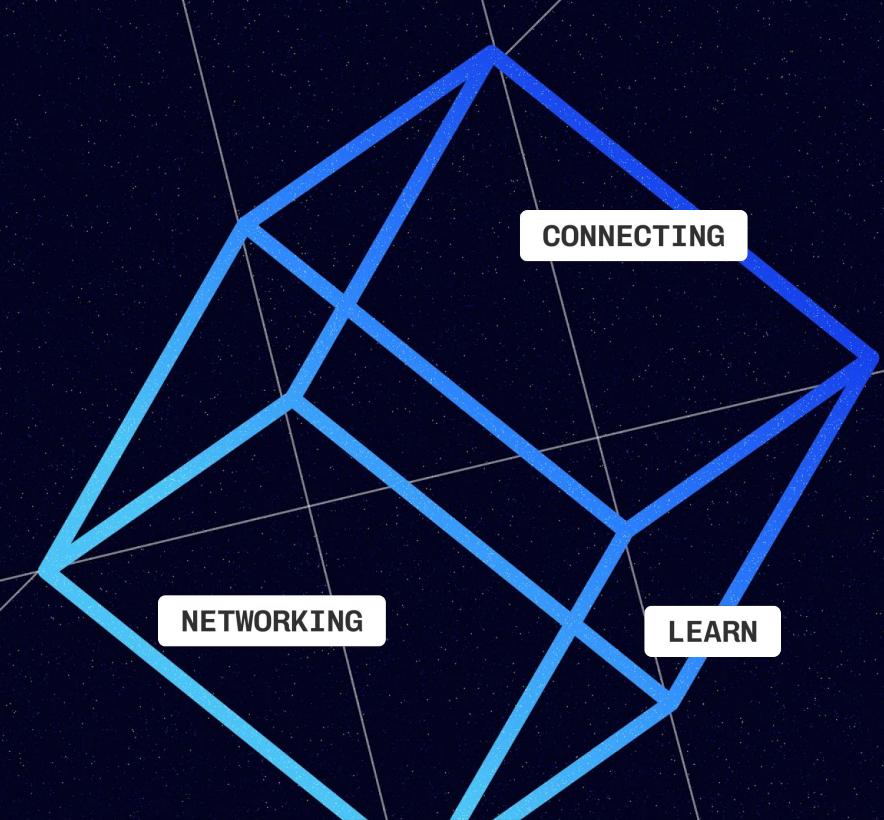


# KUBERNETES COMMUNITY DAYS INDONESIA

SPONSORSHIP PROPOSAL

30 NOVEMBER 2024  
JAKARTA, INDONESIA

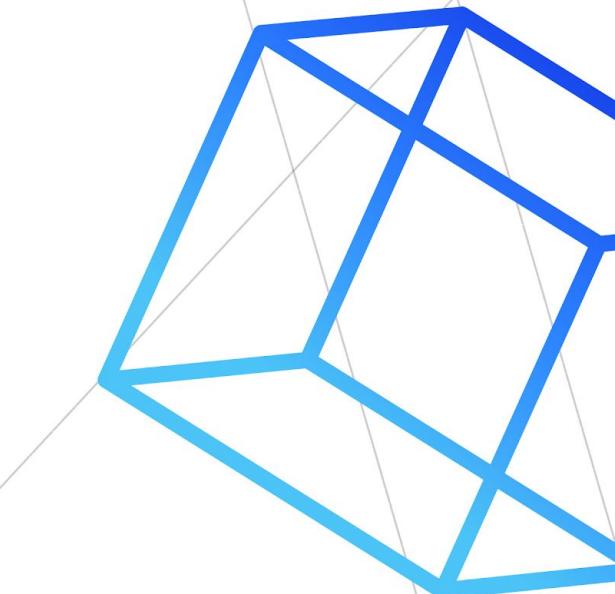


**KCD**  
GROWING CLOUD NATIVE TOGETHER

INDONESIA | 2024

# About

Kubernetes Community Days Indonesia is a community organized tech conference under **Cloud Native Computing Foundation** that gathers adopters and technologists from open source and cloud native communities to learn, collaborate, and network to further advancement in Kubernetes and cloud native ecosystem in Indonesia.





# 2022 Highlight



824 Participant



42 Speakers



100+ Companies  
Represented

<https://www.cncf.io/blog/2023/02/23/reflecting-on-kubernetes-community-days-openinfra-days-indonesia-2022/>







# 2022 Sponsors



# WHY SPONSOR?

- 01** KCDs provides unparalleled **brand awareness** within the cloud-native and Kubernetes communities, connecting your company with highly engaged developers, system engineers, architects & technical leaders.
- 02** Gain access to **networking opportunities** with quality, targeted attendees, and leverage KCDs as a powerful platform to promote your product and recruit top talent from a diverse pool of skilled professionals.
- 03** Associate your brand with one of the fastest-growing technology communities and demonstrates your **commitment to community** growth and development.
- 04** By supporting KCDs, your brand will enhance its **credibility** by establishing itself as a prominent and influential player in Cloud Native technology.

# THE VENUE

KCD Indonesia 2024 will be held on  
Universitas Nasional.

[location.kubernetesdays.id](https://location.kubernetesdays.id)



# THE ROOM

The event will take place in the auditoriums of Universitas National, which has room for all 350 attendees.

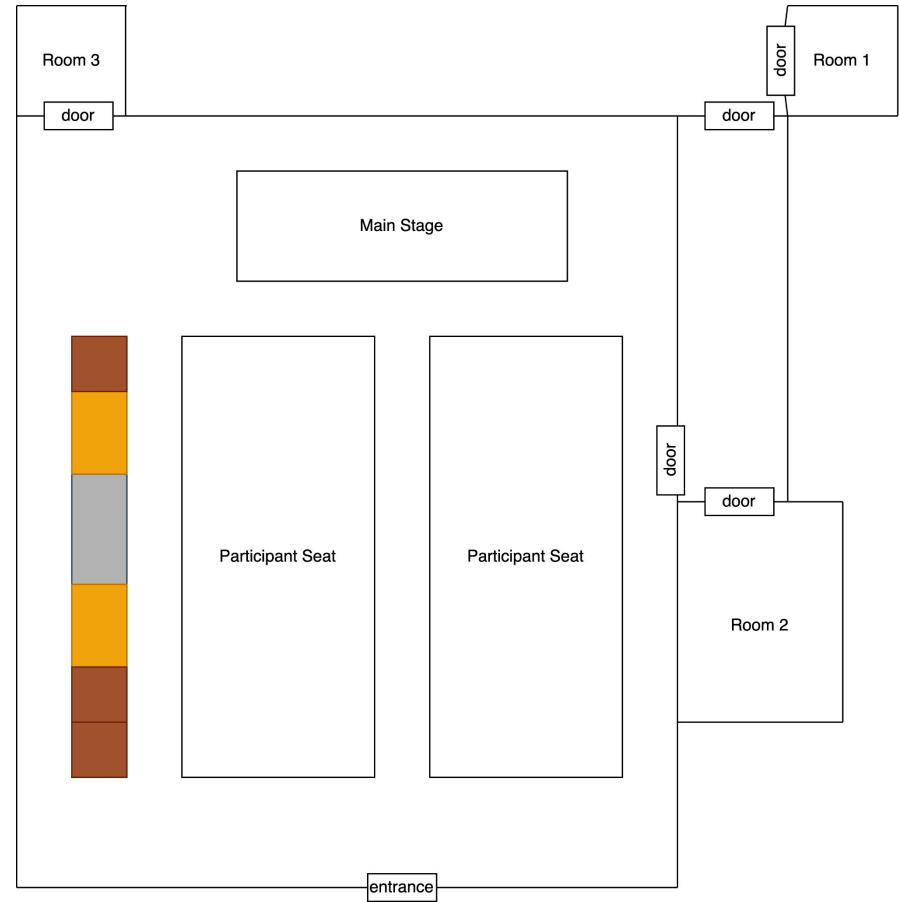
The venue has room to host all attendees, sponsors etc. and a separate 3 room for break-out sessions.

The conference is featuring 4 separate tracks.

Exhibition area will be beside the main hall.



# VENUE LAYOUT



# KEY NUMBERS

**350**

Attendees

**30**

Speakers

**27+**

Sessions

**75.000 IDR**

Ticket Price

**4**

Tracks

**1**

Day

- Largest CNCF event in Indonesia
- 3762+ Telegram members, 278 LinkedIn followers, 1183 X followers

# TOPICS

Application & Development

Machine Learning & Data

Networking

Observability

Operations

Security, Identity, & Policy

Runtimes

Performance

Storage

Serverless

Service Mesh

# PLATINUM

**PACKAGE PRICE: 65.000.000 IDR**

Platinum sponsors are the ones contributing the most to the conference. They represent companies for which Cloud Native approach is central in the way they implement their activity.

Platinum sponsors will be offered a unique presence before, during and after the event: a booth, 15 minutes sponsored talk & 1 speaker slot of Panel discussion (Security theme), branding everywhere at the conference.

Limited to 1 sponsorship

# GOLD

## PACKAGE PRICE: 45.000.000 IDR

Gold sponsors form the backbone of the conference backers. They represent companies that believe strongly in the Cloud Native movement and have the financial means and the willingness to support it.

Gold sponsors will be offered very high visibility during and after the event: a booth, 15 minutes sponsored talk, and extended branding both onsite and offsite.

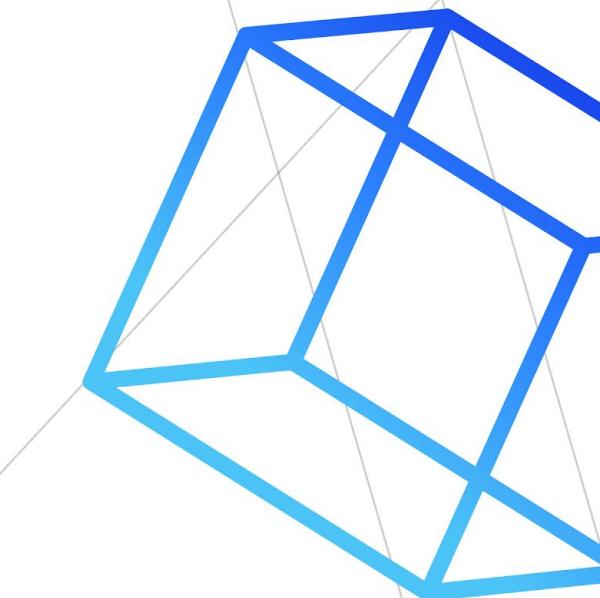
Limited to 2 sponsorships

# SILVER

**PACKAGE PRICE: 35.000.000 IDR**

Silver sponsors are important contributors to the conference. They represent companies who believe in cloud native technologies and experience daily their benefits for their software and platforms (or those from their customers!).

Silver sponsors will be offered strong visibility during the event: a booth, 10 minutes of lightning talk, branding onsite on common areas and welcome banner, keynote mention, logo on the website.



# COMMUNITY

## PACKAGE PRICE: 10.000.000 IDR

Community partners, such as cloud native project maintainers, tech community leaders in Open Source, DevOps, or Cloud Native technologies, and Open Source Evangelists, play a unique role as central contributors to our KCD event.

They have the opportunity to contribute to our community zone in a dedicated area of the venue. Even small contributions from these partners, such as event promotion, attendee education and networking, and creative ideas for our community zone, can make a significant impact.

# TIER

PACKAGES	GOLD	PLATINUM	SILVER	COMMUNITY
Video-ads during Lunch & Coffee Breaks	✓	✓	✓	
Sponsor Booth	✓	✓	✓	
Booth Gamification	✓	✓	✓	
Tickets	3	5	2	1
Logo Size	Medium	Large	Small	Small

**Booth Gamification:** Additional merchandise if visiting 1 Platinum, 2 Gold, and 1 Silver booth

# TIER

PACKAGES	GOLD	PLATINUM	SILVER	COMMUNITY
Booth Size	$3 \times 2$	$4 \times 2$	$2 \times 2$	
Booth Standing Monitor		✓		
Booth Chair & Table	✓	✓	✓	

# TIER

LOGO	GOLD	PLATINUM	SILVER	COMMUNITY
Venue Area	✓	✓	✓	✓
Marketing Material	✓	✓	✓	
Webpage	✓	✓	✓	✓
Merchandise	✓	✓		
Exclusive Lanyard		✓		

# TIER

PACKAGES	GOLD	PLATINUM	SILVER	COMMUNITY
Social Media mentions & credits	✓	✓	✓	✓
Ad-lips MC	✓	✓	✓	✓
15 minute sponsored talk	✓	✓		
10 minute Lightning talk			✓	
1 Speaker slot of Panel Discussion		✓		

# BOOTH



# SCHEDULE

## Call for Proposals

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Opening 29 July 2024

Closing 5 September 2024

Announcement 25 September 2024

## Sponsorship

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Fee & Logo Asset Due 14 October 2024

**Event Start 30 November 2024**

## INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

Contact us for more information on sponsorship packages and how to be a part of our exciting journey!

## CONTACT

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+62-896-0595-7911 (WA - Wahyuni)  
+62-822-2130-5209 (WA - Zufar)  
[www.kubernetesdays.id](http://www.kubernetesdays.id)

## LET'S GET SOCIAL

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 [@kubernetesindonesia](https://www.linkedin.com/company/kubernetes-indonesia)