

KCD PORTUGAL 2025

SPONSORSHIP PROSPECTUS



GROWING CLOUD NATIVE TOGETHER

SUPPORTED BY



Contribute to the growth and advancement of our vibrant community

We are thrilled to present you with the unique opportunity to sponsor KCDs, an extraordinary series of events that play a vital role in fostering the global community of engineers, developers, and cloud-native enthusiasts. As the adoption of Kubernetes and cloud-native technologies continues to surge, KCDs have emerged as one of the premier platforms for connecting like-minded professionals who shape the future of digital infrastructure.

In almost 5 years, the Cloud Native Computing Foundation supported more than 89 completed KCD events in 41 countries, and 59 cities.

(December 2024)



WHY SPONSOR

Sponsoring KCDs offers companies a unique opportunity to achieve multiple strategic objectives.

01

KCDs provides unparalleled **brand awareness** within the cloud-native and Kubernetes communities, connecting your company with highly engaged developers, system engineers, architects & technical leaders.

03

Associate your brand with one of the fastest-growing technology communities and demonstrates your **commitment to community** growth and development.

02

Gain access to **networking opportunities** with quality, targeted attendees, and leverage KCDs as a powerful platform to promote your product and recruit top talent from a diverse pool of skilled professionals.

04

By supporting KCDs, your brand will enhance its **credibility** by establishing itself as a prominent and influential player in Cloud Native technology.

SUPPORTED BY



WHY SPONSOR

Sponsoring KCDs offers companies a unique opportunity to achieve multiple strategic objectives.

05

Anticipating over 300 enthusiastic attendees, our event promises a dynamic networking atmosphere ripe for meaningful connections and collaborations

07

KCD lives from the contributions of its members - from individual contributors to the big players. Helping the event will give your businesses the chance to contribute to the community while sending a strong signal of commitment to Cloud Native technologies

06

Embrace the innovative Un-Conferencing format alongside a variety of tracks, ensuring an immersive and customized experience tailored to your organization's goals

08

Engage with carefully selected technical talks and breakout sessions strategically designed to facilitate interaction with the local community and key industry figures, positioning your business as a contender in the ever-evolving Cloud Native landscape

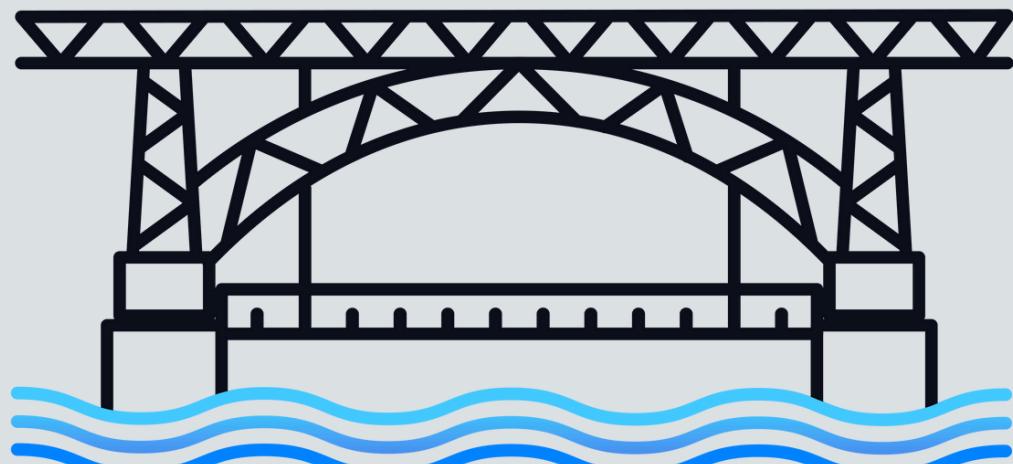
SUPPORTED BY



KCD Porto 2025

On the 3rd and 4th of November of 2025, Porto (Portugal) will buzz with Kubernetes and Cloud Native community, as we come together for a two-day technical conference.

PORTO



GROWING CLOUD NATIVE TOGETHER

WHAT TO EXPECT

KCD Porto 2025 will be the first and the **biggest CNCF event** to ever been organized **in Portugal** and this time at Iberia!

Focus on creating lasting value from the community and **for the community**. Hence **we prioritise talks** that are technically competent, relevant to the larger community and coming **from end-users** rather than vendors

This year, the conferences are more exclusive, as **CNCF has selected a more exclusive group of events**. As a result, we will have an even greater presence of platform engineers, DevOps, cloud experts, infrastructure specialists and leaders and companies with a strong focus on cloud-native technologies.

This event reflects the city's increasing investment in technology, with numerous tech events and communities.

THE VENUE

ALFANDEGA CONGRESS CENTER

KCD Portugal 2025 will be held at [Alfândega do Porto](#) located in Porto



FACILITIES:

- Alongside conference areas, it offers leisure zones such as the grand hall and “cais”, where lunch and post-event with porto de honra will take place.
- Parking lot available, with limited capacity
- Security at the event hours
- Suitable for reduced mobility attendees

LOCATION:

- The venue, situated in one of the most beautiful buildings in the northern region of the country, is nestled along the picturesque riverside of Porto
- Positioned along the riverbank, offering a stunning view and ambience to enjoy the conference to its fullest.

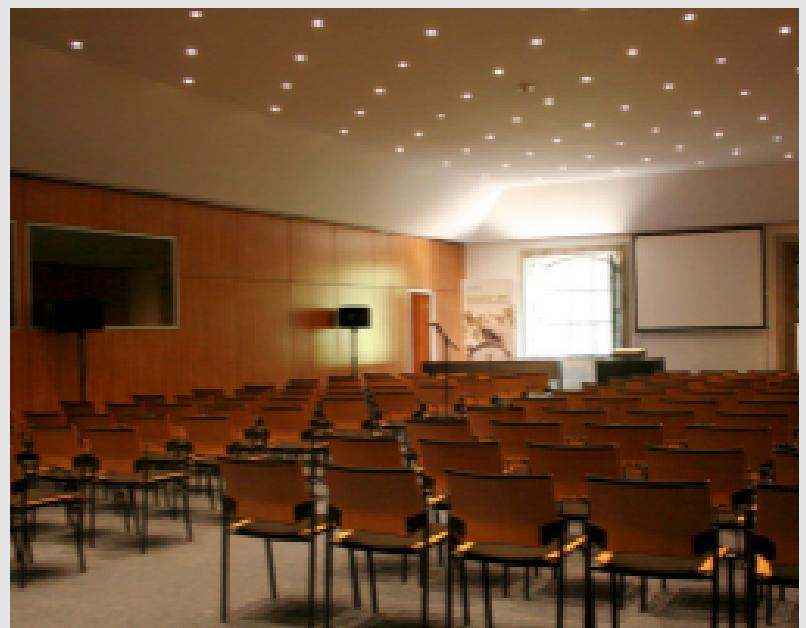
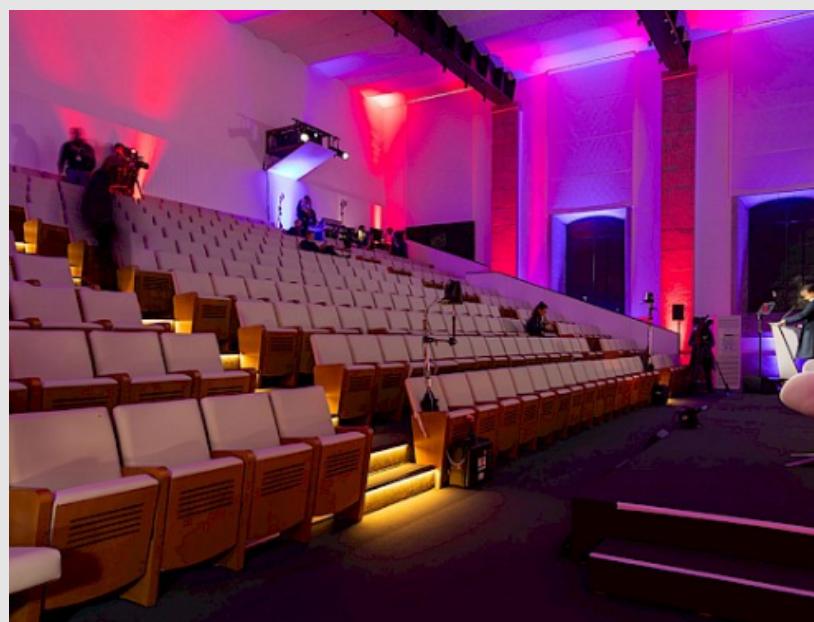


THE VENUE

THE ROOMS

For KCD Porto, we will have several conference rooms available:

- 1 Auditorium with a capacity of 300 for the second-day keynotes;
- 3 Rooms for plenary and parallel sessions (350 and 100 people, respectively);
- 2 Rooms for exhibitors and sponsors, along with a corridor;
- 1 Room for meals and networking.



KEY NUMBERS FROM 2024

+240
Atendees

100€
Ticket Price
(early bird)

1
Keynote
Speaker

+40
Speakers

150€
Normal
Ticket Price

3
Invited
Speakers

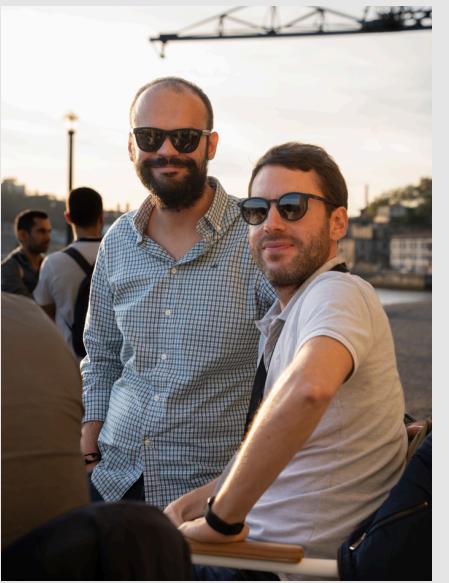
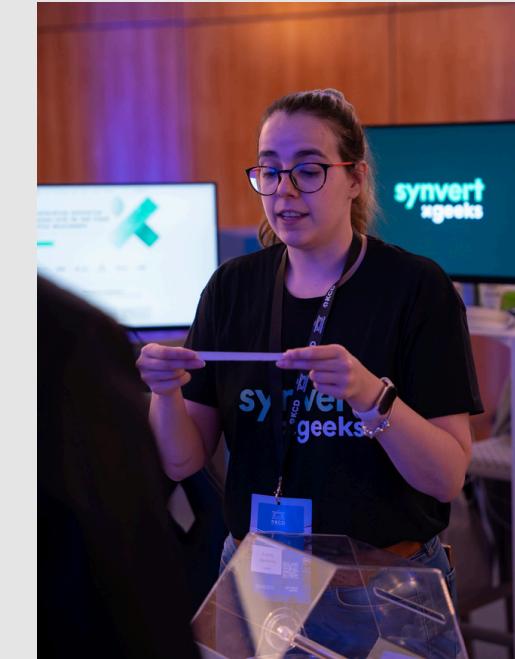
+30
Sessions*

100€
Discount
Tickets

*Talks; Lightning Talks and Community Chosen Talks.
This excludes other dynamics such as Lunch, Dinner,
Coffee Break and sunset.



KCD 2024 IN PHOTOS



KCD 2024 IN TESTIMONIALS

 **351 Portuguese Startup Association**
5.801 seguidores

We are a proud partner, great initiative!

 **Antonio Ojea** · 1º
Networking and Kubernetes
4 m · 

Thriving community with a lot of potential contributors

 **Mindera - Portugal**
23.803 seguidores

Thank you for having us **KCD Porto!**

 **Guilherme Silva** · 1º
Engineering Manager
4 m · 

Just wrapped up speaking at **KCD Porto** last Friday. What a blast!

Big thanks to everyone who made it happen - the organizers for putting together a great event, the speakers for bringing their A-game, and all the attendees who showed up ready to dive into Kubernetes.

Special shoutout to **xgeeks** and everyone that organized the event.

 **Paolo Patierno** · 1º
Senior Principal Software Engineer
4 m · 

Awesome experience talking at **KCD Porto** thanks to the amazing organization! I will be around for the rest of the day and tomorrow, so feel free to ping me to have a chat 😊

 **Ricardo Rocha** · 1º
Platform Infrastructure Lead at CERN | Member TOC at CNCF | ...
4 m · 

KCD Porto was an awesome event and had the best time meeting Portugal's **#cloudnative** community in my home town - met people from Porto, Viseu, Lisbon, ... and lots that flew in from all over Europe. Thanks for the invitation and huge congratulations to the organizers (**Iris Dyrmishi Fábio Sampaio Rita Gouveia Frederico Muñoz Ricardo Castro** and all others helping out). Looking forward to next year!

 **Michel Murabito** · 1º
CNCF Ambassador | KCD Organizer | Developer Advocate @Mia...
4 m · 

KCD Porto was amazing! 🎉

A fantastic experience filled with great conversations, idea exchanges, and awesome moments with an incredible community. As a Developer Advocate at **Mia-Platform** and **Cloud Native Computing Foundation (CNCF)** Ambassador it's always a pleasure and an honor to participate as a speaker.

 **Rafael Brito** · 1º
Staff Engineer
4 m · 

I am heading back to Austin, TX but I would like to take a moment and thank to **Frederico Muñoz Fábio Sampaio Iris Dyrmishi Rita Gouveia** for putting together this amazing **KCD Porto**! So impressed by the organization, the caliber of keynote speakers, the breadth of talks - everything was so awesome!

 **Eric D. Schabell** · 1º
Director Community & Technical Marketing
[Acesse meu site](#)
4 m · Editado · 

What a great location here on the river in Porto at **KCD Porto**! Kicking off sessions and two days of **#cloudnative** fun! <https://lnkd.in/eMGw2pEu>

 **Ricardo Leal** · 2º
Senior DevOps Engineer at Siemens!
4 m · 

Now I need to study 😅

Exibir tradução

 **KCD Porto**
605 seguidores
4 m · 

These are the lucky winners of our KCD Porto 2024 Passport. 🎉

They just won training vouchers powered by **Cloud Native** ...mais

 **Jonas Felix** · 1º
CNCF Kubestronaut, letsboot.ch: Co-Founder & Trainer, sidekick...
4 m · 

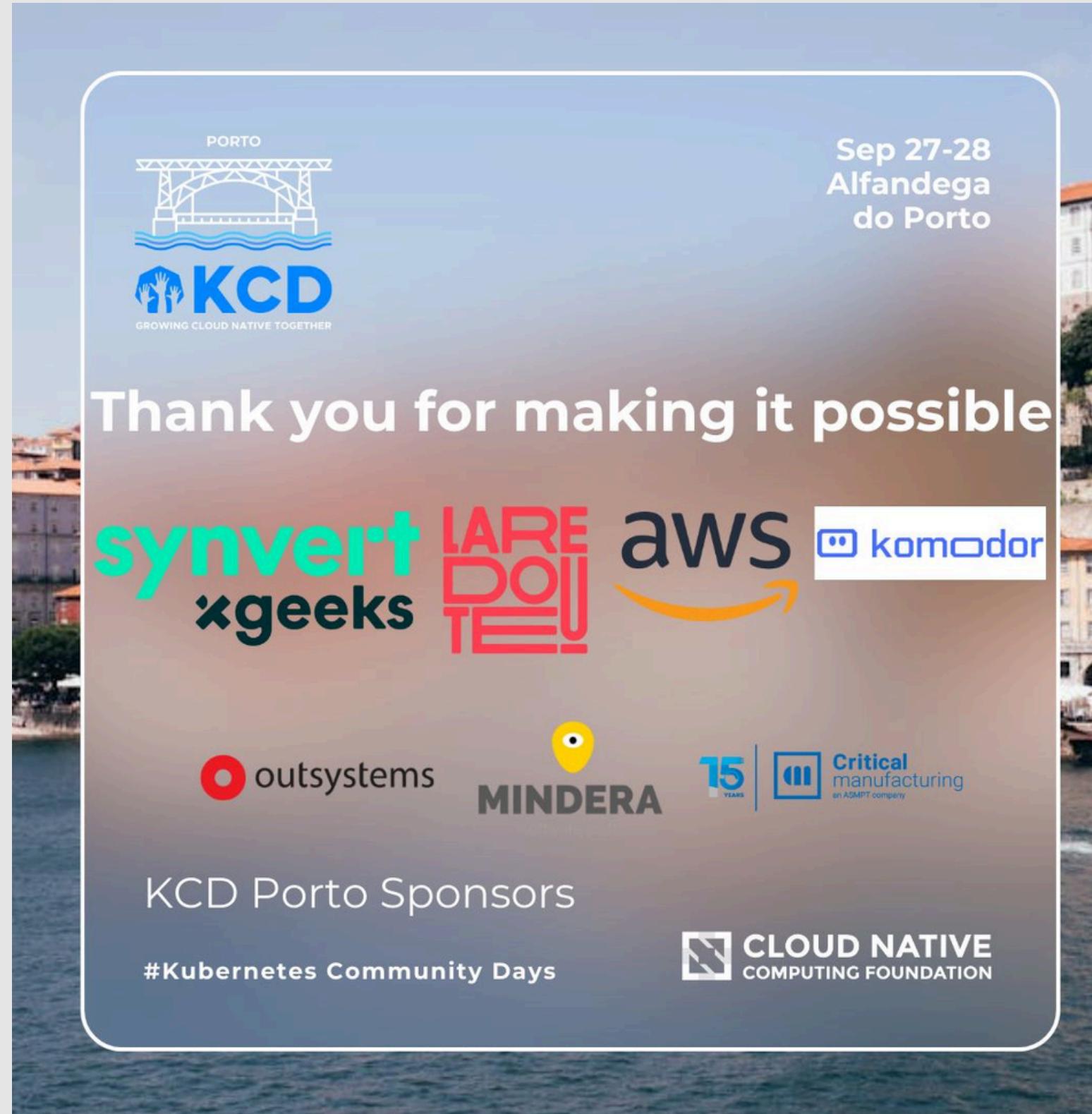
KCD Porto 2024 was awesome 😊😊😊. Beautiful city, kind people, top organised, great conversations, insights over insights and another immersive experience with the Cloud Native Community. Thank you to everyone! See you at the next community event or for sure at KCD Porto 2025 🎉.

 **Luis Serra** · 1º
Senior DevOps Engineer | Cloud Native Enthusiast | Occasional ...
4 m · 

I had the incredible opportunity to present at my first international conference, **KCD Porto**, and it was an amazing experience! 🎤💡

A huge thank you to **xgeeks** for all the support and encouragement along the way. Your belief in me made this milestone possible, and I'm grateful to be part of such a fantastic team.

KCD 2024 | THE SPONSORS + COMMUNITY PARTNERS



The background image shows a scenic view of the Douro River in Porto, Portugal, with the city's buildings and a bridge visible across the water.

KCD PORTO
GROWING CLOUD NATIVE TOGETHER

Sep 27-28
Alfandega do Porto

Thank you for making it possible

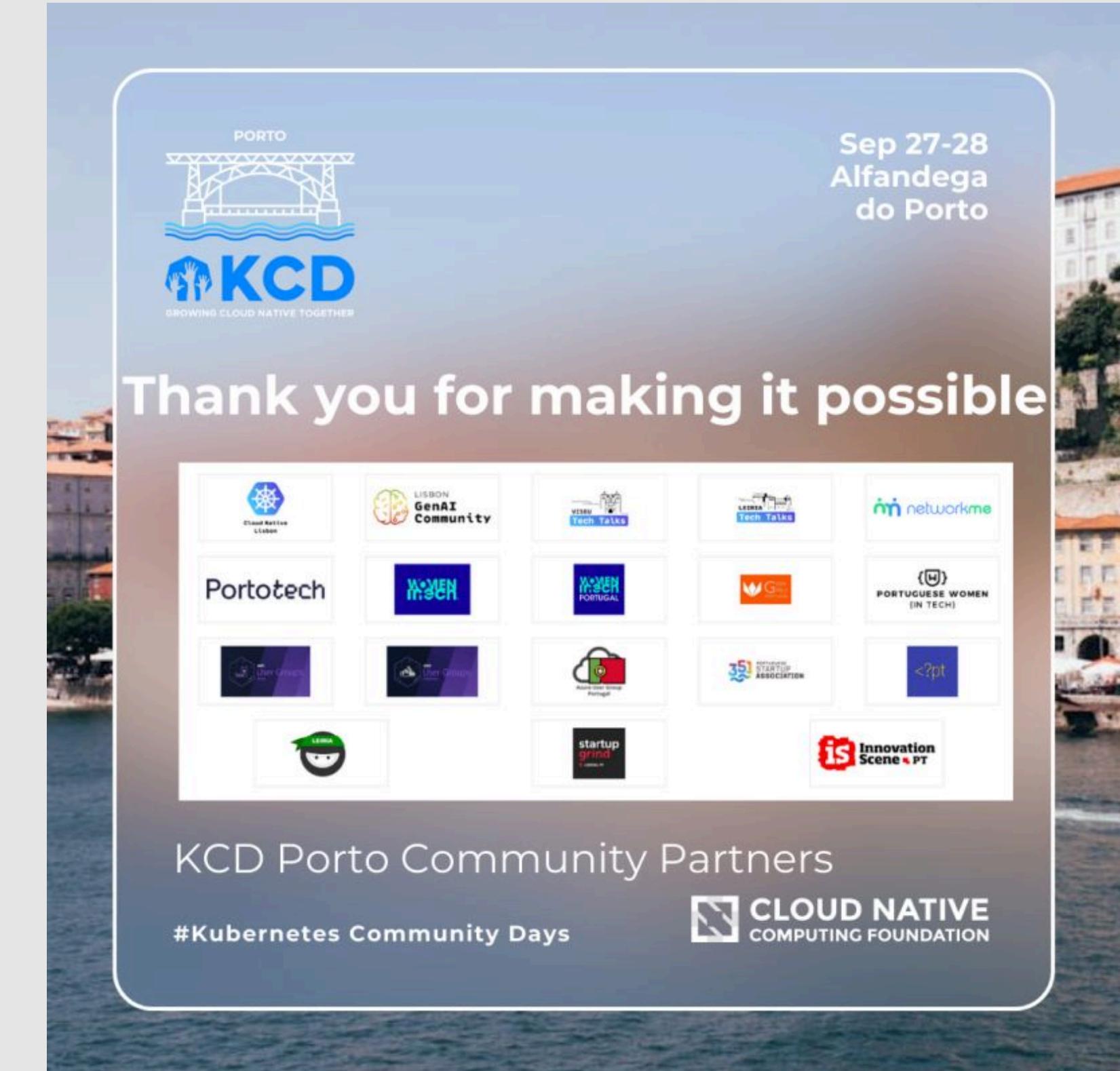
synvert **LARE DOU TEI** **xgeeks** **aws** **komodor**

outsystems **MINDERA** **Critical manufacturing**
an ASML company

KCD Porto Sponsors

#Kubernetes Community Days

CLOUD NATIVE COMPUTING FOUNDATION



The background image shows a scenic view of the Douro River in Porto, Portugal, with the city's buildings and a bridge visible across the water.

KCD PORTO
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A grid of logos representing various community partners:

- Cloud Native Lisbon
- LISBON GenAI Community
- VISEU Tech Talks
- LEIRIA Tech Talks
- networkme
- PORTUGUESE WOMEN (IN TECH)
- Portotech
- AVEN.TECH
- WAVE PORTUGAL
- GOPT
- User Groups
- User Groups
- Startup Portugal
- 351 PORTUGuese STARTUP ASSOCIATION
- <?pt
- Innovation Scene PT

KCD Porto Community Partners

#Kubernetes Community Days

CLOUD NATIVE COMPUTING FOUNDATION



Bronze Sponsorships

WHAT'S INCLUDED

PACKAGE PRICE: 3000€

Bronze booth
space during the
second day in the
sponsor rooms (1
square meter of
space (1px)).

Logo on the
event website.

Logo on the
conference main
conference
banner

Mentions in event
promotion on
social media and
other channels as
sponsor

2 complimentary
tickets for the
event

Option to provide
1 item of swag for
attendees (to be
included in the
welcome kit)

Logo on video
content, from
recordings to
other event
videos.

Logo on the main
stages between
sessions.

* Including standard furniture

** Subject to validation by the KCD program committee (High quality. No promotion)



Silver Sponsorships

WHAT'S INCLUDED

PACKAGE PRICE: 5000€

**All the benefits from
the Bronze level
sponsorship (except
booth conditions)
PLUS:**

2-minute pitch
during event's
official agenda.

Silver booth
space during the
second day in the
sponsor rooms
(with prominent
highlighting
(2mx2m) (2px)).

Logo highlighted
(in terms of size
and position) on
the conference
poster, main
screen, and
website

Roll-up in the main
stage rooms.

4 complimentary
tickets for the event

* Including standard furniture

** Subject to validation by the KCD program committee (High quality. No promotion)



Gold Sponsorships

WHAT'S INCLUDED

PACKAGE PRICE: 7000€

**All the benefits from
the Silver level
sponsorship (except
booth conditions)
PLUS:**

6 complimentary
tickets for the
event

Gold booth space
during the second
day in the
sponsor rooms
(with prominent
highlighting
(3mx3m) (3px)).

30-minute
Speaker slot in
the official event
agenda (the talks
need to be
validated by the
organization)

Logo highlighted (in
terms of size and
position) in the
conference poster,
main screen and
website

Logo on the badge

* Including standard furniture

** Subject to validation by the KCD program committee (High quality. No promotion)

BENEFITS	 Gold (7,000€)	 Silver (5,000€)	 Bronze (3,000€)
Booth*	Gold booth space during the second day between the two sponsor rooms where it is a mandatory passage area (3mx3m) (3px)	Silver booth space during the second day in one of the sponsor rooms with prominent highlighting (2mx2m) (2px)	Bronze booth space during the second day in one of the sponsor rooms (back), comprising 1 table with 1 square meter of space (1px)
Max Sponsors	2	8	4
Free Tickets	6	4	2
Booth Pass	3	2	1
Logo featured on the event page, conference roll-up/poster displayed at the registration area and main room	✓	✓	✓
Logo showcased on video recordings and main screen between sessions	✓	✓	✓
Option to provide swag for attendees (Welcome kit)	✓	✓	✓
Mention in advertising on social media and other channels as sponsor - KCD Porto and CNCF	✓	✓	✓
First-day dinner with Keynote speaker and attendees (limited tickets);	✓	✓	✓
2-minute pitch to the full audience during primetime	✓	✓	
Roll-up in the main room	✓ (on the stage)	✓ (side of the stage)	
Logo on the badge	✓		
Speaker slot in one of the tracks - 1 x 60 minutes or 2 x 30 minutes (provided the topics align with the tracks - Submit the content for validation)	✓		



Other Sponsoring Packages

OTHER OPTIONS...

No package fitting your needs?
No problem! There are various other means of supporting KCD Porto.

Think of beer / social events, coffee, lunch, lanyards, room sponsors and more.

Silver Package but without a Booth (3500€) - Want to have a presence like a Silver sponsor but without a booth? No problem, you get the same benefits as the Silver package, just without a booth

Lanyard Sponsor (1000€): Add your logo to the event Lanyards

Main Stage Sponsor (1250€):
Name the room for
Opening/Closing Sessions and
Keynote Speakers after your
company

Side Stage Sponsor (750€):
Name one of our two rooms for
parallel sessions and workshops
after your company

Sponsor Room Naming (1000€): Name one of our two rooms for sponsors after your company

First Day Event Sponsor (2000€):
Name the room after your company and sponsor of the dinner of the 27th. This includes having a small stand at the dinner.

Coffee Break and Lunch Sponsor (4000€): We will acknowledge your sponsorship during the coffee break and/or lunch.

Sunset Sponsor (1250€): Host the sunset after your company and have a small stand during the sunset

Your Own Idea: Contact Us, we're happy to hear your ideas and make them happen!

DATES TO PLAN BY...

	DATE
CFP OPENS	April 15th
CFP CLOSES	June 30th
CFP NOTIFICATIONS	Until July 31st
SCHEDULE ANNOUNCED	August 1st
FEES & LOGO ASSETS DUE	TBD
EVENT START	3th of November





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INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

Contact us for more information on sponsorship packages and how to be a part of our exciting journey!

Fábio Sampaio
Miguel Silva
Organizers and Sponsors Point of Contact
KCD Portugal

f.sampaio@xgeeks.com
migol@amazon.pt
sponsors@kcdportugal.com



LET'S GET SOCIAL

- <https://x.com/KCDPorto>
- <https://pt.linkedin.com/company/kcd-porto>
- <https://community.cncf.io/events/details/cnfcf-kcd-porto-presents-kcd-porto-2024/>