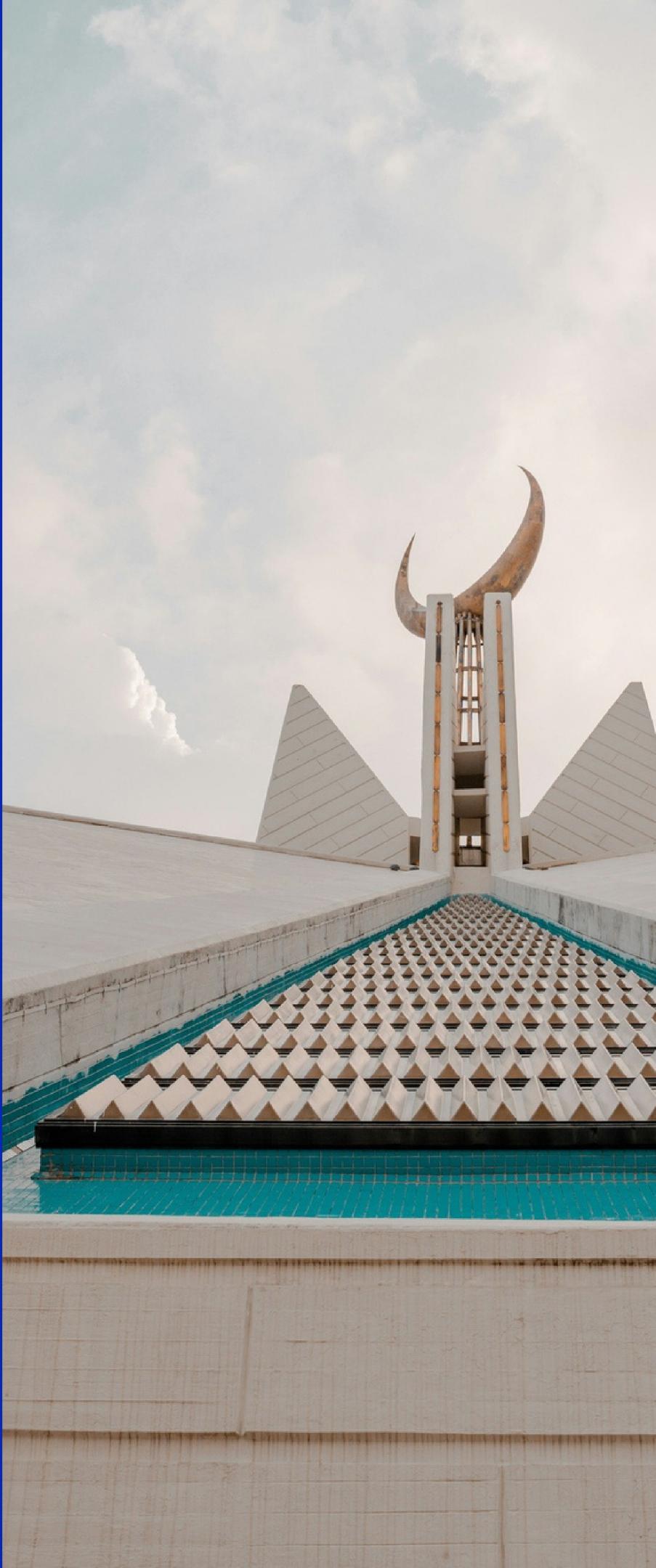




KCD ISLAMABAD 2024

# SPONSORSHIP PROSPECTUS

SUPPORTED BY



# Contribute to the growth and advancement of our vibrant community

We are thrilled to present you with the unique opportunity to sponsor KCDs, an extraordinary series of events that play a vital role in fostering the global community of engineers, developers, and cloud-native enthusiasts. As the adoption of Kubernetes and cloud-native technologies continues to surge, KCDs have emerged as one of the premier platforms for connecting like-minded professionals who shape the future of digital infrastructure.

In over 3 years, the Cloud Native Computing Foundation supported more than 69 completed KCD events in 38 countries, and 54 cities.

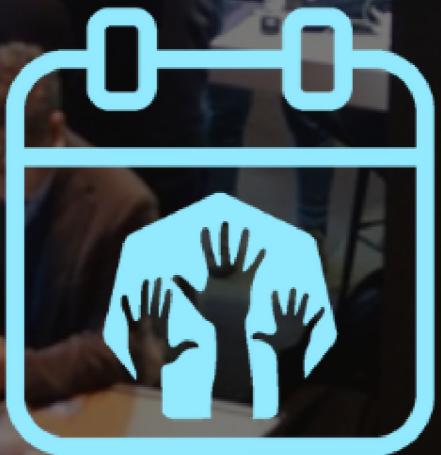
(April 2024)

3+ YEARS GLOBAL IMPACT



38 COUNTRIES / 54 CITIES

and counting...



69 completed KCDs

worldwide



## WHY SPONSOR

Sponsoring KCDs offers companies a unique opportunity to achieve multiple strategic objectives.

01

KCDs provides unparalleled **brand awareness** within the cloud-native and Kubernetes communities, connecting your company with highly engaged developers, system engineers, architects & technical leaders.

03

Associate your brand with one of the fastest growing technology communities and demonstrates your **commitment to community growth and development**.

02

Gain access to **networking opportunities** with quality, targeted attendees, and leverage KCDs as a powerful platform to promote your product and recruit top talent from a diverse pool of skilled professionals.

04

By supporting KCDs, your brand will enhance its **credibility** by establishing itself as a prominent and influential player in Cloud Native technology.

SUPPORTED BY



**CLOUD NATIVE COMPUTING FOUNDATION**

## KCD ISLAMABAD 2024

On April 27th, the Kubernetes and cloud-native community will gather in Islamabad. Join us for a technical conference loaded with exciting talks and plenty of opportunities to exchange and network. KCD Islamabad is aimed at developers, operations people, and all other IT professionals with an interest in cloud-native technologies. The community event is supported by the Cloud Native Computing Foundation.

Over 100+ developers, system engineers, and IT professionals attending this year's event.

A diverse and vibrant community of local and international attendees.

- Interactive breakout sessions providing hands-on learning experiences and practical insights for attendees.

## VENUE CONSIDERATIONS



### **SYSTEMS LIMITED, ISLAMABAD**

Situated in the heart of the capital city of Pakistan, Systems Limited, Islamabad emerges as the prime choice for our event venue. Conveniently located, it offers easy access for people and developers residing in Islamabad, serving as a central hub for our gathering. Its strategic position in the city center makes it an ideal location for hosting engaging talks and sessions, providing a perfect platform for developers to come together and participate in our event.

## THE VENUE

### OFFICE SPACE

Systems Limited Islamabad's Office provides an ideal setting for events, boasting ample space and cutting-edge technological amenities. With its state-of-the-art facilities, the venue offers a seamless platform for participants to comfortably engage in interactive sessions and discussions.



# Key Numbers

100+ 10+

Attendees Speakers

10+

Sessions

# Ticket Pricing

Free to Attend

For everyone



# KCD Pakistan Rebranded to KCD Islamabad

## Key numbers from 2023

221 17 15

Attendees Speakers Sessions

0\$

FREE EVENT

TOP Sessions Peak Attendance: 221

Introduction to Backstage - Brad McCoy and Courtney Nickerson

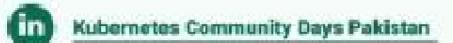
Orchestrating and Observing GitOps Deployments with Keptn - Andreas Grabner - Dynatrace

What's a Zero-Trust Tunnel? SimpleOps and SecOps with

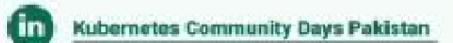
Ambient Mesh - Marino Wijay - Solo.io



KUBERNETES COMMUNITY DAYS  
PAKISTAN



KUBERNETES COMMUNITY DAYS  
PAKISTAN





# Platinum Sponsorships



## PACKAGE PRICE: \$1000

Platinum sponsors are the ones contributing the most to the conference. They represent companies for which Cloud Native approach is central in the way they implement their activity.

\* Including standard furniture

\*\* Subject to validation by the KCD program committee (High quality. No promotion)

## WHAT'S INCLUDED

Prominent Logo Placement: Your logo is featured prominently in event materials.

Exclusive Recognition: Acknowledgment as Platinum Sponsor during the event.

Dedicated Booth: Showcase products and services with a designated dedicated booth

Special Guest Speaker: Your CXO suite/Chairman/Senior Management/representative will be a special guest (2 persons) to deliver a speech during the closing ceremony.

Complimentary Passes: Free event passes for your 6 team members.

Social Media Exposure: Regular mentions on our social platforms.

Monthly Live : Your company can arrange 1 event per month in our community. That gives the company exposure from our social handles and keep the local community engaged and skilled



# Gold Sponsorships

**PACKAGE PRICE: \$500**

Gold sponsors form the backbone of the conference backers. They represent companies that believe the strongest in the Cloud Native movement and have the financial means and the willingness to support it.

\* Including standard furniture

\*\* Subject to validation by the KCD program committee (High quality. No promotion)

## WHAT'S INCLUDED

Prominent Logo Placement: Your logo is featured prominently in event materials.

Exclusive Recognition: Acknowledgment as Gold Sponsor during the event.

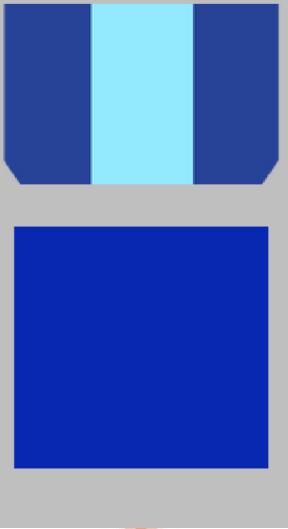
Booth Access: Showcase products and services with a designated dedicated booth

Special Guest Speaker: Your CXO suite/ Chairman/ Senior Management/ representative will be a special guest (1 persons) to deliver a speech during the closing ceremony.

Complimentary Passes: Free event passes for your 4 team members.

Social Media Exposure: Regular mentions on our social platforms.

Monthly Live : Your company can arrange one event every two months in our community. That gives the company exposure through our social handles and keeps the local community engaged and skilled..



# Silver Sponsorships

## PACKAGE PRICE: \$200

Silver sponsors are important contributors to the conference. They represent companies who believe in cloud native technologies and experience daily their benefits for their software and platforms (or those from their customers!).

\* Including standard furniture

\*\* Subject to validation by the KCD program committee (High quality. No promotion)

## WHAT'S INCLUDED

Prominent Logo Placement: Your logo is featured prominently in event materials.

Exclusive Recognition: Acknowledgment as Silver Sponsor during the event.

Booth Access : Access to shared booth space for engagement

Special Guest Speaker: Your CXO suite/ Chairman/ Senior Management/ representative will be a special guest (1 persons) to deliver a speech during the closing ceremony.

Complimentary Passes: Free event passes for your 3 team members.

Social Media Exposure: Regular mentions on our social platforms.

Monthly Live : Your company can arrange one event every three months in our community. That gives the company exposure through our social handles and keeps the local community engaged and skilled.



# Bronze Sponsorships

## PACKAGE PRICE: \$100

Bronze sponsors are important contributors to the conference. They represent companies who believe in cloud native technologies and experience daily their benefits for their software and platforms (or those from their customers!).

\* Including standard furniture

\*\* Subject to validation by the KCD program committee (High quality. No promotion)

## WHAT'S INCLUDED

Prominent Logo Placement: Your logo featured prominently in event materials.

Exclusive Recognition: Acknowledgment as Gold Sponsor during the event.

Booth Access: Access to shared booth space for engagement

Complimentary Passes: Free event passes for your 2 team members.

Social Media Exposure: Regular mentions on our social platforms.

Monthly Live: Your company can arrange one event every four months in our community. That gives the company exposure through our social handles and keeps the local community engaged and skilled.



# Community Partner

## PACKAGE PRICE: IN KIND

Community partners, such as cloud native project maintainers, tech community leaders in Open Source, DevOps, or Cloud Native technologies, and Open Source Evangelists, play a unique role as central contributors to our KCD event.

They have the opportunity to contribute to our community zone in a dedicated area of the venue. Even small contributions from these partners, such as event promotion, attendee education and networking, and creative ideas for our community zone, can make a significant impact.

## WHAT'S INCLUDED

- 1 Ticket
- Presence in the community zone: a special place at the venue, surrounding the forum!
- Keynote Mention
- Logo on website

# SCHEDULE

|                    | DATE                | DAYS UNTIL EVENT |
|--------------------|---------------------|------------------|
| CFP OPENS          | 19th February, 2024 | 68               |
| CFP CLOSES         | 24th March, 2024    | 35               |
| CFP NOTIFICATIONS  | 31st March, 2024    | 27               |
| SCHEDULE ANNOUNCED | 1st April, 2024     | 22               |
| LOGO ASSETS DUE    | 3rd April , 2024    | 24               |
| EVENT START        | 27th April, 2024    | Live!            |





COMMUNITY ORGANIZED CNCF SUPPORTED

## INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

Contact us for more information on sponsorship packages and how to be a part of our exciting journey!

“It is going to be very  
engaging and as a  
sponsor there will be lots  
of opportunity to engage ”  
with potential customers.

Danyal Ejaz,  
Arsalan Zeb, Shaista Aman

Lead Organizers  
KCD Islamabad

danyalejaz483@gmail.com

