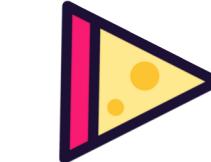




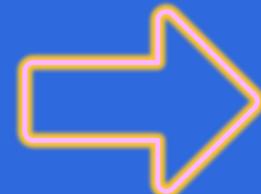
# Kubernetes Community Days Italy 2024

## SPONSORSHIP PROSPECTUS



**20 June 2024 – Bologna**

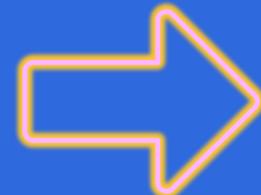
# OVERVIEW OF THE EVENT



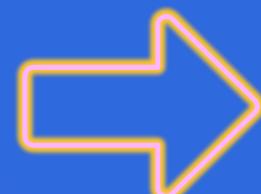
Supported by



CLOUD NATIVE  
COMPUTING FOUNDATION



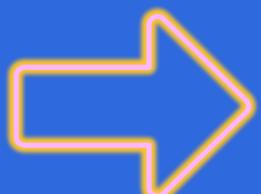
Non-profit event organized by  
the Italian Kubernetes Community



It promotes knowledge and a safe  
shared space of discussion on  
open-source and Cloud Native  
topics



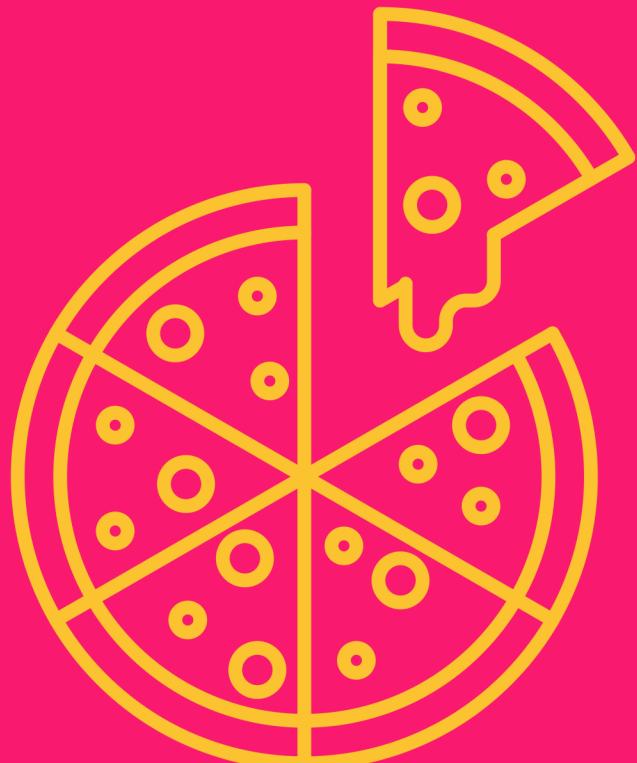
It shares know-how, (not  
necessarily success) stories  
and experiences from great  
pros, up-and-comers, Cloud  
Native enthusiasts and  
evangelists.



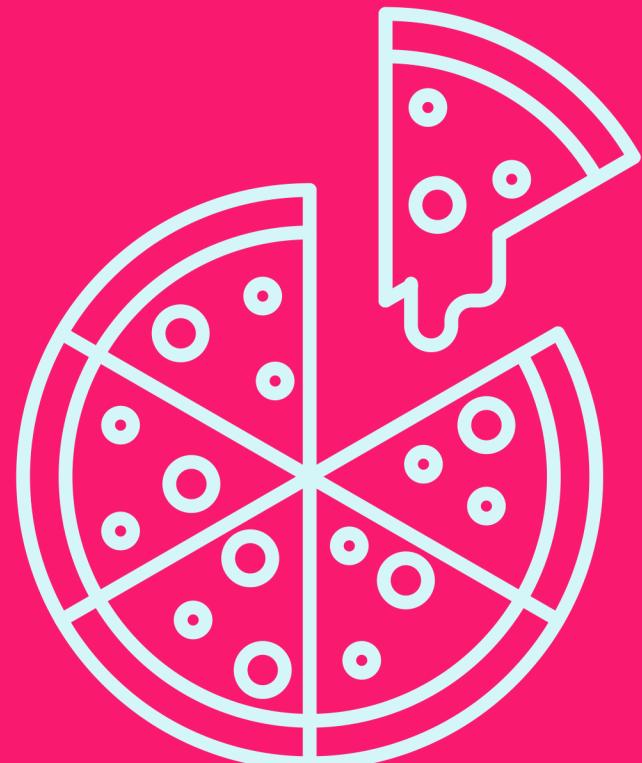
Dedicated to the ever-  
growing italian community  
of professionals that  
believes in the open-source  
and Cloud Native  
technologies



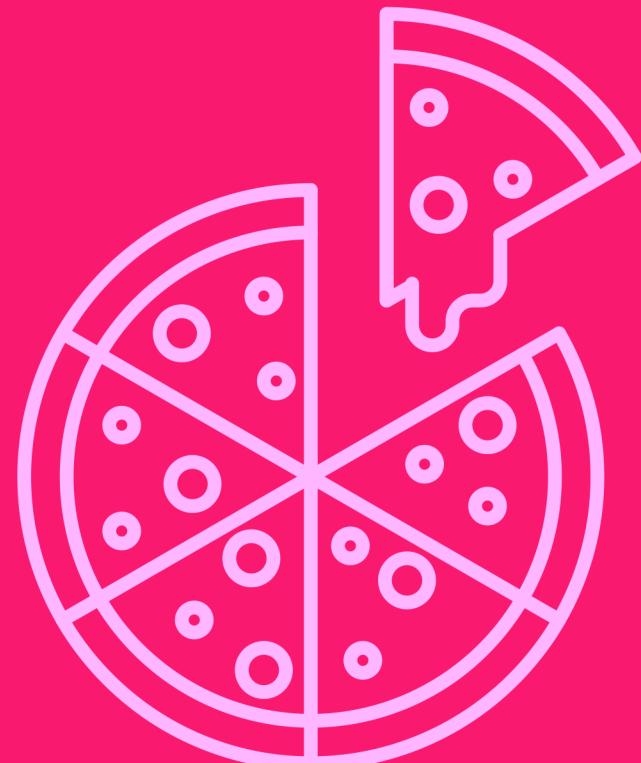
## PAST EDITION - NUMBERS



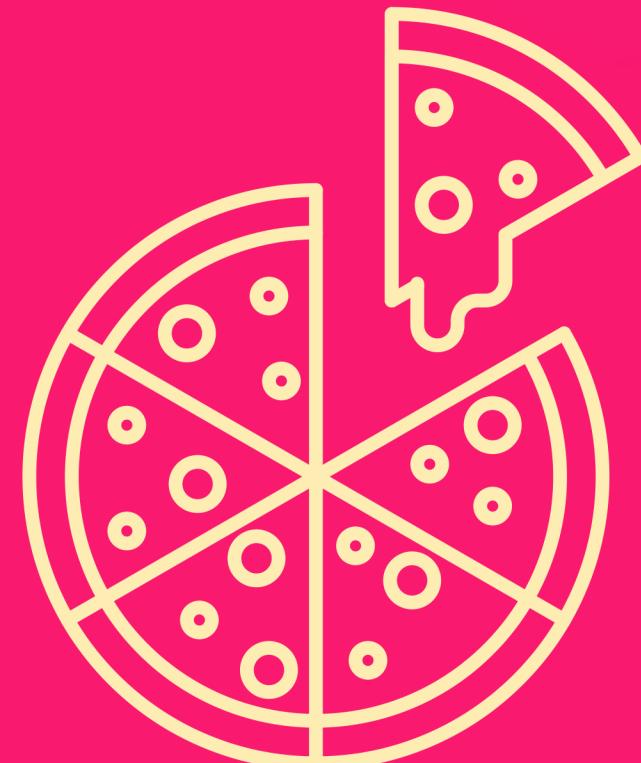
1  
**DAY**



2  
**TRACKS**



16  
**SPEAKERS**



210  
**ATTENDEES**

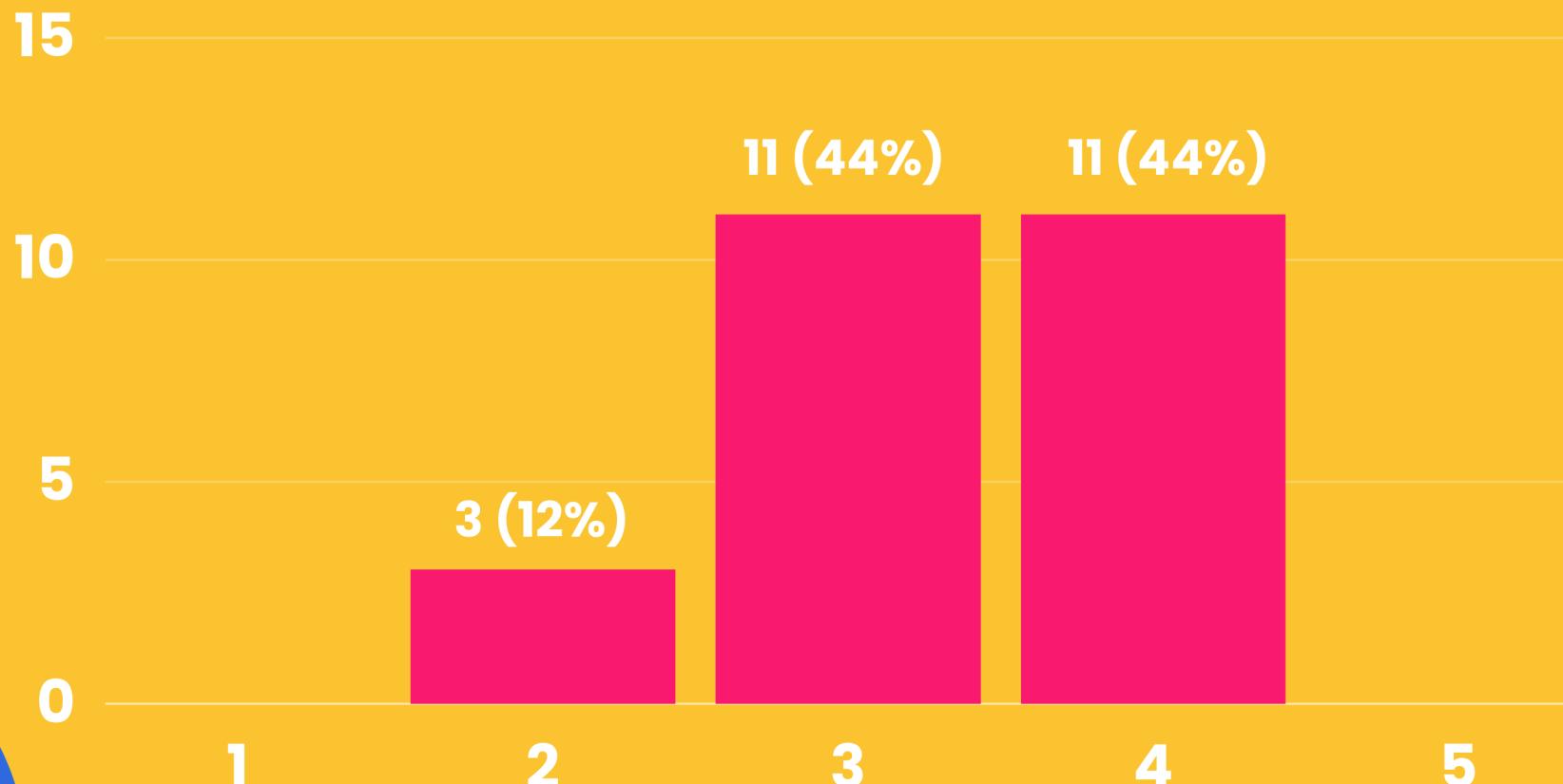
## PAST EDITION – SURVEY

### OVERALL SATISFACTION SCORE



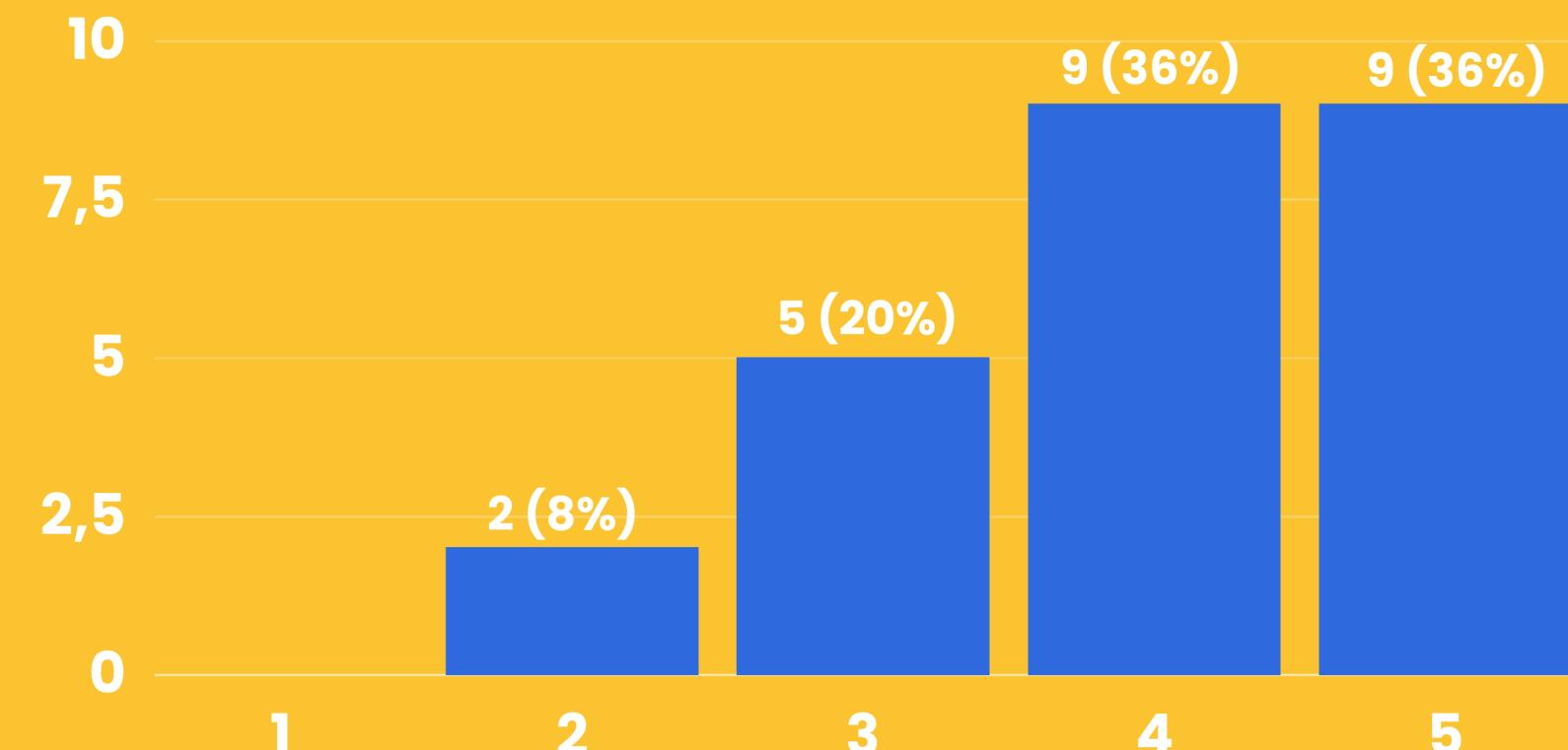
### EVENT RATING

from 25 responses

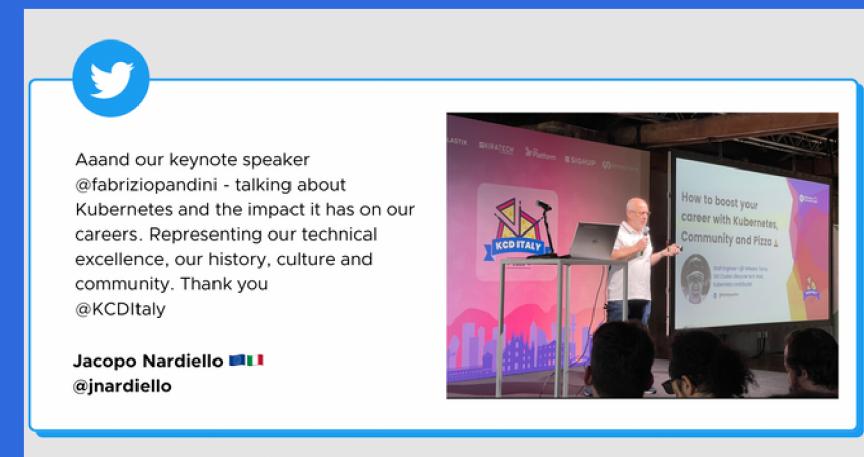
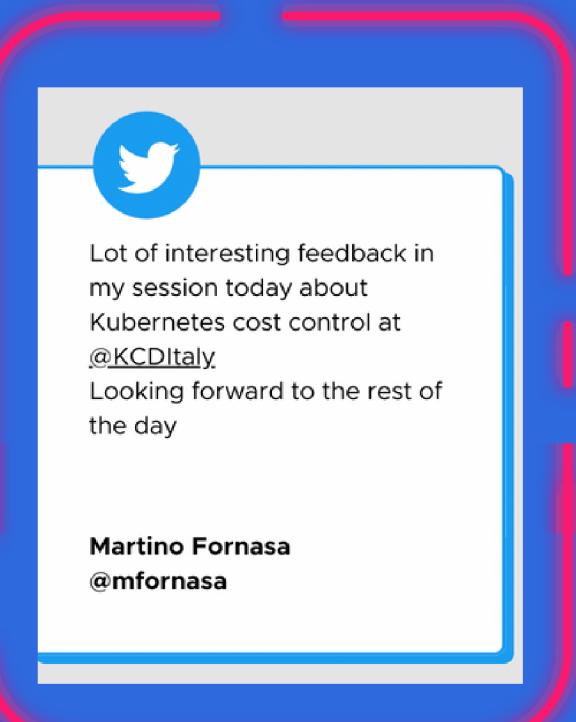
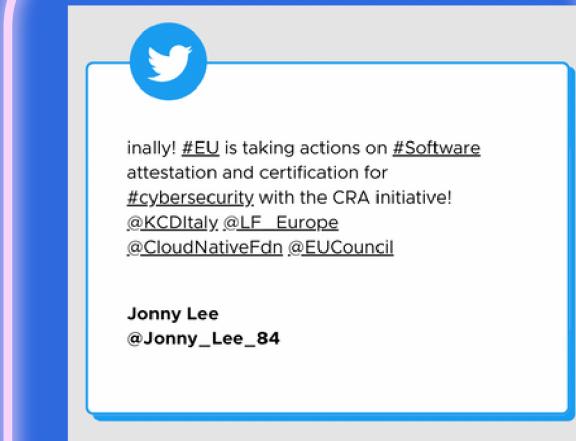
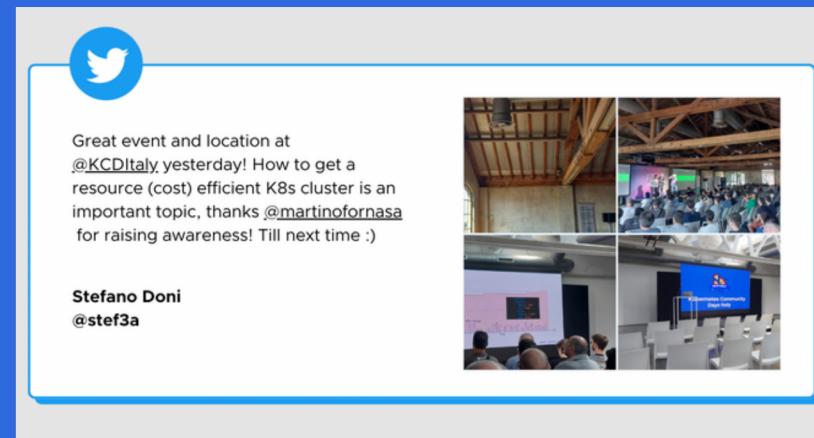
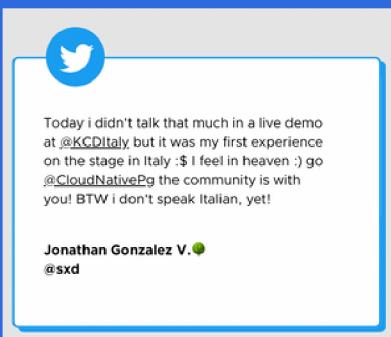
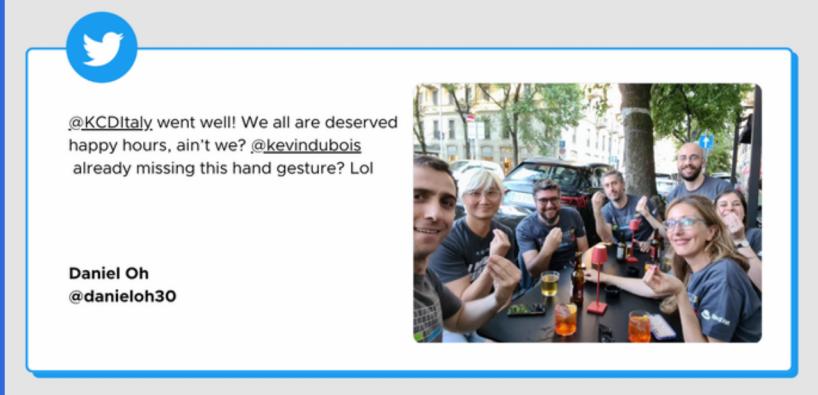


### TALKS RATING

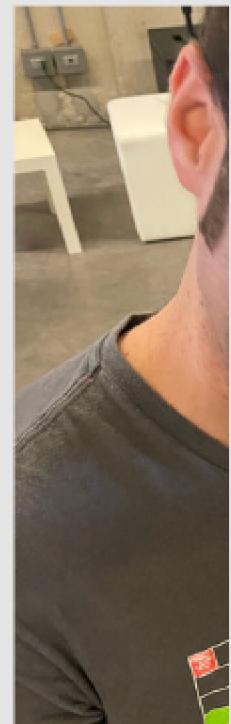
from 25 responses



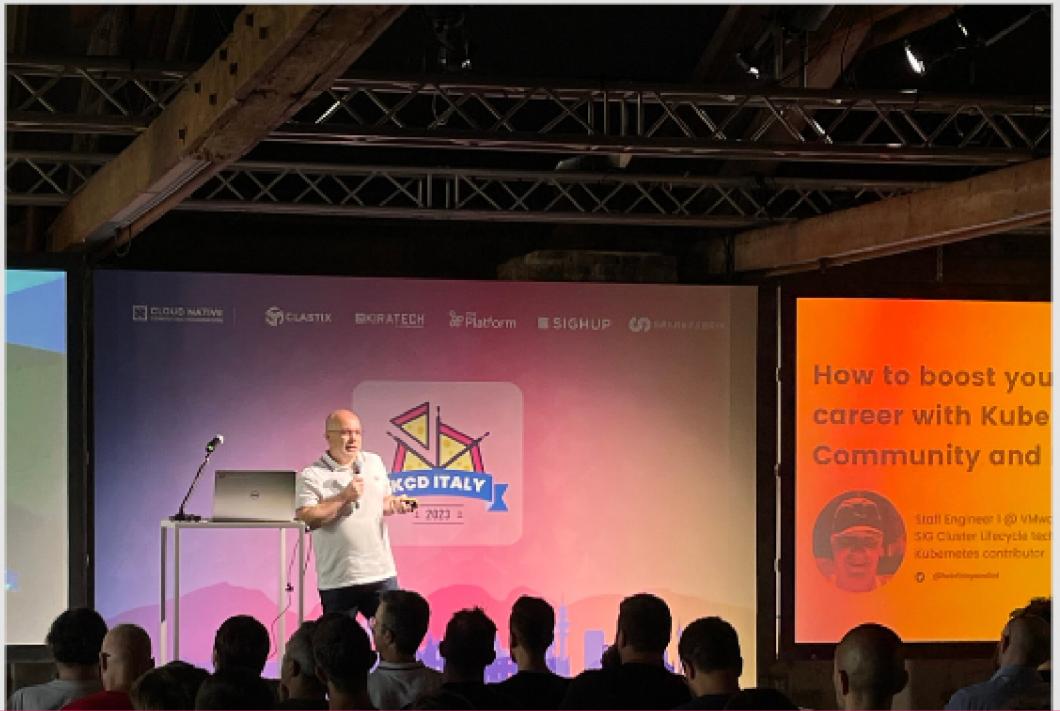
# PAST EDITION – TWEETS



# PAST EDITION - PHOTOS



# PAST EDITION - PHOTOS



SPONSORSHIP BENEFITS AT-A-GLANCE		PLATINUM (1 available)	GOLD (5 max)	SILVER (6 max)	SMART (8 max)
BOOTH	Booth	Size TBD (the biggest!)	Size TBD	Size TBD	X
	Smart networking Point*	X	X	X	✓
ACCESS	Complimentary onsite attendee passes	5	5	2	1
	Community Pitch during talks (10 minutes)**	✓	✓	X	X
COMPANY BRANDING	Logo on “promo” spot during talk intermissions	✓	✓	X	X
	Bring your Roll-up banner for the stage (max 2)	✓	✓	✓	✓
	Company logo size on event website	LARGE	LARGE	MEDIUM	SMALL
	Logo on official post event materials (videos)	✓	✓	X	X

\*Reserved beanbag in the catering area, shared with the other bronze sponsors, to meet the attendees

\*\* A speech to talk about your role in the cloud native community

## SPONSORSHIP BENEFITS AT-A-GLANCE

		PLATINUM (1 available)	GOLD (5 max)	SILVER (6 max)	SMART (8 max)
COMPANY BRANDING	Keynote greetings	✓	✗	✗	✗
SOCIAL MEDIA & MAIL	Nº of posts on social media  	3	3	2	1
RECRUITING	Recognition in event promotional emails	✓	✓	✓	✓
	Job Offer Board (QR code on a dedicated wall during the event)	✓	✓	✓	✗
	Job Offer featured in the post event thank you email	✓	✓	✗	✗
SPONSORSHIP COST		€10.500 ex vat	€ 7.500 ex vat	€5.000 ex vat	€ 2.000 ex vat

## ORGANIZERS

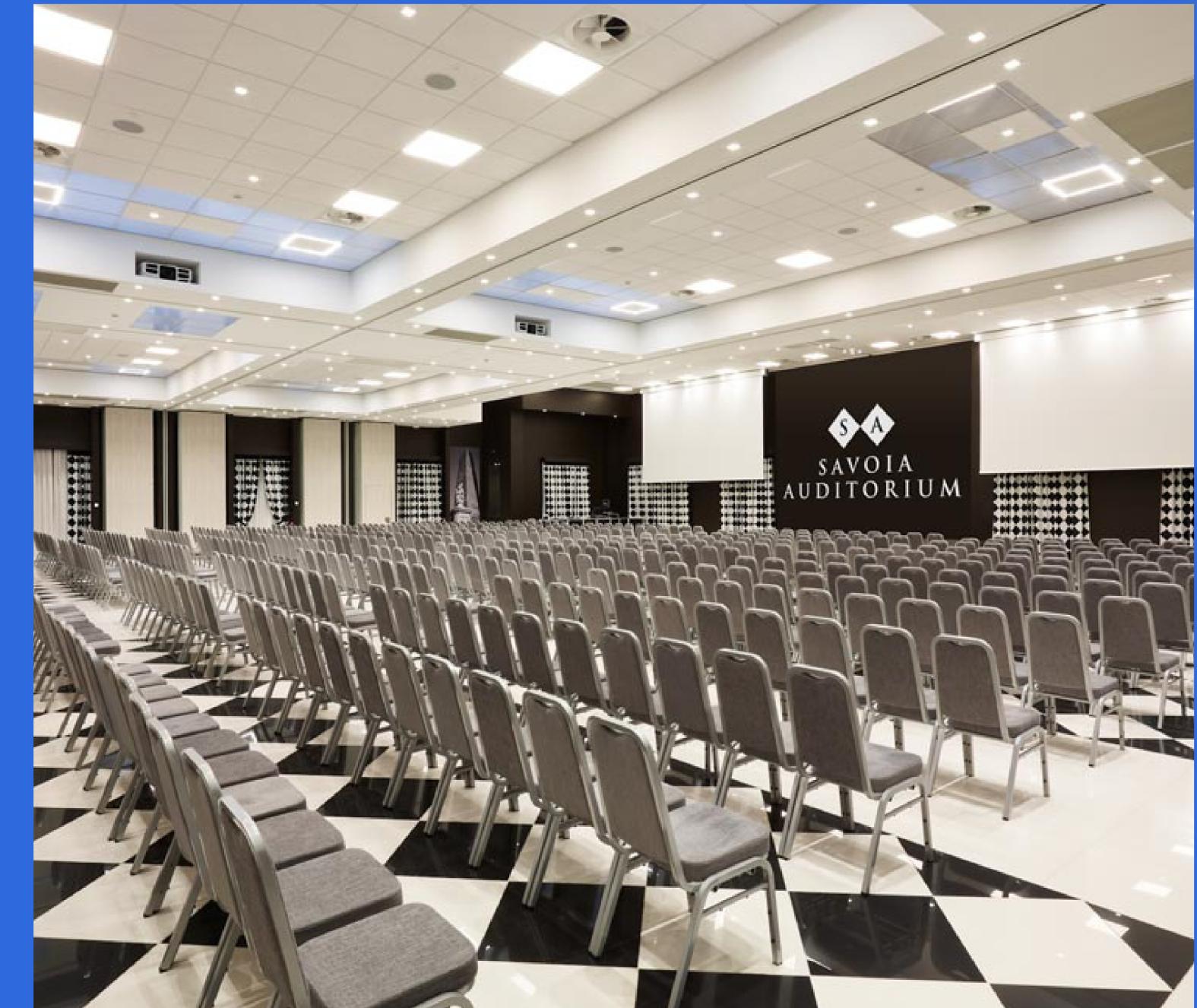




## MAIN SPONSORS



# LOCATION 2024 EDITION - Hotel Savoia Regency , Bologna





Email the organizing team at  
**[kcditaly@gmail.com](mailto:kcditaly@gmail.com)**