



Kubernetes
Community
Days

KCD RIO DE JANEIRO BRAZIL 2024

SPONSORSHIP PROSPECTUS

SUPPORTED BY



CLOUD NATIVE
COMPUTING FOUNDATION



Contribute to the growth and advancement of our vibrant community

We are thrilled to present you with the unique opportunity to sponsor Kubernetes Community Days (KCDs), an extraordinary series of events that play a vital role in fostering the global community of engineers, developers, and cloud-native enthusiasts. As the adoption of Kubernetes and cloud-native technologies continues to surge, KCDs have emerged as one of the premier platforms for connecting like-minded professionals who shape the future of digital infrastructure.

In the last 5 years, the Cloud Native Computing Foundation supported more than 89 completed KCD events in 41 countries and 59 cities.



WHY SPONSOR

Sponsoring KCDs offers companies a unique opportunity to achieve multiple strategic objectives.

01

KCDs provides unparalleled **brand awareness** within the cloud-native and Kubernetes communities, connecting your company with highly engaged developers, system engineers, architects & technical leaders.

03

Associate your brand with one of the fastest-growing technology communities and demonstrates your **commitment to community** growth and development.

02

Gain access to **networking opportunities** with quality, targeted attendees, and leverage KCDs as a powerful platform to promote your product and recruit top talent from a diverse pool of skilled professionals.

04

By supporting KCDs, your brand will enhance its **credibility** by establishing itself as a prominent and influential player in Cloud Native technology.

SUPPORTED BY



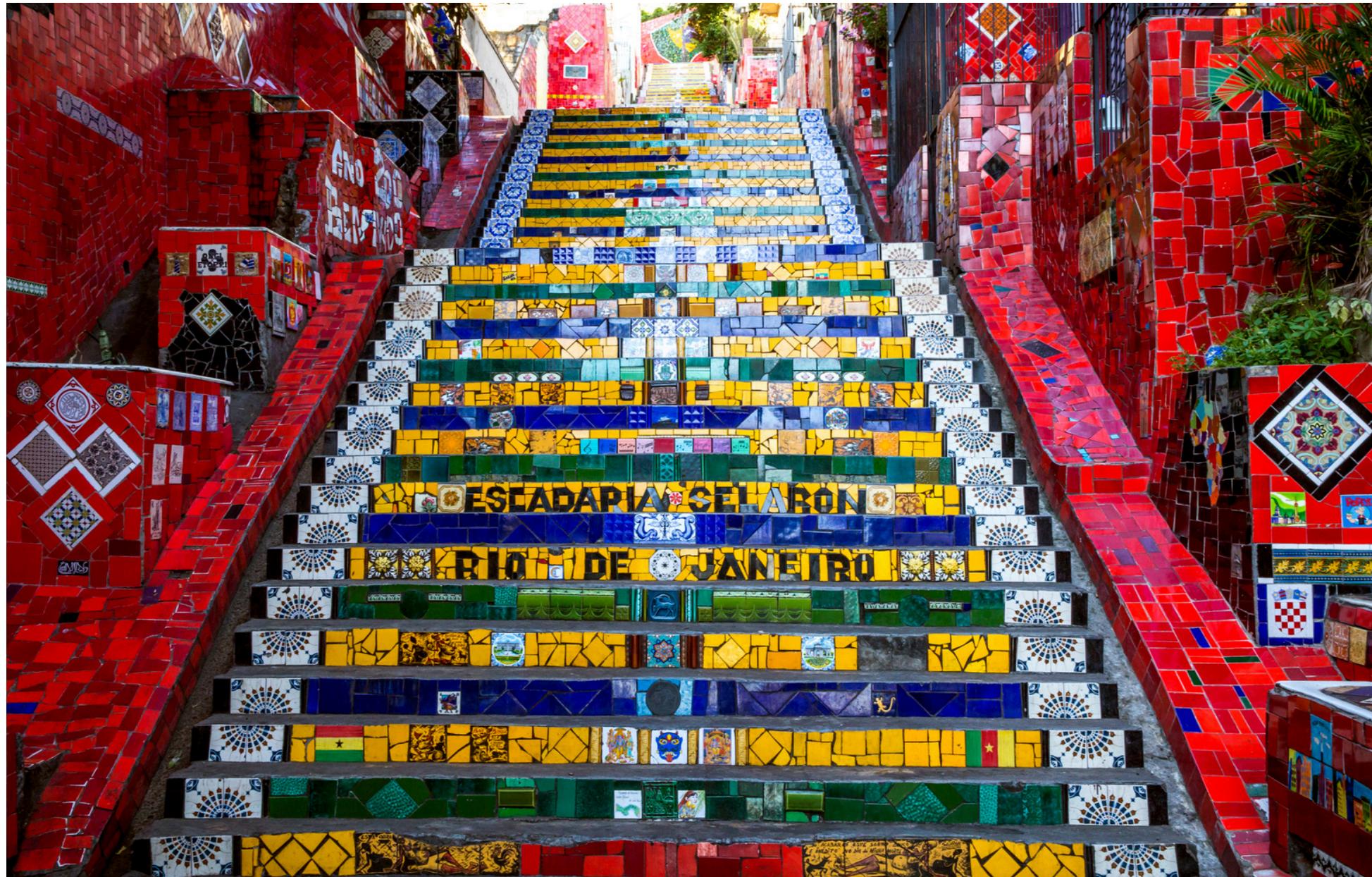


KCD Rio de Janeiro - Brazil 2025

On March 22th, the Kubernetes and Cloud Native community Rio de Janeiro will gather the first KCD Rio de Janeiro 2025, Brazil for a one-day technical conference loaded with exciting talks and plenty of opportunities for growing and networking. What to expect:

- With more than 350 attendees expected, KCD Rio de Janeiro will be the first in-person CNCF event.
- Many developers, system engineers, and IT professionals attending this year's event.
- A diverse and vibrant community of local and international attendees.

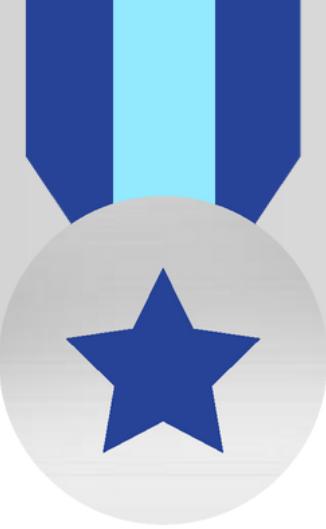
THE VENUE



TBD - Rio de Janeiro

KCD Rio de Janeiro 2025 will be held at TBD located in the downtown Rio de Janeiro, Brazil.

It will expected over 250-300 capacity in the local space.



Diamond Sponsorships



PACKAGE PRICE:

\$3,500 USD - R\$21,000 BRL

Diamond sponsors are the ones contributing the most to the conference. They represent companies for which Cloud Native approach is central in the way they implement their activity.

Diamond sponsors will be offered a [unique presence](#) before, during and after the event: a very large booth, branding everywhere. They also get a discount code for their guests.

WHAT'S INCLUDED

- Booth with tv
- Lightning Talk (The talk should be feedback or an expert-led presentation) - 15 min.
- 4 tickets
- Quote in premium KCD press release
- Branding in all swag and marketing material
- Logo on Website
- Post on Social Media
- Being a recognized contributor to the thriving of our community

* Including standard furniture

Dolar Cotation (23th Aug): 4.86

** Subject to validation by the KCD program committee (High quality. No promotion)



Gold Sponsorships

PACKAGE PRICE:

\$2,500 USD - R\$17,000 BRL

Gold sponsors form the backbone of the conference backers. They represent companies that believe the strongest in the Cloud Native movement and have the financial means and the willingness to support it.

Gold sponsors will be offered very strong visibility during and after the event: a small booth, and branding onsite. They also get a discount code for their guests.

WHAT'S INCLUDED

- Booth
- 4 tickets
- Quote in premium KCD press release
- Branding in all swag and marketing material
- Logo on Website
- Post on Social Media
- Being a recognized contributor to the thriving of our community

* Including standard furniture

Dolar Cotation (23th Aug): 4.86

** Subject to validation by the KCD program committee (High quality. No promotion)



Silver Sponsorships

PACKAGE PRICE:

\$1,500 USD - R\$9,000 BRL

Silver sponsors are important contributors to the conference. They represent companies who believe in cloud native technologies and experience daily their benefits for their software and platforms (or those from their customers!).

Silver sponsors will be offered strong visibility during the event with marketing material and swags. They also get a discount code for their guests.

WHAT'S INCLUDED

- 2 tickets
- Quote in premium KCD press release
- Branding in all swag and marketing material
- Logo on Website
- Post on Social Media
- Being a recognized contributor to the thriving of our community

* Including standard furniture

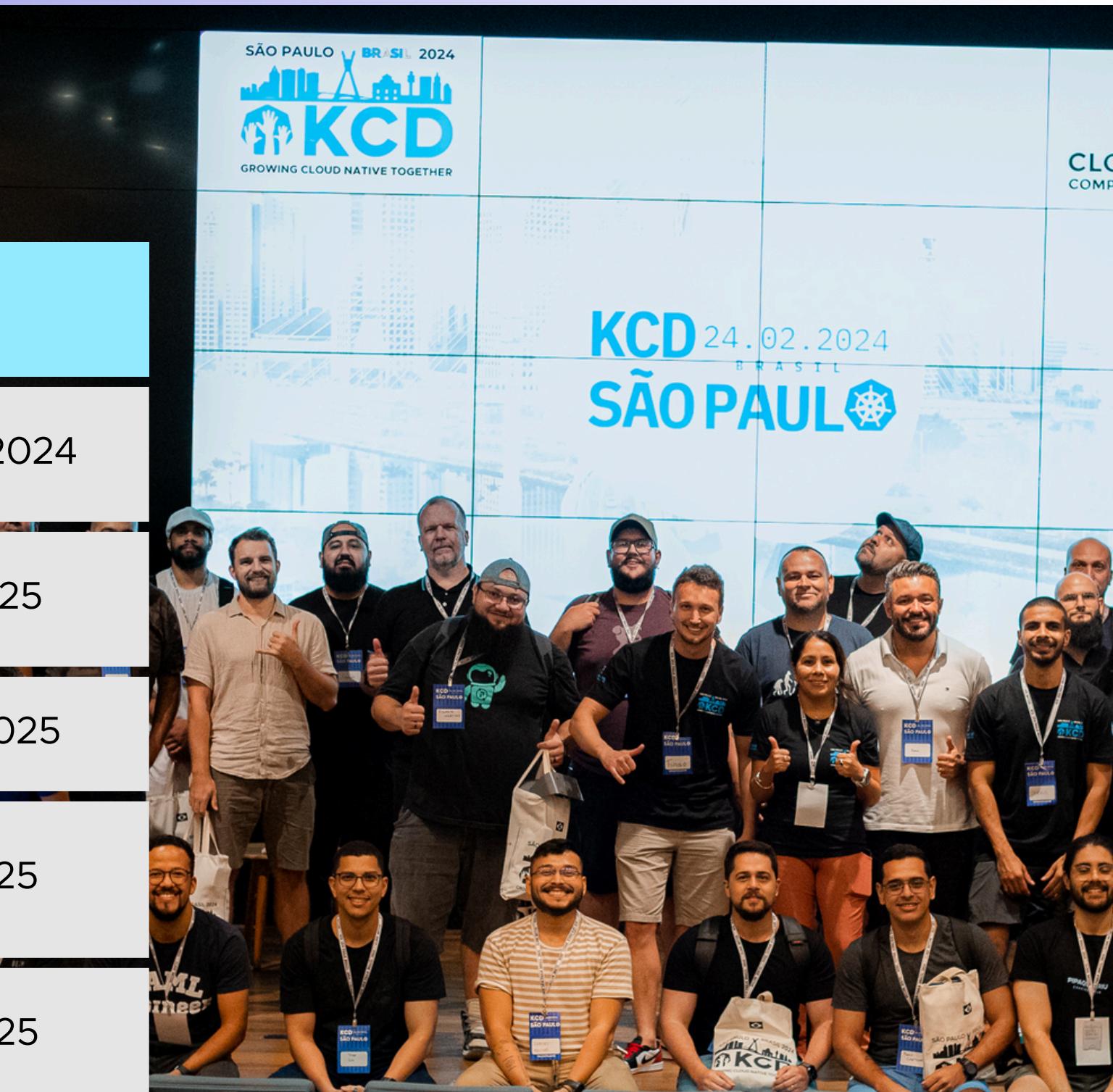
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SCHEDULE

CFP OPENS	
CFP CLOSES	
CFP NOTIFICATIONS	
SCHEDULE ANNOUNCED	
EVENT START	

DATE
Thursday 12th December, 2024
Sunday 26th January, 2025
Thursday 30th January, 2025
Friday 14th February, 2025
Saturday 22th March, 2025





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CLOUD NATIVE
COMPUTING FOUNDATION

COMMUNITY ORGANIZED CNCF SUPPORTED

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**It was very engaging
and as a sponsor there
was lots of opportunity
to engage with
potential customers.**

INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

Contact us for more information on sponsorship packages and how to be a part of our exciting journey!

CONTACT

**CNCF Community Organizers
Rio de Janeiro - Brazil**

KCD Rio de Janeiro - Brazil

<https://community.cncf.io/kcd-brasil/>

rio-bz-org@kubernetescommunitydays.org

LET'S GET SOCIAL

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