KCD

GROWING CLOUD NATIVE TOGETHER

KCD KUALA LUMPUR 2026

SPONSORSHIP PROSPECTUS

SUPPORTED BY

CLOUD NATIVE
COMPUTING FOUNDATION

Contribute to the growth and advancement of our vibrant community

We are thrilled to present you with the unique opportunity to sponsor KCDs, an extraordinary series of events that play a vital role in fostering the global community of engineers, developers, and cloud-native enthusiasts. As the adoption of Kubernetes and cloud-native technologies continues to surge, KCDs have emerged as one of the premier platforms for connecting like-minded professionals who shape the future of digital infrastructure.

In almost 5 years, the Cloud Native Computing Foundation supported more than 117 completed KCD events in 46 countries, and 68 cities.

(October 2025)

5 YEARS GLOBAL IMPACT

46 COUNTRIES / 68 CITIES
and counting...

117 Completed KCDs
worldwide

WHY SPONSOR

Sponsoring KCDs offers companies a unique opportunity to achieve multiple strategic objectives.

01 KCDs provides unparalleled brand awareness within the cloud-native and Kubernetes communities, connecting your company with highly engaged developers, system engineers, architects and technical leaders.

02 Gain access to broader networking opportunities with quality, targeted attendees, and leverage KCDs as a powerful platform to promote your product and recruit top talent from a diverse pool of skilled professionals.

03 Associate your brand with one of the fastest-growing open source focused technology communities and demonstrate your commitment to community growth and development.

04 By supporting KCDs, your brand will enhance its credibility by establishing itself as a prominent and influential player in Cloud Native technology.

On 27th of June 2026, the Kubernetes and Cloud Native community will gather in Kuala Lumpur, Malaysia for a one-day technical conference loaded with exciting talks and plenty of opportunities for growing and networking. What to expect:

- With expected attendees of over 250++, KCD Kuala Lumpur 2026 will be the first and the biggest CNCF event organized in Malaysia
- Participants ranging from developers, system engineers, and other IT professionals are expected to attend this year's event
- A diverse and vibrant community of local and international speakers and attendees

SUNWAY UNIVERSITY (TENTATIVE)

KCD Kuala Lumpur 2026 will be tentatively held in Sunway University, Malaysia.

Sunway University has been supporting many tech communities in Malaysia by providing their venue and we would like to thank them for their generosity on hosting our KCD at their university

Diamond Sponsorship

PACKAGE PRICE: RM12,000 (~USD3,000)

Diamond sponsors are the ones contributing the most to the conference. They represent companies that provide services and solutions that are Cloud Native first to their customers and/or end users.

Diamond sponsors will be offered a unique presence before, during and after the event: a large booth, 15-minute speech during the keynote, 1 slot for an half-day workshop of 3 hours maximum, 1 additional slot for lightning talk**, and branding in all marketing materials.

* Only standard furniture provided
** Subject to validation by the KCD program committee (High quality. No promotion)

WHAT'S INCLUDED

- Large-sized booth*
- 10 complimentary tickets
- Keynote presence on stage (15 min)
- 3-hour workshop
- Additional slot for lightning talk (10 min)**
- Branding in all marketing materials

Platinum Sponsorship

PACKAGE PRICE: RM10,000 (~USD 2,500)

Platinum sponsors represent companies for which Cloud Native approach is central in the way they implement their activity.

Platinum sponsors will be offered a unique presence before, during and after the event: a large booth, 10-minute speech during the keynote, 2 slots for presentations** or 1 slot for a short workshop of one hour, 1 additional slot for lightning talk**, and branding in all marketing materials.

* Only standard furniture provided
** Subject to validation by the KCD program committee (High quality. No promotion)

WHAT'S INCLUDED

- Large-sized booth*
- 8 complimentary tickets
- Keynote presence on stage (10 min)
- Choice of either 2 speaker slots** or 1 slot for one-hour workshop
- Additional slot for lightning talk (10 min)**
- Branding in all marketing materials

Gold Sponsorship

PACKAGE PRICE: RM6,000 (~USD 1,500)

Gold sponsors form the backbone of the conference backers. They represent companies that believe the strongest in the Cloud Native movement and have the financial means and the willingness to support it.

Gold sponsors will be offered very strong visibility before and during the event: a medium booth, 5-minute speech during the keynote, 1 slot for presentation**, 1 additional slot for lightning talk**, and extended branding both onsite and offsite.

* Only standard furniture provided
** Subject to validation by the KCD program committee (High quality. No promotion)

WHAT'S INCLUDED

- Medium-sized booth*
- 5 complimentary tickets
- Keynote presence on stage (5 min)
- 1 speaker slot**
- Additional slot for lightning talk (10 min)**
- Extended branding onsite and offsite

Silver Sponsorship

PACKAGE PRICE: RM4,000 (~USD 1,000)

Silver sponsors are important contributors to the conference. They represent companies who believe in cloud native technologies and experience daily their benefits for their software and platforms (or those from their customers!).

Silver sponsors will be offered visibility before and during the event: medium booth, 1 slot for presentation**, 1 additional slot for lightning talk**, branding on common areas and welcome banner, keynote mention, and logo on the website.

* Only standard furniture provided
** Subject to validation by the KCD program committee (High quality. No promotion)

WHAT'S INCLUDED

- Medium-sized booth*
- 3 complimentary tickets
- Keynote mention
- 1 speaker slot**
- Branding onsite and offsite

Bronze Sponsorship

PACKAGE PRICE: RM2,000 (~USD 500)

Bronze sponsors play an equally vital role to the conference. They represent companies who are exploring cloud native technologies.

Bronze sponsors will be offered visibility before and during the event: branding on welcome banner, keynote mention, and logo on the website.

* Only standard furniture provided
** Subject to validation by the KCD program committee (High quality. No promotion)

WHAT'S INCLUDED

- Small-sized booth*
- 2 complimentary tickets
- Keynote mention
- Branding onsite and offsite

Community Partner / NGOs

PACKAGE PRICE: IN KIND

Community partners, such as cloud native project maintainers, tech community leaders in open source, DevOps, or Cloud Native technologies, and open source Evangelists, play a unique role as central contributors to our KCD event. Selected NGOs will also be considered under this package.

They have the opportunity to contribute to our community zone in a dedicated area of the venue. Even small contributions from these partners, such as event promotion, attendee education and networking, and creative ideas for our community zone, can make a significant impact.

* Shared between different community partners / NGOs. Only standard furniture provided

WHAT'S INCLUDED

- Shared-booth*
- 1 complimentary ticket
- Presence in the community zone
- Keynote mention
- Logo on website

BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Booth Size*	Large	Large	Medium	Medium	Small
Keynote Presence	✓	✓	✓	-	-
Keynote Mention	✓	✓	✓	✓	✓
Workshop (Duration)	3 hours	1 hour**	-	-	-
Slot for Talk***	-	2**	1	1	-
Slot for Lightning Talk***	1	1	1	-	-
Complimentary Tickets	10	8	5	3	2
Branding exposure	✓	✓	✓	✓	✓
Lead Scanner App****	✓	✓	✓	✓	✓

* Only standard furniture provided

** For platinum sponsors, they have a choice between 2 slots of technical talk or a single slot for 1-hour workshop

*** Subject to validation by the KCD program committee (High quality. No promotion)

**** Lead Scanner App is still in discussion to be included for this KCD

SCHEDULE

	DATE	DAYS UNTIL EVENT
CFP OPENS	December 2025	200
CFP CLOSES (TENTATIVE)	28 February 2026	120
CFP NOTIFICATIONS	15 April 2026	75
SCHEDULE ANNOUNCED	1 May 2026	60
EVENT START	27 June 2026	Live!

INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

Contact us for more information on sponsorship packages and how to be a part of our exciting journey!

CONTACT

Mageshwaran Sekar

Organizer
KCD Kuala Lumpur 2026

Nick Khalid

Co-Organizer
KCD Kuala Lumpur 2026

Divya Mohan

Co-Organizer
KCD Kuala Lumpur 2026

LET'S GET IN TOUCH

🌐 KCD Kuala Lumpur 2026 (Website)

✉️ kualalumpur-org@kubernetescommunitydays.org

in KCD Kuala Lumpur