



KCD

UK

2025

SPONSORSHIP

PROSPECTUS

📅 OCT 21 & 22

📍 JMCC EDINBURGH

🌐 [HTTPS://KCDUK.IO](https://KCDUK.IO)

🐦 KCDUK_IO





2025

CONFERENCE OVERVIEW

SPONSORSHIP PROSPECTUS

OCTOBER 21
& 22 2025

JOHN MCINTYRE
CENTRE (JMCC)
EDINBURGH

200+
ATTENDEES

KEYNOTES
2 TALK TRACKS
WORKSHOPS

WHO ATTENDS KCD UK?

Operations & Platform

Platform Engineers, SRE, DevOps

Developers

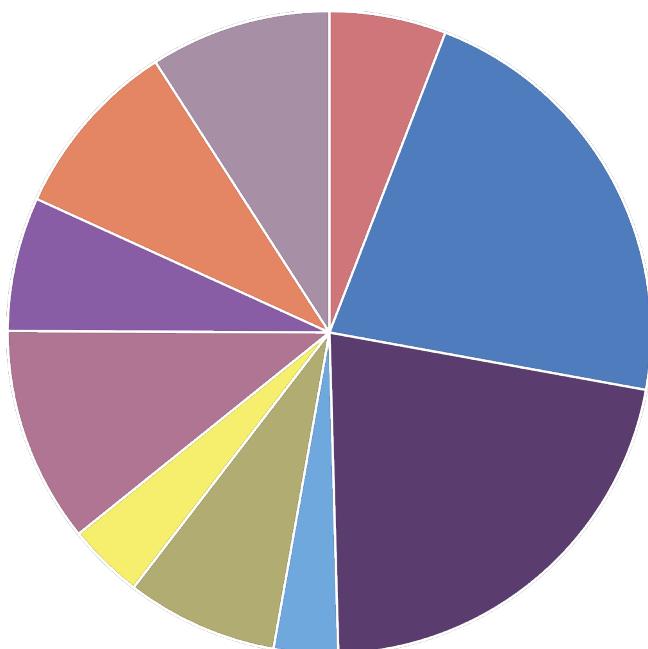
Applications, Developer Tooling, Systems

Leadership & Community

Executives, Technical Managers,
Community Managers, Developer Advocates



JOB FUNCTION DEMOGRAPHIC



- DevOps / Platform / Infrastructure 22%
- Software Engineer 22%
- Architect 10%
- Senior & Executive Leadership 10%
- Other 9%
- Consultant 7%
- Technical Manager 7%
- SRE 6%
- Student 4%
- Developer Advocate 3%



2025

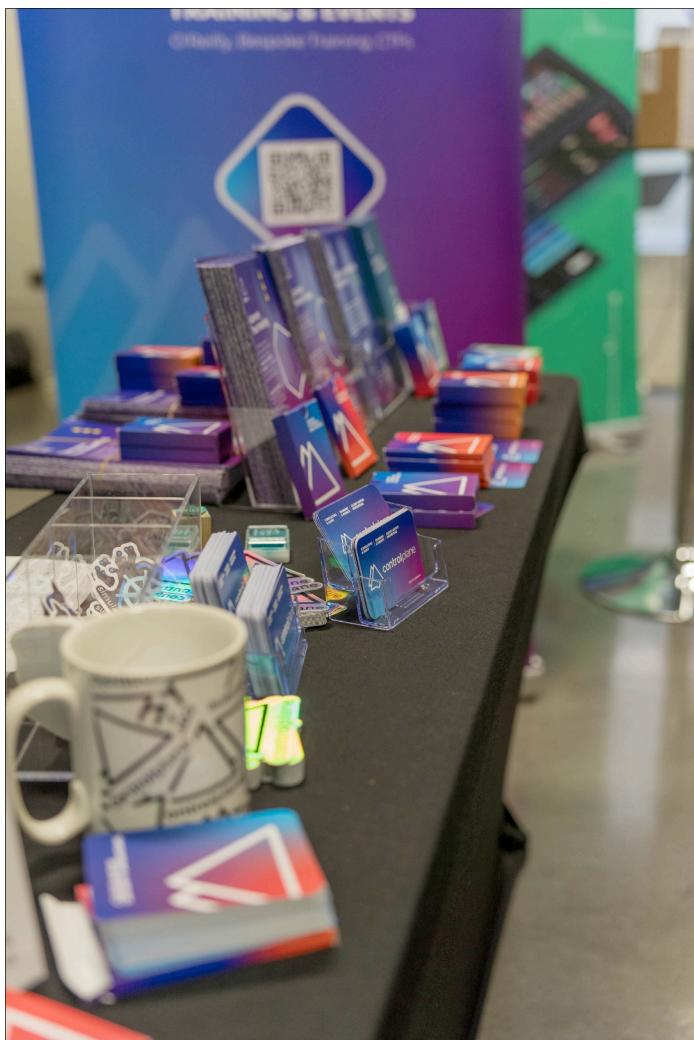
SPONSORSHIP PROSPECTUS

CONFERENCE OVERVIEW

WHY SPONSOR KCD UK?

Sponsoring KCD UK gives your company the opportunity to reach a local UK audience of Kubernetes and Cloud Native practitioners in an intimate, community focused conference setting.

KCD UK attendees - including Executives, Technical Managers, and Senior Engineers in the Platform Engineering, SRE, and Developer Tooling spaces - travel from all over the UK to meet in person to connect and learn about the latest industry developments.



-  Increase Brand Recognition
-  Targeted Marketing Opportunities
-  Recruit Local Talent
-  Demonstrate Products & Services
-  Networking and Community

KEY DATES

4th March	2nd June
CFP Opens	CFP Closes
29th July	5th August
CFP Notifications	Schedule Announced



2025

SPONSORSHIP PROSPECTUS

PLATINUM PACKAGE

£12,000*

*SPONSORSHIP PRICE EXCL. VAT



LARGE
BOOTH



5 FREE
TICKETS



1 MIN
PITCH

MARKETING & PROMOTION

- Keynote Pitch:** 1 minute on main event stage before opening keynotes.
- Company logo on event website, and all marketing event marketing material in large size.** Includes opening slides, break slides, and event posters.
- Social Media Promotion:** Promotion of your sponsorship via the KCD UK social media accounts.

LEAD GENERATION

- Lead Scanning:** Scan attendee badges (QR Code) via the BadgerScan app for live lead capture.

ON THE DAY

- Large Booth:** 2x trestle table booth (150 cm (L) x 50 cm (W) x 74 cm (H) each)
- Badge Logo:** Logo displayed on the conference badge.
- Keynote Shoutout:** Name recognition and logo display during opening remarks right before the keynote talks.
- Large Logo Displays:** Large logo display on event banners throughout the venue.
- Sponsor Passport:** Take part in the sponsor passport stamp and raffle, driving foot traffic to your booth.

EVENT TICKETS

- 5 Complimentary Tickets:** Full access attendee tickets.





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GOLD PACKAGE

£7,500*

*SPONSORSHIP PRICE EXCL. VAT

SPONSORSHIP PROSPECTUS



MEDIUM BOOTH



3 FREE TICKETS

MARKETING & PROMOTION

- Company logo on event website, and all marketing event marketing material in medium size. Includes opening slides, break slides, and event posters.
- **Social Media Promotion:** Promotion of your sponsorship via the KCD UK social media accounts.

ON THE DAY

- **Medium Booth:** 1x trestle table booth (150 cm (L) x 50 cm (W) x 74 cm (H))
- **Keynote Shoutout:** Name recognition and logo display during opening remarks right before the keynote talks.
- **Medium Logo Displays:** Medium logo display on event banners throughout the venue.
- **Sponsor Passport:** Take part in the sponsor passport stamp and raffle, driving foot traffic to your booth.

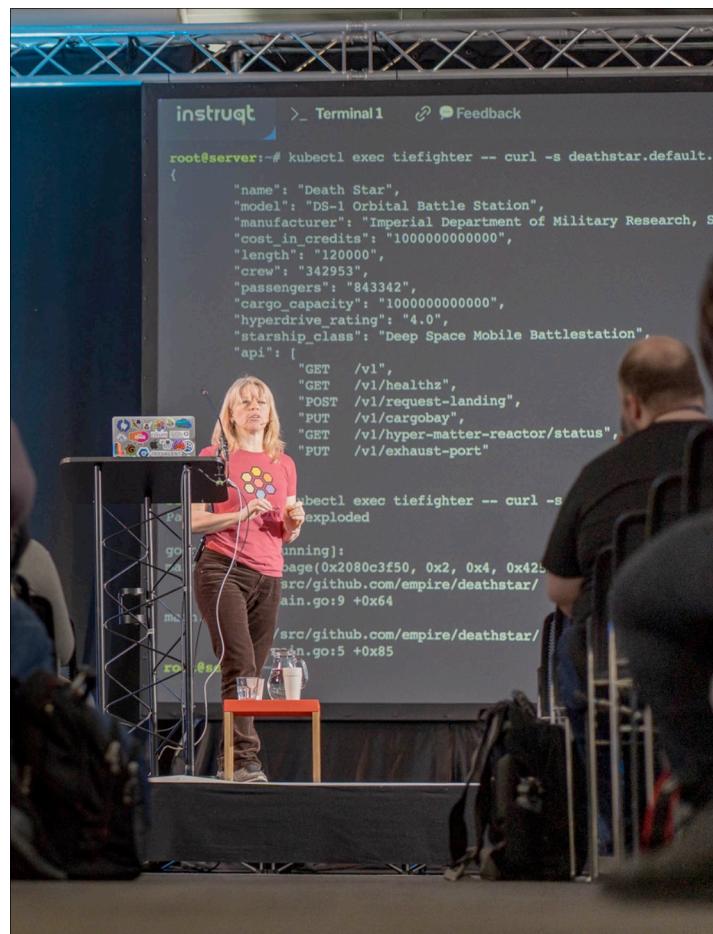


EVENT TICKETS

- **3 Complimentary Tickets:** Full access attendee tickets.

LEAD GENERATION

- **Lead Scanning:** Scan attendee badges (QR Code) via the BadgerScan app for live lead capture.





2025

SPONSORSHIP PROSPECTUS

SILVER PACKAGE

£4,000*

*SPONSORSHIP PRICE EXCL. VAT



EVENT TICKETS

- **2 Complimentary Tickets:** Full access attendee tickets.



MARKETING & PROMOTION

- **Company Logo on event website, and all marketing event marketing material in small size.** Includes opening slides, break slides, and event posters.
- **Social Media Promotion:** Promotion of your sponsorship via the KCD UK social media accounts.

ON THE DAY

- **Small High Table & Banner Space:** Small space for popup banner, and table for stickers/flyers and laptop.
- **Keynote Shoutout:** Name recognition and logo display during opening remarks right before the keynote talks.
- **Small Logo Displays:** Small logo display on event banners throughout the venue.

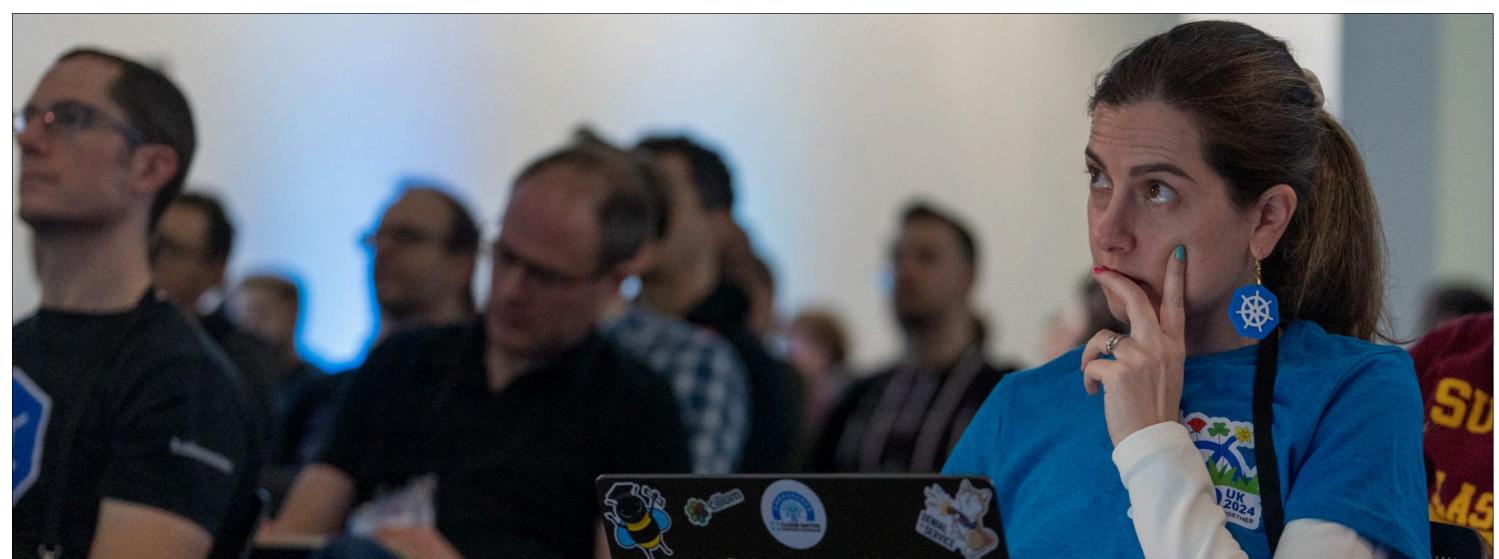




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PAST SPONSORS

SPONSORSHIP PROSPECTUS





2025

ORGANISER CONTACT

SPONSORSHIP PROSPECTUS

WANT TO DISCUSS OTHER SPONSORSHIP OPTIONS?

If you are interested in discussing any other sponsorship opportunities, please contact the organisers via email: hello@kcduk.io

WANT TO CONTACT US?

For further details or to become a sponsor, please email the organising team at hello@kcduk.io.

- Adrian Mouat: adrian@kcduk.io
- Carla Gaggini: carla@kcduk.io
- Chris Kranz: chris@kcduk.io
- Danny Abukalam: danny@kcduk.io
- Iain Smart: iain@kcduk.io
- Josh Michielsen: josh@kcduk.io
- Lewis Denham-Parry: lewis@kcduk.io
- Matt Slane: matt@kcduk.io
- Nick Jones: nick@kcduk.io
- Rohit Ghumare: rohit@kcduk.io
- Paula Kennedy: paula@kcduk.io

