



# Kubernetes Community Days – 2023

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## Sponsor Prospectus

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# What is Kubernetes Community Days ?

- Community-driven and highly regarded events.
- Supported by the Cloud Native Computing Foundation (CNCF).
- Not-for-profit gatherings focused on education, collaboration, and networking.
- Locally-defined events promoting the growth and sustainability of the Kubernetes and Cloud Native communities.
- Attendees include professionals, developers, vendors, end users, industry experts, and analysts.
- Valuable brand exposure to a targeted audience. Networking opportunities with like-minded peers and industry leaders.
- Access to industry experts and their experience in cloud-native software systems.
- Demonstrates commitment to supporting and nurturing the open-source community.
- Engage with a diverse audience of professionals from different backgrounds and skill sets.
- Potential for collaboration with other industry stakeholders.
- Showcase dedication to innovation and collaboration within the cloud-native ecosystem.



Sponsoring Kubernetes Community Days provides businesses with a unique opportunity to align their brand with a respected community event, gain exposure to a relevant audience, and connect with industry leaders and experts.



## When:

9 September 2023 (Online)

19 September 2023 (Onsite)



## How:

Keynotes

Breakout sessions

Lightning Talks

Workshops



## Expected Audience

1000+ (Online)

300+ (on-site)

# About CNCF

As part of the Linux Foundation, CNCF provides support, oversight, and direction for fast-growing, cloud-native projects, including Kubernetes, Envoy, and Prometheus.

The screenshot shows the CNCF homepage with a dark background featuring a photograph of two men working together at a table. The man on the left wears a baseball cap with Japanese characters. The man on the right has curly hair and is wearing a light blue t-shirt. The text "MAKE CLOUD NATIVE UBIQUITOUS" is prominently displayed in large white letters across the center of the image. At the top, there is a navigation bar with links: "About", "Projects", "Training", "Community", "Blog & News", "Join" (in a pink button), and a search icon. Below the main title, there is a subtitle: "CNCF is the open source, vendor-neutral hub of **cloud native computing**, hosting projects like Kubernetes and Prometheus to make cloud native universal and sustainable." At the bottom of the main section, there are four statistics in pink boxes: "ABOUT CNCF", "168 Projects", "211K Contributors", "13.5M Contributions", and "189 Countries".

The Cloud Native Computing Foundation (CNCF) boasts an impressive portfolio of more than 168 projects. These initiatives have garnered the support of a vast community, with over 211,000 contributors who have made a staggering 13.5 million contributions. This extensive network spans across an impressive 189 countries worldwide.

## Get ready for history in the making as Lahore

Pakistan hosts its first-ever Kubernetes event, backed by the esteemed CNCF! The global tech community is buzzing with excitement, eager to explore the latest in cloud-native technologies. With #KubeInLahore gaining momentum on social media, this event promises to be an unforgettable experience of knowledge exchange and cultural immersion. Let's unite in celebration and make this a turning point for Lahore's tech scene!

# About Kubernetes

Kubernetes, also known as K8s, is an open-source system for automating the deployment, scaling, and management of containerized applications.

The screenshot shows the Kubernetes website's "User Case Studies" section. At the top, there is a navigation bar with links to Documentation, Kubernetes Blog, Training, Partners, Community, Case Studies (which is underlined), Versions, and English. Below the navigation, the title "Kubernetes User Case Studies" is displayed. There are three case study cards:

- Babylon**: Includes the Babylon logo (a heart shape) and a quote: "'Kubernetes is a great platform for machine learning because it comes with all the scheduling and scalability that you need.'". A link "Read about Babylon" is provided.
- Booz | Allen | Hamilton**: Includes the company logo and a quote: "'Kubernetes is a great solution for us. It allows us to rapidly iterate on our clients' demands.'". A link "Read about Booz Allen Hamilton" is provided.
- Booking.com**: Includes the Booking.com logo and a quote: "'We realized that we needed to learn Kubernetes better in order to fully use the potential of it. At that point, we made the shift to build our own Kubernetes platform.'". A link "Read about Booking.com" is provided.
- AppDirect**: Includes the AppDirect logo and a quote: "'We made the right decisions at the right time. Kubernetes and the cloud native technologies are now seen as the de facto ecosystem.'". A link "Read about AppDirect" is provided.

Kubernetes offers automated rollout and rollbacks, secret and configuration management, storage orchestration, load balancing, self-healing, IPv4/IPv6 dual-stack support, and extensibility. Prominent companies like booking.com, App direct, and babylon rely heavily on Kubernetes. Case studies are available for further insight.

# KCD Events Worldwide

**CLOUD NATIVE**  
COMMUNITY GROUPS

Upcoming KCDs ▾ Chapters Events Apply ▾ Log in



Community Days

## KCD Bengaluru

Join 2519 members

Bengaluru and many other cities in India have a thriving and growing community of Cloud Native enthusiasts that are looking for platforms to interact and learn from their peers and leaders in the space. There are however limited opportunities for the people from this sub-continent to attend conferences like KubeCon, a huge number of whom are always seeking limited scholarship opportunities to these events.

The Kubernetes Community Days - Bengaluru is a community-organized conference event designed to spur interest in DevSecOps and the cloud-native ecosystem while showcasing people and enterprises already invested in those technologies.

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COMMUNITY GROUPS

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## Kubernetes Community Days UK 2023

CodeNode - 10 South Place London, EC2M 7EB - [View Map](#)

**KCD UK**

Oct 17 - 18, 8:45 AM (BST)

[GET TICKETS](#)



**CLOUD NATIVE**  
COMMUNITY GROUPS

Upcoming KCDs ▾ Chapters Events Apply ▾ Log in

## KCD Munich 2023

smartvillage Bogenhausen - Rosenkavalierpl. 13 Munich, 81925 - [View Map](#)

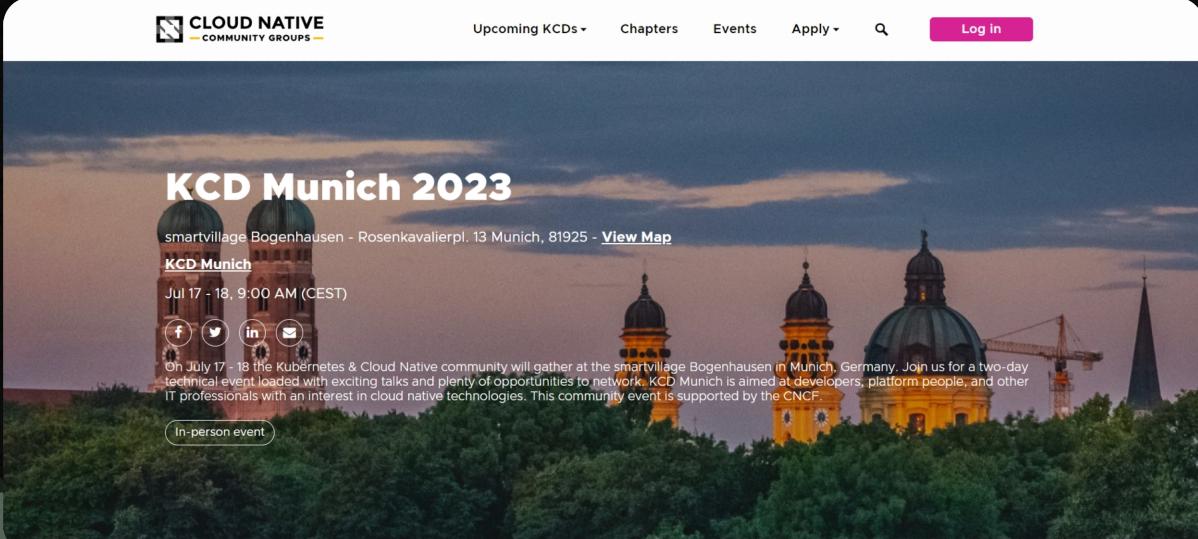
**KCD Munich**

Jul 17 - 18, 9:00 AM (CEST)

[GET TICKETS](#)

On July 17 - 18 the Kubernetes & Cloud Native community will gather at the smartvillage Bogenhausen in Munich, Germany. Join us for a two-day technical event loaded with exciting talks and plenty of opportunities to network. KCD Munich is aimed at developers, platform people, and other IT professionals with an interest in cloud native technologies. This community event is supported by the CNCF.

In-person event



# About Lahore

## Lahore Silicon Valley of Pakistan:

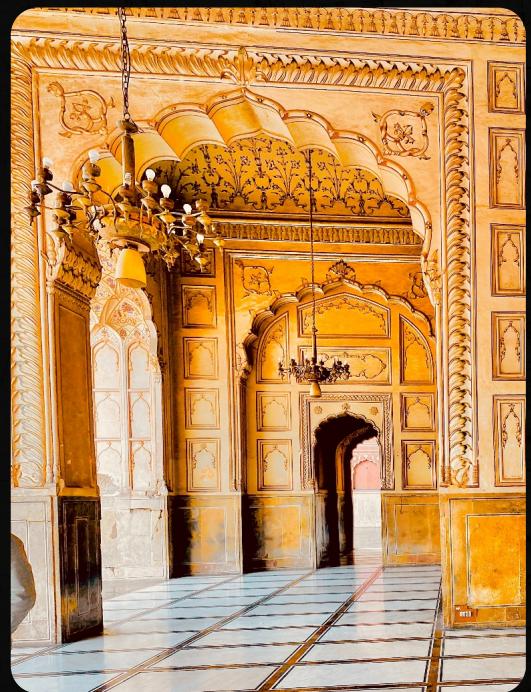
Currently Over 50,000 Developers, DevOps Engineers in the City.

Potential: 10.7 Million population, with 1000+ I.T companies.



Easy to reach: International Airport & a huge number of highways connecting it to every city of Pakistan with ease.

Have people from different backgrounds and promote cross-cultural exchanges.



# Who Attends Kubernetes Community Days?

Kubernetes Community Days attracts a diverse range of attendees from various industries, including technology, finance, healthcare, and education. The event is designed for professionals who are interested in cloud-native technologies and want to learn more about Kubernetes and related tools.



The target audience for Kubernetes Community Days includes developers, engineers, architects, and IT decision-makers. Attendees come from organizations of all sizes, from startups to large enterprises. They are interested in learning about the latest trends and best practices in the industry and networking with other like-minded professionals.

# Sponsorship Package



Benefits	Diamond	Platinum	Gold	Silver
Amount	\$2,000	\$1,500	\$1,000	\$500
Sponsor Logo	Website All Banners & Post Photo Booth	Website All Banners & Post Photo Booth	Website All Banners	Website
Booth Stall	Simple with 4 chairs	Simple with 3 chairs	Simple with 2 chairs	Simple with 1 chair
Social Boost	1 Sponsorship Post 3 post of your choice	1 Sponsorship Post 2 post of your choice	1 Sponsorship Post 1 post of your choice	1 Sponsorship Post
VIP Passes	6	4	2	1
Keynote Slot (5) minutes	2	1	0	0
Lightening Talk or Workshop	2	1	0	0
Promotional Videos during break	3	2	1	0
VIP Dinner	2 delegate 4 passes	1 delegate 2 passes	2 passes	1 pass

# Benefits of Different Package



Diamond	Platinum	Gold	Silver
\$2,000	\$1,500	\$1,000	\$500
<p>As a Diamond Sponsor, you will have the highest level of visibility and engagement at KCD. To maximize your benefits, consider the following tips:</p> <p>Take advantage of the opportunity to deliver a keynote speech or host a panel discussion. This will position your brand as a thought leader in the Kubernetes community.</p> <p>Leverage the exclusive branding opportunities, such as logo placement on the event website, promotional materials, and signage throughout the conference venue.</p>	<p>As a Platinum Sponsor, you will have a strong presence at KCD. To maximize your benefits, consider the following tips:</p> <p>Host a workshop or training session to demonstrate your expertise and provide value to attendees.</p> <p>Take advantage of the branding opportunities, such as logo placement on the event website, promotional materials, and signage throughout the conference venue.</p>	<p>As a Gold Sponsor, you will have a prominent presence at KCD. To maximize your benefits, consider the following tips:</p> <p>Participate in a panel discussion to showcase your brand and engage with attendees.</p> <p>Take advantage of the branding opportunities, such as logo placement on the event website, promotional materials, and signage throughout the conference venue.</p>	<p>As a Silver Sponsor, you will have a visible presence at KCD. To maximize your benefits, consider the following tips:</p> <p>Participate in a roundtable discussion to connect with attendees and demonstrate your expertise.</p> <p>Take advantage of the branding opportunities, such as logo placement on the event website, promotional materials, and signage throughout the conference venue.</p>

# Joining KCD and Its Exciting Benefits!

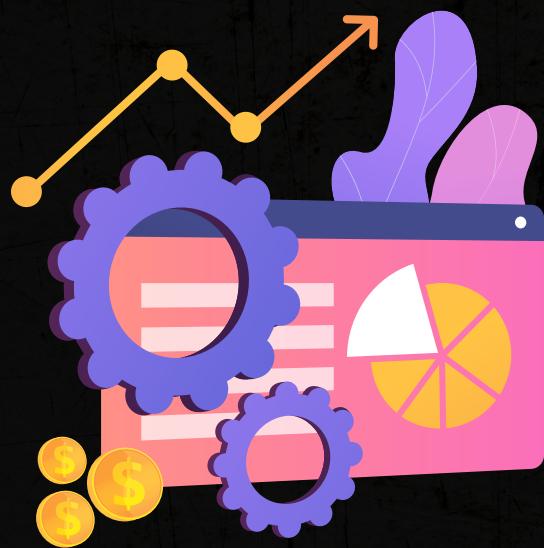
Kubernetes Community Days (KCD) events are community-driven conferences centered around Kubernetes, an open-source container orchestration platform. Attending a KCD event can offer several benefits for participants, some of which include:

## Networking Opportunities:

KCD events attract a diverse range of attendees, including developers, operators, IT professionals, and enthusiasts. These events provide an excellent opportunity to network with like-minded individuals, share knowledge, and establish connections with experts in the field.

## Knowledge Sharing:

KCD events often feature talks, workshops, and panel discussions by industry experts, practitioners, and community leaders. These sessions cover a wide range of topics related to Kubernetes, containerization, cloud-native technologies, best practices, and real-world use cases. Participants can gain valuable insights and stay updated on the latest trends and advancements.



## Skill Development:

Workshops and hands-on sessions at KCD events can help attendees enhance their Kubernetes skills and gain practical experience in deploying, managing, and scaling applications using Kubernetes and associated tools.

## Discover New Tools and Projects:

KCD events often showcase emerging technologies, tools, and projects related to Kubernetes and the cloud-native ecosystem. Participants can explore these innovations and learn how they can improve their development and deployment workflows.

## Problem Solving and Troubleshooting:

KCD events provide an opportunity to interact with experts and seasoned professionals who can help with problem-solving and troubleshooting challenges related to Kubernetes adoption and implementation.

## **Exposure to Best Practices:**

By attending talks and workshops, participants can learn about best practices in Kubernetes adoption, security, observability, and performance optimization. Implementing these best practices can lead to better operational efficiency and more robust applications.

## **Community Engagement:**

Kubernetes has a vibrant and active community. Attending KCD events allows participants to engage with this community, contribute back, and stay informed about the latest updates and developments in the Kubernetes world.

## **Career Growth:**

For individuals looking to advance their careers in cloud-native technologies, participating in KCD events can demonstrate their commitment to continuous learning and staying up-to-date with industry trends. Additionally, networking with professionals in the field can lead to potential job opportunities or collaborations.

## **Inspiration and Motivation:**

Being part of a large-scale community event can be inspiring and motivating. Hearing success stories and experiences from other participants can encourage attendees to push their boundaries and explore new possibilities in their own projects and careers.

## **Fun and Social Interaction:**

KCD events often include social activities and community gatherings, creating a fun and enjoyable experience for participants, beyond just the technical aspects.

Overall, attending Kubernetes Community Days can be a highly rewarding experience, offering valuable knowledge, connections, and inspiration for anyone interested in Kubernetes and cloud-native technologies.



# Our partners has a collaborative reach of 2M+ on Twitter and LinkedIn

## What can you get from KCD?

Your brand will benefit from exposure to an engaged and knowledgeable community of Kubernetes practitioners and enthusiasts.

Your sponsorship will allow us to continue providing valuable content and resources to our audience while promoting your brand to a targeted and engaged audience



## One of prominent one is: Kube Careers



Kube Careers is the Kubernetes job board where you can find curated jobs with clear salary ranges, and apply directly to companies.

Kube Careers is the job board for Kubernetes focused jobs. Here is what you can expect:

- **Clear salary ranges.**  
So you know when it's worth applying.
- **Only Kubernetes jobs.**  
Have you ever found those pesky job ads that mention Kubernetes, but you end up working on 100% legacy codebase. Well, we don't list those.
- **Honest job ads.**  
For every job we ask ourselves, "is this something I'd be happy to apply to?". If it passes the test, you list it.

# Give your organization a worldwide recognition



## Website

We will feature your organization on the Kube Event website and highlight any call for papers.



## Social Media

We will promote your organization on the Kube Event channels on Twitter and Mastodon for up to three months before it takes place.



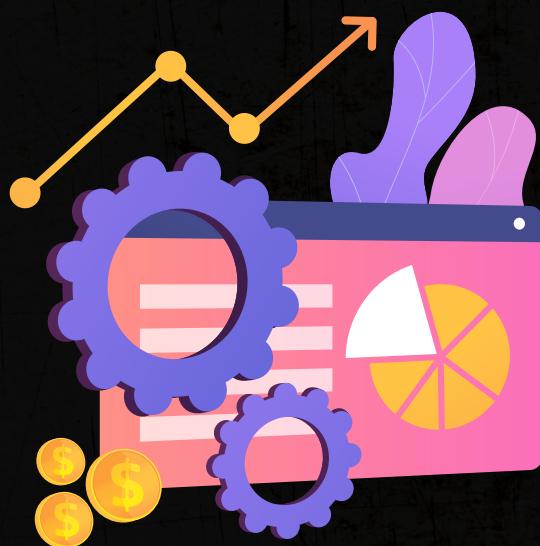
## Newsletter

We will highlight your organization in our weekly newsletter up to three months before the event start date.



## Get Access to Top Talent at Economical Rate

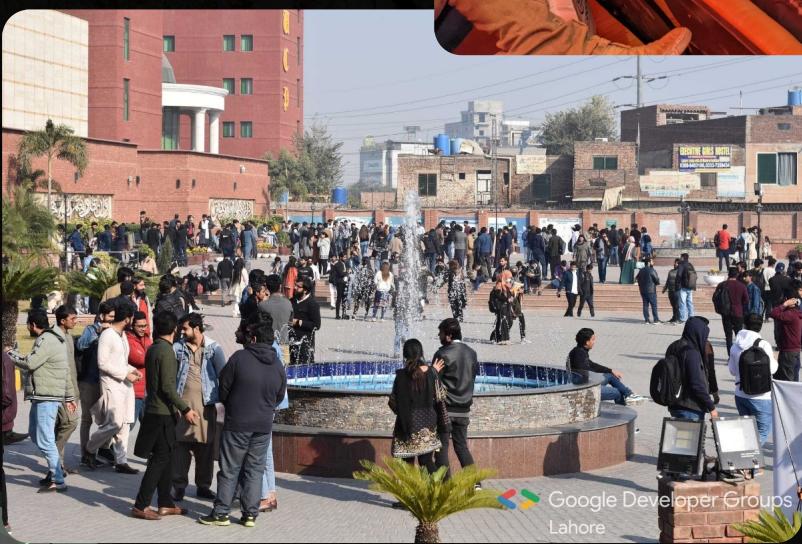
Pakistan has huge potential when it comes to freelance services considering that 70% of the total population is under the age of 30. In the recently published by Payoneer rankings for freelance markets, Pakistan has been ranked at 4th.



**Impact that has occurred in the past.**

"Up to this point, the tasks that have been accomplished are  
as follows:..."

# GDG Lahore@Next track 2022



# Cloud Study Jam



# AWS Community Day 2022 October 1st 2022

Volunteers Group Picture



Community folks hanging in the garden during break



AWS Singapore Team



## Upcoming Events:

Event Name	Venue	No. of Audience	Date
Cyber Security Meetup	Kick Start	50-100	22-07-2023(Saturday)
Google IO Extended 2023	DevSinc	300-500	30-07-2023 (Sunday)
Kubernetes Community Day	UCP	1000 300	Virtual 09 Sept 2023 In-Person 19-09-2023
Google DevFest	LUMS	300-500	TBD



## How to Get involved?

To become a sponsor of Kubernetes Community Days, simply reach out to our sponsorship team via ([hello@kcdlahore.com](mailto:hello@kcdlahore.com)) . We will provide you with all the information you need about the different sponsorship packages available and answer any questions you may have.



Once you have selected your package, we will work closely with you to ensure that you receive all the benefits that come with it. This includes exclusive opportunities such as speaking slots, branding on event materials, and access to our attendee list.

## Conclusion

Sponsoring Kubernetes Community Days is not just a great way to showcase your company's commitment to innovation and community, it's also a smart business decision. By sponsoring the event, you'll have the opportunity to connect with some of the brightest minds in the industry, learn from their experiences, and build lasting relationships that can help drive your business forward.



But the benefits of sponsoring Kubernetes Community Days go beyond just networking. As a sponsor, you'll also have the chance to showcase your products and services to a highly engaged audience that is actively seeking solutions to their most pressing challenges. And with a range of sponsorship packages available, there's something for every budget and level of involvement.