

KCD

Guadalajara

February 28th, 2026. Guadalajara, Mexico.



About KCD Guadalajara

What is KCD Guadalajara?

KCD (previously known as Kubernetes Community Days) are community-organized events that gather adopters and technologists from open source and cloud native communities for education, collaboration, and networking.



KCD Guadalajara is one of the 30 events that will happen in 2026 in the world!



Key information

Date: Saturday 28th, February 2026

Location:

- City: Guadalajara, Mexico
- Venue: Holiday Inn Guadalajara Expo

Audience: 300 in-person participants

Main topics

- Tools and best practices for cloud native app lifecycle management
- Inspiration, tutorials and tips for contributing to open source projects



Reasons to sponsor:

- Gain unparalleled **brand awareness** within the Kubernetes and open source communities, connecting your company with highly engaged developers, system engineers, architects & technical leaders.
- Associate your brand with one of the fastest-growing technology communities and demonstrate your **commitment to community** growth and development.
- Take advantage to networking opportunities with quality, **targeted attendees**, and leverage as a powerful platform to promote your product and **recruit top talent** from a diverse pool of skilled professionals.
- Your brand will **enhance its credibility** by establishing itself as a prominent and influential player in Cloud Native technology and the Open Source Software.



Contribute to the growth and advancement of the Cloud Native and Open Source vibrant communities.

Location and Venue

The event will be held at **Holiday Inn Guadalajara Expo**.

The event venue will allow for **plenary sessions, rooms for simultaneous talks and workshops**, and will offer a space for the exhibition floor, where sponsors will be located and able to contact with participants.



Sponsorship opportunities



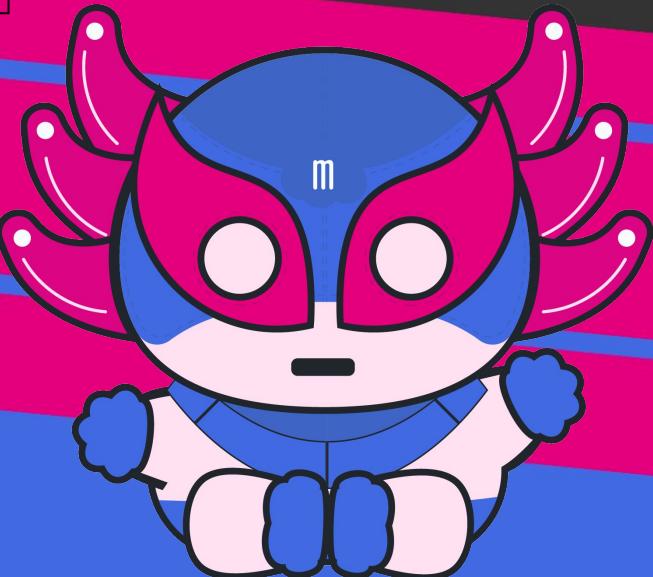
Platinum

Price: \$5,500 USD (+ Taxes)

Benefits

- Platinum level branding.
- Sponsored talk (35 min).
- Booth (table) with roll-up banner.
- Logo at recorded sessions.
- Career opportunities posted in event website.

Limited to
3



Gold

Price: \$3,000 USD (+ Taxes)

Benefits

- Gold level branding
- 5min Sponsored session
- Booth (table) with roll-up banner.
- Logo at recorded sessions.
- Career opportunities posted in event website.

25% discount
available for local
companies with <
50 employees



Silver

Price: \$1,500 USD (+ Taxes)

Benefits

- Silver level branding.
- Booth (table) with roll-up banner.
- Career opportunities posted in event website.

25% discount
available for local
companies with <
50 employees





Results from previous edition



Community Partner

(limited to communities and non-profit initiatives)

In kind support: promotion, event organization, swag

Benefits

- Community partner level branding.
- 1 social media group mention
- Shared table with other Community Partners.



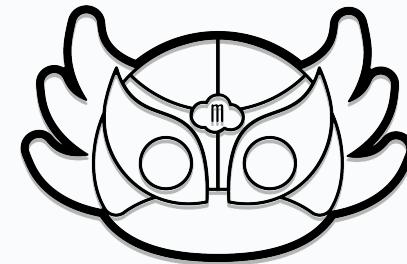
KCD history in numbers

- **2 editions**
- **+500 attendees in-person**
- **+60 sessions**
- **18 sponsors**



KCD 2025 demographics

- **71% technology professionals.**
- **29% students and academy.**
- **15% women.**
- **8 nations**



GUADALAJARA, MÉXICO

THANK YOU!

We will make this happen with your support.

Reach us at:

guadalajara@kubernetescommunitydays.org

We would be thrilled to discuss potential sponsorship opportunities with you and explore how we can showcase your brand and engage with our passionate community.



[@kcd_mexico](https://twitter.com/@kcd_mexico)

[LinkedIn: KCD México](https://www.linkedin.com/company/kcd-m%C3%A9xico/)