



KCD PANAMA 2026

SPONSORSHIP PROSPECTUS

SUPPORTED BY



Contribute to the growth and advancement of our vibrant community

We are thrilled to present you with the unique opportunity to sponsor KCDs, an extraordinary series of events that play a vital role in fostering the global community of engineers, developers, and cloud-native enthusiasts. As the adoption of Kubernetes and cloud-native technologies continues to surge, KCDs have emerged as one of the premier platforms for connecting like-minded professionals who shape the future of digital infrastructure.

In almost 5 years, the Cloud Native Computing Foundation supported more than 117 completed KCD events in 46 countries, and 68 cities.

(November 2025)



WHY SPONSOR

Sponsoring KCDs offers companies a unique opportunity to achieve multiple strategic objectives.

01

KCDs provides unparalleled **brand awareness** within the cloud-native and Kubernetes communities, connecting your company with highly engaged developers, system engineers, architects & technical leaders.

03

Associate your brand with one of the fastest-growing technology communities and demonstrates your **commitment to community** growth and development.

02

Gain access to **networking opportunities** with quality, targeted attendees, and leverage KCDs as a powerful platform to promote your product and recruit top talent from a diverse pool of skilled professionals.

04

By supporting KCDs, your brand will enhance its **credibility** by establishing itself as a prominent and influential player in Cloud Native technology.

SUPPORTED BY





KCD PANAMA 2026

On April 2026, the Kubernetes and Cloud Native community will gather in Panama for a one-day technical conference loaded with exciting talks and plenty of opportunities for growing and networking. What to expect:

- Over 200, KCD Panama 2026 will be the first and the biggest CNCF event organized in Panama.
- Over 200 developers, system engineers, and IT professionals attending this year's event.
- A diverse and vibrant community of local and international attendees.

THE VENUE



CENTRO DE CONVENCIONES DE CIUDAD DEL SABER, PANAMA

KCD Panama 2026 will be held at Centro de Convenciones de Ciudad del Saber located in Panama

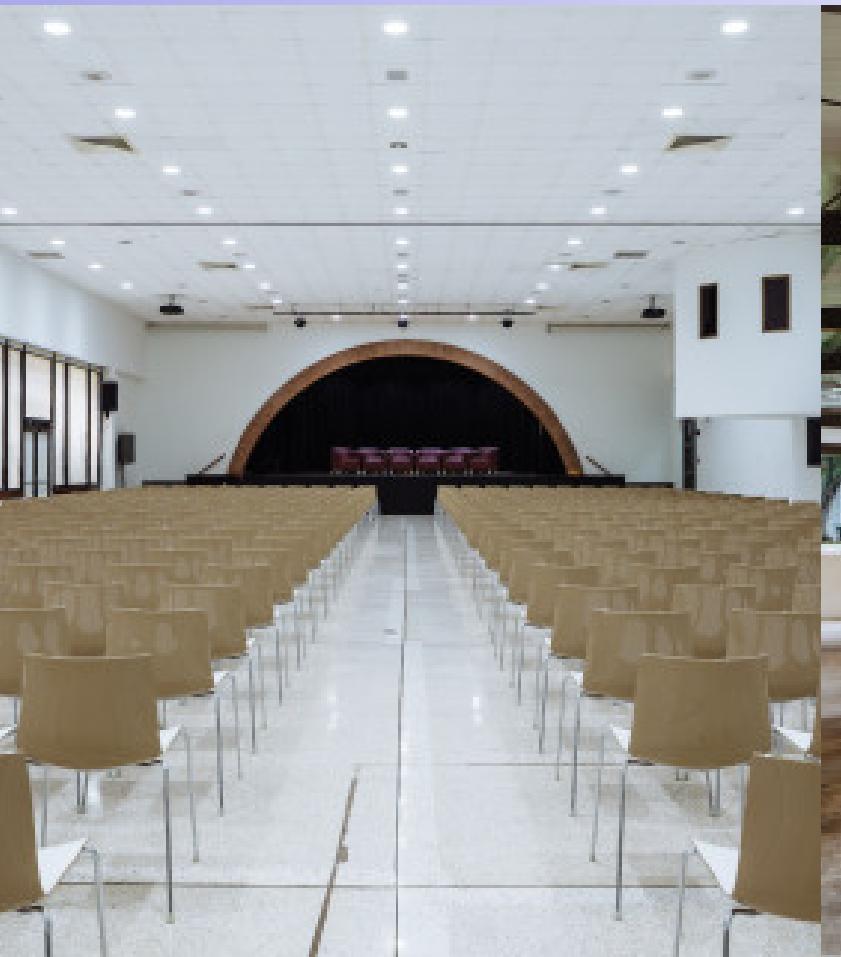
In this section, speak about key points about the venue. What's the capacity? Any Important or relevant details regarding the venue? Any significant events that have happened here In the past?

THE VENUE

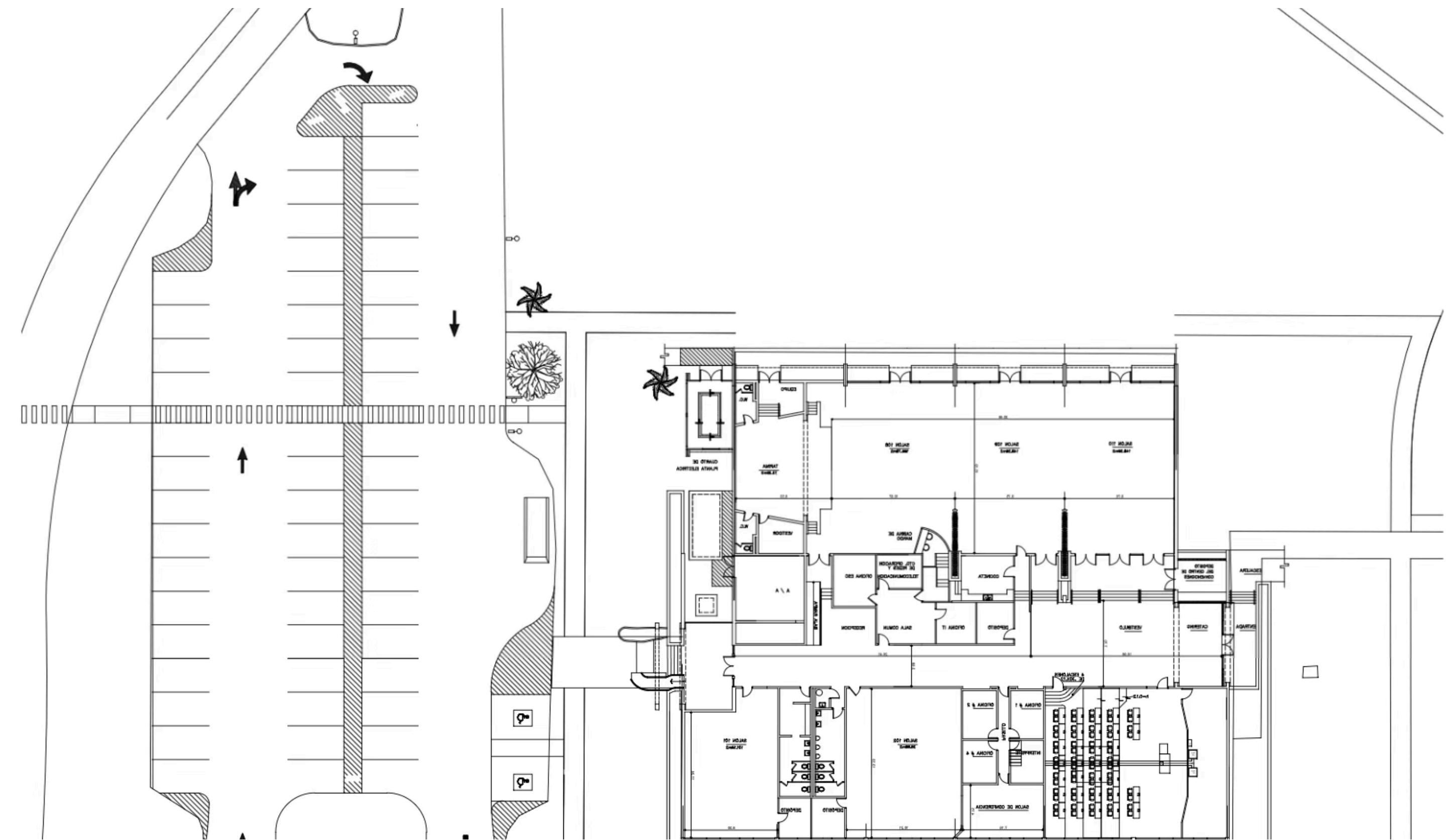
THE SPACE

The venue offers exceptional operational flexibility that aligns seamlessly with our multi-day agenda, featuring modular forums with sliding walls that allow us to combine rooms into a massive central stage geared with top-tier AV.

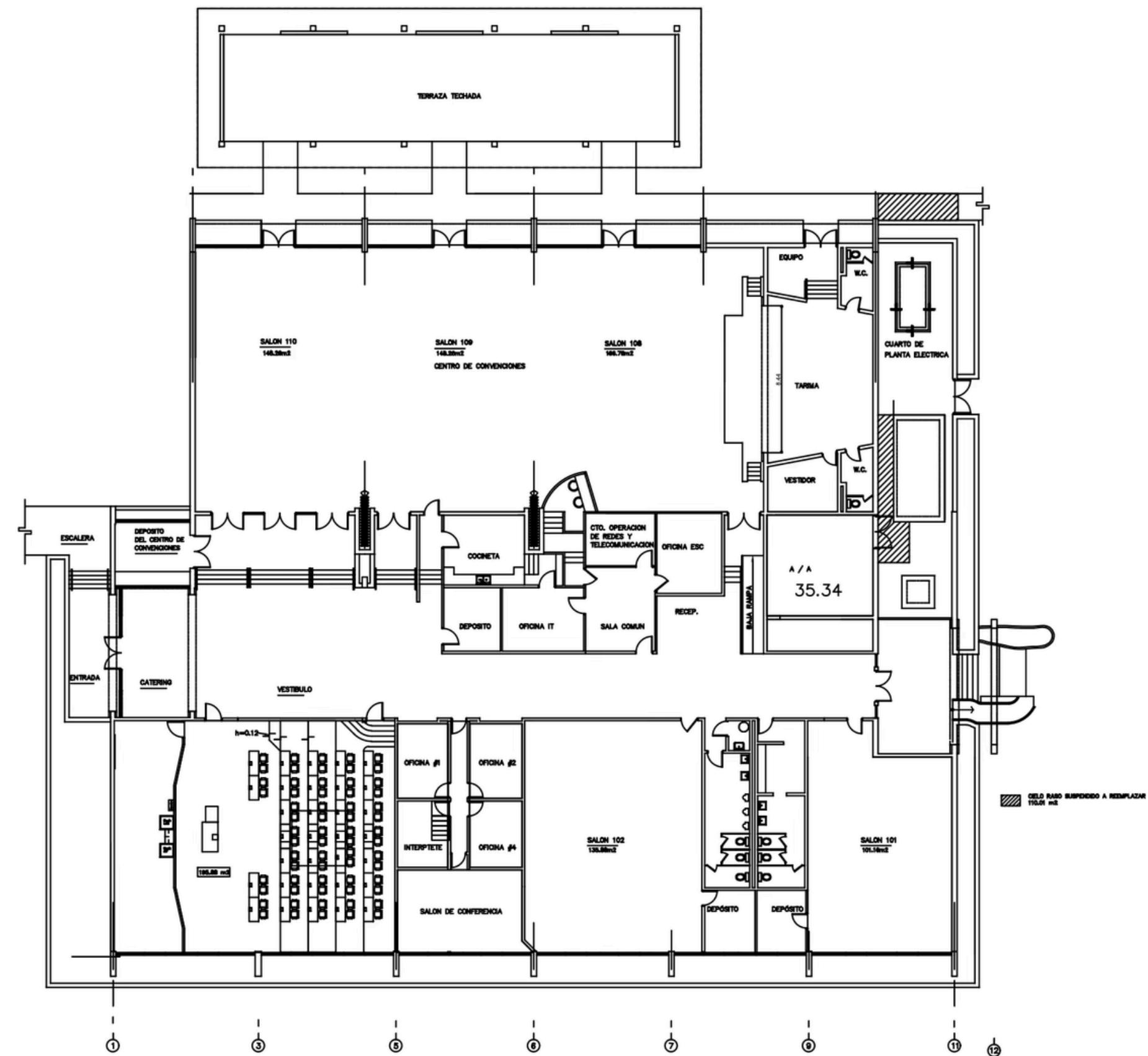
This is complemented by diverse breakout spaces, ranging from intimate rooms ideal for executive roundtables and private VIP meetings to a specialized tiered lecture hall perfectly suited for deep-dive technical workshops.



THE LAYOUT



THE LAYOUT



Key Numbers

200+
Atendees

\$50
Ticket Price
(early bird)

30+
Speakers

\$100
Normal
Ticket Price

30+
Sessions *

- Largest CNCF event in Panama in 2026
- Connect with local community

*Talks; Lightning Talks and Community Chosen Talks.





Harpy Eagle Sponsorships



PACKAGE PRICE: \$5,000+

Harpy Eagle sponsors are the ones contributing the most to the conference. They represent companies for which Cloud Native approach is central in the way they implement their activity.

Harpy Eagle sponsors will be offered a [unique presence](#) before, during and after the event: Prime Booth area with priority placement, a 5-minute welcome speech during the opening, 1 long break-out session (15-30min), exclusive access to the Day 1 Executive Forum, and branding everywhere. They also get a discount code for their guests.

* Including standard furniture

** Subject to validation by the KCD program committee (High quality. No promotion)

WHAT'S INCLUDED

- Extra Large booth (20m²)*
- 10 Full Conference Tickets + 3 VIP Executive Invites
- Keynote presence on stage (5min)
- Break-out session** (The talk should be an expert-led presentation).
- Exclusive access to Day 1 Executive Forum
- Quote in premium KCD press release
- 20% Discount code for guests (Unlimited)
- Branding in all swag and marketing material



Jaguar Sponsorships

PACKAGE PRICE: \$2,500+

Jaguar sponsors form the backbone of the conference backers. They represent companies that believe the strongest in the Cloud Native movement and have the financial means and the willingness to support it.

Jaguar sponsors will be offered very strong visibility during and after the event: a large booth, a lightning talk slot (5min), and extended branding both onsite and offsite. They also get a discount code for their guests.

WHAT'S INCLUDED

- Large booth (3x3m)*
- 6 Full Conference Tickets
- Keynote presence on stage (3min)
- Break-out session** (The talk should be a “black-belt” presentation).
- Quote in premium KCD press release
- 15% Discount code for guests (Unlimited)
- Branding in all swag and marketing material

* Including standard furniture

** Subject to validation by the KCD program committee (High quality. No promotion)



Golden Frog Sponsorships



PACKAGE PRICE: \$1,500+

Golden Frog sponsors are important contributors to the conference. They represent companies who believe in cloud native technologies and experience daily their benefits for their software and platforms (or those from their customers!).

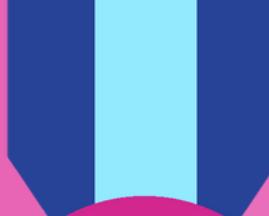
Golden Frog sponsors will be offered strong visibility during the event: booth with lead scanner app, branding onsite on common areas and welcome banner, keynote mention, logo on the website. They also get a discount code for their guests.

WHAT'S INCLUDED

- Standard booth (2x2m)*
- 3 Full Conference Tickets
- Quote in premium KCD press release
- 10% Discount code for guests (Unlimited)
- Branding in all swag and marketing material

* Including standard furniture

** Subject to validation by the KCD program committee (High quality. No promotion)



Toucan Community Partner



PACKAGE PRICE: IN KIND

Community partners, such as cloud native project maintainers, tech community leaders in Open Source, DevOps, or Cloud Native technologies, and Open Source Evangelists, play a unique role as central contributors to our KCD event.

They have the opportunity to contribute to our community zone in a dedicated area of the venue. Even small contributions from these partners, such as event promotion, attendee education and networking, and creative ideas for our community zone, can make a significant impact.

WHAT'S INCLUDED

- 2 Full Conference Tickets
- Presence in the community zone: a special place at the venue, surrounding the forum!
- Keynote Mention
- Logo on website

| BENEFITS |  Harpy Eagle (Limit 2) |  Jaguar (Limit 3) |  Golden Frog (Limit 10) |
|---|--|---|---|
| Booth* | 20m2 | 3x3m | 2x2m |
| Keynote Presence | ✓ | ✓ | |
| Quote in Press Release | ✓ | ✓ | |
| Slot for Talk | Guaranteed Breakout (30') + Opening Day 1 | Exclusive Workshop (2h) + Breakout (30') | |
| Video presence on forum screen | High Frequency | Standard Frequency | |
| Logo on all KCD video replays | Yes (Intro/Outro) | Yes (Outro) | |
| Discount Code for Guests | 20% | 15% | 10% |
| Branding on common areas, logo on website | Top Tier (Size XL) | Large (Size L) | Medium (Size M) |
| Keynote mention | Special Acknowledgment | 3 Min Mention | Group Mention |
| Lead Scanner App | ✓ | ✓ | ✓ |
| Tickets | 10 (+3 VIP Exec Invites) | 6 Full Pass | 3 Full Pass |

* Includes standard furniture ** Subject to validation by the KCD program committee (High quality. No promotion)

Add-On Opportunities

| ADD-ON | PRICE (USD) | DESCRIPTION | LIMIT |
|----------------------------|-------------|--|-----------|
| NETWORKING PARTY HOST | \$5,000 | Exclusive branding & speech at the official networking event. | 1 |
| VIDEO RECORDING SPONSOR | \$3,500 | Logo on all session recordings & post-event video platform. | 2 |
| LANYARD SPONSOR | \$2,500 | Logo exclusively on all attendee lanyards. | 1 |
| COFFEE BREAK SPONSOR | \$2,000 | Branded napkins, cups, and signage during breaks. | 3 per day |
| COMMUNITY SCHOLARSHIP FUND | \$1,000 | Sponsor tickets for underrepresented groups (logo on website). | Unlimited |

* Only confirmed level sponsors of KCD Panama 2026 are eligible for this opportunity.

SCHEDULE

| | DATE | DAYS UNTIL EVENT |
|------------------------|-------------------|------------------|
| CFP OPENS | 3th January, 2026 | 107 |
| CFP CLOSES | 3th March, 2026 | 48 |
| CFP NOTIFICATIONS | 4th March, 2026 | 47 |
| SCHEDULE ANNOUNCED | 10th March, 2026 | 41 |
| FEES & LOGO ASSETS DUE | 16th March, 2026 | 35 |
| EVENT START | 20th April, 2026 | Live! |



“
It was very engaging and as a sponsor there was lots of opportunity to engage with potential customers.

INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

Contact us for more information on sponsorship packages and how to be a part of our exciting journey!

CONTACT

KCD Panama

Organising Team
KCD Panama

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LET'S GET SOCIAL



Kubernetes Community Days Panama



Cloud Native Community Group Panama



Cloud Native Community Group Panama