



KCD TAIPEI 2024

SPONSORSHIP PROSPECTUS

SUPPORTED BY



3+ YEARS GLOBAL IMPACT

Contribute to the growth and advancement of our vibrant community

We are thrilled to present you with the unique opportunity to sponsor Kubernetes Community Days (KCDs), an extraordinary series of events that play a vital role in fostering the global community of engineers, developers, and cloud-native enthusiasts. As the adoption of Kubernetes and cloud-native technologies continues to surge, KCDs have emerged as one of the premier platforms for connecting like-minded professionals who shape the future of digital infrastructure.

In over 3 years, the Cloud Native Computing Foundation supported more than 69 completed KCD events in 38 countries, and 54 cities.



38 COUNTRIES / 54 CITIES
and counting...



69 completed KCDs
worldwide

WHY SPONSOR

Sponsoring KCDs offers companies a unique opportunity to achieve multiple strategic objectives.

01

KCDs provides unparalleled **brand awareness** within the cloud-native and Kubernetes communities, connecting your company with highly engaged developers, system engineers, architects & technical leaders.

03

Associate your brand with one of the fastest-growing technology communities and demonstrates your **commitment to community** growth and development.

02

Gain access to **networking opportunities** with quality, targeted attendees, and leverage KCDs as a powerful platform to promote your product and recruit top talent from a diverse pool of skilled professionals.

04

By supporting KCDs, your brand will enhance its **credibility** by establishing itself as a prominent and influential player in Cloud Native technology.

SUPPORTED BY



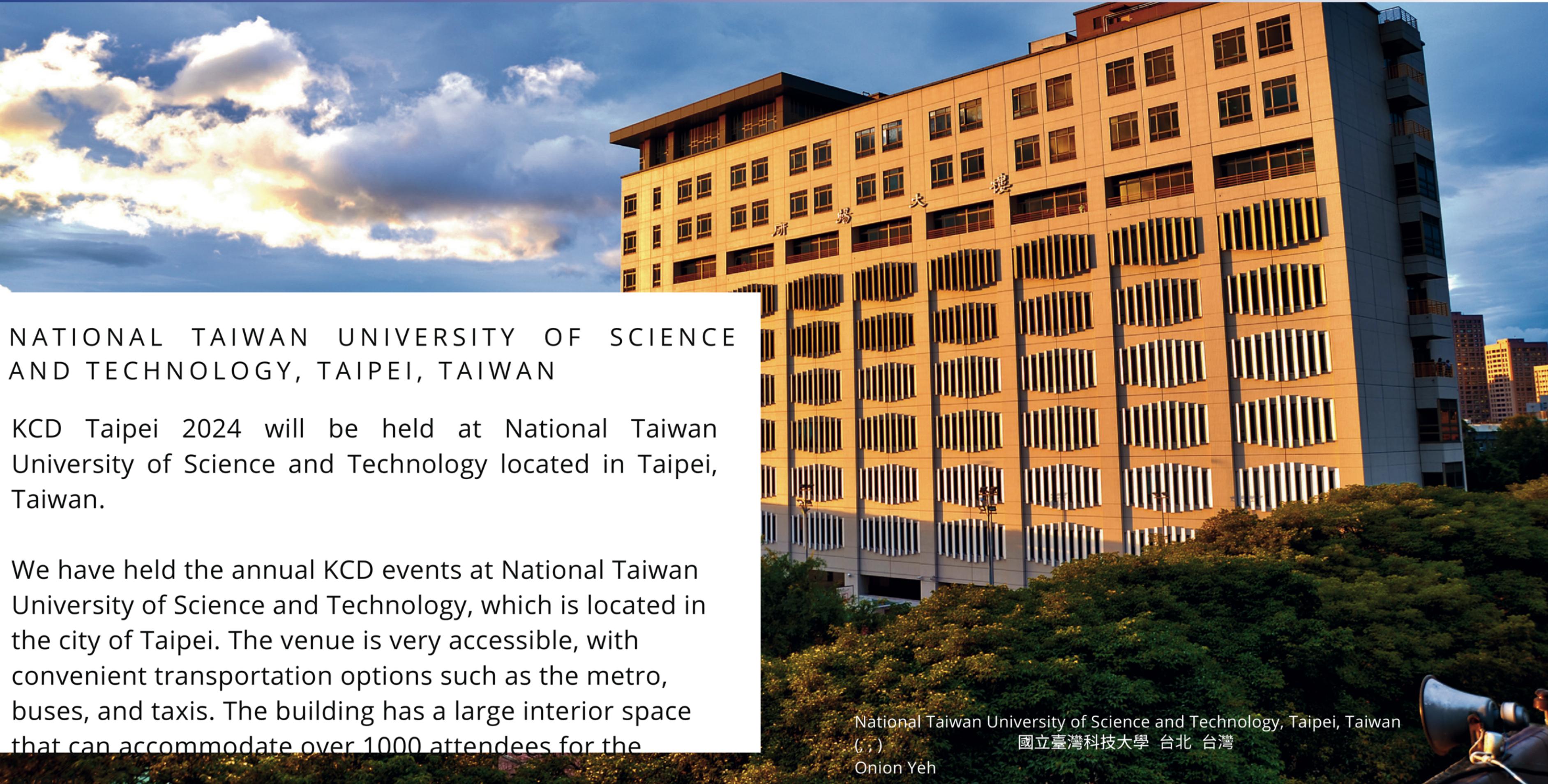


KCD TAIPEI 2024

On August 3rd & 4th, the Kubernetes and Cloud Native community will gather in Taipei, Taiwan for a two-day technical conference loaded with exciting talks and plenty of opportunities for growing and networking. What to expect:

- KCD Taipei 2024 will be the 3rd and the biggest CNCF event organized in Taipei, Taiwan.
- Over 100 developers, system engineers, and IT professionals attending this year's event.
- A diverse and vibrant community of local and international attendees.

THE VENUE



NATIONAL TAIWAN UNIVERSITY OF SCIENCE
AND TECHNOLOGY, TAIPEI, TAIWAN

KCD Taipei 2024 will be held at National Taiwan University of Science and Technology located in Taipei, Taiwan.

We have held the annual KCD events at National Taiwan University of Science and Technology, which is located in the city of Taipei. The venue is very accessible, with convenient transportation options such as the metro, buses, and taxis. The building has a large interior space that can accommodate over 1000 attendees for the

National Taiwan University of Science and Technology, Taipei, Taiwan
(,)
國立臺灣科技大學 台北 台灣
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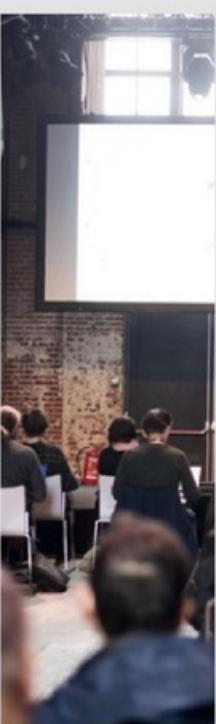
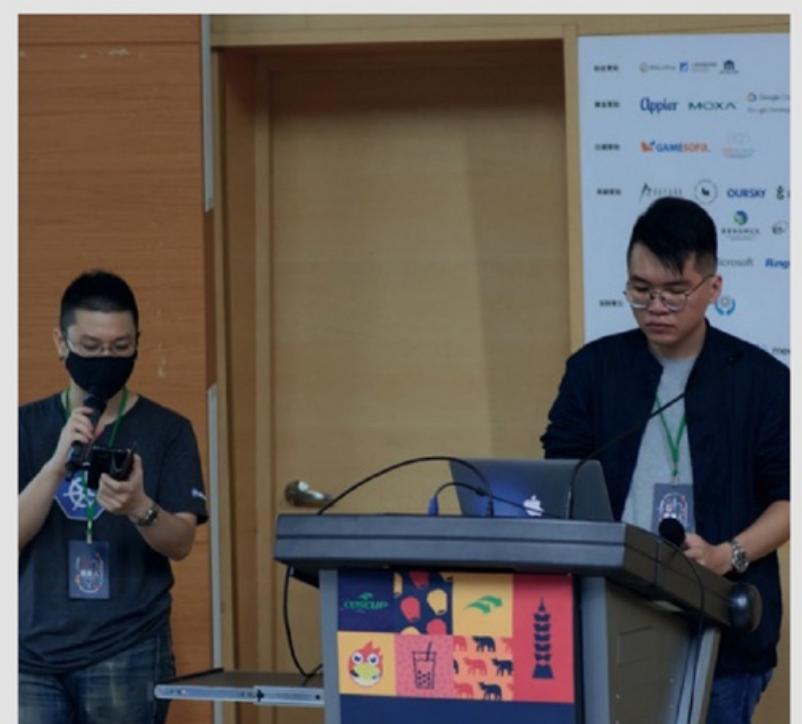
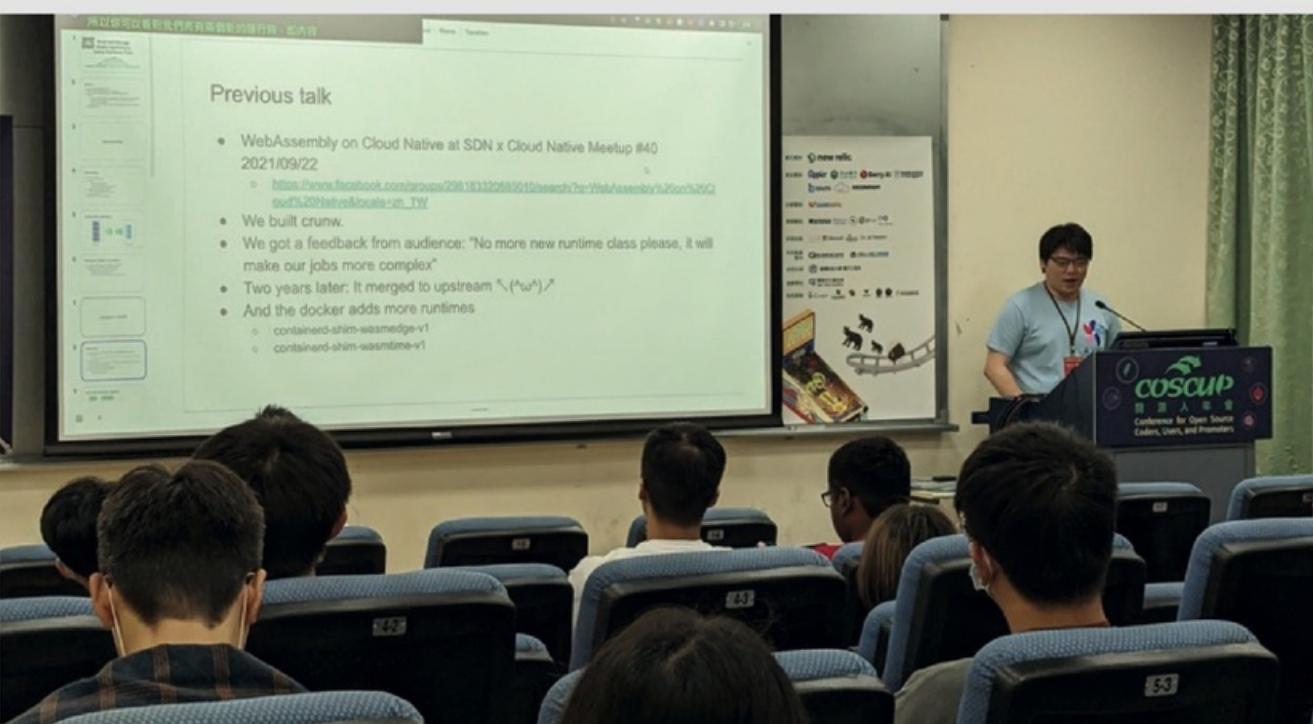
THE VENUE

THE ROOMS

The conference utilizes the existing facilities of the university's lecture halls. The speaker's area is equipped with basic lecture facilities such as a microphone, adapter, wired internet, and power outlets. Meanwhile, the audience will have individual seats and tables for convenience in note-taking or recording.



KCD TAIWAN 2023: 2023/07/29 - 2023/07/30



KEY NUMBERS FOR KCD TAIWAN 2023



107

Atendees

16

Speakers

\$0

Ticket Price
(Always)

14

CNCF Related
Projects

53.3%

5

Nationalities *

Submission
Acceptance Rate

*: Belgium / Hong Kong / India / Taiwan / South Korea



Diamond Sponsorships

PACKAGE PRICE: NTD \$150,000

Diamond sponsors are the ones contributing the most to the conference. They represent companies for which Cloud Native approach is central in the way they implement their activity.

Diamond sponsors will be offered a [unique presence](#) before, during and after the event: one 30 min speech session in KCD Taipei, two 60 min speech sessions in Cloud Native Taiwan User Group Community Events, and branding everywhere.

WHAT'S INCLUDED

- Branding on the CNCF Official Event Site
- 1 KCD Taipei Speaker (30 min session)
- Branding on the Cloud Native Taiwan User Group Official Event and Community Site
- 2 Cloud Native Taiwan User Group Community Speakers (60 min session)
- Quote in premium KCD press release

* Including standard furniture

** Subject to validation by the KCD program committee (High quality. No promotion)



Gold Sponsorships

PACKAGE PRICE: NTD \$60,000

Gold sponsors form the backbone of the conference backers. They represent companies that believe the strongest in the Cloud Native movement and have the financial means and the willingness to support it.

Gold sponsors will be offered very strong visibility during and after the event: one 30 min speech session in KCD Taipei, one 60 min speech session in Cloud Native Taiwan User Group Community Event, and extended branding both onsite and offsite.

WHAT'S INCLUDED

- Branding on the CNCF Official Event Site
- 1 KCD Taipei Speaker (30 min session)
- Branding on the Cloud Native Taiwan User Group Official Site
- 1 Cloud Native Taiwan User Group Community Speaker (60 min session)

* Including standard furniture

** Subject to validation by the KCD program committee (High quality. No promotion)



Bronze Sponsorships

PACKAGE PRICE: NTD \$36,000

Bronze sponsors are important contributors to the conference. They represent companies who believe in cloud native technologies and experience daily their benefits for their software and platforms. (or those from their customers!)

Bronze sponsors will be offered strong visibility during the event: branding onsite on the website.

WHAT'S INCLUDED

- Branding on the CNCF Official Event Site
- Branding on the Cloud Native Taiwan User Group Official Site

* Including standard furniture

** Subject to validation by the KCD program committee (High quality. No promotion)

BENEFITS	Diamond	Gold	Bronze
Quote in Press Release	✓	✓	✓
KCD Taipei Speaker	1 Speech Session (30 min)	1 Speech Session (30 min)	
Cloud Native Taiwan User Group Community Speaker	2 Speech Sessions (60 min)	1 Speech Session (60 min)	
Branding on the CNCF Official Event Site	✓	✓	✓
Branding on the Cloud Native Taiwan User Group Official Site	✓	✓	✓

* Includes standard furniture ** Subject to validation by the KCD program committee (High quality. No promotion)

KCD TAIPEI 2024 SCHEDULE

	DATE	DAYS UNTIL EVENT
CFP OPENS	14th April, 2024	111
CFP CLOSES	9th May, 2024	86
SCHEDULE ANNOUNCED	10th June, 2024	54
EVENT START	3rd August, 2024 4th August, 2024	Live!





Kubernetes
Community
Days

CLOUD NATIVE
COMPUTING FOUNDATION

COMMUNITY ORGANIZED CNCF SUPPORTED

“We look forward to helping you reach more cloud-native users and developers in Taipei, Taiwan!

INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

Contact us for more information on sponsorship packages and how to be a part of our exciting journey!

CONTACT

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LET'S GET SOCIAL



CloudNativeTW



cloudnative-taiwan



cloudnative.tw