



KCD

UK

2025

# SPONSORSHIP

# PROSPECTUS

 OCT 21 & 22

 JMCC EDINBURGH

 [HTTPS://KCDUK.IO](https://kcduk.io)

 KCDUK\_IO





2025

# CONFERENCE OVERVIEW

# SPONSORSHIP PROSPECTUS

OCTOBER 21  
& 22 2025

JOHN MCINTYRE  
CENTRE (JMCC)  
EDINBURGH

200+  
ATTENDEES

KEYNOTES  
2 TALK TRACKS  
WORKSHOPS

## WHO ATTENDS KCD UK?

### Operations & Platform

Platform Engineers, SRE, DevOps

### Developers

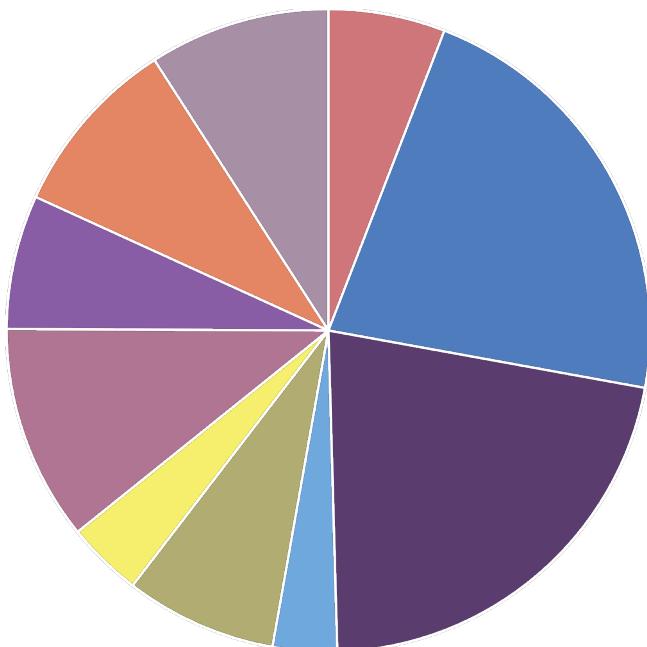
Applications, Developer Tooling, Systems

### Leadership & Community

Executives, Technical Managers,  
Community Managers, Developer Advocates



## JOB FUNCTION DEMOGRAPHIC



- DevOps / Platform / Infrastructure 22%
- Software Engineer 22%
- Architect 10%
- Senior & Executive Leadership 10%
- Other 9%
- Consultant 7%
- Technical Manager 7%
- SRE 6%
- Student 4%
- Developer Advocate 3%



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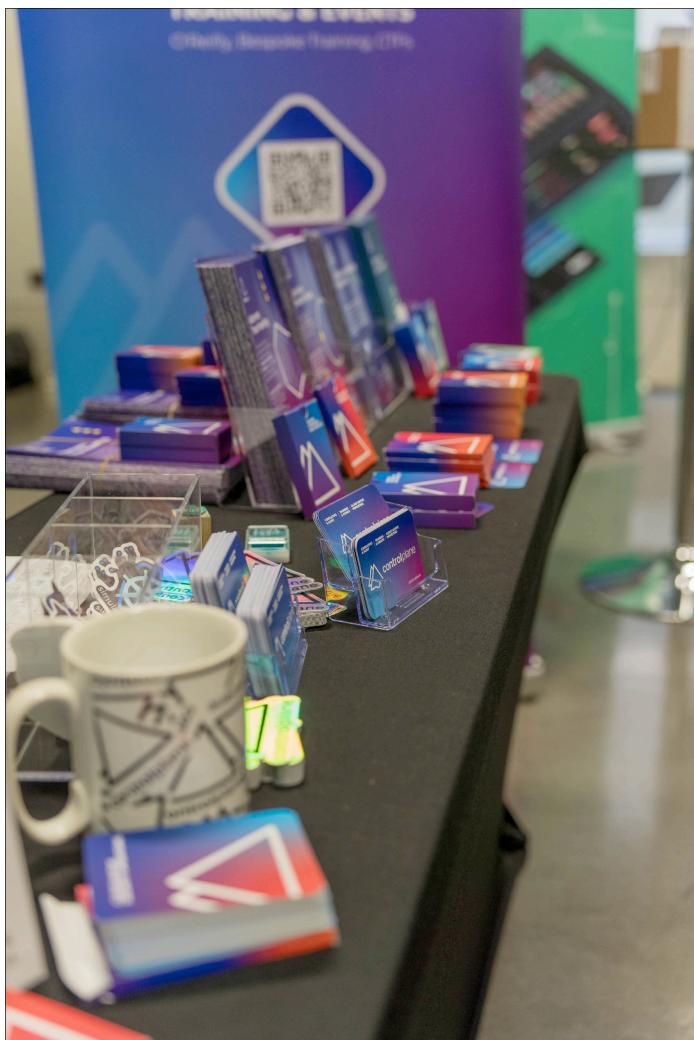
# CONFERENCE OVERVIEW

# SPONSORSHIP PROSPECTUS

## WHY SPONSOR KCD UK?

Sponsoring KCD UK gives your company the opportunity to reach a local UK audience of Kubernetes and Cloud Native practitioners in an intimate, community focused conference setting.

KCD UK attendees - including Executives, Technical Managers, and Senior Engineers in the Platform Engineering, SRE, and Developer Tooling spaces - travel from all over the UK to meet in person to connect and learn about the latest industry developments.



- Increase Brand Recognition
- Targeted Marketing Opportunities
- Recruit Local Talent
- Demonstrate Products & Services
- Networking and Community

## KEY DATES

4th March	2nd June
CFP Opens	CFP Closes
29th July	5th August
CFP Notifications	Schedule Announced



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# GOLD PACKAGE

# SPONSORSHIP PROSPECTUS

7 AVAILABLE £7,500\*

\*SPONSORSHIP PRICE EXCL. VAT



MEDIUM BOOTH



3 FREE TICKETS

## MARKETING & PROMOTION

- Company logo on event website, and all marketing event marketing material in medium size. Includes opening slides, break slides, and event posters.
- **Social Media Promotion:** Promotion of your sponsorship via the KCD UK social media accounts.

## ON THE DAY

- **Medium Booth:** 1x trestle table booth (6ft (L) x 2ft (W))
- **Keynote Shoutout:** Name recognition and logo display during opening remarks right before the keynote talks.
- **Medium Logo Displays:** Medium logo display on event banners throughout the venue.
- **Sponsor Passport:** Take part in the sponsor passport stamp and raffle, driving foot traffic to your booth.

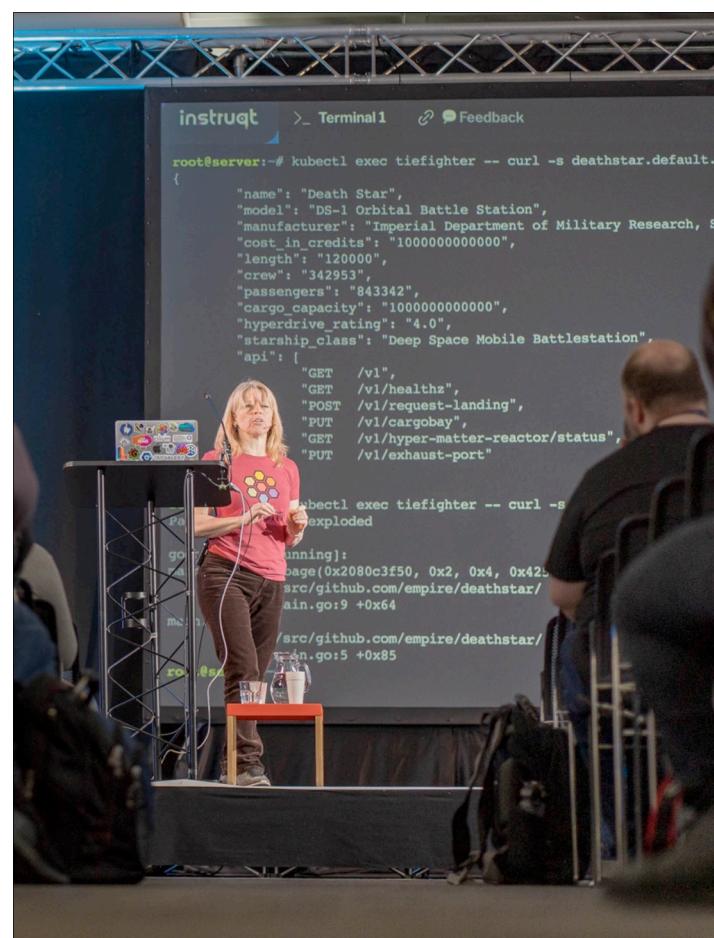


## EVENT TICKETS

- **3 Complimentary Tickets:** Full access attendee tickets.

## LEAD GENERATION

- **Lead Scanning:** Scan attendee badges (QR Code) via the BadgerScan app for live lead capture.





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# SPONSORSHIP PROSPECTUS

## SILVER PACKAGE

3 AVAILABLE

£2,000\*

\*SPONSORSHIP PRICE EXCL. VAT



### EVENT TICKETS

- **2 Complimentary Tickets:** Full access attendee tickets.



### MARKETING & PROMOTION

- **Company Logo on event website, and all marketing event marketing material in small size.** Includes opening slides, break slides, and event posters.
- **Social Media Promotion:** Promotion of your sponsorship via the KCD UK social media accounts.

### ON THE DAY

- **Banner Space:** Small space for popup banner.
- **Keynote Shoutout:** Name recognition and logo display during opening remarks right before the keynote talks.
- **Small Logo Displays:** Small logo display on event banners throughout the venue.





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# PAST SPONSORS

# SPONSORSHIP PROSPECTUS





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# ORGANISER CONTACT

# SPONSORSHIP PROSPECTUS

## WANT TO DISCUSS OTHER SPONSORSHIP OPTIONS?

If you are interested in discussing any other sponsorship opportunities, please contact the organisers via email: [hello@kcduk.io](mailto:hello@kcduk.io)

## WANT TO CONTACT US?

For further details or to become a sponsor, please email the organising team at [hello@kcduk.io](mailto:hello@kcduk.io).

- Adrian Mouat: [adrian@kcduk.io](mailto:adrian@kcduk.io)
- Carla Gaggini: [carla@kcduk.io](mailto:carla@kcduk.io)
- Chris Kranz: [chris@kcduk.io](mailto:chris@kcduk.io)
- Danny Abukalam: [danny@kcduk.io](mailto:danny@kcduk.io)
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- Lewis Denham-Parry: [lewis@kcduk.io](mailto:lewis@kcduk.io)
- Matt Slane: [matt@kcduk.io](mailto:matt@kcduk.io)
- Nick Jones: [nick@kcduk.io](mailto:nick@kcduk.io)
- Rohit Ghumare: [rohit@kcduk.io](mailto:rohit@kcduk.io)
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