



Kubernetes
Community
Days

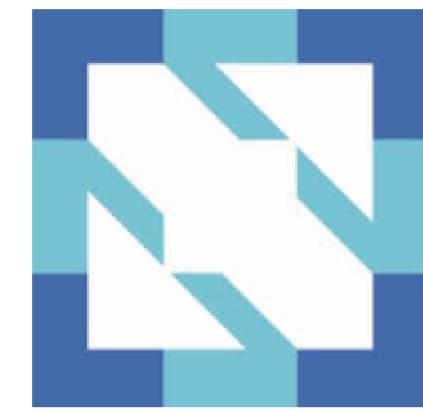
KCD KERALA 2024 (KCDKERALA.IN)

SPONSORSHIP PROSPECTUS

SUPPORTED BY



More than Kubernetes, Cloud Native technologies



“Cloud Native technologies empower organizations to build and run scalable applications in modern, dynamic environments across public, private, and hybrid clouds. Containers, service meshes, microservices, immutable infrastructure, observability or declarative APIs exemplify the cloud native approach.”

ABOUT Kubernetes Community Days

Kubernetes Community Days (KCDs) are community-organized events that gather adopters and technologists from **Open Source** and **Cloud Native** communities for **education**, **collaboration**, and **networking**. KCDs are supported by the [Cloud Native Computing Foundation](#) (CNCF) and can be considered as a local *KubeCon / CloudNativeCon*.

To date, more than **50 KCD events** have already been planned **across the world**, on five continents: UK, Spain, Italy, Malaysia, China, Korea, Brasil, Los Angeles, Berlin, Munich, Amsterdam, etc.

Depending on the location (city or country), each KCD has attracted **between 250 and 2400+ attendees**.



Contribute to the growth and advancement of our vibrant community

We are thrilled to present you with the unique opportunity to sponsor Kubernetes Community Days (KCDs), an extraordinary series of events that play a vital role in fostering the global community of engineers, developers, and cloud-native enthusiasts. As the adoption of Kubernetes and cloud-native technologies continues to surge, KCDs have emerged as one of the premier platforms for connecting like-minded professionals who shape the future of digital infrastructure.

In 2022, Cloud Native Computing Foundation supported more than 390 groups in 75 countries, with greater than 150,000 members.



WHY SPONSOR

Sponsoring KCDs offers companies a unique opportunity to achieve multiple strategic objectives.

01

KCDs provides unparalleled **brand awareness** within the cloud-native and Kubernetes communities, connecting your company with highly engaged developers, system engineers, architects & technical leaders.

03

Associate your brand with one of the fastest-growing technology communities and demonstrates your **commitment to community** growth and development.

02

Gain access to **networking opportunities** with quality, targeted attendees, and leverage KCDs as a powerful platform to promote your product and recruit top talent from a diverse pool of skilled professionals.

04

By supporting KCDs, your brand will enhance its **credibility** by establishing itself as a prominent and influential player in Cloud Native technology.

SUPPORTED BY





KCD Kerala 2024

On Saturday, **3rd Feb**, the Kubernetes and Cloud Native community will gather in [**Le Meridian Kochi, Kerala**](#) - India for a one-day technical conference loaded with exciting talks and plenty of opportunities for growing and networking.

What to expect:

- KCD Kerala 2024 will be the **first and the biggest CNCF (cnf.io) event** organized in Kerala.
- Over **400+** developers, system engineers, and IT professionals, DevOps, SREs, Developers..etc attending this year's event.
- A diverse and vibrant community of local and international attendees.



KCD Kerala 2024

KCD Kerala will include **Keynotes, Workshops, Talks, and Lightning talks** covering everything Cloud Native, including

- Kubernetes
- Docker
- Serverless
- CI/CD
- Container security
- Scaling clouds
- Operators
- Istio
- LinkerD
- gRPC
- Etcd
- Prometheus
- ArgoCD
- Kubevirt
- WASM
- Containerized desktops and much more

Organizers



Humble Devassy Chirammal

VMware

Staff Engineer

CNCF Ambassador



Sreejith Anujan

Red Hat

Senior Consultant



Dhaneesh T Nair

SalesCode

Co-Founder and Technology Head



Dipu Devarajan

KnownHost

Support Supervisor

THE VENUE



LE MÉRIDIEN KOCHI

KCD Kerala 2024 will be held at LE MERIDIEN located in Kochi.

The hotel situated in the vicinity of Ernakulam, Kerala, offers close proximity to several key attractions and areas of interest, including Fort Kochi, Lakeshore Hospital, and Kochi's bustling industrial districts

THE VENUE



Key Numbers

400+
Atendees

\$25
Ticket Price

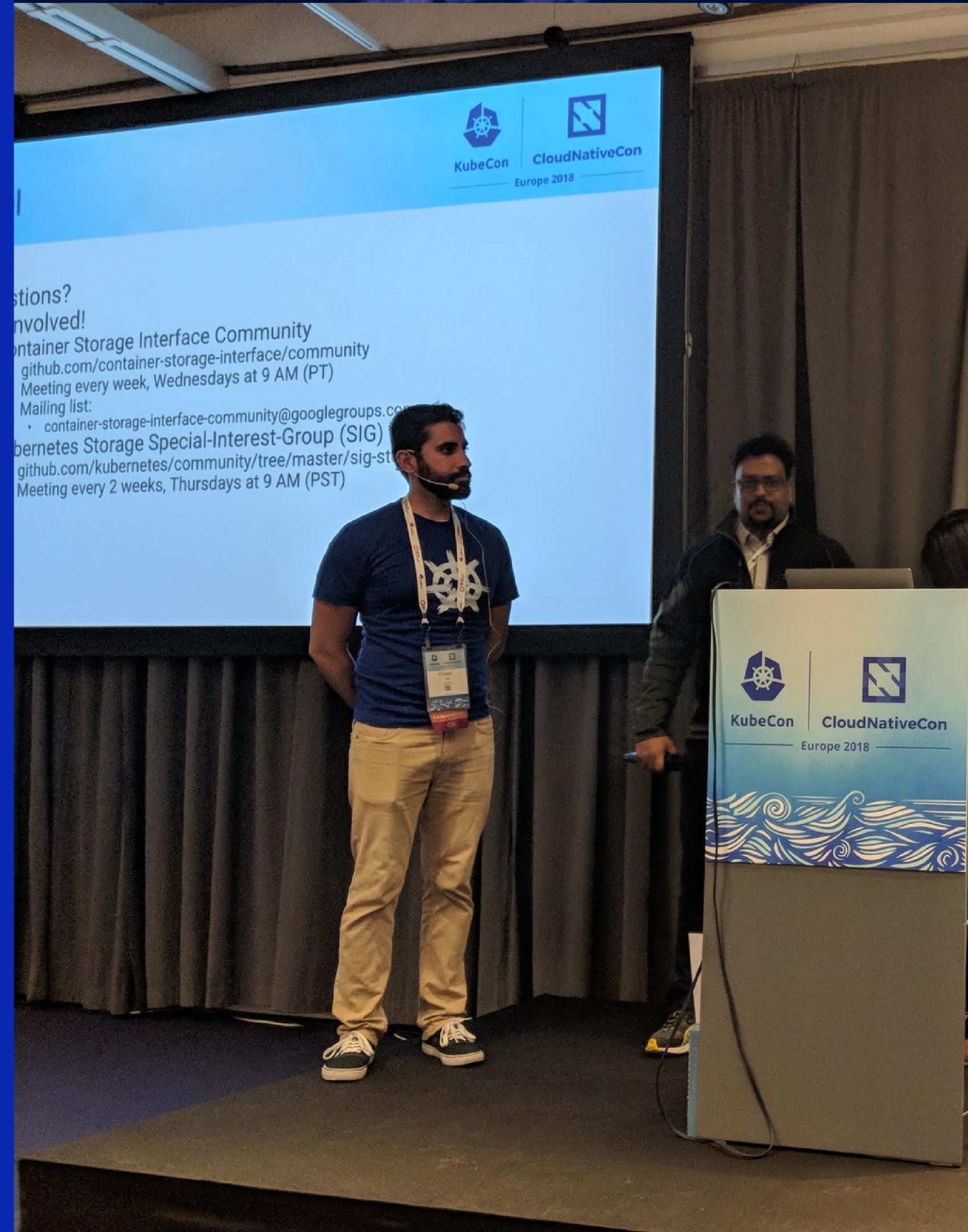
30+
Speakers

3
Tracks

30+
Sessions

4
Workshops

- Dedicated DevOps Track
- Breakout Room





Diamond Sponsorships



PACKAGE PRICE: \$10000

Diamond sponsors are the ones contributing the most to the conference. They represent companies for which Cloud Native approach is central in the way they implement their activity.

Diamond sponsors will be offered a [unique presence](#) before, during and after the event: a very large booth (12m2), 7 min speech during the keynote, 1 long break-out session (15-30min), branding everywhere. They also get a 30% discount code for their 20 guests and 10 free passes.

WHAT'S INCLUDED

- Extra Large booth* (12m2)
- 10 tickets
- Keynote presence on stage (7min)
- Break-out session** (The talk should be feedback or an expert-led presentation).
- Quote in premium KCD press release
- 30% Discount code for guests (20 tickets)
- Branding in all swag and marketing material

* Including standard furniture

** Subject to validation by the KCD program committee (High quality. No promotion)



Platinum Sponsorships

PACKAGE PRICE: \$8000

Platinum sponsors form the backbone of the conference backers. They represent companies that believe the strongest in the Cloud Native movement and have the financial means and the willingness to support it.

Platinum sponsors will be offered very strong visibility during and after the event: a large booth (9m²), 5min speech during the keynote, 1 long break-out session (15-30min), and extended branding both onsite and offsite. They also get a 30% discount code for their 15 guests and 8 free passes.

WHAT'S INCLUDED

- Large booth* (9m²)
- 8 tickets
- Keynote presence on stage (5min)
- Break-out session** (The talk should be feedback or a “black-belt” presentation).
- Quote in premium KCD press release
- 30% Discount code for guests (15 tickets)
- Branding in all swag and marketing material

* Including standard furniture

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Gold Sponsorships



PACKAGE PRICE: \$6,000

Gold sponsors are important contributors to the conference. They represent companies who believe in cloud native technologies and experience daily their benefits for their software and platforms (or those from their customers!).

Gold sponsors will be offered very strong visibility during and after the event: a large booth (6m²), 3min speech during the keynote, 1 lightning talk (10 min), and extended branding both onsite and offsite. They also get a 30% discount code for their 10 guests and 6 free passes

WHAT'S INCLUDED

- Large booth* (6m²)
- 6 tickets
- Keynote presence on stage (3min)
- Lightning Talk**
- Quote in premium KCD press release
- 30% Discount code for guests (10 tickets)
- Branding in all swag and marketing material

* Including standard furniture

** Subject to validation by the KCD program committee (High quality. No promotion)



Silver Sponsorships

PACKAGE PRICE: \$4,000

Silver sponsors are important contributors to the conference. They represent companies who believe in cloud native technologies and experience daily their benefits for their software and platforms (or those from their customers!).

Silver sponsors will be offered very strong visibility during and after the event: a medium booth (4m2), 1 lightning talk (10 min), and extended branding both onsite and offsite. They also get a 30% discount code for their 5 guests and 4 free passes.

WHAT'S INCLUDED

- Medium booth* (4m2)
- 4 tickets
- Keynote mention
- Lightning Talk.
- Quote in premium KCD press release
- 30% Discount code for guests (5 tickets)
- Branding in all swag and marketing material

* Including standard furniture

** Subject to validation by the KCD program committee (High quality. No promotion)

Community Partner



PACKAGE PRICE: IN KIND

Community partners, such as cloud native project maintainers, tech community leaders in Open Source, DevOps, or Cloud Native technologies, and Open Source Evangelists, play a unique role as central contributors to our KCD event.

They have the opportunity to contribute to our community zone in a dedicated area of the venue. Even small contributions from these partners, such as event promotion, attendee education and networking, and creative ideas for our community zone, can make a significant impact.

WHAT'S INCLUDED

- 1 Ticket
- Presence in the community zone: a special place at the venue, surrounding the forum!
- Keynote Mention
- Logo on website

OTHER OPTIONS....

No package fitting your needs? No Problem!!!

There are various other means of supporting KCD Kerala 2024.

Think of Social Events, WIFI, Lanyards, Coffee, Mobile charging stations and more..

WHAT'S INCLUDED

-  Recording / WIFI Sponsor
-  Reception Sponsor
-  Lanyard Sponsor
-  T Shirt Sponsor
-  Speaker Lounge Sponsor
-  Coffee Sponsor
-  Diversity Ticket Sponsorship
-  Your own Idea : Contact Us

	Diamond	Platinum	Gold	Silver
Booth*	12m2	9m2	6m2	4m2
Keynote Presence	✓ (7 mins)	✓ (5 mins)	✓ (3 mins)	
Quote in Press Release	✓	✓	✓	✓
Slot for Talk	Feedback or Black-belt** (30')	Feedback or Black-belt** (30')	Lightning** (10')	Lightning** (10')
Video presence on forum screen	✓	✓	✓	
Logo on all KCD video replays	✓	✓	✓	✓
Discount code for your guests (30%)	20 Tickets	15 Tickets	10 Tickets	5 Tickets
Branding on common areas, logo on website	✓	✓	✓	✓
Keynote mention	✓	✓	✓	✓
Lead Scanner App	✓	✓	✓	✓
Tickets	10	8	6	4

* Includes standard furniture ** Subject to validation by the KCD program committee (High quality. No promotion)

SCHEDULE

	DATE	DAYS UNTIL EVENT
CFP OPENS	12th October, 2023	125
CFP CLOSES	18th November, 2023	78
CFP NOTIFICATIONS	7th December, 2023	59
SCHEDULE ANNOUNCED	17th December, 2023	49
FEES & LOGO ASSETS DUE	03rd January, 2024	30
EVENT START	03rd February, 2024	Live!

KCD
KERALA

CFP

OPEN



• **FEB 3, 2024 KOCHI**

kcdkerala.in



Kubernetes
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CLOUD NATIVE
COMPUTING FOUNDATION

COMMUNITY ORGANIZED CNCF SUPPORTED

“

**It was very engaging
and as a sponsor there
was lots of opportunity
to engage with
potential customers.**

INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

Contact us for more information on sponsorship packages and how to be a part of our exciting journey!

CONTACT

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LET'S GET SOCIAL



twitter.com/kcdkerala



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