



KCD TAIPEI 2025

SPONSORSHIP PROSPECTUS

SUPPORTED BY



4+ YEARS GLOBAL IMPACT



41 COUNTRIES / 59 CITIES
and counting...



93 completed KCDs
worldwide

Contribute to the growth and advancement of our vibrant community

We are thrilled to present you with the unique opportunity to sponsor Kubernetes Community Days (KCDs), an extraordinary series of events that play a vital role in fostering the global community of engineers, developers, and cloud-native enthusiasts. As the adoption of Kubernetes and cloud-native technologies continues to surge, KCDs have emerged as one of the premier platforms for connecting like-minded professionals who shape the future of digital infrastructure.

In over 4 years, the Cloud Native Computing Foundation supported more than 69 completed KCD events in 41 countries, and 54 cities.

(December 2024)

WHY SPONSOR

Sponsoring KCDs offers companies a unique opportunity to achieve multiple strategic objectives.

01

KCDs provides unparalleled **brand awareness** within the cloud-native and Kubernetes communities, connecting your company with highly engaged developers, system engineers, architects & technical leaders.

03

Associate your brand with one of the fastest-growing technology communities and demonstrates your **commitment to community** growth and development.

02

Gain access to **networking opportunities** with quality, targeted attendees, and leverage KCDs as a powerful platform to promote your product and recruit top talent from a diverse pool of skilled professionals.

04

By supporting KCDs, your brand will enhance its **credibility** by establishing itself as a prominent and influential player in Cloud Native technology.

SUPPORTED BY





KCD TAIPEI 2025

On July 5th, the Kubernetes and Cloud Native community will come together in Taipei, Taiwan, for a one-day technical conference featuring exciting talks and ample opportunities for learning, growth, and networking. Here's what to expect:

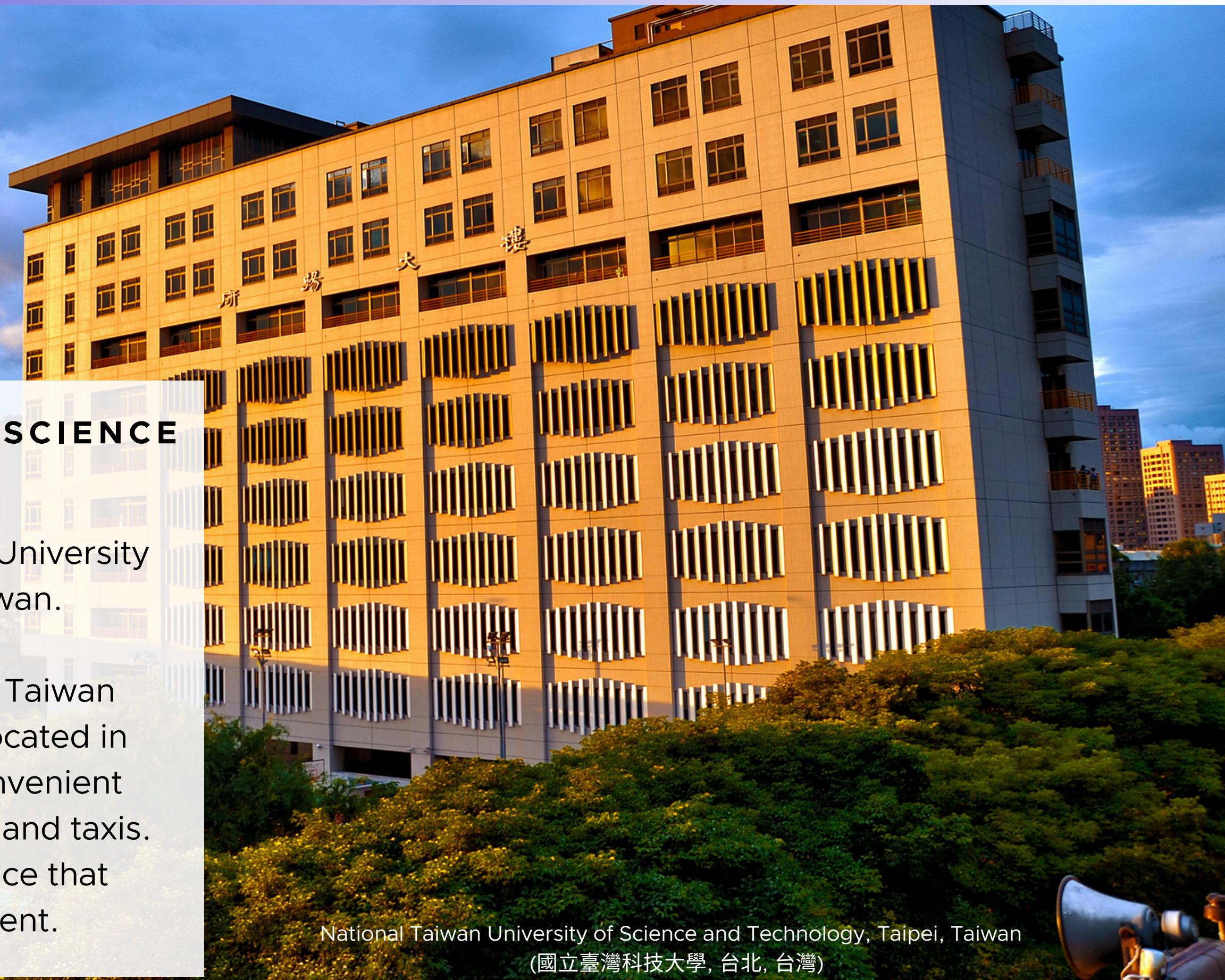
- KCD Taipei 2025 will be **the biggest CNCF event organized** in Taipei, Taiwan since 2022.
- Over 100 **developers, system engineers, and IT professionals** attending this year's event.
- A diverse and vibrant community of local and international attendees.

THE VENUE

NATIONAL TAIWAN UNIVERSITY OF SCIENCE AND TECHNOLOGY, TAIPEI, TAIWAN

KCD Taipei 2025 will be held at National Taiwan University of Science and Technology located in Taipei, Taiwan.

We have held the annual KCD events at National Taiwan University of Science and Technology, which is located in Taipei city. The venue is very accessible, with convenient transportation options such as the metro, buses, and taxis. The international building has a large interior space that can accommodate over 200 attendees for the event.



National Taiwan University of Science and Technology, Taipei, Taiwan

(國立臺灣科技大學, 台北, 台灣)

Onion Yeh

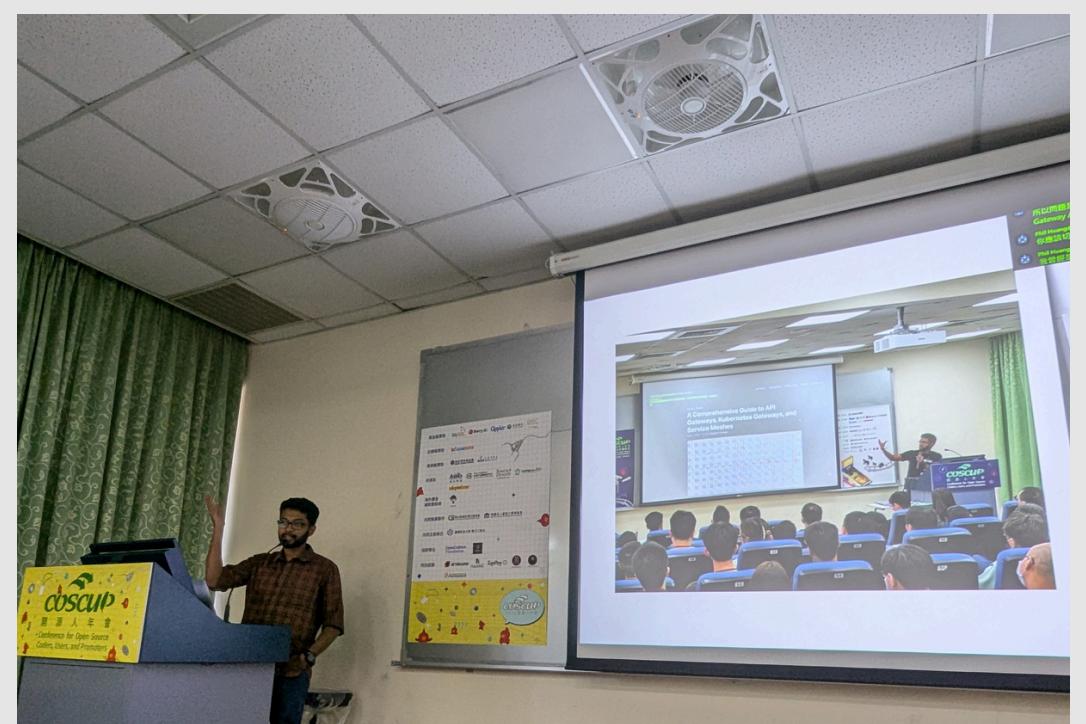
THE VENUE

THE ROOMS

The conference utilizes the existing facilities of the university's lecture halls. The speaker's area is equipped with basic lecture facilities such as a microphone, adapter, wired internet, and power outlets. Meanwhile, the audience will have individual seats and tables for convenience in note-taking or recording.



KCD TAIPEI 2024



Key Numbers

161

Atendees*

21

Speakers

\$1,000

Ticket Price
(NTD)**

16

Sessions

3

Female
Speaker

5

Lightning Talk

* Due to COSCUP rules, the number of participants is only available through self-registration.

** KCD Taipei 2024 is under COSCUP and offers free participation. KCD Taipei 2025 will be organized independently.



Diamond Sponsorships



PACKAGE PRICE: NTD \$80,000

Diamond sponsors are the ones contributing the most to the conference. They represent companies for which Cloud Native approach is central in the way they implement their activity.

Diamond sponsors will be offered premium exposure and engagement opportunities before, during, and after the event, including: 5 Corporate Tickets, Hosting Rights for One Meetup, Website and Physical Logo Promotion, Main Conference Hall Backdrop Branding, Intermission Video Promotion, 1 Dedicated Social Media Post independently, a Premium Booth Space to showcase your company, and a Keynote Session*.

WHAT'S INCLUDED

- 5 Corporate Tickets
- 1 Keynote Session*
- Hosting Rights for One Meetup
- Website and Physical Logo Promotion
- Main Conference Hall Backdrop Branding
- Intermission Video Promotion
- 1 Dedicated Social Media Post independently highlighting your sponsorship
- Premium Booth Space to showcase your company

* Keynote session only 10 minutes



Gold Sponsorships

PACKAGE PRICE: NTD \$60,000

Gold sponsors form the backbone of the conference backers. They represent companies that believe the strongest in the Cloud Native movement and have the financial means and the willingness to support it.

Gold sponsors will be offered valuable visibility and engagement opportunities, including 3 Corporate Tickets, Website and Physical Logo Promotion, Main Conference Hall Backdrop Branding, Intermission Video Promotion, 1 Dedicated Social Media Post independently highlighting your sponsorship, and a Premium Booth Space to showcase your company.

WHAT'S INCLUDED

- 3 Corporate Tickets
- Website and Physical Logo Promotion
- Main Conference Hall Backdrop Branding
- Intermission Video Promotion
- 1 Dedicated Social Media Post independently highlighting your sponsorship
- Premium Booth Space to showcase your company



Silver Sponsorships

PACKAGE PRICE: NTD \$40,000

Silver sponsors are essential supporters, representing companies committed to Cloud Native innovation and community growth, helping sustain the conference and foster collaboration.

Silver sponsors will be offered excellent branding and engagement opportunities, including 2 Corporate Tickets, Website and Physical Logo Promotion, Main Conference Hall Backdrop Branding, Intermission Video Promotion, a Social Media Post, and a Premium Booth Space to showcase your company.

WHAT'S INCLUDED

- 2 Corporate Tickets
- Website and Physical Logo Promotion
- Main Conference Hall Backdrop Branding
- Intermission Video Promotion
- Social Media Post
- Premium Booth Space to showcase your company



Bronze Sponsorships

PACKAGE PRICE: NTD \$20,000

Bronze sponsors are important contributors to the conference. They represent companies who believe in cloud native technologies and experience daily their benefits for their software and platforms. (or those from their customers!)

Bronze sponsors will be offered valuable visibility and participation benefits, including 1 Corporate Ticket, Website and Physical Logo Promotion, and Main Conference Hall Backdrop Branding.

WHAT'S INCLUDED

- 1 Corporate Tickets
- Website and Physical Logo Promotion
- Main Conference Hall Backdrop Branding

BENEFITS	Diamond	Gold	Silver	Bronze
Corporate Ticket	5	3	2	1
Website and Physical Logo Promotion	✓	✓	✓	✓
Social Media Promotion	One Post Independently	One Post Independently	Total Sponsors In One Post	
Main Conference Hall Backboard	✓	✓	✓	✓
Intermission Video Promotion	✓	✓	✓	
Booth	✓	✓	✓	Available as an add-on for +6000 NTD
Hosting Rights For One Meetup	✓			
Keynote*	✓			

* Keynote session only 10 minutes

KCD TAIPEI 2025 SCHEDULE

	DATE	DAYS UNTIL EVENT
CFP OPENS	3rd March, 2025	124
CFP CLOSES	20th April, 2025	76
SCHEDULE ANNOUNCED	14th May, 2025	52
EVENT START	5th July, 2025	Live!





Kubernetes
Community
Days



CLOUD NATIVE
COMPUTING FOUNDATION

COMMUNITY ORGANIZED CNCF SUPPORTED

“

We look forward to
helping you reach more
cloud-native users and
developers in Taipei,
Taiwan!

INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

Contact us for more information on sponsorship packages and how to be a part of our exciting journey!

CONTACT

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LET'S GET SOCIAL



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