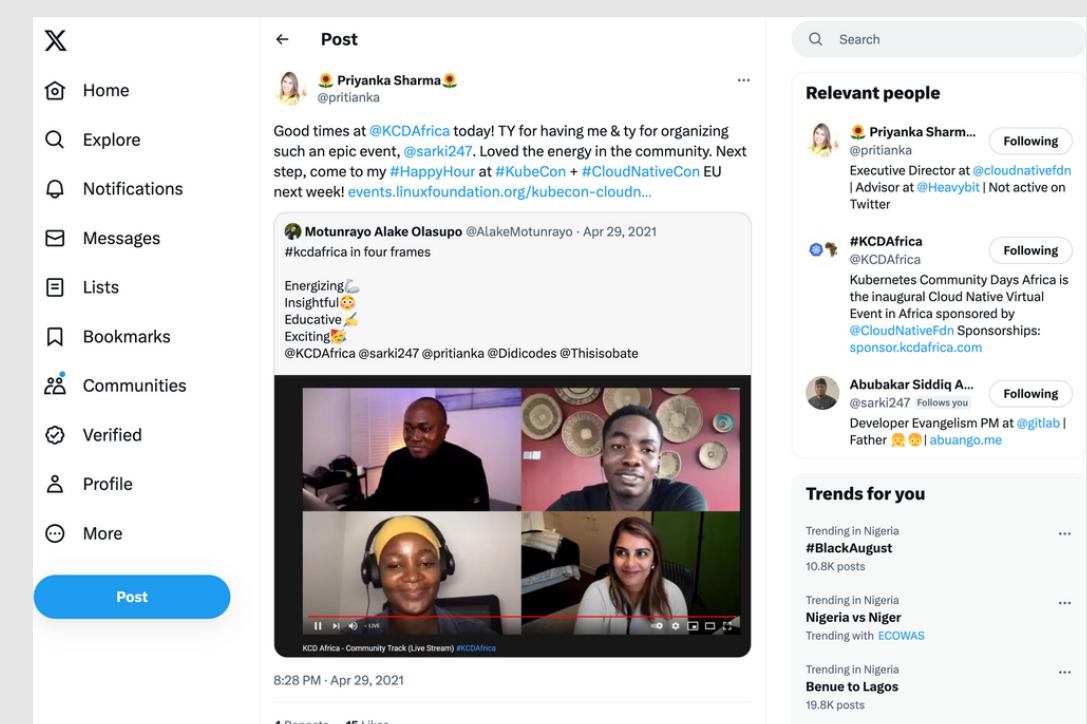
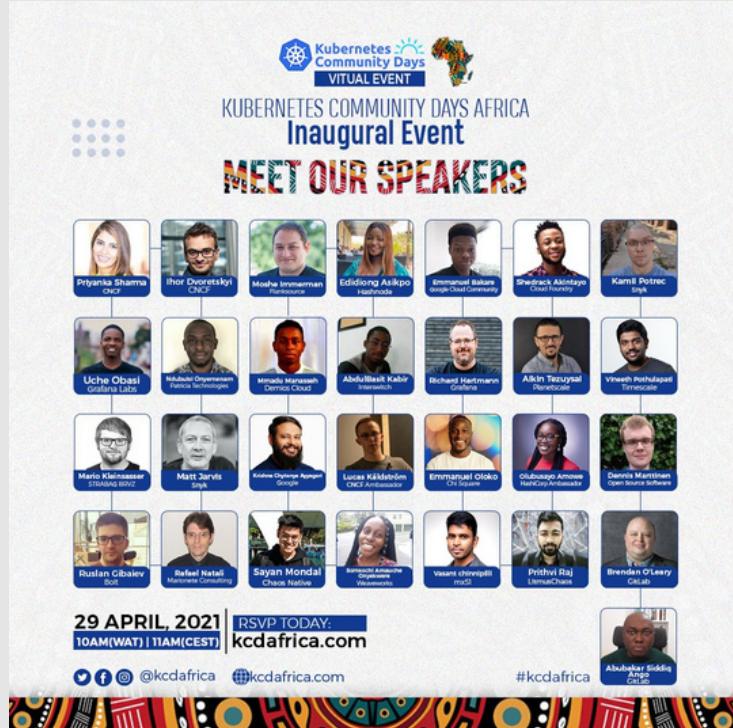
- Over 500 attendees, KCD Nigeria 2024 will be the biggest CNCF event organized in Lagos.
- Over 400 developers, system engineers, and IT professionals attending this year's event.
- A diverse and vibrant community of local and international attendees.

KCD Nigeria 2024

Search

Relevant people

- Python King @fafacod...
- Big Nenz @AdoraN...
- Listen live in Spaces
- Raoul Pal @Raoul_Pal is speaking
- Trends for you
- Trending in Nigeria Nigeria vs Niger 3,215 posts
- Trending in Nigeria #BlackAugust 10.7K posts



CLOUD NATIVE COMMUNITY GROUPS

Attendees Edit Agenda Forms Waitlist Emails Wrap Up Payment Cohost

Conference
Kubernetes Community Days Africa [Virtual]
Apr 29, 2021 10:00 AM (WAT)
Attendees: 668 Check ins: 339

Name	Ticket title	Ticket venue	Registration date	Check in
Abdul Abdul	Free KCD Africa Ticket	Virtual	Apr 23, 2021 - 11:29 am	
Abdulateef Fawaz Faisu	Free KCD Africa Ticket	Virtual	Apr 23, 2021 - 05:21 pm	<input checked="" type="checkbox"/>
Abdulazeez Abdulaizeez	Free KCD Africa Ticket	Virtual	Apr 15, 2021 - 05:30 pm	
Abdulazeez Salidu	Free KCD Africa Ticket	Virtual	Apr 29, 2021 - 11:44 am	
AbdulBasit Kabir	Free KCD Africa Ticket	Virtual	Apr 29, 2021 - 10:27 am	<input checked="" type="checkbox"/>
Abdullahi Abdul-Fatah	Free KCD Africa Ticket	Virtual	Apr 23, 2021 - 07:26 pm	<input checked="" type="checkbox"/>

Key Numbers

500

Atendees

50+

Speakers

40+

Sessions

\$0

Ticket Price





Conference Sponsor



PACKAGE PRICE: \$1,000

Conference sponsors are very critical to the success of this event. They represent companies that are willing to support us in getting a venue for this event.

Conference sponsors will be offered strong visibility during the event: booth (6m²), branding onsite on common areas and welcome banner, keynote mention, and logo on the website.

WHAT'S INCLUDED

- Booth* (6m²)
- Unlimited tickets
- Keynote mention
- Branding on common areas.
- Logo on the website

* Including standard furniture

** Subject to validation by the KCD program committee (High quality. No promotion)



Diamond Sponsorships



PACKAGE PRICE: \$5,000

Diamond sponsors are the ones contributing the most to the conference. They represent companies for which Cloud Native approach is central in the way they implement their activity.

Diamond sponsors will be offered a [unique presence](#) before, during and after the event: a very large booth (20m2), 3min speech during the keynote, 1 long break-out session (15-30min), branding everywhere.

WHAT'S INCLUDED

- Extra Large booth* (20m2)
- Unlimited tickets
- Keynote presence on stage (3min)
- Break-out session** (The talk should be feedback or an expert-led presentation).
- Quote in premium KCD press release
- Branding in all swag and marketing material

* Including standard furniture

** Subject to validation by the KCD program committee (High quality. No promotion)



Gold Sponsorships

PACKAGE PRICE: \$3,000

Gold sponsors form the backbone of the conference backers. They represent companies that believe the strongest in the Cloud Native movement and have the financial means and the willingness to support it.

Gold sponsors will be offered very strong visibility during and after the event: a large booth (12m²), a lightning talk slot (10min), and extended branding both onsite and offsite.

WHAT'S INCLUDED

- Large booth* (12m²)
- Unlimited tickets
- Lightning talk (10min)
- Keynote mention
- Branding in all swag and marketing material
- Logo on the website

* Including standard furniture

** Subject to validation by the KCD program committee (High quality. No promotion)



Silver Sponsorships

PACKAGE PRICE: \$1,000

Silver sponsors are important contributors to the conference. They represent companies who believe in cloud native technologies and experience daily their benefits for their software and platforms (or those from their customers!).

Silver sponsors will be offered strong visibility during the event: booth (6m2), branding onsite on common areas and welcome banner, keynote mention, and logo on the website.

WHAT'S INCLUDED

- Booth* (6m2)
- Unlimited tickets
- Keynote mention
- Branding on common areas.
- Logo on the website

* Including standard furniture

** Subject to validation by the KCD program committee (High quality. No promotion)



Community Partner



PACKAGE PRICE: IN KIND

Community partners, such as cloud native project maintainers, tech community leaders in Open Source, DevOps, or Cloud Native technologies, and Open Source Evangelists, play a unique role as central contributors to our KCD event.

They have the opportunity to contribute to our community zone in a dedicated area of the venue. Even small contributions from these partners, such as event promotion, attendee education and networking, and creative ideas for our community zone, can make a significant impact.

WHAT'S INCLUDED

- 1 Ticket
- Presence in the community zone: a special place at the venue, surrounding the forum!
- Keynote Mention
- Logo on website

BENEFITS	Diamond Sponsorship	Gold Sponsorship	Silver Sponsorship
Booth*	20m2	12m2	6m2
Keynote Presence	✓		
Quote in Press Release	✓		
Slot for Talk	Feedback or Black-belt** (30')	Lightning** (10')	
Video presence on forum screen	✓	✓	
Logo on all KCD video replays	✓	✓	
Branding on common areas, logo on website	✓	✓	✓
Keynote mention	✓	✓	✓
Tickets	✓	✓	✓

* Includes standard furniture ** Subject to validation by the KCD program committee (High quality. No promotion)

SCHEDULE

	DATE
CFP OPENS	8th July, 2024
CFP CLOSES	6th August, 2024
CFP NOTIFICATIONS	13th August, 2024
SCHEDULE ANNOUNCED	20th August, 2024
FEES & LOGO ASSETS DUE	4th June, 2024
EVENT START	1st or 2nd week of September, 2024





Kubernetes
Community
Days



CLOUD NATIVE
COMPUTING FOUNDATION

COMMUNITY ORGANIZED CNCF SUPPORTED

“
Really enjoyed the sessions from KCDAfrica and have been astonished by the cloud-native african talent!

INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

Visit our [open collective page](#) for payment details and other sponsorship information!

CONTACT

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LET'S GET SOCIAL



@KCDNigeria